Fidelio

1969

Saturday, September 27, 1969 8:00 PM Tuesday, September 30, 1969 8:30 PM Friday, October 3, 1969 8:00 PM Wednesday, October 8, 1969 8:00 PM

SFO_PUB_01_SFO_1969_08

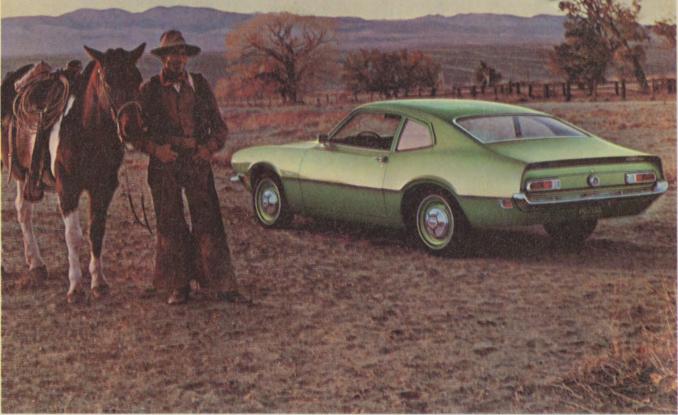
Publications Collection

San Francisco Opera Archives

SAN FRANCISCO OPERA



Goodbye, Old Paint



Anti-Establish Mint Hulla Blue Original Cinnamon Freudian Gilt Thanks Vermillion

FORD MAVERICK

When you make a maverick car, you paint it maverick colors. Bright, bold colors with names to match. And Maverick gives you much more. You get an economy car that rivals the imports in price—and tops them in power, performance, and room.

Maverick's 105 horses lets you get up to 70-mph turnpike speeds in a hurry. Yet Maverick's gas mileage is what you might expect in an import.

Maverick's wheelbase is 8 inches shorter than a '69 Falcon, and its turning circle is even smaller than VW.

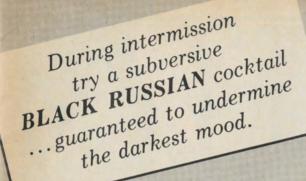
Inside, cheerful interiors and 9-in. more shoulder room in the front seat than a VW. In back, a *real* trunk (10.4 cu. ft.).

Maverick is designed to be easy to service. Parts and service are handled by over 6,000 Ford Dealers. So say farewell to old paint. Say hello to Maverick, the first car of the '70s... at 1960 prices.



MAVERICK





"Kahlúa, anyone?"

Kahlúa, everyone! There's remarkable unanimity in the way people everywhere cherish the exotic flavor of Kahlúa.

It's the most popular, largest selling coffee liqueur in the whole wide world. Because it tastes so great straight. And in marvelous mixed drinks. And because it lends a gourmet flair to dozens of dinner delicacies and desserts.

All of this is the subject of a wise, witty and wonderful Recipe Book which we suggest you send for. Thousands already have. In fact, if it weren't free it would be a best seller. Just like Kahlúa.

KAHLÓA 53 Proof Coffee Liqueur from Sunny Mexico

JULES BERMAN & ASSOC., 116 NO. ROBERTSON BLVD., LOS ANGELES, CALIF.

KANE

"Natural beauty? As far as I'm concerned There's no such thing. More likely, a few well-disgused beauty secrets that Simply look natural.

GEMINESSE BEAUTY REPORT: CELEBRATED UNKNOWNS

Even the most fabulous faces need more than mere make-up. (Although they won't always admit it.)

The secret of many discerning women: an extraordinary group of beautifiers that have been travelling incognito long enough. Here are the private perfectionists that make the dazzling difference in make-up. Now for some well-deserved name-dropping.



GEMINESSE TREATMENTS

THROAT CREAM

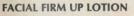
To coax your throat contour to youthful firmness. Because you massage in the gloriously rich emollients and moisturizers that never leave a sticky after-film, you actually get the benefits of

the benefits of muscle-firming exercise.



FACIAL MASK

No pull ... no sting ... a gentle, see-through mask that moisturizes as it firms. Leaving your skin tightened, not taut.



Wear it under make-up or at night to give a temporary lift to sagging contours... help ease away lines, wrinkles and puffiness in short order. Used properly on a long-term basis, it can result in a visibly firmer, younger-looking face and throat.

THERMAL MOISTURIZING FACIAL

The very first home facial that turns on the heat! Sumptuous puffs of creamy moisturizers, oils and conditioners delivered piping hot from an aerosol dispenser. To rally a tired complexion with uncommon speed... as though you just had a nap, sauna and massage.

"My very favorite is Thermal Moisturizing Facual. His the most glorious bit of therapy this side of a spa"

GEMINESSE FOR EYES

EYE MAKE-UP FIXATIVE

Just a drop of this unique moisturized formula makes cake eye-liner or cake mascara creamier... glide on easier...stay put longer. Adds just the extra cling that dry, crepey lids and dry lashes need.

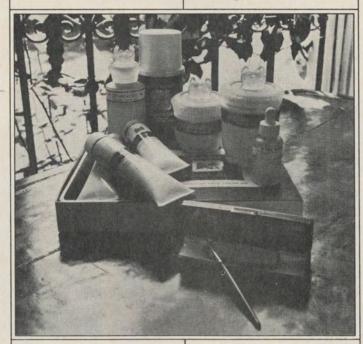


GEMINESSE MAKE-UPS

COVER-UP CREAM

A face-saving essential if there ever was one. No mere highlight or camouflage but a rich, moist, skin-tinted cream that sweeps on with its own little brush. To cover tell-tale shadows. To fill in deep hollows and blend away the tiniest lines.





No matter how hectic my schedule I manage to spend a few meticulous moments alone with Geminesse That's all it takes to get my complexion in really great shape."

TRANSPARENT FACE COLOR KIT

Be a quick change artist. Just a hint of tint in this versatile trio of see-through gels. To change your skin tone with devastating innocence. To match your complexion to your clothes, your mood, or the moment.



Most complexions need a little special consideration. Just a soupcon of extra care to coax make-up to magnificence. And that's what the Celebrated Unknowns are all about. Quiet little helpers that operate strictly undercover. Each is a specialist in its own way. Each works its particular magic then vanishes without a trace.

The moisture-rich treatments, for example, leave your skin noticeably smoother. With a radiance usually reserved for the very young.

Or the make-up. Covering a blemish or changing your skin tone is all handled with the utmost delicacy.

These are the Celebrated Unknowns. Beautiful benefactors for your complexion to focus on now. Just between you and your mirror, don't you think you should visit the Geminesse counter at your favorite department store soon and discover them for yourself?



@ 1969, MAX FACTOR & CO. AVAILABLE IN CANADA



PERFORMING ARTS

decade in the life of wardi

SAN FRANCISCO'S MUSIC & THEATRE MONTHLY SEPTEMBER 1969 / VOL. 3 NO. 9

contents

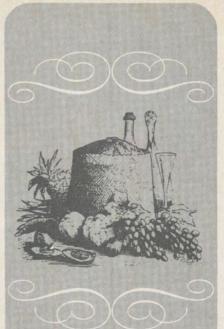


by William Weaver	0
theatre talk	14
the program	17
on stage in san francisco	56
performing arts/stereo by John Milder	59
performing arts/reviews: books on theatre by Digby Diehl	61
the mechanics of illusion by Lewis Segal	64
identities of mr. and miss x revealed !!!	70

MICHAEL CLIFTON publisher MICHEL PISANI associate publisher HERBERT GLASS editor BERNARD ROTONDO art director

GILMAN KRAFT president GEORGE KORSEN treasurer

PERFORMING ARTS, 485 Brannan Street, San Francisco, California 94107. Telephone (415) 781-8931. This monthly magazine is the San Francisco edition of PLAYBILL, *The Magazine for Theatregoers* since 1884. Other editions of PLAYBILL appear in New York, Chicago, Philadelphia, Boston, Washington, D.C., Atlanta, Cleveland, St. Louis, Dallas, Los Angeles, and in Great Britain. PERFORMING ARTS is printed by Pisani Printing Company, San Francisco. / All rights reserved, © 1969 by PERFORMING ARTS. Reproduction from this magazine is prohibited.



NOB HILL RESTAURANT

THE OVERTURE

BEFORE THE OPERA HOUSE... DINNER IS SPECIAL AT THE NOB HILL RESTAURANT... A FITTING PRELUDE TO A FESTIVE EVENING

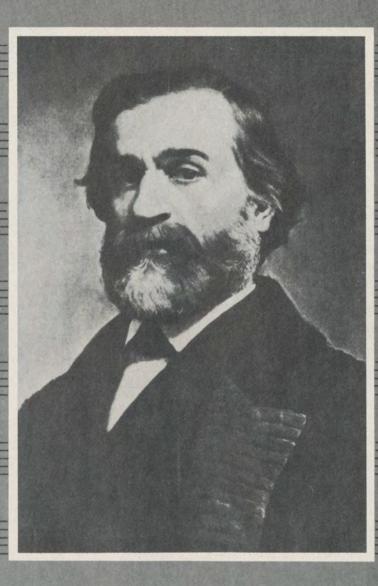
THE ENCORE

THE EVENING'S LAST HURRAH... INTIMATE AFTER-SHOW SUPPER ...DANCING. A SMILE IN YOUR SLEEP



NUMBER ONE NOB HILL A Loew's Hotel Preston Robert Tisch, President





by WILLIAM WEAVER

1871-1881, years marked by marital — and extramarital as well as professional problems, the period of "Aida" and the "Manzoni Requiem"

HEN LA SCALA in Milan announced its program for the 1870-71 season, there was no opera by Verdi included in the list. This absence was remarkable because since 1842, the year of Nabucco, with the sole exception of one season, La Scala had performed at least one Verdi opera — and often three or four — every year. But the Milanese public of 1871 was treated instead to a very mixed bag: Don Giovanni, Lucrezia Borgia, The Barber, Faust, Norma, L'Africaine and two fairly recent works, Franco Faccio's Hamlet (first performed at Genoa in 1865) and Il Guarany by Carlos Gomes, which had had a highly successful Scala premiere the previous season. The novelty for 1871 was Elisabetta d'Ungheria by one Jules Beer; it did not survive its disastrous opening night.

The program illustrates the musical taste of the time, and the lack of a Verdi opera takes on a symbolic significance, even if he was present again at La Scala the following season, which opened with La forza del destino and included the triumphant Italian premiere of Aida only six weeks after its first performance in Cairo. Though the year 1871, which culminated in that exciting, internationally-heralded first Aida, should have been a satisfying one for Verdi, it actually marked the beginning of a difficult, largely unhappy and crucial time in the composer's life. In that year he was fiftyeight, no longer the vigorous young lion who had swept all before him, and not yet the Grand Old Man he was to become in the 1880s.

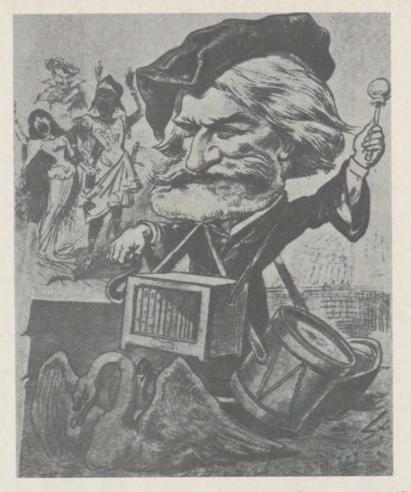
Verdi's letters - of which hundreds have now been published — are rarely personal and almost never introspective, but those of the 1871-1881 decade are especially curt. And they are often pessimistic and bitter. Privately, Verdi's life was poisoned by unhappiness at home, by his wife's suffering and jealousy because of his love which may or may not have existed for Teresa Stolz, the first Italian Aida and the first soprano of the Requiem. It was a time, too, when Verdi was estranged from old friends and had a drawn-out guarrel with Ricordi, his publisher. Professionally, the situation was still more complex; and, again, a musical event of the 1871 season has a symbolic force.

On the night of November 1, 1871, at the Teatro Comunale in Bologna, Wagner's *Lohengrin* was given, in an atmosphere of electric excitement and to great acclaim. Though the opera was almost a quarter-century old and could no longer be considered a revolutionary work, its production in Italy was revolutionary. It was the first time a Wagner opera had crossed the Alps; the thin end of the wedge had been driven firmly home. What's more, the conductor of that Lohengrin was Verdi's one-time friend Angelo Mariani, former lover of Teresa Stolz and now, in Verdi's eyes, the arch-enemy. Wagner's Italian publisher was the firm of Lucca, arch-enemy of Ricordi and publisher also of another Verdian enemy of the past: Meyerbeer.

Lohengrin was given in Italian, of course, and the translator was Arrigo Boito, who as a very young man had furnished Verdi with a text for his Inno delle nazioni (1862), but who, a year later, with an occasional poem, All' arte italiana, in honor of his friend Franco Faccio, aroused Verdi's wrath. Its description of the decadent state of Italian music and its eulogy of the rising generation were clearly an affront to Verdi, who continued to refer to the poem in letters for some years afterwards. In 1871, the wound still rankled. Wagner himself, after the Bologna success, poured salt into the wound by sending Mariani a photograph with dedication and by writing, for publication, a "Letter to an Italian Friend" which augured a future union between "the genius of Italy and the genius of Germany." The "Italian friend" was Boito, who dutifully translated the letter for an Italian magazine.

The story of Verdi's attendance at one of the Bologna Lohengrin performances has been told before, but remains important. Though he tried to keep his presence a secret, he was spotted on the train by some Milanese music-lovers; he then ran into Mariani on the platform (and rebuffed him) and — thanks to a crass maneuver of Ricordi's local agent - he was given a long, loud ovation during an intermission in the theatre. Singers and orchestra, pardonably unnerved, were not at their best that evening, and Verdi's score of Lohengrin - still preserved - is scrawled over with stern comments. Still, he could not dismiss Lohengrin.

And the situation worsened when, after the first Italian performances of *Aida*, some critics suggested that Verdi had been infected by the malignant disease of *wagnerismo*. Another rankling wound, to which he referred much later in a letter to Ricordi:



A typical 1870s German view of Verdi, depicting him as a vulgar Italian street musician riding the crest of Wagnerism. Wagner is represented by the Swan from "Lohengrin", the first of his operas to cross the Alps into Italy. After the La Scala premiere of "Aida" — represented by the two singing figures at top left — some Italian critics accused Verdi of being nothing more than a Wagner imitator.



Stefano Gobatti, whose opera "I goti" brought about one of the freak incidents of Italian 19th Century operatic history 10

"You speak to me of results achieved !!!!!! What results? . . . I'll tell you. After having been away from La Scala for 25 years, I achieved booing after the first act of Forza del destino. After Aida, an infinite amount of idle chatter: that I was no longer the Verdi of Ballo (that Ballo which was booed when first given at La Scala); that it was terrible if you didn't stay until the fourth act . . . that I didn't know how to write for singers; that the only tolerable things were in the second and fourth acts (nothing in the third) and that, after all, I was an imitator of Wagner!!! A fine result after 25 years of my career to end up an Imitator!!!"

This accusation may have inspired the special pains Verdi took with the subsequent Italian productions of *Aida*; and perhaps for the same reason he personally took the opera to Paris, where it was enthusiastically received. Perhaps these same criticisms were responsible for the String Quartet which Verdi wrote in Naples in 1873, as if to show the younger generation that he could compete with the Germans on their own ground, and which he would not allow to be performed publicly in Italy until after it had been heard and appreciated — in Paris, Cologne and Vienna.

If these accusations acted, in one way, as a stimulus, they also dampened Verdi's creative impulses, and his letters are full of his determination to stop composing. It is quite possible that if Alessandro Manzoni hadn't died on May 22, 1873, and if he hadn't been one of the few men whom Verdi worshiped, *Aida* would have been the composer's last major work.

But even before Verdi had finished the Manzoni Messa da Requiem, he was subjected to another irritation. In that fatal 1873, the ever-enterprising Teatro Comunale of Bologna was the scene of one of the freak events of Italian 19th-century operatic history. In the autumn of that year, a young man of twenty-one showed up at the theatre with the manuscript of an opera, I goti ("The Goths"), and - giving some money to the management came to an agreement with them about its production. The unknown composer was named Stefano Gobatti, and his opera was soon to become a national cause célèbre, because the Teatro Comunale tried to go back on the bargain. As a local newspaper told the story:

> "The population soon took the part of Gobatti, who seemed the victim of injustice and powerful hatreds. It was the talk of the town, and the sad story circulated: this young composer, who had come to Bologna after stripping himself of everything he had, with torn shoes, only the shirt on his back and a threadbare jacket of black corduroy, supporting hunger and hardships of every kind to collect the six thousand lire that the management had demanded, and now he was lost, without hope, on the street . . .'

Finally, at the very end of the season, *I goti* was staged, and the eminent Bolognese critic Enrico Panzacchi wrote: "We can register the triumph of *I goti*. I have written the word *triumph* because the dictionary does not give me a more effective word to describe the outcome of the evening. The *fifty-one* curtain calls the composer had are nothing compared with the rest...Old opera-goers can scarcely recall similar enthusiasm..."

The frenzied reception of *I* goti offered journalists another occasion for taking digs at Verdi, who unburdened

himself to his friends on the subject of Gobatti. The opera went the rounds of the Italian theatres, and when it came to Genoa, Verdi and his wife went to hear it. The composer's comment was summed up in these words: "the most monstrous musical abortion ever composed." And his wife, no doubt echoing Verdi's thoughts, wrote to a friend: "Don't speak to me of I goti! That is another disappointment and mortification. The success that its partisans wanted to make of that opera is a wicked deed and a collective lie. I had heard so much about it that I wanted to go to a performance. I almost had an attack of nerves and I left the theatre more than ever firm in my new belief: not to believe in anything."

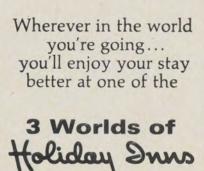
I goti vanished soon after its initial run. In 1875, Gobatti had a fiasco with an opera called Luce, and in 1881, an even worse failure — in Bologna, too — with Cordelia.

Another rising composer in those years was Amilcare Ponchielli, for whom Verdi had a bit more respect. In 1872, a revised version of his first opera, based on Manzoni's *I promessi sposi*, had a success at Milan's Teatro Dal Verme; but Verdi called it "a pastiche of two periods, in which the music is always older than the period in which it was written. Therefore, no *initiative*, no *individuality*." Grudgingly, he admitted: "But it's an opera written by a man who knows music."

In 1874, Verdi conducted the first performances of his Messa da Requiem in Milan. The reception was enthusiastic, but not absolutely unclouded. Hans von Bülow, who was in Milan at the time, wrote a spiteful article for the Allgemeine Zeitung, which was promptly translated into Italian:

"The second event of the season," Bülow wrote, "will be the performance, tomorrow, of Verdi's Requiem in the church of San Marco, turned into a theatre, and directed - exceptionally by the composer, Senator Verdi. With this Mass, the omnipotent architect of Italian artistic taste hopes to sweep away the final remains of Rossini's immortality, which gets in his way. His latest opera, in churchly dress, will be entrusted - after the fictional compliment to the poet's memory-for three evenings to world admiration, after which a troupe of tame soloists will journey to Paris, the esthetic Rome of the Italians. A quick, stolen glance at this new emanation of II trovatore and La traviata has deprived











Arrigo Boito, to whom Verdi was once antagonistic, later collaborated with him on such masterpieces as "Otello" and "Falstaff

us of any wish to attend this Festival."

Verdi's reaction, in a letter to Giulio Ricordi, was typical:

> "To tell the truth, if these Germans are so insolent, the fault is chiefly our own. When they come to Italy, we so swell their natural vainglory with our raving, with our enthusiasm, with our unreasoning epithets, that they naturally must believe that we can't breathe or see the light unless they bring us their sun . . .'

All during this period, Verdi's letters indicate that he has no intention of writing another opera. In March, 1876, he wrote to his friend Arrivabene:

> "What is this talk of my composing again? Listen, my dear Arrivabene, I don't want to make a pronouncement, but it is very unlikely that I will compose any more . . . "

And the musical events around him, in those days, hardly offered any encouragement. A few years later, the great success at La Scala was Massenet's Roi de Lahore. The French composer came to Milan for the event and was given a banquet attended by the mayor. One newspaper - which Verdi quotes in a letter, with grim satisfaction - said: "In the year 1879 a foreign composer came here and a dinner was given him with the Prefect and the Mayor. In 1872, a certain Verdi came in person to stage Aida and he wasn't even offered a glass of water ... "

But there was, still, a strong pro-Verdi current, even among journalists. A few weeks after Massenet's Milanese reception, the critic Filippo Filippi wrote an article summing up the musical situation in Italy. After commenting on the prevalence of foreign operas in Italian theatres, he said: "we are surely not lacking in composers who could sustain with honor and good fortune this foreign competition, leaving aside our greatest star, Giuseppe Verdi, who shines alone and spreads his light throughout the world. We have many young composers of talent . . . and in some, such as Boito, the spark of genius has been struck

And he then expressed his hopes for the future: "Let us wish success for the new operas of Ponchielli, Boito, Marchetti, Gomes, let Verdi write at least one more, and Italy - while still taking cognizance of foreign works will not need them to keep her theatre going, as at present."

In the summer of 1879, a national disaster brought Verdi back to Milan and back to the podium. After terrible floods had caused vast damage in Italy, Verdi agreed to conduct a benefit performance of the Requiem, for which Teresa Stolz and Maria Waldmann (the first mezzo-soprano of the Mass) came out of retirement. It was, expectably, a great occasion, and after the performance was over, the orchestra of La Scala, conducted by Faccio, gave Verdi a concert-serenade under his window at the Grand Hotel de Milan. Enchanted, the composer lingered in Milan longer than he had planned, and when he was back at his country house, he wrote: "It seems a dream that I was for twelve days in Milan and that, for a moment, I became an artist again . . ."

Prophetic words, for during those twelve days, the wily Giulio Ricordi arranged for Verdi to meet Boito and, according to a carefully-laid, prearranged plan, discuss the possibility of an Otello with a libretto by the younger composer-poet. After the meeting, Boito's past sins, his unfortunate poem All'arte italiana were forgotten. Faccio - Boito's childhood friend and fellow-rebel - had long since gained Verdi's admiration. Even the despised Gobatti had written the composer and the letter was received kindly. There was peace, too, in the Verdi household. Giuseppina Verdi had got over her jealousy and was now friendly with la Stolz, towards whom Verdi had now adopted a kind

12



Teresa Stolz, Verdi's supposed paramour during the period under discussion. "Did they or didn't they?" is a question that has never been satisfactorily answered.

of paternal, slightly joking attitude. In 1880, at a moving ceremony at La Scala, Verdi was made an honorary citizen of Milan, and on the afternoon of that day two new, small works of his settings of the Pater Noster and the Ave Maria - were performed to universal praise. In 1881, his youthful Ernani was revived at La Scala and hailed. Its cast included Francesco Tamagno, the future Otello, and Victor Maurel, the future lago and Falstaff.

And in that same 1881, his new collaboration with Boito, a revision of Simon Boccanegra - a kind of trial balloon for their Otello, already begun - was given at La Scala. Filippi's article in La Perseveranza began: "Triumph . . . " and went on to say: "The special quality of last night's success lies in its seriousness, in its durability, and the succeeding performances will prove it. The Scala audience did not bow down before an idol, it didn't applaud blindly; it applauded when the melodies fascinated it and the singular power of the music drama penetrated its heart. . . "

A few months later, despite the composer's grumbling, a statue of Verdi was placed in the foyer of La Scala, along with the statues of Rossini, Donizetti and Bellini. He had survived the decade of doubt and melancholy; he had found a new librettist and a new creative energy. The great, final phase of his life had begun.

Mr. Weaver, a native of Virginia who has resided in Italy for many years, is a contributor to the pages of High Fidelity, Opera News and Opera (London) and is frequently heard on the Metropolitan Opera's Saturday broadcast intermission features. His article "Opera Then, or, The Pitfalls of Nostalgia" appeared in the April, 1969, edition of Performing Arts.





sophisticated address **19** Maiden Lane 362-8133



FAT



Our best show may put you to sleep.

Curtain raiser: a velvet takeoff. Next, a magnificent First Class 8-course, 1200-mile "Royal Service" banquet a la "cart," with cocktails, wines and liqueurs. Then, relax and take a catnap. Two on the aisle? Call Delta or your Travel Agent.

SYSTEM ROUT		CHECAGO	ROIT NEW	YORK DELTA
SAN FRANCISCO	KANSAS CITY	Ache	ATLANTA	TO AND FROM EUROPE PHILADELPHIA BALTIMORE WASHINGTON
General Offices Atlanta Airport Atlanta, Ga. 30320	HOUSTON	HZ thean	TAMPA ORL	SONVILLE ANDO LAUDERDALE ELAMI IUAN
AC	DE	LT/	4	

When you choose

your gown from an unbelievable selection of the most exauisite imported and domestic fabrics at Britex. Four floors and twenty-five highly trained consultants await you to help you select a fabric to make you a shining star.



146 GEARY STREET, SAN FRANCISCO

HATRA

In a studio canteen, I always get better service when I am playing an emperor than when I am playing a member of the proletariat. - PETER USTINOV

Let's face it, actors are paid more than they're worth. Producers are idiots for paying what we ask. - JAMES GARNER

I was an actress before I entered television. - DIANA RIGG

The lines of a showgirl's palm may foretell her future, but only the lines of her figure can make it come true. - IULES PODELL

I'd rather play a wicked woman than any other part . . . Evil people may leave a bitter taste in your mouth, but you never forget them. And that's the aim of any actress - never to be forgotten. - BETTE DAVIS

I drink moderately. In fact, I keep a case of Moderately in my dressing - DEAN MARTIN room

Other performers are dreaming about getting a star on their dressing room door. I'm still trying to get a door. - HENNY YOUNGMAN

In summer, actors sit around and spend the money they didn't make in winter. - HARRY HERSHFIELD

The secret of playwriting can be given in two maxims: stick to the point and, whenever you can, cut. - SOMERSET MAUGHAM

At first I went into show business as a producer for the sole reason of meeting pretty girls. - BILLY ROSE Wit is like caviar; it should be savored in small elegant proportions, and not spread about like marmalade. - NOEL COWARD

Actors live in a cocoon of praise. They never meet the people who don't like them. - ROBERT MORLEY

I will praise any man that will praise me. - SHAKESPEARE

I'm temperamentally unsuited for films. I don't like the hours - far too. early in the morning. At the time they want me for filming, I'm probably biting a fingernail or drinking my first cup of coffee, not in the least wanting to plunge straight into some love scene. - PETER O'TOOLE

A play has two authors, the playwright and the actor. - ERIC BENTLEY

I'm amazed at how many people imagine that anyone Cockney born can play a Cockney on the screen. Rubbish! That's like saying that anyone who's had a bath can be a plumber! - MICHAEL CAINE

When an actor is bad, applause makes him worse. - JULES RENARD

To play a character you have to go on on the first day and — bang! — you have to have it. You can't develop it slowly. - ALAN ARKIN

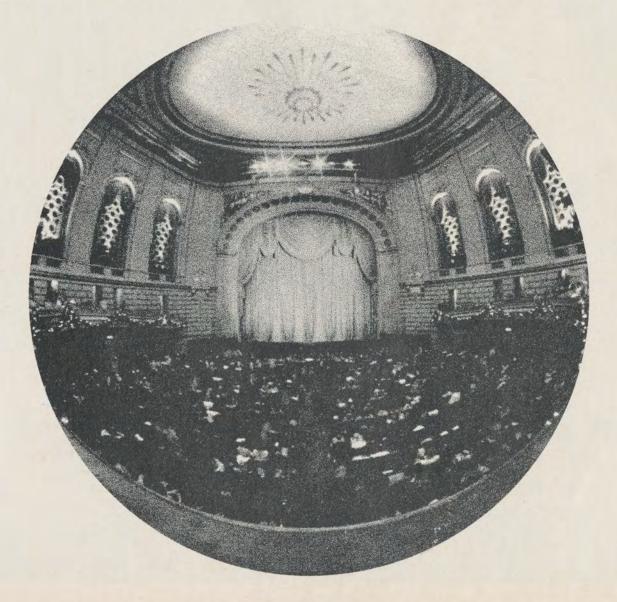
I'm often tempted to declare that the staging of even a greater number of bad plays might prove a boon; more good ones might turn up.

- HAROLD CLURMAN

REPRINTED FROM THE NEW YORK AND LONDON EDITIONS OF PLAYBILL MAGA-ZINE.

SANI FRANCISCO	BEETHOVEN	Fidelio
OPERA OPERA	DEBUSSY	Pelléas et Mélisande
	DONIZETTI	L'Elisir d'Amore
	JANÁČEK	Jenufa
	MOZART	The Magic Flute
	PUCCINI	La Bohème
Kurt Herbert Adler, General Director Howard K. Skinner, Manager FORTY-SEVENTH ANNUAL SEASON	ROSSINI	La Cenerentola
	STRAUSS	Ariadne auf Naxos
	VERDI	Aida
	VERDI	La Forza del Destino
	VERDI	La Traviata

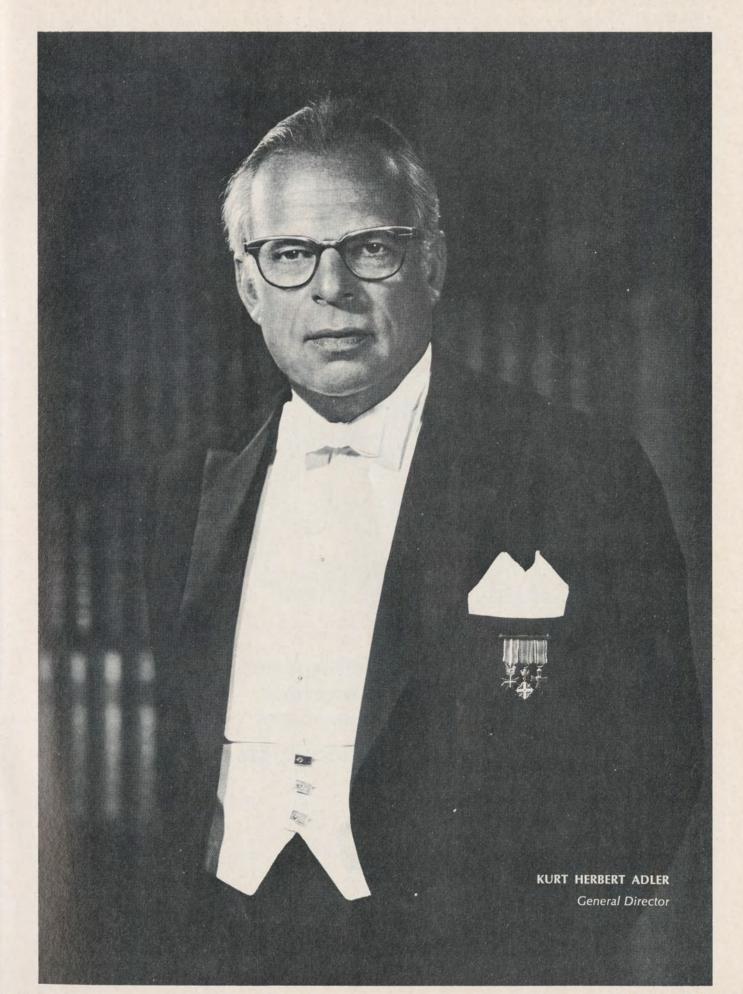
WAGNER Götterdämmerung



FORTY-SEVENTH ANNUAL SEASON Sept. 16 - November 30, 1969 WAR MEMORIAL OPERA HOUSE



Corinthian candlesticks, London 1770; Maker: William Abdy; 12¹/2" high.







Officers

ROBERT WATT MILLER Chairman of the Board

PRENTIS COBB HALE President

ROBERT A. HORNBY Assistant to the President

R. GWIN FOLLIS RICHARD K. MILLER **Vice Presidents**

MARCO F. HELLMAN Treasurer

ROBERT C. HARRIS Secretary

Board of Directors

MRS. JOSEPH L. ALIOTO ERNEST ARBUCKLE PHILIP S. BOONE ARTHUR MERRILL BROWN, JR. MRS. DAN E. LONDON JOHN M. BRYAN MRS. HARRY CAMP, JR. EDWARD W. CARTER MRS. MARQUIS CHILDS RICHARD COOLEY MRS. JOSEPH D. CUNEO **REID W. DENNIS** MRS. DEWEY DONNELL MRS. LENNART G. ERICKSON R. GWIN FOLLIS EDWARD H. GAUER ROBERT GERDES GEORGE B. GILLSON PRENTIS COBB HALE RICHARD C. HAM MRS. RICHARD C. HAM MRS. LAWRENCE W. HARRIS ROBERT C. HARRIS MARCO F. HELLMAN ROBERT A. HORNBY MRS. THOMAS CARR HOWE FRED G. HUDSON, M.D. JAQUELIN H. HUME EDWARD D. KEIL CHARLES H. KENDRICK ROGER D. LAPHAM, JR. ROBERT C. LEEFELDT

MRS. DAVIES LEWIS GEORGE S. LIVERMORE MRS. CARL LIVINGSTON JOHN A. MCCONE ROBERT A. MAGOWAN WILLIAM C. MATTHEWS JOHN METCALF WILSON MEYER AIME MICHAUD OTTO N. MILLER RICHARD K. MILLER ROBERT WATT MILLER **ERNST OPHULS** RUDOLPH A. PETERSON MRS. LOUIS A. PETRI MRS. STANLEY POWELL MRS. WILLIAM ROTH A. E. SBARBORO JAMES H. SCHWABACHER, JR. MRS. LOUIS SLOSS RALPH J. A. STERN HENRY F. TRIONE MRS. NION R. TUCKER BROOKS WALKER, JR. MRS. RICHARD C. WALKER MRS. EDMOND C. WARD WHITNEY WARREN MRS. PAUL L. WATTIS ALEJANDRO ZAFFARONI, Ph.D. HAROLD L. ZELLERBACH

Administration

KURT HERBERT ADLER General Director

HOWARD K. SKINNER Manager

Staff

ANN FARRIS Administrative Assistant

RICHARD RODZINSKI Artistic Assistant

MATTHEW FARRUGGIO Company Coordinator

HERBERT SCHOLDER Promotion and Development

PATRICK BLAKE **Publicity Director**

MARGARET NORTON **Publicity Associate**

D. M. AZINOFF Comptroller

EVELYN CROCKETT **Executive** Assistant

JOHN OLSEN Accountant

PETER BOTTO Season Tickets

GEORGE URIBE Box Office Treasurer

ARTHUR BENTLEY **OLIVIA BURTON** MURIEL COOK BETTY CROUSE PEGGY DUNLAP MARILYN MERCUR CARMA SCOTT EUGENIA SHILAFF VIKKI STANDING Office Staff CAROLYN MASON JONES MARGARET NORTON PETE PETERS MARVIN ROTH DENNIS GALLOWAY Official Photographers FOOTE, CONE & BELDING

Advertising Design



ARPEGE by Lanvin



Company/1969

Conductors	Anton Coppola*, Sixten Ehrling*, Bohumil Gregor**, Charles Mackerras*, Giuseppe Patané, Jean Perisson, Gunther Schuller, Otmar Suitner**
Chorus Director	Aldo Danieli
Associate Chorus Director	Stefan Minde
Musical Supervisor	Otto Guth
Assistant for Artists	Philip Eisenberg
Musical Staff	Gianfranco Cauzzi**, Bruce Cohen*, Terry Lusk, Charles Perlee, Michelangelo Veltri**
oys Chorus Director	Madi Bacon
Librarian	Judith Mosher*

Stage Directors

Anthony Besch*, August Everding**, Matthew Farruggio, Ghita Hager, Paul Hager, Lotfi Mansouri, Jean-Pierre Ponnelle**

Company Coordinator Assistant Stage Director Assistant Stage Managers Choreographer Productions Designed by

Bo

Virginia Irwin, Jacques Karpo

Nelle Fisher*

Matthew Farruggio

Fabrizio Melano

Leni Bauer-Ecsy, Toni Businger, Thomas L. Colangelo Jr., Robert Darling, George Jenkins, Jean-Pierre Ponnelle, Wolfram Skalicki, Davis L. West

Costumers Goldstein & Company

Wardrobe DepartmentCraig Hampton, Patricia Bibbins, Laurence VincentWig and Makeup
DepartmentRichard Stead, Robert Brophy, Laurence Cannon,
Lilli Rogers, Rex Rogers, Don Le Page, Charles Mullen,
Leslie ShermanRehearsal DepartmentRichard Perry*, Dina Smith*, Susannah Susman
Madeline Chase

Production Coordinator Scenic Construction Scenic Artist Master Carpenter Master Electrician Master of Properties Technical Assistant John Priest Pierre Cayard Davis L. West Michael Kane George Pantages Ivan Van Perre Anthony Straiges

TECHNICAL STAFF FOR WAR MEMORIAL OPERA HOUSE

Master Carpenter Master Electrician Master of Properties Thomas Salyer Rod McLeod Perrie Dodson

> *San Francisco Opera debut **American debut

Artists/1969

Lucine Amara Sylvia Anderson Teresa Berganza Colette Boky* Sona Cervena Irene Dalis Cristina Deutekom* Ludmila Dvorakova* Reri Grist Gwyneth Jones* Dorothy Kirsten Margarita Lilova Sheila Marks Janis Martin Shigemi Matsumoto Ljiljana Molnar-Talajic** Margot Moser* Sheila Nadler Donna Petersen Jeannette Pilou Margaret Price** Amy Shuard Susanne Stull* Nancy Tatum* Margery Tede Felicia Weathers Ara Berberian Carlo Bergonzi* Heinz Blankenburg Franco Bonisolli* Pietro Bottazzo Sesto Bruscantini Stuart Burrows Renato Capecchi **Guy Chauvet** Richard J. Clark Elfego Esparza **Geraint Evans** James Farrar* Howard Fried Alan Gilbert* Clifford Grant Henri Gui** Colin Harvey Edward Herrnkind* James King* Peter Lagger** Raymond Manton Walter Matthes Franz Mazura Allan Monk Paolo Montarsolo* Raymond Nilsson **Timothy Nolen** Norman Paige* Luciano Pavarotti **Glade** Peterson Frantz Petri** Ludovic Spiess Evan Thomas* Jess Thomas Giorgio Tozzi Ragnar Ulfung Jon Vickers David Ward Ingvar Wixell roster subject to revision

Recercicicicicicicici

chinatown's most imitated restaurant



chinatown, yukon 2-2388

<u> Referencesses</u>

Please don't linger in the lobby.

A friend is waiting for you in the bar



Arlene Adams Kathy Anderson Doris Baltzo Josephine Barbano Mary Jane Bick* Dorothy Bogart Walda Bradlev Norma Bruzzone Louise Corsale **Peggy Covington** Carol Denver Giovanna DiTano **Beverly Finn** Elizabeth Fiorini Ann Graber Walda Hasselberg Louise Hill Ann Lagier Jeannine Liagre Katherine Metlenko Pepi Nenova Sheila Newcombe Luana Noble Nevsa Null Pauline Pappas Ramona Pico Carol Pritchett Celia Sanders Dolores San Miguel

Brooke Aird* Steven A. Anderson Bradford Brennan Scott Brookie Robert Calvert Mark Englund Linus Eukel

Mela Fleming Wendy Holt Carolyn Houser Ellen Kogan Judanna Lynn Gigi Nachtsheim Leila Parello

Suzanne Duckworth Phoebe Meyers Betty Ann Rapine Alanna Reed



Chorus

Lola Simi Sharon Talbot Carolyn Wilson Sally Winnington Arlene Woodburn Garifalia Zeissig

Winther Andersen* William Bond Jan Budzinski Joseph Ciampi Harry Clark Melville Clarke Angelo Colbasso Harry DeLange **Robert Eggert** Stan Gentry John L. Glenister Valdis Gudrais Colin Harvey* Alva Henderson Marvin Hilty John Hudnall **Rudy Jungberg** Otto Kausch Conrad Knipfel

Boys Chorus

Gregory Formes Clifford Hirsch Paul Hunt* Gary Johnson Leonard Kalm* Brian Knapp Gary Levy* Stuart Misfeldt

Ballet

Allyson Segeler Susan Williams

Philip Arrona Bruce Bain

Auxiliary Ballet

Carmela Sanders Catherine Sim

Steffon Coviello Jonathon Hugger Edward Lovasich Kenneth MacLaren Sebastian Martorano Douglas Mayock Thomas McEachern Henry Metlenko Victor Metlenko Thomas Miller Pierce Murphy Eugene Naham Carl Noelke Charles Pascoe Edgar F. Pepka William Petersen David Robinson Al Rodwell Robert Romanovsky Karl Saarni Allen Schmidling John Segale Conrad Sorenson lames Stith **Richard Styles** Francis Szymkun John Talbot James Tarantino William Tredway Jesse Washington

Eugene Lawrence*

Christopher Nowak Jeremy Renton Ted Schoenfeld Lindsay Spiller Scott Spiller Vahan Toolajian Henry Wong

Allen Barker Don Douthit Don Eryck William Johnson David Ramos Edward Rumberger Robert Sullivan

John MacDonald Charles Perrier Paul Ricci Robert D. Sullivan Geoffrey Thomas

*Also appearing in solo roles

Best continuing performance in a supporting role





It might as well be Spring.

That's how you feel in the autumn at Incline. And rightly so.

Because a leaf falling at Incline symbolizes the beginning of things. Ski wax and snowball fights and a sweeping view of Tahoe as you schuss down the mountain. And at Ski Incline there's fresh snow almost every winter's day, thanks to nature and our snow machine.

True, autumn isn't winter yet. It's too cold to water-ski, too warm to snow ski. You have to content yourself with early morning walks in the woods and log fires in the evening and horseback riding through the Sierras. A little brisk tennis at the Raquet Club, golf beneath the pines, maybe an evening at The Chataux.

If you visit Incline just once, you'll never forget it. And if you build a mountain home and live here for years, you'll never get used to the beauty.

It's a vast natural amphitheater on

Tahoe's unspoiled North Shore. And our greatest responsibility is to keep it unspoiled. To see that whatever man adds to Incline is worthy of what was here to begin with.

Incline is invigorating activity and refreshing calm, wilderness and sophistication, four seasons a year.

An evergreen reminder of what nature and man can do for one another.



SAN FRANCISCO

Orchestra

1st violins

Stuart Canin Concertmaster Zaven Melikian Ferdinand F. Claudio Ervin Mautner Silvio Claudio Ezequiel Amador Mafalda Guaraldi John Wittenberg Lennard Petersen Ernest Michaelian Harry Moulin Cicely Edmunds

2nd violins

Felix Khuner Principal George Nagata Zelik Kaufman Herbert Holtman Rose Kovats Anne Crowden Frederick Koegel Gail Denny Reina Schivo

violas

Rolf Persinger Principal Detlev Olshausen Lucien Mitchell Asbjorn Finess Hubert Sorenson David Smiley

cellos

Robert Sayre Principal Rolf Storseth Mary Claudio Catherine Mezirka Tadeusz Kadzielawa Helen Stross

basses

Philip Karp Principal Charles Siani Carl Modell Donald Prell Michael Burr

flutes

Walter Subke Principal Lloyd Gowen Gary Gray

piccolo

Lloyd Gowen

oboes

James Matheson Principal Raymond Duste Eleanor Biondi

english horn

Raymond Duste

clarinets

Philip Fath Principal Frealon N. Bibbins Donald Carroll

bass clarinets

Frealon N. Bibbins Donald Carroll

bassoons

Walter Green Principal Marilyn Mayor Robin Elliott contrabassoon

Robin Elliott

horns

Herman Dorfman William Sabatini Principals James Callahan Ralph Hotz Jeremy Merrill

trumpets

Donald Reinberg Principal Edward Haug Chris Bogios

trombones

John E. Meredith Principal Willard Spencer John Bischof

tuba

Wesley Jacobs

timpani Roland Kohloff

percussion

Lloyd Davis Peggy Cunningham Luchesi

harp

Anne Adams Marcella DeCray

librarian

Alma Haug

personnel manager Thomas Heimberg

The Baldwin is the official piano of the San Francisco Opera



For more martini pleasure call the martini by its first name.



FROM ENGLAND BY KOBRAND, NY • 94 PROOF TRIPLE DISTILLED • 100% GRAIN NEUTRAL SPIRITS





She's just researched the chemical industry and picked one firm as a growth stock for her portfolio.

She can concentrate on the important things in life—because Bank of America is looking out for her interests. The investments held in trust for her receive constant attention from our professional analysts. And all recommendations for her portfolio are reviewed by a committee of top bank officers.

Looking after her investments is just one of our responsibilities. Our Trust Department experts take care of her real estate holdings, too. Later, we'll counsel with her about a college education, a new car, and her monthly allowance. Until she comes of age, we'll meet our obligations in helping her make the right decisions.

This same blend of financial impartiality and personal interest is given to all our Trust clients. Could you benefit from it? Talk to your local Bank of America branch manager, or stop in at any of our District Trust Offices.



REPERTOIRE/1969 SEASON

Opening Night Tuesday, September 16, 8:30 LA TRAVIATA (VERDI)

Pilou, Cervena, Nadler / Bonisolli, Wixell, Esparza, Paige, Gilbert, Clark, Nilsson, Andersen / corps de ballet Conductor: Patané Production: Everding Designer: Businger, West Choreographer: Fisher

Wednesday, September 17, 8:00

ARIADNE AUF NAXOS (STRAUSS) Dvorakova, Grist, Martin, Marks, Nadler, Matsumoto / J. Thomas, Monk, Matthes, Blankenburg, Paige, Manton, Esparza, Nolen, Gilbert Conductor: Schuller Stage Director: G. Hager Designer: Jenkins

Friday, September 19, 8:00 LA TRAVIATA (VERDI) Same cast as September 16

Saturday, September 20, 8:00 LA BOHEME (PUCCINI) Kirsten, Boky / Pavarotti, Bruscantini Blankenburg, Berberian, Esparza, Gilbert Nilsson, Lawrence, Harvey Conductor: Coppola Stage Director: Farruggio Designer: Jenkins

Sunday, September 21, 2:00 ARIADNE AUF NAXOS (STRAUSS) Same cast as September 17 except King instead of J. Thomas

Tuesday, September 23, 8:30 LA BOHEME (PUCCINI) Same cast as September 20

Wednesday, September 24, 8:00 LA TRAVIATA (VERDI) Same cast as September 16

Friday, September 26, 8:30 ARIADNE AUF NAXOS (STRAUSS) Last performance this season Same cast as September 17 except Boky instead of Grist

Saturday, September 27, 8:00 FIDELIO (BEETHOVEN) Jones, Marks / King, E. Thomas, Mazura, Lagger, Berberian, Nilsson, Clark Conductor: Ehrling Production: P. Hager Designer: Skalicki, West

Sunday, September 28, 2:00 LA TRAVIATA (VERDI) Same cast as September 16

Tuesday, September 30, 8:30 FIDELIO (BEETHOVEN) Same cast as September 27

Wednesday, October 1, 8:00 LA BOHEME (PUCCINI)

Same cast as September 20 except Moser instead of Boky and Wixell and Monk instead of Bruscantini and Blankenburg Friday, October 3, 8:00 FIDELIO (Beethoven) Same cast as September 27

Saturday, October 4, 8:00 LA TRAVIATA (VERDI) Last performance this season Same cast as September 16

Tuesday, October 7, 8:30 L'ELISIR D'AMORE (DONIZETTI) Grist, Matsumoto / Pavarotti, Wixell, Bruscantini Conductor: Patané Production: Mansouri Designer: Darling

Wednesday, October 8, 8:00 FIDELIO (BEETHOVEN) Last performance of the season Same cast as September 27

Friday, October 10, 8:00 L'ELISIR D'AMORE (DONIZETTI) Same cast as October 7

Saturday, October 11, 7:00 GÖTTERDÄMMERUNG (WAGNER) Shuard, Martin, Lilova, Anderson, Nadler, Cervena, Marks / J. Thomas, Mazura, Lagger, Esparza Conductor: Suitner Production: P. Hager Designer: Skalicki, West

Sunday, October 12, 2:00 LA BOHEME (PUCCINI) Same cast as September 20 except Moser instead of Boky and Wixell and Monk instead of Bruscantini and Blankenburg

Tuesday, October 14, 7:00 GÖTTERDÄMMERUNG (WAGNER) Same cast as October 11

Wednesday, October 15, 8:00 L'ELISIR D'AMORE (DONIZETTI) Same cast as October 7

Friday, October 17, 7:00 GÖTTERDÄMMERUNG (WAGNER) Same cast as October 11

Saturday, October 18, 8:00 AIDA (VERDI) Jones, Lilova, Marks / Chauvet, Farrar, Berberian, Grant, Nilsson / corps de ballet Conductor: Perisson Production: Besch Designer: Skalicki, West Choreographer: Fisher

Sunday, October 19, 2:00 L'ELISIR D'AMORE (DONIZETTI) Last performance this season Same cast as October 7,

Tuesday, October 21, 8:00 AIDA (VERDI) Same cast as October 18 (Continued on page 31)

Scandinavia goes straight to your heart.

SAS goes straight to Scandinavia.

Fly with us to the welcome that awaits you in Denmark, Norway, Sweden. SAS offers more direct flights to Scandinavia than anyone. And within Europe, SAS serves more cities than any other transatlantic or transpolar airline. For reservations see your travel agent, or call SAS.



Scandinavia-you'll love us for it.











J&B is a product of the twocenturies-old house of Justerini & Brooks whose patrons have included, along with the immortal Charles Dickens, many of history's great.

PENNIES MORE IN COST WORLDS APART IN QUALITY

86 Proof Blended Scotch Whisky . The Paddington Corp., N.Y. 20



If you pay the price of a Napa Valley wine, make sure you get one made from Napa Valley grapes.

That's right.

A wine can be bottled in one place, made in another, from grapes grown in a third.

And if one of those places happens to be Napa Valley, some people think they're getting a Napa Valley wine. That's why Inglenook wines are "Estate Bottled."

Estate bottling guarantees that every last grape was grown in Inglenook's own vineyards.

That the entire wine making process took place in Inglenook's own winery.

That you're not getting anyone else's grapes.

The other guarantee you get is the

vintage date. It means that the wine is fully matured.

That it has been aged, racked and inspected until it's worthy of Inglenook's 89-year heritage.

The way to buy a great bottle of wine is to look for the words "Estate Bottled."

Right above the word "Inglenook."

REPERTOIRE/1969 SEASON

Wednesday, October 22, 8 THE MAGIC FLUTE (MOZART)

Price, Deutekom, Matsumoto, Marks, Anderson, Nadler / Burrows, Evans, Ward, Ulfung, Mazura, Nilsson, Monk, Herrnkind, Grant, Levy, Aird, Hunt Conductor: Mackerras Production: P. Hager Designer: Businger, West

Friday, October 24, 8 AIDA (VERDI) Same cast as October 18

Saturday, October 25, 8 THE MAGIC FLUTE (MOZART) Same cast as October 22

Sunday, October 26, 1:30 GÖTTERDÄMMERUNG (WAGNER) Last performance this season Same cast as October 11

Tuesday, October 28, 8 THE MAGIC FLUTE (MOZART) Same cast as October 22

Wednesday, October 29, 8 AIDA (VERDI) Same cast as October 18

Friday, October 31, 8 THE MAGIC FLUTE (MOZART Last Opera House performance this season Same cast as October 22 except Lagger instead of Ward

Saturday, November 1, 8 LA FORZA DEL DESTINO (VERDI) Tatum, Anderson, Nadler / Bergonzi, Wixell, Tozzi, Capecchi, Berberian, Fried, Grant, Clark Conductor: Patané Production: P. Hager Designer: Bauer-Ecsy, Colangelo

Tuesday, November 4, 8 LA FORZA DEL DESTINO (VERDI) Same cast as November 1

Wednesday, November 5, 8 LA CENERENTOLA (ROSSINI) Berganza, Marks, Cervena / Bottazzo, Capecchi, Montarsolo, Grant Conductor: Mackerras Production: Ponnelle Designer: Ponnelle, West

Friday, November 7, 8 LA FORZA DEL DESTINO (VERDI) Same cast as November 1

Saturday, November 8, 8 LA CENERENTOLA (ROSSINI) Same cast as November 5

Sunday, November 9, 2 LA FORZA DEL DESTINO (VERDI) Same cast as November 1

Tuesday, November 11, 8:30 LA CENERENTOLA (ROSSINI) Same cast as November 5 Wednesday, November 12, 8 LA FORZA DEL DESTINO (VERDI) Last performance this season Same cast as November 1

Friday, November 14, 8 PELLEAS ET MELISANDE (DEBUSSY) Pilou, Lilova, Moser / Gui, Petri, Tozzi, Clark, Monk Conductor: Perisson Production: P. Hager Designer: Skalicki, West

Saturday, November 15, 8 LA BOHEME (PUCCINI) Amara, Moser / Spiess, Farrar, Monk, Berberian, Esparza, Gilbert, Nilsson, Lawrence, Harvey Conductor: Perisson Director: Farruggio Designer: Jenkins

Sunday, November 16, 2 LA CENERENTOLA (ROSSINI) Last performance this season Same cast as November 5

Tuesday, November 18, 8:30 PELLEAS ET MELISANDE (DEBUSSY) Same cast as November 14

Friday, November 21, 8 JENUFA (JÁNAČEK) Weathers, Dalis, Cervena, Marks, Petersen, Matsumoto, Stull, Tede, Bick / Peterson, Ulfung, Berberian, Grant Conductor: Gregor Production: P. Hager Designer: Bauer-Ecsy, West Choreographer: Fisher

Saturday, November 22, 8 PELLEAS ET MELISANDE (DEBUSSY) Last performance this season Same cast as November 14

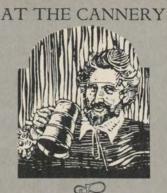
Tuesday, November 25, 8:30 JENUFA (JÁNAČEK) Same cast as November 21

Wednesday, November 26, 8 AIDA (VERDI) Same cast as October 18 except Molnar-Talajic and Vickers instead of Jones and Chauvet

Friday, November 28, 8 LA BOHEME (PUCCINI) Last performance this season Same cast as November 15 except Kirsten instead of Amara

Saturday, November 29, 8 JENUFA (JÁNÁCEK) Last performance this season Same cast as November 21

Sunday, November 30, 2 AIDA (VERDI) Final performance of the season Same cast as October 18 except Molnar-Talajic and Spiess instead of Jones and Chauvet





A LAWRY'S ASSOCIATED RESTAURANT

Enjoy hearty food and grog in the atmosphere and actual rooms of the 17th century.

Informal lunch in "The Mermaid"... Dinner in the Elizabethan Dining Rooms becomes an experience long remembered.

(415) 776-4433

After theatre... after coffee enjoy **Bénédictine** La Grande Liqueur Francaise



Think of it as opportunity money.

CROCKER-CITIZENS CHECK RESERVE ACCOUNT

2100

Let's say a sudden opportunity comes your way and you want to take advantage of it. Only problem is, your checking account balance isn't big enough to handle it.

That's where our Check Reserve Account comes in. It's an account that lets you write yourself a loan.

It works this way: once your application is approved, we set up

credit for you (up to \$5000). When you want to use any of this money, you just write one of your regular Crocker-Citizens checks. And the full amount of the check is automatically covered.

Replander Furriers and to Drayer Three thousand are Robert J. Drayer

Wouldn't it be a good idea to see us soon for a Check Reserve application?

After all, if a bank isn't good

for helping you make the most of a good opportunity, what's it good for?

1210

Crocker-Citizens is good for extra-helpful checking accounts

Crocker-Citizens is good for everything.

WESTERN OPERA THEATER

The musical and dramatic excitement of opera you are enjoying tonight will travel throughout the West in the coming year with Western Opera Theater, the touring and educational subsidiary of the San Francisco Opera.

Western Opera Theater (affectionately known around the Opera House as WOT) was created with the assistance of the National Endowment for the Arts as a regional company to take professional operatic productions to areas where opera would otherwise never be seen. With continuing grants from the National Endowment and further help from the California Arts Commission and several private foundations, WOT has now played in nearly 100 communities, large and small, in all parts of California, Arizona, Nevada and Oregon.

Western Opera Theater gives professional young American singers, directors and designers a unique opportunity for full seasons' employment with a repertory opera company without being forced to seek positions with European opera houses. WOT stresses ensemble performance and theatrical values, and the importance of this emphasis is reflected in the number of WOT artists regularly engaged by the San Francisco Opera, Spring Opera and other major companies.

All WOT productions are sung in English, and after student performances, which comprise about half the total each season, members of the casts and backstage crew meet informally with audiences for free-wheeling discussion periods.

In addition to its regular repertoire, which in past seasons has included Puccini's "La Boheme" and "Gianni Schicchi," Mozart's "Cosi Fan Tutte," Rossini's "The Barber of Seville" and Menotti's "The Medium" and "The Old Maid and the Thief," Western Opera Theater last season inaugurated a new program of concert readings of unperformed operas and is now planning periods in residence and workshops at colleges and universities.

> WESTERN OPERA THEATER War Memorial Opera House San Francisco, California 94102 (415) 861-4074

WAR MEMORIAL OPERA HOUSE

(owned and operated by the City and County of San Francisco through the Board of Trustees of the War Memorial)

TRUSTEES

President Gregory A. Harrison Vice President Philip S. Boone Richard P. Cooley Mrs. Joseph D. Cuneo George T. Davis Prentis Cobb Hale

Fred Campagnoli

Sam K. Harrison Moses Lasky Wilson Meyer Mrs. Madeleine H. Russell Joseph J. Allen Managing Director

Donald J. Michalske Executive Secretary and Assistant Managing Director

NO TAPE RECORDERS OR CAMERAS PERMITTED IN THEATRE

Libretti, opera calendars and opera glasses in foyer

Buffet service in basement promenade, dress circle and box tier on mezzanine floor during all performances

For lost and found information inquire at check room no. 3 John Galindo, head usher.

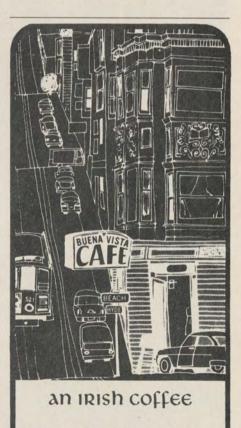
For further information call 621-6600, 9:00 - 4:00 p.m. Monday through Friday.

PATRONS ATTENTION PLEASE!

Fire Notice: There are sufficient exits in this building to accommodate the entire audience. The exit indicated by the lighted "exit" sign nearest your seat is the shortest route to the street. In case of fire please do not run—walk through that exit.

DISTILLED, BOTTLED AND SEALED IN LONDON • 91.5 PROOF 100% GRAIN NEUTRAL SPIRITS • IMPORTED BY MOHR INTERNATIONAL LTD., N.Y.

For the unmistakable vodka martini.



is awaiting you



In Los Angeles, only The Ambassador Hotel is nestled in 27 acres of superb landscaping. Only here will you find a resort hotel in the very center of Wilshire Center, the city's fashion and business heart.

We've just spent \$3-Million refurbishing this exquisite hotel. So you can be sure of modern convenience and service.

When you choose a hotel in Los Angeles, make The Ambassador your first resort.

re Hmbassador

Home of the World-Famous COCOANUT GROVE 3400 Wilshire Blvd., Los Angeles, Calif. (213) 387-7011 90005 CALL OR WRITE FOR RESERVATIONS OR SEE YOUR TRAVEL AGENT



Premium Quality Blended Scotch Whisky, 86.8 Proof—Scottish & Newcastle Importers Co., New York, N.Y. 34





For the past forty-six years a minor miracle has taken place every fall when the San Francisco Opera has presented a season of international grand opera of the highest calibre. And this year is no exception. Once again Kurt Herbert Adler and his dedicated staff have coped with the incredible complexities involved, to present an opera season which we believe will be worthy of the Company's traditions and reputation.

The repertoire this year has been chosen with great care to appeal to a wide variety of tastes. New productions of two of the most popular of operas, *La Traviata* and *Aida*, will cast fresh light upon them and reveal new beauties and subtleties in their familiar scores. Some of the most successful productions of recent seasons are returning; the less familiar works in the repertoire will bring additional pleasure to our audience.

One of the traditions we most cherish is that of introducing significant new artists to our audience. This season many prominent singers, conductors and stage directors, both American and foreign, will be making their debuts with the Company. They have become established favorites in international opera centers throughout the world; we believe they will be acclaimed by our audience, too. Another cherished tradition is being upheld through the inclusion on the roster of fine young artists whose talents were discovered by the San Francisco Opera Auditions, and whose abilities have been developed by the Merola Opera Program, Western Opera Theater and Spring Opera.

The continuance of the minor miracle to which I referred requires not only faith and good works but also a great deal of financial support. The inflationary pressures we are all to well aware of are making relentless demands on our financial resources. The proportion of expenses which we can meet through our box office income, while high in comparison with other opera companies, cannot be increased without making the price of tickets prohibitive. It is to our annual Fund Drive that we must look for the finances needed to cover our deficit.

The 1968/69 Fund Drive was the most successful ever. It was ably piloted by Co-Chairmen R. Gwin Follis and Marco F. Hellman. Particular praise should be given to Robert A. Hornby, Assistant to the President, for his success in obtaining a donation of \$100,000 by The Irvine Foundation, and for his indefatigable efforts on many other Opera problems.

We are deeply indebted to the Charles E. Merrill Trust, of which Mr. and Mrs. Robert A. Magowan of San Francisco are trustees, for the generous donation of \$43,000 toward the new production of *La Traviata*. This represents a break-through for us; the first time we have received a private donation for a specific production, a practice that has become increasingly common in the East.

The future course of our Company will be determined by the degree of success achieved by our 1969/70 Fund Drive, now underway. The current drive has got off to a splendid start with a donation of \$50,000 by The Zellerbach Family Fund. We urge every individual friend of the Opera, old and new alike, to give his generous support so that grand opera of the highest quality will flourish in San Francisco for many years to come.

Trenty Calib Hale

PRENTIS COBB HALE President, San Francisco Opera Association



Gwyneth Jones

GREAT SCENES FROM VERDI Excerpts from Aida, Don Carlo, Macbeth, Otello OS-26081

OPERATIC RECITAL Arias from Fidelio, Medea, Der Fliegende Holländer, Il Trovatore, La Forza del Destino. Beethoven: Ah, Perfido OS-25981

Cherubini: MEDEA with Pilar Lorengar, Fiorenza Cossotto, Bruno Prevedi, Justino Diaz–Orchestra of L'Accademia di Santa Cecilia, Rome–Lam-berto Gardelli OSA-1389

LONDON RECORDS The Royal Family of Opera

JAMES KING

OPERATIC RECITAL Excerpts from Der Freischütz, Fidelio, Rienzi, Lohengrin, Tann-häuser, Die Meistersinger Stereo OS-26039

Wagner: DIE WALKURE with Birgit Nilsson, Régine Cres-pin, Christa Ludwig, Hans Hotter, Gottlob Frick-The Vienna Philhar-monic Orchestra-Georg Solti Stereo OSA-1509



Mahler: DAS LIED VON DER ERDE with Dietrich Fischer-Dieskau – The Vienna Philharmonic Orches-tra – Leonard Bernstein Stereo OS-26005

Beethoven: SYMPHONY NO. 9 IN D MINOR ("Choral") with Joan Sutherland, Marilyn Horne, Martti Talvela – The Vienna Philharmonic Orchestra – Hans Schmidt–Isserstedt Stereo OSA-1159

LONDON RECORDS "The Royal Family of Opera



Sixten Ehrling

Berwald: SYMPHONY IN C MAJOR ("Singulière") SYMPHONY IN E FLAT MAJOR The London Symphony Orchestra CS-6602



The Royal Family of Opera

Anybody who has to pick a champagne to serve a Prime Minister gets a little nervous.

Nervous Ambassadors pick Paul Masson more often than any other American champagne.



SATURDAY EVENING, SEPTEMBER 27, 1969, AT 8:00 TUESDAY EVENING, SEPTEMBER 30, 1969, AT 8:30 FRIDAY EVENING, OCTOBER 3, 1969, AT 8:00 WEDNESDAY EVENING, OCTOBER 8, 1969, AT 8:00

FIDELIO

(IN GERMAN)

Opera in two acts by LUDWIG van BEETHOVEN

Text by JOSEF SONNLEITHNER

After a story by JEAN NICHOLAS BOUILLY

Jaquino	EVAN THOMAS*
Marzelline	SHEILA MARKS
Rocco	PETER LAGGER**
Leonore (Fidelio)	GWYNETH JONES*
Don Pizarro	FRANZ MAZURA
First Prisoner	RAYMOND NILSSON
Second Prisoner	RICHARD J. CLARK
Florestan	JAMES KING
Don Fernando	ARA BERBERIAN

Prisoners, guards, townspeople

**American debut *San Francisco Opera debut

THE ACTION TAKES PLACE IN A STATE PRISON NEAR SEVILLE, SPAIN, ABOUT 1800

Beethoven's Leonore Overture No. 3 will be played between Scenes 1 and 2 of the second act.

PLEASE DO NOT INTERRUPT THE MUSIC WITH APPLAUSE

Latecomers will not be seated while the performance is in progress Performance length approximately two hours forty-five minutes

Conductor SIXTEN EHRLING*

Production PAUL HAGER

Designers WOLFRAM SKALICKI THOMAS L. COLANGELO, JR.

Chorus director STEFAN MINDE

Costumers GOLDSTEIN & CO.

EXPERIENCE 1970!	
SAN	
FRANCISCO OPERA	
CALENDAR 1970	
Manana data a	
64 PAGES \$3.50	

The Story of "Fidelio"

BACKGROUND: Florestan, a fighter for freedom, has been imprisoned by his enemy, Pizarro, the governor of a fortress used to detain political prisoners. There he is slowly being starved to death while rumors of his death are spread abroad. Florestan's wife, Leonore, has heard the rumors but clings to the hope that it is another villainous game of Pizarro's. As a last desperate measure, she resolves to search for her husband in the prison and free him. Disguised as a young man, Fidelio, she is employed by the chief jailer, Rocco, as his assistant.

ACT 1, Scene 1: The young guard Jaquino courts Marzelline in vain, for she has fallen in love with Fidelio. Her father, Rocco, also wants a union between his daughter and Fidelio and hopes for the governor's permission to use the latter as a helper with the secret prisoners. Marzelline fears that Fidelio won't be able to bear all the misery that such work entails, but Leonore knows she must have courage and strength to carry out her secret plan — the rescue of her husband.

Scene 2: Pizarro receives news from a friend that the minister, Don Fernando, intends a surprise inspection of the prison. Fearing that Florestan will be found, he resolves to have him killed. A sentry is posted on the tower to give a trumpet signal as soon as the minister is sighted. Rocco, while not willing to be a murderer, agrees to hold his tongue for money and later hide Florestan's body in a ruined cistern. Leonore, who has overheard the plan to murder a prisoner, resolves to save him, whoever he may be. At her request Rocco allows some of the prisoners to go into the courtyard. Leonore is distressed that Florestan is not among them. Pizarro, furious at Rocco's independent action, has the prisoners locked up again.

ACT II, Scene 1: Florestan, weakened from hunger and thirst in his cell, has a vision: his wife appears to him as an angel of freedom. Rocco and Leonore come down into his cell to open the cistern which is to be used as a grave. Leonore recognizes the unknown prisoner as her husband. Against Pizarro's orders she hands him bread and wine but dares do no more. When Pizarro appears and tries to stab the defenseless Florestan, she rushes to shield him. Pizarro, in a burst of rage, attempts to kill them both. Leonore draws a pistol and levels it at him. Suddenly a trumpet call is heard announcing the minister's arrival. Leonore and Florestan are saved and reunited.

Scene 2: Florestan's fellow prisoners have been freed by the minister and Leonore removes Florestan's chains. Marzelline, recovered from her infatuation, consents to marry Jaquino and Pizarro is arrested and led away, as the chorus sings in praise of conjugal love.

An eminent British critic recently referred to Beethoven's Fidelio as a "revered monument of German music". Others have called it a "hymn to freedom" and even "more than an opera". In 1969 it is hard to hear such comments without immediately consigning the object of the remarks to the junk heap. Today, an artistic classic does not receive a solemn genuflection; it undergoes either modernization, purification (a return to its original state) or transformation (into a new, relevant frame of reference). Already the Mona Lisa has been used in pop art, and Hamlet has successfully been presented with the melancholy Dane as an ignoble schemer.

And *Fidelio*. Does it have value solely because it is Beethoven's only opera? Or does it merit attention because in all of opera it alone treats the subject of political freedom?

Of course, the opera's anti-totalitarian stance can still have an impact in our time. As recently as 1955 the Viennese used *Fidelio* to open their rebuilt State Opera, a logical choice considering Beethoven's long residence in Vienna but significant because the performance celebrated the end of Russian occupation of Austria.

Even deeper, though, than Fidelio's message of hatred for political oppression, is the opera's assertion of a meaningful theme in our time: the power of the committed individual, inspired and strengthened by selfless love. Fidelio does not stand as a testament by a bachelor to marriage; it gloriously states the power and sanctity of the loving individual.

Beethoven's music would have foundered and died had not he had a "sturdy horse" for a libretto. Yet again and again, commentators have decried the opera as "comic... with an excessive amount of gloom in the middle" and have particularly attacked the "banal silliness" of Marzelline and Jaquino, of Rocco's gold

A Loving Person by Speight Jenkins, Jr.

aria and of the Fidelio-Leonore masguerade. What do they want? Pretentiousness on a grand scale? Greek tragedy from the opening curtain? Their complaint attacks the heart of the power in Beethoven's opera, for Fidelio deals strictly with common men and women. Neither Florestan nor Leonore has a title: he is simply a prisoner and she his wife. To put this particular hero and heroine in a nonnoble milieu took daring; Austrian audiences in 1806, largely composed of the nobility, liked to see themselves as the only ones with any character. So Beethoven wrote music for the less significant characters - Marzelline, Jaquino and Rocco - that associated them with eighteenth-century peasants. Then he gave his leading characters such lofty music that they were assumed to be of a higher social order, though the plot indicates no such thing.

Beethoven did leave, however, a few indications of the social level of all his characters. Almost immediately after Leonore's entrance, she sings in a canon guartet with Rocco, Jaquino and Marzelline. Ernest Newman, in his analysis of the opera, voiced the normal critical reaction to all four singing different thoughts to identical music when he said Beethoven doesn't worry about "the minutiae of musical realism". The British scholar went on to point out that the conflicting emotions of each of the four would have been sung to different music had a later, more advanced composer written it. Actually the quartet points out a subtle fact: in her first music Beethoven lets Leonore, his heroine, sing exactly the same music as the least classy members of the cast. In Fidelio the composer was describing the power of the individual person, and he wanted to make it clear that in his eyes none of the characters had any class advantage over any other.

Interestingly enough, the placing

of a Fidelio-type story among everyday people has had a recent, lesssuccessful parallel. Jan Cikker's opera Das Spiel von Liebe und Tod (which received its premiere last month at the Munich Festival) describes the break-up of the marriage of one Courvoisier, whose problems are played out in a representational, eighteenthcentury drawing room. The walls of the room are transparent, and behind them takes place the drama (on slides) of the descent of the French Revolution from liberalism to Robespierre and the Terror. From reports, Cikker tried to show too much: unlike Beethoven who told the revolutionary message of the worth of the individual in simple terms leaving grandiloquent parallels to his audience's imagination, Cikker tried to present the whole hog and ended up boring the audience. Another oddly personal way of representing a huge human problem has been tried in the Swedish film I Am Curious (Yellow). There, one Lena, who is fascinated by non-violence as a way of achieving social equality, finds that her own passion for a man and subsequent rage at his infidelity cause her to reject the philosophy of non-violence because it failed her personally. Her groping for an answer to her problems becomes dull because the author unendingly tries to straddle two separate dimensions-society in general and Lena in particular. Beethoven, who passionately cared about the whole of humanity, grounded his characters in everyday life and let any generalization about the whole of mankind come about from the total result of his work. He made his story simple and took care to make each character musically real.

Even the villain, Pizarro, can be believed on musical grounds. His opening aria conveys in its accompaniment and melody an omnipresent, savage wickedness, unlike the conventional theatrical bogey

SAN FRANCISCO OPERA

ACTION

MRS. GEORGE DICKSON CLARK, JR. MRS. LENNART G. ERICKSON Chairmen Emeritus

MRS. JAMES E. HOWELL General Chairman

MRS. HARRY CAMP, JR. Public Relations

MRS. REUBEN STUTCH Secretary

MRS. BALDHARD G. FALK Distribution

AREA CHAPTERS

MRS. DAVID WISNOM MRS. ROBERT HILL North Peninsula

MRS. ROBERT VAN VLECK ANDERSON South Peninsula

MRS. EDMOND C. WARD Marin

MRS. BERNICE DUNN Napa

MRS. DEWEY DONNELL Sonoma

MRS. JOHN LOH Pacifica

MRS. THIERRY THYS MRS. GEORGE PACINI MRS. THOMAS PEAKE East Bay

Opera House Museum

Open free-of-charge during all performances in the south foyer, box level. A completely new exhibit of photographs, costumes, scenic designs, programs and other memorabilia connected with opera in San Francisco both past and present.

The collection includes material in the possession of the San Francisco Opera and on loan from the California Historical Society, the Society of California Pioneers and private individuals. It has been prepared for exhibition through the cooperation of the display department of Joseph Magnin's under the supervision of David Crocker.

The Museum is sponsored by the Board of Trustees of the War Memorial, with Ralph J. A. Stern as curator. Mrs. Madeleine Haas Russell also represents the Board. Donations of interesting and valuable historical material are gratefully received. Persons wishing to contribute items should contact Herbert Scholder at 861-4008. man. One can hear his sadistic delight and his eagerness for Florestan's death, but his distinction lies in Beethoven's bringing out his crassness in his setting of the text. In his colloquy with Rocco after he resolves to have Florestan killed, Pizarro spells out what he wants. He tells Rocco that he wants him to murder Florestan. No *politesse* here: none of lago's diabolical cleverness or even Scarpia's savoir-faire. Pizzaro has the power, and he asks Rocco to commit outand-out murder.

The composer's most misunderstood triumph lies in his treatment of Leonore herself. Rushing onstage immediately after overhearing the plotting of her husband's murder she cries out "Abscheulicher! wo eilst du hin?" (Blackest monster! Where are you hurrying to?) Does this torrent turn her into a Brünnhilde or at least an Isolde? Though many view her in that light, the great aria and the duet that follows describe the real person behind the outburst of rage. Beethoven shows us a woman who is scared to death. Hope is there, but she knows that she is trying to do the impossible. She is filled with doubts, not only as to whether she can free her husband but even whether she has the strength to stand up to Pizarro. No step that she takes comes easily, and only her love makes her move inevitably to her goal.

Critics of the "plebian" first act have written that in the second act Beethoven lets his genius take him out of the perfunctory classical composition into the sublime. Certainly the prison scene can hardly be improved on, but it serves as a natural development to what has gone before. At the scene's opening Florestan tells us that he longs only for his wife, but his aria lays the groundwork for the crisis. His food has been reduced; his weakness foretells to him his death; and his thoughts make him one in spirit with his beloved Leonore, whom he thinks he will never see again on earth. The melodrama following that culminates in the great cry of Leonore to Pizarro, "Kill first his wife!" Pizarro thinks he has the power to kill Florestan and admits its illegality; Leonore with her body and

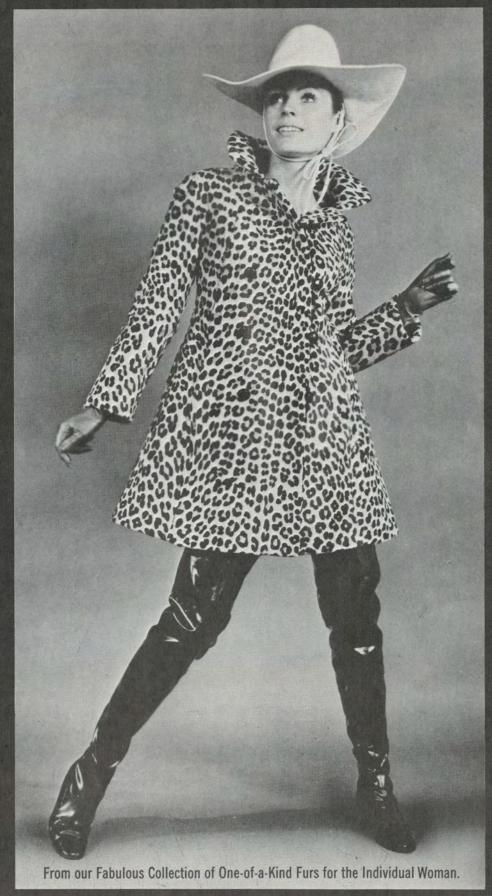
then with a pistol shows that a brave person with enough will can stop any tyrant.

The final scene of the opera can be called a great choral ode, and in Romain Rolland's words, "(It) is launched on the sun-bathed sea, every sail spread to the wind". Here the indomitable composer gave way to almost boundless joy as he hailed the triumph of what? Of good over evil? Of the defeat of tyranny? In Florestan's jubilant song, he hailed neither of these but instead praises his wife, as a person and as a human being whose love has given her power and him boundless pride.

How strange to compare this work of the first decade of the nineteenth century with Richard Strauss' and Hugo von Hofmannsthal's Die Frau ohne Schatten, a work of our own century. For Die Frau, another opera that ends happily and deals with marriage, puts all its emphasis on having children. In Hofmannsthal's fascinating libretto the Empress and the mortal woman gain compassion and so have the right to bear children; this for them is the ultimate goal. Look at the Watchmen at the end of Act I who sing "hallowed by your work of love" or Barak at the opening of the final quartet, "Now will I rejoice ... for through me hands stretch out . . .". In all of Die Frau, nothing points up the value of wife to husband except as an impregnator-provider. The value of one person to another, the realization of the strength and beauty of two persons acting together as one completely eluded the two happily married, twentieth-century Germans who wrote Die Frau. Yet a century before a deaf bachelor, who had been rejected by almost all the women he had loved, made a statement relevant to a desperate need of our own time.

Beethoven gave our present-day fear of the computer and the organization man a possible way out. Leonore never seems invincible; she could have been discovered and killed many times. But she beat the system, and Beethoven makes us feel that love and determination like hers will furnish the key to open the locks holding men in the deepest prisons of the body or the mind.





Announcing the 1970 Imperial. The new choice.



That the 1970 Imperial is the longest American luxury car is simply proven by measurement. Being the largest luxury car value is harder to prove. The new Imperial is the sum of a huge 440 4-bbl. V8 engine, torsion-bar suspension, Sound Isolation System, spaciousness Imperial LeBaron Four-Door Hardtop

and reputation. Driving it will tell you more. The choice awaits you now. At your Imperial Dealer's.



SPECIAL EVENTS

Opera Previews

Presented by the Junior League of San Francisco, Inc.

September 12 LA TRAVIATA Speaker: Alexander Fried

September 23 FIDELIO Speaker, Speight Jenkins, Jr.

October 6 GÖTTERDÄMMERUNG Speaker: John Rockwell

November 4 LA CENERENTOLA Speaker: James H. Schwabacher, Ir.

November 14 JENUFA Speaker: Dr. Jan Popper Hotel Mark Hopkins Peacock Court at 10:30 a.m. Public invited free of charge

Presented by Opera ACTION South Peninsula

September 23 FIDELIO

October 7 GÖTTERDÄMMERUNG

October 21 LA CENERENTOLA

November 4 PELLEAS ET MELISANDE

November 18 JENUFA Speaker: Dale Harris Castilleja School Chapel Palo Alto, at 10:00 a.m.

Presented by the San Jose Opera Guild

September 11 FIDELIO

September 18 ARIADNE AUF NAXOS

September 25 LA TRAVIATA

October 2 GÖTTERDÄMMERUNG

October 9 LA CENERENTOLA

October 16 PELLEAS ET MELISANDE October 23 IENUFA Speaker: Dale Harris Old Town Theatre Los Gatos, 10:00 a.m.

Presented by Opera ACTION Marin County

September 11 ARIADNE AUF NAXOS Speaker: Jess Thomas

September 25 FIDELIO Speaker: Speight Jenkins, Jr.

October 9 GÖTTERDÄMMERUNG Speaker: John Rockwell

October 30 LA FORZA DEL DESTINO Speaker: Dale Harris Marin Art and Garden Center Ross, 8:15 p.m.

Presented by the Jewish Community Center 3200 California St., San Francisco

October 6, 8:15 p.m. GÖTTERDÄMMERUNG Speaker: John Rockwell

November 17, 8:15 p.m. IENUEA Speaker: Dale Harris

San Francisco Opera **Touring Calendar**

November 2, 2:30 p.m. Hearst Greek Theater Berkelev THE MAGIC FLUTE (Mozart) In English Presented by the University of California

November 23, 7:30 p.m. Memorial Auditorium Sacramento AIDA (Verdi) In Italian Presented by the Sacramento Opera Guild

> THE SAN FRANCISCO OPERA GUILD PRESENTS

FOL DE ROL BALL A SPACE ODYSSEY

Thursday, October 23, 1969 Civic Auditorium - 9 p.m. Seats from \$2.00 to \$6.00 available Sherman Clay and Opera Box Offices

TINTA CREAM PORT

A rare dessert wine from the cellars of The Christian Brothers

The delicate Tinta Madeira grape is used in the most famed wines of Portugal but it is not widely planted in California. The area around where we make our sweet wines is one of the few spots where the Tinta Madeira is grown.

About nine years ago, we began to set aside some of the wines from the Tinta Madeira grapes to create a unique California Port.

Since then, I have personally supervised its progress ______giving each lot its own number. The long years in oak casks have been kind to the wine, bestowing on it an exquisite mellowness. The first bottling is now ready. We have given it the name Tinta Cream Port. The cask number is on each bottle.



I believe you will find Tinta Cream a true classic Port of character and distinction; a wine with the finesse that can come only with long aging. It is deep red in color; creamy smooth, luscious, yet not too sweet; a wine to be sipped at the end of a meal with fruits, cheeses or cake, or to be opened when your best friends drop in.

Tinta Cream Port will only be available in limited amounts. It is priced about \$3.00 a bottle. Should your wine merchant fail to have it, you may write to me personally.

limothy J.S.C.

Brother Timothy, F.S.C., Cellarmaster The Christian Brothers Winery Napa Valley, California

Worldwide Distributors: Fromm and Sichel, Inc., San Francisco, California

DEBUIS



CARLO BERGONZI appears for the first time with the San Francisco Opera as Don Alvaro in La Forza del Destino, an opera which he has recorded twice and with which he opened the La Scala season in 1965. The tenor was born in Busseto in the province of Parma, also noted as the birthplace of Verdi and Toscanini. Bergonzi displayed an interest in musical matters beginning in early childhood and when he was sixteen years old his teachers at the Arrigo Boito Conservatory in Parma decided he was a baritone. His studies were interrupted by the war and after three years as a prisoner he began his career as a tenor in Andrea Chenier at the Teatro Petruzelli in Bari. Except for short vacations with his wife and two children, Bergonzi has been on the go continually since that time and has sung at every important Italian house, at the Metropolitan, Covent Garden, Vienna and practically every other leading theater in the world.



ANTHONY BESCH was born in London and is presently one of the leading stage directors in Great Britain. He trained under Professor Carl Ebert at the Glyndebourne Festival and Dr. Günther Rennert at the Hamburg Staatsoper. During the past fifteen years Besch has staged more than seventy operas, among which the most recent have been Elektra, La Favorita and Verdi's Attila at the Colon in Buenos Aires, Rossini's Le Comte Ory at the Monnaie in Brussels, and Cavalli's L'Ormindo in Washington, D.C. A year ago he became general director of the Toronto Opera School in Canada.



COLETTE BOKY graduated from the Quebec Conservatory of Music in 1962 and promptly went on to win a scholarship award from the province, a grant from the Canada Council, and a prize in the Geneva International Competition. She has sung in Vienna at the Volksoper and in Munich's Cuvillies Theater. Miss Boky made her Metropolitan Opera debut as the Queen of the Night and has been heard there also as Gilda and Rosina.



FRANCO BONISOLLI was a ski instructor and mountain guide before turning tenor. He made his debut in 1961 at the Spoleto Festival in *The Love for Three Oranges* and has since advanced through the opera houses of Rome, Naples, Palermo, Venice, Genoa and Bologna to Milan's La Scala, where he sang opposite Beverly Sills and Marilyn Horne this spring in *The Siege of Corinth.* Bonisolli is to be seen in a recent film version of *La Traviata* with Anna Moffo and is scheduled for more films in the near future.



ANTON COPPOLA'S most recent appearance on the Opera House podium was for Spring Opera's La Rondine in 1968. Previously he conducted here with the touring San Carlo Opera and the national company of My Fair Lady. Presently Coppola is on the faculty of the Manhattan School of Music in New York. In addition to operatic work with the New York City Opera, where he led the world premiere of Lizzie Borden, he spent four years at Radio City Music Hall and with such Broadway shows as Silk Stockings, The Boy Friend, The Most Happy Fella and New Faces of 1952 and 1956.



CRISTINA DEUTEKOM in the last two years has made somewhat of a specialty of the role of the Queen of the Night in The Magic Flute. She sang it first under Josef Krips in the Vienna Staatsoper in 1967, at the Metropolitan the following season, and is recording it this fall for London Records with the Vienna Philharmonic under George Solti. Earlier this year Miss Deutekom, who is Dutch, was highly acclaimed for her Puritani Elvira at the Fenice in Venice and immediately re-engaged to sing Lucia di Lammermoor and Fiordiligi in Cosi fan Tutte there.



LUDMILA DVORAKOVA, a Czech soprano from Prague, has sprung to international prominence within the last four years. In 1965 she made her Bayreuth debut as Gutrune in Götterdämmerung and has returned there repeatedly including the summer of 1969 for Kundry in Parsifal. In 1966 came a first appearance at the Metropolitan as Leonore in Fidelio followed by Isolde, Ortrud, Senta and Chrysothemis. Also that year was a Covent Garden debut as the Walküre Brünnhilde, and again she has been brought back frequently for full Ring cycles. Other successes have been at La Scala, Vienna, Buenos Aires, Berlin and Munich.



SIXTEN EHRLING was named music director and conductor of the Detroit Symphony in 1963. Before then, and since 1940, he had been associated with the Royal Opera in his native Sweden, becoming its chief conductor and music director in 1953. During his tenure in Stockholm he led some 2,000 performances of 45 operas and 30 ballets, and he returned to lead the company at Expo '67 in Montreal. Maestro Ehrling guest conducts frequently and had the distinction of leading five of America's principal orchestras in one twelve-month period recently—Cleveland, New York, Philadelphia, Chicago and Boston.



AUGUST EVERDING is a theater director who in the last two years has staged five operas, each of which has been tremendously successful. They are La Traviata in Munich, Tristan und Isolde in Vienna, the world premiere of Humphrey Searle's Hamlet in Hamburg, Orff's new Prometheus in Munich, and The Flying Dutchman. The latter opera opened the 1969 Bayreuth season and was the first work staged there by anyone other than the Wagner brothers in twenty-one years. Everding is a professor of drama at the University of Munich and head of the Kammerspiele there, where he has staged such plays as Tiny Alice, Sweet Bird of Youth, Tartuffe, St. Joan and A Delicate Balance.



JAMES FARRAR has made his career in Europe in recent years. Born in St. Louis, Missouri, he studied in New York, Munich and Milan, made his debut in Oberhausen, Germany, and has been heard in Karlsruhe, Munich, Cologne, Stuttgart, and Berlin. In the United States he toured with the Metropolitan Opera National Company.

If she's tenderly, tantalizingly flushed like a woman who has just been told she's all woman . . .

YE

XKX)

California State

and if her lips are the rapturous color of a five-minute kiss...

then she's probably wearing new Autumnglints transparent Gel-Rouge and Lipglints color-matched in Indian Orange, Pinkberries, Plumgranate, Peppertint by

Germaine Monteil

TANZANIA TO TIFFANY'S

EAST AFRICAN AU

TIFFANY & FIFTH AVENUE NEW YORK, U.S.A.

TANZANIA AFRICA

> Nature yields a new gem stone to the world. Tanzanite, named by Tiffany for the country of origin, the loveliest blue gem stone discovered in over 2,000 years.



DEBUIS



NELLE FISHER studied dancing at the Cornish School in Seattle, where she was "discovered" by Martha Graham who was instrumental in bringing her to New York where Miss Fisher began her career in the Graham Contemporary Dance Company. Her work over a period of thirty years has led Miss Fisher as a dancer from three years at Radio City Music Hall to Broadway shows such as Can Can and On The Town to more than six hundred television shows. She has choreographed for the Cincinnati Opera, the Vancouver Festival and the Seattle Opera and for the last four years has led the Memphis Civic Ballet.



ALAN GILBERT sang for the first time in opera in 1963 following ten years on Broadway in South Pacific, Finian's Rainbow and The Most Happy Fella. He received his musical education at the Juilliard School and the UCLA opera workshop and has appeared with companies throughout the west.



BOHUMIL GREGOR for the next three years will be first conductor at the Hamburg Staatsoper and since 1965 has been permanent guest conductor of the Royal Swedish Opera in Stockholm. He was born in Prague, studied there and at the age of nineteen became a double-bass player in the orchestra of the Smetana Theater. Maestro Gregor is acclaimed for his Janacek readings, having conducted all the Czech composer's works in the theater and recorded The Makropolous Case and From the House of the Dead. A new recording of Jenufa is slated for 1969.



HENRI GUI first performed the role of Pelleas in Debussy's Pelleas et Melisande in France in 1959. Since then he has sung it for the new von Karajan production in Vienna, at the Glyndebourne Festival, at La Scala in Milan, for the performance at the Paris Opera-Comique celebrating the centenary of Debussy's birth, and at the Aix en Provence Festival. Most recently he was in a production opposite the Melisande of Jeannette Pilou at Naples' San Carlo last April. Monsieur Gui's repertoire also includes Lakme, Il Barbiere di Siviglia, La Boheme, and Romeo et Juliette, which he recorded last year with Franco Corelli and Mirella Freni.



EDWARD HERRNKIND, although born in New York, was a resident of San Francisco when he was a semi-finalist in the 1961 San Francisco Opera Auditions. After further study he went to Europe where he has sung in the theaters of Heidelberg, Regensburg, and Lübeck.



GWYNETH JONES is Welsh and comes from a village called Pontypool. Before her rise to fame in 1964 she had studied for four years at London's Royal College of Music, at the Chigiana Academy in Siena, and at the International Opera Centre in Zurich. She also sang at the Zurich Opera before joining Covent Garden, where her first success was in the Giulini-Visconti production of Il Trovatore. Roles since then have included Senta, Donna Anna, Aida, Octav-ian, Desdemona and Medea at La Scala, Vienna, Buenos Aires, Rome, Bayreuth and elsewhere. Miss Jones has just recorded a new Fidelio album, opposite James King, who sings with her in San Francisco when she makes her debut in this role, and she will repeat Fidelio under Leonard Bern-stein in a new production at the Vienna Staatsoper marking the Beethoven year in 1970



JAMES KING began his professional career with a performance of Don Jose in Carmen in the first Spring Opera of San Francisco season in 1961. Shortly thereafter he won a contest which led to a European engagement and in 1962 he was asked to join the Deutsche Oper in Berlin. Here Karl Boehm heard the young tenor and engaged him for Salzburg and a tour of Japan. King bowed at the Bayreuth Festival in 1965 and





The new Schneider Bros. is open. The finest, largest furrier in the West. An entire floor at 251 Post Street filled with new fur fashions. Plus—a very special place for the great young look. Coat prices from \$600 all good values because they carry The name.

TWO FIFTY ONE POST STREET

Schneider Bros

DEBUIS

at the Metropolitan in 1966 and now is heard regularly at Vienna and Munich as well. Later this year King will return to the Metropolitan for Bacchus in *Ariadne auf Naxos* (of which he sings only one performance in San Francisco on September 21) and in 1971 he is scheduled for his first Manrico in *Il Trovatore* at Covent Garden.



PETER LAGGER's birthplace was Switzerland and he is currently a Swiss citizen, but one of his parents was Russian and the other Italian. Lagger himself speaks eight languages fluently, which is undoubtedly a help to him because in his work to date (and he is still a young man) he has already sung in England, Japan, Germany, Monte Carlo, Italy, Brazil, Spain, Austria and Denmark! Lagger's operatic repertoire ranges from Boris to Osmin and from Hagen to Kezal. He also gives lieder recitals and is frequently a soloist with orchestras.



CHARLES MACKERRAS has been heard only once before in the United States, as conductor with the Hamburg Staatsoper during its special guest engagement at Lincoln Center in New York in the summer of 1967. This was during the time he was first conductor with the Hamburg company, a position which he has now relinquished to become musical director of London's Sadler's Wells Opera. Mackerras has also conducted a number of productions at Covent Garden, the latest of which was a brilliantly acclaimed Cosi fan Tutte last winter. He has made many recordings for RCA, Angel, DGG, Vanguard and other labels, his most recent discs being Handel's Messiah, Gluck's Orfeo, Donizetti's Roberto Devereaux and the Janacek Sinfonietta. Mackerras is also a composer and has made recordings of two of his own ballets, Pineapple Poll and The Lady and the Fool.



LJILJANA MOLNAR-TALAJIC comes to the United States from Yugoslavia, where she is on the roster of the National Opera in Sarajevo. She studied at the Music Academy there and in the past few years has won prizes in international competitions held in Sofia, Munich, Geneva and Tokyo. Until last summer Miss Molnar-Talajic had sung opera only in Russia, Yugoslavia, Czechoslovakia and Bulgaria, but in July she made a very successful debut at the Florence Maggio Musicale as Aida under the baton of Zubin Mehta and also sang Leonora in II Trovatore there. In addition to her two "Aida" performances in San Francisco, she will sing the title role in the Verdi opera in Sacramento on November 23.



PAOLO MONTARSOLO has won special acclaim in the basso buffo roles of Rossini as witness his most recent engagements, which include *II Barbiere di Siviglia* in Venice, Salzburg, and at La Scala; *L'Italiana in Algeri* in Genoa; and *La Cenerentola* in Palermo. He is a native of Naples and left that city to go to Milan, where he attended the school run by La Scala. In the United States Montarsolo has already performed in Dallas and Chicago. He has sung for the Italian radio network, Italian television and in all the theaters of that country. The President of the Republic of Italy has decorated him for his artistic services.



MARGOT MOSER was the first American to star on Broadway as Eliza Doolittle in My Fair Lady. She played the role more than 1,000 times and last summer recreated it in San Francisco for the Civic Light Opera. She trained at the Juilliard School of Music and last year appeared in the Gilbert and Sullivan season of the New York City Opera. In addition to her public performances in San Francisco this season, Miss Moser will sing Adina in five student matinees of The Elixir of Love.



NORMAN PAIGE follows the pattern of a number of American-born singers who have gone to Europe to gain a foothold in their profession. After four years in Cologne, Germany, and Linz, Austria, Paige returned to tour with the Metropolitan Opera National Company, and has been heard with the local companies of Seattle, Boston, Houston and Shreveport.

Fourth Annual GRAND OPERA TOUR OF EUROPE



For the First Time

Including EASTERN EUROPE And choice of two departures April 25 and October 21, 1970

You are cordially invited to join us for performances in:

- LONDON
- PRAGUE
- BUDAPEST
- MOSCOW
- LENINGRAD
- VIENNA

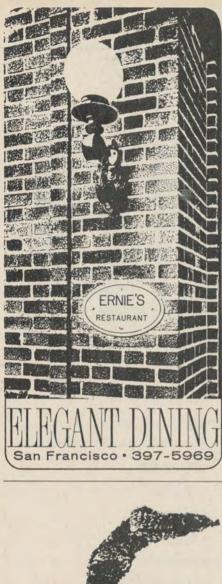
You will also view May Day and October Revolution parades in Moscow. City sightseeing in Eastern Europe, Lipizzaner horses in Vienna, etc.

\$1,295.00* FROM SAN FRANCISCO *Based on GIT fare requiring 15 persons traveling together.



NAME___

ADDRESS	
CITY	STATE
PHONE	





For a client-pleasing business lunch Try lobster tails and Tonga Punch; Business and pleasure neatly mix Polynesian style at...



776-2232

20 COSMO PLACE

DEBUTS



FRANTZ PETRI began the study of medicine in Paris, where he was born, but after two years abandoned it to concentrate on vocal work. He obtained his first professional engagement at Mulhouse in 1963. He sings both standard opera such as *Carmen*, *Tosca*, *Les Contes d'Hoffman* and operettas such as *La Belle Helene* and *The Beggar's Opera*. Recently Petri has ventured into the Wagnerian area with Wolfram in *Tannhauser* and a *Rheingold* Wotan.



JEAN-PIERRE PONNELLE is a familiar name to San Francisco Opera-goers as the designer for the American premiere here of Die Frau ohne Schatten and the American stage premiere of Carmina Burana. Now he returns as a stage director as well with La Cenerentola. Ponnelle attended the Sorbonne in Paris and studied painting there with Fernand Leger. When he was eighteen years old he designed a ballet and an opera by Hans Werner Henze. Last year Ponnelle designed the production of Don Carlo, which opened the La Scala season and both staged and designed II Barbiere di Siviglia for the Salzburg Festival. This year he staged and designed Cosi fan Tutte at Salzburg, La Clemenza di Tito in Cologne, and Il Trovatore in Nice.



MARGARET PRICE is only twenty-seven years old and is already established as one of the most outstanding of the younger sopranos before the European public. This year alone she appears under conductors Klemperer, Boulez, Giulini, Szell, Abbado, Barbirolli, Boehm and Davis. In opera Miss Price was the Marzelline in Covent Garden's Fidelio production under Klemperer last spring and she has also been heard in the Royal Opera House as Pamina. Glyndebourne heard her as Constanze in The Abduction from the Seraglio in 1968. Prior to coming to San Francisco for her American debut, she will sing in Falstaff (Geraint Evans will have the title role) with the Welsh National Opera in Cardiff in a gala production celebrating the investiture of the Prince of Wales.



SUSANNE STULL took part in the 1969 Merola Opera Program and sang in the Paul Masson Vineyard performances of Haydn's The Man in the Moon. She is from Reno, Nevada.



OTMAR SUITNER was the choice of the late Wieland Wagner to conduct the entire Ring cycle at Bayreuth in 1966. He led Tannhauser there in 1964, Der Fliegende Holländer in 1965, and the Ring cycle again in 1967. Maestro Suitner comes from Innsbruck, studied at the Salzburg Mozarteum, and was also a pupil of the late Clemens Krauss. He became music director of the Remscheid Opera in 1952, general music director of the Dresden Staatsoper in 1960, and general music director of the Berlin Staatsoper in 1964. Suitner has conducted also at La Scala, Venice, Buenos Aires, and last spring directed another Ring cycle in Stuttgart.



NANCY TATUM "floated a ravishing pianissimo, projected a stunning high C and bathed the Verdian line in rich warm tone," according to Los Angeles Times critic Martin Bernheimer following a performance of Aida in Pasadena. The young Memphis-born soprano has also sung Senta in Der Fliegende Holländer in Vancouver, where she was compared to Nilsson and Rysanek; Adalgisa in Norma with the American Opera Society in New York, and Fidelio in Cincinnati. The major portion of Miss Tatum's career up to now, however, has been overseas, where she has sung at La Scala, Buenos Aires, Paris, Berlin, Hamburg and Munich. Her repertoire includes Desdemona, Donna Anna, Ariadne and Abigaille in Nabucco.



EVAN THOMAS makes his major operatic debut in San Francisco although he has performed with the Metropolitan Opera Studio, the North Shore Friends of Opera, and the Turnau Opera Players. New York's City Center has presented him in *My Fair Lady* and *Brigadoon* as well as a Gilbert and Sullivan season. Mr. Thomas spent a summer as an apprentice with the Santa Fe Opera.

Announcing the first altogether new Lincoln Continental in nearly a decade.

For 1970, America's most distinguished motorcar introduces a new measure of room and luxury.
The new Lincoln Continental is unusual among luxury cars; the rear seat is as roomy as the front seat. The ride is smoother and more substantial because the wheelbase is longer and the stance is wider.
Power front disc brakes are standard. And you may wish to consider Sure-Track, the remarkable new

computer-controlled anti-skid braking system. Flow-Thru, a new ventilation system, circulates fresh air through the car even with the windows closed. Yet for all its advances, Lincoln retains the uniquely individual qualities that have always distinguished Lincoln Continental from all other luxury cars. For 1970, the altogether new Lincoln Continental is, as always, every inch a Continental. WR/LME





If you can taste the difference, spend the extra seven bucks.

LEJON

Eighty Proof, Lejon Champagne Cellars, San Francisco

SAN FRANCISCO OPERA GUILD

Executive Committee

MRS. EDWARD GRIFFITH MRS. ALAN H. NICHOLS MRS. DONALD FISHER MRS. W. ROBERT PHILLIPS MRS. FREDERICK O. KOENIG MRS. PAUL W. McCOMISH Chairman First Vice-Chairman Second Vice-Chairman Secretary Treasurer Liaison

Members-at-large

MRS. BARNABY CONRAD MRS. JOHN J. GARDINER, JR. MRS. RICHARD C. HAM MRS. ROBERT C. HARRIS MRS. JOHN S. LOGAN MRS. ANDREW W. SIMPSON, III

Opera Guild Student Matinees

Friday, November 7, at 1:30 Wednesday, November 12, at 1:30 Wednesday, November 19, at 1:30 Monday, November 24, at 1:30 Tuesday, November 25, at 1:30

> THE ELIXIR OF LOVE (in English) Donizetti

MARGOT MOSER S ELFEGO ESPARZA

STUART BURROWS ALLAN MONK A SHIGEMI MATSUMOTO

Chorus Corps de ballet Conductor STEFAN MINDE Director LOTFI MANSOURI Staging FABRIZIO MELANO Chorus Director ALDO DANIELI Designer (Sets and Costumes) ROBERT DARLING Choreographer NELLE FISHER

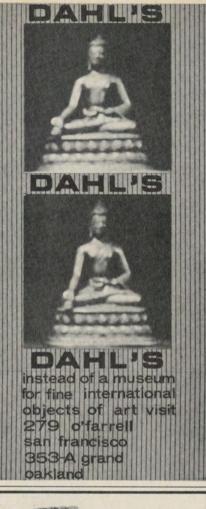
TICKET INFORMATION

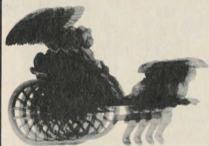
San Francisco Opera — Symphony Box Offices

LOBBY, WAR MEMORIAL OPERA HOUSE: Van Ness at Grove, 626-8345 10 a.m. to 6 p.m. on non-performance weekdays; 10 a.m. to performance time on all performance days.

IMPORTANT NOTICE: The box office in the outer lobby of the Opera House will remain open through the first intermission of every performance. Tickets for the remainder of the season may be purchased at this time.

SHERMAN CLAY & CO.: Kearny at Sutter, 397-0717 9:30 a.m. to 5:30 p.m. weekdays and Saturdays

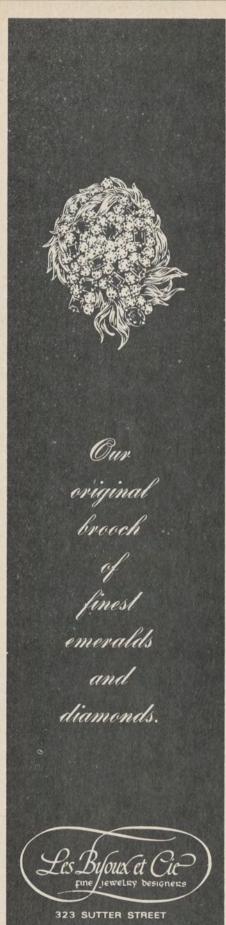




We have parking for 800 cars or 1600 rickshaws

We also have Sumo Flips, Karate Chops, Sumurai Grogs and a Japanese restaurant that specializes in Kansas City steaks. Not to mention lots of live music and entertainment you can enjoy with your shoes off. All of which means that The Miyako, San Francisco's newest hotel - located in the Japanese Cultural and Trade Center, is a nice place for an unusual evening. Next time you're looking for an unusual evening, come on out.

MIYAKO HOTEL Post and Laguna, San Francisco WESTEIN INTERNATIONAL NOTES: Telephone: 822-3200 Owned by Kintetsu Enterprises Co. of America



SAN FRANCISCO, CALIFORNIA 94108

THOMAS M. DYE . ANTON VAN SON

SAN FRANCISCO OPERA FUND DRIVE

The generosity of the major contributors to the 1968/69 Fund Drive, listed below, is sincerely appreciated. Space does not allow us to list the many hundreds of persons whose contributions were less than \$500.00. Without their assistance grand opera as we know it in San Francisco could not continue.

\$5,000 and Over - Patron

The Adolph's Foundation Mrs. Walter H. Bentley The Bothin Helping Fund Mr.* & Mrs. Starr Bruce Crown Zellerbach Foundation Edward H. Gauer Lauder Greenway Prentis Cobb Hale Mrs. Lucie King Harris Mr. & Mrs. Marco F. Hellman Jay Holmes Marion Huntington The Irvine Foundation The William G. Irwin Charity Foundation Mr. and Mrs. Edgar F. Kaiser Mr. & Mrs. Robert Watt Miller Robert M. Moore The Roscoe & Margaret Oakes Foundation Pacific Gas & Electric Co. **Spelman Prentice** Retail Dry Good Association of San Francisco San Francisco Clearing House Association Standard Oil Company Whitney Warren Alejandro Zaffaroni, Ph.D.

\$1,000 to \$4,999 - Benefactor

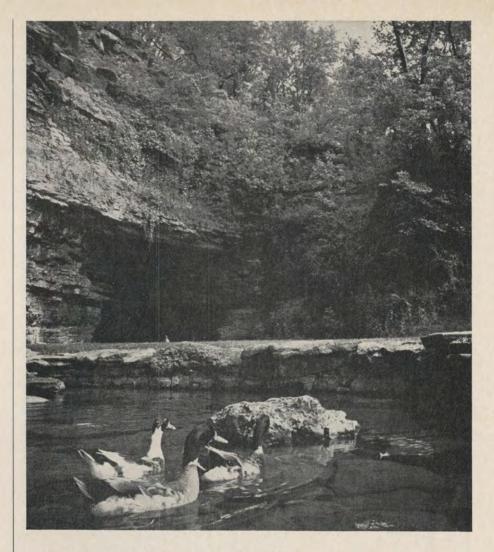
San Francisco Opera ACTION (South Peninsula Chapter) **Ampex Foundation** Mrs. G. Grace Benoist Arnhold & S. Bleichroeder, Inc. Bechtel Foundation Mr. & Mrs. K. K. Bechtel Mr. & Mrs. Joseph Blumenfeld Blyth & Co., Inc. Mr. & Mrs. John M. Bryan Carleton F. Bryan Mrs. Edith E. Bundy *Mrs. George T. Cameron Mrs. Henry Cartan Coldwell, Banker & Co. Consolidated Freightways Foundation Malcolm Cravens Foundation Ralph K. Davies Del Monte Fremont Foundation Reid W. Dennis Di Giorgio Corporation Mr. and Mrs. Dewey Donnell Mr. & Mrs. Lennart G. Erickson Fibreboard Foundation Mr. & Mrs. Charles D. Field Mrs. Herbert Fleishhacker, Jr. Mortimer Fleishhacker, Jr. Foremost - McKesson Foundation The Fund American Foundation Mr. & Mrs. Walter A. Haas Newton J. Hale Mr. & Mrs. Richard C. Ham Mrs. Edward T. Harrison Mrs. Lawrence W. Harris

Mr. & Mrs. Harry Hastings Hearst Foundation Mrs. Edward H. Heller I. W. Hellman Mrs. Griffith Henshaw lerome Hill Mr. & Mrs. Robert A. Hornby Mr. & Mrs. Jack H. How Jaquelin H. Hume Walter S. Johnson Mrs. Emma Eccles Jones Kaiser Industries Corp. Charles Kendrick Mr. & Mrs. Daniel E. Koshland Mrs. Jesse Koshland Dr. Mary H. Layman Mrs. Claude Lazard Levi Strauss Foundation Edmund W. Littlefield Mrs. John M. Logan Mrs. Merl McHenry McKinsey & Co., Inc. Cyril Magnin Mr. & Mrs. Robert A. Magowan Marsh & McLennan, Inc. of Calif. Mr. & Mrs. John R. Metcalf Mr. & Mrs. Kenneth Monteagle Morrison, Foerster, Holloway, Clinton & Clark Mr. & Mrs. Peter Morrison Mrs. Dorothy Spreckels Munn The Pacific Telephone & Telegraph Co. Pacific Lighting Corporation Mr. & Mrs. Louis A. Petri Mrs. Stanley Powell Mr. & Mrs. Cornelius Rathborne, III James D. Robertson Mrs. Madeleine H. Russell Alfred B. Saroni, Jr. Mr. & Mrs. Alfred E. Sbarboro Mrs. Robert H. Scanlon James H. Schwabacher, Jr. Mrs. James H. Schwabacher Shell Companies Foundation The Stauffer Chemical Co. Foundation *Tallant Tubbs Transamerica Corporation Henry F. Trione Union Oil Co. of California Foundation United States Steel Foundation, Inc. Utah Construction & Mining Co. T. B. Walker Foundation Inc. Mr. & Mrs. Paul L. Wattis Rev. & Mrs. John J. Weaver Mrs. Mae M. Whitaker Mr.* & Mrs. Dean Witter Mrs. J. D. Zellerbach The Zellerbach Family Fund Harold & Doris Zellerbach Fund

\$500.00 to \$999.00 - Donor

American Potato Company Basic Vegetable Products, Inc. Alfred X. Baxter

Mrs. Charles R. Blyth Mrs. James Bodrero John L. Bradley Mrs. J. B. Cella John B. Cella II Mr. & Mrs. Oswald E. Cooper Thomas B. Crowley **Del Monte Properties Company** V. Garrett Dodds Mr. & Mrs. Bruce Dohrmann Mrs. F. A. Dorn Sidney M. Ehrman Mr. & Mrs. Milton H. Esberg, Jr. Mrs. Alexander Field R. Gwin Follis Mrs. Spencer Grant, Jr. Mrs. Crescent Porter Hale Mrs. Lucia A. Halsey Mrs. Charles L. Harney Mr. & Mrs. Robert C. Harris Mrs. Frederick J. Hellman Honig-Cooper & Harrington *Osgood Hooker Mrs. Thomas Carr Howe Mr. & Mrs. William N. L. Hutchinson, Jr Industrial Indemnity Company Mr. & Mrs. George F. Jewett, Jr. Mr. & Mrs. John R. Kiely Kohlenberg Cadillac, Inc. Mr. & Mrs. J. W. Komes Mrs. Charles B. Kuhn Lakeside Foundation Mr. & Mrs. Vernon N. Lambertson Mrs. Roger D. Lapham Roger D. Lapham, Jr. Leonardt Foundation Mr. & Mrs. Dan E. London Mrs. J. W. Mailliard, Jr. Victor L. Marcus The Atholl McBean Foundation Melville & Louise Marx Fund Mr. & Mrs. Wilson Meyer Mr. & Mrs. Arch Monson, Jr. Dr. & Mrs. Charles Noble, Jr. Mr. & Mrs. Thomas A. Peake Mrs. T. S. Petersen Price Waterhouse & Co. Dr. & Mrs. Alan J. Rosenberg The Theodore Rosenberg Charitable Foundation Mrs. William P. Roth Mrs. Maud Schroll Mr. & Mrs. F. C. Shank Mr. & Mrs. Walter H. Shorenstein Mr. & Mrs. Roy L. Shurtleff Stecher-Traung-Schmidt Corporation Stone & Webster Securities Corporation The Louise A. and Walter H. Sullivan Foundation Mr. & Mrs. Augustus Taylor, Jr. Tiffany & Co. Mrs. Donald B. Tressidder William Volker & Company Brooks Walker, Jr. Whitaker & Baxter Williams & Burrows, Inc.



JACK DANIEL'S CAVE SPRING used to be a hideout for all kinds of scoundrels. We're glad things have since quieted down in that area.

In the early 1800s, robbers ran at will in Moore County, hiding their loot and themselves in large caves like ours. But for the last century or so, there's been nothing coming out of ours but the pure limestone water we

need for making Jack Daniel's. And that's to everybody's good. For the folks who live in Moore County. And especially for all those who enjoy the sippin' quality this water helps give our whiskey.



TENNESSEE WHISKEY • 90 PROOF BY CHOICE © 1969, Jack Daniel Distillery, Lem Motlow, Prop., Inc. DISTILLED AND BOTTLED BY JACK DANIEL DISTILLERY • LYNCHBURG (POP. 384), TENN.



GUARANTOR MEMBERS

The San Francisco Opera Association gratefully acknowledges the generous and devoted support of its orchestra, grand tier and box subscribers to the Regular Series, all of them Guarantors as listed below:

Mr & Mrs. William R. Abbott, Jr. Mr. & Mrs. C. Robert Adams Mrs. Carl E. Ahlberg Mrs. Alexander Albert Mayor and Mrs. Joseph L. Alioto Mr. & Mrs. Joseph Michael Alioto Mr. & Mrs. Joseph Michael Alioto Mr. & Mrs. Joseph L. Alioto Mr. & Mrs. Joseph L. Alioto Mr. & Mrs. S. Joseph L. Alioto Mr. & Mrs. S. Isrnest O. Anders Mr. & Mrs. Walter M. Baird Wakefiel Baker, Jr. Mr. & Mrs. William H. Ayres Mr. & Mrs. William Bartel Mr. & Mrs. Shirley Harold Baron Mr. & Mrs. Stadford G. Baruh Mr. & Mrs. Endord G. Baruh Mr. & Mrs. Engelses Mr. & Mrs. Stephen D. Bechtel Spencer S. Beman, III Mr. & Mrs. Ernest A. Bensch Mrs. Grace Benoist Mrs. Wiltery Bentley Mrs. Dikran M. Berberian Dr. & Mrs. Adolphus A. Berger Mr. & Mrs. Paul A. Bissinger Clementiames Blaha Robert T. Blazejack Mr. & Mrs. Fred Bloch Mr. & Mrs. Fred Bloch Mr. & Mrs. Joseph Blumenfeld Mrs. Walter Whitney Boardman Dr. & Mrs. Joseph Blumenfeld Mrs. Malter Whitney Boardman Dr. & Mrs. Joseph Blumenfeld Mrs. Malter Whitney Boardman Dr. & Mrs. Joseph Blumenfeld Mrs. Malter Whitney Boardman Dr. & Mrs. Jone Novton Breeden Mr. & Mrs. Jone Boote, Jr. Mrs. Mitchell Bourquin George McNear Boyd Mr. & Mrs. John Norton Breeden Mr. & Mrs. John Brookes Mr. & Mrs. John Brookes Mr. & Mrs. John Browne Mr. & Mrs. John Brookes Mr. & Mrs. John Brooke Mr. & Mrs. Jurek Byczkowski Mr. & Mrs. Jurek Byczkowski Mr. & Mrs. Jurek Byczkowski Mr. & Mrs. Harry F. Camp Mrs. John Donald Campbell Mrs. John Donald Campbell Mrs. Athwas Harry F. Camp Mrs. John Donald Campbell Mrs. Athres. Harry F. Camp Mrs. Mrs. K. Stance Carventer Mr. & Mrs. Harry F. Cooley

Mr. & Mrs. Jay A. Darwin Mr. & Mrs. Forrest Davidson D. Douglas Davies Mr. Ralph K. Davies Mr. Ralph K. Davies Marion McEachern Dawson Mr. & Mrs. Douglas N. Day Mrs. Genevieve de Dampierre Richard de Latour Mr. & Mrs. Robert Offende Mr. & Mrs. Reid W. Dennis Mr. & Mrs. Reid W. Dennis Mr. & Mrs. Reid W. Dennis Mr. & Mrs. Robert Evan Dettner Mr. & Mrs. Robert Evan Dettner Mr. & Mrs. Robert Evan Dettner Mr. & Mrs. Cohert Evan Dettner Mr. & Mrs. Bruce Dohrmann Mrs. F. A. Dor Dr. Michael Dumas Mrs. James Durkin James E. Durkin James E. Durkin Mrs. Cavalier Durney Thomas R. Dwyer Mr. & Mrs. Frederick J. Early Mr. & Mrs. Frederick J. Early Mr. & Mrs. Harriner R. Eccles Mr. & Mrs. Jack L. Elander John E. Eldridge, M.D. Arthur D. Ellis Mrs. Mrs. Miton H. Esberg, Jr. Jeremy Ets-Hokin Louis Ets-Hokin Louis Ets-Hokin Mrs. Alfred Fellner Mr. & Mrs. Charles B. Farrow Mr. & Mrs. Alfred Fellner Mr. & Mrs. John Douglas Forbes Mr. & Mrs. Jance D. Forward, Jr. Allen B. Freitag, M.D. Mr. & Mrs. Alfred Fromm Salvatore C. J. Fusco Mr. & Mrs. Alfred Fromm Salvatore C. J. Fusco Mr. & Mrs. Alfred Fromm Salvatore C. J. Fusco Mr. & Mrs. A. R. Gallaway, Jr. Mr. & Mrs. Nicholas Gannam Mr. & Mrs. John J. Gardiner, Jr. Mrs. L. Henry Garland Richard Garreston Mr. & Mrs. John R. Geary Kathryn Gehrels Frank Gerbode, M.D. Mrs. L. M. Giannini William Gin Mr. & Mrs. T. S. Glide, Jr. Mrs. Maurice L. Goldman Mr. & Mrs. Ralph P. Gomez Mr. & Mrs. Ralph P. Gomez Mr. & Mrs. Stanley W. Good, Jr. Mr. & Mrs. Stanley W. Good, Jr. Mrs. Alamers Graham Harold Graves Dr. & Mrs. Greald H. Gray Mrs. Aloma Grazzini Mr. & Mrs. Stuart N. Greenberg Mr. & Mrs. Stuart N. Greenberg Mr. & Mrs. Allow Griffith Mr. & Mrs. Edward M. Griffith Mr. & Mrs. Walter A. Haas Mr C. Nelson Hackett Mr. & Mrs. Allen Griffin Mr. & Mrs. Edward M. Griffith Mr. & Mrs. Walter A. Haas Mr. C. Nelson Hackett Mrs. Crescent Porter Hale Mr. & Mrs. George N. Hale, Jr. Mr. & Mrs. George N. Hale, Jr. Mr. & Mrs. Randolph Hale David W. Hall Mrs. Lucia Anderson Halsey Dr. & Mrs. Bent Halter Mr. & Mrs. Bent Halter Mr. & Mrs. Beth Halter Mr. & Mrs. Beth Halter Mr. & Mrs. Edward M. Hamilton Dr. & Mrs. John Morgan Hamren George F. Hansen Keith D. Haralson Mrs. Charles Leonard Harney Dr. & Mrs. David O. Harrington Mrs. Charles Leonard Harney Dr. & Mrs. Nobert Harris Mr. & Mrs. Robert C. Harris Mr. & Mrs. Theodore Harris Mrs. Edward T. Harrison Gregory A. Harrison Gregory A. Harrison Mrs. June S. Haseltine Mr. & Mrs. Harry Hastings Evelyn G. Haydock Horace Osgood Hayes Mrs. Easton G. Hecker

Mr. & Mrs. Archie Hefner Mrs. Walter D. Heller Mrs. Frederick J. Hellman Mr. & Mis. Marco F. Hellman Mrs. Griffith Henshaw Mr. & Mrs. William G. Henshaw Mr. & Mrs. John S. Hensil Mrs. Thomas Mayne Reid Herron Mr. & Mrs. Wohlen Hickey Mr. & Mrs. Whalen Hickey Mr. & Mrs. Whalen Hickey Mr. & Mrs. Henry Hill Mr. & Mrs. Henry Hill Mr. & Mrs. Henry Hill Mr. & Mrs. Leslie W. Hills Mr. & Mrs. Leslie S. Hobbs Mr. & Mrs. Charles S. Hobbs Mr. & Mrs. Douglas G. Holt Mr. & Mrs. Douglas G. Holt Mr. & Mrs. Jack H. How Mr. & Mrs. Jack H. Hume F. G. Hudson, M.D. Joseph J. Huphes Blair E. Hulbert Mr. & Mrs. Jacuelin H. Hume E. N. W. Hunter Miss M. Huntington Mr. & Mrs. J. Hyman Mr. & Mrs. Wr. How Mr. & Mrs. J. Hyman Mr. & Mrs. Barados Mr. & Mrs. Wm. N. L. Hutchinson, Jr. Dr. & Mrs. J. Hyman Mrs. S. Nicholas Jacobs Mr. & Mrs. Bernard Jaffe S. Perry Jenkins Mr. & Mrs. Benlin Jensen Mr. & Mrs. Rollin Jensen Mr. & Mrs. Rollin Jensen Mr. & Mrs. Rollin Jensen Mr. & Mrs. Walter S. Johnson Mr. & Mrs. Edgar M. Kahn Mr. & Mrs. Edgar M. Kahn Mrs. Samuel Kahn Mr. & Mrs. Edgar F. Kaiser Mrs. Gerald D. Kennedy Mrs. William Kent, Jr. Mr. & Mrs. John R. Kiely Dr. & Mrs. Doh R. Kiely Dr. & Mrs. Doh R. Kiely Dr. & Mrs. Dohr. King Mr. & Mrs. Charles K. Kirkham Mrs. Philip Klein Senator & Mrs. William F. Knowland Mr. & Mrs. Contam B. Knowles Dr. Robert T. A. Knudsen Mr. & Mrs. Daniel E. Koshland Mrs. Jesse Koshland Mr. & Mrs. Richard Kunin Mr. & Mrs. Richard Kunin Mr. & Mrs. Vernon N. Lambertsen Mrs. & Mrs. Vernon N. Lambertsen Mrs. Stangen Mr. & Mrs. Robert J. Koshland Dr. & Mrs. Richard Kunin Mr. & Mrs. Richard Kunin Mr. & Mrs. Vernon N. Lambertsen Mrs. Sterry Lamson Mr. & Mrs. William Brooke Land Shirle A. Lange Mr. Roger D. Lapham, Jr. Francis P. Larkin Mitchell L. Lathrop Mr. Robert Lauter Dr. Hal Leader, Jr. Mr. & Mrs. Robert Christian Leefeldt Mr. & Mrs. Kenneth Leitch Mrs. John A. Lesoine Mrs. Jesse W. Lilienthal Mrs. Philip N. Lilienthal Mr. & Mrs. Henry P. Lilly Mr. & Mrs. Henry P. Lilly Mr. & Mrs. Reint Lingeman Mr. & Mrs. Ledmund W. Littlefield George S. Livermore Mr. & Mrs. Loyan Mr. & Mrs. John S. Logan Mr. & Mrs. John S. Logan Mr. & Mrs. John S. Logan Mr. & Mrs. Reint Eledwin London Mrs. Grodon Lovegrove Mr. & Mrs. Lawie Louis R. Lurie Mrs. James W. McAlister Mr. & James W. McAlister James J. Ludwig Louis R. Lurie Mrs. James W. McAlister Mr. & Mrs. Elliot McAlister Mr. & Mrs. Ernest O. McCormick Mr. & Mrs. Ernest O. McCormick Mrs. Felix S. McGinnis Mrs. Merl McHenry James A. McKellar J. R. McMicking Dr. & Mrs. William Marcus McMillan Nora McMurtay The Family of Mr. & Mrs. George P. McNear Mr. & Mrs. Graeme K. MacDonald Mr. & Mrs. Graeme K. MacDonough Mr. & Mrs. John B. Mackinlay Peter Macris Mr. & Mrs. John B. Mackinlay Peter Macris Mr. & Mrs. Narshall Madison Cyril Magnin Mrs. J. W. Maillard, Jr. Mrs. Alan Mandell Mr. & Mrs. Francis N. Marshall



See the beautiful models. Inspect the craftsmanship. Try the key action. Hear the brilliant tone. Discover the professional quality. Find out about the family prices, the warranty and unique Service Bond. Learn why Yamaha sells more than twice as many pianos as anyone else in the world. Then decide for yourself.



YAMAHA INTERNATIONAL CORPORATION

157 Geary St., San Francisco (next to City of Paris • Telephone 392-8376)



If you heard that Crown Royal is only sold in Canada you heard ancient history. Today you can buy this luxurious whisky practically anywhere in the States. Of course such a superior whisky has got to be priced higher than ordinary whisky. But a trip to the corner has got to be cheaper than a trip to the border.

agram

Seagram's Crown Royal is now conveniently located in America.

Seagram's Crown Royal. Blended Canadian Whisky. 80 Proof. Seagram Distillers Company, New York, N.Y. 54

Mrs. Lewis Marsten Roger M. Martin Melville Marx Mr. & Mrs. George D. Mason Mr. Charles E. Mather Joe Mathis Mr. & Mrs. Albert C. Mattei Mr. & Mrs. Paul Mattes Mr. & Mrs. Paul Mattes Mr. & Mrs. Paul Mattes Mr. & Mrs. William C. Matthews Mr. & Mrs. William C. Matthews Mr. & Mrs. William Donald Maus, Jr. Fred Maxwell Mr. & Mrs. William Donald Maus, Jr. Fred Maxwell Mr. & Mrs. William Wallace Mein Mr. & Mrs. Hogar N. Meakin Mr. & Mrs. Killiam Wallace Mein Mr. & Mrs. Colum Resource C. Merrill Robert R. Messick Mr. Julian J. Meyer Mr. & Mrs. Cotto E. Meyer Mr. & Mrs. Otto E. Meyer Mr. & Mrs. Van Vissing Midgley Mr. & Mrs. Van Vissing Midgley Mr. & Mrs. Van Vissing Midgley Mr. & Mrs. Yan Vissing Midgley Mr. & Mrs. Notto N. Miller Mrs. Hugh G. Miller Mrs. Hugh G. Miller Mrs. Afr. Robert Watt Miller Mrs. Bars. Arch Monson, Jr. Mrs. Vivienne Moller Mr. & Mrs. Ars. Moore Mr. & Mrs. Paige Monteagle Mr. & Mrs. Act. Moore Mrs. Joseph A. Moore Mrs. Joseph A. Moore Mrs. Mrs. Act. Musladin Helen E. Myers Ed Nagel Kelvin Neil Ed Nagel Kelvin Neil Dr. & Mrs. Thomas S. Nelsen Florence E. Neppert Dr. & Mrs. Charles A. Noble, Jr. William H. Noble William H. Noble Mr. & Mrs. Ernest L. Offen Mr. & Mrs. Jon Older Mrs. A. Leslie Oliver Mrs. & Mrs. William L. Oliver Mrs. Alfred J. Olmo Dr. & Mrs. A. C. Olshen Oscar E. Olson Mr. & Mrs. William H. Orrick, Jr. Mr. & Mrs. M. Lester O'Shea Mr. & Mrs. M. Lester O'Shea Mr. & Mrs. M. Lester O'Shea Mr. & Mrs. John R. Page Mr. & Mrs. Sherrill A. Parsons Dr. Frank R. Passantino Mary Frances Patterson Mr. & Mrs. Fred Pavlow Robin Peat Mrs. Williamson Pell, Jr. Peter A. Pender Mr. & Mrs. Louis A. Petri Mr. Jefferson E. Peyser Herman Phleger William S. Picher Raymond K. Pierce Mr. & Mrs. Harold D. Pischel Mr. & Mrs. John Baird Quigley Mr. & Mrs. John Baird Quigley Mildred J. Quinby Mildred J. Quinby Mildred J. Quinby Mr. & Mrs. J. Quinby Mr. & Mrs. J. C. Rathborne, III Mr. & Mrs. Donald N. Ravitch Mr. & Mrs. Denald N. Ravitch Mr. & Mrs. Barrie S. Regan Robert S. Reis Mr. & Mrs. Irwin Roberts James D. Robertson Roy B. Robinette Mr. & Mrs. Henry Wells Robinson Mr. & Mrs. Ralph J. Roesling Dr. & Mrs. Rahp J. Roesling Dr. & Mrs. Ernest Rogers Mr. & Mrs. John G. Rogers Mr. & Mrs. There Rogers Mrs. Nathan Rogers, Sr. Dr. Charles Rolle Mr. & Mrs. Raph S. Rose Theodore T. Rosenberg Mr. & Mrs. Arnold Rosing Mrs. William P. Roth Mrs. William P. Roth Mrs. Madeleine H. Russell Mrs. C. R. St. Aubyn Mrs. Madeleine H, Russell Mrs. C. R. St. Aubyn Dr. & Mrs. John J. Sampson Mr. & Mrs. Robert Samson Ruth Sanderson Mr. & Mrs. Charles R. Sargent Mr. & Mrs. Charles R. Sargent J. & Wits, A. B. Saroni, Jr. Louis Saroni, JI Mr. & Mrs. Guido Saveri Dr. William Sawyer Mrs. Robert H. Scanlon Mrs. Walter Schilling Mr. & Mrs. George B, Schirmer Kay Schmulowitz

Ulrich Edward R. Schreyer Lawrence A. Schultz Mr. & Mrs. Jacob Gould Schurman, III Mr. & Mrs. Karl F. Schuster Mrs. James H. Schwabacher Dr. & Mrs. Martin J. Seid Eunice B. J. Senderman Mrs. A. Setrakian Mr. & Mrs. F. C. Shank Mr. & Mrs. Robert Shannon Dr. Jess Shenson Dr. Ben Shenson Mrs. Louis Shenson Walter H. Shorenstein Mr. & Mrs. Roy L. Shurtleff Dr. Myron S. Silverman Professor & Mrs. George P. Simonds Mrs. Ray Simonds Mr. & Mrs. Frank H. Sloss Mrs. Ray Simonds Mr. & Mrs. Frank H. Sloss Mrs. Korts. Frank H. Sloss Mrs. Kors. George P. Simonds Mr. & Mrs. Fight Simon Mr. & Mrs. Fight Simon Mr. & Mrs. Godgrass Dr. & Mrs. Joseph C. Solomon Mr. & Mrs. G. Willard Somers Muriel McKevitt Sonné Mrs. Hendel Snodgrass Dr. & Mrs. Hundley Soyster Mr. & Mrs. Hundley Soyster Mr. & Mrs. Hundley Soyster Mr. & Mrs. Robert Stanton Mr. & Mrs. Shorb Steele Mr. & Mrs. Norman C. Stone Dwight V. Strong Mr. & Mrs. Barry Stubbs Arthur Sullivan Mrs. Walter H. Sullivan, Sr. Bert Orrell Summers Mrs. Mited Sutto Mrs. Thomas Sutton Benjamin H. Swig Richard Switzer Mrs. Mirs. Augustus Taylor, Jr. Michard Switzer Mrs. Richard Switzer Mrs. Michael Tanzer Mr. & Mrs. Augustus Taylor, Jr. Mr. & Mrs. Augustus Taylor, Jr. Mr. & Mrs. Milton W. Terrill Mr. & Mrs. Bilton W. Terrill Mr. & Mrs. John M. Thorpe Mr. Charles Alma Tice Mrs. H. K. Tiedemann Mr. & Mrs. E, J. Thomas Tilton Mr. & Mrs. F. J. Thomas Tilton Mr. & Mrs. Cyril Tobin Mr. & Mrs. Cyril Tobin Mr. & Mrs. Alfred T. Tomlinson Miss Carol Tomlinson Edward N. Townsend Mrs. Nion Tucker Mrs. Grover Turnbow Dr. & Mrs. John R. Upton Dr. & Mrs. John R. Upton Mrs. Jerome Vigdor Mr. & Mrs. Daniel Volkmann, Jr. Mr. & Mrs. Alexander von Hafften Mr. & Mrs. Daniel Volkmann, Jr. Mr. & Mrs. Daniel Volkmann, Jr. Mr. & Mrs. Ceorge Wagner Mr. & Mrs. George Wagner Mr. & Mrs. Brooks Walker Dr. & Mrs. Brooks Walker Dr. & Mrs. Edward Bennett Wallis Mr. & Mrs. Edward Bennett Wallis Mr. & Mrs. Edward Bennett Wallis Dr. & Mrs. Harwood Warriner Mr. & Mrs. Harwood Warriner Mr. & Mrs. Harwood Warriner Mr. & Mrs. Harwood Watris Dr. & Mrs. Harwood Watris Dr. & Mrs. Halcolm S. M. Watts Dr. & Mrs. Clouis F. Weyand Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Whitaker Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Whitaker, Jr. Mrs. Clem Whitaker Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Whitaker Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Wiltaker Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Wiltaker Mr. & Mrs. Clem Whitaker, Jr. Mrs. Clem Wiltaker Mrs. Brayton Wilbur Mr. & Mrs. George B. Williams Mr. & Mrs. Hars. Milliams J. Williams Glenn E. Willoughby, M.D. E. Forbes Wilson Mrs. Dean Witter Mr. & Mrs. Jeart Wolfsohn Mrs. Casimir Jackson Wood Marvin Wood Mr. & Mrs. Richard J. Woods Mrs. Theodore Wores Mr. & Mrs. Leavard M. Wright Mr. & Mrs. J. Perry Yates Dr. & Mrs. D. A. Youngdahl Mr. & Mrs. J. Perry Yates Dr. & Mrs. J. Perry Yates Dr. & Mrs. D. A. Youngdahl Dr. Alejandro Zaffaroni Mr. & Mrs. Harold L. Zellerbach Mrs. J. D. Zellerbach Thomas C. Zimmerman Mr. & Mrs. Peter M. Zuber Mr. & Mrs. John Stephen Zuckerman

McGUIRE

San Francisco

Other Showrooms: Los Angeles New York Chicago Boston Atlanta Miami St. Louis Dallas Seattle

BOX HOLDERS

Regular Subscription Series



Special date...going formal, and the tux doesn't fit! Gotterdammerung indeed! You should have rented from Roos/Atkins ...You can depend on Roos/Atkins formalwear. Always in your perfect size; impeccably fresh; the most current designs by famous After Six. Next special occasion, rent from Roos/Atkins.



43 Stores in the West

Mrs. Mitchell Bourguin Mr. & Mrs. Edward H. Gauer Mr. & Mrs. Jaquelin H. Hume Mr. & Mrs. Richard P. Cooley Mr. & Mrs. Milton H. Esberg, Jr. Mr. & Mrs. Ernest O. McCormick Mrs. Paul A. Miller D Mr. & Mrs. R. Gwin Follis Mr. & Mrs. Robert C. Harris Mr. & Mrs. Thomas Carr Howe Mr. & Mrs. Carl Livingston Mr. & Mrs. James S. Bodrero Mr. & Mrs. Harry Hastings Mr. & Mrs. Daniel Edwin London Mr. & Mrs. Robert A. Roos, Jr. Mr. & Mrs. Robert Watt Miller G Mr. & Mrs. Edward Morse Hamilton Mr. & Mrs. Otto N. Miller Mr. & Mrs. G. Willard Somers Mr. & Mrs. Brooks Walker Mayor & Mrs. Joseph L. Alioto Mr. & Mrs. John Norton Breeden Mrs. Felix McGinnis Mr. & Mrs. John B. Cella, II Mr. & Mrs. Bruce Dohrmann Mr. & Mrs. Marco F. Hellman Mr. & Mrs. Edgar F. Kaiser Mrs. G. Grace Benoist Mr. & Mrs. Henry Cartan Mrs. Nion Tucker M Mr. & Mrs. Mortimer Fleishhacker, Jr. Mrs. Eleanor F. Spilker Mrs. Charles R. Blyth 0 Mr. Roger D. Lapham, Jr. Mr. & Mrs. Kenneth Monteagle

General Director & Mrs. Kurt Herbert Adler

Mr. & Mrs. E. Geoffrey Montgomery Mr. & Mrs. George A. Pope, Jr. Mr. James J. Ludwig Mr. & Mrs. Carlos J. Maas Mrs. J. D. Zellerbach Mr. Sidney M. Ehrman Mrs. Frederick J. Hellman Mr. & Mrs. Robert A. Magowan Mr. Spelman Prentice Senator & Mrs. William F. Knowland Mr. & Mrs. J. Cornelius Rathborne, III Mr. & Mrs. Walter A. Haas Mr. & Mrs. Daniel E. Koshland Mr. & Mrs. Robert J. Koshland Mrs. Louis Sloss Mr. & Mrs. William Cavalier, Jr. Mrs. Cavalier Durney Mrs. Griffith Henshaw Mr. & Mrs. William G. Henshaw Mr. & Mrs. Robert Christian Leefeldt Mr. & Mrs. Brooks Walker, Jr. 11 Mr. & Mrs. Malcolm Cravens Mrs. Charles Leonard Harney Mr. & Mrs. Paul Wattis Mr. & Mrs. Richard C. Ham Mr. & Mrs. Jay Holmes Mr. & Mrs. John S. Logan W Mr. & Mrs. Selah Chamberlain, Jr. Mr. & Mrs. Richard K. Miller Mr. & Mrs. Augustus Taylor, Jr. Mr. & Mrs. Louis A. Petri Mr. & Mrs. John Stephan Zuckerman Mr. & Mrs. Graeme K. MacDonald Mr. & Mrs. Joseph G. Moore Mr. & Mrs. William Wallace Mein, Jr. Mr. & Mrs. Roland Tognazzini Mr. & Mrs. Lennart G. Erickson Mr. & Mrs. Clem Whitaker, Jr. Mrs. Crescent Porter Hale

"SAN FRANCISCO OPERA - 1969"

James H. Schwabacher, Jr., the distinguished tenor and commentator, will interview the leading artists of the 1969 San Francisco Opera season and preview the upcoming operas following the Boston Pops broadcast on Tuesday evenings at about 9:30 on KKHI AM and FM.

Leading singers, conductors and stage directors will visit the KKHI studios during the Opera Company's 47th season and share with you their hopes, ideas and personal stories of the world of opera.

Interviews will often include major themes of the operas being discussed as well as recordings by the particular artist appearing on the program. Get to know your Opera Company. Tune in to KKHI for "San Francisco Opera — 1969." In Part One of this short treatise on loudspeakers, I covered the various price categories at which speakers tend to be sold, and what you can expect (and *should* expect) for a given amount of money. But I reserved comment on the highest price category, which extends all the way from under \$200 to more than \$2000. That's quite a span for one category, especially when the other speaker categories go in increments of about forty or fifty dollars, and it's obviously worth some discussion.

But the reason I've saved it for separate treatment is not that I think it's the category in which most readers of this series will or should do their buying. It's just that a discussion of what people pay for, or think they are paying for, in this category probably provides the best way to talk about the things to listen for in a good speaker in any price range.

To recap for a moment, the things that tend to cost money for objective reasons in a speaker are bass coverage and power-handling capability. It costs more, for instance, as a speaker maker attempts to provide the same amount of bass at the same maximum distortion level at successively greater power levels. It also costs more to extend the bass range downward (toward the very lowest region occupied by things like thirty-two-foot organ pipes) at the same distortion level for roughly the same listening level. What this means is that a good \$50 speaker and a good \$150 speaker should sound very much alike on most music at reasonable volume levels in an average room. The \$150 animal will reveal some subtleties that the cheaper one won't, but their overall character should be very much the same up to the point when you decide you want to shake the room with bass drum or pipe organ.

You can determine where your own demands lie on the scale of such things by finding a record with portentous bass content (real bass, not the electricorgan variety, which is thick but puny) and listening to it on various categories of speaker. Or if money isn't enough of a concern to complicate the choice, you can simply buy your way out of the problem with a pair of the \$150 systems.

What you shouldn't do, however, is assume that the kind of increments you can hear between speakers in the under-\$200 class will continue in the above-\$200 range. What you pay for in good speakers in the luxury class





are super-subtleties, including the kind of high-frequency response that provides the last whisker of definition of the sound of musical instruments.

Now to the sorest point in the audio component industry. There are probably more bad speakers in the above-\$200 category than in all of the categories below it. This strange situation survives from the days when the best speakers were none too good, and when a generation of audiophiles some of whom now sell audio equipment for a living - got used to paying increasing amounts of money not for successively better quality in any objective sense but for an increasingly larger-than-life quality that implied that reproduced music could somehow be better than the original. Many of the speakers that provided this kind of philosophy are still around, and new ones appear every so often. Lots of people, after all, would like to improve on reality.

Assuming that you don't, remember that what you will be paying for in a "best" speaker is subtlety and detail, not some sudden spectacular revealed truth. (That kind of revelation does occur once in a while, with just the right kind of recording in just the right kind of living room, and it doesn't necessarily require a "best" speaker.)

Before we go further, two quick disclaimers. First, I don't believe that there is a single standard of truth to which all speakers must adhere with only minor differences. There are "effects" that, if you like them, are perfectly legitimate, including the relatively popular one these days of providing indirect, reflected sound that gives the illusion of a very large sound source. And second, my statement about "bad" expensive speakers makes it necessary to say that the speakers I will mention for your consideration are obviously subjective choices of mine, and omissions don't necessarily fall in the "bad" category.

To my mind, the leading candidates in the wide field are, in impeccably alphabetical order, the Acoustic Research AR-3A (\$250), Audio Dynamics ADC-18A (\$300), Bose 901 (\$476 the pair), Electro-Voice Patrician (\$1095), Fisher XP-15B (\$270), Janszen Z-960 (\$295), KLH Model Twelve (\$275), James B. Lansing Olympus (\$675) and Ranger-Paragon (\$2400), Rectilinear III (\$280), and Tannoy GRF (\$580).

Other than price, there are utilitarian differences between the speakers mentioned. The Bose and JBL Ranger-Paragon, for instance, are indirect radiators, and the latter is a unique horizontal cabinet design that takes up six feet of a living room wall. The AR-3A is the only "bookshelf" unit mentioned (although its weight often dictates floor placement). And the Bose and the KLH Twelve provide an unusual range of electronic adjustment to suit acoustic conditions and listening preferences.

Two highly specialized speakers, the Acoustech X and the KLH Model Nine, also deserve a special mention. Both are electrostatic speakers, and both are sold only in stereo pairs, (the KLH for \$1140, the Acoustech for \$1690 including matching built-in power amplifiers). The electrostatic (whose principle there isn't room to explain here) has peculiar virtues and limitations. Its diaphragm has more built-in accuracy of motion than a conventional speaker's, but that accuracy obtains only over a short distance of motion. So electrostatic speakers must be built up to very large size to produce the range and sound level of a conventional speaker (both the Acoustech and KLH are six feet tall), and even then there's a limit to how loud you can really play them. They are, then, for someone whose penchant for accurate reproduction doesn't extend to producing a symphonic sound level in a very big living room.

The penalty of any "best" speaker is that you hear more of the noise and distortion still present in much program material. But with the best recordings, they are indeed something to hear.



You don't just rent a car. You rent a company.



Renting you a good, clean Ford is just where we begin. A NOTE IS A NOTE IS A NOTE by Nicolas Slonimsky

The famous conductor Arthur Nikisch was criticized in the German press for not supporting the cause of modern German music. "This is not true," Nikisch observed. "I am performing a double service for modern German composers, by playing the works of some and by not playing the works of others."

Rachmaninoff played his Second Piano Concerto during one of his American tours. An enthusiastic lady admirer made her way into the green room after the concert to shake his hand. "It was wonderful, wonderful!" she gushed. "Tell me, who is your arranger?" "Madam," Rachmaninoff replied, "In Russia we composers are so poor that we have to write our own music."

In the opera *Mignon*, the tenor is supposed to save the soprano from a conflagration. The Italian tenor Giuseppe Anselmi, who was slender, found himself in a predicament when, at a performance in La Scala in Milan, he vainly tried to tackle the heroine who possessed enormous avoirdupois. "Make it in two trips!", someone shouted from the gallery.

OPP

ppp

Nineteenth-century music critics, at least some of them, were astonishingly venal. Meyerbeer hit upon an ingenious scheme of bribing the Paris critics. In advance of the production of his opera Dinorah, he sent copies of the published vocal score to the Paris music critics with the following identical messages: "There are six important places in my opera which merit your attention, and I have marked them with special notes." The notes were 1000-franc notes, inserted in each score. Meyerbeer got enthusiastic reviews, but Dinorah was a failure with the public.

Moritz Rosenthal, the famous piano virtuoso, boasted that he could identify any work by Chopin from only two bars. A witty friend put him to the test: he sat down at the piano and for three seconds played nothing. Rosenthal was nonplussed and, suspecting a joke, gave up. The answer was: two bars of rest in rapid ³/₄ time from Chopin's Scherzo in B flat minor.

OPP

CHERTZ CORP., INC., 1969



by DIGBY DIEHL



BOOKS ON THEATRE

What Is Theatre? by Eric Bentley Atheneum, \$4.95 (paperback)

Theatre Notebook: 1947-1967 by Jan Kott Doubleday. \$5.95

These two collections of essays and reviews, culled from almost exactly the same period (Bentley's collection ranges over the years 1944-1967) reveal much about two kinds of critical sensibility, as well as offering some significant glimpses into recent theatrical history. Bentley is consistently analytic, demanding and academically precise in his evaluations. Dealing with the Broadway scene, which he covered as critic for The New Republic from 1952 to 1956, these writings generate an intellectual fire which exists apart from the productions he discusses. Kott, by comparison, is generous, descriptive and broadly speculative in his critical approach. Although he has been teaching at Yale and at the University of California at Berkeley for the past two years, all of these writings deal with productions abroad, half of the book being speciically concerned with Polish drama.

As author of Shakespeare, Our Contemporary, Kott provoked American interest in the intriguing relationship between the comi-tragic despair of characters such as King Lear and similar emotional expressions in the Theatre of the Absurd. Focusing on Samuel Beckett and at the same time illuminating a technique used by Peter Brook in his Royal Shakespeare Company production of Lear, Kott offered a compelling, although muchdisputed viewpoint about Shakespeare's existentialism and its analogous value in the modern world. This present volume, portions of which appeared for the first time in English in the pages of Performing Arts, is less cosmic - fragmented by the exigencies of journalism - yet his best insights about theatre come from that same method of perceiving particular dramatic actions in contemporary philosophical contexts.

For example, Kott's first essay, "A Genealogy of Contemporary Polish Drama," is based on the premise that "Theatre, particularly in Poland, particularly since the war, has been something of a litmus paper. It has reflected politics, fashion, snobbery, literary discussion, desire for change." Pointing out that Alfred Jarry's Dadaist play Ubu Roi is set in Poland, Kott evokes the significance of a 1956 student production of this play in Warsaw, the vear of the "Glorious Polish October" and the Hungarian Revolution. The nonsensical mockery of Jarry's dialogue became a form of political provocation - in that context, a contemporary protest. As part of the performance, a girl was to have undressed to the music of the Polish anthem. Kott notes wryly, "In Poland, even a striptease act may have ideological overtones."

More seriously, he suggests that it is the nightmare world of Kafka which has dominated the modern dramatic scene in Poland, citing contemporary playwrights such as Slawomir Mrozek and Witold Gombrowicz. He describes The Shoemakers, a play by S. I. Witkiewicz, a "catastrophist" who wrote under the pen name Witkacy: "In Witkacy's theatre, corpses get up and continue conversations, and suicides jumping out of windows come back through the front door. The real topic of his cruel and absurd grotesque is the agony and decay of the first quarter of the twentieth century." Kott's descriptions of the philosophical networks which connect Polish drama to a range of ideas from Troilus and Cressida to LSD are tantalizing in scope. They are perhaps all the more tantalizing since few readers will be familiar with the tongue-twisting names of Polish playwrights.

Disconcertingly, Kott is the soul of caution when discussing Polish productions of material more familiar to American readers such as Dürrenmatt's *The Visit*, Sophocles' *Oedipus* or Brecht's *Arturo Ui*. Typical of these blander performances is his nonreview of Arthur Miller's *The Crucible* which deals almost exclusively with a naive notion of the Devil as some extention of far-Right political thought. It provides a provocative, but misleading essay — and a concrete example which must raise doubts about his judgements concerning Polish drama.

One suspects that Kott is addicted to at least one critical vice: a supersubjectivity which seizes upon one aspect of a theatrical production and distorts the reader's understanding of the whole.

Kott's 140 pages devoted to the Polish theatre seem remiss in one other, more significant matter: Jerzy Grotowski's Polish Laboratory Theatre, which has been presenting, since 1959, some of the most radically experimental theatre to be seen anywhere, is not even mentioned. According to Richard Schechner's Drama Review, Grotowski's edicts, such as "If an actor's not in pain he's not doing anything constructive," may be cornerstones of tomorrow's theatre. Although his controversial techniques are well known in Europe, American audiences have had only the opportunity of one ETV show to witness Grotowski's conception of theatre. That Kott has failed to discuss the most important theatre group in Poland is incomprehensible.

The most readable half of Kott's book is not properly theatre criticism at all; rather, it is a personal travelogue through the intellectual landscape of Europe (and briefly, China). Like the George Plimpton of Poland, Kott takes us on visits with Alberto Moravia in Italy, a romp with Brendan Behan's brother in Edinburgh, and chats with Eugène Ionesco in Paris. Kott's "1962 Italian Journal" is a delightfully evocative series of sketches and observations.

Finally, in his last essay, "Theatre and Literature," Kott returns to his supposed critical function with a consideration of "theatricalism" in contemporary drama. He offers us the choice between an abstract theatre of artificial conventions and a theatre of literal action:

One might ask which theatre is the most truthful. To my mind the answer could be the circus: a circus in which genuine lions

Will your piano be up to it?



Rachmaninoff's Prelude in C# minor is one of the most popular (yet most poorly played) pieces of piano literature ever written. One reason it's so tough is that it's so demanding. Not only on the pianist, but on the instrument.

To make this music come alive, the piano must give, give, give. It must respond immediately to whatever is asked of it. It must whisper. Shout. And do everything in-between.

A Baldwin can. A Baldwin will. Its tone is unmatched. Clear. Definitive. Its action is instant. Responsive. Sensitive. The Baldwin is also very tough. It will last a lifetime...and then some. If you're considering the purchase of a new piano, consider the music pictured above.

In the next day or so, gather up some of your favorite music: stop and spend an hour or so with a new Baldwin.

We believe we make the finest

devour genuine Christians. We can now start measuring the gradations of theatrical illusion. Genuine lions and genuine Christians, but now the lions only pretend to devour the Christians; false lions and genuine Christians; and finally false lions and false Christians, that is to say, Androcles and the Lion by George Bernard Shaw.

Kott suggests the scene in *Lear* where Gloucester wants to throw himself over the cliffs of Dover and ends up pantomiming this act. Kott points out that this could only have relevance in a theatrical setting: "This kind of parable can be realized only on the stage; in narrative fiction it has no meaning. Gloucester's jump is both imaginary and concrete, meaningful and meaningless." Here, we return to a kind of speculative critical insight that is Kott at his best.

By comparison, Bentley bristles with specific arguments and viewpoints in What Is Theatre?, generally ignoring the theoretical questions which he has raised in such previous volumes as The Theatre of Commitment and The Life of the Drama. Unlike Kott, he is not a plot-teller, but rather one who chooses to seize some point of debate, expresses it in the context of the production being reviewed, and proceeds to defend it as the crux of the play. The unsparing results of this critical methodology give the reader a cumulative concept of Bentley's critical standards and a composite answer to his title question, "What is theatre?"

The manner in which Bentley frames his obligations as a critic in the first essay, "Professional Playgoing," differentiates him from his gentler colleague, Kott:

> The critic is uncompromising, not because he regards himself as infallible, nor even because he feels very sure of himself, but because it is his job to be so. It is true, he enjoys this job; he enjoys a fight; his writing embodies his zest for living. Yet he doesn't enjoy all of the job. The constant infliction of pain is a burden to him, the price he has to pay for the right to practice his profession. For the journalist-critic, the only alternative to a sharp tongue is a mealy mouth.

Examine, for instance, the review of *The Crucible* which Bentley entitles, "The Innocence of Arthur Miller." Bentley first points out that the theatre needs more plays that are critical, *engagé* commentaries on the state of the nation. "The appearance of one such play by an author, like Mr. Miller, who is neither an infant, a fool, or a swin-



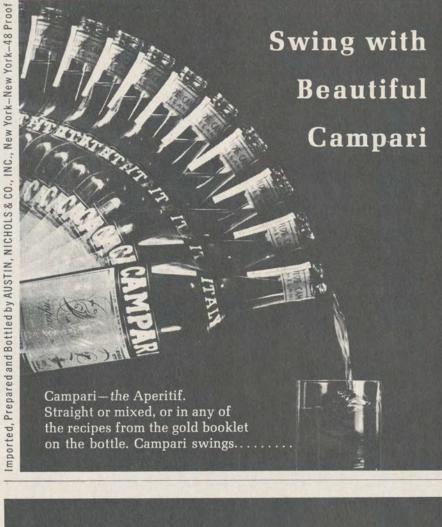
245 Post Street 392-6470 Sheraton Palace • The Cannery • Jack Tar dler, is enough to bring tears to the eyes," Bentley writes. And then he moves directly to the conceptual weakness of the play and its origins in the mentality of the unreconstructed liberal. It is the essential unreality of the assumptions in the play that Bentley attacks: "In Hebrew mythology, innocence was lost at the very beginning of things; in liberal, especially American liberal, folklore, it has not been lost yet; Arthur Miller is the playwright of American liberal folklore."

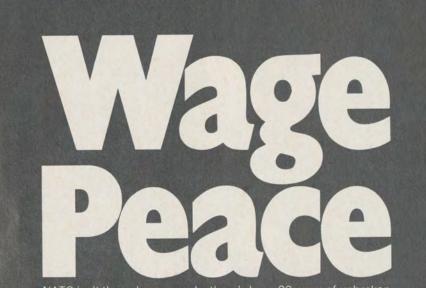
No chauvinist, Bentley applies the harshest critical standards to American playwrights such as O'Neill, Williams, Inge, and Miller — standards that are sometimes too harsh. It is his contention that the first-rate American playwrights are usually second-rate Europeans, and that they share a "cult of immaturity." Bentley remains consistent in this thesis right up to his 1964 essay, "Touch of the Adolescent," occasioned by Arthur Miller's After The Fall.

> The Teen-Ager (an American invention) is the current culture hero, and the archetypal dramatic situation of the culture is the adolescent misfit who is cutting loose a bit and is sorry for himself a whole lot. ... What else can be said of Arthur Miller's actual stage presentation of himself and Miss Monroe? What After The Fall really shows is the adolescent male discovering sex: at first it is absolutely yummy, but a little later on girls turn out to be awful bitches, and one needs to let the world know it - loudly.

In reading through the broad spectrum of dramatic events featured in Bentley's 104 articles, one receives some of the immediacy, the journalistic bounce, that these productions had years ago, as distinguished from the retrospective chronology granted us in other, duller histories of American theatre.

Ultimately, books such as What Is Theatre? (and to a lesser extent, Kott's Theatre Notebook) give us a sense of perspective and critical balance which we must bring to contemporary theatre experiences. They are full of historical lessons worth reviving and remembering. Most significantly, a collection such as Bentley's book serves to remind us that "theatrical excellence" is not merely a term invented for the wanton misuse of ebullient critics and advertising agencies; rather, it is an idea of drama distilled from our theatrical tradition, an idea which could stand redefining by the critics of today. 🗌





NATO isn't the only reason why there's been 20 years of unbroken peace—in what used to be a troubled part of the world. But it's a big reason.

NATO has worked—is working. Let's build on it.

If NATO wasn't here, maybe we wouldn't be here either. "... the theatre has little to fear from the mass media – and even less from technology."

The Mechanics of Illusion

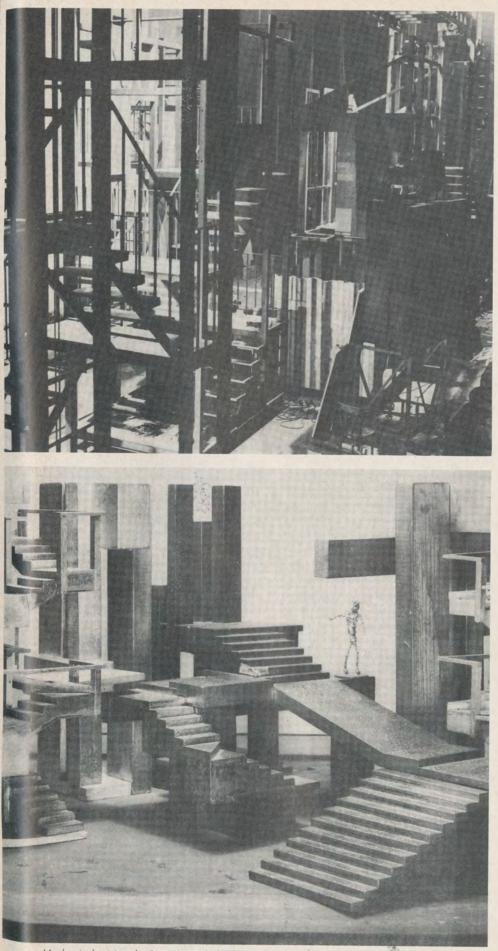
by LEWIS SEGAL



Mary Martin riding her horse down a treadmill in the Civic Light Opera's 1957 "Annie Get Your Gun" — "kinetic excitement more intense than a thousand celluloid buifalo stampedes"



Center Theatre Group's recent production of the George Bernard Shaw-Christopher Isherwood "The Adventures of the Black Girl in Her Search for God" made striking use of projections



Mechanical settings by Sean Kenny for "The Four Musketeers" (top) and "Bbtz" which, according to critic Kenneth Tynan, converge "menacingly on any performer who threatens to hog the limelight; and whenever the human element looks like its gaining control, they collapse on it in a mass of flaming timber "

"A ESTHETICS and technology," as the saying goes, "don't mix." And in the theatre they are considered an exceptionally volatile combination. After all, by continually raiding the drama library, don't the mass media rob the legitimate stage of its legitimacy? And don't the fluidity of the cinema and the immediacy of television contribute to making the fabulous invalid a terminal patient? The stage's salvation will not come from any fancy technical gimmicks but through "two planks and a passion." Right?

Not quite. For it has become increasingly evident that, by appropriating the audience for manufactured realism, the mass media have forced the theatre to become theatrical again. Moreover, if new inventions and techniques give the theatre a quasicinematic fluidity, they also restore to it its function as a source of amazement, poetry and even magic. And it is here that, despite the competition, the stage is supreme.

Whenever Hollywood gets hold of a Broadway hit, it paradoxically invests considerable resources purely for detheatricalization. In the recent Finian's Rainbow, for example, half the musical numbers were shot in a multitude of locales. But despite the exertions of cast and crew, the result seemed less alive than any perfunctory performance in front of a painted backdrop. Yet a literal photographic transcription would have seemed hopelessly stagy and even more tepid. Unfortunately, without the crucial aliveness or corporeality of the stage, film adaptations rarely have a satisfying effect. With this quality of presence, however, the most obvious devices and techniques generate delight and wonder.

A treadmill is hardly a miraculous invention. Yet when Mary Martin galloped a horse down one during the Los Angeles and San Francisco Civic Light Opera's 1957 Annie Get Your Gun, the kinetic excitement proved more intense than a thousand celluloid buffalo stampedes. Similarly, when in the Royal Shakespeare Company's Dr. Faustus, Mephistopheles spit and the floor suddenly discharged a few sparks, the shock seemed greater than could be generated by the most fiery film volcano. Finally, a single gunshot in a play will cause people to jump when documentary telecasts of mass violence leave them unmoved. So, propaganda aside, the theatre has little to fear from the mass media - and



Top to bottom: an early-19th C. illustration of a trapdoor mechanism, an illusion-creating device in constant theatrical use for over 2000 years; a more recent development, moving pattern projections, is favored in today's operatic presentations, in this case a Bayreuth Festival "Parsifal"; another ancient device for creating illusions, the mirror, is here employed to make the six cast members of the New York production of "Dames at Sea" look like the hordes who populated Busby Berkeley dance sequences in 1930s films.

even less from technology.

After belatedly renouncing realism, the legitimate stage had to tighten its belt a bit - particularly in the area of spectacle. However, vestiges of its old opulence remain in ballet, opera and, to a lesser extent, musical comedy. But even here, the closer a staging gets to capturing a real or even imaginary environment with the finality of a photograph, the more incompatible it becomes with any conceptual lyricism. As anyone can testify who ever endured a Gothic Lohengrin or Stonehenge King Lear, the theatre cannot successfully render in literal terms conceptual elements which should remain only suggested or symbolized. And technology must not go beyond providing a springboard for the audience's imagination, for theatre is most powerful when most metaphoric. In other words, Cleopatra's death gains nothing from the presence of a wriggling rubber asp. Indeed, besides the inevitable attention-smashing squeals of audience disgust, such a staging irrevocably changes Shakespeare's concept from high tragedy (with the unseen asp personified as a baby "that sucks the nurse asleep") to a historical illustration of the lethal consequences of snakebite.

From the beginning, drama has been a ritualized re-enactment for which special effects were created with special equipment. In fact, the oldest surviving critical term, deus ex machina, originated with the "god out of the machine" who frequently dropped in on Greek tragedies to alter their outcomes. (Today it describes an unexpected and often coincidental event or character through which a plot is neatly resolved.) The Greeks also invented the trapdoor mechanism and the periaktoi, three-sided scenery which could be rotated for a swift change of view - much like modern billboard advertisements.

Not only didn't the Romans improve upon previous technical developments but, like alchemists in reverse, they took the poetry of Greek drama and transformed it into the most debased sort of spectacle. And the most characteristic Roman theatrical form wasn't drama at all but those violent pre-Christian era "happenings" in the Colosseum. (No wonder the Church banned the theatre as soon as it gained sufficient power!)

Dormant until the Renaissance, stage mechanics suddenly burst into prominence with the allegorical triumphs or masques. For these court entertainments, elaborate perspectives were devised that had to vanish in the twinkling of an eve or, at least, provide for the appearance of airborne and aquatic displays. Transformation scenes were particularly popular and no less a personage than Leonardo da Vinci was employed to develop a revolving stage unit that changed from a rocky hillside to a classical interior for Il Paradiso in 1490. Even the comparatively austere outdoor theatres (Shakespeare's Globe, for example) were equipped with trapdoor machinery and some sort of crane by which characters could be lowered from the roof. (See Cymbeline, V, 4, where "Jupiter descends in thunder and lightning sitting upon an eagle. He throws a thunderbolt. The ghosts fall on their knees.")

Although the solidity and detail of Renaissance settings are undeniably impressive, the manner in which they attempt to cram all the world into a single space - through infinite vistas, raked floors, etc. - takes them beyond any representational considerations. In fact, the demands for frequent scenery changes soon forced designers to adopt a linear stylization which, more than ever, affirmed the theatre as the temple of artifice. The popularity of sliding flats mounted on rails (developed by Buontalenti in 1585) increasingly limited stage settings to a series of two-dimensional painted surfaces arranged symmetrically to frame the action.

Counterweight systems were devised at this time to raise flats to the ceiling or lower them through slits in the floor; pulleys and windlasses were invented to move scenery across the stage and into the wings; fireworks and colored smoke further enhanced the illusion created by all these devices. Yet, except for the special mechanical units (clouds being a frequent choice), scenery became standardized in a wing-and-backdrop system which persisted in some form down to the Victorian era.

Technical improvements through the end of the eighteenth century were, for the most part, restricted to modifications of earlier ideas. New, quieter equipment was developed, lighting greatly improved both in brightness and safety, and — early in the nineteenth century — the moving diorama (an unrolling panoramic landscape used for a travelling sequence) was invented. Some time later, the



ACT's mounting of Aleksei Arbuzov's "The Promise" is another of many current productions making extensive use of rear projections

scrim (a solid-appearing painted gauze drop which "disappears" when illuminated from behind) came into prominence. Opera design takes its dominant graphic style from this period, although machines developed for its special effects (Ansaldo's famous rotating water cylinders, for example) are usually discarded in favor of simpler solutions.

Parallel with the development of photography, stage design became more lifelike and three-dimensional - if no less elaborate. The change from gas to electric light, the development of the box set and the proliferation of playwrights intent on exposing the ills of society all served to create a demand for increasingly realistic stagecraft. As early as 1900, producer David Belasco was famous for his authentic settings - some near-facsimiles of actual places - and unusually atmospheric lighting. (Puccini's opera of the Belasco-John Luther Long Madam Butterfly sets aside considerable time for the sunset-sunrise light show from the original play.) The proximity of the European theatre to new movements in art and literature made the situation there less constricting than in the United States; nevertheless, the boxedoff, picture-frame stage with its realistic contents virtually monopolized the spoken drama until the mass media reached technological maturity.

Summing up the situation, designer Nicola Benois (associated with Milan's La Scala Opera since the 1930s) recently concluded that, except for new sources of energy (such as electric motors), and a wider range of materials (plastics, synthetic fabrics, etc.), technology in the theatre still leans heavily on classical prototypes: "It is now possible to mould scenery, instead of constructing it out of wood and cardboard, with the advantage of obtaining large masses which weigh next to nothing. Mention ought also to be made of the ever-growing use of projections, which make it possible to reproduce original sketches on very large areas and which replace, with their fadeout possibilities, the clumsy transformation scenes associated with painted flats.

"Still today, however, the basic tools of the modern stage designer are the 'periacts' (revolving stages), the flies, the trapdoors, the cylinders for waves, the sliding flats, and the other 'machines' of more or less recent date which will probably continue to be a source of that delight and amazement which for centuries has been purveyed to humanity by the theatre."

Although Benois' homage to the past is valid enough, the application of technology to theatre practice is now making possible scenic effects which even a decade ago would have required a prohibitive expenditure of manpower. For example, at the Lido de Paris in Las Vegas, a city with a concentration of superbly equipped stages, both an ice rink and a swimming pool are stored under the audience area. Push the appropriate button and they travel on tracks to an elevator unit which raises them to stage level. This system may represent a fusion of the old sliding flat and trapdoor concepts, but it functions without their inherent limitations of scope and efficiency. Other variations on Buontalenti's 1585 invention include mechanized wagon stages - common in German opera houses - and the scenic treadmill, used at the Mark Taper Forum in Los Angeles for Center



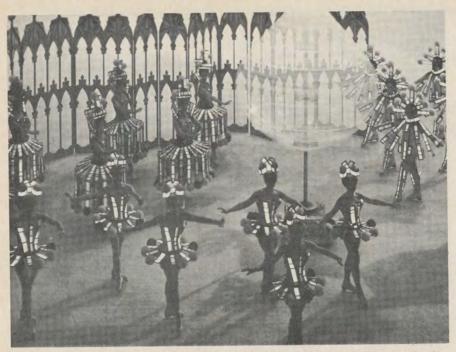


Theatre Group's recent production of Feydeau's Chemin de Fer.

Benois mentions the use of projections as a substitute for painted flats, but lately they have been employed for far more unusual purposes. Instead of only scenery slides, The Sorrows of Frederick (another Los Angeles CTG production) incorporated wide-screen motion pictures. Czechoslovakia's Magic Lantern Company combined actors and action both live and on film in a mixed media, multi-screen staging of astonishing inventiveness. And as anyone who attends rock concerts can verify, projectors now enlarge not only photographs, but objects and moving colored liquids as well. The potential effects and combinations are endless.

Besides improving in control and efficiency, stage lighting has gained from technological advances in other fields. From photography came the strobe, a high intensity light that can be set for flashes of a predetermined length and frequency. Director Gower Champion used them recently to create a flickering "old time movie" effect in another Feydeau farce, A Flea In Her Ear, for San Francisco's ACT company. And Jerome Robbins deployed them brilliantly for a simulated timelapse sequence in Gypsy. Phosphorescent paint and ultraviolet light have also been employed for special effects - although with less conspicuous success than other techniques. Nor has closed circuit television yet been given much creative consideration. The Royal Shakespeare Company's US attempted something in this direction, but had to abandon the idea due to technical difficulties. And while many theatres and opera houses now coordinate separated personnel via TV monitors, the only direct benefit for the spectator is that, in some places, he can see the whole show without ever leaving the bar.

If no aspect of theatre practice has remained untouched by technology, none has gained so spectacularly as sound. Not only has the development of high fidelity recording, particularly on tape, made thunder sheets and other acoustic devices unnecessary, but it is now common for even the smallest regional theatres to maintain permanent libraries of sound effects. Moreover, stage microphones can both increase the audibility of a performance and contribute to it creatively as well. An actor's voice can now be recorded in performance and automatically played back, with added rever-



The Shipstads & Johnson "Ice Follies" employ a technique called "tape light" whereby the performers themselves, with lighting strips attached to their bodies, create illuminated stage patterns

beration, a fraction of a second later — thus for the first time making an actual, controllable echo effect possible in the theatre. And the continuing development of electrified musical instruments and even music synthesizers promises an almost limitless potential for sonic invention.

The most exciting technological discovery of the last decade - not yet applied to stagecraft - is called holography, and it may eventually revolutionize set design. A hologram is an image recorded by a laser beam on a special plate. When played back (for which a laser is also necessary) the image not only appears in three dimensions - without any viewing glasses - but remains natural and undistorted across a wide angle of vision. In other words, as a spectator walks from left to right in front of it, the visual relationship between the hologram and himself changes no differently than if he were looking at the original object.

Besides the anticipated applications to film and television, holography may soon make it possible to store elaborate three-dimensional scenic effects the way theatres now collect sound and music tapes. By that time, a potential stage designer will need an electronics degree besides the engineering background almost mandatory today. Yet the best results will still be produced by men like Sean Kenny (known in America primarily for *Oliver*) who place their entire technological expertise at the service of an imaginative concept. Kenny's work sometimes seems more impressive than the mediocre productions making use of it; so if his scenery steals the show, the crime is hardly more than petty theft.

In 1962, Kenny designed the set for Lionel Bart's *Blitz!* (a musical version of the bombing of London!). Critic Kenneth Tynan's review of the production (reprinted in *Right and Left*) crystallizes both the impact and danger of current theatre technology:

> "In Blitz! there are distinct signs that the sets are taking over. They swoop down on the actors and snatch them aloft; four motor-driven towers prowl the stage, converging menacingly on any performer who threatens to hog the limelight; and whenever the human element looks like it's gaining control, they collapse on it in a mass of flaming timber. In short, they let the cast know who's boss. They are magnificent, and they are war: who (they tacitly enquire) needs Lionel Bart? I have a fearful premonition of the next show Mr. Kenny designs. As soon as the curtain rises, the sets will advance in a phalanx on the audience and summarily expel it from the theatre. After that, the next step is clear: Mr. Kenny will invent sets that applaud."

Mr. Segal is a California-based writer on the arts whose articles frequently appear in the Los Angeles Times and Free Press and in FM & Fine Arts. His "Artaud, O'Horgan and Total Theatre" was published earlier this year in Performing Arts.



This week's perfect martini secret. Marinate button mushrooms in vermouth and use the perfect martini gin, of course. Seagram's. The perfect martini gin.

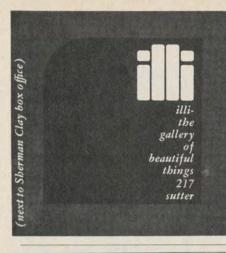
SEAGRAM DISTILLERS COMPANY, NEW YORK CITY. 90 PROOF DISTILLED DRY GIN. DISTILLED FROM AMERICAN GRAIN

> Dyed Chekiang Lamb with Suede inserts and trim 435.

enards finefurs

71 STONESTOWN MALL - 564-4100

labeled to show country of origin



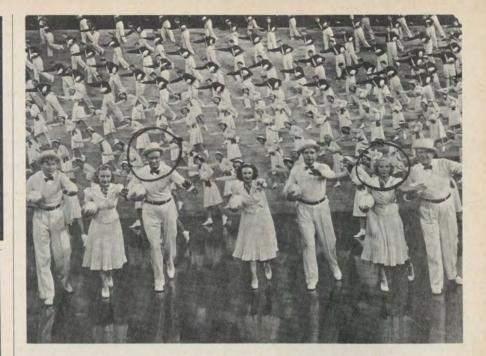




Our Specialities Cheese and Beef Fondues Dinners Nightly except Monday

605 Post St. near Taylor • 885-5540 One Block from the Geary Street Theatres





IDENTITIES OF MR. & MISS X REVEALED!!!

Responses to our first annual Help the Editor Quiz, which appeared in the July *Performing Arts*, were gratifyingly numerous, often funny and occasionally correct. Among the *in*correct guesses as to the identities of Mr. and Miss X in the Busby Berkeley dance sequence from *Varsity Show* were the following names: Ethel Merman, Johnny Davis, Anna May Wong, Mabel Lake, Florence Lake, Veronica Lake, Greta Garble (!), Dick Haymes, Bob Hope (there *is* a resemblance), Buddy Ebsen, Bobby Epstein (Buddy Ebsen?), Sunny O'Dea, Janet Blair, Emma Dunn, Walter Catlett, and Anne Miller.

Mr. X is, in fact, dancer Lee Dixon; Miss X is singing comedienne Mabel Todd. Both, I am informed by Donald O. Yerger of West Covina, were Warner Brothers contract players of the 1930s.

Many who responded to my query were able to identify one or the other performer, but only the following sharp-eyed film buffs were able to identify *both*: Edward Mecca Graham, Vernon Harbin, Mrs. David Kohler, and Anita Weber, all of Los Angeles; Mrs. Jay Fletcher and Peter Horn, both of San Francisco; Mrs. James C. White of Gardena; Harry K. Chalfant of Pasadena; Walton E. Kabler of Northridge; Robert Willard of Altadena; Jack Warren of Fresno; A. Simonini of New York City; Diana Rose of Council Bluffs, Iowa; and the aforementioned Mr. Yerger.

To all who responded, my deepest thanks. And to those whose responses were 100% correct goes the first prize: the satisfaction of knowing you were 100% correct. -H.G.

We can prove it's worth the extra money.

DLD

Old Taylor is not the only premium-priced Bourbon in America. But it does happen to be the *top-selling* premium-priced Bourbon in America.

There are about six different reasons for that. Before you pay an extra sou for Old Taylor, you should know what they are.



1. Old Taylor was created by an authentic genius. Col. Edmund H. Taylor, Jr. was easily the foremost Bourbon distiller in the late 1800's. Old Taylor is his crowning achievement. There's only one Old Taylor, simply because there was only one Colonel.



2. People (droves of them!) tried to copy Old Taylor. Finally, in 1909, an angry Col. Taylor changed the color of his label to a distinctive yellow, and printed a warning to would-be imitators where they couldn't miss it. *That* took care of that!

THIS YELLOW LABEL IS IN EXCLUSIVE AND CONCLUSIVE USE



3. If you think you're paying a kingly price because we distill in a castle, you're mistaken. We make Old Taylor here not because it's a castle, but because it's near the delicious limes one spring the Colonel discovered in 1887. We still haw our where from it. And nobody/else pets close to it!

4. Old Taylor is a signed original. Another step the Colonel took to foil those would-be imitators. (He also went to Congress and got them to pass the Bottled-in-Bond Act—but that's another story.)



5. The three words above are not a swinging slogan. But Col. Taylor put them there, and we haven't changed them any more than we've changed his Bourbon.

We still use the same costly small grains, still tend our mash as lovingly, still do everything just as he did it. Who are we to contradict a genius?

6. Taste it.

Old Taylor. What the label can't tell you, the flavor can.

D TAYLOR

TAYLOR

KENTUCKY STRAIGHT BOURBON WHISKEY. 86 PROOF. THE OLD TAYLOR DISTILLERY CO., FRANKFORT & LOUISVILLE, KY.

Latest U.S. Government figures show Silva Thins lowest in tar and nicotine of all 100's. Lower than most Kings. Yet better taste.

Silva Thin the one that's in

