

Pelléas et Mélisande
(Pelleas and Melisande)

1969

Friday, November 14, 1969 8:00 PM
Tuesday, November 18, 1969 8:30 PM
Saturday, November 22, 1969 8:00 PM

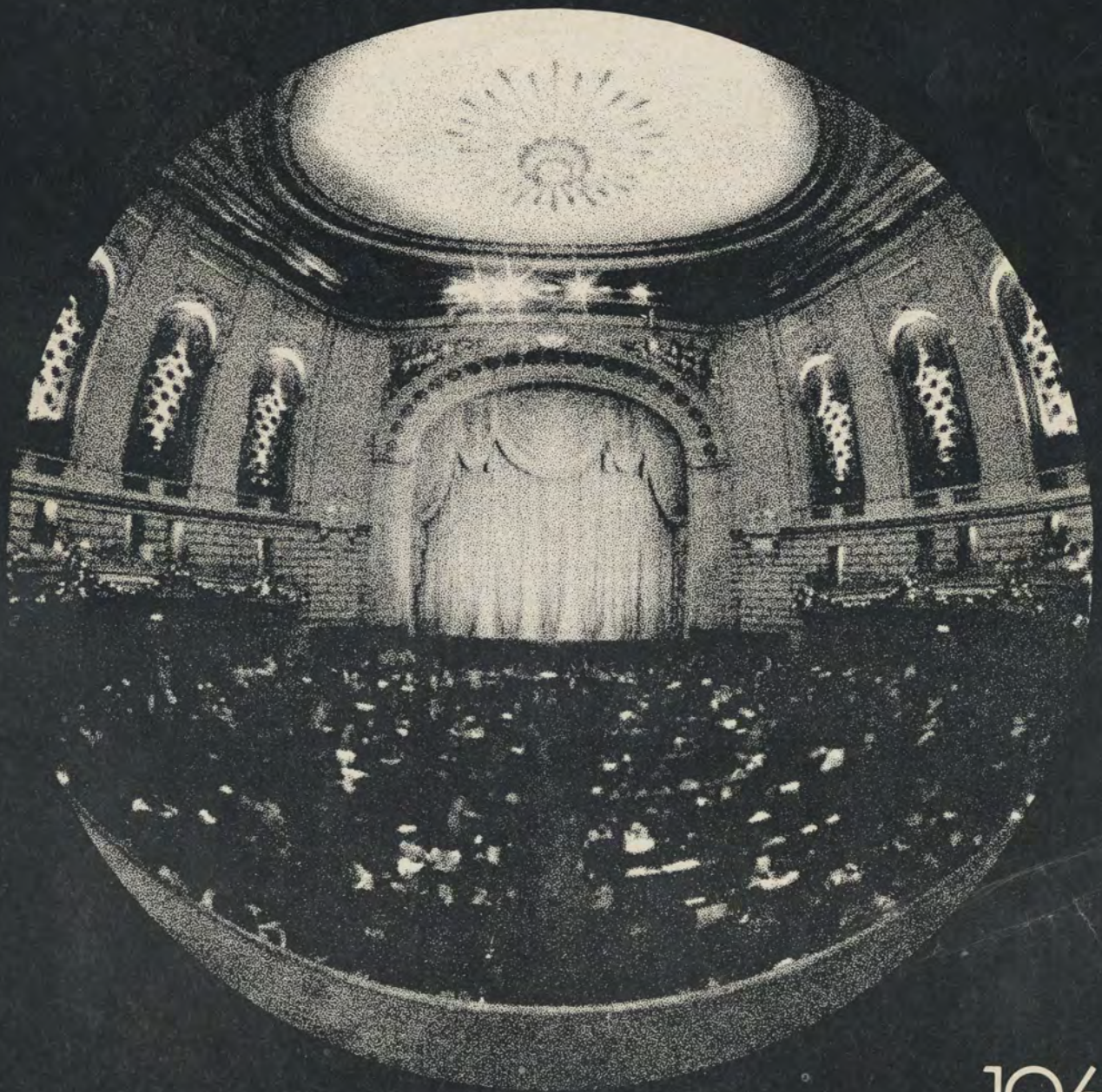
SFO_PUB_01_SFO_1969_12

Publications Collection

San Francisco Opera Archives

PERFORMING ARTS

SAN FRANCISCO OPERA



1969

Lincoln Continental for 1970.

New dimensions in luxury, size, spaciousness. Still every inch a Continental.

For 1970, America's most distinguished motorcar introduces a new measure of room and luxury.

The new Lincoln Continental is unusual among luxury cars; the rear seat is as roomy as the front seat. The ride is smoother and more substantial because the wheelbase is longer and the stance is wider.

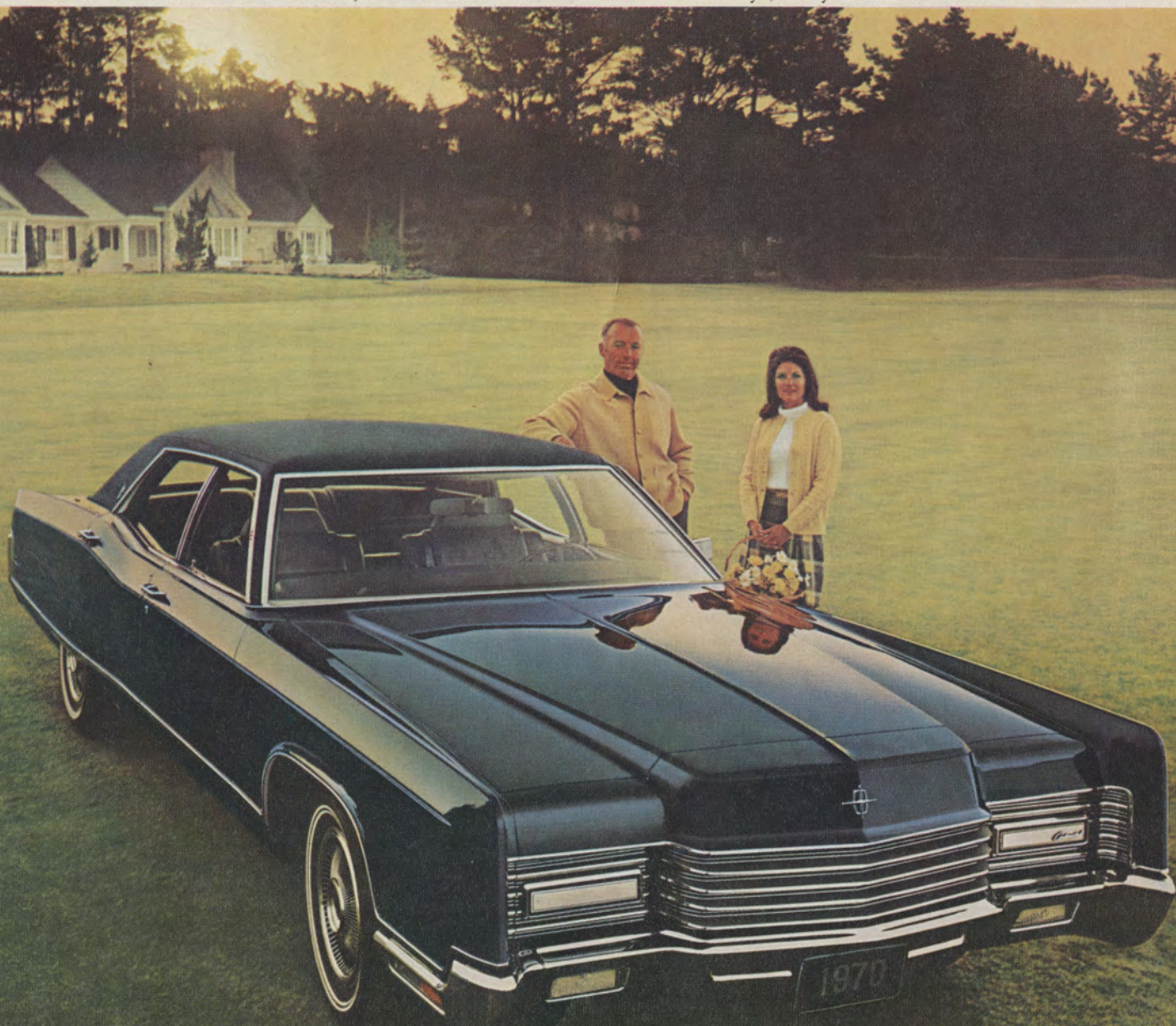
Power front disc brakes are standard. And you may wish to consider Sure-Track, the remarkable new

computer-controlled anti-skid braking system.

Flow-Thru, a new ventilation system, circulates fresh air through the car even with the windows closed.

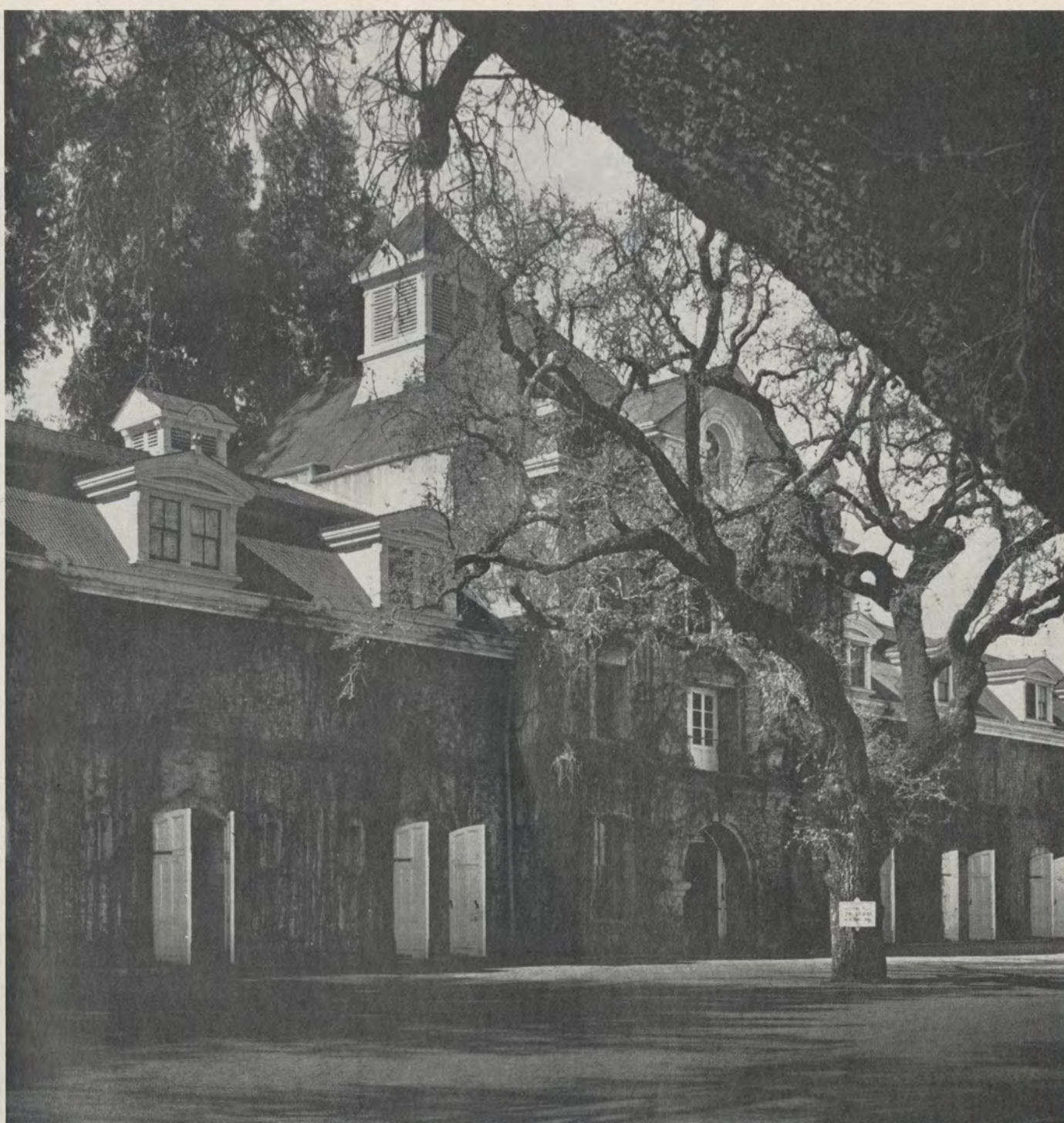
Yet for all its advances, Lincoln Continental retains the uniquely individual qualities that have always distinguished this car from all other luxury cars.

For 1970, the altogether new Lincoln Continental is, as always, every inch a Continental.



LINCOLN · MERCURY





Inglenook: Great place for a wine to grow up.

A rich man built Inglenook Winery as a hobby.

He chose a corner of the Napa Valley he felt was perfect for a vineyard and planted it with grape stocks from France and the Rhineland.

He constructed a stone building with basalt cellars set into a hill. In those cellars he put oaken ageing casks from Germany, some of them now three hundred years old.

He supervised every step of the wine-

making process with a fanatical attention to cleanliness and detail.

He put his life into his wines. And made Inglenook recognized as a producer of quality wine throughout the whole wine-making world.

Today, you could spend ten times the money he did and not begin to make wines as good.

Besides, there's no need to. You can buy his.

A good first choice might be Inglenook Gamay, a soft, engaging red wine that's bottled when it's ready, not when we are; and, like every Inglenook wine, has the year of vintage printed on its label.

Try Inglenook Gamay, from the winery that refuses to outgrow its past.

The unhurried wines of Inglenook

INGLENOOK VINEYARDS, NAPA VALLEY, RUTHERFORD, CALIFORNIA.



GM

MARK OF EXCELLENCE



On The Move.

**A group picture of all the cars in
Monte Carlo's field.**

A-1200U

Exclusive triple-motored drive system • 3 precision heads • All-pushbutton controls, automatic shutoff • Unique ADD recording and stereo echo for special sound effects.

Play it by ear.

You'll like what you hear.

And no wonder: The A-1200U is our standard four-track model, with all the famous TEAC craftsmanship at an ear-boggling low cost. It's a hard-working, high-sounding, no-nonsense machine.

Sure, we can say we've left the luxuries out — and the quality in. But hearing is believing.



TEAC

TEAC Corporation of America 2000 Colorado Avenue Santa Monica, California 90404



Chanel No. 5 Spray Perfume and Spray Cologne, each 6.00.

CHANEL

© 1969 Chanel, Inc., 1 West 57th Street, New York

PERFORMING ARTS

SAN FRANCISCO'S MUSIC & THEATRE MONTHLY
NOVEMBER 1969 / VOL. 3, NO. 11

contents



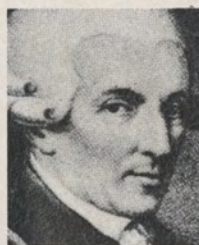
frank marcus in conversation with j. c. trewin 8

the program 21



cleopatra's bicycle 63
by Benny Green

haydn in paris and london 64
by H. C. Robbins Landon



performing arts/stereo 74
by John Milder

performing arts/reviews: opera recordings 77
by Herbert Glass

MICHAEL CLIFTON
publisher

MICHEL PISANI
associate publisher

HERBERT GLASS
editor

BERNARD ROTONDO
art director

SARA WILLARD
assistant editor

T. M. LILIENTHAL
director of advertising

FLORENCE QUARTARARO
director of sales

GILMAN KRAFT
president

GEORGE KORSEN
treasurer

KATHLEEN RUYSDAEL
administrative assistant

PERFORMING ARTS is published monthly and circulated to audiences attending prime attractions at the Opera House and other San Francisco theatres — average monthly circulation 150,000. Performing Arts is also published in Los Angeles and circulated at The Music Center—average monthly circulation 200,000. All rights reserved, © 1969 by Performing Arts. Reproduction from this magazine without written permission is prohibited. PERFORMING ARTS—S.F.: 485 Brannan Street, San Francisco, California 94107. Telephone (415) 781-8931; L.A.: 1915 Beverly Boulevard, Los Angeles, California 90057. Telephone (213) 386-8791.



NOB HILL RESTAURANT

THE OVERTURE

BEFORE THE OPERA HOUSE...
DINNER IS SPECIAL AT THE
NOB HILL RESTAURANT...
A FITTING PRELUDE TO
A FESTIVE EVENING

THE ENCORE

THE EVENING'S LAST HURRAH...
INTIMATE AFTER-SHOW SUPPER
...DANCING.
A SMILE IN YOUR SLEEP

Hotel Mark Hopkins

NUMBER ONE NOB HILL
A Loew's Hotel
Preston Robert Tisch, President

FRANK MARCUS

IN CONVERSATION WITH J. C. TREWIN

Frank Marcus is a man of the theatre in more ways than one. In 1948, at age twenty, he founded London's International Theatre Group, which he subsequently served as actor, director and set designer. In 1950, he wrote his first play, *Minuet for Stuffed Birds*, which was followed by translations of works by Austrian and German playwrights and two more original works, *The Man Who Bought A Battlefield* and *The Formation Dancers*, prior to the staging of his *The Killing of Sister George* (1965), which made him an international celebrity. *Sister George* was followed by several original works for television.



Another play for the London stage, *Mrs. Mouse, Are You Within?*, was completed in 1968 — shortly before Mr. Marcus donned yet another hat, that of Drama Critic for London's *Sunday Telegraph*.

J. C. Trewin, an ever-welcome contributor to *Performing Arts*, is the former Literary Editor of the London *Observer* and a past President of the British Critics' Circle.

The following interview, exclusive to *Performing Arts*, took place in London earlier this year and was tape-recorded under the supervision of David Ming-Li Lowe.

J. C. TREWIN: Frank Marcus, I think you're one of the very few theatre critics today who combines playwriting with drama criticism. Do you find that it helps in week-by-week criticism to have a playwright's special understanding of technique?

FRANK MARCUS: It helps me in one respect: it makes it easier to apportion praise and blame, because of my technical knowledge of what goes on when one puts on a play. But the two activities don't overlap very much; they're really parallel. It is mainly a question of being able to guess with slightly more assurance whether something good in a play is due to a writer, or a director, or an actor.

JCT: My friend Horace Horsnell, of *The Observer*, used to say (he wrote a play occasionally) that in leaving the theatre, he would find himself preoccupied with small matters of technique, sometimes to the exclusion of more important considerations. Do you think all the time of the dramatist's technique?

FM: Not really, because when I sit down in the theatre, I am just a member of the audience, and I feel a quite primitive emotion — wondering what will happen when the curtain goes up, a sort of insane hope that I'm going to see the most marvelous thing ever. I really feel that when I lose that feeling, then I should stop writing criticism.

JCT: Do you feel that in some ways the old excitement of the theatre has been lost?

FM: Well, I haven't lost my sense of expectation so far, but I do see an awful lot of plays. I suppose I cover something like 150 different first nights a year. And it's quite possible, after a few years of this, that I might feel it's becoming a stale habit. And then, of course, I must stop writing criticism. The other problem is simply one of time and energy. Will criticism interfere too much with my own creative work? I think it might prevent me from doing the kind of occasional little plays I used to write for television. I don't think it's going to interfere with my full-length plays, because when I'm ready to write one of those, then I concentrate on that anyway.

JCT: How frequently did you go to the theatre before you became a full-time critic?
(continued on next page)



Frank Marcus, left, and J. C. Trewin. Photo by David Ming-Li Lowe

"By making it into an explicit sexual scene between two women, the director (of the film) assured a great deal of sensational publicity and very good box office takings. But I'm afraid it's totally at the expense of the play."

FM: Possibly twice a week. That is, I'd go out about twice a week, but I might have gone to the cinema, which I've stopped doing altogether. Now, when I'm free, I just like to sit at home and even quite enjoy television, the luxury of watching something that I don't have to review and that I'm able to switch off if I don't like it. It's a marvelous feeling of freedom and release.

JCT: Do you find — returning to technique—that the lack of construction in the average modern play annoys you?

FM: It does sometimes. I feel that writers—especially in their early plays—tend to be very self-indulgent. I admire those craftsmen who are able to produce something which is not only interesting in itself, but has an overall shape.

JCT: All your plays have had this in some form, haven't they?

FM: I've tried to do that, yes. But then I think this has something to do with detachment. If you are bursting to write a monolog play because something is tormenting you and you've got to get it off your chest, you're far less likely to think of shape. But this possibly is also the reason why I write comedies. Detachment is absolutely essential in comedy writing.

JCT: You've concentrated always on comedy. You've not gone beyond it?

FM: It's a sort of natural thing. I seem to write comedies; but as soon as I say I write comedies we come up against this problem of definition. I would find it difficult to define comedy, except in Eric Bentley's sense as being the very last alternative to despair. I'm not sure now whether in fact an audience doesn't want an improbable, fantastic conclusion to a play—a sense of shape completed, and an improbable sense of things coming all right at the end. After all, theatre is not real life. Perhaps the sense of having something completed, which you don't have in real life, is the function of art and of the theatre. In *Mrs. Mouse, Are You Within?*, in the last scene, one of the characters comes on dressed up as Father Christmas. I wanted the audience to feel here, for one mad moment, that this was a *real* Father Christmas who would make everything all right. And then, of course, it turns out

that it's only one of the characters dressed up. Yet for just a moment, I felt, wouldn't it be nice to have this character turn into the messenger who reprieves Macheath at the last moment, or the King's messenger at the end of *Tartuffe*, who forgives everybody and makes it come right?

JCT: I think I can understand that, and I'm sure an 18th century audience would have been with you all the way. I was thinking, too, of the coincidences at the end of Goldoni's *The Servant of Two Masters*. Would you ever go as far as that?

FM: I'd adore to go as far as that, because Molière and Goldoni are my very special heroes.

JCT: Are you working on that kind of play now?

FM: I'm not really working on a play at the moment, but I feel I might one day write a play which resolves itself in this way. It's something I want to try to do, because it occurs to me that to impose this kind of artificial conclusion can give an aesthetic satisfaction which is part of the most profound enjoyment of a work of art. But whether it's possible to do this in the modern context, I'm not sure. I mean, it does seem rather phony when you see a glib, rather superficial comedy being concluded with a happy ending which really doesn't convince anybody. Wouldn't it be more honest to impose a completely *artificial* happy ending, if one *must* have a happy ending? Like winking at the audience, and saying to them, "Well, look, you know and I know that this isn't real, but wouldn't it be nice if it were?"

JCT: I see your point. The average play just stops, doesn't it? One leaves the theatre never feeling that these people can carry any life beyond the stage.

FM: Also, you see, people used to get married at the end of a play; then Ibsen exploded that. What else is there, except somebody getting pregnant and saying, "I'm going to have a baby"; then one has this irrational hope that the baby might make everything all right. Beyond that, one can only have the feeling of things going on. It's interesting, in this connection, that a lot of people ask me about the end of *Sister George*. There was

a lot of speculation as to what happened *after* the curtain came down. I was asked by some people whether the audience ought to feel that she rushes off and commits suicide. Good heavens, no! What will happen is that she'll play the Cow in the children's program, and play it well, because she's a professional. It means having gone down one rung on the ladder, and that her next girlfriend will be a little bit seedier and not quite as attractive or quite as young as Childie; and she'll drink just a little bit more gin, and her friends will become slightly more disheveled and slightly less desirable, but she'll go on. I was horrified when people thought that this was a tragic ending.

JCT: I was going to ask you how *Sister George* ended in the film version.

FM: In the original script I was sent—and of course, I didn't write the film script at all—*Sister George* goes back to the studios at night, where the village of Applecross is being erected, with the church and the cottages and the park, and she destroys it; she tears down the flats and the houses, which would have made quite a dramatic ending to a film. Robert Aldrich [the director] said to me that they tried to do it, but they found it wasn't the right ending; so in the end they've got her sitting there with her three "moos", as in the play. When they came to it they found they had to go back to the original ending, because that was the only logical one.

JCT: Very rare, indeed, that a film thinks of its original author in that way.

FM: I wouldn't like to go so far as to say they really thought of the original author of the play in other respects, but perhaps we needn't touch on that.

JCT: I should love to touch on it. Tell me about it.

FM: Well, I must admit that I never saw the play as a film; it never occurred to me that it would make a particularly good one. I'd lived with the play such a long time, I didn't want another year's work on it, so I turned down the offer of writing a screen play. In a sense, when I sold the film rights, I kissed the play good-bye, really ex-

pecting very little, just being confident I'd sold it to somebody of enormous professional competence. But I must say when I went to New York last December to see the film, I was very disappointed.

JCT: What went wrong?

FM: Well, I think it has lost all its subtlety, its comedy; and the lesbian angle, which was just an incidental passage in the play, has been magnified. One feels that the film has been made by somebody who's been shocked by the lesbian implication, instead of accepting it as just something that is there. So in a sense you have a very melodramatic, overdrawn quality; and the word "lesbian", which was never heard in my play, is uttered several times with a sort of violin accompaniment, and there are pauses for intakes of breath for the audience. . . . Strangely enough, in one scene, which has nothing to do with the original play, the spirit of the play *does* assert itself. This is the scene which they shot at an actual lesbians' club in Chelsea. The members appear as themselves. Now when Mr. Aldrich came to London to shoot this, he was amazed that all the members of this particular club — there must have been about 200 — were *longing* to participate in the film. So you have a scene in which there are a lot of normal — I use this word in the real sense — attractive, youngish women, who dance with each other and stroke each other's hair occasionally, who are neither freakish nor overdrawn nor repellent. They are behaving in a relaxed, natural way. You get the feeling of a charming party, in which everybody's really enjoying himself — or herself — one isn't sure which gender to use in this case. And this scene, oddly enough, has exactly the atmosphere of the play, because there's nothing freakish, though in other respects this atmosphere has been completely lost. There is, as you may know, this notorious lesbian scene which has been inserted gratuitously. This scene has become the talking point and has thoroughly unbalanced the film. It is an explicit scene between the lady from the BBC, Mrs. Mercy, and Childie, and *this* seems to me to be totally untrue to the spirit of the play. You see, in the play the character of the executive from the BBC was a woman who had nothing as natural as an overt physical relationship with anybody else. In her, one felt that all natural inclinations



L. to r.: Eileen Atkins ("Childie"), Beryl Reid ("Sister George") and Margaret Courtenay (Madame Xenia) in the original London stage version of "The Killing of Sister George"

had been perverted into a power complex. That, in fact, she wanted a slave, not a lover. By making it into an explicit sexual scene between two women, the director assured a great deal of sensational publicity and very good box office takings. But I'm afraid it's totally at the expense of the play.

JCT: You'd had no inkling of this before you went to the New York showing?

FM: Well, I'd read about it. You see, I had been sent a script which seemed to be faithful to the play insofar as the dialogue was concerned. So my first reaction was one of pleasant surprise. In fact, I felt that if I'd written the

screenplay, I wouldn't have been nearly as faithful to the original. I would have felt that every sentence had to be justified in terms of cinema, and I would probably have changed everything. I wrote a comment on this, of several pages, with some constructive criticism, and sent it to the producer, but I think it was totally ignored.

JCT: How many of your original London company were in the film of *Sister George*?

FM: Only Beryl Reid.

JCT: Not Eileen Atkins?

FM: No. They had Susannah York playing the part; and of course in a funny

Wherever in the world
you're going...
you'll enjoy your stay
better at one of the

3 Worlds of Holiday Inns



road-side
expressway

metropolitan
centers

exotic
resorts



In their Laurel and Hardy garb at the lesbians' club, Childie (Susannah York) and Sister George (Beryl Reid) greet Mercy Croft (Coral Browne) in the film version of "The Killing of Sister George"

way I really feel that Eileen Atkins was almost the core of the play as I had written it.

JCT: Have you always had a hand in the casting of your plays?

FM: Very rarely. And I'm not at all confident about my instinct in these matters. Beryl Reid and Eileen Atkins were cast by Michael Codron and Val May, the producer and director. I was so very worried about this; I'd never seen Eileen in anything, and when she came to the audition, because she had read the play quickly and thought it was vaguely lesbian, she came in a kind of sailor suit. And because the character was called Alice, she put an Alice band in her hair just in case. It made such an incongruous impression on me that I couldn't visualize her in the part at all. The others — the producer and director — who had seen her in other parts, thought she would be very good. I was equally worried about Beryl Reid. I only knew her as a music hall comedienne. An extremely good one.

JCT: You seem to be the only major British playwright who hasn't yet received any kind of label. One knows what Harold Pinter will do, or Arnold Wesker, or even John Arden. Do you feel that you could give yourself a label?

FM: I'd say I was a writer of comedies. But there are a lot of different things I'd like to do. I'd love to write a libretto — if that's the word — to a ballet; I'd like to write a children's play. I

suppose there's no reason why I shouldn't one day write an historical play. These are all challenges which I haven't by any means decided against. I'd like to write a musical once.

JCT: I was going to say that I wish you'd write a musical, because so many of the librettos are completely juvenile.

FM: I've been offered many, but only when somebody else has already botched them up. Then they come to me and ask me if I want to try to rescue it. This is of no interest to me. A musical is an operation which has to be planned ahead with about five equally important participants working together. I think this is the way it's done in America, and this is probably the reason why the Americans are so much better at it. They get together the composer, lyricist, writer of the book, choreographer, director, stars sometimes, and scenic designer. There's a whole group of people evolving something between them. A planned campaign from the word go, and it might take them a year or even longer. In the end you have something homogeneous, which... I mean, most British musicals really are terrible, aren't they?

JCT: Do you find any other specific differences between the American theatre and the British theatre — the kinds of plays being done? Do you think that the off-Broadway play exists, or is that another label?

FM: No, I think it does exist. When

chinatown's
most imitated
RESTAURANT



The ultimate
in Cantonese
cuisine and
dignified
Oriental decor



chinatown, yukon 2-2388

WE DARE YOU

Our own John Pollia went to great lengths to design this coat of the **finest**, natural dark ranch mink. The eight-foot scarf is mink-dyed in yellow, green, orange, red and wisteria. The coat \$6500. The scarf \$695

Schneider Bros.

251 post street





A STAR IS BORN

When you choose
your gown
from an unbelievable
selection of
the most exquisite
imported and domestic
fabrics at Britex.
Four floors
and twenty-five highly
trained consultants
await you
to help you select
a fabric to make you
a shining star.

BRITEX
FABRICS
FABRICS
FABRICS
FABRICS

146 GEARY STREET, SAN FRANCISCO

HERSHEL SINAY



The London Evening Standard drama award of 1965, presented to Frank Marcus for "Sister George"

I was in New York two years ago, I suddenly discovered off-off-Broadway, and it really was a revelation. These were not isolated performances by experimental people; there seemed to be a real movement afoot, with an ideology inspired by Artaud and a sort of Lenin figure in Joseph Chaikin. And the Open Theatre . . . yes, there was something really exciting happening there. One got that enormously vital feeling. I came back to England and wrote about this for the *London Magazine*, and most people didn't believe me. To them American theatre simply meant "Broadway." I predicted then that it would find its way to England quite soon. It came more quickly than I expected. For example, *America Hurrah*, especially the last of the plays, the motel play, had absolutely shattered me in New York, and I think it was similarly effective in London. Our own experimental theatre so far has been very largely American-inspired, even American-directed.

JCT: Do you think all the right groups and the right directors have come over, or are there off-Broadway companies you especially want to see here?

FM: I'll tell you what the difficulty is. London is not New York, and I don't think we can simulate the kind of fervor which is absolutely genuine in New York. Just in the same way that, not being involved directly in that war, we can't really simulate the Viet Nam passion in England as you can in New York when you're likely to be drafted and sent there. And in the same way,

with the racial problem — this is quite a different matter in New York, and I don't think one can simply flagellate oneself into indignation. If you do, then it looks false and overstated. I would like to see an indigenous British experimental theatre movement dealing with the problems, emotions and passions which are ours and not anybody else's. This, I don't think has yet happened; but it might, because the freedom of the American experimental theatre may infect people here. I believe there is very little genuine indignation in England; compared to other societies, we seem a very tolerant and reasonably balanced society. A lot of our indignation is manufactured.

JCT: If we really went off our heads occasionally, do you think that would be a good thing for the theatre?

FM: I don't know; you see, the best in English drama has usually been inner-directed. I think we have gone into ourselves, like Osborne and some of the Royal Court playwrights. And these are people who have faced their own predicaments with a great degree of honesty and passion and sometimes indignation. They're more angry with themselves, really, than with outside conditions.

JCT: And they continue to show it. They very seldom change their spheres of indignation, do they?

FM: Well, I must admit that I am fed up with the sort of typical hero descended from Jimmy Porter. When I go to a theatre nowadays and I'm confronted by a scruffy young man of about 28, who is compulsively loquacious, drinks a lot, is randy, completely self-centered, and somehow meant to be charming to the other characters in the play, I almost want to kill him. This is the type of person I wouldn't tolerate in real life. I find him so self-indulgent and manufactured, and by now totally irrelevant and untrue. I wish we could bury the descendants of Jimmy Porter, once and for all.

JCT: I should be with you at the murder and the interment.

FM: There's a whole school of actors now, and some very fine ones, who have never played anything except this kind of character. They are sort of prototypes. For example — you will be able to bear me out on this — the typical pre-war hero had also become obsolete and boring by the end of the 30s. Some sensitive young man who was usually slightly queer, had trouble with his mother, was upper middle class, usually an artist, and quite often

killed himself at the final curtain.

JCT: Yes, as in the usual play by, say, John Van Druten.

FM: There must be a contemporary hero type who could supersede the angry young man. The angry young man is now an angry *middle-aged* man and has become even more self-indulgent and boring.

JCT: Do you think that Osborne in his recent plays is perpetuating the angry middle-aged man?

FM: I always have mixed feelings about Osborne. I think he is an extraordinarily honest writer. He never shirks anything when he comes to examining himself. At the same time, though I quite often admire the result, I am bored by it. And I find his last two plays — which were performed last year — extremely tired.

JCT: *Hotel in Amsterdam* you found tired?

FM: I found it pretty middle-aged and tired. And the two things needn't necessarily go together. I responded, perhaps with exaggerated enthusiasm, to the sheer energy and imagination of *Hair*.

JCT: There are so many different points of view on *Hair*.

FM: Well, I enjoyed it for a lot of reasons. First, it seemed to me extremely exciting to watch. I enjoyed the music. More than anything else, I enjoyed the spirit that seemed to have infected the cast. I felt for once that, as a member of the audience, I was *wanted* by the cast — indeed, *loved* by them. And one is used to being affronted and antagonized; like when Peter Brook stares at one coldly from glassy eyes and makes one feel guilty because one isn't over in Viet Nam being killed. And when people come out and want to hit you and shout at you and hector you. It seems such a tremendous and welcome change to have people rushing off from the stage, who actually will physically embrace you. I haven't recovered from the shock yet. It certainly made a change, because, especially at the Aldwych Theatre of the Royal Shakespeare Company, one is so used to being made to feel that one should be guilty — that one *is* guilty — that one is complacent — that one has no business being affluent enough to pay for one's seats in the theatre.

JCT: I must confess that at *Hair* I felt my age; I felt guilty about it. I felt that they were all coming down from the stage saying, "You're 59 and you have no right to be there." And that got under my collar all evening.

(continued on p.16)



The singular champagne
for two



Make Yours a
Merry Musical
Christmas - -
with a new Baldwin organ.
(or a new Baldwin Piano)

For the beginner or the real "pro", the new Baldwin organ will be the gift to be remembered for years! Stop in today for a FREE lesson or demonstration!

BALDWIN
PIANO AND ORGAN CO.
310 Sutter St., San Francisco
781-8500



Model PR-200

SUEHIRO

RESTAURANT



THE FLAVOR OF JAPAN
Luncheon • Cocktails • Dinner • Daily
Japanese Cultural & Trade Center
1737 Post Street • 922-6400

**THE
IRON HORSE
RESTAURANT**

... invites you to enjoy cocktails
and a leisurely gourmet dinner
before the theatre in the "Old
San Francisco" tradition.



*San Francisco's most
sophisticated address*

**19 Maiden Lane
362-8133**



Our best show may put you to sleep.

Curtain raiser: a velvet takeoff. Next, a magnificent First Class 8-course, 1200-mile "Royal Service" banquet a la "cart," with cocktails, wines and liqueurs. Then, relax and take a catnap. Two on the aisle? Call Delta or your Travel Agent.



FM: You must have sat in the wrong seat, because they came down and said to one critic, "Were we all right?" and he fell for that, and gave them a rave notice. So I think if you'd sat there, in a front stall, and you had some nymphet throwing herself at you and putting confetti over you, you might have been won over.

JCT: I think you're right. It's a sad confession. I don't suppose that there will ever be another musical like *Hair*. This is just an outbreak, and we shall go back, presumably, to the normal kind of light musical explosion.

FM: It would be a pity if we did. . . . I must say, of the plays and musicals I saw on Broadway recently there wasn't very much that impressed me.

JCT: Anything that's likely to come to London?

FM: I should think that all the plays I saw are quite likely to come. The one I should like to come was a flop in New York — Joseph Heller's *We Bombed in New Haven*. It seems to me a very original and interesting play. It says something about war which I think is extremely stimulating. There are some good young actors in New York, you know, who've emerged in the last few years. Two years ago, I saw a young man named Dustin Hoffman in a play off-Broadway — it was the Henry Livings play, *Eh!* I thought he was absolutely superb and made friends with him and predicted some great things for him. There he is now, a great star! And Joel Grey, who played the Emcee in *Cabaret* a few years ago and was billed well under the title — well, he really gave one of the great creative performances I've seen in the theatre. And he's now a star. I think there's much more willingness in New York to advance people and give them chances, people who've done well in rather humble circumstances. Off-Broadway directors who've done well are quite often given some big musicals to direct. Young talent is certainly appreciated far more in New York than in London.

JCT: Apart from off-Broadway, do you feel that the acting means more than the play at the moment? Is it an actor's theatre in America?

FM: It is to some extent. Perhaps they're more naturally extroverts over there. English actors — certainly the actors of the past — used to excel in subtle underplaying, rather than a very physical kind of expression. The best of English physical expressiveness is to be found in ballet, the most controlled



Robert Aldrich, director of the film version of "Sister George"

and disciplined of arts. I think there's always been this feeling of discipline, of control, detachment, and that's perhaps why the English have played comedy so well. We simply haven't got the physical tradition of Italy or France or America.

JCT: Who are the American playwrights of the future? Over here we've always heard, over and over again, Arthur Miller, Tennessee Williams, Arthur Miller, and it's time I think that we heard some other names. We don't, do we? Except for Albee, perhaps, and Neil Simon.

FM: I think that the new men would be closely connected with the off-off-Broadway theatre — writers like Jean-Claude Van Itallie, who wrote *America Hurrah*, Paul Foster, Rosalyn Drexler, Sam Shepard or any of the other young people working in that setting. It seems to me that the real vitality of the contemporary American theatre will come from there.

JCT: Do you think that there'll always be an exchange between the British and American theatres, or will a time come when one — the American theatre, I imagine — outgrows the other and we're left behind?

FM: I think America's really the most exciting place artistically. The important thing is that we should not blindly copy what they do. I mean, we share the same language, superficially, but fundamentally there's quite a difference in our cultures. I see the American theatre as providing enormous stimulus and sparking off ideas. But, ultimately, our originality and our specifically indigenous English kind of theatre has to assert itself or we will be left behind. □



Taittinger

Comtes de Champagne

Blanc de Blancs.

Taittinger Blanc de Blancs has been described as "probably the greatest Champagne in the world." This may be an understatement.

Imported from Reims, France by Kobrand, New York.



One of Japan's nicest islands is ten minutes away.

And it offers everything you'd expect to find on a tour of Japan: galleries, exhibitions, shops, restaurants, bonsai trees, entertainments, a peace pagoda—and lots of friendly Japanese. It's the Japanese Cultural & Trade Center, on Geary Street between Laguna and Fillmore, atop an 850 car garage (with validated self-parking). What a delightful way to get away on a Saturday afternoon.



JAPANESE CULTURAL & TRADE CENTER
We're just a bus ride away.

Sponsored and paid for by the retail
merchants of Japan Town.

CRITICAL WORDS



I find that when I dislike what I see on the stage then I can be vastly amusing, but when I write about something I like, I find I am appallingly dull.
— MAX BEERBOHM

If I had my life to live over, I would do the exact same things I've done, with the possible exception of seeing The Magus.
— WOODY ALLEN

Talent is like a faucet; while it is open, one must write. Inspiration is a farce that poets have invented to give themselves importance.
— JEAN ANOUILH

The whole world is about three drinks behind.
— HUMPHREY BOGART

I know that my works are a credit to this nation, and I dare say they will endure longer than the McCarran Act . . . I have made more friends for American culture than the State Department. Certainly I have made fewer enemies, but that isn't very difficult.
— ARTHUR MILLER (on being refused a passport in 1954)

I only auditioned once in my life and it was ghastly. I broke off my engagement.
— TALLULAH BANKHEAD

They're fancy talkers about themselves, writers. If I had to give young writers advice, I would say don't listen to writers talking about writing or themselves.
— LILLIAN HELLMAN

It's confusing. I've had so many wives and so many children I don't know which house to go to first on Christmas.
— MICKEY ROONEY

I'm always nice to stagehands; they can murder an actor.
— JOHN BARRYMORE

I came into television because the theatre was just paying the bus fares.
— PATRICK MCGOOHAN

In a few years time I'd like to play Lear, when I've put on a bit more weight. Elizabeth says she'll give me some of hers.
— RICHARD BURTON

Actors should be overheard, not listened to, and the audience is fifty percent of the performance.
— SHIRLEY BOOTH

Actors are people who don't know who they are, so they wait for some playwright to write them a personality.
— EVAN HUNTER

After my screen test, the director clapped his hands gleefully and yelled: "She can't talk! She can't act! She's sensational!"
— AVA GARDNER

It's always a mistake for a reviewer to state flatly that something or other represents the lowest point in his theatregoing experience, because he can't know what horrors the immediate future holds for him.
— RICHARD WATTS, JR.

If it weren't for audiences, the drama would be miles ahead of where it is now.
— ROBERT BENCHLEY



Fleurs des Siècles

Created by the renowned American designer Jane Hutcheson, these hand crafted enamel flowers are reminiscent of the work of Faberge and 17th & 18th century Vincennes Porcelaine. From \$30 to \$200.

shreve's

SAN FRANCISCO • SAN MATEO • STANFORD



NEW BIRD OF THE '70s.

This is the year to launch yourself in the Luxury Machine...Thunderbird '70.

Choose Hardtop or Landau, two doors or four, and get all new aerodynamic styling from top to bottom—including a dramatic new front end shaped to slice the wind!

Begin with a powerful 429 V-8 so smooth you wonder if you really aren't airborne. Then add power steering, power ventilation, power front disc brakes...power where you want it.

Who but the bold new 'Birds offer options like these with your computer-designed ride? Push-button sun (or moon) roof. Tilt-Away steering wheel. Highway Pilot automatic speed control. And more. But status still comes as standard equipment.

Find out for yourself why there's nothing quite like the Bird on earth.

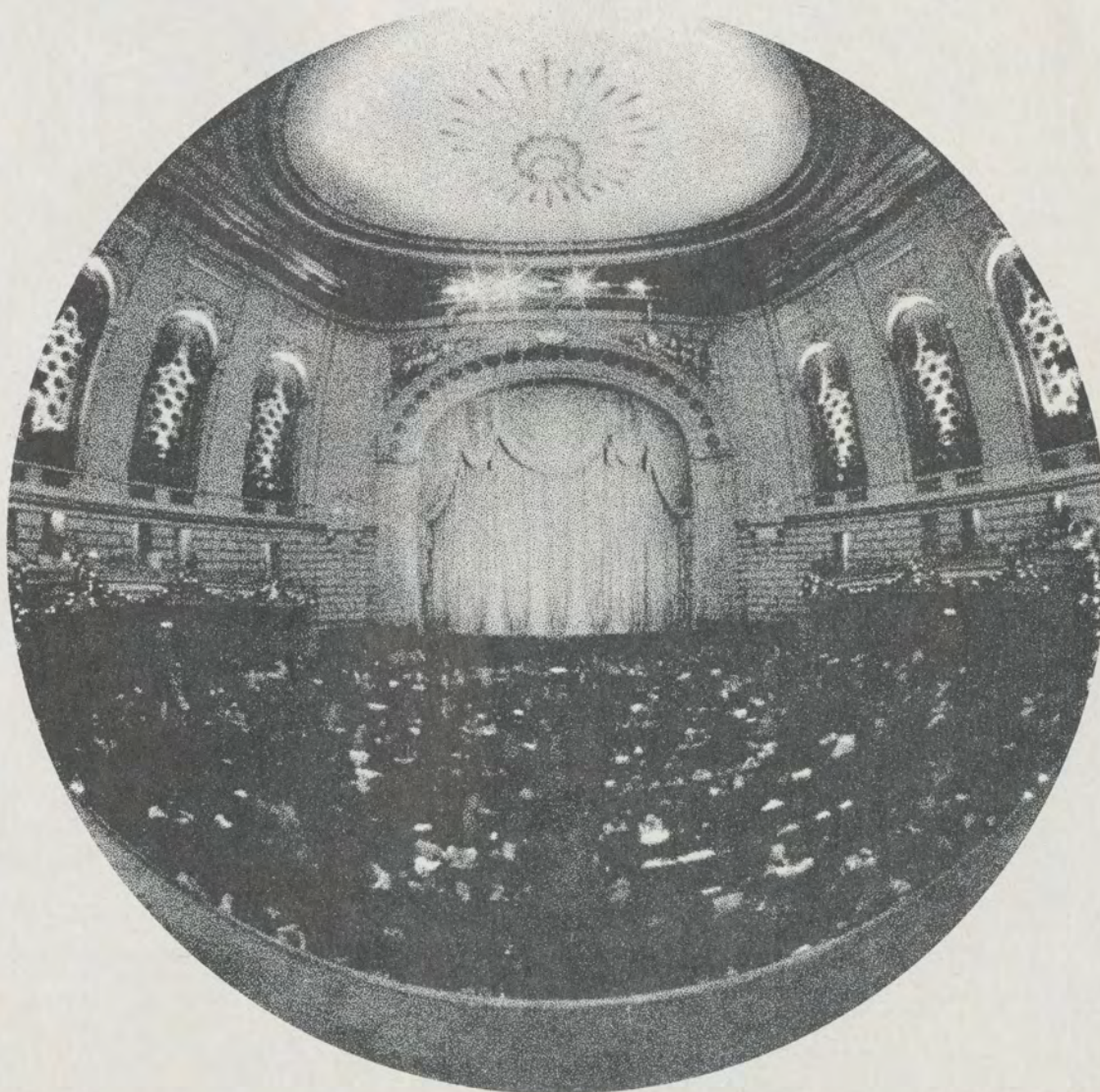
SEE YOUR FORD / THUNDERBIRD DEALER

SAN FRANCISCO OPERA

Kurt Herbert Adler, *General Director*
Howard K. Skinner, *Manager*

FORTY-SEVENTH ANNUAL SEASON
Sept. 16 - November 30, 1969
WAR MEMORIAL OPERA HOUSE

| | |
|-----------|----------------------|
| BEETHOVEN | Fidelio |
| DEBUSSY | Pelléas et Mélisande |
| DONIZETTI | L'Elisir d'Amore |
| JANÁČEK | Jenufa |
| MOZART | The Magic Flute |
| PUCCINI | La Bohème |
| ROSSINI | La Cenerentola |
| STRAUSS | Ariadne auf Naxos |
| VERDI | Aida |
| VERDI | La Forza del Destino |
| VERDI | La Traviata |
| WAGNER | Götterdämmerung |





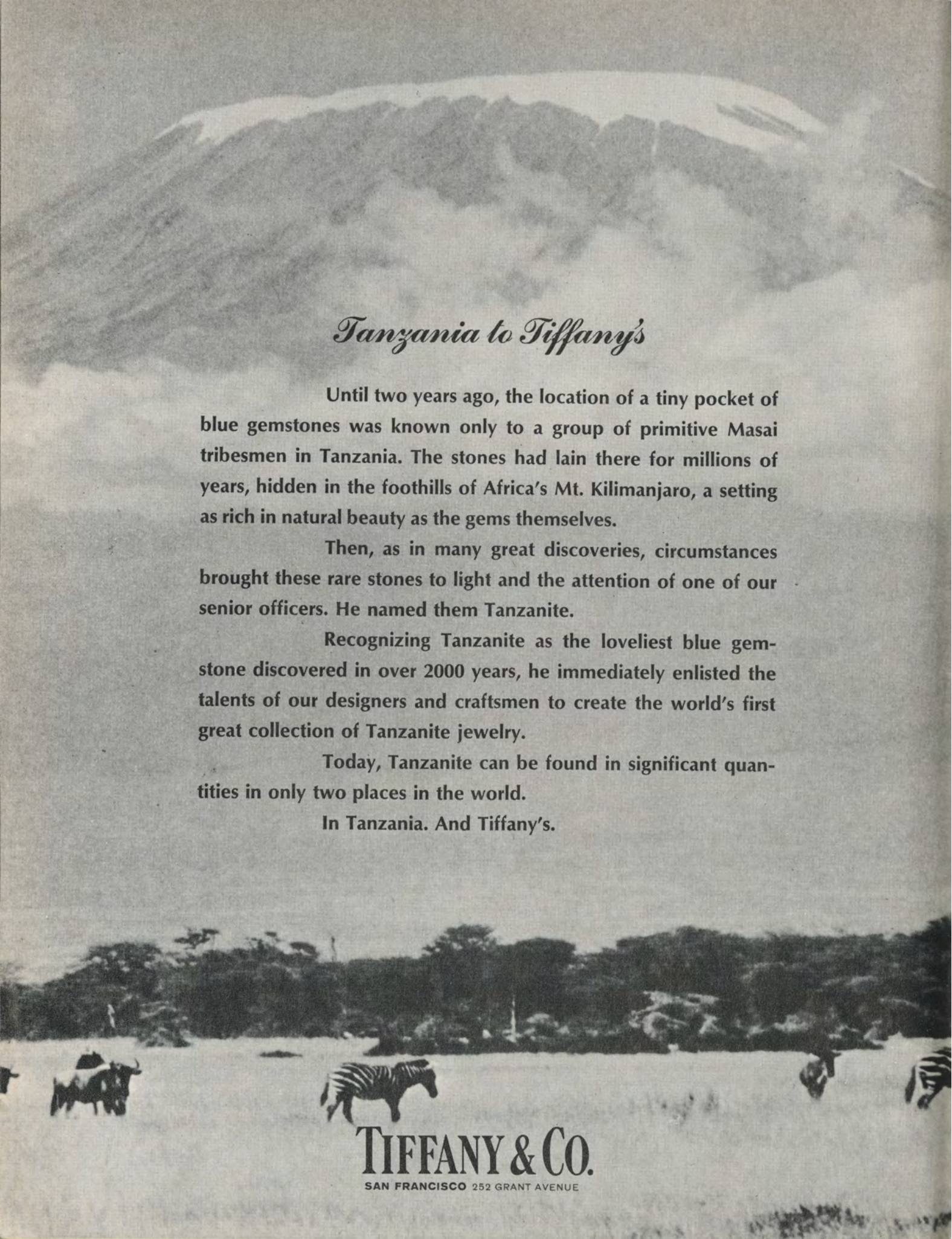
"Moss and Ice" . . . jade and diamonds on a bracelet of woven gold.

GUMP'S

SINCE 1861



KURT HERBERT ADLER
General Director



Tanzania to Tiffany's

Until two years ago, the location of a tiny pocket of blue gemstones was known only to a group of primitive Masai tribesmen in Tanzania. The stones had lain there for millions of years, hidden in the foothills of Africa's Mt. Kilimanjaro, a setting as rich in natural beauty as the gems themselves.

Then, as in many great discoveries, circumstances brought these rare stones to light and the attention of one of our senior officers. He named them Tanzanite.

Recognizing Tanzanite as the loveliest blue gemstone discovered in over 2000 years, he immediately enlisted the talents of our designers and craftsmen to create the world's first great collection of Tanzanite jewelry.

Today, Tanzanite can be found in significant quantities in only two places in the world.

In Tanzania. And Tiffany's.

TIFFANY & CO.
SAN FRANCISCO 252 GRANT AVENUE

SAN FRANCISCO OPERA

Officers

ROBERT WATT MILLER
Chairman of the Board

PRENTIS COBB HALE
President

ROBERT A. HORNBY
Assistant to the President

R. GWIN FOLLIS
RICHARD K. MILLER
Vice Presidents

MARCO F. HELLMAN
Treasurer

ROBERT C. HARRIS
Secretary

Board of Directors

| | |
|---------------------------|----------------------------|
| MRS. JOSEPH L. ALIOTO | MRS. DAVIES LEWIS |
| ERNEST ARBUCKLE | GEORGE S. LIVERMORE |
| PHILIP S. BOONE | MRS. CARL LIVINGSTON |
| ARTHUR MERRILL BROWN, JR. | MRS. DAN E. LONDON |
| JOHN M. BRYAN | JOHN A. McCONE |
| MRS. HARRY CAMP, JR. | ROBERT A. MAGOWAN |
| EDWARD W. CARTER | WILLIAM C. MATTHEWS |
| MRS. MARQUIS CHILDS | JOHN METCALF |
| RICHARD COOLEY | WILSON MEYER |
| MRS. JOSEPH D. CUNEO | AIME MICHAUD |
| REID W. DENNIS | OTTO N. MILLER |
| MRS. DEWEY DONNELL | RICHARD K. MILLER |
| MRS. LENNART G. ERICKSON | ROBERT WATT MILLER |
| R. GWIN FOLLIS | ERNST OPHULS |
| EDWARD H. GAUER | RUDOLPH A. PETERSON |
| ROBERT GERDES | MRS. LOUIS A. PETRI |
| GEORGE B. GILLSON | MRS. STANLEY POWELL |
| PRENTIS COBB HALE | MRS. WILLIAM ROTH |
| RICHARD C. HAM | A. E. SBARBORO |
| MRS. RICHARD C. HAM | JAMES H. SCHWABACHER, JR. |
| MRS. LAWRENCE W. HARRIS | MRS. LOUIS SLOSS |
| ROBERT C. HARRIS | RALPH J. A. STERN |
| MARCO F. HELLMAN | HENRY F. TRIONE |
| ROBERT A. HORNBY | MRS. NION R. TUCKER |
| MRS. THOMAS CARR HOWE | BROOKS WALKER, JR. |
| FRED G. HUDSON, M.D. | MRS. RICHARD C. WALKER |
| JAQUELIN H. HUME | MRS. EDMOND C. WARD |
| EDWARD D. KEIL | WHITNEY WARREN |
| CHARLES H. KENDRICK | MRS. PAUL L. WATTIS |
| ROGER D. LAPHAM, JR. | ALEJANDRO ZAFFARONI, Ph.D. |
| ROBERT C. LEEFELDT | HAROLD L. ZELLERBACH |

Administration

KURT HERBERT ADLER
General Director

HOWARD K. SKINNER
Manager

Staff

ANN FARRIS
Administrative Assistant

RICHARD RODZINSKI
Artistic Assistant

MATTHEW FARRUGGIO
Company Coordinator

HERBERT SCHOLDER
Promotion and Development

PATRICK BLAKE
Publicity Director

MARGARET NORTON
Publicity Associate

D. M. AZINOFF
Comptroller

EVELYN CROCKETT
Executive Assistant

JOHN OLSEN
Accountant

PETER BOTTO
Season Tickets

GEORGE URIBE
Box Office Treasurer

ARTHUR BENTLEY

OLIVIA BURTON

MURIEL COOK

BETTY CROUSE

PEGGY DUNLAP

MARILYN MERCUR

CARMA SCOTT

EUGENIA SHILAFF

VIKKI STANDING
Office Staff

CAROLYN MASON JONES

MARGARET NORTON

PETE PETERS

MARVIN ROTH

DENNIS GALLOWAY
Official Photographers

FOOTE, CONE & BELDING
Advertising Design



There is something about Arpege

*Arpege is more than a fragrance. It's a look.
A drop of Arpege may not make a man fall at your feet.
But Arpege will make you feel beautiful.
And when you feel beautiful, you look beautiful.*



ARPEGE BY LANVIN

Perfume from \$8.50; Toilet Water Mist \$6; Eau de Lancin from \$3.50; Dusting Powder \$5. ©1969 Lanvin Parfums.

SAN FRANCISCO OPERA

Company/1969

| | |
|----------------------------------|--|
| <i>Conductors</i> | Anton Coppola*, Sixten Ehrling*, Bohumil Gregor**, Charles Mackerras*, Giuseppe Patané, Jean Perisson, Gunther Schuller, Otmar Suitner** |
| <i>Chorus Director</i> | Aldo Danieli |
| <i>Associate Chorus Director</i> | Stefan Minde |
| <i>Musical Supervisor</i> | Otto Guth |
| <i>Assistant for Artists</i> | Philip Eisenberg |
| <i>Musical Staff</i> | Gianfranco Cauzzi**, Bruce Cohen*, Terry Lusk, Charles Perlee, Michelangelo Veltri** |
| <i>Boys Chorus Director</i> | Madi Bacon |
| <i>Librarian</i> | Judith Mosher* |
| | |
| <i>Stage Directors</i> | Anthony Besch*, August Everding**, Matthew Farruggio, Ghita Hager, Paul Hager, Lotfi Mansouri, Jean-Pierre Ponnelle** |
| <i>Company Coordinator</i> | Matthew Farruggio |
| <i>Assistant Stage Director</i> | Fabrizio Melano |
| <i>Assistant Stage Managers</i> | Virginia Irwin, Jacques Karpo |
| <i>Choreographer</i> | Nelle Fisher* |
| <i>Productions Designed by</i> | Leni Bauer-Ecsy, Toni Businger, Thomas L. Colangelo Jr., Robert Darling, George Jenkins, Jean-Pierre Ponnelle, Wolfram Skalicki, Davis L. West |
| | |
| <i>Costumers</i> | Goldstein & Company |
| <i>Wardrobe Department</i> | Craig Hampton, Patricia Bibbins, Laurence Vincent |
| <i>Wig and Makeup Department</i> | Richard Stead, Robert Brophy, Laurence Cannon, Lilli Rogers, Rex Rogers, Don Le Page, Charles Mullen, Leslie Sherman |
| <i>Rehearsal Department</i> | Richard Perry*, Dina Smith*, Susannah Susman |
| <i>Super Department</i> | Madeline Chase |
| | |
| <i>Production Coordinator</i> | John Priest |
| <i>Scenic Construction</i> | Pierre Cayard |
| <i>Scenic Artist</i> | Davis L. West |
| <i>Master Carpenter</i> | Michael Kane |
| <i>Master Electrician</i> | George Pantages |
| <i>Master of Properties</i> | Ivan Van Perre |
| <i>Technical Assistant</i> | Anthony Straiges |

TECHNICAL STAFF FOR WAR MEMORIAL OPERA HOUSE

| | |
|-----------------------------|---------------|
| <i>Master Carpenter</i> | Thomas Salyer |
| <i>Master Electrician</i> | Rod McLeod |
| <i>Master of Properties</i> | Perrie Dodson |

Artists/1969

Lucine Amara
 Sylvia Anderson
 Teresa Berganza
 Colette Boky*
 Sona Cervena
 Irene Dalis
 Cristina Deutekom*
 Ludmila Dvorakova*
 Reri Grist
 Gwyneth Jones*
 Dorothy Kirsten
 Margarita Lilova
 Margery MacKay
 Sheila Marks
 Janis Martin
 Shigemi Matsumoto
 Ljiljana Molnar-Talajic**
 Margot Moser*
 Sheila Nadler
 Donna Petersen
 Jeannette Pilou
 Margaret Price**
 Amy Shuard
 Susanne Stull*
 Nancy Tatum*
 Margery Tede
 Felicia Weathers
 Ara Berberian
 Carlo Bergonzi*
 Heinz Blankenburg
 Franco Bonisolli*
 Pietro Bottazzo
 Sesto Bruscantini
 Stuart Burrows
 Renato Capecchi
 Guy Chauvet
 Richard J. Clark
 Elfego Esparza
 Geraint Evans
 James Farrar*
 Howard Fried
 Alan Gilbert*
 Clifford Grant
 Henri Gui**
 Colin Harvey
 Edward Herrnkind*
 James King*
 Peter Lager**
 Raymond Manton
 Walter Matthes
 Franz Mazura
 Allan Monk
 Paolo Montarsolo*
 Raymond Nilsson
 Timothy Nolen
 Norman Paige*
 Luciano Pavarotti
 Glade Peterson
 Frantz Petri**
 Ludovic Spiess
 Evan Thomas*
 Jess Thomas
 Giorgio Tozzi
 Ragnar Ulfung
 Jon Vickers
 David Ward
 Ingvar Wixell

roster subject to revision

*San Francisco Opera debut

**American debut

AT THE CANNERY



The BEN JONSON

A LAWRY'S ASSOCIATED RESTAURANT

Enjoy hearty food and grog in the atmosphere and actual rooms of the 17th century.

Informal lunch in "The Mermaid" . . . Dinner in the Elizabethan Dining Rooms becomes an experience long remembered. Dinner reservations recommended.

(415) 776-4433

Have taste will travel

Vat 69 Gold
new Globetrotter Fifth



Packs flat
as a shirt

100% BLENDED SCOTCH WHISKIES 86 PROOF.
SOLE DISTR. U.S.A. MUNSON G. SHAW CO., N.Y., N.Y.

SAN FRANCISCO OPERA

Chorus

Arlene Adams
Kathy Anderson
Doris Baltzo
Josephine Barbano
Mary Jane Bick*
Dorothy Bogart
Walda Bradley
Norma Bruzzone
Louise Corsale
Peggy Covington
Carol Denyer
Giovanna DiTano
Beverly Finn
Elizabeth Fiorini
Ann Graber
Walda Hasselberg
Louise Hill
Ann Lagier
Jeannine Liagre
Katherine Metlenko
Pepi Nenova
Sheila Newcombe
Luana Noble
Neysa Null
Pauline Pappas
Ramona Pico
Carol Pritchett
Celia Sanders
Dolores San Miguel

Lola Simi
Sharon Talbot
Carolyn Wilson
Sally Winnington
Arlene Woodburn
Garifalia Zeissig

Winther Andersen*
William Bond
Jan Budzinski
Joseph Ciampi
Harry Clark
Melville Clarke
Angelo Colbasso
Harry DeLange
Robert Eggert
Stan Gentry
John L. Glenister
Valdis Gudrais
Colin Harvey*
Alva Henderson
Marvin Hilty
John Hudnall
Rudy Jungberg
Otto Kausch
Conrad Knipfel

Eugene Lawrence*
Edward Lovasich
Kenneth MacLaren
Sebastian Martorano
Douglas Mayock
Thomas McEachern
Henry Metlenko
Victor Metlenko
Thomas Miller
Pierce Murphy
Eugene Naham
Carl Noelke
Charles Pascoe
Edgar F. Pepka
William Petersen
David Robinson
Al Rodwell
Robert Romanovsky
Karl Saarni
Allen Schmidling
John Segale
Conrad Sorenson
James Stith
Richard Styles
Francis Szymkun
John Talbot
James Tarantino
William Tredway
Jesse Washington

Boys Chorus

Brooke Aird*
Steven A. Anderson
Bradford Brennan
Scott Brookie
Robert Calvert
Mark Englund
Linus Eukel

Gregory Formes
Clifford Hirsch
Paul Hunt*
Gary Johnson
Leonard Kalm*
Brian Knapp
Gary Levy*
Stuart Misfeldt

Christopher Nowak
Jeremy Renton
Ted Schoenfeld
Lindsay Spiller
Scott Spiller
Vahan Toolajian
Henry Wong

Ballet

Mela Fleming
Wendy Holt
Carolyn Houser
Ellen Kogan
Judanna Lynn
Gigi Nachtsheim
Leila Parello

Allyson Segeler
Susan Williams

Philip Arrona
Bruce Bain

Allen Barker
Don Douthit
Don Eryck
William Johnson
David Ramos
Edward Rumberger
John Sullivan

Auxiliary Ballet

Suzanne Duckworth
Phoebe Meyers
Betty Ann Rapine
Alanna Reed
Diane Roland

Carmela Sanders
Catherine Sims

Steffon Coviello
Jonathon Hugger

John MacDonald
Charles Perrier
Paul Ricci
Robert Sullivan
Geoffrey Thomas

*Also appearing in solo roles

Best continuing performance in a supporting role



When you're
looking for
certified
service

Look up to



UNION  N



It might as well be Spring.

That's how you feel in the autumn at Incline. And rightly so.

Because a leaf falling at Incline symbolizes the beginning of things. Ski wax and snowball fights and a sweeping view of Tahoe as you schuss down the mountain.

And at Ski Incline there's fresh snow almost every winter's day, thanks to nature and our snow machine.

True, autumn isn't winter yet. It's too cold to water-ski, too warm

to snow ski. You have to content yourself with early morning walks in the woods and log fires in the evening and horseback riding through the Sierras. A little brisk tennis at the Raquet Club, golf beneath the pines, maybe an evening at The Chataux.

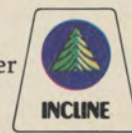
If you visit Incline just once, you'll never forget it. And if you build a mountain home and live here for years, you'll never get used to the beauty.

It's a vast natural amphitheater on

Tahoe's unspoiled North Shore. And our greatest responsibility is to keep it unspoiled. To see that whatever man adds to Incline is worthy of what was here to begin with.

Incline is invigorating activity and refreshing calm, wilderness and sophistication, four seasons a year.

An evergreen reminder of what nature and man can do for one another.



SAN FRANCISCO OPERA

Orchestra

1st violins

Stuart Canin
Concertmaster
Zaven Melikian
Ferdinand F. Claudio
Ervin Mautner
Silvio Claudio
Ezequiel Amador
Mafalda Guaraldi
John Wittenberg
Lennard Petersen
Ernest Michaelian
Harry Moulin
Cicely Edmunds

2nd violins

Felix Khuner
Principal
George Nagata
Zelik Kaufman
Herbert Holtman
Rose Kovats
Anne Crowden
Frederick Koegel
Gail Denny
Reina Schivo

violas

Rolf Persinger
Principal
Detlev Olshausen
Lucien Mitchell
Asbjorn Finess
Hubert Sorenson
David Smiley

cellos

Robert Sayre
Principal
Rolf Storseth
Mary Claudio
Catherine Mezirka
Tadeusz Kadzielawa
Helen Stross
Eugene Winkler

basses

Philip Karp
Principal
Charles Siani
Carl Modell
Donald Prell
Michael Burr

flutes

Walter Subke
Principal
Lloyd Gowen
Gary Gray

piccolo

Lloyd Gowen

oboes

James Matheson
Principal
Raymond Duste
Eleanor Biondi

english horn

Raymond Duste

clarinets

Philip Fath
Principal
Frealon N. Bibbins
Donald Carroll

bass clarinets

Frealon N. Bibbins
Donald Carroll

bassoons

Walter Green
Principal
Marilyn Mayor
Robin Elliott

contrabassoon

Robin Elliott

horns

Herman Dorfman
William Sabatini
Principals
James Callahan
Ralph Hotz
Jeremy Merrill

trumpets

Donald Reinberg
Principal
Edward Haug
Chris Bogios

trombones

John E. Meredith
Principal
Willard Spencer
John Bischof

tuba

Wesley Jacobs

timpani

Roland Kohloff

percussion

Lloyd Davis
Peggy Cunningham Luchesi

harp

Anne Adams
Marcella DeCray

librarian

Alma Haug

personnel manager

Thomas Heimberg



First name for the martini

For more
martini pleasure—
call the martini
by its first name.



BEEFEATER®

FROM ENGLAND BY KOBRAND, NY • 94 PROOF
100% GRAIN NEUTRAL SPIRITS

These are the
little old ladies who wear
Supp-hose® Stockings
and
Supp-hose® Panty Hose.



Another fine product of Kayser-Roth

The Baldwin is the official piano of
the San Francisco Opera

How (the late) Clarence X. Pflandlock IV was able to turn \$2 million into less than \$1 million overnight.



It was very simple.

All Mr. Clarence X. Pflandlock IV had to do was die. Estate taxes, inheritance taxes, federal and state income taxes, probate fees, and so on did the rest.

But if he had to do it all over again, we've got the feeling Mr. Clarence X. Pflandlock IV would stop in to see us.

And because we're the kind of trust bankers who appreciate all the hard work a man puts into making an honest dollar these days, we'd have given him our full attention and concern.

Working with his attorney, we'd have recommended that Mr. Clarence X. Pflandlock IV change the title of his joint-tenancy property, that he make tax-free gifts, and that he set up a testamentary trust

to avoid taxation of the same property more than once.

Clearly, Mr. Clarence X. Pflandlock IV is beyond our help now.

We've told his story because there are a lot of hard-working men like him—though by no means all millionaires—whose estates we can protect from shrinkage.

Crocker-Citizens is good for estate planning.

CROCKER-CITIZENS NATIONAL BANK • MORE THAN 270 OFFICES STATEWIDE • MEMBER FDIC

REPERTOIRE/1969 SEASON

Opening Night

Tuesday, September 16, 8:30

LA TRAVIATA (VERDI)

Pilou, Cervená, Nadler / Bonisoli, Wixell, Esparza, Paige, Gilbert, Clark, Nilsson, Andersen / corps de ballet

Conductor: Patané

Production: Everding

Designer: Businger, West

Choreographer: Fisher

Wednesday, September 17, 8:00

ARIADNE AUF NAXOS (STRAUSS)

Dvorakova, Grist, Martin, Marks, Nadler, Matsumoto / J. Thomas, Monk, Matthes, Blankenburg, Paige, Manton, Esparza, Nolen, Gilbert

Conductor: Schuller

Stage Director: G. Hager

Designer: Jenkins

Friday, September 19, 8:00

LA TRAVIATA (VERDI)

Same cast as September 16

Saturday, September 20, 8:00

LA BOHEME (PUCCINI)

Kirsten, Boky / Pavarotti, Bruscantini, Blankenburg, Berberian, Esparza, Gilbert, Nilsson, Lawrence, Harvey

Conductor: Coppola

Stage Director: Farruggio

Designer: Jenkins

Sunday, September 21, 2:00

ARIADNE AUF NAXOS (STRAUSS)

Same cast as September 17 except King instead of J. Thomas

Tuesday, September 23, 8:30

LA BOHEME (PUCCINI)

Same cast as September 20

Wednesday, September 24, 8:00

LA TRAVIATA (VERDI)

Same cast as September 16

Friday, September 26, 8:30

ARIADNE AUF NAXOS (STRAUSS)

Last performance this season

Same cast as September 17 except Boky instead of Grist

Saturday, September 27, 8:00

FIDELIO (BEETHOVEN)

Jones, Marks / King, E. Thomas, Mazura, Lagger, Berberian, Nilsson, Clark

Conductor: Ehrling

Production: P. Hager

Designer: Skalicki, West

Sunday, September 28, 2:00

LA TRAVIATA (VERDI)

Same cast as September 16

Tuesday, September 30, 8:30

FIDELIO (BEETHOVEN)

Same cast as September 27

Wednesday, October 1, 8:00

LA BOHEME (PUCCINI)

Same cast as September 20 except Moser instead of Boky and Wixell and Monk instead of Bruscantini and Blankenburg

Friday, October 3, 8:00

FIDELIO (Beethoven)

Same cast as September 27

Saturday, October 4, 8:00

LA TRAVIATA (VERDI)

Last performance this season

Same cast as September 16

Tuesday, October 7, 8:30

L'ELISIR D'AMORE (DONIZETTI)

Grist, Matsumoto / Pavarotti, Wixell, Bruscantini

Conductor: Patané

Production: Mansouri

Designer: Darling

Wednesday, October 8, 8:00

FIDELIO (BEETHOVEN)

Last performance of the season

Same cast as September 27

Friday, October 10, 8:00

L'ELISIR D'AMORE (DONIZETTI)

Same cast as October 7

Saturday, October 11, 7:00

GÖTTERDÄMMERUNG (WAGNER)

Shuard, Martin, Lilova, Anderson, Nadler, Cervená, Marks / J. Thomas, Mazura, Lagger, Esparza

Conductor: Suitner

Production: P. Hager

Designer: Skalicki, West

Sunday, October 12, 2:00

LA BOHEME (PUCCINI)

Same cast as September 20 except Moser instead of Boky and Wixell and Monk instead of Bruscantini and Blankenburg

Tuesday, October 14, 7:00

GÖTTERDÄMMERUNG (WAGNER)

Same cast as October 11

Wednesday, October 15, 8:00

L'ELISIR D'AMORE (DONIZETTI)

Same cast as October 7

Friday, October 17, 7:00

GÖTTERDÄMMERUNG (WAGNER)

Same cast as October 11

Saturday, October 18, 8:00

AIDA (VERDI)

Jones, Lilova, Marks / Chauvet, Farrar, Berberian, Grant, Nilsson / corps de ballet

Conductor: Perisson

Production: Besch

Designer: Skalicki, West

Choreographer: Fisher

Sunday, October 19, 2:00

L'ELISIR D'AMORE (DONIZETTI)

Last performance this season

Same cast as October 7,

Tuesday, October 21, 8:00

AIDA (VERDI)

Same cast as October 18

Scandinavia goes straight to your heart.

SAS goes straight to Scandinavia.

Fly with us to the welcome that awaits you in Denmark, Norway, Sweden. SAS offers more direct flights to Scandinavia than anyone. And within Europe, SAS serves more cities than any other transatlantic or transpolar airline. For reservations see your travel agent, or call SAS.



Scandinavia—you'll love us for it.

SAS
SCANDINAVIAN AIRLINES

J&B
rare scotch

*Pours More
Pleasure*



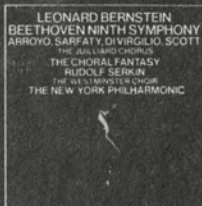
J&B is a product of the two-centuries-old house of Justerini & Brooks whose patrons have included, along with the immortal Charles Dickens, many of history's great.

PENNIES MORE IN COST
WORLDS APART IN QUALITY

86 Proof Blended Scotch Whisky • The Paddington Corp., N. Y. 20

(Continued on page 35)

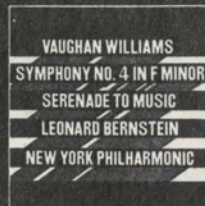
M2S 794
(A 2-record set) / M2Q 1065*



D3S 781
(A specially priced 3-record set)

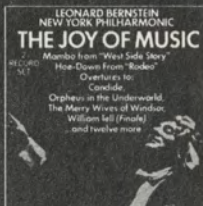


MS 7177



He uses words like "psychedelic" to describe a Berlioz symphony. He digs rock and jazz. He knows what's happening today. He's Bernstein. The man who conducts for people and not the critics. And you'll hear exactly what we mean in these five new albums:

On Columbia Records and Tape.



M2X 795
(A specially priced 2-record set)



MS 7221

**You don't have to know the difference
between an *Allegro con brio* and an
Andante misterioso to enjoy Bernstein!**

REPERTOIRE/1969 SEASON

DISTILLED, BOTTLED AND SEALED IN LONDON - 91.5 PROOF 100% GRAIN
NEUTRAL SPIRITS - IMPORTED BY MOHR INTERNATIONAL LTD., N.Y.

Imported from England

**Masquers
English
Vodka**



**For the unmistakable
vodka martini.**

**FOR
AFTER THEATRE
DINING . . .**

Phil Lehr's

ORIGINAL PAY-BY-OUNCE



**WORLD FAMOUS
FOR STEAKS**

**232 Eddy
or**

**Carriage Entrance:
Taylor & Ellis Parking Lot
DAILY 5-12 SUN. 4-11**

673-6800

PARK ONCE for dinner and show!

Wednesday, October 22, 8:00

THE MAGIC FLUTE (MOZART)

Price, Deutekom, Matsumoto, Marks,
Anderson, Nadler / Burrows, Evans, Ward,
Ulfung, Mazura, Nilsson, Monk, Herrnkind,
Grant, Levy, Aird, Hunt

Conductor: Mackerras
Production: P. Hager
Designer: Businger, West

Friday, October 24, 8:00

AIDA (VERDI)

Same cast as October 18

Saturday, October 25, 8:00

THE MAGIC FLUTE (MOZART)

Same cast as October 22

Sunday, October 26, 1:30

GOTTERDAMMERUNG (WAGNER)

Last performance this season

Same cast as October 11

Tuesday, October 28, 8:00

THE MAGIC FLUTE (MOZART)

Same cast as October 22

Wednesday, October 29, 8:00

AIDA (VERDI)

Same cast as October 18

Friday, October 31, 8:00

THE MAGIC FLUTE (MOZART)

Last Opera House performance this season
Same cast as October 22 except Lager
instead of Ward

Saturday, November 1, 8:00

LA FORZA DEL DESTINO (VERDI)

Tatum, Anderson, Nadler / Bergonzi, Wixell,
Tozzi, Capecchi, Berberian, Fried, Grant,
Clark

Conductor: Patané
Production: P. Hager
Designer: Bauer-Ecsy, Colangelo

Tuesday, November 4, 8:00

LA FORZA DEL DESTINO (VERDI)

Same cast as November 1

Wednesday, November 5, 8:00

LA CENERENTOLA (ROSSINI)

Berganza, Marks, Cervena / Bottazzo,
Capecchi, Montarsolo, Grant

Conductor: Mackerras
Production: Ponnelle
Designer: Ponnelle, West

Friday, November 7, 8:00

LA FORZA DEL DESTINO (VERDI)

Same cast as November 1

Saturday, November 8, 8:00

LA CENERENTOLA (ROSSINI)

Same cast as November 5

Sunday, November 9, 2:00

LA FORZA DEL DESTINO (VERDI)

Same cast as November 1

Tuesday, November 11, 8:30

LA CENERENTOLA (ROSSINI)

Same cast as November 5

Wednesday, November 12, 8:00

LA FORZA DEL DESTINO (VERDI)

Last performance this season
Same cast as November 1

Friday, November 14, 8:00

PELLEAS ET MELISANDE (DEBUSSY)

Pilou, Lilova, Moser / Gui, Petri, Tozzi,
Clark, Monk

Conductor: Perisson
Production: P. Hager
Designer: Skalicki, West

Saturday, November 15, 8:00

LA BOHEME (PUCCINI)

Amara, Moser / Spiess, Farrar, Monk,
Berberian, Esparza, Gilbert, Nilsson,
Lawrence, Harvey

Conductor: Perisson
Stage Director: Farruggio
Designer: Jenkins

Sunday, November 16, 2:00

LA CENERENTOLA (ROSSINI)

Last performance this season

Same cast as November 5

Tuesday, November 18, 8:30

PELLEAS ET MELISANDE (DEBUSSY)

Same cast as November 14

Friday, November 21, 8:00

JENUFA (JANÁČEK)

Weathers, Dalis, Cervena, Marks, Petersen,
Matsumoto, Stull, Tede, Bick / Peterson,
Ulfung, Berberian, Grant

Conductor: Gregor
Production: P. Hager
Designer: Bauer-Ecsy, West
Choreographer: Fisher

Saturday, November 22, 8:00

PELLEAS ET MELISANDE (DEBUSSY)

Last performance this season

Same cast as November 14

Tuesday, November 25, 8:30

JENUFA (JANÁČEK)

Same cast as November 21

Wednesday, November 26, 8:00

AIDA (VERDI)

Same cast as October 18 except
Molnar-Talajic and Vickers instead of
Jones and Chauvet

Friday, November 28, 8:00

LA BOHEME (PUCCINI)

Last performance this season

Same cast as November 15 except Kirsten
instead of Amara

Saturday, November 29, 8:00

JENUFA (JANÁČEK)

Last performance this season

Same cast as November 21

Sunday, November 30, 2:00

AIDA (VERDI)

Final performance of the season
Same cast as October 18 except
Molnar-Talajic and Spiess instead of
Jones and Chauvet

Beverly Sills.
“Her coloratura
is unmatched
by anyone’s.”
Newsweek

HANDEL **JULIUS CAESAR**
TREIGLE · SILLS · FORRESTER · WOLFF
MALAS · COSSA · DEVLIN · BECK
New York City Opera Chorus and Orchestra
JULIUS RUDEL, Conductor



RCA

RED SEAL

HIGHLIGHTS from
HANDEL'S **JULIUS CAESAR**
New York City Opera / JULIUS RUDEL, conductor



Norman Treigle as Caesar



Beverly Sills as Cleopatra

RCA



WESTERN OPERA THEATER

Western Opera Theater (affectionately known around the Opera House as WOT) was created with the assistance of the National Endowment for the Arts as a regional company to take professional operatic productions to areas where opera would otherwise never be seen. With continuing grants from the National Endowment and further help from the California Arts Commission and several private foundations, WOT has now played in nearly 100 communities, large and small, in all parts of California, Arizona, Nevada and Oregon.

Western Opera Theater gives professional young American singers, directors and designers a unique opportunity for full seasons' employment with a repertory opera company without being forced to seek positions with European opera houses. WOT stresses ensemble performance and theatrical values, and the importance of this emphasis is reflected in the number of WOT artists regularly engaged by the San Francisco Opera, Spring Opera and other major companies.

All WOT productions are sung in English, and after student performances, which comprise about half the total each season, members of the casts and backstage crew meet informally with audiences for free-wheeling discussion periods.

In addition to its regular repertoire, which in past seasons has included Puccini's "La Boheme" and "Gianni Schicchi," Mozart's "Cosi Fan Tutte," Rossini's "The Barber of Seville" and Menotti's "The Medium" and "The Old Maid and the Thief," Western Opera Theater last season inaugurated a new program of concert readings of unperformed operas and is now planning periods in residence and workshops at colleges and universities.

WESTERN OPERA THEATER
War Memorial Opera House
San Francisco, California 94102
(415) 861-4074

WAR MEMORIAL OPERA HOUSE

(owned and operated by the City and County of San Francisco through the Board of Trustees of the War Memorial)

TRUSTEES

Fred Campagnoli
President
Gregory A. Harrison
Vice President
Philip S. Boone
Richard P. Cooley
Mrs. Joseph D. Cuneo
George T. Davis
Prentis Cobb Hale

Sam K. Harrison
Moses Lasky
Wilson Meyer
Mrs. Madeleine H. Russell
Joseph J. Allen
Managing Director
Donald J. Michalske
*Executive Secretary and
Assistant Managing Director*

NO TAPE RECORDERS OR CAMERAS PERMITTED IN THEATRE

Libretti, opera calendars and opera glasses in foyer

Buffet service in basement promenade, dress circle and box tier on mezzanine floor during all performances

For lost and found information inquire at check room no. 3
John Galindo, head usher.

For further information call 621-6600, 9:00 - 4:00 p.m. Monday through Friday.

PATRONS ATTENTION PLEASE!

Fire Notice: There are sufficient exits in this building to accommodate the entire audience. The exit indicated by the lighted "exit" sign nearest your seat is the shortest route to the street. In case of fire please do not run—walk through that exit.



ELEGANT DINING
San Francisco • 397-5969

Brand new for
after theater



B AND B
Stinger



86 proof



We have parking for 800 cars
or 1600 rickshaws

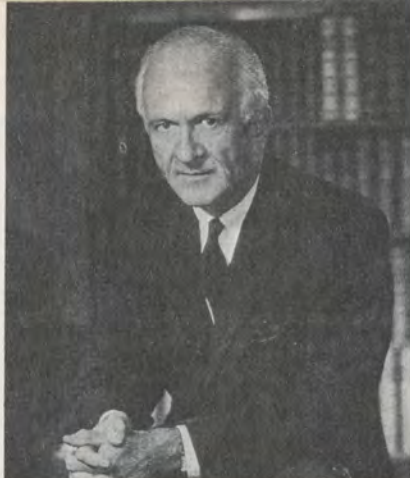
We also have Sumo Flips, Karate Chops, Sumurai Grogs and a Japanese restaurant that specializes in Kansas City steaks. Not to mention lots of live music and entertainment you can enjoy with your shoes off. All of which means that The Miyako, San Francisco's newest hotel — located in the Japanese Cultural and Trade Center, is a nice place for an unusual evening. Next time you're looking for an unusual evening, come on out.

MIYAKO HOTEL
Post and Laguna, San Francisco
WESTERN INTERNATIONAL HOTELS
Telephone: 922-3200
Owned by Kintetsu Enterprises Co. of America.



**A tough act
to follow.**

IMPORTED CANADIAN WHISKY • A BLEND
80 PROOF • CALVERT DIST. CO., N.Y.C.



SAN FRANCISCO OPERA

For the past forty-six years a minor miracle has taken place every fall when the San Francisco Opera has presented a season of international grand opera of the highest calibre. And this year is no exception. Once again Kurt Herbert Adler and his dedicated staff have coped with the incredible complexities involved, to present an opera season which we believe will be worthy of the Company's traditions and reputation.

The repertoire this year has been chosen with great care to appeal to a wide variety of tastes. New productions of two of the most popular of operas, *La Traviata* and *Aida*, will cast fresh light upon them and reveal new beauties and subtleties in their familiar scores. Some of the most successful productions of recent seasons are returning; the less familiar works in the repertoire will bring additional pleasure to our audience.

One of the traditions we most cherish is that of introducing significant new artists to our audience. This season many prominent singers, conductors and stage directors, both American and foreign, will be making their debuts with the Company. They have become established favorites in international opera centers throughout the world; we believe they will be acclaimed by our audience, too. Another cherished tradition is being upheld through the inclusion on the roster of fine young artists whose talents were discovered by the San Francisco Opera Auditions, and whose abilities have been developed by the Merola Opera Program, Western Opera Theater and Spring Opera.

The continuance of the minor miracle to which I referred requires not only faith and good works but also a great deal of financial support. The inflationary pressures we are all too well aware of are making relentless demands on our financial resources. The proportion of expenses which we can meet through our box office income, while high in comparison with other opera companies, cannot be increased without making the price of tickets prohibitive. It is to our annual Fund Drive that we must look for the finances needed to cover our deficit.

The 1968/69 Fund Drive was the most successful ever. It was ably piloted by Co-Chairmen R. Gwin Follis and Marco F. Hellman. Particular praise should be given to Robert A. Hornby, Assistant to the President, for his success in obtaining a donation of \$100,000 by The Irvine Foundation, and for his indefatigable efforts on many other Opera problems.

We are deeply indebted to the Charles E. Merrill Trust, of which Mr. and Mrs. Robert A. Magowan of San Francisco are trustees, for the generous donation of \$43,000 toward the new production of *La Traviata*. This represents a break-through for us; the first time we have received a private donation for a specific production, a practice that has become increasingly common in the East.

The future course of our Company will be determined by the degree of success achieved by our 1969/70 Fund Drive, now underway. The current drive has got off to a splendid start with a donation of \$50,000 by The Zellerbach Family Fund. We urge every individual friend of the Opera, old and new alike, to give his generous support so that grand opera of the highest quality will flourish in San Francisco for many years to come.

Prentis Cobb Hale

PRENTIS COBB HALE
President, San Francisco Opera Association

OPERAS

of the San Francisco Season

on

LONDON[®]

RECORDS

*The Royal Family
of Opera*

THE ONLY STEREO RECORDING

it is not only "Pélleas et Mélisande" in its totality as a musical masterpiece, but also "Pélleas" as a supreme achievement of the recording art...

AMERICAN RECORD GUIDE

Debussy: PÉLLEAS ET MÉLISANDE

with Erna Spoorenberg, Camille Maurane, George London
L'Orchestre de la Suisse Romande — Ernest Ansermet

OSA-1379

Beethoven: FIDELIO

with Nilsson, McCracken, Krause,
Prey — Maazel

OSA-1259

Donizetti: L'ELISIR D'AMORE

with Gueden, di Stefano, Corena,
Capecchi — Molinari-Pradelli

OSA-1311

Puccini: LA BOHEME

with Tebaldi, Bergonzi, D'Angelo,
Bastianini — Serafin

OSA-1208

Rossini: LA CENERENTOLA

with Simionato, Bruscantini, Benelli,
Montarsolo — de Fabritiis

OSA-1376

Verdi: AIDA

with Tebaldi, Bergonzi, Simionato,
MacNeil — Karajan

OSA-1313

Verdi: LA FORZA DEL DESTINO

with Tebaldi, del Monaco, Simionato,
Bastianini — Molinari-Pradelli

OSA-1405

Verdi: LA TRAVIATA

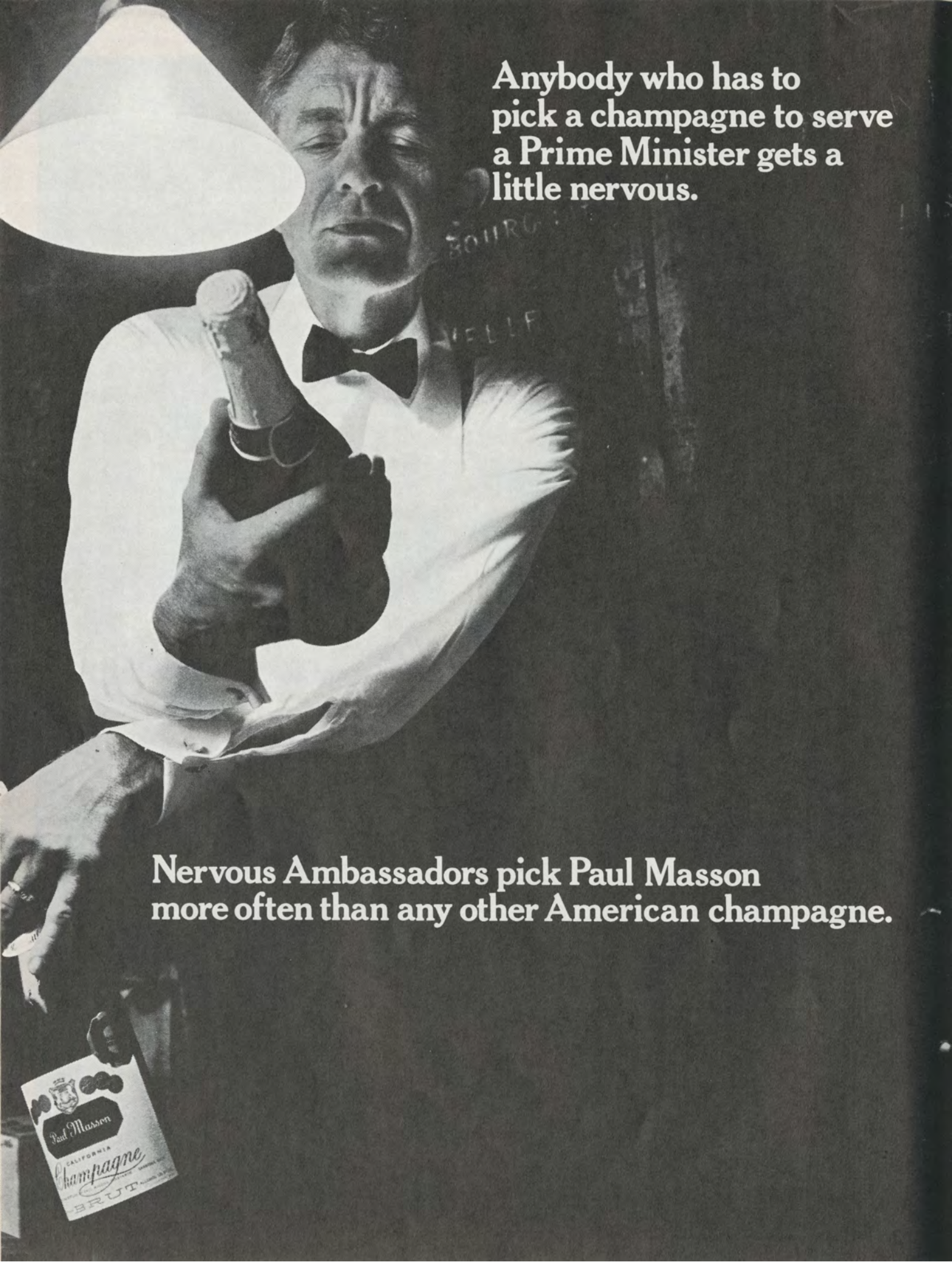
with Lorenger, Aragall, Fischer —
Dieskau — Maazel

OSA-1279

Wagner: GÖTTERDÄMMERUNG

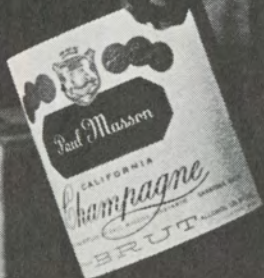
with Nilsson, Windgassen, Frick,
Fischer-Dieskau — Solti

OSA-1604



Anybody who has to
pick a champagne to serve
a Prime Minister gets a
little nervous.

Nervous Ambassadors pick Paul Masson
more often than any other American champagne.



FRIDAY EVENING, NOVEMBER 14, 1969, AT 8:00
TUESDAY EVENING, NOVEMBER 18, 1969, AT 8:30
SATURDAY EVENING, NOVEMBER 22, 1969, AT 8:00

PELLÉAS ET MÉLISANDE

(IN FRENCH)

Conductor
JEAN PERISSON

Production
PAUL HAGER

Designers
WOLFRAM SKALICKI
DAVIS L. WEST

Chorus Director
STEFAN MINDE

Costumes designed by
WOLFRAM SKALICKI

Executed by
GOLDSTEIN & CO.

Lyric drama in three acts by
CLAUDE DEBUSSY

Text by
MAURICE MAETERLINCK

| | |
|--------------------|------------------|
| <i>Golaud</i> | FRANTZ PETRI** |
| <i>Mélisandé</i> | JEANNETTE PILOU |
| <i>Geneviève</i> | MARGARITA LILOVA |
| <i>Arkel</i> | GIORGIO TOZZI |
| <i>Pelléas</i> | HENRI GUI** |
| <i>Yniold</i> | MARGOT MOSER |
| <i>A physician</i> | RICHARD J. CLARK |
| <i>A shepherd</i> | ALLAN MONK |

Servants

** American debut

THE DRAMA TAKES PLACE IN ARKEL'S CASTLE OVERLOOKING THE SEA, AND THE SURROUNDING FORESTS, IN LEGENDARY TIMES.

PLEASE DO NOT INTERRUPT THE MUSIC WITH APPLAUSE

Latecomers will not be seated while the performance is in progress

Performance length approximately three hours fifteen minutes

OPERA HOUSE FOYER and stores
throughout the Bay Area
Limited edition
64 pages

ON SALE NOW!

SAN
FRANCISCO
OPERA
CALENDAR
1970



The Story of "Pelléas et Mélisande"

Golaud, a widower and the grandson of the blind King Arkel of Allemonde, has lost his way in a dense forest while hunting. By a fountain he discovers the frightened Mélisande. She too is lost and cannot explain who she is. Golaud tells her to follow him which she consents to do since it is getting dark.

In Arkel's castle, Geneviève (mother of Golaud and Pelléas) reads a letter which Pelléas has received from his half-brother Golaud. It tells of Golaud's marriage to Mélisande and of his fear of returning home because Arkel had wished to choose his bride. The old man accepts the union. Pelléas asks to leave to visit a dying friend but Arkel persuades him to stay to greet Golaud's bride.

From the castle Geneviève shows Mélisande the surrounding forests. They are soon joined by Pelléas in whose care Geneviève puts Mélisande.

Pelléas leads Mélisande to a fountain in the park. Fascinated by the water and her reflection in it, she lets her hair trail in the water. Playing with her wedding ring, she accidentally drops it in the water. Pelléas counsels her to tell Golaud exactly what happened to the ring.

Golaud has been injured in a fall from his horse and lies in bed, tended by Mélisande. She begins to weep, saying that she hates the gloomy castle in which they live. Golaud takes her hands to comfort her and notices that the ring is missing. She tells him she lost it in a grotto and he sends her to find it. Pelléas goes with her to the grotto and takes her away when she becomes frightened.

Mélisande stands singing on her tower. Pelléas approaches and tells her that he loves her. They are interrupted by Golaud who chides them for playing like children.

Golaud leads Pelléas to an abyss. Pelléas cries out in relief when they leave the spot. Golaud tells Pelléas that Mélisande is expecting a child.

Suspicious, Golaud questions his son Yniold about the relationship between Pelléas and Mélisande, but the boy knows nothing. He lifts the boy to the window to spy on the couple but Yniold sees nothing to confirm Golaud's suspicions.

Pelléas tells Mélisande that he is leaving the next day. After agreeing to a final meeting, they part. Arkel assures Mélisande that the castle will be a happier place for her once Pelléas's father (who is not seen in the opera) is cured of his illness. Golaud enters in a rage and throws Mélisande to the ground, accusing her of infidelity. He rushes out and she cries that he no longer loves her.

Yniold tries to lift the stone under which his golden ball has rolled but is distracted by a flock of sheep being led to slaughter. As it begins to grow dark he leaves. Pelléas and Mélisande meet and declare their love. The lovers kiss and Mélisande spies Golaud lurking nearby. Golaud storms in and kills Pelléas, then rushes off after the fleeing Mélisande.

Mélisande, who has given birth prematurely, lies dying, with a remorseful Golaud, as well as Arkel and a physician, by her side. She awakens and denies that she has been unfaithful to Golaud. Arkel and the physician bring in the baby. Mélisande sees only sadness in the child's face. As Mélisande quietly dies, Arkel leads the grief-stricken Golaud from the room.

United. The Hawaiian High Way.



United makes Hawaii just a whoop and holler away.

Hawaii? All it takes to get there is a United Credit Card and a few hours' time.

We'll let you charge everything.

Get together with your Travel Agent. He'll not only build your trip, he'll arrange for you to get our Credit Card, too.

That's the magic card that lets you charge air fare, hotel, meals, rental car — even sight-seeing trips. And lets you pay for your vacation a little each month, if you wish.

See how easy United makes Hawaii? That's why they call us the Hawaiian High Way.

Come on over with us and whoop it up.

*fly the
friendly skies
of
United.*

"Whoopee!"



The Glowgirl.

And how to be one.

All it takes is a minute — and a very special makeup. 'Touch & Glow' Liquid Makeup by Revlon. It gives you enough moisture to protect your skin. Enough coverage to protect your ego. Enough staying power for long, busy hours. And it does everything with a soft, delicate, dewy finish that's all sheen without shine.

If you love fashion's bare-faced beauty look, but don't quite have a go-it-alone complexion, slip into 'Touch & Glow'. (Choose from 13 shades!) You'll still look just like you—only better!



'Touch & Glow' Makeup by Revlon

Famous 'Touch & Glow' Liquid Makeup,
Roll-On Liquid Makeup, Creme Soufflé Makeup.

Newest news for Glowgirls

The first Transparent Glowing Powder!

Revlon's revolutionary new 'face-wakeup' makeup... sheerest pressed powder plus a radiant touch of blush. Now, instead of just 'powdering' your face, you add a delicious young all-over glow!

Till today, see-through powder was just see-through. But now, for the first time, Revlon gives it a whole new dimension of warmth and verve—for a glow no powder ever gave you before.

It's not a blusher, it's a lively, freshening face powder. In five barely-blushing tones that don't change color or darken your makeup. Try it now—and have everything glowing for you!



New 'Touch & Glow'
Transparent Glowing Powder
by Revlon



**A new world
comes to life in the heart
of old Japan — EXPO'70**

More than 70 nations will be on display at EXPO'70 with the finest of their arts and sciences. Ranging in size from Tanzania to Russia and offering a rare chance to meet interesting people from every part of the world. East and West. North and South. You'll be able to see what the world will be like in the next century. Enjoy great art and entertainment from around the world. And let yourself go at Expoland, a 41-acre recreation area that includes a unique five-route roller-coaster with almost three miles of track. In addition to the fascinating pavilions, there will also be 64 serene acres of Japanese gardens showing the transition of this traditional art through the centuries. And almost 7,000 fully grown trees are being planted to shade your walks through EXPO'70. The great art, drama and festivals of Japan will also be gathered at EXPO'70. But that's only part of

the story. Osaka is in the heart of the lovely Kansai district, the cradle of Japanese culture for more than a thousand years. Within an hour's ride from your modern hotel are the ancient glories of Kyoto, the treasure houses of Nara with perhaps the greatest collection of Oriental art in the world, and the verdant beauty of the Inland Sea along whose shores you can see such splendors as 400-year-old Himeji Castle shown above. Even Tokyo, the world's largest city and a fascinating blend of palaces, shrines and skyscrapers is only an hour away by air—or three hours on the Bullet train that glides past Mt. Fuji at 125 miles per hour. There will be only one EXPO'70 in our lifetime. Can you afford to miss it, and Japan? For all the exciting details, see your travel agent or American Express—Exclusive General Agent for EXPO'70 admission tickets in the U.S.



"Progress and harmony for mankind"

Pelléas et Mélisande

by Conrad L. Osborne

To start, a generalization: on first hearing or viewing, *Pelléas et Mélisande* strikes almost everyone as an elusive, hard-to-know opera. There is a reason: it is. But, with works of art as with people, it is not uncommonly the elusive, hard-to-know specimens whose ultimate acquaintance proves most satisfying. *Pelléas* challenges and nourishes both the intellect and the senses. It also provides something of a masquerade, for beneath the wispi-ness and vagueness that constitute the surface attributes of its "style" lies a meat-and-bone frame of extraordinary strength.

There are several factors responsible for the illusion of shapelessness cast by *Pelléas*. Its form is a very special one, for the opera is an only slightly cut and altered setting of Maurice Maeterlinck's symbolist play, and makes no concessions whatever to the older traditional assumptions on the nature of opera. Its music is, in a remarkably literal sense, simply the emotional continuum in which the drama takes place—a subtle aural picture of the interplay between the conscious and unconscious lives of its characters.

Musically, it can be fairly termed shifty. Harmonically and rhythmically, it is in a constant flux (though it is far from ambiguous, as anyone who has tried to learn it will tell you in heartfelt accents). Its vocal line is to an almost unique degree conceived as an extension of the appropriate spoken inflections, so that melody is never present for its own pure, expressive sake. And finally, the drama itself is one in which the characters seem, at first glance, to have neither past nor future, and in which their feelings and actions often seem only dimly related to circumstance, and therefore inexplicable.

These difficulties are usually compounded in performance, for both musically and dramatically, the nearly irresistible temptation is to attempt to play the obvious qualities—the mystery, the illogicality, the universality. And of course the real problem is to clarify and specify: the mystery can jolly well look out for itself (there is plenty to go around), and before you can have universality, you must have a believable reality.

For their own sakes, performers must invent whatever specifics are not

SAN FRANCISCO OPERA

ACTION

MRS. GEORGE DICKSON CLARK, JR.
MRS. LENNART G. ERICKSON
Chairmen Emeritus

MRS. JAMES E. HOWELL
General Chairman

MRS. HARRY CAMP, JR.
Public Relations

MRS. REUBEN STUTCH
Secretary

MRS. BALDHARD G. FALK
Distribution

AREA CHAPTERS

MRS. DAVID WISNOM
MRS. ROBERT HILL
North Peninsula

MRS. ROBERT VAN VLECK ANDERSON
South Peninsula

MRS. EDMOND C. WARD
Marin

MRS. BERNICE DUNN
Napa

MRS. DEWEY DONNELL
Sonoma

MRS. JOHN LOH
Pacifica

MRS. THIERRY THYS
MRS. GEORGE PACINI
MRS. THOMAS PEAKE
East Bay

Opera House Museum

Open free-of-charge during all performances in the south foyer, box level. A completely new exhibit of photographs, costumes, scenic designs, programs and other memorabilia connected with opera in San Francisco both past and present. The collection includes material in the possession of the San Francisco Opera and on loan from the California Historical Society, the Society of California Pioneers and private individuals. It has been prepared for exhibition through the cooperation of the display department of Joseph Magnin's under the supervision of David Crocker. The Museum is sponsored by the Board of Trustees of the War Memorial, with Ralph J. A. Stern as curator. Mrs. Madeleine Haas Russell also represents the Board. Donations of interesting and valuable historical material are gratefully received. Persons wishing to contribute items should contact Herbert Scholder at 861-4008.

already present. For them, the characters *must* have their histories, their definable and explicable qualities. But in the case of *Mélisande*, such invention can at least be based on some important facts, which go unmentioned in the opera and in most of the available commentary on it. We may find them by turning to another Maeterlinck play that formed the basis for an opera—*Ariane et Barbe-Bleu* of Paul Dukas (a work, incidentally, which is held in high esteem by musicians who know it well.) For this same *Mélisande* appears as a character in this play, too: she is one of Bluebeard's seven unfortunate wives. Released from the enchanted dungeon, she is now in flight through a world of which she knows nothing.

This bit of history explains a good deal about *Mélisande*: her terror; her flight; the unnameable horror of her past; the crown she has worn and dropped in the well, and does not want back; her naivete and childlike inability to cope with the world; her deep suspicion of Golaud (he is an older man, large of stature, and he is hunting for something); her longing for light and air; her deep pessimism and sense of hopelessness.

She is the essence of the drama, and the other characters are in their various ways extensions and reflections of her personality. One of the several depressing statements made by the play is that in the final analysis, none of us is truly any better off than *Mélisande*—for all our understanding of ourselves, each other, and our world, we may as well be entombed alive in dungeons or lost in uncharted forests. In fact, we *are*, says the play.

The key demonstrations of futility are provided by Golaud, the antagonist who is in certain respects a protagonist, too. He is a physical being, a man of direct action. But he is also the character who insists on trying to make sense of life, on putting the world into an understandable order. He is extremely matter-of-fact, and his questions to *Mélisande* in the opening scene are of the employee interview variety: How old is she? Where has she come from? Why? How long ago? He is also sensible—

one does not throw away an attractive and valuable crown when with a little effort it could be retrieved, and one does not remain in the forest where it is cold at night. Even if you don't know where you're going, it's better to keep moving.

Regrettably, there is much in the world that cannot be reduced to this level of apprehension. We might even say that most of the truly important things are in another sphere entirely. Golaud utterly misses contact with the spirits of those around him, and when he confronts the inexplicable, his only response is angry action of a totally inappropriate and ultimately tragic sort.

Mélisande, following untutored instinct as always, edges toward her true mate, Pelléas. They are soul-mates, and in such cases nothing need be explained or negotiated. By following your instincts, you may win your moments of joy and fulfillment, but you will be cut down by those whose understanding remains in the realm of fact and law. Afterward, they will protest that they are not to blame, and (herein lies the hopelessness) they will be right, for they can hardly be held accountable for what is incomprehensible to them, and the regulations of their closed system are quite explicit. During all this, the wise men in high places will stand about and wring their hands, making occasional sympathetic noises.

This last, of course, refers to old Arkel, who has to rank right up there with Amfortas among the most ineffectual rulers in operadom. His powers of observation are not lacking, nor his sensitivities. But he is inert, and evidently it's contagious. I recall a Pelléas performance some years back, a long afternoon full of the wrong kind of specificity (that blond wig entangled in those plastic branches) and the wrong kind of mystery (where *do* we go next, and why?).

I walked past the stage door just as the noted bass who had sung Arkel came out. Several people congratulated him on his performance. He thanked them, smiled sickly, shook his head. "I wish," he said, "I knew what the hell this opera was about."

Roberts  Gaffney

272 Post Street



From our Fabulous Collection of One-of-a-Kind Furs for the Individual Woman.

Announcing the 1970 Imperial. The new choice.



Imperial LeBaron Four-Door Hardtop

That the 1970 Imperial is the longest American luxury car is simply proven by measurement. Being the largest luxury car

value is harder to prove. The new Imperial is the sum of a huge 440 4-bbl. V8 engine, torsion-bar suspension, Sound Isolation System, spaciousness

and reputation. Driving it will tell you more. The choice awaits you now. At your Imperial Dealer's.

AUTHORIZED DEALERS



CHRYSLER
MOTORS CORPORATION

Make your choice here.

SPECIAL EVENTS

Opera Previews

Presented by the Junior League
of San Francisco, Inc.

September 12

LA TRAVIATA

Speaker: Alexander Fried

September 23

FIDELIO

Speaker, Speight Jenkins, Jr.

October 6

GÖTTERDÄMMERUNG

Speaker: John Rockwell

November 4

LA CENERENTOLA

Speaker: James H. Schwabacher, Jr.

November 14

JENUFA

Speaker: Dr. Jan Popper

Hotel Mark Hopkins

Peacock Court at 10:30 a.m.

Public invited free of charge

Presented by Opera ACTION
South Peninsula

September 23

FIDELIO

October 7

GÖTTERDÄMMERUNG

October 21

LA CENERENTOLA

November 4

PELLEAS ET MELISANDE

November 18

JENUFA

Speaker: Dale Harris

Castilleja School Chapel

Palo Alto, at 10:00 a.m.

Presented by the San Jose
Opera Guild

September 11

FIDELIO

September 18

ARIADNE AUF NAXOS

September 25

LA TRAVIATA

October 2

GÖTTERDÄMMERUNG

October 9

LA CENERENTOLA

October 16

PELLEAS ET MELISANDE

October 23

JENUFA

Speaker: Dale Harris

Old Town Theatre

Los Gatos, 10:00 a.m.

Presented by Opera ACTION
Marin County

September 11

ARIADNE AUF NAXOS

Speaker: Jess Thomas

September 25

FIDELIO

Speaker: Speight Jenkins, Jr.

October 9

GÖTTERDÄMMERUNG

Speaker: John Rockwell

October 30

LA FORZA DEL DESTINO

Speaker: Dale Harris

Marin Art and Garden Center

Ross, 8:15 p.m.

Presented by the Jewish Community Center
3200 California St., San Francisco

October 6, 8:15 p.m.

GÖTTERDÄMMERUNG

Speaker: John Rockwell

November 17, 8:15 p.m.

JENUFA

Speaker: Dale Harris

San Francisco Opera Touring Calendar

November 2, 2:30 p.m.

Hearst Greek Theater

Berkeley

THE MAGIC FLUTE (Mozart)

In English

Presented by the University of California

November 23, 7:30 p.m.

Memorial Auditorium

Sacramento

AIDA (Verdi)

In Italian

Presented by the Sacramento Opera Guild

THE SAN FRANCISCO BOYS CHORUS

*Serving the San Francisco Opera and
the youth of the Bay Area since 1958*

San Francisco Boys Chorus

333 Franklin Street

San Francisco, California 94102

431-5450

PINOT SAINT GEORGE

A rare red dinner wine
from the home vineyards of
The Christian Brothers



One of the vineyards in the gently carved hillside around our Mont La Salle Monastery is planted with the distinguished Pinot Saint George grape. This rare vine originated in the Nuits-Saint-George district of Burgundy. It is not widely grown in California, but here in the Napa Valley, the climate and soil proved ideal. The crops, though small, have been highly rewarding in quality.



Because the wines made from these grapes showed exceptional promise, we decided to produce a special bottling. I followed their progress carefully through the oaken casks where they were allowed to develop at leisure. Now, after an additional bottle aging, we can offer a limited amount of Pinot Saint George.



I believe you will especially enjoy its bouquet. It truly reflects the fine fragrance of the grape. The color is ruby-red, and its taste is pleasantly dry with a smooth finish. The flavor complements steaks, chops, or cheeses.



The cask number appears on each bottle, as does "Estate-Bottled," indicating that the grapes come solely from our home vineyards. Priced at about \$3.00.



The supply of Pinot Saint George is necessarily limited. Should your wine merchant fail to have it, you may write to me.

Brother Timothy F.S.C.

Brother Timothy, F.S.C., Cellarmaster
The Christian Brothers Winery
Napa Valley, California

Worldwide Distributors: Fromm and Sichel, Inc.,
San Francisco, California

DEBUTS



CARLO BERGONZI appears for the first time with the San Francisco Opera as Don Alvaro in *La Forza del Destino*, an opera which he has recorded twice and with which he opened the La Scala season in 1965. The tenor was born in Busseto in the province of Parma, also noted as the birthplace of Verdi and Toscanini. Bergonzi displayed an interest in musical matters beginning in early childhood and when he was sixteen years old his teachers at the Arrigo Boito Conservatory in Parma decided he was a baritone. His studies were interrupted by the war and after three years as a prisoner he began his career as a tenor in *Andrea Chenier* at the Teatro Petruzzelli in Bari. Except for short vacations with his wife and two children, Bergonzi has been on the go continually since that time and has sung at every important Italian house, at the Metropolitan, Covent Garden, Vienna and practically every other leading theater in the world.



ANTHONY BESCH was born in London and is presently one of the leading stage directors in Great Britain. He trained under Professor Carl Ebert at the Glyndebourne Festival and Dr. Günther Rennert at the Hamburg Staatsoper. During the past fifteen years Besch has staged more than seventy operas, among which the most recent have been *Elektra*, *La Favorita* and Verdi's *Attila* at the Colon in Buenos Aires, Rossini's *Le Comte Ory* at the Monnaie in Brussels, and Cavalli's *L'Ormindo* in Washington, D.C. A year ago he became general director of the Toronto Opera School in Canada.



COLETTE BOKY graduated from the Quebec Conservatory of Music in 1962 and promptly went on to win a scholarship award from the province, a grant from the Canada Council, and a prize in the Geneva International Competition. She has sung in Vienna at the Volksoper and in Munich's Cuvillies Theater. Miss Boky made her Metropolitan Opera debut as the Queen of the Night and has been heard there also as Gilda and Rosina.



FRANCO BONISOLLI was a ski instructor and mountain guide before turning tenor. He made his debut in 1961 at the Spoleto Festival in *The Love for Three Oranges* and has since advanced through the opera houses of Rome, Naples, Palermo, Venice, Genoa and Bologna to Milan's La Scala, where he sang opposite Beverly Sills and Marilyn Horne this spring in *The Siege of Corinth*. Bonisolli is to be seen in a recent film version of *La Traviata* with Anna Moffo and is scheduled for more films in the near future.



ANTON COPPOLA'S most recent appearance on the Opera House podium was for Spring Opera's *La Rondine* in 1968. Previously he conducted here with the touring San Carlo Opera and the national company of *My Fair Lady*. Presently Coppola is on the faculty of the Manhattan School of Music in New York. In addition to operatic work with the New York City Opera, where he led the world premiere of *Lizzie Borden*, he spent four years at Radio City Music Hall and with such Broadway shows as *Silk Stockings*, *The Boy Friend*, *The Most Happy Fella* and *New Faces of 1952 and 1956*.



CRISTINA DEUTEKOM in the last two years has made somewhat of a specialty of the role of the Queen of the Night in *The Magic Flute*. She sang it first under Josef Krips in the Vienna Staatsoper in 1967, at the Metropolitan the following season, and is recording it this fall for London Records with the Vienna Philharmonic under George Solti. Earlier this year Miss Deutekom, who is Dutch, was highly acclaimed for her *Puritani* Elvira at the Fenice in Venice and immediately re-engaged to sing *Lucia di Lammermoor* and *Fiordiligi* in *Così fan Tutte* there.



LUDMILA DVORAKOVA, a Czech soprano from Prague, has sprung to international prominence within the last four years. In 1965 she made her Bayreuth debut as Gu-

trune in *Götterdämmerung* and has returned there repeatedly including the summer of 1969 for Kundry in *Parsifal*. In 1966 came a first appearance at the Metropolitan as Leonore in *Fidelio* followed by *Isolde*, *Ortrud*, *Senta* and *Chrysothemis*. Also that year was a Covent Garden debut as the *Walküre* Brünnhilde, and again she has been brought back frequently for full Ring cycles. Other successes have been at La Scala, Vienna, Buenos Aires, Berlin and Munich.



SIXTEN EHRLING was named music director and conductor of the Detroit Symphony in 1963. Before then, and since 1940, he had been associated with the Royal Opera in his native Sweden, becoming its chief conductor and music director in 1953. During his tenure in Stockholm he led some 2,000 performances of 45 operas and 30 ballets, and he returned to lead the company at Expo '67 in Montreal. Maestro Ehrling guest conducts frequently and had the distinction of leading five of America's principal orchestras in one twelve-month period recently—Cleveland, New York, Philadelphia, Chicago and Boston.



AUGUST EVERDING is a theater director who in the last two years has staged five operas, each of which has been tremendously successful. They are *La Traviata* in Munich, *Tristan und Isolde* in Vienna, the world premiere of Humphrey Searle's *Hamlet* in Hamburg, Orff's new *Prometheus* in Munich, and *The Flying Dutchman*. The latter opera opened the 1969 Bayreuth season and was the first work staged there by anyone other than the Wagner brothers in twenty-one years. Everding is a professor of drama at the University of Munich and head of the Kammerspiele there, where he has staged such plays as *Tiny Alice*, *Sweet Bird of Youth*, *Tartuffe*, *St. Joan* and *A Delicate Balance*.



JAMES FARRAR has made his career in Europe in recent years. Born in St. Louis, Missouri, he studied in New York, Munich and Milan, made his debut in Oberhausen, Germany, and has been heard in Karlsruhe, Munich, Cologne, Stuttgart, and Berlin. In the United States he toured with the Metropolitan Opera National Company.

If her
skin has
a pearly,
polished
sheen
like the
interior of
a seashell . . .

and if
she looks
faintly rosy
and young
and
overwhelmingly
touchable . . .

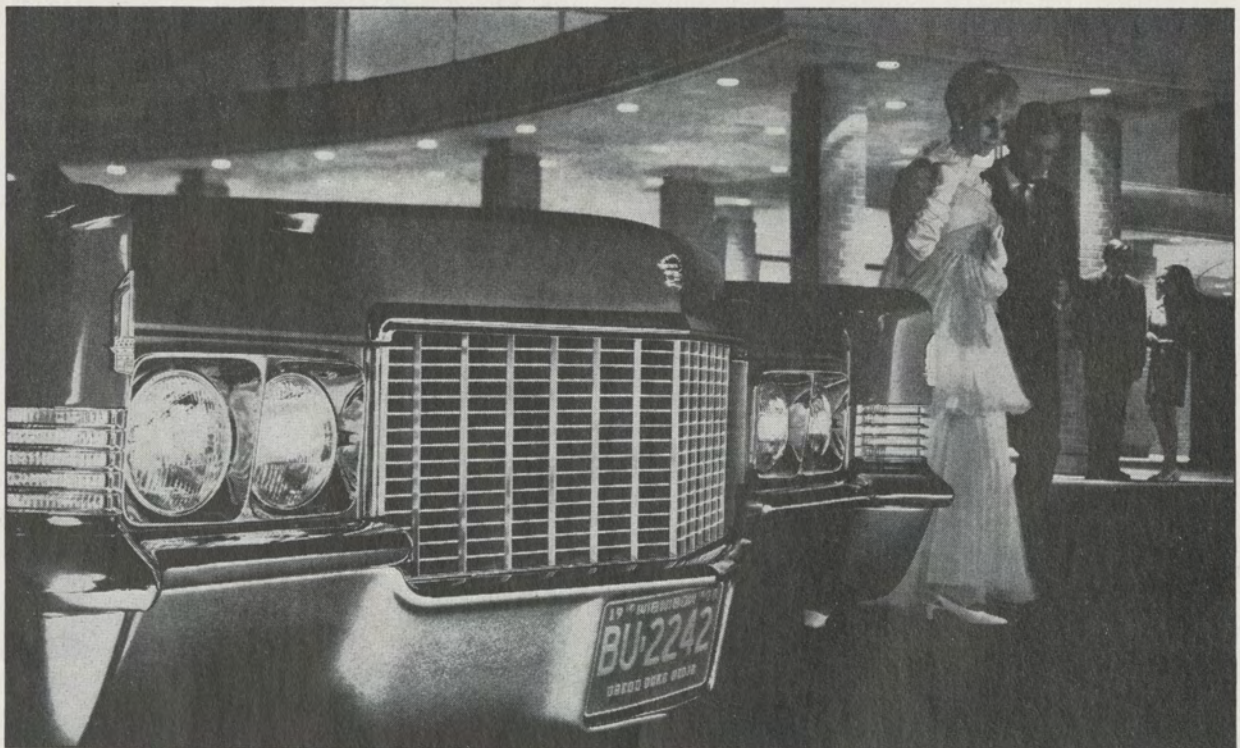
it's a cinch
there's
Super-Moist
Cream
between her
face and
her make-up.



Germaine Monteil

Super-Moist Cream in Blush or Natural

*As usual...
the critics
are speechless.*



MARK OF EXCELLENCE

Cadillac Motor Car Division

Cadillac  '70
STANDARD OF THE WORLD

DEBUSSY



NELLE FISHER studied dancing at the Cornish School in Seattle, where she was "discovered" by Martha Graham who was instrumental in bringing her to New York where Miss Fisher began her career in the Graham Contemporary Dance Company. Her work over a period of thirty years has led Miss Fisher as a dancer from three years at Radio City Music Hall to Broadway shows such as *Can Can* and *On The Town* to more than six hundred television shows. She has choreographed for the Cincinnati Opera, the Vancouver Festival and the Seattle Opera and for the last four years has led the Memphis Civic Ballet.



ALAN GILBERT sang for the first time in opera in 1963 following ten years on Broadway in *South Pacific*, *Finian's Rainbow* and *The Most Happy Fella*. He received his musical education at the Juilliard School and the UCLA opera workshop and has appeared with companies throughout the west.



BOHUMIL GREGOR for the next three years will be first conductor at the Hamburg Staatsoper and since 1965 has been permanent guest conductor of the Royal Swedish Opera in Stockholm. He was born in Prague, studied there and at the age of nineteen became a double-bass player in the orchestra of the Smetana Theater. Maestro Gregor is acclaimed for his Janacek readings, having conducted all the Czech composer's works in the theater and recorded *The Makropoulos Case* and *From the House of the Dead*. A new recording of *Jenufa* is slated for 1969.



HENRI GUI first performed the role of Pelleas in Debussy's *Pelleas et Melisande* in

France in 1959. Since then he has sung it for the new von Karajan production in Vienna, at the Glyndebourne Festival, at La Scala in Milan, for the performance at the Paris Opera-Comique celebrating the centenary of Debussy's birth, and at the Aix en Provence Festival. Most recently he was in a production opposite the Melisande of Jeannette Pilou at Naples' San Carlo last April. Monsieur Gui's repertoire also includes *Lakme*, *Il Barbiere di Siviglia*, *La Boheme*, and *Romeo et Juliette*, which he recorded last year with Franco Corelli and Mirella Freni.



EDWARD HERRNKIND, although born in New York, was a resident of San Francisco when he was a semi-finalist in the 1961 San Francisco Opera Auditions. After further study he went to Europe where he has sung in the theaters of Heidelberg, Regensburg, and Lübeck.



GWYNETH JONES is Welsh and comes from a village called Pontypool. Before her rise to fame in 1964 she had studied for four years at London's Royal College of Music, at the Chigiana Academy in Siena, and at the International Opera Centre in Zurich. She also sang at the Zurich Opera before joining Covent Garden, where her first success was in the Giulini-Visconti production of *Il Trovatore*. Roles since then have included Senta, Donna Anna, Aida, Octavian, Desdemona and Medea at La Scala, Vienna, Buenos Aires, Rome, Bayreuth and elsewhere. Miss Jones has just recorded a new *Fidelio* album, opposite James King, who sings with her in San Francisco when she makes her debut in this role, and she will repeat *Fidelio* under Leonard Bernstein in a new production at the Vienna Staatsoper marking the Beethoven year in 1970.



JAMES KING began his professional career with a performance of Don Jose in *Carmen* in the first Spring Opera of San Francisco season in 1961. Shortly thereafter he won a contest which led to a European engagement and in 1962 he was asked to join the Deutsche Oper in Berlin. Here Karl Boehm heard the young tenor and engaged him for Salzburg and a tour of Japan. King bowed at the Bayreuth Festival in 1965 and

CUTTY SARK

AMERICA'S No.1 SELLING SCOTCH



DISTILLED AND BOTTLED IN SCOTLAND
BLENDED 86 PROOF
THE BUCKINGHAM CORPORATION
NEW YORK, N.Y., IMPORTERS

Fourth Annual

GRAND OPERA TOUR OF EUROPE



For the First Time

Including EASTERN EUROPE
And choice of two departures
April 25 and October 21, 1970

**You are cordially invited to
join us for performances in:**

- LONDON
- PRAGUE
- BUDAPEST
- MOSCOW
- LENINGRAD
- VIENNA

You will also view May Day and October
Revolution parades in Moscow. City sight-
seeing in Eastern Europe, Lipizzaner horses
in Vienna, etc.

\$1,295.00* FROM SAN FRANCISCO

*Based on GIT fare requiring 15 persons travel-
ing together.



Lufthansa
German Airlines

LUFTHANSA GERMAN AIRLINES
291 GEARY STREET
SAN FRANCISCO, CALIF. 94102

GENTLEMEN:
PLEASE SEND ME FURTHER IN-
FORMATION ON YOUR GRAND
OPERA TOUR OF EUROPE.

MR. MRS. MISS

NAME _____
ADDRESS _____
CITY _____ STATE _____
PHONE _____

DEBUTS

at the Metropolitan in 1966 and now is heard regularly at Vienna and Munich as well. Later this year King will return to the Metropolitan for Bacchus in *Ariadne auf Naxos* (of which he sings only one performance in San Francisco on September 21) and in 1971 he is scheduled for his first Manrico in *Il Trovatore* at Covent Garden.



PETER LAGGER's birthplace was Switzerland and he is currently a Swiss citizen, but one of his parents was Russian and the other Italian. Lager himself speaks eight languages fluently, which is undoubtedly a help to him because in his work to date (and he is still a young man) he has already sung in England, Japan, Germany, Monte Carlo, Italy, Brazil, Spain, Austria and Denmark! Lager's operatic repertoire ranges from Boris to Osmin and from Hagen to Kezal. He also gives lieder recitals and is frequently a soloist with orchestras.



CHARLES MACKERRAS has been heard only once before in the United States, as conductor with the Hamburg Staatsoper during its special guest engagement at Lincoln Center in New York in the summer of 1967. This was during the time he was first conductor with the Hamburg company, a position which he has now relinquished to become musical director of London's Sadler's Wells Opera. Mackerras has also conducted a number of productions at Covent Garden, the latest of which was a brilliantly acclaimed *Così fan Tutte* last winter. He has made many recordings for RCA, Angel, DGG, Vanguard and other labels, his most recent discs being Handel's *Messiah*, Gluck's *Orfeo*, Donizetti's *Roberto Devereaux* and the Janacek Sinfonietta. Mackerras is also a composer and has made recordings of two of his own ballets, *Pineapple Poll* and *The Lady and the Fool*.



LJILJANA MOLNAR-TALAJIC comes to the United States from Yugoslavia, where she is

on the roster of the National Opera in Sarajevo. She studied at the Music Academy there and in the past few years has won prizes in international competitions held in Sofia, Munich, Geneva and Tokyo. Until last summer Miss Molnar-Talajic had sung opera only in Russia, Yugoslavia, Czechoslovakia and Bulgaria, but in July she made a very successful debut at the Florence Maggio Musicale as *Aida* under the baton of Zubin Mehta and also sang Leonora in *Il Trovatore* there. In addition to her two "Aida" performances in San Francisco, she will sing the title role in the Verdi opera in Sacramento on November 23.



PAOLO MONTARSOLO has won special acclaim in the basso buffo roles of Rossini as witness his most recent engagements, which include *Il Barbiere di Siviglia* in Venice, Salzburg, and at La Scala; *L'Italiana in Algeri* in Genoa; and *La Cenerentola* in Palermo. He is a native of Naples and left that city to go to Milan, where he attended the school run by La Scala. In the United States Montarsolo has already performed in Dallas and Chicago. He has sung for the Italian radio network, Italian television and in all the theaters of that country. The President of the Republic of Italy has decorated him for his artistic services.



MARGOT MOSER was the first American to star on Broadway as Eliza Doolittle in *My Fair Lady*. She played the role more than 1,000 times and last summer recreated it in San Francisco for the Civic Light Opera. She trained at the Juilliard School of Music and last year appeared in the Gilbert and Sullivan season of the New York City Opera. In addition to her public performances in San Francisco this season, Miss Moser will sing Adina in five student matinees of *The Elixir of Love*.



NORMAN PAIGE follows the pattern of a number of American-born singers who have gone to Europe to gain a foothold in their profession. After four years in Cologne, Germany, and Linz, Austria, Paige returned to tour with the Metropolitan Opera National Company, and has been heard with the local companies of Seattle, Boston, Houston and Shreveport.



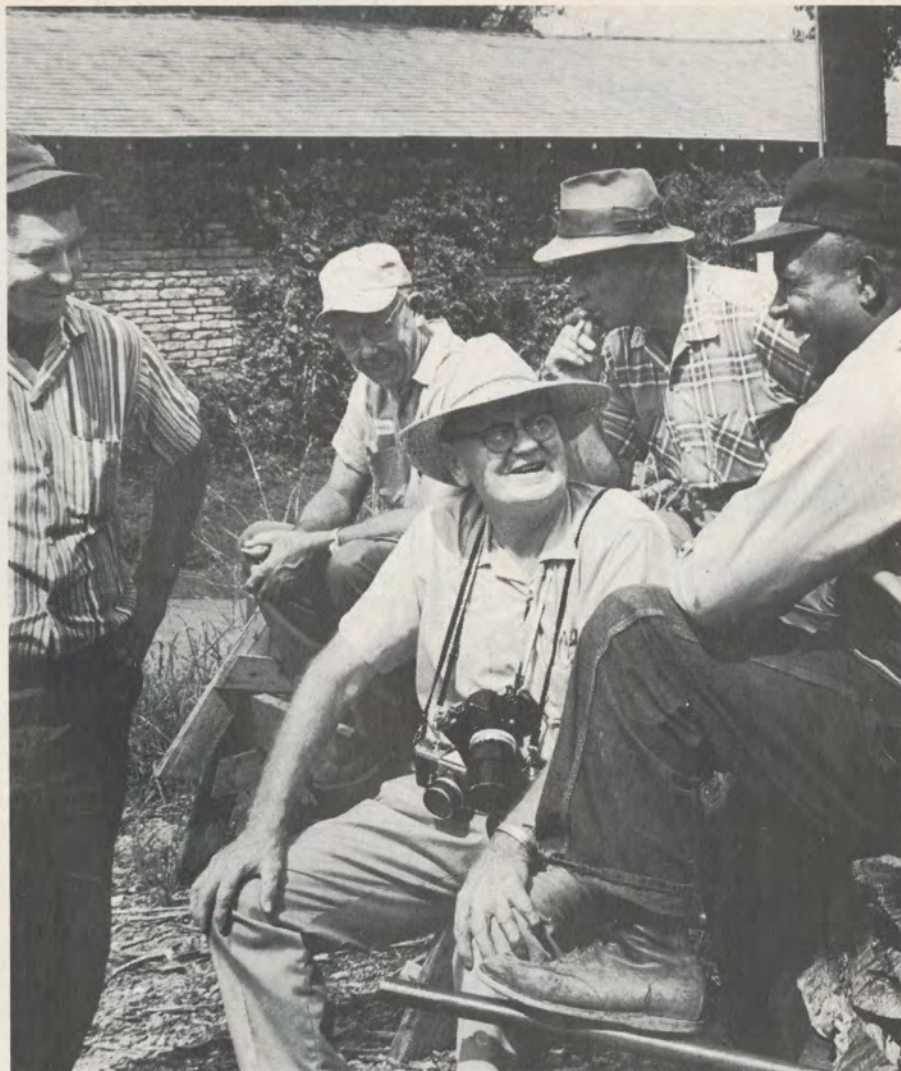
FRANTZ PETRI began the study of medicine in Paris, where he was born, but after two years abandoned it to concentrate on vocal work. He obtained his first professional engagement at Mulhouse in 1963. He sings both standard opera such as *Carmen*, *Tosca*, *Les Contes d'Hoffman* and operettas such as *La Belle Helene* and *The Beggar's Opera*. Recently Petri has ventured into the Wagnerian area with Wolfram in *Tannhauser* and a *Rheingold* Wotan.



JEAN-PIERRE PONNELLE is a familiar name to San Francisco Opera-goers as the designer for the American premiere here of *Die Frau ohne Schatten* and the American stage premiere of *Carmina Burana*. Now he returns as a stage director as well with *La Cenerentola*. Ponnelle attended the Sorbonne in Paris and studied painting there with Fernand Leger. When he was eighteen years old he designed a ballet and an opera by Hans Werner Henze. Last year Ponnelle designed the production of *Don Carlo*, which opened the La Scala season and both staged and designed *Il Barbiere di Siviglia* for the Salzburg Festival. This year he staged and designed *Così fan Tutte* at Salzburg, *La Clemenza di Tito* in Cologne, and *Il Trovatore* in Nice.



MARGARET PRICE is only twenty-seven years old and is already established as one of the most outstanding of the younger sopranos before the European public. This year alone she appears under conductors Klemperer, Boulez, Giulini, Szell, Abbado, Barbirolli, Boehm and Davis. In opera Miss Price was the Marzelline in Covent Garden's *Fidelio* production under Klemperer last spring and she has also been heard in the Royal Opera House as Pamina. Glyndebourne heard her as Constanze in *The Abduction from the Seraglio* in 1968. Prior to coming to San Francisco for her American debut, she will sing in *Falstaff* (Geraint Evans will have the title role) with the Welsh National Opera in Cardiff in a gala production celebrating the investiture of the Prince of Wales.



FOLKS OFTEN ASK who takes the pictures for Jack Daniel's. Well, meet Joe Clark.

That's him, with the cameras round his neck, talking with the boys in our rickyard. Joe was born and raised right here in our Tennessee hills. So we're as happy to have him visit at Jack Daniel's as he is to come.

Now if you're wondering if Joe has anything to do with making our whiskey, the answer is no. But he's taken so many pictures of the way we do it, we just thought we'd pull a switch and take one of him.



CHARCOAL
MELLOWED



DROP



BY DROP

TENNESSEE WHISKEY • 90 PROOF BY CHOICE © 1969, Jack Daniel Distillery, Lem Motlow, Prop., Inc.
DISTILLED AND BOTTLED BY JACK DANIEL DISTILLERY • LYNCHBURG (POP. 384), TENN



For a client-pleasing business lunch
Try lobster tails and Tonga Punch;
Business and pleasure neatly mix
Polynesian style at...

TRADER VIC'S.

20 COSMO PLACE • 776-2232



Cluny
Scotch...
good
show,
bottled
in
Scotland

Premium Quality Blended Scotch Whisky,

86.8 Proof—Scottish & Newcastle Importers Co., New York, N.Y.



SUSANNE STULL took part in the 1969 Merola Opera Program and sang in the Paul Masson Vineyard performances of Haydn's *The Man in the Moon*. She is from Reno, Nevada.



OTMAR SUITNER was the choice of the late Wieland Wagner to conduct the entire Ring cycle at Bayreuth in 1966. He led *Tannhauser* there in 1964, *Der Fliegende Holländer* in 1965, and the Ring cycle again in 1967. Maestro Suitner comes from Innsbruck, studied at the Salzburg Mozarteum, and was also a pupil of the late Clemens Krauss. He became music director of the Remscheid Opera in 1952, general music director of the Dresden Staatsoper in 1960, and general music director of the Berlin Staatsoper in 1964. Suitner has conducted also at La Scala, Venice, Buenos Aires, and last spring directed another Ring cycle in Stuttgart.



NANCY TATUM "floated a ravishing pianissimo, projected a stunning high C and bathed the Verdian line in rich warm tone," according to Los Angeles Times critic Martin Bernheimer following a performance of *Aida* in Pasadena. The young Memphis-born soprano has also sung Senta in *Der Fliegende Holländer* in Vancouver, where she was compared to Nilsson and Rysanek; Adalgisa in *Norma* with the American Opera Society in New York, and *Fidelio* in Cincinnati. The major portion of Miss Tatum's career up to now, however, has been overseas, where she has sung at La Scala, Buenos Aires, Paris, Berlin, Hamburg and Munich. Her repertoire includes Desdemona, Donna Anna, Ariadne and Abigaille in *Nabucco*.



EVAN THOMAS makes his major operatic debut in San Francisco although he has performed with the Metropolitan Opera Studio, the North Shore Friends of Opera, and the Turnau Opera Players. New York's City Center has presented him in *My Fair Lady* and *Brigadoon* as well as a Gilbert and Sullivan season. Mr. Thomas spent a summer as an apprentice with the Santa Fe Opera.

one deux tres vier

Four tips on how to become an unforgettable American memory.

1. Stop, look and listen. That's the easiest way to encounter a foreign visitor. (And, if you don't encounter one, what will he, she—or perhaps they—have to remember you by?)
2. Prepare to jump a hurdle. What sort of hurdle? Well, let's say you've just stopped, looked and listened in a bustling bus terminal. Your alert eye catches the tentative movement of someone who takes a quick step forward. An even quicker step back. Then stands stock still, looking lost. You've spotted one! Your foreign visitor. And he (or perhaps she) is lost, but too shy to ask directions. And you're just about to offer help. But, suddenly, you can't? You're too shy too? Then that's your hurdle. Jump it. Or simply step across.
3. That's not your hurdle, but you've just run into another? Your English-speaking visitor doesn't understand your answer to his question, even though it was direct and exact? It's probably his ears. Perhaps they're long attuned to British English, or Australian English, or Irish English, and they find your rapid-fire American English difficult to catch. So repeat your answer, slowly.
4. You have no trouble communicating, you just don't know the place he seeks? Take a moment to glance around. And another to dig into your memory. Chances are you do know a Tourist Information Center, or Travelers Aid, or Chamber of Commerce Office and you could take him there.

One foreign visitor's most unforgettable American memory might easily be you.



UNITED STATES TRAVEL SERVICE
An Agency of the U.S. Department of Commerce

advertising contributed for the public good

When you see a lady with a
1970 Toronado, you know she understands things like
bouzoukis, boutiques, Braques
and ballet.



Front Drive Toronado by Oldsmobile, the ultimate Escape Machine.



The language of flowers.



Rose.
"Your sorrows are mine."



Poppy.
"My dreams are of you."



Lilac.
"Do you still love me?"



Camellia.
"I shall love you always."



Gladiolus.
"You pierce my heart."



Geranium.
"You are childish."



Anemone.
"Go away!"



Marigold.
"What is the matter?"



Jasmine.
"Our love will be sweet."

A century ago lovers were shyer than now, and conveyed their deepest emotions by means of flowers. An orchid clutched in a maiden's moist hand said, "I await," while a sprig of holly sent through the mail meant "I'm afraid to approach."

Guerlain has taken the essence of the most eloquent flowers and compressed it into a fragrance.

Chant d'Arômes. When there are no words.



Chant d'Arômes. By Guerlain.

SAN FRANCISCO
OPERA
GUILD

Executive Committee

MRS. EDWARD GRIFFITH *Chairman*
MRS. ALAN H. NICHOLS *First Vice-Chairman*
MRS. DONALD FISHER *Second Vice-Chairman*
MRS. W. ROBERT PHILLIPS *Secretary*
MRS. FREDERICK O. KOENIG *Treasurer*
MRS. PAUL W. McCOMISH *Liaison*

Members-at-large

MRS. BARNABY CONRAD
MRS. JOHN J. GARDINER, JR.
MRS. RICHARD C. HAM
MRS. ROBERT C. HARRIS
MRS. JOHN S. LOGAN
MRS. ANDREW W. SIMPSON, III

Opera Guild Student Matinees

Friday, November 7, at 1:30
Wednesday, November 12, at 1:30
Wednesday, November 19, at 1:30
Monday, November 24, at 1:30
Tuesday, November 25, at 1:30

THE ELIXIR OF LOVE
(in English) Donizetti

MARGOT MOSER STUART BURROWS ALLAN MONK
ELFEGO ESPARZA SHIGEMI MATSUMOTO

Chorus Corps de ballet

Conductor STEFAN MINDE

Production LOTFI MANSOURI

Stage Director FABRIZIO MELANO

Designer (Sets and Costumes) ROBERT DARLING

Choreographer NELLE FISHER

TICKET INFORMATION

San Francisco Opera — Symphony Box Offices

LOBBY, WAR MEMORIAL OPERA HOUSE: Van Ness at Grove, 626-8345
10 a.m. to 6 p.m. on non-performance weekdays;
10 a.m. to performance time on all performance days.

IMPORTANT NOTICE: The box office in the outer lobby of the Opera House will remain open through the first intermission of every performance. Tickets for the remainder of the season may be purchased at this time.

SHERMAN CLAY & CO.: Kearny at Sutter, 397-0717
9:30 a.m. to 5:30 p.m. weekdays and Saturdays

hong kong bern
international importers
of contemporary and
antique gifts, furniture
and objects of art
madrid rome bangkok athens
paris
london taiwan lisbon
DAHL'S
located in san francisco
at 279 o'farrell and
353A grand ave. oakland
venice tokyo



1 3/4 oz. Kahlúa, 3/4 oz. white
creme de menthe
on the rocks.

KAHLÚA
53 PROOF

coffee liqueur
from sunny Mexico

Write for free recipe book.

JULES BERMAN & ASSOC., INC.
116 NO. ROBERTSON BLVD., LOS ANGELES, CALIF.



PHOTOGRAPHY BY HERSHEL SINAY/SETTING: PASADENA SHOWCASE OF INTERIOR DESIGN

Collector's Item.

The person who enjoys music and theatre is very apt to be a collector—of PERFORMING ARTS. He'll take his copy home from the theatre—to review the program information that helped to make his theatregoing a pleasure. To read the feature articles and share them with his family.

For the collector, we offer hard-cover binders, custom designed to hold twelve full issues—for a personal record of performances to remember, a collection of authoritative articles on the performing arts. Yours for only six dollars, including sales tax, handling, and mailing. Also available in a deluxe version—gold stamped, with the sumptuous look of leather. The perfect gift for someone special—or a handsome addition to your own library, at ten dollars.



Please send me _____ standard binders, at six dollars each;
 _____ deluxe binders, at ten dollars each.

Enclosed is my check for \$ _____, made payable to PERFORMING ARTS.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please mail your order with your check to: PERFORMING ARTS, 1915 Beverly Blvd., Los Angeles, Calif. 90057.

SAN FRANCISCO OPERA FUND DRIVE

The generosity of the major contributors to the 1968/69 Fund Drive, listed below, is sincerely appreciated. Space does not allow us to list the many hundreds of persons whose contributions were less than \$500.00. Without their assistance grand opera as we know it in San Francisco could not continue.

\$5,000 and Over — Patron

The Adolph's Foundation
Mrs. Joseph L. Alioto
Mrs. Walter H. Bentley
The Bothin Helping Fund
Mr.* & Mrs. Starr Bruce
Crown Zellerbach Foundation
Edward H. Gauer
Lauder Greenway
Prentis Cobb Hale
Mrs. Lucie King Harris
Mr. & Mrs. Marco F. Hellman
Jay Holmes
Marion Huntington
The Irvine Foundation
The William G. Irwin Charity Foundation
Mr. and Mrs. Edgar F. Kaiser
Mr. & Mrs. Robert Watt Miller
Robert M. Moore
The Roscoe & Margaret Oakes Foundation
Pacific Gas & Electric Co.
Spelman Prentice
Retail Dry Good Association of San Francisco
San Francisco Clearing House Association
San Francisco Opera Guild
Standard Oil Company
Whitney Warren
Alejandro Zaffaroni, Ph.D.

\$1,000 to \$4,999 — Benefactor

San Francisco Opera ACTION
(South Peninsula Chapter)
Ampex Foundation
Mrs. G. Grace Benoist
Arnhold & S. Bleichroeder, Inc.
Bechtel Foundation
Mr. & Mrs. K. K. Bechtel
Mr. & Mrs. Joseph Blumenfeld
Blyth & Co., Inc.
Mr. & Mrs. John M. Bryan
Carleton F. Bryan
Mrs. Edith E. Bundy
*Mrs. George T. Cameron
Mrs. Henry Cartan
Coldwell, Banker & Co.
Consolidated Freightways Foundation
Malcolm Cravens Foundation
Ralph K. Davies
Del Monte Fremont Foundation
Reid W. Dennis
Di Giorgio Corporation
Mr. and Mrs. Dewey Donnell
Mr. & Mrs. Lennart G. Erickson
Fibreboard Foundation
Mr. & Mrs. Charles D. Field
Mrs. Herbert Fleishhacker, Jr.
Mortimer Fleishhacker, Jr.
Foremost - McKesson Foundation
The Fund American Foundation
Mr. & Mrs. Walter A. Haas
Newton J. Hale
Mr. & Mrs. Richard C. Ham
Mrs. Edward T. Harrison
Mrs. Lawrence W. Harris

Mr. & Mrs. Harry Hastings
Hearst Foundation
Mrs. Edward H. Heller
I. W. Hellman
Mrs. Griffith Henshaw
Jerome Hill
Mr. & Mrs. Robert A. Hornby
Mr. & Mrs. Jack H. How
Jaquelin H. Hume
Walter S. Johnson
Mrs. Emma Eccles Jones
Kaiser Industries Corp.
Charles Kendrick
Mr. & Mrs. Daniel E. Koshland
Mrs. Jesse Koshland
Dr. Mary H. Layman
Mrs. Claude Lazard
Levi Strauss Foundation
Edmund W. Littlefield
Mrs. John M. Logan
Mrs. Merl McHenry
McKinsey & Co., Inc.
Cyril Magnin
Mr. & Mrs. Robert A. Magowan
Marsh & McLennan, Inc. of Calif.
Mr. & Mrs. John R. Metcalf
Mr. & Mrs. Kenneth Monteagle
Morrison, Foerster, Holloway, Clinton
& Clark
Mr. & Mrs. Peter Morrison
Mrs. Dorothy Spreckels Munn
The Pacific Telephone & Telegraph Co.
Pacific Lighting Corporation
Mr. & Mrs. Louis A. Petri
Mrs. Stanley Powell
Mr. & Mrs. Cornelius Rathborne, III
James D. Robertson
Mrs. Madeleine H. Russell
Alfred B. Saroni, Jr.
Mr. & Mrs. Alfred E. Sbarboro
Mrs. Robert H. Scanlon
James H. Schwabacher, Jr.
Mrs. James H. Schwabacher
Shell Companies Foundation
The Stauffer Chemical Co. Foundation
*Tallant Tubbs
Transamerica Corporation
Henry F. Trione
Union Oil Co. of California Foundation
United States Steel Foundation, Inc.
Utah Construction & Mining Co.
T. B. Walker Foundation Inc.
Mr. & Mrs. Paul L. Wattis
Rev. & Mrs. John J. Weaver
Mrs. Mae M. Whitaker
Mr.* & Mrs. Dean Witter
Mrs. J. D. Zellerbach
The Zellerbach Family Fund
Harold & Doris Zellerbach Fund

\$500.00 to \$999.00 — Donor

American Potato Company
Basic Vegetable Products, Inc.
Alfred X. Baxter

Mrs. Charles R. Blyth
Mrs. James Bodrero
John L. Bradley
Mrs. J. B. Cella
John B. Cella II
Mr. & Mrs. Oswald E. Cooper
Thomas B. Crowley
Del Monte Properties Company
V. Garrett Dodds
Mr. & Mrs. Bruce Dohrmann
Mrs. F. A. Dorn
Sidney M. Ehrman
Mr. & Mrs. Milton H. Esberg, Jr.
Mrs. Alexander Field
R. Gwin Follis
Mrs. Spencer Grant, Jr.
Mrs. Crescent Porter Hale
Mrs. Lucia A. Halsey
Mrs. Charles L. Harney
Mr. & Mrs. Robert C. Harris
Mrs. Frederick J. Hellman
Honig-Cooper & Harrington
*Osgood Hooker
Mrs. Thomas Carr Howe
Mr. & Mrs. William N. L. Hutchinson, Jr.
Industrial Indemnity Company
Mr. & Mrs. George F. Jewett, Jr.
Mr. & Mrs. John R. Kiely
Kohlenberg Cadillac, Inc.
Mr. & Mrs. J. W. Komes
Mrs. Charles B. Kuhn
Lakeside Foundation
Mr. & Mrs. Vernon N. Lambertson
Mrs. Roger D. Lapham
Roger D. Lapham, Jr.
Leonardt Foundation
Mr. & Mrs. Dan E. London
Mrs. J. W. Mailliard, Jr.
Victor L. Marcus
The Atholl McBean Foundation
Melville & Louise Marx Fund
Mr. & Mrs. Wilson Meyer
Mr. & Mrs. Arch Monson, Jr.
Dr. & Mrs. Charles Noble, Jr.
Mr. & Mrs. Thomas A. Peake
Mrs. T. S. Petersen
Price Waterhouse & Co.
Dr. & Mrs. Alan J. Rosenberg
The Theodore Rosenberg Charitable
Foundation
Mrs. William P. Roth
Mrs. Maud Schroll
Mr. & Mrs. F. C. Shank
Mr. & Mrs. Walter H. Shorenstein
Mr. & Mrs. Roy L. Shurtleff
Stecher-Traung-Schmidt Corporation
Stone & Webster Securities Corporation
The Louise A. and Walter H. Sullivan
Foundation
Mr. & Mrs. Augustus Taylor, Jr.
Tiffany & Co.
Mrs. Donald B. Tressidder
William Volker & Company
Brooks Walker, Jr.
Whitaker & Baxter
Williams & Burrows, Inc.

*Deceased



Swing with Beautiful Campari

Campari—the Aperitif.
Straight or mixed, or in any of
the recipes from the gold booklet
on the bottle. Campari swings.....

CRITICAL WORDS



Has anybody ever seen a dramatic critic in the daytime? Of course not. They come out after dark, up to no good.

— P. G. Wodehouse

Whether we have chosen chisel, pen or brush,
We are but critics, or but half create.

— William Butler Yeats

The good critic is he who narrates the adventures of his soul among masterpieces.

— Henry James

I do not resent criticism, even when, for the sake of emphasis, it parts for the time with reality.

— Sir Winston Churchill

A wise skepticism is the first attribute of a good critic.

— James Russell Lowell

The sheer complexity of writing a play has always dazzled me. In an effort to understand it, I became a critic.

— Kenneth Tynan

A dramatic critic is a newspaper man whose sweetie ran away with an actor.

— Walter Winchell

One doesn't become a critic out of modesty.

— Stanley Kauffmann

After the show there's a flagon of wine, excellent food and a fire in the giant stone hearth waiting for you at the Bratskellar. Or you can sit and enjoy a view of the bay with your favorite drink from our fully-stocked long bar. Delicious food, fine beverage, antique furnishings, old-world atmosphere — all at inexpensive prices. What better way to end the evening?

brätskellar



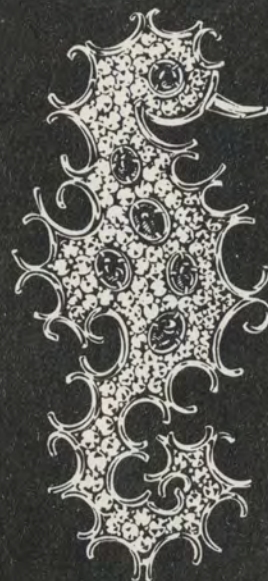
Ghirardelli Square • 11:30 to 2 a.m. • Lunch. Dinner. After the theater.

GUARANTOR MEMBERS

The San Francisco Opera Association gratefully acknowledges the generous and devoted support of its orchestra, grand tier and box subscribers to the Regular Series, all of them Guarantors as listed below:

Mr & Mrs. William R. Abbott, Jr.
 Mr. & Mrs. C. Robert Adams
 Mrs. Carl E. Ahlberg
 Mrs. Alexander Albert
 Mayor and Mrs. Joseph L. Alioto
 Mr. & Mrs. Joseph Michael Alioto
 Mr. & Mrs. Ernest O. Anders
 Mr. & Mrs. Samuel D. Archibald
 Val Arnold
 Mrs. Henry Arrighi
 Athenian School
 Mr. & Mrs. Victor K. Atkins
 Dr. & Mrs. William H. Ayres
 Mr. & Mrs. Walter M. Baird
 Wakefield Baker, Jr.
 Mr. & Mrs. Philip Bancroft, Jr.
 Dr. & Mrs. Shirley Harold Baron
 Mr. & Mrs. Irving Bartel
 Mr. & Mrs. Bradford G. Baruh
 Mr. & Mrs. Alfred X. Baxter
 Mrs. William Bayless
 Mr. & Mrs. Stephen D. Bechtel
 Spencer S. Beman, III
 Mr. & Mrs. Ernest A. Benesch
 Mrs. G. Grace Benoist
 Mrs. Walter H. Bentley
 Mrs. Whitney Bentley
 Mrs. Dikran M. Berberian
 Dr. & Mrs. Adolphus A. Berger
 Mr. & Mrs. Eugene M. Berger
 Rose Biagini—Furs
 Mrs. Newton Bissinger
 Mr. & Mrs. Paul A. Bissinger
 Clementjames Blaha
 Robert T. Blazejack
 Mr. & Mrs. Fred Bloch
 Mr. & Mrs. Robert Blum
 Mr. & Mrs. Joseph Blumenfeld
 Mrs. Charles Blyth
 Mrs. Walter Whitney Boardman
 Dr. & Mrs. Alfred Kurt Bochner
 Mrs. James Bodrero
 Mr. & Mrs. Phillip S. Boone
 Mr. & Mrs. D. Power Boothe, Jr.
 Mrs. Mitchell Bourquin
 George McNear Bowles
 Mr. & Mrs. Henry M. Bowles
 Miss Louise A. Boyd
 Mr. & Mrs. Stanley Brady
 Mr. & Mrs. John Norton Breeden
 Mr. & Mrs. Thomas E. Brewer
 Mr. & Mrs. Ernest R. Bridgewater
 Dr. & Mrs. Mark J. Brockbank
 Mrs. John Brooke
 John F. Brooke, Jr.
 Mr. & Mrs. Valentine Brookes
 Mr. & Mrs. Arthur M. Brown, Jr.
 Mrs. Ralph Browne
 Mr. & Mrs. Walter J. Browne
 Mrs. E. E. Brownell
 Mr. & Mrs. Carleton F. Bryan
 Mr. & Mrs. John M. Bryan
 Richard I. Buckwalter
 Mrs. Bernard O. Burch
 Mr. & Mrs. Donald B. Burger
 Mr. & Mrs. Sumner Burrows
 Mr. & Mrs. Edgar L. Buttner
 Mr. & Mrs. Jurek Byczkowski
 Mr. & Mrs. Robert W. Cahill
 Mrs. Edwin Callan
 Mrs. H. O. Camm
 Mr. & Mrs. Harry F. Camp
 Mrs. John Donald Campbell
 Mrs. Lewis G. Carpenter
 Mr. & Mrs. Francis Carroll
 Mr. & Mrs. Henry Cartan
 Mr. & Mrs. William Cavalier, Jr.
 Dr. & Mrs. Philip A. Cavelti
 John B. Cella, II
 Mr. & Mrs. Selah Chamberlain, Jr.
 Mr. & Mrs. H. Stephen Chase
 Mrs. Dunya Chernenko-Lit
 Mrs. Arnold C. Childhouse
 Mrs. Marquis W. Childs
 Mrs. Charles H. Christin
 Jack Coffman Cobb
 Persis H. Coleman
 Mrs. D. Stephen Coney
 Mrs. Philip Conley
 Miss Mary R. Conlin
 Mr. & Mrs. Ransom Cook
 Mr. & Mrs. R. P. Cooley
 Dr. C. E. Cooper
 Mr. & Mrs. O. E. Cooper
 Miss Alice B. Copeland
 Mr. & Mrs. Alexander S. Coplin
 Mr. & Mrs. Malcolm Cravens
 Mr. & Mrs. Edward P. Crossan
 Miss Patricia Ann Crowley
 Mr. & Mrs. Thomas B. Crowley
 Mrs. Leon Cuenin
 Mrs. Edith Parks Cunningham
 Robert E. Curl
 Mr. & Mrs. Thomas Dahl
 Countess Lillian Remillard Dandini
 Mr. & Mrs. Jay A. Darwin

Mr. & Mrs. Forrest Davidson
 D. Douglas Davies
 Mr. Ralph K. Davies
 Marion McEachern Dawson
 Mr. & Mrs. Douglas N. Day
 Mrs. Genevieve de Dampierre
 Richard de Latour
 Mr. & Mrs. Walter Alfred de Martini
 Mr. & Mrs. Reid W. Dennis
 Mr. & Mrs. Robert Evan Dettner
 Mr. & Mrs. Kenneth Joseph Detwiler
 Mr. & Mrs. Daniel H. Dibert
 Mr. & Mrs. William Diedrich
 Mr. & Mrs. Robert Di Giorgio
 Mr. & Mrs. Bruce Dohrmann
 Mr. & Mrs. Dewey Donnell
 Mrs. F. A. Dorn
 Dr. Michael Dumas
 Mrs. James Durkin
 James E. Durkin
 Mrs. Cavalier Durney
 Thomas R. Dwyer
 Mr. & Mrs. George Carter Dyer
 Mr. & Mrs. Frederick J. Early
 Mr. & Mrs. Marriner R. Eccles
 Mr. & Mrs. Philip S. Ehrlich
 Alexis L. Ehrman, Jr.
 Sidney M. Ehrman
 Mr. & Mrs. Jack L. Elander
 John E. Eldridge, M.D.
 Arthur D. Ellis
 Miss Olive English
 W. L. Erdbrink, M.D.
 Mr. & Mrs. Lennart G. Erickson
 Richard Ernst
 Mr. & Mrs. Milton H. Esberg, Jr.
 Jeremy Ets-Hokin
 Louis Ets-Hokin
 Mrs. Inez P. Ettelson
 Mr. & Mrs. Lee Ettelson
 Mrs. Albert John Evers
 Mr. & Mrs. Charles B. Farrow
 Mr. & Mrs. M. J. Felciano
 Mr. & Mrs. Alfred Fellner
 Mr. & Mrs. Bernard Feshbach
 Mrs. Peter J. Feykert
 Miss Anne Fibush
 Mr. & Mrs. Charles D. Field
 George Hopper Fitch
 Mr. & Mrs. Mortimer Fleishhacker
 Mr. & Mrs. Benjamin Follett
 Mr. & Mrs. R. Gwin Follis
 Dr. & Mrs. John Douglas Forbes
 Mr. & Mrs. James D. Forward, Jr.
 Allen B. Freitag, M.D.
 Mr. & Mrs. Frank H. Fries
 Mrs. Donald E. Fritts
 Mr. Arthur J. Fritz
 Mr. & Mrs. Alfred Fromm
 Salvatore C. J. Fusco
 Mr. & Mrs. A. R. Galloway, Jr.
 Mr. & Mrs. Nicholas Gannam
 Mr. & Mrs. John J. Gardiner, Jr.
 Mrs. L. Henry Garland
 Richard Garretson
 Mr. & Mrs. Edward H. Gauer
 Dr. & Mrs. John R. Geary
 Kathryn Gehrels
 Frank Gerbode, M.D.
 Mrs. L. M. Giannini
 Dr. Morton R. Gibbons, Jr.
 William Gin
 Mr. & Mrs. T. S. Glide, Jr.
 Mrs. Maurice L. Goldman
 Mrs. Rose Goldstein
 Mr. & Mrs. Stanley W. Good, Jr.
 Mr. & Mrs. Reeve Gould
 Mrs. Chalmers Graham
 Harold Graves
 Dr. & Mrs. Gerald H. Gray
 Mrs. Aloma Grazzini
 Mr. & Mrs. Philip Green
 Robert Clarke Green
 Mr. & Mrs. Stuart N. Greenberg
 Mr. & Mrs. Allen Griffin
 Mr. & Mrs. Edward M. Griffith
 Mr. & Mrs. Walter A. Haas
 Mr. C. Nelson Hackett
 Mrs. Crescent Porter Hale
 Mr. & Mrs. George N. Hale, Jr.
 Mr. & Mrs. Marshal Hale
 Mr. & Mrs. Newton J. Hale
 Prentis Cobb Hale
 Mr. & Mrs. Randolph Hale
 David W. Hall
 Mrs. Lucia Anderson Halsey
 Dr. & Mrs. Bert Halter
 Mr. & Mrs. Richard C. Ham
 Mr. & Mrs. Edward M. Hamilton
 Dr. & Mrs. John Morgan Hamren
 George F. Hansen
 Keith D. Haralson
 Mrs. Charles Leonard Harney
 Dr. & Mrs. David O. Harrington
 Mrs. L. W. Harris
 Dr. M. Robert Harris
 Mr. & Mrs. Robert C. Harris
 Mr. & Mrs. Theodore Harris
 Mrs. Edward T. Harrison
 Gregory A. Harrison
 Mrs. Henry H. Hart
 Mrs. I. P. Hartman
 Mrs. June S. Haseltine
 Mr. & Mrs. Harry Hastings
 Evelyn G. Haydock
 Horace Osgood Hayes
 Mrs. Easton G. Hecker



*Our
 original
 sea horse
 in
 royal
 diamond pavé
 with
 cabochon
 emeralds
 and
 sapphire.*



323 SUTTER STREET

SAN FRANCISCO, CALIFORNIA 94108

THOMAS M. DYE • ANTON VAN SON

(next to Sherman Clay box office)



illi-
the
gallery
of
beautiful
things
217
sutter



L'ORANGERIE

The French Restaurant Without Compromise

776-3600

San Francisco



THE PAVILION

Lunch • Dinner • Cocktails • Sunday Brunch
2400 POLK AT UNION • ORDWAY 3-5344

Chez Leon

restaurant francais

Fine French Food

Romantic Atmosphere

Lunch • Dinner • Cocktails



124 Ellis Street

call for reservations

YU 2-1093

(1/2 block from Hilton)

Mr. & Mrs. Archie Hefner
Mrs. Walter D. Heller
Mrs. Frederick J. Hellman
Mr. & Mrs. Marco F. Hellman
Mrs. Robert B. Henderson
Mrs. Griffith Henshaw
Mr. & Mrs. William G. Henshaw
Mr. & Mrs. John S. Hensill
Mrs. Thomas Mayne Reid Herron
Mr. & Mrs. Whalen Hickey
Mr. & Mrs. Donald E. Hietter
Mr. & Mrs. Henry Hill
Mr. & Mrs. W. R. Hilligoss
Mr. & Mrs. Leslie W. Hills
Mr. & Mrs. Reuben W. Hills, III
Mrs. Barrett G. Hindes
Mr. & Mrs. Lois L. Hirschhorn
Mr. & Mrs. Charles S. Hobbs
Mr. & Mrs. Jay Holmes
Mr. & Mrs. Douglas G. Holt
Mr. & Mrs. William Knox Holt
Mr. & Mrs. Louis Honig
Mrs. L. Arundel Hopkins
Mr. & Mrs. Jack H. How
Mr. & Mrs. Thomas Carr Howe
Mrs. Walter L. Huber
F. G. Hudson, M.D.
Joseph J. Hughes
Blair E. Hulbert
Mr. & Mrs. Jaquelin H. Hume
E. N. W. Hunter
Miss M. Huntington
Mr. & Mrs. Wm. N. L. Hutchinson, Jr.
Dr. & Mrs. J. Hyman
Mrs. S. Nicholas Jacobs
Mr. & Mrs. Bernard Jaffe
S. Perry Jenkins
Mr. & Mrs. Rollin Jensen
Mrs. John Jerome
Harold I. Johnson
Jon B. Johnson
Mr. & Mrs. Walter S. Johnson
Mr. & Mrs. Allen Hughes Jones
Mrs. Em Eccles Jones
Mr. & Mrs. Robert Metcalf Jones
Mrs. Kenyon Joyce
Mr. & Mrs. Edgar M. Kahn
Mrs. Samuel Kahn
Mr. & Mrs. Edgar F. Kaiser
Mr. & Mrs. Paul B. Kelly
Mr. & Mrs. Charles Kendrick
Mrs. Gerald D. Kennedy
Mrs. William Kent, Jr.
Mr. & Mrs. John R. Kiely
Dr. & Mrs. Don King
Mr. & Mrs. Francis R. Kirkham
Mrs. Philip Klein
Senator & Mrs. William F. Knowland
Mr. & Mrs. Gorham B. Knowles
Dr. Robert T. A. Knudsen
Mr. & Mrs. Theodore A. Kolb
Miss Elsa Korbel
Mr. & Mrs. Daniel E. Koshland
Mrs. Jesse Koshland
Mr. & Mrs. Robert J. Koshland
Dr. & Mrs. Richard Kunin
Mr. & Mrs. Vernon N. Lambertsen
Mrs. Sterry Lamson
Mr. & Mrs. William Brooke Land
Shirle A. Lange
Mr. Roger D. Lapham, Jr.
Francis P. Larkin
Mitchell L. Lathrop
Mr. Robert Lauter
Dr. Hal Leader, Jr.
Mr. & Mrs. Robert Christian Leefeldt
Mr. & Mrs. Kenneth Leitch
Mrs. John A. Lesoine
Mrs. Estelle F. Levine
Dr. Max P. Levine
Mrs. Jesse W. Lillenthal
Mrs. Philip N. Lillenthal
Mr. & Mrs. Henry P. Lilly
Mr. & Mrs. Reint Lingeman
Mr. & Mrs. Edmund W. Littlefield
George S. Livermore
Mr. & Mrs. Carl Livingston
Mr. & Mrs. Lawrence Livingston
Mr. & Mrs. John S. Logan
Mr. & Mrs. Daniel Edwin London
Mrs. Gordon Lovegrove
Mr. & Mrs. R. Eugene Lovelady
James J. Ludwig
Louis R. Lurie
Mrs. James W. McAllister
Mr. & Mrs. Elliot McAllister
Mr. & Mrs. Ernest O. McCormick
Mr. & Mrs. Garret McEnerney, II
Mrs. Felix S. McGinnis
Mrs. Merl McHenry
James A. McKellar
J. R. McMicking
Dr. & Mrs. William Marcus McMillan
Nora McMurray
The Family of Mr. & Mrs. George P. McNear
Mr. & Mrs. Carlos J. Maas
Mr. & Mrs. Graeme K. MacDonald
Mr. & Mrs. Dent W. MacDonough
Mr. & Mrs. John B. Mackinlay
Peter Macris
Mr. & Mrs. Marshall Madison
Cyril Magnin
Mr. & Mrs. Robert A. Magowan
Mrs. J. W. Mailliard, Jr.
Mrs. Alan Mandell
Mr. & Mrs. Victor L. Marcus
Mr. & Mrs. Francis N. Marshall

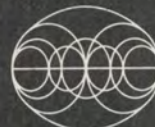
Mrs. Lewis Marsten
Roger M. Martin
Melville Marx
Mr. & Mrs. George D. Mason
Mr. Charles E. Mather
Joe Mathis
Mr. & Mrs. Albert C. Mattei
Mr. & Mrs. Paul Mattes
Mr. & Mrs. William C. Matthews
Mr. & Mrs. R. B. Mattson
Mr. & Mrs. William Donald Maus, Jr.
Fred Maxwell
Mr. & Mrs. Edgar N. Meakin
Mr. & Mrs. Allen E. Meier
Mr. & Mrs. William Wallace Mein
Mr. & Mrs. Edwin J. Mejia
Mrs. Gregor C. Merrill
Robert R. Messick
Mr. Julian J. Meyer
Mr. & Mrs. Otto E. Meyer
Mr. & Mrs. Wilson Meyer
Aimé Michaud
Mr. & Mrs. Van Vissing Midgley
Mr. & Mrs. Arjay Miller
Mrs. Hugh G. Miller
Mr. & Mrs. Otto N. Miller
Mrs. Paul A. Miller
Mr. & Mrs. Richard K. Miller
Mr. & Mrs. Robert Watt Miller
Mrs. Edward Morgan Mills
J. F. Minnis, Jr.
Mrs. Vivienne Moller
Mr. & Mrs. Arch Monson, Jr.
Mr. & Mrs. Kenneth Monteaigle
Mr. & Mrs. Paige Monteaigle
Mr. & Mrs. E. Geoffrey Montgomery
Mrs. Joseph A. Moore
Mr. & Mrs. Joseph A. Moore, Jr.
Dr. & Mrs. H. C. Murphree
Jane Murray
Dr. & Mrs. A. C. Musladin
Helen E. Myers
Ed Nagel
Kelvin Neil
Dr. & Mrs. Thomas S. Nelsen
Florence E. Neppert
Dr. & Mrs. Charles A. Noble, Jr.
William H. Noble
Mr. & Mrs. Ernest L. Offen
Mr. & Mrs. Jon Older
Mrs. A. Leslie Oliver
Mr. & Mrs. William L. Oliver
Mrs. Alfred J. Olmo
Dr. & Mrs. A. C. Olshen
Oscar E. Olson
Mr. & Mrs. William H. Orrick, Jr.
Mr. & Mrs. M. Lester O'Shea
Mr. & Mrs. John R. Page
Mr. & Mrs. Sherrill A. Parsons
Dr. Frank R. Passantino
Mary Frances Patterson
Mr. & Mrs. Fred Pavlow
Robin Peat
Mrs. Williamson Pell, Jr.
Peter A. Pender
Mr. & Mrs. Louis A. Petri
Mr. Jefferson E. Peyser
Herman Phleger
William S. Picher
Raymond K. Pierce
Mr. & Mrs. Milton Pilhashy
Mike Pisani
Mr. & Mrs. Harold D. Pischel
Mr. & Mrs. George A. Pope, Jr.
J. Lemoyne Porter
Mrs. Stanley Powell
Spelman Prentice
Mr. & Mrs. Donald N. Pritzker
Mr. & Mrs. John Baird Quigley
Mildred J. Quinby
Mr. & Mrs. Richard H. Rasmussen
Mr. & Mrs. J. C. Rathborne, III
Mr. & Mrs. Donald N. Ravitch
Mr. & Mrs. Barrie F. Regan
Robert S. Reis
Mr. & Mrs. Irwin Roberts
James D. Robertson
Roy B. Robinette
Mr. & Mrs. Henry Wells Robinson
Mr. & Mrs. Ralph J. Roesling
Dr. & Mrs. Ernest Rogers
Mr. & Mrs. John G. Rogers
Mrs. Nathan Rogers, Sr.
Dr. Charles Rolle
Mr. & Mrs. Robert A. Roos, Jr.
Mrs. Hugh Rose
Mr. & Mrs. Ralph S. Rose
Mr. & Mrs. John Rosekrans
Theodore T. Rosenberg
Mr. & Mrs. Arnold Rosing
Miss Elayne Rossi
Mrs. William P. Roth
Mrs. Madeleine H. Russell
Mrs. C. R. St. Aubyn
Dr. & Mrs. John J. Sampson
Mr. & Mrs. Robert Samson
Ruth Sanderson
Mr. & Mrs. Charles R. Sargent
Mr. & Mrs. A. B. Saroni, Jr.
Louis Saroni, II
Mr. & Mrs. Guido Saveri
Dr. William Sawyer
Mrs. Robert H. Scanlon
Mrs. Walter Schilling
Mr. & Mrs. George B. Schirmer
Kay Schmulowitz

Ulrich Edward R. Schreyer
 Lawrence A. Schultz
 Mr. & Mrs. Jacob Gould Schurman, III
 Mr. & Mrs. Karl F. Schuster
 Mrs. James H. Schwabacher
 Dr. & Mrs. Martin J. Seid
 Eunice B. J. Senderman
 Mrs. A. Setrakian
 Mr. & Mrs. F. C. Shank
 Mr. & Mrs. Robert Shannon
 Dr. A. Jess Shenson
 Dr. Ben Shenson
 Mrs. Louis Shenson
 Walter H. Shorestein
 Mr. & Mrs. Roy L. Shurtleff
 Dr. Myron S. Silverman
 Professor & Mrs. George P. Simonds
 Mrs. Ray Simonds
 Mr. & Mrs. John L. Simpson
 Mr. & Mrs. Edgar Sinton
 Mr. & Mrs. Frank H. Sloss
 Mrs. Louis Sloss
 Mr. & Mrs. Richard L. Sloss
 Mrs. Ferdinand Smith
 Russell G. Smith
 Mrs. Rosemarie Snell
 Mrs. Harold Snodgrass
 Dr. & Mrs. Joseph C. Solomon
 Mr. & Mrs. G. Willard Somers
 Muriel McKeivitt Sonné
 Mrs. T. A. Soong
 Mr. & Mrs. Huntley Soyster
 J. W. Speer
 Mr. & Mrs. Leslie E. Spelman
 Mrs. Eleanor F. Spilker
 Lloyd Staley
 Mr. & Mrs. Kenneth M. Stampf
 Mr. & Mrs. Eric M. Stanford
 Mr. & Mrs. Robert Stanton
 Mr. & Mrs. Shorb Steele
 Mr. & Mrs. Louis P. Steller
 Mr. & Mrs. Ralph J. A. Stern
 Mr. & Mrs. Kneeland E. Stone
 Mr. & Mrs. Norman C. Stone
 Dwight V. Strong
 Mr. & Mrs. Barry Stubbs
 Arthur Sullivan
 Mrs. Walter H. Sullivan, Sr.
 Bert Orrell Summers
 Mrs. Alfred Sutro
 Mrs. Thomas Sutton
 Benjamin H. Swig
 Richard Switzer
 Mrs. Forrest Tancer
 Mrs. Michael Tanzer
 Mr. & Mrs. Augustus Taylor, Jr.
 Mr. & Mrs. Marvel Taylor
 Mr. & Mrs. Milton W. Terrill
 Mr. & Mrs. Earl A. Terzian
 Harrison Thomson
 Mr. & Mrs. John M. Thorpe
 Mr. Charles Alma Tice
 Mrs. H. K. Tiedemann
 Mr. & Mrs. Edward G. Tilton
 Mr. & Mrs. F. J. Thomas Tilton
 Mr. & Mrs. Cyril Tobin
 Mr. & Mrs. Roland Tognazzini
 Mr. & Mrs. Alfred T. Tomlinson
 Miss Carol Tomlinson
 Edward N. Townsend
 Mrs. Nion Tucker
 Mrs. Grover Turnbow
 Dr. & Mrs. John R. Upton
 Mrs. Jerome Vigdor
 Mr. & Mrs. Daniel Volkmann, Jr.
 Mr. & Mrs. Alexander von Hafften
 Mr. & Mrs. George Wagner
 Mr. & Mrs. Brooks Walker
 Mr. & Mrs. Brooks Walker, Jr.
 Mrs. Willis Walker
 Dr. & Mrs. C. Allen Wall
 Mr. & Mrs. Edward Bennett Wallis
 Mr. & Mrs. Edwin H. Walter
 Whitney Warren
 Mr. & Mrs. Harwood Warriner
 Mr. & Mrs. Paul Wattis
 Dr. & Mrs. Malcolm S. M. Watts
 Mr. & Mrs. Edward P. Wells
 Mr. & Mrs. Louis F. Weyand
 Mr. & Mrs. Palmer Wheaton
 Mrs. Clem Whitaker
 Mr. & Mrs. Clem Whitaker, Jr.
 Mrs. Lyndon C. Whitaker
 Mr. & Mrs. Edward Banker White
 Mr. & Mrs. George B. White
 Mrs. George M. Wihr
 Mrs. Brayton Wilbur
 Mr. & Mrs. Thomas J. Williams
 Mr. & Mrs. William H. Williams
 Glenn E. Willoughby, M.D.
 E. Forbes Wilson
 Mrs. Dean Witter
 Mr. & Mrs. Jean C. Witter
 Dr. & Mrs. Bert Wolfsohn
 Mrs. Casimir Jackson Wood
 Marvin Wood
 Mr. & Mrs. Richard J. Woods
 Mrs. Theodore Wores
 Mr. & Mrs. Edward M. Wright
 Mr. & Mrs. J. Perry Yates
 Dr. & Mrs. D. A. Youngdahl
 Dr. Alejandro Zaffaroni
 Mr. & Mrs. Harold L. Zellerbach
 Mrs. J. D. Zellerbach
 Thomas C. Zimmerman
 Mr. & Mrs. Peter M. Zuber
 Mrs. John Stephen Zuckerman

french elegance
 in dining
L'ETOILE
 pre-theatre dinners
 closed Sunday
 1075 CALIFORNIA
 PHONE
 PR 1-1529

The San Francisco Conservatory of Music

Milton Salkind, Director



BACHELOR OF MUSIC DEGREE, ARTIST DIPLOMA, ORCHESTRA, OPERA THEATER, ARTISTS ENSEMBLE. Faculty includes: Stuart Canin, violin; Adolf Baller, piano; Robert Weede, voice; Ivan Tcherepnin, composition, principals of the San Francisco Symphony Orchestra. For Brochure, write: Dept. C, The San Francisco Conservatory of Music, 1201 Ortega Street, San Francisco, CA 94122.



If you heard that Crown Royal is only sold in Canada you heard ancient history. Today you can buy this luxurious whisky practically anywhere in the States. Of course such a superior whisky has got to be priced higher than ordinary whisky. But a trip to the corner has got to be cheaper than a trip to the border.

Seagram's Crown Royal is now conveniently located in America.

Seagram's Crown Royal. Blended Canadian Whisky. 80 Proof. Seagram Distillers Company, New York, N.Y.

FIAT

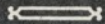
AUTO ITALIANA

727 Van Ness Avenue
San Francisco
Telephone 673-4896

NO ONE! BUT NO ONE! SERVES
BETTER IRISH COFFEE THAN
TOMMY'S JOYNT
GEARY AT VAN NESS · OPEN EVERY DAY



DISTINCTIVE INTERIORS



DICKIE ASSOCIATES

INTERIOR DESIGN STUDIO
357A GRAND AVE.
OAKLAND
PHONE 452-3112

Oh! Calcutta!

'69's Most Controversial Musical Hit

ON BROADWAY THEATRE
435 BROADWAY • RES. 433-6969

BOX OFFICE OPEN 10 A.M. - 10 P.M. DAILY

Prices: Sun., Tues., Wed., Thurs.
at 8:30 — \$8.50, \$6.50, \$4.50.

Two Shows Fri. & Sat. Eve. at 7:45
& 10:45 — \$10.50, \$7.50, \$5.50.

BOX HOLDERS

Regular Subscription Series

- A**
General Director & Mrs. Kurt Herbert Adler
- B**
Mrs. Mitchell Bourquin
Mr. & Mrs. Edward H. Gauer
Mr. & Mrs. Jaquelin H. Hume
- C**
Mr. & Mrs. Richard P. Cooley
Mr. & Mrs. Milton H. Esberg, Jr.
Mr. & Mrs. Ernest O. McCormick
Mrs. Paul A. Miller
- D**
Mr. & Mrs. R. Gwin Follis
Mr. & Mrs. Robert C. Harris
Mr. & Mrs. Thomas Carr Howe
Mr. & Mrs. Carl Livingston
- E**
Mr. & Mrs. James S. Bodrero
Mr. & Mrs. Harry Hastings
Mr. & Mrs. Daniel Edwin London
Mr. & Mrs. Robert A. Roos, Jr.
- F**
Mr. & Mrs. Robert Watt Miller
- G**
Mr. & Mrs. Edward Morse Hamilton
Mr. & Mrs. Otto N. Miller
Mr. & Mrs. G. Willard Somers
Mr. & Mrs. Brooks Walker
- H**
Mayor & Mrs. Joseph L. Alioto
Mr. & Mrs. John Norton Breeden
Mrs. Felix McGinnis
- J**
Mr. & Mrs. John B. Cella, II
Mr. & Mrs. Bruce Dohrmann
Mr. & Mrs. Marco F. Hellman
- K**
Mr. & Mrs. Edgar F. Kaiser
- L**
Mrs. G. Grace Benoist
Mr. & Mrs. Henry Cartan
Mrs. Nion Tucker
- M**
Mr. & Mrs. Mortimer Fleishacker, Jr.
Mrs. Eleanor F. Spilker
- N**
Mrs. Charles R. Blyth
- O**
Mr. Roger D. Lapham, Jr.
Mr. & Mrs. Kenneth Monteagle
- P**
Mr. & Mrs. E. Geoffrey Montgomery
Mr. & Mrs. George A. Pope, Jr.
- P**
Mr. James J. Ludwig
Mr. & Mrs. Carlos J. Maas
Mrs. J. D. Zellerbach
- Q**
Mr. Sidney M. Ehrman
Mrs. Frederick J. Hellman
Mr. & Mrs. Robert A. Magowan
Mr. Spelman Prentice
- R**
Senator & Mrs. William F. Knowland
Mr. & Mrs. J. Cornelius Rathborne, III
- S**
Mr. & Mrs. Walter A. Haas
Mr. & Mrs. Daniel E. Koshland
Mr. & Mrs. Robert J. Koshland
Mrs. Louis Sloss
- T**
Mr. & Mrs. William Cavalier, Jr.
Mrs. Cavalier Durney
Mrs. Griffith Henshaw
Mr. & Mrs. William G. Henshaw
Mr. & Mrs. Robert Christian Leefeldt
Mr. & Mrs. Brooks Walker, Jr.
- U**
Mr. & Mrs. Malcolm Cravens
Mrs. Charles Leonard Harney
Mr. & Mrs. Paul Wattis
- V**
Mr. & Mrs. Richard C. Ham
Mr. & Mrs. Jay Holmes
Mr. & Mrs. John S. Logan
- W**
Mr. & Mrs. Selah Chamberlain, Jr.
Mr. & Mrs. Richard K. Miller
Mr. & Mrs. Augustus Taylor, Jr.
- X**
Mr. & Mrs. Louis A. Petri
Mrs. John Stephen Zuckerman
- Y**
Mr. & Mrs. Graeme K. MacDonald
Mr. & Mrs. Joseph G. Moore
Mr. & Mrs. William Wallace Mein, Jr.
Mr. & Mrs. Roland Tognazzini
- Z**
Mr. & Mrs. Lennart G. Erickson
Mr. & Mrs. Clem Whitaker, Jr.
Mrs. Crescent Porter Hale

"SAN FRANCISCO OPERA - 1969"

James H. Schwabacher, Jr., the distinguished tenor and commentator, will interview the leading artists of the 1969 San Francisco Opera season and preview the upcoming operas following the Boston Pops broadcast on Tuesday evenings at about 9:30 on KKHI AM and FM.

Leading singers, conductors and stage directors will visit the KKHI studios during the Opera Company's 47th season and share with you their hopes, ideas and personal stories of the world of opera.

Interviews will often include major themes of the operas being discussed as well as recordings by the particular artist appearing on the program. Get to know your Opera Company. Tune in to KKHI for "San Francisco Opera—1969."

**If you can taste the
difference, spend the
extra seven bucks.**



Eighty Proof. Lejon Champagne Cellars, San Francisco

CORDON ROUGE



MUMM'S

THE WORD FOR CHAMPAGNE

CORDON ROUGE AND EXTRA DRY • THE CLASSIC CHAMPAGNES OF FRANCE • G. H. MUMM & CO. STE. VINICOLE DE CHAMPAGNE, SUCCR. • SOLE DIST. U.S.A. BROWNE-VINTNERS CO., N.Y.C.

CLEOPATRA'S BICYCLE

by BENNY GREEN



IN HESKETH PEARSON'S autobiography there occurs the passage which is standard requirement for all theatrical memoirs of the period. Pearson, a totally inexperienced young man whose only qualification for a career as an actor is the obsessional degree to which he is stagestruck, manages to wangle an audition with F. R. Benson, which takes place in a small room at the front of the local theatre:

"...I had the devastating experience of reciting Henry V's speech 'Once more unto the breach...' I shouted the lines in a room where I ought to have chosen 'To be or not to be' and whispered it."

The point of this anecdote is that although unschooled he declaimed Shakespeare to a master of the idiom and got his first engagement. To the present generation of actors, this kind of episode must sound as remote as a Victorian homiletic. Today very many auditions are conducted in rather a different spirit from the one known to those of the Pearson vintage. In a passing acquaintance with people who work in the contemporary theatre I have met actors who, having turned up for an audition with the best Shakespearean or Shavian intentions in the world, have been required to imitate the actions, not of a tiger, but of a triple murderer, a Bolivian prostitute, Franz Liszt in a dodgem car, half an onion, Balzac's ghost, a rose bush and a bag of broken biscuits.

There is, of course, supposed to be Method in this particular kind of madness, the theory being that the ability to improvise makes a more sincere performer, besides giving the jury a better chance to gauge the innate in-

telligence of the actor. Apart from the fact that the idea seems to be based on a particularly idiotic fallacy, which may be worth examining in closer detail, the perplexing thing is that the kind of improvisation expected of actors by so many directors has no relationship to the role the candidate happens to be auditioning for. One sadly bewildered actress told me that on arrival at a mass audition for a place in one of our most renowned companies, specializing at the time in Shakespearean productions, she was asked by the eminent actor conducting the session to simulate the emotions of Cleopatra, Queen of Egypt, at the moment when she first discovers a puncture in the front wheel of her three-speed bicycle while en route to a clandestine appointment with Mark Antony.

At least this episode has a kind of lunatic originality. Usually the improvisations are far less inspired, and several of them seem to involve prostitution in one way or another. Whether this curious fact reveals something significant about the secret desires of young directors nobody can say, but it certainly leads to some extraordinary situations. I knew one actress who tried for a part in a play about Jewish working-class family life. The play was a very homely affair, full of immigrant solecisms and apple strudel. But the actress was asked to portray a prostitute, with the director playing the role of the man she was soliciting. Dire complications arose. The actress had never been a prostitute and the director had evidently never been solicited by one. The scene which followed was pure moonshine, but the joke becomes rather sad when it is remembered that the actress was rejected.

Some years ago one of the most successful and progressive figures in the English theatre ran weekly classes for young actresses and actors interested in the elusive art of improvisation. Perhaps symbolically these classes were conducted on the premises of a jazz club, and as I happened to be a close friend of the owner, it was possible for me to attend as regularly as any of the participants and to observe at close quarters their endearing antics.

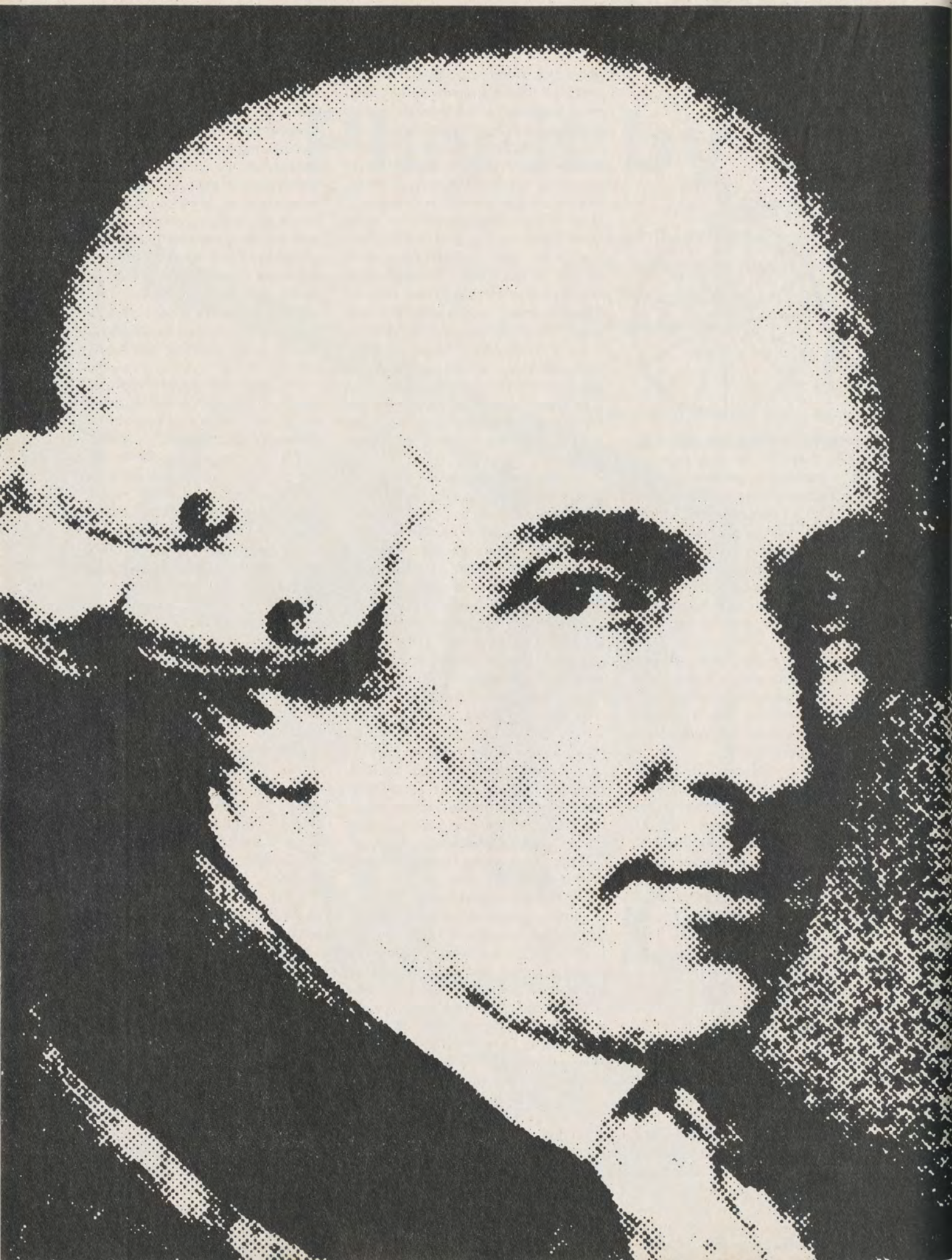
Each week the master made his pupils play a new game dedicated to a different aspect of improvisation. One week they all sat round in a circle and contributed a few sentences each to a fictitious tale. The following Monday all the men played women's parts

and vice versa. On a third occasion each performer delivered his own paraphrase of a famous speech from Shakespeare. There was also a long discussion one night about the psychology of the average audience, at which point I, being the only authentic example on the premises of a member of an average audience, and probably the only one who had ever actually paid to get into a theatre, could not resist intervening. But the master of the class, having picked up the idea in the preceding weeks that I was some kind of caretaker, asked me to return to the kitchen and hurry up with the tea.

It was this director who arrived one Monday night full of the stupendous discovery that actors and actresses often have bodies as well as faces, and that it might be a good idea for everyone to wear masks, to see whether they could mime various emotions without the help of facial expressions. Apart from the fact that the divorcing of the body from the face in this way is a specious and artificial division, the plan was fraught with more worldly dangers. The master decided to demonstrate the power of the bodily expression by leaving the building, and then making two entrances wearing his mask, one in which he would depict Love and the other Hate. He donned his mask, disappeared up the club steps and left us tremulous with expectancy. The moments ticked by. No masked marvel. After a few minutes I went to look for him. He was half way down the street trying to disengage himself from the attentions of a small group of delighted nightpeople rejoicing in their discovery of a real live madman.

What puzzles the layman most about this business is the assumption by those who ought to know that the actor should be expected to improvise at all. If it is indeed true that the ability to portray the dramatic creations of a playwright implies an equal ability to concoct situation and dialogue, then surely the complementary proposition is equally true, and the most logical way of assessing the quality of a play is to ask the author to play all the parts. Perhaps after all there is a tenuous logic in asking an actor applying for a part in *The Apple Tree* to impersonate a rose bush. □

Mr. Green has been a professional jazz musician for the past 20 years and the London Observer's jazz critic since 1958.



"It is no exaggeration to say that Haydn's late symphonies had more influence on music history than any other orchestral works written in the second half of the eighteenth century."

by H. C. ROBBINS LANDON

CURIOUS as it may seem from the twentieth-century viewpoint, Haydn did not consider himself, towards the middle of the 1770s, as primarily a composer of symphonies. Nor did many of his contemporaries. In an autobiographical sketch, written in 1776, Haydn discusses those works of his which had been most favorably received, and describes three operas, his big *Stabat Mater* and mentions his chamber music. He did not think it worthwhile even to say that he had written over sixty symphonies, many of them very successful, by 1776.

There is reason to believe that Haydn considered symphonies primarily as *pièces d'occasion*. He was much more concerned with operatic reform during this period, and it is quite true that his principal activity at Eszterháza Castle was that of an operatic *Kapellmeister* — not only did he conduct and perform his own works but a great many operas by his contemporaries.

In the early 1780s, Haydn began to write symphonies for the first time in sets of three for foreign publishers. He

had meanwhile achieved a solid European reputation, and astute music publishers in Amsterdam, Berlin, Vienna, Paris and London vied with each other in printing Haydn's latest symphonies and chamber music. Previously he had written quartets only in sets of six, not with an eye to publication in that form, but because he felt that six works as a kind of vague entity would provide him with a unique possibility for displaying the many facets of his brilliance and intellectual virtuosity. Such symphonies as Haydn wrote in the first part of his career were single works, written for a concert at Eszterháza, Eisenstadt, or one of the other Esterházy residences. In 1782, however, he composed three new symphonies (Nos. 76 - 78), which he sold simultaneously to Vienna, Paris and London. In 1783 and 1784, he wrote another set of three (Nos. 79 - 81) which he sold to the same group of cities.

It was also an external circumstance that was responsible for the composition of the six famous "Paris" Symphonies (Nos. 82 - 87), and for their exist-

HAYDN IN PARIS AND LONDON

London in 1805, looking westward from London Bridge.





WHITE SHOULDERS ATOMIZER *by Bryan*



L. to r.: Luigi Cherubini, the famous Italian composer who settled in Paris and played in the first performances of Haydn's "Paris" Symphonies; Ignaz Pleyel, Haydn's pupil and later his competitor in London. In addition to being one of the more successful composers of his time, Pleyel was a publisher of music and founder of Pleyel et Cie., the distinguished Parisian firm of piano and harpsichord manufacturers; G. B. Viotti, violinist and composer, was a close friend of Haydn's. He was concertmaster of the orchestra which performed Haydn's last three symphonies. Illustrations courtesy Malvisi Archives.

ence we have to thank a remarkable French aristocrat: Claude-François-Marie Rigoley, Comte d'Ogny (1757 - 1790), one of the backers of the celebrated Parisian concert organization, "Le Concert de la Loge Olympique".

Haydn's music was, of course, very popular in France long before the advent of the Loge Olympique; as early as 1764, Haydn's symphonies and quartets began to be printed in Paris, and all during the early 1780s Haydn's symphonies were performed at the various Parisian concerts with unvarying success; numerous publishing houses issued every new symphonic work by Haydn as soon as they could lay hands on a copy.

Thus it was natural that the young Comte d'Ogny, as well as the musicians of the Loge Olympique, should have wanted to commission six symphonies from one of Europe's most popular composers.

Parisian orchestras of the period were much larger than those of the Austrian and German provincial courts; and much larger, too, than Haydn's own modest band at Eszterháza Castle. The orchestra of the Loge Olympique boasted some forty violins and ten double-basses. The concerts were patronized by the nobility, and Marie Antoinette found the B-flat symphony her favorite; the work, No. 85, was immediately named "La Reine".

The first performances of the "Paris" Symphonies appear to have taken place in the season of 1787. The young Luigi Cherubini was among the violinists, and he later described the rapture with which the best musicians in Paris took part in these premieres. The audience and critics were equally enchanted.

It is quite obvious that Haydn wrote

most of these symphonies with the Parisian orchestra — reports of whose size and virtuoso standards must surely have reached his ears — and the French audience in mind. If we turn to the music itself, we see, for example, that the second movement of No. 85 is a set of variations of the old French folk-song, "La gentille et jeune Lisette"; and it is not reading things into the music if we regard the stately *Menuet* (notice the French spelling!) of No. 82 as a tribute to pre-Revolution Parisian elegance: this is a French minuet, one feels!

The "Paris" Symphonies are a remarkable fusion of brilliance, elegance and warmth. The emotional range is the biggest in Haydn's symphonies since the *Sturm und Drang* period ten years earlier: we move from the strange and subdued *Capriccio* of No. 86 to the aggressive, timpani-dominated hardness and excitement of No. 82's opening movement. Students of Haydn will notice the great attention to woodwind in these scores (a tribute to the French orchestra?) which is seen most strikingly in the long wind-band solo at the end of the slow movement in No. 84, but equally beautifully in No. 83's slow movement.

Formally, Haydn's "Paris" Symphonies show the composer at his most expansive and inventive. We would point to two great innovations only: the *Menuet* of No. 86, wherein the tripartite division clearly takes on the formal and psychological attributes of sonata form, and secondly, the brilliant combination of sonata and rondo form in the Finale of No. 85 — this "sonata rondo" is a peculiarly Haydn-esque invention, and one which allows his constantly increasing attention to the development section to flower

within the more restricted channels of the rondo form.

Johann Tost, one of the violinists in the Esterházy band, decided to go to Paris in 1788 and seek his fortune there. He took with him six of Haydn's latest works, the Quartets Opp. 54 and 55, and Symphonies Nos. 88 and 89. It seems that Tost was given the right to publish these works by Haydn, but was rather remiss in sending Haydn the money which Tost soon collected from the French publisher Sieber. And so it came about that Symphonies 88 and 89 were first published and first given a public performance in the French capital.

No. 88 in G is rightfully one of the most famous and beloved of all Haydn's works: in England it is known as "Letter V" (after the Royal Philharmonic Society's old system of cataloging Haydn symphonies by letters of the alphabet rather than numbers) and in Germany "*mit dem Dudelsack*" ("with the bagpipe") because of the bizarre effect of the Trio. The *Allgemeine Musikalische Zeitung*, many years later, referred to the originality of having the trumpets and drums enter only in the second movement — the use of trumpets and drums in slow movements has become (said the newspaper) an everyday occurrence by 1789; but in those days, both Haydn and Mozart (cf. the slow movement of the "Linz" Symphony, K. 425) created a furore with this effect. Of the glorious slow movement Brahms said, "I want my Ninth Symphony to sound like this." The Finalé is one of the most intricately contrived, yet brilliant sounding, movements Haydn ever composed: a sonata rondo which is a perfect tribute to the Viennese predilection for combining intel-



**ONE
SPRAY**
FRESHENS BREATH
INSTANTLY.

Binaca®
CONCENTRATED GOLDEN BREATH SPRAY

Concentrated Golden Breath Spray
NET WT. 1/3 OZ.



an IRISH coffee
is awaiting you
at the BUENA VISTA

lect and beauty. Notice in the development section how (after returning, rondo-like, to the tonic key) Haydn suddenly launches into a *fortissimo* canon between upper and lower strings which continues, before our fascinated eyes and delighted ears, bar after bar: this is surely one of the great contrapuntal *tours-de-force* of the Viennese classical symphony.

Symphony No. 89, placed beside the glowing strength of No. 88, seems at first glance a rather pale companion. Its autograph is dated 1787, and presumably No. 88 was also written in that year. No. 89 is reserved, cool and of immaculate formal design, rather like the perfectly fashioned German porcelain figurines of that period. It is often said that Haydn opened the door to the eighteenth-century salon and let in the fresh air; no doubt this is true, but for No. 89 he momentarily closed the doors again.

One of Haydn's many patrons was Krafft-Ernst, Prince of Oettingen-Wallerstein, who maintained a famous orchestra in his pretty castle at Wallerstein in South Germany. On February 3, 1788, Haydn writes to the Prince's agent in Vienna, and thanks him for all the compliments which the Prince paid Haydn, but regrets that he has not the time to compose the three new

symphonies which the Prince would like to have. The princely agent continued to urge Haydn to write these three symphonies, however, and circumstances soon enabled the Prince to get the desired works after all.

The circumstances turned out to come from Paris: Since the six "Paris" Symphonies had met with the greatest success, the Concert's sponsor, Count d'Ogny, must have urged Haydn to write three more works for Paris. Haydn, always a clever businessman, decided to satisfy both Prince Krafft-Ernst and Comte d'Ogny; and he wrote the three symphonies in 1788 (Nos. 90 and 91, both preserved in autograph) and 1789 (No. 92), dedicating Nos. 91 and 92 personally to M. le Comte d'Ogny. Having sent off the scores to Paris, where Le Duc subsequently engraved the parts ("Du Répertoire de la Loge Olympique"), Haydn was left without the autograph manuscripts; and thus he was forced to send orchestral parts to Prince Krafft-Ernst. He posted them to the princely agent in Vienna in the middle of October; the Prince objected to not having received the autograph scores, to which Haydn replied, in a letter to the agent, that his eyesight was bad and the scores were almost illegible. He sent a specimen page to prove his point. The Prince also found out that he was not



The Hanover Square Rooms, where Haydn's Symphonies Nos. 93-101 were premiered.

GM

MARK OF EXCELLENCE



(We take the fun of driving seriously.)

The way it's going to be already is.

Don't let those luxurious looks throw you. The 1970 Grand Prix is a driving machine. Par excellence.

That's why the standard 350-hp, 400-cube V-8. (And a new, 370-hp, 455-cuber with 500 foot-pounds of torque you can order.)

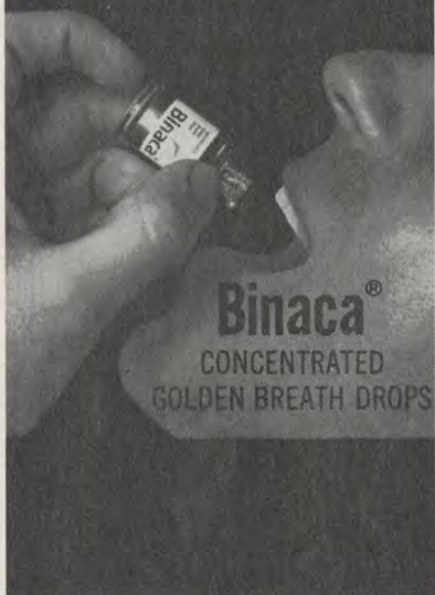
That's why the floor-mounted, Hurst-shifted, fully synchronized, heavy-duty, 3-speed gearbox. (And a 4-speed or Turbo Hydra-matic you can order.)

That's why the power front disc brakes. G78 fiberglass-belted tires. Steel beams in the doors. Thick buckets. Wraparound cockpit. Performance-type steering wheel.

The 1970 Grand Prix is a luxury car, all right. A luxury to drive. The way driving should be.

Pontiac's new Grand Prix

TIP IT...TAP IT...
ONE DROP FRESHENS
BREATH INSTANTLY!



Binaca®
CONCENTRATED
GOLDEN BREATH DROPS

YOUNG
CAR THIEVES
NEED YOUR HELP

DON'T GIVE IT
TO THEM

Lock your car. Take your keys.



advertising contributed
for the public good



STAR SHINE..



Exquisite
Cluster
Rings...
Beautifully
designed rings
with sparkling
diamonds, rubies
and platinum. \$1500.

362-2885

Constant J. Auger

210 POST ST. Suite 602

MALVIST ARCHIVES



Johann Peter Salomon, the violinist-impresario who brought Haydn to London in 1791. Salomon led the orchestra — as concertmaster — in the first performances of Haydn's "London" Symphonies.

the sole owner of the three works, and maintained that Herr von Kees (a friend and patron of Haydn's) also had copies — which was true. The agent, however, was convinced of Haydn's innocence and seems to have persuaded the Prince that Haydn had acted in good faith. And the Prince, obviously a generous man, asked his agent to write to "Haiden," and order three more symphonies and invite him to come to Wallerstein at the Prince's expense to conduct them. To make this offer more attractive, he sent Haydn a gold snuff-box weighing the value of 34 ducats, with another 50 ducats in cash.

When Prince Nicolaus Esterházy died that year (1790) and Johann Peter Salomon came to Vienna to fetch Haydn to London, the two men travelled via the Oettingen-Wallerstein Court. There was no time, in December of 1790, for a long visit, but a contemporary document from the Wallerstein Archives notes that Haydn promised to return on his way back to Vienna and pay a longer visit. We do not know whether Haydn found the time on his way back; but it is certain that he sent, or perhaps even brought personally, some of his new "London" Symphonies to Wallerstein, and these parts are still preserved in the archives (now at Harburg Castle).

The three symphonies Nos. 90-92 are the last works in the form written before the London journey. Of them, No. 92 (whose name, "The Oxford,"

was given to it when Haydn conducted it at the Sheldonian Theatre on the occasion, in July 1791, of his receiving the degree of Doctor of Music, *honoris causa*) is by far the finest; it seems to sum up, to round off, the enormous number of symphonies Haydn had written up to this point. It is a work written in the high summer of a long and productive life, and its infinitely subtle introduction and poignant slow movement show us more of Haydn's real character than do any of his letters of the period. Together with Nos. 85, 86 and 88, it is one of the few symphonic works of the time worthy to stand beside the last four symphonies of Mozart. No. 90 is distinguished by a number of interesting formal details, for instance the device of uniting the opening slow introduction directly with the ensuing *Allegro assai*. The *Menuet*, like that of No. 82 (also written for Paris) seems to have a particularly stately, French character. The faint suggestion of courtly superficiality present in No. 90 is not echoed in No. 91, which, though the slow sections do not reach the heavenly serenity of No. 92, is a striking work all the same.

The remarkable man who persuaded Haydn to come to London was the violinist and impresario Johann Peter Salomon, who was born at Bonn on February 2, 1745, in a house on the same street as that in which Beethoven was later to live. Following extended concert tours through Europe, Salomon came to London in 1781. After his first appearance the *Morning Herald* wrote: "He does not play in the most graceful style, it must be confessed, but his tone and execution are such as cannot fail to secure him a number of admirers in the musical world." A few years later, in 1785, the famous *Morning Chronicle* had this to say of his playing: "Salomon's solo, though perhaps not excelling in tone, was in the greatest point, in pathetic impression, excelled by no one. Whose violin-playing approaches nearer the human voice? On the whole Salomon is a mannerist, but he has much originality — he is very susceptible — he is a genius." We do not know what Haydn thought of Salomon's playing, but he composed for him a number of delightful solos in his symphonies as well as the beautiful quartets known as Opp. 71 and 74 (in reality a single set of six works). However, one of Haydn's directions has its humorous implications: for the solo violin passage at the end of the Trio in Sym-

phony No. 97, Haydn writes: "Salomon solo, ma piano." Salomon owned a great Stradivarius violin which was previously Arcangelo Corelli's and had the latter's name on it. He was a great eighteenth-century gentleman and dined off exquisite silver. He was also that combination of idealist and businessman which constantly grows rarer. After his death in 1815, Beethoven wrote: "Salomon's death grieves me much, for he was a noble man, and I remember him ever since I was a child."

Haydn visited London twice, in 1791-92, and in 1794-95. During each of these visits he composed six symphonies, Nos. 93-98 for the first, and Nos. 99-104 for the second series of concerts. At the end of 1794 a new group was founded in London, called the Opera Concerts. Whereas Salomon's orchestra consisted of some forty players, the Opera Concerts had a brilliant band of sixty performers, of which the leader was the famous violinist Viotti. It was for this orchestra, without any question the greatest in the world at that time, that Haydn wrote his last three symphonies, Nos. 102-104.

The excellence of the London orchestras had a profound effect on Haydn's style. He was now able to write music of great technical difficulty, e.g. the Finale of Symphony No. 94 ("Surprise"), which is of an orchestral standard that rendered it impossible to perform in such a city as Rome. As these brilliant London Symphonies became circulated on the Continent, the orchestras themselves had to improve their standards in order to perform them at all. Haydn was quite aware of this, and when he sent back to Vienna Symphonies Nos. 95 and 96 he asked that the works be given two full rehearsals — obviously the Viennese orchestras were used to reading Haydn's earlier symphonies more or less at sight; such a thing was no longer possible.

Mozart experts long ago established that his operas presented tremendous technical difficulties when they were performed in provincial German opera houses, and we read in particular that these local orchestras had almost insuperable difficulties with the intonation of the wind instruments. Haydn, an old hand at these technical questions, foresaw such difficulties, and at one point in the slow movement of Symphony No. 102, when there is an enharmonic modulation,

Is Yamaha the very best piano for you?

See the beautiful models. Inspect the craftsmanship. Try the key action. Hear the brilliant tone. Discover the professional quality. Find out about the family prices, the warranty and unique Service Bond. Learn why Yamaha sells more than twice as many pianos as anyone else in the world. Then decide for yourself.



YAMAHA INTERNATIONAL CORPORATION

157 Geary St., San Francisco
(next to City of Paris • Telephone 392-8376)

BEST of SHOW



Cavanagh's Ultra Smooth Finish Down-Turn

Unmistakably good taste and luxurious quality are reflected in the most honored hat of all — the Cavanagh Down-Turn — the hat that has been imitated but never duplicated. It's light, comfortable, always becoming, the veritable crowning glory to any well dressed man's wardrobe. In Dark or Medium Gray, Brown, Black, Olive, or Medium Blue. Regular or Long Oval.

\$35

Bullock & Jones

San Francisco's World Famous Quality Store for Men

340 Post Street on Union Square, San Francisco

Area 415. 392-4243

Smartest
after-theatre-spot
in town

Yellow Cab
626-2345

Old Zurich

SWISS RESTAURANT

Our Specialties

Cheese and Beef Fondues

Dinners Nightly except Monday

605 Post St. near Taylor • 885-5540

One Block from the Geary Street Theatres

he took the trouble to write in the autograph across the two bars in question the words (in Haydn's rather fantastic English) "the same tone." When Haydn returned to Austria in 1795, he found that the Esterházy orchestra had no clarinets, so that when he performed Symphony No. 101 he had to remove the clarinet parts for Eisenstadt and rewrite one whole passage in the first movement, giving the clarinet parts to flute and oboes.

We may illustrate the difficulties of communication by one small point: when Haydn went to London, he found that they had trumpets and kettledrums in the key of B flat, something which was evidently very rare on the Continent (there is no symphony by Haydn previous to his London stay, and none at all in the whole of Mozart, with trumpets and kettledrums in that key). Haydn returned to Vienna, carrying with him three major works in B flat, with trumpets and timpani, which he had composed in London: the so-called *Sinfonia Concertante* of Op. 84, Symphony No. 98 and Symphony No. 102, and thus inaugurated a new tradition in this respect throughout central Europe. Haydn himself became so enamoured of the silvery sound of B-flat trumpets that he used them in no less than four of his last six masses, composed between 1796 and 1802; and of course the effect was not lost on Haydn's most brilliant pupil, Ludwig van Beethoven, who incidentally owned the autograph of a great B flat symphony by Haydn (No. 98). To what brilliant use Beethoven put this new orchestral sound can be observed in his Fourth Symphony.

Beethoven's orchestral technique derives far more from Haydn's last symphonies than from Mozart's. Haydn's off-beat accents and his thematic concentration, not to speak of his type of orchestration, were all stylistic elements that formed Beethoven's own early orchestral style. Indeed, it is no exaggeration to say that Haydn's late symphonies, and particularly those composed for London, had more influence on music history than any other orchestral works written in the second half of the eighteenth century. □

Mr. Landon, a native of Boston who now resides in Italy, is internationally acknowledged as the foremost living expert on the life and works of Haydn. He edited the first complete collection of Haydn's symphonies and is the author of numerous books and articles on Haydn, Mozart and Beethoven.

Seagram's V.O. Canadian
Known by the company it keeps.

Critic's choice.

It's a hit! Seagram's V.O. Canadian.
The most preferred imported whisky in America.
Season after season after season.

CANADIAN WHISKY - A BLEND OF SELECTED WHISKIES. 6 YEARS OLD. 86.8 PROOF. SEAGRAM DISTILLERS COMPANY, NEW YORK CITY.

HAYDN'S LATE SYMPHONIC WORKS

A Selective Stereo Discography

Symphonies Nos. 82-87 ("Paris Symphonies"). Leonard Bernstein conducting the New York Philharmonic. Columbia D3S-769 (three discs).

Symphony No. 88 in G major. Eugen Jochum conducting the Berlin Philharmonic. Deutsche Grammophon SLPM-138823. (with **Sym. No. 98**, q.v.)

Symphony No. 92 in G major ("Oxford"). George Szell conducting the Cleveland Orchestra. Epic BC-1156.

Sinfonia Concertante in B flat major for Violin, Cello, Oboe, Bassoon and Orchestra. Soloists; Daniel Barenboim conducting the English Chamber Orchestra. Angel S-36582.

Symphonies Nos. 93-104 ("London Symphonies"). Leslie Jones conducting the Little Orchestra of London. Nonesuch 73019 (six discs).

RECOMMENDED INDIVIDUAL RECORDINGS OF THE "LONDON" SYMPHONIES:

No. 93 in D major & No. 94 in G major ("Surprise"). George Szell conducting the Cleveland Orchestra. Columbia MS-7006.

No. 95 in C minor & No. 101 in D major ("Clock"). Fritz Reiner conducting an unidentified orchestra. RCA LSC-2742.

No. 96 in D major ("Miracle") & **No. 104 in D major** ("London"). Karl Münchinger conducting the Vienna Philharmonic. London CS-6080.


Symphony No. 98 in B flat major. Eugen Jochum conducting the Berlin Philharmonic. Deutsche Grammophon SLPM-138823. (with **Sym. No. 88**.)

Symphony No. 100 in G major ("Military"). Karl Münchinger conducting the Vienna Philharmonic. London CS-6230.

Symphony No. 102 in B flat major. Leonard Bernstein conducting the New York Philharmonic. Columbia MS-7259.

— H. G.

sidney mobell
*Designers and Creators
of Fine Jewelry*



2 Geary. San Francisco

**Wall Street
In San Francisco!**
STOCK MARKET
OBSERVER
MON-FRI
7:00 AM-12:30 PM



KUDO-TV

**You don't
just rent a car.
You rent
a company.**



Renting you a good, clean Ford
is just where we begin.

The Holidays Without Music Produce an Indefinable Sense of Loss



MAKERS OF
HIGH-PERFORMANCE STEREO EQUIPMENT

HOUSE OF MUSIC

San Francisco's Home
for Fine Custom Stereo Sound

1718 Union / at Gough
Phone 771-1962

STEREO

by JOHN MILDER

**TAPE RECORDERS—I: Part Ten
of the Performing Arts Guide to
Stereo Components — How To
Buy Them, Hook Them Up and,
Hopefully, Enjoy Them.**



One of those glittering technological generalities that never came true was (and is) the prediction that tape recording would shortly do in the phonograph record. For one thing, with all due apologies to the people who make recorders and tapes, the record has stayed ahead of tape by a healthy margin in the amount of absolute recording quality (and quality per dollar) deliverable to a home listener. (Master tape recordings, from which phonograph records are made, are wonderful, but commercial tape copies for the home have to be several generations removed from the original.) For another, tape is no more the ideal *playback* medium for the home than the record is a recording medium. The thing one should do with a tape recorder is *record* with it first.

All of which is to ease us into the proper mood to discuss the standard (or "open reel") tape recorder and how it fits into a stereo system. Next month, we will cover two newer kinds of tape machines, the cassette and cartridge recorders, which, though not challenging records, tend to be more of a playback device than is the usual kind of recorder.

If you are thinking about buying your first tape machine, you can make life easier from the outset by thinking of the recorder as a kind of camera — and, more precisely, as the audio equivalent of a very esoteric kind of movie camera that also contrives to project. The camera analogy, while obvious enough, is the key to thinking about the level of quality and precision that you really want in a recorder.

To a far greater extent than any other stereo component, a recorder *does* things, and the increase in versatility and in accuracy of function per dollar of cost tends to resemble the situation in photography pretty closely.

Tape recorders sold for use with stereo systems are usually "tape decks" — that is, machines designed strictly for playing through other equipment, with no power amplification or speakers of their own. You can get machines that will play all on their own, either with built-in speakers or with external speakers that you can place where you will, but we will concentrate here on tape decks with the assumption that you can extrapolate as needed to "complete" recorders. If you do that, keep in mind that you generally have to spend about seventy to a hundred dollars more to get the same overall quality in a self-contained machine as in the same manufacturer's basic deck.

If sound quality is your prime concern, there are a couple of key indices to look for in a deck. The first is the presence of three separate magnetic heads: one for erasure, one for recording, and one for playback. There are many "two-head" recorders, which combine recording and playback functions in a single head, but the result of this compromise design tends to be a significant loss in overall recording quality, particularly over years of use. It is almost always worth the small premium (\$30-\$50 in the budget category of recorder) to get the separate head functions.

A seemingly more abstract but critical thing to look for is the presence of some genuine "human engineering." Not to mince words, tape recorders tend to be sloppily designed from a "cybernetic" point of view, often making it almost impossible to realize in practice the excellent recordings the machine *can* make. The only way to research this critical matter is to use the machine that interests you — not just listen to it — in a showroom. Oh, the salesman may not stand still for your recording the entire *Symphonie fantastique*, but he can and should let you get familiar with a recorder in much the same style as his brother in the camera department lets you match the needles, focus, and click.

There may be a startlingly small difference in apparent recording quality between a tape deck in the economy class (\$150-\$200) and the luxury (\$400 and up, way up) category. But the difference, aside from amenities of the

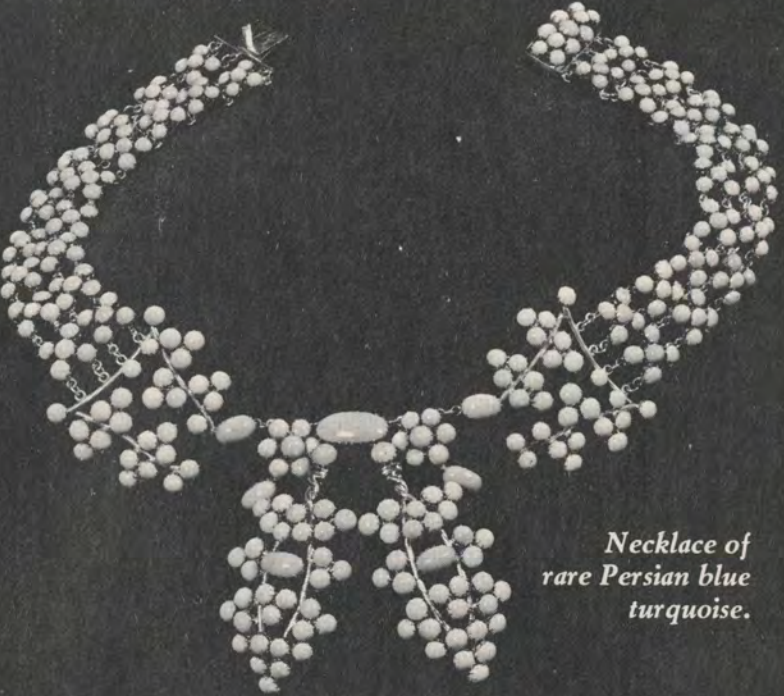
camera order, can become very real after a year or less of healthy use. The simple single-motor tape mechanism isn't up to the kind of demanding day-to-day use that a machine with separate motors for tape drive and the two high-speed (rewinding and fast-forwarding) functions can handle with relative ease. If you are about to do a lot of recording, then, it can pay to invest in ruggedness and to look for a machine that combines it with simplicity of operation.

In the budget category, though, the performance level can be astounding for "average" use — good enough to tape the records and broadcasts that interest you with virtually no loss of audible "sheen." Among the leaders in this category are the Concord 509-D (\$140), Harmon-Kardon TD-3 (\$220), KLH Forty-One (\$230), and two Sony models: the 255 (two heads, \$180) and the 355 (three heads, \$230).

The medium-price category in recorders is a large one, with price differences usually coming down to the presence or absence of features such as sound-on-sound (which can add to or, if you prefer, build on an existing recording), automatic reversing (during recording and playback or, more often, on playback alone), and the addition of a third tape speed (1 7/8 ips) for casual speed recording. There are simply too many models to keep tabs on, but the brands to conjure with include Ampex, Concord, Pana-Sonic, Roberts, Sony, TEAC, and Viking.

In the above-\$400 luxury category, there are many approaches to the notion of ultimate quality. Recorders like the Revox 77 (\$600) and the Crown (several models from \$700 up) concentrate on the emulation of professional studio recorders, providing things like ten-inch tape reels and operation at the studio speed of 15 ips. The KLH Forty, on the other hand, drops the normal recording speed from 7 1/2 ips to 3 3/4 in the interest of longer-play and tape economy, and claims results (for \$650) comparable to 15 ips. And Tandberg chooses to produce as compact and unobtrusive a "living room recorder" as possible in its Model 64X (\$550). What you are after in this category is entirely up to you. Other machines to consider for this kind of expenditure are the Magnecord 1020 (\$570), Sony 666D (\$575) and TEAC A1610 (\$665).

Next month, we'll cover the "new breed" of cassette and cartridge machines. □



Necklace of rare Persian blue turquoise.

HOUSE OF JADE

519 GRANT AVENUE *Philip Klein* ESTABLISHED 1895

The House of Jade's only San Francisco store

You're invited to invest in an off-Broadway show. Success guaranteed.



Dividends unlimited.

Way off Broadway. Like Baffin Island. Malta. The Aleutians. The Mekong Delta. Or the South China Sea.

Wherever you find Americans in uniform far from home, you'll find U.S.O. Playing to capacity crowds. All year long.

That goes for all the other U.S.O. service too, from 167 clubs (17 in Viet Nam) around the world.

Dividends? Unlimited! In the pleasure and joy and the raised morale of our armed forces that comes from knowing that somebody back home cares.

Remember, U.S.O. gets no government funds. It all depends on you. Won't you make your investment today, through your United Fund or Community Chest?

Someone you know needs U.S.O.



"I didn't get to go, but my son is going to college."

Millions of parents want something better for their children. They're sending their sons and daughters to college. Saving, spending, to do it.

They're buying the best education the world has ever offered. But the fact is, tuitions aren't paying for it.

Tuitions, on the average, now cover only 1/3 the cost of higher education. The rest must come from other sources. The amount of the difference is billions of dollars, and growing annually.

Education for more of our young people (there are now over 7,000,000 in our colleges and universities) is more than an American dream come true. It's an American need. These are our future doctors, lawyers, scien-

tists, engineers, politicians and businessmen. They will help to shape our economic and social progress.

The costs that tuitions don't cover can cause financial crisis in our colleges and universities. To keep higher education moving forward, colleges need more financial support from more individuals, and from more businesses.

To better understand the need, ask a college.

Give to the college of your choice.



advertising contributed for the public good.

REVIEWS

by HERBERT GLASS



OPERA RECORDINGS

CAVALLI: "L'Ormindo" (1644). Hanneke van Bork, soprano (Sicle); Isabel Garsicanz, soprano (Nerillo); Anne Howells, mezzo-soprano (Erisbe); John Wakefield, tenor (Ormindo); Hugues Cuénod, tenor (Eric); Peter-Christoph Runge, baritone (Amida); Federico Davià, bass (Ariadeno); others. Raymond Leppard conducting London Philharmonic Orchestra. Argo Stereo ZNF 8-10, three discs, \$17.37.

MASCAGNI: "L'Amico Fritz" (1891). Mirella Freni, soprano (Suzel); Vincenzo Sardinero, baritone (David); others. Gianandrea Gavazzeni conducting Chorus and Orchestra of the Royal Opera House, Covent Garden. Angel Stereo SBL-3737, two discs, \$11.58.

KODALY: "Háry János" (1925). Erszébet Komlóssy, mezzo-soprano (Orsze); György Melis, baritone (Háry János/Napoleon); Peter Ustinov, narrator; others. Istvan Kertesz conducting Edinburgh Festival Chorus and London Symphony Orchestra. London Stereo OSA 1278, two discs, \$11.58.

It's a safe bet that not more than a handful of readers of these pages has ever seen a staged production of one of the three rarities listed above. In each case, there is understandable reason for the work's neglect. *L'Ormindo* is an exhumation — a work over three centuries old which, to be staged (and recorded) at all, required countless man-hours of research, reconstruction and, rumor has it, some pirating from other Cavalli operas. *L'Amico Fritz*'s problems are less involved but possibly more damning: 1. It is not at all like its composer's only popularly-accepted work, *Cavalleria Rusticana*, and 2. Its plot is so lacking in conflict that the opera provides no opportun-

ity for the kind of overt musico-emotional display that sets Italian-opera buffs to cheering. What *Háry János* has going against it is the fact that it is not an opera at all — although I prefer to refer to it as such, for simplicity's sake — but a play with incidental music. The market for Hungarian plays with incidental music is a restricted one, to say the least.

Francesco Cavalli (1602-1676) was Monteverdi's successor as the central creative personality in the first Golden Age of opera. He produced some forty operas during his long career and was, for a time, among the most celebrated musical figures in Europe.

If any single musician has been responsible for the Cavalli revival (a very real thing, to judge from the number of European and American performances of his sacred works and operas in recent years) it is the British baroque scholar-harpsichordist-conductor Raymond Leppard. It is he who prepared the present (and only) performing edition of *L'Ormindo* for the Glyndebourne Festival a few summers ago, and it is the Glyndebourne production that is preserved in this superb recording.

In *L'Ormindo*, as in the edition of Monteverdi's *L'Incoronazione di Poppea* he prepared some years earlier, Leppard has filled out orchestral parts, written embellishments, transposed vocal lines, and realized a marvelously complex and resonant continuo which requires the services of thirteen players! The resultant sound must be ten times as thick as anything heard in the courts and theatres of seventeenth century Italy, but arresting it is — and all the more so for Leppard's tolerance, perhaps even encouragement, of a juicy string vibrato. Whatever one may think of the editor-conductor's modernizations, *L'Ormindo* — in the only form we know it — is a work of beauty and distinction.

The story in brief: Ormindo loves Erisbe who is married to old Ariadeno. Amida is also interested in Erisbe — sufficiently so to have jilted the noble Sicle. Ormindo and Erisbe run off together. Amida and Sicle are reunited. Ariadeno dispatches an assassin to rub out Ormindo and Erisbe, but the would-be hatchet man substitutes a sleeping potion for the lethal dose. The contrite Ariadeno not only unites the young couple in blissful cohabitation but gives them his entire kingdom as well. So much for the wages of sin.

The singing of the generally youthful

cast is on the highest level throughout, with particularly notable accomplishments by sopranos Isabel Garsicanz and Anne Howells (the latter bills herself as a mezzo); excellent too are Davià, who manages to make a sympathetic figure of the King, and the ancient Hugues Cuénod in the drag role of Sicle's conjuring old nurse.

The plot of *L'Amico Fritz* is so uncomplicated as to be downright anti-operatic. The protagonists are Fritz, a young, wealthy and confirmed bachelor; Suzel, a pretty young village maiden; and a garrulous, meddling, matchmaking rabbi (!) named David. You can guess the happy denouement ten minutes, at most, after the first-act curtain rises.

Fritz was a success at its premiere in 1891. But after making the rounds of European opera houses, to generally good receptions—its most ardent champion in the German-speaking world was none other than Gustav Mahler—the work slipped into oblivion, with only one number, the so-called "Cherry Duet," surviving the work's initial success. There's better music in it, e.g., Suzel's entrance aria, *Son pochi fiori*, and Fritz's last-act Romanza, *O amore, o bella luce*.

It's a low-keyed opera, requiring the utmost in tasteful professionalism from its executants. This the present recording — the first in stereo — provides in abundance. Freni is in fine voice and her portrayal is sufficiently womanly not to be cloying; Sardinero, a young Spanish baritone, has a warmly lyrical, expertly handled voice, and there is sufficiently bluntness in his characterization to keep the old rabbi from becoming a bore. But the real center of attraction is Pavarotti, whose singing is irresistibly lovely — ringing, yet unforced, exquisitely modulated in volume and coloration. And his Fritz is a believable and likable chap. Gavazzeni's affectionate conducting makes it clear that Mascagni was a perceptive and highly skilled orchestrator, something the vocal thud and blunder of Cav frequently obscures.

Háry János is known to most of us through the orchestral suite drawn from it by the composer. The mu-



MAYFAIR EUROPEAN OPERA TOUR

escorted for the eighth year
by **RAMONA GRIM**, Juilliard
graduate and California resi-
dent artist.

Departing New York
Feb. 25, returning March 18

NEW YORK / PARIS / LON-
DON / BERLIN / VIENNA /
MUNICH / ROME / MILAN

2 or 3 week tour
from \$875.00

For further information contact:
RAMONA GRIM
MAYFAIR TRAVEL SERVICE, INC.
720 La Para Ave.
Palo Alto, Ca. 94306
Telephone: 326-0588

Ghettos.

If our cities
don't get help,
they may
soon be
nothing but.

Together we can remake our
cities. We will. We must. If you
think there's nothing you can
do to help, think harder.

FOR MORE INFORMATION,
SEND FOR
"THE TURNING POINT." WRITE:
URBAN AMERICA INC., BOX 6087,
WASHINGTON, D.C. 20005



sic of *Háry* — some of it original, much of it arrangements of traditional melodies and lyrics — is full to the brim with catchy tunes and pungent rhythms and harmonies; all of it is orchestrated with stupendous imaginativeness.

Now to the problem. How do you show non-Hungarian listeners that there's more to *Háry* than just the twenty-odd minute orchestral suite? London has been at pains to find a workable solution, but they have laid a two-ton egg in the process. Producer Erik Smith has come up with the idea of presenting *all* the music contained in the opera and in a dramatic context, that is, the music as an integral part of the story of *Háry János*, a lovable village braggart and tippler who regales the boys at the bar with tall tales about his military and amatory exploits. Smith assigns much of the explanatory material to a narrator, which is not a bad idea. But he also has this narrator act out the parts of the characters in the story. Just one man, mind you, taking on about ten roles. The acted material is, we are led to believe, translated into English from the original libretto; the narration was written by Mr. Smith for the occasion. The gentleman who handles all the speaking parts is Peter Ustinov, whom we all know to be a bright, witty, multi-talented gentleman. But in *Háry* his efforts wind up being the worst things they could possibly be: precious and tedious. "Get on with the music, damn you," I yelled at my innocent stereo outfit less than a third of the way through the production. OK, Ustinov is good at accents and vocal caricatures—dotty old Austrian empresses, Hungarian braggarts, Russian soldiers, Corsican soldier-emperors (guess who!), etc. But what ultimately emerges here is the large ego of Peter Ustinov. The story and Kodály's music are too frequently forced to take a

back seat.

Still, there is much to enjoy, for the musical part of the proceedings is in excellent hands. The leadership of Kertesz, the playing of the London Symphony, the singing of the Edinburgh Festival Chorus and John Leach's cymbalom solos are persuasively idiomatic and superbly recorded. And, happily, Kodály had a good deal of marvelous *Háry János* left over after he had made that orchestral suite. One number *not* in the suite that literally had me out of my listening chair conducting, marching and singing was the "Song of the Hussar," a thrilling rabble-rouser for baritone (*Háry*), men's chorus and orchestra in the *verbunkos* (recruiting-song) style which plays such a prominent role in the history of Hungarian music. Another revelation was the finale, in which vocal soloists and chorus recall past moments in the opera and present some exquisite new melodies as well. Beautiful, too, is the duet "Between the Danube and Tisza" (*Háry* and his girlfriend, Orsze) which appears in the orchestral suite as No. 3. It is enchanting either way, but the voices lend it even greater poignancy.

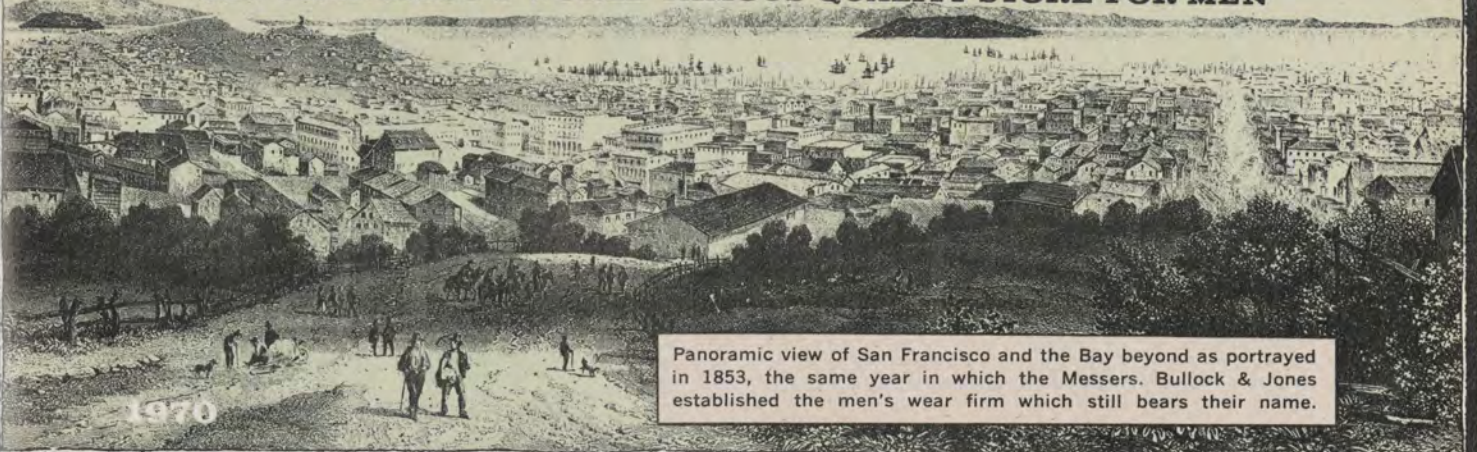
The solo voices are really not very good, by our standards. Komlóssy and Melis — who do most of the work — bear out my long-held belief that pitch is more a matter of personal opinion in Hungary than in most European countries. The lead singers have large, wobbly, laboriously produced voices, but plenty of the right kind of spirit.

London might consider chopping this set down to a single disc, with a minimum of narration, no "acting," and only the fully-developed musical numbers. Pending that eventuality, pick up a copy of London CS-6417, in which Kertesz leads the LSO in the standard orchestral suite, two of Orsze's arias (sung by Olga Szönyi) and Kodály's *Galanta Dances*. □



UNIQUE GIFT IDEAS FROM BULLOCK & JONES

SAN FRANCISCO'S WORLD FAMOUS QUALITY STORE FOR MEN



Panoramic view of San Francisco and the Bay beyond as portrayed in 1853, the same year in which the Messrs. Bullock & Jones established the men's wear firm which still bears their name.

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



1637



1636



1638

The Award Winning El Pinto Collection in Genuine Pony Skin by Hugo Bosca

Thoroughly functional, completely masculine, and winner of the American Designer Award of the Leather Industries—that's our handsome El Pinto collection. Each piece is handsomely crafted of select, top grain Black-n-White pony skin—the result: accessories that will be admired and appreciated for years to come. Counter clockwise:



1639



1640

Dice Cup is felt lined, comes with five poker dice. Lid un-snaps if desired . . . \$12.50

Cigarette Box with three compartments, can be used on desk for clips, pins, etc. \$20



1641

Tobacco Humidor is glass lined to keep his favorite pipe fill fresh and handy . . . \$20

Ash Tray has lift out glass liner for easy cleaning \$12.50

Butane Gas Lighter for desk or coffee table . . . \$17.50

Ash Trays stack six high or double as coasters . . . \$15

Ice Bucket with leather handle and lift off lid will keep ice fresh for hours. Three quart capacity . . . \$47.50



1642



1544

Miniature Block for the Bar

In shape of stylized steer—stands about 6 inches tall on four legs, has handsome steer head ornament. Made of natural finish laminated hardwood. With small cleaver . . . \$12.50



1532

It's **WINGS**

The ETC. Bag by Wings for Shirts, Sweaters, Loafers, etc. etc. etc.

Greatest little carry anywhere bag! Has eight pockets for easy packing. Main pocket takes shirts, sweaters, shoes, etc. Side pockets pack reports, etc. Inner pockets for scarves, etc. Two end pockets pack glasses, pens, etc. Sling it over your shoulder, carry it by your side, stow it in the car, stuff it under the plane seat, stick it anywhere, you'll take it everywhere. Black, Brown or Ivory vinyl . . . \$17.50

The Ultimate in Luxury—Paisley Lined Cashmere Kimono and Matching Paisley Pajamas

1592

And topped off with a matching paisley ascot. The Paisley Print is by Liberty of London and very beautifully screened on a fine cotton for easy care. It's in a combination of mellow tones of Blue and Beige, further enhanced by the Natural Color cashmere Kimono. It's the sort of thing to make any man fit to be a king.



1593

Cashmere Kimono lined with Liberty Paisley print—one size fits everyone. \$150

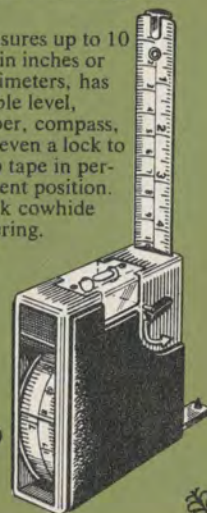
Liberty Paisley Cotton Pajamas in Regular (B, C, D) or Longs (C or D), \$30

Ascot in matching Liberty Paisley, \$5



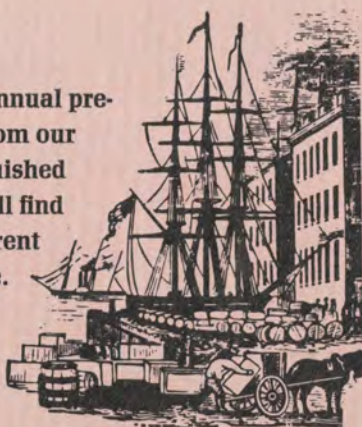
Deluxe Measuring Tape

Measures up to 10 feet in inches or centimeters, has bubble level, scriber, compass, and even a lock to keep tape in permanent position. Black cowhide covering. \$11



1480

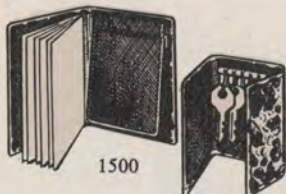
Once again we make our annual presentation of highlights from our far reaching selection of distinguished merchandise. We believe you will find it comprehensive, exciting, different and hopefully the best anywhere. We look forward to serving you by mail, phone or nicest of all, in person.



BULLOCK & JONES

340 Post Street on Union Square
San Francisco, California 94108 (415) 392-4243

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



1500

Christian Dior Leather Accessories

And now the hand of the master in fine wallets—the height of high fashion for him, and for her! Lustrous tortoise shell finish on fine calf. Lined in satin soft leather and brown moire. Counter clockwise:

- Six-Key Case \$6
- Credit Card-Money Fold, \$10
- Pocket Secretary \$20
- Hip Pocket Wallet \$15

1608



Lucite Polyhedron Displays a Favorite Snapshot

It's cast in solid lucite with many faces — each reveals a cherished photo from a different angle. Makes a handsome table top ornament or a very personal and useful paper weight for the desk. Complete with instructions for permanent mounting of a favorite picture . . . \$15

For the Man of the World — A Prestige Gift! An Illuminated World Globe by Kittinger



No name in the realm of fine furniture is more revered than Kittinger, the creators of this elegantly styled globe and stand. Flawless 18th Century styling, the finish mellowed heirloom. But the globe is as modern as today, lifts out instantly for close in the hand examination of any part of the world. Shipping charges extra. \$365

1508

Cheese Boards with Plastic Covers

Just the thing to keep cheese moist and fresh during a lingering cocktail hour. Clear plastic bell cover with wood knob fits snugly into walnut finished wood cutting board.



1485

Large Round Board will hold a variety of your favorite cheeses. Thirteen inch diam. . . \$10

Small size board is 8 by 8 inches square. Wood handled stainless steel knife is held in place by recessed magnet . . . \$6



1609

Lark
LUGGAGE

The Chief by LARK: The World's Most Famous Luggage Pattern

Lark's unique striped canvas Chief pattern has to be the most ageless ever created. Grandfather knew it, grandmother loved it, and today us grandkids can enjoy it more than ever in Lark Chief's jet age pieces. Indian red-maize-n-black stripe on 15-ounce beige canvas which has been fused to clear vinyl for remarkable strength, light weight, and easy care—will not stain, spot, mildew, or rot. A piece for every purpose:

- Ladies Wardrobe \$162.50
- Man's Execupak \$137.50
- B-4 Carry Anything \$140
- Man's Soft-Pak . \$77.50
- Overnight: 26" . . \$97.50
- 24" \$82.50
- 21" \$67.50
- Travel Charger . . . \$85
- Tote Bag \$50



1513

Two Magnificent Suede Jackets by Scully of California, Master Tailor of Fine Leather Apparel

Classic Suede Jacket styled and tailored in the manner of a fine sportcoat to make a man feel at home in the country or at ease in the city. Three-button model with slanted flap pockets, center vent, and full silk lining. In Fawn or Medium-Brown Suede. Regulars or Longs, \$110

Authentic Norfolk Jacket, a traditional favorite of country squires (and would be squires). Three button model with patch-and-flap pockets, chest and back straps, and full belt that can be removed if preferred. Full silk lining for easy fit and feel. Fawn suede only. Regulars or Longs, \$120



1514



1613



1612

Ice Buckets—Sizes for Two or a Party!

Fine quality ice buckets that will keep ice for hours. With easy-to-wash lift-out plastic liners.

Grained Oak in your choice of light or dark stained finish.

2½ Quart size . \$25
3½ Quart size . \$30

Leatherette, beautifully grained, with carrying handle. In Mustard or Black.

2½ Quart . \$13.50
3½ Quart size . \$15



1614

1615



1534

Alabaster Owls

Beautifully sculptured by Italian craftsmen in "owl colored" alabaster. Ash tray \$15
Single round owl—an ideal paperweight. \$15
For book ends, buy a pair of round owls. \$30



1482

Electro Match

Just pull the stick and presto—you have a flame. Black plastic base with brass trim. The feather light stick works just as well on pipe or cigar. Operates on regular lighter fluid and 3 C-size batteries (included) \$20

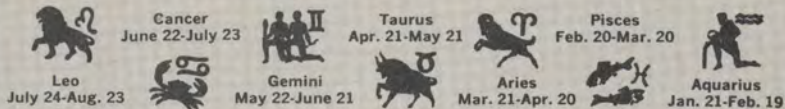


Zounds... It's a Practice Putter, an Ash Tray, and a Music Box!

Never before was there a gift for the golfer quite like this! The putter telescopes out into a full size regulation putter, the golf ball is for real too. Set the walnut finished "cup" on the carpet, putt your shot, and if you sink it thru the hole, a music box starts to play "Three Cheers for the Red, White, and Blue!" Return the box to the desk, replace the ball and putter, and once again it's an ash tray-desk ornament.

\$22.50

1496



Zodiac Ties "Bring Good Luck"

Astrologers claim that the heavenly bodies control the destinies of Man. Match his birth date to his Zodiac and give him something to hold on to! Bronzini created this brilliant series of pure silk ties with all-over Zodiac design on grounds of Blue, Maroon, or Olive . \$7.50



1616

BRONZINI
The Ultimate in Luxury for Men



1617

Classic Kimonos—one size will fit and wrap around any man in your life!
Moire in Black-with-Red piping or Brown-with-Green piping, \$40
Cotton Plisse is easy to wash, requires little care, travels like a trooper. Blue, Beige, or Gold, \$30

Everything from A to Z! Most ingenious version of the initial tie—choice of any letter in the alphabet from A thru Z subtly woven into an all-over pattern. Makes a very personal gift for any man on your list. Black letters on Silver, Blue, Bronze, or Deep Red ground, \$7.50



1619



1620

Polka Dot Shirt—short sleeve sport style in cotton voile. White polka dot on Navy, Brown, Red, or Light Blue ground. Medium, Large, or Extra-Large, \$16.50

Lustrous Velours—(below) Our new Jack-Shirt in Topaz, Turquoise, Jade, or Camel. Small, Medium, Large, X-Large, \$30
The Kimono in Ruby, Turquoise, Topaz, Jade, or Camel. One size fits everyone. \$40



1623

1624

Bronzini Silks—They tie a perfect knot every time. Representative of our extensive selection:
Baroque Twill in new wider width. Navy, Black, Maroon, or Brown, \$10
Classic Stripes—a huge range! Maroon, Black, Light Blue, Gold, or Gray on Silver. Also Black on Blue, Red on Navy, Light Blue on Navy, or Blue on Green, \$8.50

The Best-for-Dress Polka Dot—The tie with a tradition! Woven pattern in White on Navy, White on Maroon, 1625 Red on Navy, or Light Blue on Navy. \$7.50



1621

1622



BULLOCK & JONES

Fine Clothing, Furnishings, Hats, Shoes & Accessories

340 Post Street on Union Square

San Francisco, California 94108 (415) 392-4243

UNIQUE NEW GIFT IDEAS from

BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



1495

Cutting Block & Bar Caddy

Solid teak parquetry bar board is 8 by 8 by 2 inches, holds serrated knife, fork, double jigger, bottle opener, and strainer. Keeps everything in place . . . \$20



1567

Great Contribution to Any Man's Wardrobe!

MI-TIE Tie Racks for Rod or Wall

Great new way for him to organize his neckwear. Each tie hangs perfectly straight on its own little rider. Your choice of either Hanger Rod or Wall-or-Door model — they take up little space, are easy to reach, protect fine ties. Either model is truly man-size, will hold up to 100 neckties. Walnut finished hardwood with brass hardware.
Wall Model . . . \$10
Hanger Rod Model . \$9

Cotton Bush Coat in the Norfolk Manner

The jacket of a thousand uses. Wear it with sport shirt and slacks for spectator sporting, at the beach, around the pool, watching TV, or any other time you want to be at ease. Handsomely styled and elegantly tailored in Spain of 100% all cotton with contrasting saddle stitching on collar, lapels, belt, chest straps, and pockets. Full lining, leather sport buttons and leather bound button holes. Choice of Blue with White stitching, or Natural with Brown Stitching. Regulars only, 38 thru 46, \$45



1577



1586

Mood-Sharing Companions in Brass

The man behind the boulder is joined this season by a group of soul mates to reflect our ups and downs. Boulder Pusher or Square World weight . . . \$7.50
Over-the-Barrel pencil sharpener . . . \$7.50
Dagger-Over-Head letter opener . . . \$7.50
World-on-the-Shoulders pencil guard . . . \$10
Psychiatrist and Patient stapler . . . \$8



1634

For Men

Hartley's Unique "Bilt-In" — a new Concept in Credit Card Cases



For Women

Permits you to carry credit cards in stationary pockets with all cards in view at same time — no fumbling. This thin wallet also has a currency pocket and two utility pockets. Fine workmanship and leathers. Make ideal gifts for any man or woman. Ladies' Model: Has outside coin purse. In Black, Red, or Bone snake grained Cowhide . . \$10
Men's Model: Choice of Black, Brown Cowhide, \$10
Black or Brown Calfskin, \$15 Black Bering Seal, \$20



1545

Golf Umbrella

Multi-colored giant sized umbrella was made with the golfers in mind. Has 2-ounce flask concealed in handle. Will do very nicely at the beach or race track, at the summer home, or whenever rain surprises you. 4-Ft. diam. \$11



1444

Get Organized for Travel with Our New Cov-A-Clothes Carriers

Sturdy Cov-A-Clothes Carrier (at left) holds three suits on hangers, has zipper pocket at bottom for slippers, shave gear, shoes, books, etc. The handsome folding case (right) hangs from its own hook inside the Carrier, stows a myriad of essentials. There are individual see-thru pockets for ties, hosiery, shirts, handkerchiefs, etc. plus a deep section for laundry. Case and Carrier come in soil resisting gray twill fabric. 2-Piece Set (Carrier and Folding Case Insert) . . . \$31.50
Carrier only \$17.50 Folding Case Insert only . \$15



H. FREEMAN & SON



The Classic Blazer — Timeless In Its Appeal

The soft shoulder blazer is one jacket that always suits the occasion — has enough flair to be sporty and enough dignity to give a dressed up look. In two qualities:
Kings Gate French wool flannel in Navy, Regulars, Longs, Extra-Longs, or Shorts . . . \$85
H. Freeman's Stretch Cloth blazer is a born traveler — almost impervious to wrinkles, fits and feels great, always looks like a million. In Navy twill weave. Regulars, Longs, Extra-Longs, Shorts . . . \$135



1610

Lark
LUGGAGE

Verona by LARK:

This Luggage Says You've Arrived!

All luggage suggests you're going somewhere—but this luggage is for women and men who desire, who demand the very best. Expertly crafted in Italy, no other luggage better balances maximum strength with minimum weight. Outer shell is Sun-Tan Canvas trimmed with Chestnut Leather and lined with natural cotton. Makes an elegant matched set for husband and wife, provides distinction for the traveling man, delights the vacation bound lady. Shown counter clockwise:

- 15-Inch Sport and Accessory Grip . . . \$ 75
- Fold-Over Garment Carrier for Him or Her . . . \$120
- 30-Inch Pullman . . . \$110 19-Inch Satchel . . . \$ 90
- 26-Inch Overnighter, \$90 or 22-Inch Overnighter, \$75



1358

Battery Powered "Head" Lights

A wild idea that is more practical than you think! Wear like a pair of glasses, leaving your hands free. Ideal for reading in bed, hobbies, car repairs, etc. \$7.50



1484

Las Vegas Dice in Case

For big or small time high rollers—here for the first time are genuine dice as used on the tables at Las Vegas. The very highest quality made. Six dice packed in convenient black cowhide case. \$12.50

Brash Color, Bold Design— that's the New Look in Shirts

Gone is the humdrum look-alikeness in shirts. Fresh and new on the scene are bright colors combined with collars that are set higher and spread farther. A totally new and very, very masculine look. Handsomely tailored in fine broadcloth with welted breast pocket and French cuffs. Colors: French Blue, Sapphire Blue, Green, Silver, Bronze, Coral, Gold or Charcoal . . . \$15

By Bronzini—stripes to harmonize with the shirt—a new wide tie with broad throat to make large knot . . . \$6.50



1635



1535

Seaproofed Squaman Coat has an outer shell of wind and water repellent Seacloth, a proven blend of Dacron and Pima cotton in a poplin weave. Orlon pile collar and lining with slash pockets and leather sport buttons. Putty color in Regulars or Longs, \$70

MIGHTY-MAC.
Handsome Outerwear
that's Warm, Dry, and Built to Last



1536

Mighty-Mac's Bigman Coat is a man made shearling of Dacron and Orlon—it's completely washable for easy care. Double breasted with sport buttons and slash pockets. Off White color. Sizes 38 to 44. \$100



1538

The Genuine Suede Carlman Coat is truly Mighty-Mac's most elegant accomplishment. It's masterfully tailored and styled in a double breasted model with chest and back yoke, leather buttons, slash pockets, Orlon pile collar, lapels, and lining and side vents. Above-the-knee length in genuine Fawn color suede. Regulars 40 to 46. \$175

The Fingertip Clifman is a handsome coat of genuine butterskin leather—so smooth, so soft. With Orlon pile lining, collar, and lapels. Front and back yokes, side vents, slash pockets. Bronze color in Regulars, 38-46. \$165



1539



1540

The Zestman is handsome in its simplicity. Medium wale cotton corduroy with Orlon pile collar and lining. In New Bronze tone. Regulars or Longs, 38 to 46. \$70



1541

The Norfman—a traditional coat inspired by the legendary Duke of Norfolk. Wide Wale all cotton corduroy styled with combination saddle-n-patch pockets, removable belt, chest and back straps, and sport buttons. Has an orlon pile sewed-in lining to provide terrific warmth. New Bronze color in Regulars or Longs. \$80



1542

Pelt-Belt for Golf, Boating, etc.

Buckles on as a belt, zips open into a protective parka. Never in way, always available when needed. Zephyr light nylon in Brass, Navy, Red, Beige, Green, or Yellow. S,M,L, X-L . . . \$30

BULLOCK & JONES

Fine Clothing, Furnishings, Hats, Shoes & Accessories

340 Post Street on Union Square

San Francisco, California 94108 (415) 392-4243

UNIQUE NEW GIFT IDEAS from

BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



1473

Pedometer for Joggers & Walkers

A Hoffritz precision instrument to measure the exact distance you've covered—makes walking or jogging all the more fun. Adjusts easily to your own pace, resets in seconds for new measure. Complete with full instructions . . . **\$8.50**



1560

For the Man on the Run — Our New Jog Suit

Created expressly for the man who takes his jogging seriously. A very sensibly designed two-piece suit to our way of thinking (and jogging). Made of a proven blend of Polyester and Acrilan in Blue knit weave—completely machine washable and quick dryable for easy care.

Has full length zipper opening from neck to waist, with drawstring hood and elasticized waist and cuffs. Trousers have elasticized waist and ankles. Contrasting Red stripe trim on pocket, zipper track, and leg seams. Sizes: Small, Medium, Large, or Extra-Large. **\$22.50**



1491



From the Wilds of Africa and Asia:

Ferocious Wide-Jawed Beasts to Hold a Pin, Swallow an Ash, or Proffer a Mint



Carefully molded and realistically colored, these unusual ceramic heads are made in Italy of pure Majolica, the finest natural clay. Head size about 6 to 7 inches overall. Choice of Striped Zebra, Spotted Leopard, or Tiger. Each, **\$10**

The Best from Britain:

Aquascutum

The Travelord for year round wear—top quality cotton gabardine with all wool zip-out liner to change with the weather. Classic split sleeve model with Bal collar, slash pockets. In Olive-Tan or Black. Regulars, Longs, or Shorts. **\$85**



1546



1563

Here's the Parade of Duffy Men

Look what Mr. Duffy's done—he's created his own little world of busy men out of nuts-n-bolts, bearings, wire, springs and sheer imagination! These little fellows will delight anyone—they'll be great conversation pieces, bit-o-whimsy ornaments, appreciated gifts. Counter clockwise:

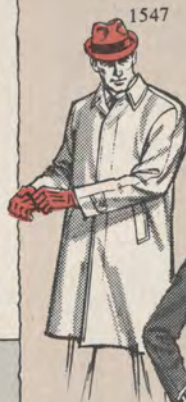
- Napoleon \$15
- The Mad Golfer . . . \$10
- The Cyclist \$15
- The Putter \$10
- The Reader \$15
- The Skin Diver . . . \$15
- The Pianist \$25



1533

Home Chef's Set

Five of the best knives in the world! Solingen stainless steel blades and hardwood handles specially treated so they won't split or chip. Everything from paring to French cook . . . **\$50**



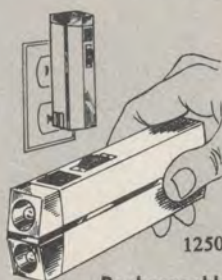
1547

The British York is tailored in a very superior Cotton Gabardine that is permanently water repellent. In classic split shoulder model with fly front and slash pockets. Oyster or Navy in Regulars, Longs, or Shorts. **\$60**

1548



The Sussex is Pure Silk—a most luxurious dress raincoat for day or evening wear. It's permanently water repellent, light in weight, a pleasure to wear. Classic fly front model with full lining and slash pockets. In Navy Silk. Regulars, Longs or Shorts. **\$135**



1250

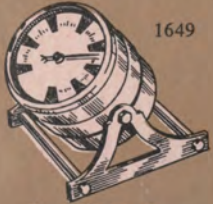
Rechargeable Double Beam Light

A superior flashlight in a prize winning design. Has white or red light, is easily rechargeable, no batteries required. Easy to hold. Fits into pocket, purse or glove compartment **\$6**

The Authentic Trench Coat as only Aquascutum of London can make it! Tailored from finest, of tan cotton twill gabardine and styled with real military dash—epaulets, canteen rings, chest latch, full back yoke, thru and thru slash pockets, sleeve straps, and of course the traditional double breasted front. Permanently water and stain repellent thanks to exclusive Aqua-5 treatment. Fine silk lining. In Regulars, Longs, or Shorts. **\$110**



1549



1649

Brass Table Top Thermometers

Precision instruments made in France to record accurately the room temperature. Brass finish in choice of two designs. Intriguing ornaments in home or office. Searchlight . . . \$7
Napoleon "pill box" with hinged lid . . \$6.50



1650



1564

1565

Now — the New Look in House Slippers

Slightly squared off toe, strap-n-buckle trim, and mellow toned paisley lining—that's the newest slipper look. Buttery soft brown deerskin leather with padded soft sole—feels like walking on air! Slip-On Mule . . . \$13
Heel Slipper . . . \$14

Fleece House Boot

Natural color deerskin with nylon fleece lining—pulls on, kicks off in a second. Great for after the hunt, skiing, or whenever a man yearns to be warm and comfortable. House boot . . \$20



1566

MAIL ORDER BLANK Please Cut Along This Line



BUSINESS REPLY MAIL
FIRST CLASS PERMIT No. 8198
San Francisco, Calif.

BULLOCK & JONES

340 Post Street
San Francisco, California
94108

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

Please Fold Along This Line

MAIL ORDER BLANK

For Prompt Filling of Your Mail Order:

1. Cut along dotted line at Top and Left.
2. Enter your selections on the reverse side of this form.
3. Fold back on line above.
4. Staple or Scotch Tape closed at Large Arrow below and drop in mail.

No Postage Necessary

Staple or Scotch Tape
Closed at this Point

MAIL ORDER BLANK Please Cut Along This Line



BUSINESS REPLY MAIL
FIRST CLASS PERMIT No. 8198
San Francisco, Calif.

BULLOCK & JONES

340 Post Street
San Francisco, California
94108

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

Please Fold Along This Line

MAIL ORDER BLANK

For Prompt Filling of Your Mail Order:

1. Cut along dotted line at Top and Right.
2. Enter your selections on the reverse side of this form.
3. Fold back on line above.
4. Staple or Scotch Tape closed at Large Arrow below and drop in mail.


No Postage Necessary

Staple or Scotch Tape
Closed at this Point

| | | | |
|------------------|-----|---------|-----|
| PURCHASER'S NAME | | SEND TO | |
| ADDRESS | | ADDRESS | |
| CITY | | CITY | |
| STATE | ZIP | STATE | ZIP |

| CAT. NO. | QUANT. | ITEM | COLOR 1st Choice | COLOR 2nd Choice | SIZE | PRICE EACH | TOTAL |
|----------|--------|------|---------------------|---------------------|------|------------|-------|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

BULLOCK & JONES
 340 Post Street
 San Francisco, California
 94108
 (415) 392-4243


| | |
|---|-------------------------------|
| SPECIAL INSTRUCTIONS  <input type="checkbox"/> CHARGE <input type="checkbox"/> GIFT WRAP <input type="checkbox"/> CHECK ENCLOSED | TOTAL |
| | ADD 5% STATE SALES TAX |
| | ADD 75c SHIPPING AND HANDLING |
| | GRAND TOTAL |

MAIL ORDER BLANK Please Cut Along This Line

| | | | |
|------------------|-----|---------|-----|
| PURCHASER'S NAME | | SEND TO | |
| ADDRESS | | ADDRESS | |
| CITY | | CITY | |
| STATE | ZIP | STATE | ZIP |

| CAT. NO. | QUANT. | ITEM | COLOR 1st Choice | COLOR 2nd Choice | SIZE | PRICE EACH | TOTAL |
|----------|--------|------|---------------------|---------------------|------|------------|-------|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

BULLOCK & JONES
 340 Post Street
 San Francisco, California
 94108
 (415) 392-4243

| | |
|---|-------------------------------|
| SPECIAL INSTRUCTIONS  <input type="checkbox"/> CHARGE <input type="checkbox"/> GIFT WRAP <input type="checkbox"/> CHECK ENCLOSED | TOTAL |
| | ADD 5% STATE SALES TAX |
| | ADD 75c SHIPPING AND HANDLING |
| | GRAND TOTAL |



1632

Royall Lyme

Sweet oils hand-pressed from plump fresh West Indian limes are blended with rare essences for a delicate, invigorating toilet lotion or soap.
 Toilett Lotion . . . \$5
 Gift Set—2 Bath Bars & 4 oz. Lotion . . . \$8



1515

Measuring Tape in Satin Finished Gold Plated Case

Six foot long steel measuring tape pulls out or retracts easily in satin gold plated case decorated with medallions inspired by old coins. Handy in desk, kitchen, glove compartment, sewing basket. . . . \$5

The I. S. Dupont Precision Lighter

Magnificently crafted in 18K gold plate and Chinese lacquer. Easy to light, requires little care, works without fail. Operates on butane gas, has adjustable flame. Made in France and carries a lifetime operating guarantee . . . \$135



1524

MAIL ORDER BLANK Please Cut Along This Line

UNIQUE NEW GIFT IDEAS from

BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



LONDON FOG Designs for Men

with Things to Do or Places to Go

The GOLF for Putters & Putterers:

Lightweight jacket with self yoke lining. The fabric Calibre Cloth —blends 65% Dacron with 35% Cotton. Completely wash-n-wear, water and stain repellent. Two button convertible collar, zipper front, and shirred elastic waist band. In Mist Green, Tan, or Navy, **\$22.50**



1511

The DANTON with Zip-Out Wool Liner

combines London Fog's popular and proven Calibre Cloth (65% Dacron, 35% Cotton) in the outer shell with a Zip-Out liner of plush 80% Alpaca, 20% Mohair. Split shoulder style with fly front. In Olive or Black. Regulars, Longs, or Shorts, **\$67.50**



1510

The SAXON is Completely Wash-n-Wear

Natural shoulder style setter with raglan sleeves, fly front, and slash thru pockets. The fabric is an ideal blend of 65% Dacron Polyester with 35% Cotton. Finished with plaid all cotton lining. In British Tan or Black. Regulars, Longs, Extra-Longs, or Shorts, **\$47.50**



1512

Wm Joyce

SPORTIBLES Color Co-ordinated Casual Footwear

Here's a Smart new line of year 'round slip-ons for leisure time wear. Their crepe heel and outsole make them surefooted and always comfortable.



Antiqued Grain Leather in Gold Tone, \$21



Ivy Grained Bootlet with Strap, \$21



Antiqued Grain 3-Eyelet Shoe in Gold Tone, \$21



Antiqued Grain Slip-on in Gold, \$21 in Tan or Olive Suede, \$20



1477

Clever Paper Crimper

This beats staples, clips or pins! Handsome device for home or office that neatly crimps paper together by the push of a lever. Never needs re-fills, will last forever. Papers can be separated if desired, then crimped together again. Made in Italy **\$13.50**

Indoor Garden Tool Set

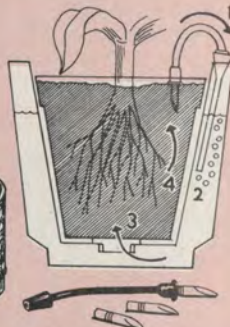
An elegantly designed garden tool set to delight every flower pot gardener. Spade, pick, and rake are brass plated, have genuine rosewood handles, and fit into rosewood stand . . . **\$10**



1626



1523



The PLANTENDER with Automatic System to Let Plants Water Themselves Accurately

Whether you're home or not supplies water for house plants as required, accurately, effortlessly, without overwater or underwatering. (1) As moisture content of soil drops below proper level, air penetrates the sensor. (2) Air travels thru tube and decreases vacuum in water reservoir. (3) Reduced vacuum allows required amount of water to flow from base into soil. (4) When correct soil moisture is reached, air no longer enters the sensor and water flow is stopped. Attractive burl walnut exterior finish. Complete with interchangeable sensors for dry, moist or wet soil and full instructions. 6-Inch Diameter Tender . . \$7 8-Inch Tender . . \$8



1493

Thermos Pitchers

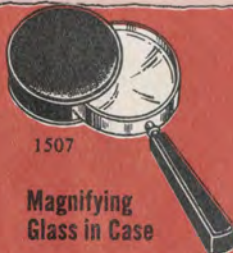
Just the thing for bar, office, bedside table, summer cottage, etc. Keep hot beverages hot, cold beverages cold for hours. One quart capacity. Choice of gleaming chrome or simulated wood finish **\$20**

Memo Print Call and Recall Telephone Index Pad

This has to be the best phone side idea yet! Memo print has plastic stylus and "magic slate" acetate cover so you can write a note—when no longer needed just pull down the bar to erase, and start fresh with a new note. Lid lifts up to reveal calendar and indexed leaves on which names and phone numbers can be entered. Makes a unique accessory that will be used wherever there's a phone. Trimmed in black cowhide with saddle stitched edge. About 5½ by 6 by 1½ inches. **\$15**



1506



1507

Magnifying Glass in Case

A 3½-power aid to easier reading of phone book, dictionary, other fine print. Elegantly encased in black cowhide with gold leather edges. The glass has 4-inch diameter — is large enough to cover big area. A very useful addition to office, study, phone table, or night stand **\$17.50**

UNIQUE NEW GIFT IDEAS from
BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please
See Page 8A for Handy Mail Order Blank.



1332



World Famous
Butane Table and Desk Lighters



Consul lighters are best sellers in 45 countries of the world because of their superior design, workmanship, and trouble free operation.

The green Dragon with bronze patina . . . **\$35**
Black Enamel with gold plated trim . . . **\$27.95**
Genuine Green Onyx with Chrome trim **\$35**

BERT PALEY
Sets the Pace:



1643



Brushed Suede Norfolk Jacket styled in the classic manner of the Duke of Norfolk with chest and back yoke, belt and body straps, and slash pockets. Has genuine horn buttons and a zip-out all wool lining that changes as fast as the weather. In Brown suede. Regulars 38 thru 44, **\$135**



1411

Genuine Basque Beret

Our own import—fine all wool beret with leather band. Great for convertibles, hiking, boating, etc. In Black, Red, Navy, Dark Brown, or Green. Sizes: 6 7/8 thru 7 3/4 **\$5**



1644



Paley's Shaped Walking Coat is a double breasted model with new broader collar and lapels, half belt in back with inverted center pleat, flap pockets, and leather buttons. The fabric is a genuine Shetland in a diagonal weave—has just the right amount of loft to give it a rugged look. In Gray or Olive-Tan. Regulars or Longs, **\$85**



1475

Shoe Horn and Back Scratcher

Best idea yet! Genuine horn shoe horn and back scratcher in the shape of a hand have been combined on opposite ends of a bamboo shaft. Brass spring in the middle for maximum flexibility. Great way to slip into shoes or get at that persistent itch. 25 inches overall. **\$10**



1645

Brushed Pigskin Jacket—a completely new look in leather outerwear—the result of special tanning and finishing of top grade pigskin. Cut in a traditional leisure jacket model with four-button front, laydown lapels, and slash pockets. Full lined and trimmed with wooden sport buttons. In Sand only. Regulars or Longs, **\$125**



1559

Galloping Mustangs on Fine Glassware

We've broadened our selection of popular galloping mustang glasses to include coaster-ash trays as well as a table ash tray, hiballs, and old fashioned. The mustang design is exquisitely etched by a unique group of handicapped persons specially trained for this delicate work. You will marvel at their artistry, and want a complete bar set. Set of 4 Hiballs **\$16**
Set of 4 Old Fashioneds **\$16**
Set of 4 Coaster-Ash trays **\$12**
Table Ashtray **\$6.50**



1646

The Paley Shirt is cut with shirt style collar, button cuffs, and in-or-out square shirt tails. In Medium, Large, or Extra-Large. The height of luxury in your choice of:

Cashmere in Natural, French Blue, or Vicuna shade, **\$85**

Natural Chamois—a buttery soft brushed leather, **\$90**



1647

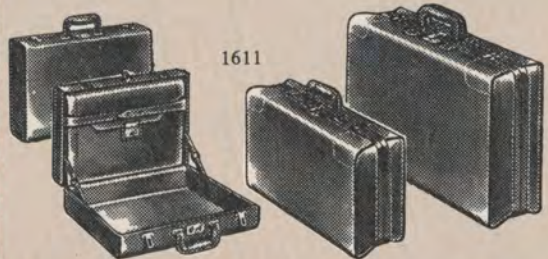
Genuine Donegal Tweed that wears, and wears, and wears! In the classic Norfolk look with a zip-out all wool liner that can change with the temperature. Styled with chest and back yoke, belt and body straps, slash pockets, and leather buttons. In Gray or Brown Donegal. Regulars or Longs, **\$100**



1628

For Men Only: Handy Home Hair Dryer

Now he can give a professional home set to his razor cut just like his barber does. Very well made with instant heat. Bet She'll borrow to dry her nails or get a quick touch-up dry after swim or shower. With travel case **\$16.50**



1611

Pamper the Man (or Yourself): Travel with the World's Finest Luggage

A magnificent gift, an indulgent purchase for yourself. Irish Hand Leather luggage by Atlas—beyond any doubt, leathercraft's finest achievement. Imagine the choicest quality of full top grain steerhide, hand worked and tanned naturally—nothing has been used to remove or cover the range markings that are the recognized signature of quality and individuality. Here is leather luggage that is elegant, yet remarkably durable—age and use mellow and further enhance its natural beauty. Superbly crafted with solid leather handles, satin brass hardware—combination locks, and Irish linen linings. Four Suiter Case . . . **\$185** Three-Suiter . . . **\$170**
Atlas Air Carry-on Companion Case **\$150**
Large Attache with full leather lining and convenient envelope style lift out Document Case **\$180**
Small Attache with washable lining **\$ 90**

**Genuine Shearling Jackets—
Wonderfully Warm and Comfortable**

Modern tanning methods give this rugged leather a rich color and plush fur, yet leave it in its natural state. The shearling is a pace-setter with timeless appeal.

The Marlboro Coat (at right) is suburban length with button thru front, saddle pockets, and chest and back yokes. In Natural or Light Brown genuine shearling. Sizes 38 to 46 **\$175**



1521



1520

The New Bonanza Jacket (at left) is hip length with a zipper front and turn up collar that really seals out the wind. Warm slash pockets. In natural color genuine shearling. Regulars or Longs. Sizes 38 to 46 **\$125**

1558



**Garment Bag
of Genuine Cowhide**

Really handsome and very practical as a piece of luggage. Its made of genuine Black Cowhide and lined with red satin. Full length zipper down one side to make a quick, easy job of packing or unpacking.

Carries up to three suits—the leather breathes, so that suits arrive unwrinkled, even after several days of traveling. Carry it right on the plane, pack it in your car trunk—it goes wherever you go. Makes a gift any traveler will use again and again. **\$100**



1494

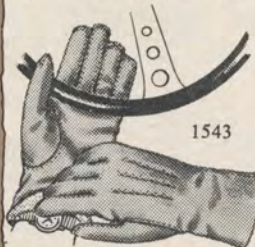
**Bone China
Mustache Cup**



Just the thing for Grandpop or Granddad (these days only Dad is clean shaven). A fine quality English bone china by Hammersley. Attractively decorated in colorful pheasant design. Mustache shield protects the manly growth from coffee stains. Giant 12-ounce capacity. Cup-and-Saucer . . **\$12.50**

**Genuine
Shearling Gloves**

Perfect for driving or any outdoor cold weather use. Handmade in Malta of 100% Pure Wool Shearling in natural color with hand sewn seams. Give him a pair and he'll think of you warmly **\$20**



1543

**Two Fine Valets
to Keep Him Neat & Organized**

Worthwhile additions to his dressing room that will help him keep his wardrobe in top-notch shape — and maybe even eliminate the need to pickup after him. Two handsome models:



1516

Brass Valet Stand (at left) stands about 52 inches tall, has walnut finished shaped coat rest, bars for trousers, tie, and belt, tray for jewelry, incidentals, and a good solid stand. **\$65**



1517

Valet Chair (at right) is the best we've ever seen. Exceptionally well made of selected hardwood finished in walnut. Hangs coat on back, trousers across top, belt and tie on rods, and accessories fit in tray. Woven cord seat lifts up, legs fold for compact storage. . . **\$30**



1557

**Fine Handkerchiefs
Are Always Appreciated by Every Man**

Initialed Irish Linen Handkerchiefs make a very personal gift. These are pure linen, have hand rolled edges and hand embroidered initials. All initials except I, O, Q, U, V, X, Y or Z. In your choice of Script Initial shaded in Gray (left) or All White Block Initial in Diamond (center). Box of three Initialed Handkerchiefs (state Script or Block) **\$7.50**

Pure Linen with Classic Corded Border (right). Here's a handkerchief of exceptionally fine quality. Hand rolled edges, corded border. Box of 3 . . **\$10.50**

For the Well Dressed Host:

**Velveteen Host Coat
Tailored Like a Fine Suit**

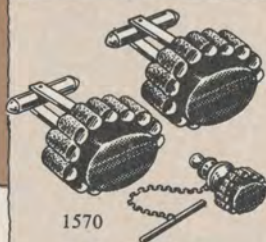
Let any man don this jacket and a pair of dress trousers and he'll be dressed just as elegantly as his lady when entertaining guests for cocktails or dinner. The fabric is a superior all cotton velveteen that tailors beautifully and always shows its magnificent sheen. Classic model with center vent and trimmed with satin on lapels and pockets.

Contrasting full lining so that it always hangs perfectly. In Red, Moss Green, or Gold. Regulars, Longs, Shorts, **\$110**

Dress Trousers: Lightweight worsted in Black with satin stripe, **\$30**



1528



1570

**Christian Dior
Cuff Links & Tack**

The hand of the master is tastefully reflected in these new cuff links and tack finished in 14K gold plate and set with semi-precious gem tiger eye. Jewelry that any man would welcome and cherish forever. Three-piece set **\$30**

**Automatic
Leave-a-Light**

Electronic eye automatically turns on a light at dusk, off at dawn to guard your home when you're away, discourage prowlers, prevent vandalism. No installation necessary—just plug it in **\$7.50**



1483

BULLOCK & JONES

Fine Clothing, Furnishings, Hats, Shoes & Accessories

340 Post Street on Union Square

San Francisco, California 94108 (415) 392-4243

UNIQUE NEW GIFT IDEAS from

BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.



1490

In Four Sizes: Cattle Baron Carving Boards

Deep tone carving boards of solid oak are "headed off" with the head of a bull, exquisitely executed in metal with a mellow antiqued pewter finish. They're great assets at cocktails, buffet or dinner parties.

Giant Carving Board is ideal for roasts, sliced meats, etc. Measures 22 by 14 inches. **\$30**

Sausage Platter for French bread, salami, cheeses, etc. With knife, 5 by 22 inches. **\$12.50**

Steak Plank is grooved to catch juices. Does well with chops, fish, etc. 10 by 19 inches. **\$15**

Small Carving Board with knife to serve a million serving needs. 8 by 15 inches. **\$12.50**



1479

Wall Barometer

Know what the weather is going to be before it gets here. Accurate precision made German barometer. Dial has 3-inch diameter, trimmed in brass and black leather. **\$16**

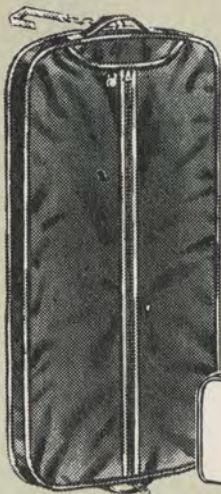


1529

Trend Fashions It

The Airy Cardigan with its saddle shoulder is fully fashioned to fit perfectly, feel great, and retain its shape. Knit of new exclusive Trenpaca, the 100% Virgin Wool bouclé that's machine washable and dryable. In Marine Blue, Pine Green, Coffee Brown, Garnet, or Honey, **\$22.50**

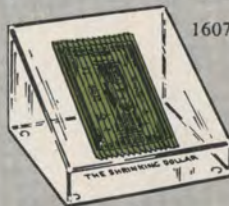
Striped Polo Shirt you see peeking thru is a fully fashioned short raglan sleeve pullover, has a fashioned point collar with a button in the back. In Garnet-n-Black, Pine-n-Yellow, Navy-n-Marine, or Coffee-n-Yellow, **\$14**



1602

Easy-to-Carry Jet Age Clothes Carrier

Carry it aboard your jet flight, hang it in the closet, reach your destination with clothes ready to wear and wrinkle-free. Made by Lark of 100% Nylon in charcoal color — resists soil, is easy to clean, has superior strength, light weight. Center zipper for easy access, key lock for security. Folds for easy carrying. Complete with three hangers. Men's Suit length or Ladies Dress length. **\$19.50**



1607

Sign of the Times— a Shrinking Dollar

Need we be reminded or brought face to face with reality? A truly unique ornament for desk or end table—a real, live U.S. dollar bill has been accordion folded and "frozen" in lucite to suggest the shrinking value of our currency. A fine gift for anyone who likes money. **\$8.50**

1401



The Best Folding Umbrella in the World! For Traveling, in the Car, in an Attache Case

Wonderfully compact umbrella with automatic push button opener. Easy to open: just expand telescopic shaft, push button and poof—it's open. Easy to close: release top spring, pull ribs back to handle, telescope in, and return to carrying case. So sturdy, it will stand up to any full size umbrella and prove stronger than most. Measures a mere 18 inches overall when folded, packs into almost any space or compartment. Open, it's regulation size. Ostrich grained handle and carrying case. Black nylon covering. **\$25**

Weatherogue

Fashions Weather Coats with
International Flair
For Men with International Taste

1550



The PENNA Feather-Weight must be the lightest raincoat ever—weighs a mere 24 ounces. Shell is Dacron-Cotton Strato-Cloth. Split shoulder style with fly front and net yoke lining. Excellent performer in the heaviest rain. In Tan or Navy. Regulars, Longs, or Shorts. **\$50**



1551

The BERN with Zip-Out Liner is loaded with flair and good looks. The outer shell is unique Everest Cloth, a 2-ply blend of Dacron and Worsted that has a great hand, wears well, and always looks crisp. Exclusive no-side-seam construction with convertible lay down collar, slash pockets, split shoulder, and zip-out liner of all wool. In Tan or Navy. Regulars Longs, or Shorts. **\$95**

The GRANT Boasts Dash with its smart continental low thigh length. Made of machine washable Ranger Cloth that blends 65% Dacron with 35% Cotton. Fashionable cape back, removable epaulets, deep side vents, lay down collar, slash pockets, full lining. Ivory, Black, or Vicuna. Regulars or Longs. **\$47.50**



1553

The ACTION-JACK with its new swing-wing shoulder (set-in front, raglan back) is ideal for all active wear. Has zipper front, inverted back pleat, adjustable side straps, and a full tattersall lining. The shell is proven Dacron-and-Cotton—completely washable. In Putty, Lemon, Ice Blue, Navy, Lovat, or Ivory. **\$25**

I ZOD
OF LONDON

**Good Fitting
Quality Wash Slacks
for Easy-Care, Wash-n-Wear**

Wonder Cord by Izod of London is a fabulous new slack tailored in an all new 100% Dacron Polyester stretch fabric woven in a diagonal weave — it expands, contracts with every move, never binds, always comfortable. Beltless style with western style straight top pockets. Light Blue, Navy, Oatmeal, or Brown. Regulars only **\$32.50**

Austin Hill Twill — a proven fabric that blends Rayon and Polyester to make a superior slack that is as becoming to wear as it is comfortable. Belt loop waist with quarter top pockets. In White, Camel, or Light Blue. Regulars only **\$25**

Palm Beach Pro-Slack — a favorite of ours for many a season. Tailored of washable Bataya cloth—has the look of linen. Self belt in front, plain waist in back. With quarter top pockets. In Maize, Medium Blue, or Green. Regulars or Longs . . . **\$20**



AUSTIN HILL

Pro-Slak by
Palm Beach

1583

**Old Glory
in Miniature**

A handsome desk top replica in silk complete with fifty stars, thirteen stripes, and gold fringe — flies from polished brass standard.

Flag is attached to elastic cord, can actually be raised, lowered, or kept at half mast. **\$7.50**



1486



1474

**Perpetual
Dice Calendar**

Here's a calendar you've never seen before! Large plastic dice ingeniously numbered so that they can form any date in the year. The names of the months change easily too as required. One white and one gray dice rest in black plastic base. About 4 by 4 by 3 inches. **\$5**

Fine Haircutting & Styling—specialties in our famous Barber Shop. Phone 392-4243 for appointment or if you prefer, please drop in. Manicurist and Bootblack. Alan Barnes, Mgr.



1633

**Rainfair
Travel Raincoat**

A distinctively superior raincoat of 100% Dacron Polyester. Completely waterproof — a hand washing cleans it. Classic raglan style. Regulars, Longs Shorts, or Extra-Longs, 36 to 48. With travel pouch **\$17.50**



1497

**Watch TV or Read
While you relax in Bed in Comfort!**

No longer need you sit eyeball to eyeball with a TV screen. Now you can see and read in comfort while reclining. Our new Wide-Vision Specs with prismatic lenses work like a periscope to reflect your TV screen or printed page. Lenses magnify to almost double normal size. Ideal for bed-ridden. Precision made of sturdy light plastic. Frames adjust for men or women. Carrying case included **\$10**



**M11: Kid lined soft sole
Calfskin Mule in Black,
Brown, or Blue, \$16.50**



**M15: McAfee's famous Air Travel
Mule-and-Case in Black
Persian Lambskin, \$16.50**

**The World's Finest Slippers by
Alan McAfee of London**



**M12: Handsewn Sealskin
Moccasin slipper or casual
shoe in Black or Brown, \$17.50**



**M13: Kid lined soft sole Grecian
style slipper in Black or
Blue Calfskin, \$17.50**



**M14: McAfee's classic hard sole
Opera Slipper in Black, Blue,
or Wine Calfskin, \$20**



**M16: Soft sole Mule with neat
stitched design on vamp
in Brown Calfskin, \$17.50**



**M17: Two tone Red-and-Black Patent
leather Mule, \$21**



**M18: Faile lined Velvet Pump in Black,
Burgundy, or Blue, \$15**



**M20: Shearling lined
soft sole slipper in
Blue, Brown, Wine,
Beige, or Green
Suede, 16.50**

BULLOCK & JONES

Fine Clothing, Furnishings, Hats, Shoes & Accessories

340 Post Street on Union Square

San Francisco, California 94108 (415) 392-4243

UNIQUE NEW GIFT IDEAS from BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

Mail or Phone Orders Filled Promptly. Please
See Page 8A for Handy Mail Order Blank.



A Bullock & Jones Specialty:

Slacks that Flatter Because They Fit

Sans-A-Belt Slacks with elastic waist band that slims, trims, flexes with every move. 100% Worsted in Medium Gray, Charcoal, Black, Dark Blue, Brown, or Olive. Regulars or Longs. **\$30**

Famous British DAKS in ever popular beltless model with adjustable side strap to fit perfectly, always hang properly. 100% British worsted in Oxford or Medium Gray, Gold, Olive, Regulars or Longs. **\$40**

DAKS Houndstooth Checks or Twill Weaves **\$42.50**

Made in Italy—Swagger Slacks in beltless model with straight top pocket. In Checks, Plaids, or Window Panes. Brown or Gray. Regulars or Longs. **\$45**

Handelsman Slacks by California's master tailor. Smooth middleweight worsted in classic plain front model for wear with belt. In Medium or Dark Gray, Black, Dark Blue, Olive or Whisky Brown. Lightweight Worsteds, **\$45** or Imported Reverse Twist. **\$50**

Tiffany Hand Finished Slacks—among the finest. Choice of (1) Closely woven worsted hopsack in Black, Medium, or Dark Gray, (2) Fox English Flannel in Light, Medium, or Dark Gray, Olive, or Brown or (3) Reverse Twist in Medium or Dark Gray, Olive, or Brown. Regulars or Longs. **\$55**

Oxford Slacks—the world's most lavishly tailored for the man with the taste as well as the means to wear the best. Worsteds English Twill in Brown, Black, or Gray. Regulars or Longs. **\$90**



1505

Travel Radio and Alarm Clock

Lets the weary traveler wake-up to music! Six-transistor radio has remarkable tone, is combined with a reliable windup clock with luminous hands and numerals. Alarm setting automatically triggers radio. Black alligator grained case. **\$37.50**



1530

Novel Paperweights from Italy

Handsome little weights that will add a touch of elegance to any desk.

Antiqued world globe in mellow colors. **\$5**

Signs of the Zodiac on simulated leather. **\$12**

Cuff Links and Tie Tacks in All Twelve Signs of the Zodiac

A very personal gift to any horoscope devotee—and they're said to bring a bit of luck to anyone who wears them (and who couldn't use a bit of that?) This unique collection has been executed in three dimensional design and then heavily gold plated and florentined with contrasting polished highlights. We've illustrated Sagittarius (Dec. 22-Jan. 20) just about half actual size. Just send us his birth date and month and we'll send the proper Zodiac. Hand-somely packed in Royal Satin gift box lined with velvet. Cuff links and tie tack. **\$20**



1578



1501

Magnificent Reproductions of Antique English Tankards

Keepsakes for the men in your life! The very finest quality Sheffield Pewter by Cromwell of England. Each tankard has lustrous polished finish and glass bottom. Choice of four styles:

Fish Handle Tankard **\$11**

Fox Handle Tank. **\$12.50**

Classic Handle. **\$11**

With Whistle-for-a-refill in the Handle. **\$12.50**

Renauld's Spectaculars with Orama IV Lenses



\$13.50

With Case

1580



\$15

With Case

1581



\$18.50

With Case

1582

Approved by every major airline in the world. Four times more resistant to fracture than ophthalmic lenses of crown glass. Better visa ability, less distortion. Renauld's Orama IV sunglasses are lighter than glass, more comfortable to wear and better looking.

Classic Wrap-Around (top) with chrome steel frame. Comfortable, distortion free. With adjustable paddle temple. Gray, Green, or Bronze. **\$13.50**

Chairman of the Board (middle) has fine Italian frame in the classic look. In Black, Tobacco Brown, or Tortoise tone frame. **\$15**

The Mach I or II (bottom) with its sportsman-aviator style has exciting avant-garde dash. 18K gold filled flexible frame in Gray, Green, or Bronze. **\$18.50**

The "Skinny Rib" Choker Shirt That's S-T-R-E-T-C-H Knit to Move When You Move

1591

This great body-pull sweater, affectionately known as the "Skinny Rib" or "Cling Thing" continues at the top of our popularity parade for the third season. Reason? Because it moves so perfectly with the contemporary fashion beat.

Natural. Unadorned. Never loses its shape because it takes its shape from the wearer. Stretch knit of 100% Zephyr Wool in one size to fit everyone. In White-with-Royal or White-with-Red, **\$16.50**



1653

Viscount Manicure Set

The kind a man likes! Black leather case with gold plated instruments: finger nail and toe nail nippers, file, all purpose tool, scissors. **\$17.50**



1584

Black or Brown Calf Slip-On with Square Toe, \$47.50
Sizes AA thru E



1585

Square Toe Boot in Black or Brown Calf, \$50
Sizes AA thru E in Our Stock

J&M

If You're Willing to Buckle Down

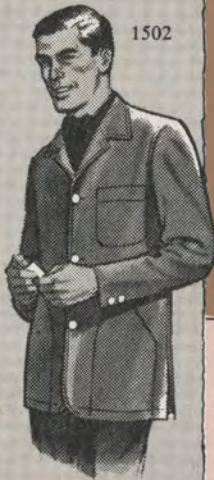
TRY US FOR SIZE

Hard to Fit? These fashionable new shoes head our current best seller list. We offer them in 74 different sizes from 6 to 13, fittings from AA thru E—all from our regular store stock. Bigger or smaller sizes are available from factory stock. Ten other styles are also available in a comparable range of sizes. That's the kind of superior selection and fitting service Bullock & Jones gives with Johnston & Murphy.



For The Present Perfect Give Him A Relaxer Jacket!

He'll wear it indoors or out, for relaxing around the house, watching TV, reading in bed, or just plain loafing. Tailored in medium weight wool flannel with button front, three patch pockets, and side vents. In Navy, Red, French Blue, or Vicuna. Sizes: S, M, L, or X-L. **\$23.50**



1502



Forecast the Weather Electronically at Home

This unusual instrument puts a complete weather station in your home, permits you to predict rain, storm fronts, and changing weather easily, quickly. From outdoors a roof transmitter electronically transmits wind speed and direction to indoor console which also records temperature, humidity, and barometric pressure—tells at a glance the five key weather factors. Quality meters are adjustable, have jewel bearings and gold dials with brass rims. Walnut finished console is 16 by 5 by 2 inches. Complete with instructions . . . **\$169**

1527



1476

Travel Mirror

This just has to be the most compact mirror for the traveling man we've ever seen. When folded, the leather case measures a mere 4 by 4 by 1/2 inches—small enough to tuck in any toiletry kit. Has both regular and magnifying mirrors. Case is padded black calf. **\$7**



1648

Shaving Brushes by Rooney of England

Finest quality shaded badger hair, hand selected for length, locked into rubber for life.

Pure Badger Hair Shaving Brush **\$15**

Best Quality Badger Shaving Brushes . . **\$18**

Super Badger Hair Shaving Brush . . . **\$23**

Royal Cashmere Sweaters—Fit for A Prince A Magnificent Gift, A Treasure for Yourself

From the deepest regions of the distant Orient comes prized Cashmere Wool to Scotland where it is spun into fleecy 2-ply yarn, then knitted into the softest, most luxurious fully fashioned sweaters you can imagine. Choice of four classic styles:



1587

Cashmere Polo Shirt with full fashioned collar has long sleeves and placket front. In Natural, Maize, Navy, Black, Brick, Scarlet, or Olive. 38 thru 46, **\$38.50**



1588

Traditional Cardigan with long sleeves, raglan shoulders, six-button front, and two side pockets. A very basic sweater style that should be an essential part of every man's wardrobe. In Medium Gray, Charcoal, Light Blue, Char-Blue, Natural, Lovat, or Black. 38 to 46, **\$45**

1589

Classic V-Neck Pullover with raglan shoulder and long sleeves is the sweater style with timeless appeal. Every man can use several colors in this style to contrast or harmonize with his various slacks. In Natural, Maize, Medium Gray, Cranberry, Light Blue, Char-Blue, Navy, Vicuna, or Black. 38 thru 46, **\$38.50**



Sleeveless Slipover is perfect with short or long sleeve shirt, adds extra warmth when worn under sportcoat. Light Blue, Navy, White, Maize, Black, Natural, or Black. Medium, Large, or X-Large, **\$27.50**

1590



If you have not found all of your needs within this catalog, and cannot visit our store, we urge you to phone or write for prompt attention to your requests. We are always happy to gift wrap and ship your selections anywhere in the world.

BULLOCK & JONES

340 Post Street on Union Square
San Francisco, California 94108 (415) 392-4243

When in the East, we invite you to shop in our other stores:
HIGGINS, FRANK & HILL Chicago, Illinois
LEWIS & THOS. SALTZ Washington, D. C.



1603

Hathaway
LOCLANA



1604

A Sinfully Luxurious Sport Shirting from Switzerland

Experts say Locklana is the most extraordinary fine shirting development since the 16th Century when the Welsh invented flannel — and we're inclined to agree. Locklana feels like cashmere, wears like wool, and washes like cotton. Locklana is a perfect blend of wool and cotton, never fades, resists shrinking, and should wear and wear. Your choice of solids or checks. In S, M, L, or X-L.

Solids (top left) in Tan, Medium Green, or Medium Blue \$20

Neat Check (top right) in Tan, Green, or Blue on White ground \$22

Tattersall (middle) in tones of Tan, Green, or Blue on White ground \$22

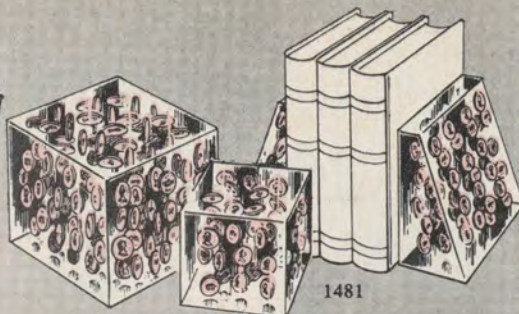
White Window Pane (bottom) on Ground of Tan, Green, or Blue . \$22



1605



1606



1481

Just Look What You Can Buy with Pennies!

Shiny new pennies, dozens of them, have been "frozen" forever in solid clear lucite to create unique paperweights, ornaments or bookends. Great for bankers, money lenders, anyone that's fond of money.

- 10-Penny Paperweight, 2 by 2 by 2 inches \$6
- 25-Penny Paperweight, 3 x 3 x 3 inches \$15
- 75-Penny Paperweight, 4 by 4 by 4 inches \$30
- Giant 100-Penny Ornament, 5 inch cube \$37.50
- Pair of Book Ends with 64 pennies, 4½ in. high \$30



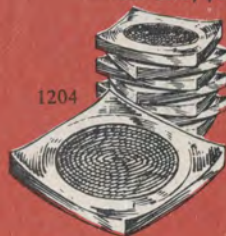
1571

Carving Blocks of Italian Marble

Create an appetizing setting for your favorite cheese, hors d'ouvres. Solid marble block on legs complete with Sheffield pistol grip knife. Small block 2 by 5 by 5 inches \$10
Large block 2 by 8 by 8 inches \$20

At Last—Coasters that Won't Stick to The Glass

Sooner or later it had to happen. Somebody's made good looking coasters that won't stick to the glass, won't rock on the table. Choose Green marbled or Tortoise plastic frame with contrasting no-stick center coils. **Set of 8, \$5**



1204



Little Beasties of French Crystal Make Delightful Ash Trays

Intriguing conversation pieces, useful ash trays, delightful ornaments. Made of French crystal. Make great extra gifts.

- The Wise Owl . . . \$8
- The Dachshund . . \$10
- Faithful Elephant . \$6
- The Duckling . . \$6.50
- The Brave Bull . . \$9



1630

Mail or Phone Orders Filled Promptly. Please See Page 8A for Handy Mail Order Blank.

UNIQUE NEW GIFT IDEAS from BULLOCK & JONES

San Francisco's World Famous Quality Store for Men

340 Post Street on Union Square

San Francisco, California 94108 (415) 392-4243



Quality

Is Our Creed

Nothing in our business can take the place of Quality. By dedicating ourselves wholly to this principle we have won the friendship and repeated patronage of countless well dressed men. If you are a stranger to our store, we cordially invite your inspection. Visitors are always welcome for we delight in showing our world renowned wares.

Bullock & Jones



for people going places

The special place is San Francisco
Old Crow makes it a little more special.

The clang of the Powell Street Cable Car. Majestic Golden Gate Bridge. And at the end of the day San Francisco's number one Bourbon: Crow. It doesn't come any better. The place or the Bourbon. Crow's classic bouquet and modern smoothness mixes so deliciously with anything, it makes any time and any place a little more special.

Old Crow

Taste made it the world's most popular Bourbon.



for
home

for
travel

Latest U.S. Government figures
show Silva Thins lowest in tar and nicotine
of all 100's. Lower than most Kings.
Yet better taste.



Silva Thin
the one that's in

