

Der Fliegende Holländer

1956

Saturday, September 22, 1956 8:00 PM

SFO_PUB_01_SFO_1956_07

Publications Collection

San Francisco Opera Archives

SAN FRANCISCO

Opera

1956

WAR MEMORIAL OPERA HOUSE
THIRTY-FOURTH ANNUAL SEASON



ALEXANDRA DE MARKOFF PRESENTS
THE MOST NOTABLE COSMETICS IN THE WORLD.
EACH FINE ALEXANDRA DE MARKOFF PREPARATION
IS MADE IN LIMITED QUANTITY WITH INFINITE CARE
FOR THOSE WHO APPRECIATE THE ULTIMATE.
ELIXIR DE MARKOFF, A COMPLETE TREATMENT
WITHIN A WONDROUS GOLDEN LOTION
BESTOWS TO THE SKIN THE BENEFITS OF RICH,
MOISTURIZING ELEMENTS. 8.00 AND 15.00 PLUS TAX.
AVAILABLE AT ALL JOSEPH MAGNIN STORES.

JOSEPH
MAGNIN

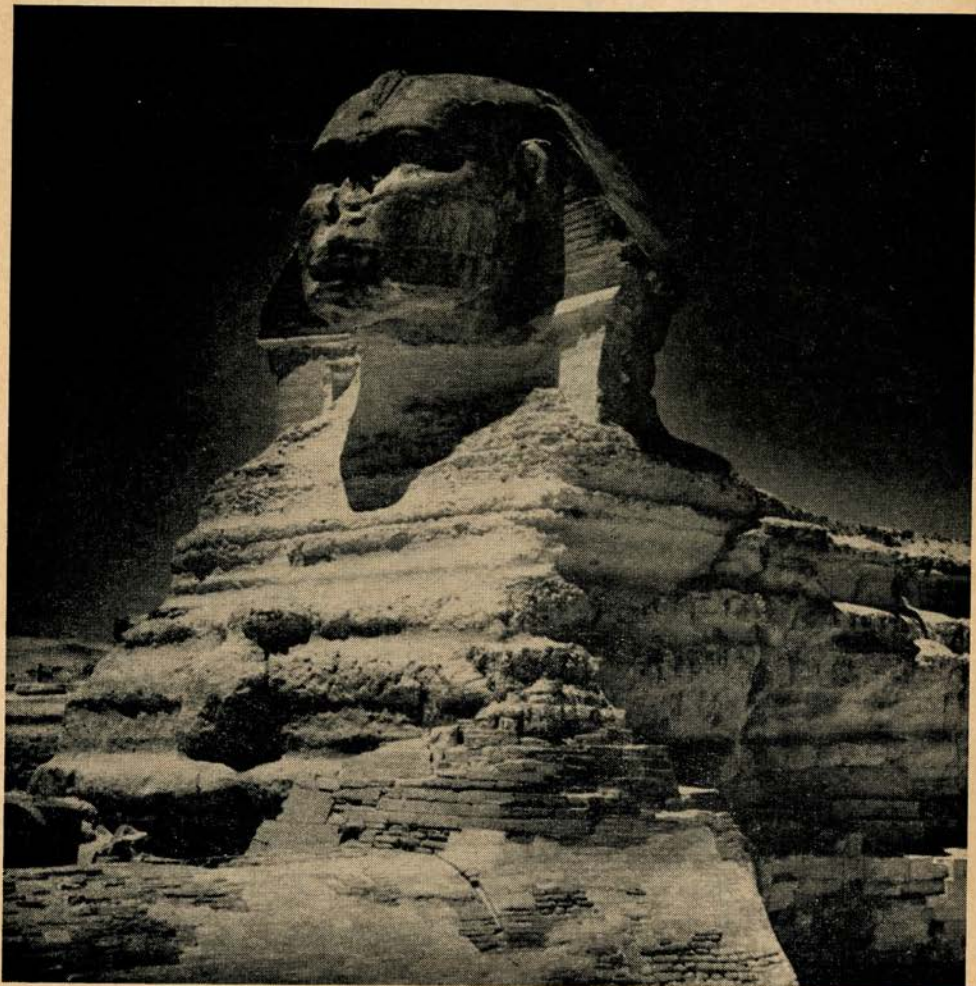


JOSEPH MAGNIN
PRESENTS
A RARE CAPE OF
NATURAL WHITE
MINK WITH A
LUXURIOUS COLLAR
OF RICH NATURAL
RANCH MINK BY
RITTER BROTHERS
FROM A MOST
NOTABLE COLLECTION
OF BREATHTAKING
FURS, MANY OF
WHICH ARE ONE-
OF-A-KIND-IN-
THE-WORLD
FURS. FROM
OUR COLLECTIONS
OF GALA OCCASION
FASHIONS FOR
THE COMING WINTER
SOCIAL SEASON.
FUR SALON AND
DESIGNER'S SALON
JOSEPH MAGNIN-
SAN FRANCISCO

JOSEPH
MAGNIN

furs labeled to show country of origin

RECOGNIZED INSTANTLY...



The Sphinx at Giza, Egypt

BANK OF AMERICA



TRAVELERS CHEQUES

ISSUED BY THE WORLD'S LARGEST BANK...SOLD BY BANKS AND
TRAVEL AGENTS EVERYWHERE • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



A. Sulka & Company

ANNOUNCES

THE OPENING OF A NEW SHOPPING LOCATION

278 POST STREET

SAN FRANCISCO 8, CALIFORNIA



SHIRTMAKERS

HABERDASHERS

SINCE 1895, THE SULKA LABEL HAS MEANT
GILT-EDGED SECURITY TO A GENTLEMAN'S WARDROBE.
NOW, YOU WILL FIND THIS FINE NAME
ON A NEW DOOR AT 278 POST STREET.
A DOOR THAT OPENS TO A COLLECTION OF MENSWEAR
EXTRAORDINAIRE . . . THE NONPAREIL ACCESSORIES
FOR WHICH SULKA IS INTERNATIONALLY FAMOUS.
AND FOR YOUR SPECIAL NEEDS, OUR CUSTOM DEPARTMENT
WITH A CHOICE OF MAGNIFICENT FABRICS
FROM ALL OVER THE WORLD.
EVERYTHING THAT IS SULKA - MERCHANDISE AND SERVICE -
IS HERE NOW FOR YOUR ENJOYMENT.

STORE HOURS: 9:30 TO 5:30

TEL. DOUGLAS 2-3450

NEW YORK • CHICAGO • PALM BEACH • LONDON

Enjoy these favorite operas on "New Orthophonic"
Hi-Fidelity

RCA VICTOR RECORDS

COMPLETE WITH LIBRETTO

LA TRAVIATA with Carteri, Valletti, Warren Monteux Conducting	11.98
LA BOHEME with de los Angeles, Bjoerling, Merrill, Amara Beecham Conducting	7.98
MADAMA BUTTERFLY with de los Angeles, di Stefano, Gobbi Gavazzeni Conducting	11.98
MANON LESCAUT (Puccini) with Albanese, Bjoerling, Merrill Perlea Conducting	11.98
MANON (Massenet) with de los Angeles, Legay, Dens Monteux Conducting	15.98
BORIS GODOUNOFF with Christoff, Lebedeva, Zareska, Gedda Dobrowen Conducting	19.98
AIDA with Milanov, Bjoerling, Barbieri, Warren, Christoff Perlea Conducting	11.98
RIGOLETTO with Warren, Berger, Peerce, Merriman, Tajo, Shaw Cellini Conducting	10.50
IL TROVATORE with Milanov, Bjoerling, Barbieri, Warren, Shaw Cellini Conducting	10.50
DIE WALKUERE with Modl, Rysanek, Süthaus, Frantz Furtwangler Conducting	24.98
ELEKTRA and SALOME (Highlights) with Borkh, Schoeffler, Yeend Reiner Conducting	7.98
SAMSON AND DELILAH (Highlights) with Stevens, Peerce, Merrill Stokowski Conducting	3.98
LA FORZA DEL DESTINO (Highlights) with Milanov, Peerce, Warren Perlea Conducting	3.98

THE RECORD CENTER

331 BUSH STREET
Opposite Russ Bldg.

San Francisco 4, California
YU. 6-0319

A. CAVALLI & CO.

SINCE 1880

Specializing in Italian Records
and Operas

1441 STOCKTON STREET
GARfield 1-4219

TUPPER & REED

SINCE 1908

BERKELEY'S COMPLETE
MUSIC CENTER

2271 SHATTUCK AVE.
THornwall 1-1832

*Compliments
of the
Elizabeth Arden
Salon*

Elizabeth Arden

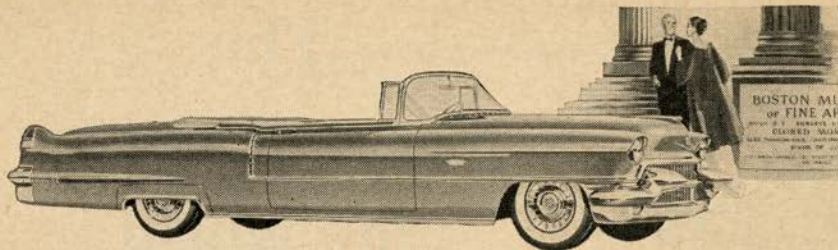
Five Fifty Sutter

YUkon 2-3755

If she
wants the moon
— give her

Arpège!



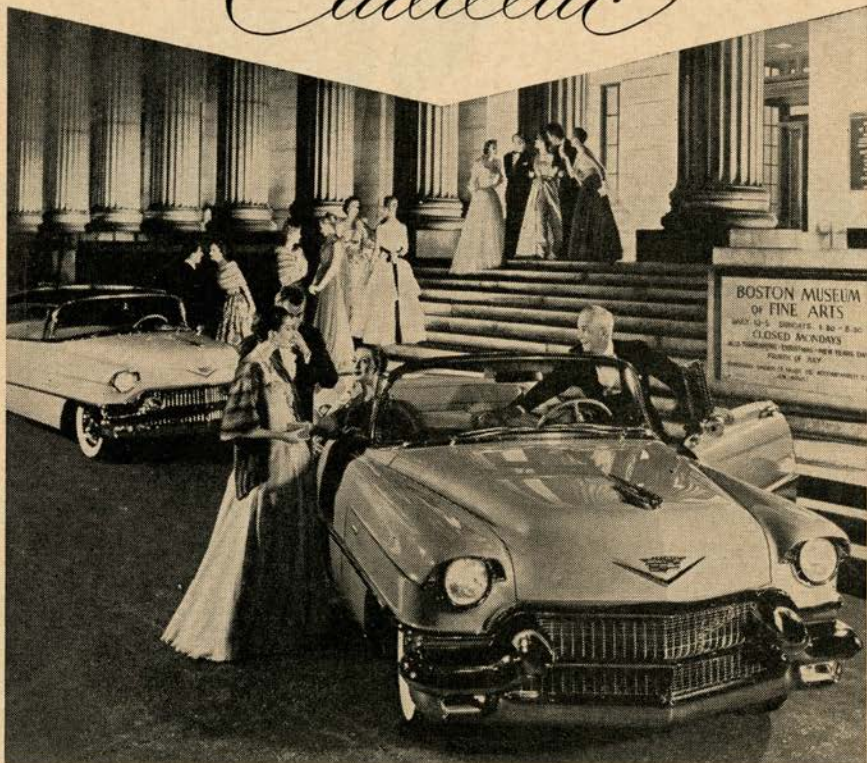


Gowns by Bergdorf Goodman

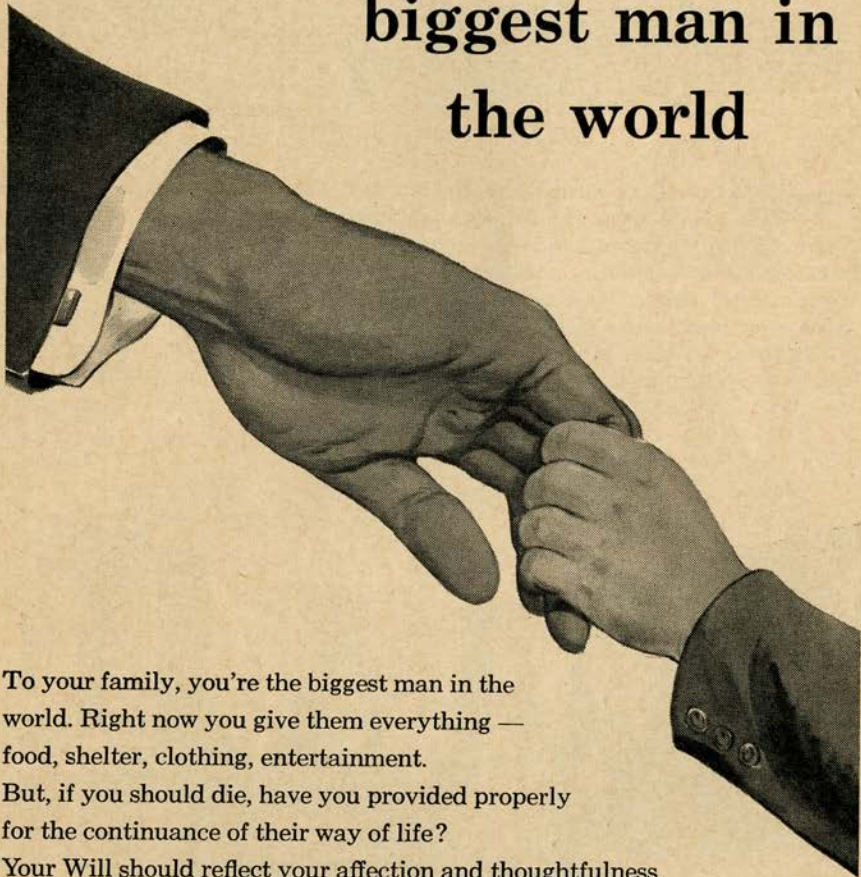


During the current year, Cadillac has welcomed a greater number of new owners to its motoring family than ever before in history. There are, we think, two basic reasons for this happy circumstance. To begin with, the car is beautiful . . . and luxurious . . . and fine in performance to an unprecedented degree. And, secondly, the facts about Cadillac's practicality have never been more difficult to resist than they are today. Why not pay us a visit soon? We think you'll be anxious to join that happy group of motorists who are making this their *first* Cadillac year. ★ *Your Cadillac Dealer* ★

Cadillac



The biggest man in the world



To your family, you're the biggest man in the world. Right now you give them everything — food, shelter, clothing, entertainment.

But, if you should die, have you provided properly for the continuance of their way of life?

Your Will should reflect your affection and thoughtfulness — should make sure your family receives the benefit of your planning when you are no longer here.

Why not have one of our trust officers discuss the financial aspects of your estate with you and your attorney?

You *know* it's important.



California's Oldest National Bank

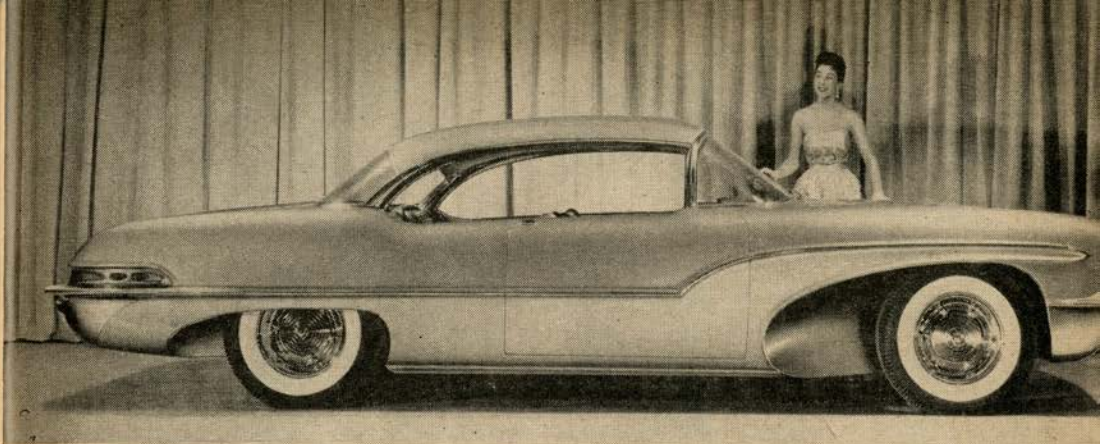
TRUST DEPARTMENT

1 Sansome Street • 1 Montgomery Street
San Francisco

Seventh and J Streets, Sacramento

MEMBER FEDERAL RESERVE SYSTEM

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



88 Delta

People of taste know that where you buy is just as important as what you buy . . . and Van Ness Oldsmobile, Northern California's largest Oldsmobile dealers, is proud to have served so many of you these past years. The extra care taken to insure complete car satisfaction, efficient and modern service department, an excellent selection of used cars, all these are a part of Van Ness Oldsmobile. May we add your name to our list of discerning customers?

VAN NESS *Oldsmobile*

1700 VAN NESS AVENUE • SAN FRANCISCO • ORDWAY 3-9100

Largest Oldsmobile Dealer in the West



Long flowing lines of the 1956 Oldsmobile "98" **Deluxe Holiday sedan** with its Starfire styling are complemented by the new flair-away fenders, the smart airfoil grille and the distinctive two-tone color effect that is obtained through the sweeping side moulding that extends nearly the length of the car. The Holiday body with unlimited side vision is enhanced on the interior with rich new fabrics and trim set off by a re-designed instrument panel. The "Rocket" T-350 engine has been boosted to a powerful 240-h.p. and is coupled with a brand new development in automatic transmissions, the velvet smooth Jetaway Hydra-Matic.



*You're only MINUTES away
from a wonderful new life*

Parkmerced Towers

San Francisco's most gracious living is now closer than ever. Easily 20 minutes from downtown by car, now with direct Express Bus service on fast, frequent schedules.

Why commute, with extra expense and annoyance? Why remain in old-fashioned quarters? Here is the best of country-like living, combined with modern convenience and freedom from household cares.

Children love it too—garden greens, lake, ocean, golf, supervised playgrounds, finest schools and shopping. Sparkling, spacious apartments, 3 to 8 rooms, all-inclusive from \$100 to \$350 per month. You owe it to yourself to come and see what you're missing!

Rental Offices: 19th and Holloway. Telephone JU 7-6322
Hostesses to guide your tour 9 to 6 daily

BUILT, OWNED AND MAINTAINED BY METROPOLITAN LIFE INSURANCE COMPANY



**SAN FRANCISCO
OPERA ASSOCIATION
1956 SEASON**

San Francisco Opera Association:
Officers, Board of Directors,
Administrative Staff 17

Board of Governors..... 19

Board of Trustees, War Memorial
Opera House 19

San Francisco Opera Company:
Conductors and Musical Staff,
Production Staff, Artists..... 21

Choral Ensemble, S. F. Opera Ballet,
S. F. Boys Chorus..... 23

Cast 25

Story of the Opera..... 26

Cast 29

Story of the Opera..... 30

Cast 33

Story of Opera..... 34

Opera News..... 37

Repertoire 39

Orchestra, Production 45

Box Holders..... 47

Guarantor Members..... 49

Nelly Gaffney
UNION SQUARE



Simonetta

Italy's brilliant fashion designer
presents her new perfume,
imported from Rome—

INCANTO
part flower, part flame,
entirely emotional...

also available in
Cologne
Dusting Powder
and Bath Oil



THE SAN FRANCISCO SYMPHONY ASSOCIATION

J. D. Zellerbach
President

presents

Howard K. Skinner
Manager

45th
Annual
Season

**SAN FRANCISCO
SYMPHONY
ORCHESTRA**

Enrique Jordá, Conductor

Guest Conductors

BRUNO WALTER
DARIUS MILHAUD
IGOR MARKEVITCH
THOMAS SCHIPPERS

Pianists

MYRA HESS
SOLOMON
LEON FLEISHER
EUGENE ISTOMIN
GLENN GOULD
GEZA ANDA
PIETRO SCARPINI
GARY GRAFFMAN
DEL TREDICI

Violinists

SZYMON GOLDBERG
BERL SENOFKY

Violoncellist

ZARA NELSOVA

BACH CHRISTMAS ORATORIO

LEONTYNE PRICE—Soprano
KATHERINE HILGENBERG—
Mezzo-Soprano
JOHN McCOLLUM—Tenor
DONALD GRAMM—
Bass-Baritone

San Francisco State
College Choral Union,
John Carl Tegnell, Director

18
THURSDAYS
17
FRIDAYS
18
SATURDAYS

THREE SATURDAY NIGHT POPS

February 2nd, March 9th, April 6th
Andre Kostelanetz, Conducting

LULLY'S TE DEUM

and

BEETHOVEN'S IX SYMPHONY

April 18th and 20th

Soloists

LUCINE AMARA—Soprano
CHRISTINE KROOSKOS—Mezzo-Soprano
NICOLAI GEDDA—Tenor
DONALD GRAMM—Bass-Baritone

Univ. of California Chorus,
Edward B. Lawton, Director
Glee Club and Treble Clef Society,
Robert P. Commandy, Director

Opening Concerts Nov. 29, 30, Dec. 1, 1956

Closing Concerts May 2, 3, 4, 1957

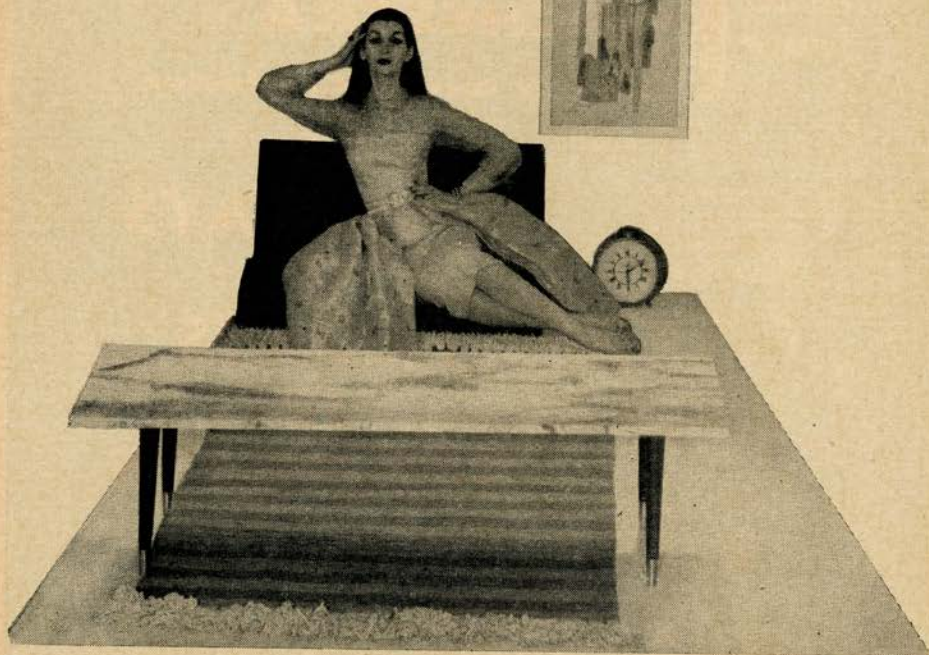
OPERA HOUSE

Tickets: Opera-Symphony Box Office,
Sherman, Clay & Co., SUtter 1-1331
and all East Bay and Peninsula ticket
agencies.

Open Monday thru Saturday

9:30 to 5:30

Monday Evenings 'Till 9



To San Francisco — Brancusi, the name identified with beautiful **Imported Marble** in New York and Los Angeles, has recently opened a new shop in San Francisco.

Imported Marble at its luxuriant best. Simple in style, adaptable to both traditional and modern settings. Many styles, sizes, shapes and colors from which to select. Send for free Brochure.

You are cordially invited to visit our beautiful Showroom at 586-590 Washington Street at Montgomery. GARfield 1-3546.

NO COD'S. CRATING AND SHIPPING COLLECT

BRANCUSI

NEW YORK • LOS ANGELES • SAN FRANCISCO



Kurt Herbert Adler

ARTISTIC
AND MUSICAL
DIRECTOR

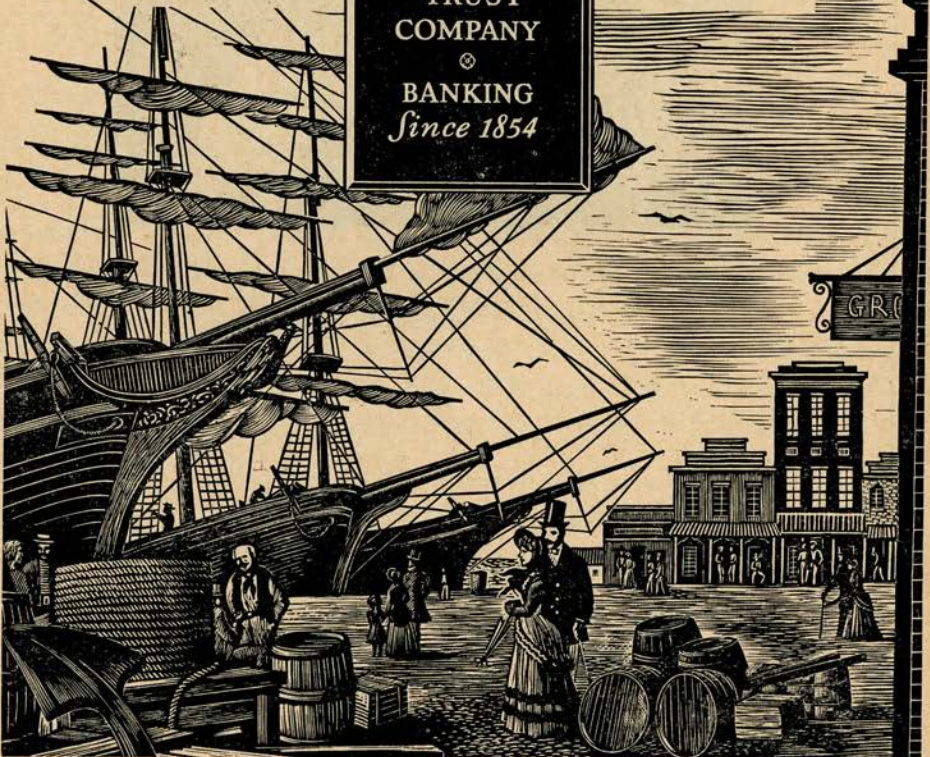
SAN FRANCISCO OPERA

OVER 102 YEARS OF BANKING

Member Federal Deposit
Insurance Corporation

AMERICAN
TRUST
COMPANY
⊗
BANKING
Since 1854

Member Federal
Reserve System



BANKING OFFICES THROUGHOUT NORTHERN CALIFORNIA • RESOURCES OVER \$1,500,000,000.00

San Francisco Opera Association

OFFICERS

ROBERT WATT MILLER
PRESIDENT

MRS. STANLEY POWELL
VICE-PRESIDENT

ARTHUR MERRILL BROWN, JR.
VICE-PRESIDENT

CHARLES R. BLYTH
VICE-PRESIDENT

MARCO F. HELLMAN
TREASURER

STARR BRUCE
SECRETARY



BOARD OF DIRECTORS

CHARLES R. BLYTH
ARTHUR MERRILL BROWN, JR.

BRUCE KELHAM
WILLIAM GLADSTONE MERCHANT

STARR BRUCE
EDWARD N. CARTER
MRS. NORMAN CHANDLER

ROBERT WATT MILLER
KENNETH MONTEAGLE
JOHN FRANCIS NEYLAN

WILLIAM W. CROCKER
HENRY DUQUE
PRENTIS COBB HALE
MARCO F. HELLMAN

T. S. PETERSEN
MRS. STANLEY POWELL
MRS. HENRY POTTER RUSSELL
RALPH J. A. STERN

J. D. ZELLERBACH



ADMINISTRATIVE STAFF

KURT HERBERT ADLER
Artistic and Musical Director

HOWARD K. SKINNER
Manager

ERIC RAHN
Publicity Director

EVELYN CROCKETT

WILLIAM A. BABCOCK
Comptroller

DORIS LOWELL

JANE BRACKETT
ANTOINETTE AMIZICH

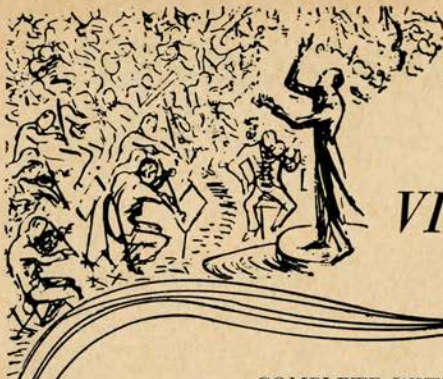
VIRGINIA FENTON
ELIZABETH BURPEE

IRENE CARPALAB

FRANCES MARLETTE

ROBERT E. MACHAMER
Promotion

Box Office: PEARL HOLTZMAN, CARMEN BUCKELY, GERALD DALTON, BONNIE McCLEERY,
ANGELINA REBEIRO



Enjoy these favorite operas on
"New Orthophonic" Hi-Fidelity

RCA VICTOR RECORDS

COMPLETE WITH LIBRETTO

- LA TRAVIATA** with Carteri, Valletti, Warren
Monteux Conducting 11.98
- LA BOHEME** with de los Angeles, Bjoerling, Merrill,
Amara, Beecham Conducting 7.98
- MADAMA BUTTERFLY** with de los Angeles,
di Stefano, Gobbi, Gavazzeni Conducting 11.98
- MANON LESCAUT** (Puccini) with Albanese,
Bjoerling, Merrill, Perlea Conducting 11.98
- MANON** (Massenet) with de los Angeles, Legay,
Dens, Monteux Conducting 15.98
- BORIS GODOUNOFF** with Christoff, Lebedeva,
Zareska, Gedda, Dobrowen Conducting 19.98
- AIDA** with Milanov, Bjoerling, Barbieri, Warren,
Christoff, Perlea Conducting 11.98
- RIGOLETTO** with Warren, Berger, Pearce, Merriman,
Tajo, Shaw, Cellini Conducting 10.50
- IL TROVATORE** with Milanov, Bjoerling, Barbieri,
Warren, Shaw, Cellini Conducting 10.50
- DIE WALKUERE** with Modl, Rysanek, Suthaus,
Frantz, Furtwangler Conducting 24.98
- ELEKTRA and SALOME** (Highlights) with Borkh,
Schoeffler, Yeend, Reiner Conducting 7.98
- SAMSON AND DELILAH** (Highlights) with Stevens,
Pearce, Merrill, Stokowski Conducting 3.98
- LA FORZA DEL DESTINO** (Highlights) with Milanov,
Pearce, Warren, Perlea Conducting 3.98



Also many other
complete operas,
excerpts and
"highlights"

SCHWABACHER-FREY

Market Street opposite Grant Avenue • DOuglas 2-4848

Board of Governors

MRS. LEONORA WOOD ARMSBY
GEORGE WASHINGTON BAKER, JR.
P. A. BERGEROT
CHARLES R. BLYTH
J. BRENDAN BRADY
ARTHUR MERRILL BROWN, JR.
STARR BRUCE
MRS. GEORGE T. CAMERON
EDWARD W. CARTER
MRS. NORMAN CHANDLER
CHARLES A. CHRISTIN
WILLIAM W. CROCKER
GEORGE E. CROTHERS
MISS MARY C. DUNHAM
HENRY DUQUE
SIDNEY M. EHRMAN
FRANK W. FULLER, JR.
PRENTIS COBB HALE
MRS. LAWRENCE W. HARRIS
TIMOTHY HEALY
MARCO F. HELLMAN
MRS. THOMAS CARR HOWE
EDWARD D. KEIL
BRUCE KELHAM
CHARLES H. KENDRICK
ROGER LAPHAM, JR.

MRS. STINE LEIS
E. C. LIPMAN
GEORGE LIVERMORE
M. E. LOMBARDI
MRS. DAN LONDON
GROVER A. MAGNIN
WILLIAM GLADSTONE MERCHANT
MRS. C. O. G. MILLER
ROBERT WATT MILLER
KENNETH MONTEAGLE
GUIDO J. MUSTO
MRS. JOHN FRANCIS NEYLAN
JOHN FRANCIS NEYLAN
T. S. PETERSEN
RALPH L. PHELPS
STANLEY POWELL
MRS. STANLEY POWELL
MRS. HENRY POTTER RUSSELL
A. SBARBORO
MRS. M. C. SLOSS
RALPH J. A. STERN
MRS. OSCAR SUTRO, JR.
MRS. NION R. TUCKER
RANDOLPH C. WALKER
WHITNEY WARREN
J. D. ZELLERBACH



WAR MEMORIAL OPERA HOUSE

(OWNED AND OPERATED BY THE CITY AND COUNTY OF SAN FRANCISCO
THROUGH THE BOARD OF TRUSTEES OF THE WAR MEMORIAL)

TRUSTEES

J. RUFUS KLAWANS
President

PRENTIS C. HALE, JR.
Vice-President

EUGENE D. BENNETT
GEORGE T. DAVIS
SIDNEY M. EHRMAN

FRANK A. FLYNN
SAM K. HARRISON
WILBUR A. HENDERSON

MILTON W. KLETTER
GUIDO J. MUSTO
RALPH J. A. STERN

EDWARD SHARKEY
*Managing Director of
The War Memorial*

E. LAWRENCE GEORGE
*Secretary to the Board
of Trustees*

HEARING AIDS ARE AVAILABLE IN THE MAIN FOYER • ATTENDANT WILL CONNECT
SAME TO YOUR SEAT LOCATION UPON REQUEST

PATRONS ATTENTION PLEASE!

FIRE NOTICE: THERE ARE SUFFICIENT EXITS IN THIS BUILDING TO ACCOMMODATE THE
ENTIRE AUDIENCE. THE EXIT INDICATED BY THE LIGHTED "EXIT" SIGN NEAREST YOUR
SEAT IS THE SHORTEST ROUTE TO THE STREET. IN CASE OF FIRE PLEASE DO NOT RUN—
WALK THROUGH THAT EXIT

*Encores not permitted—No one will be seated during the performance
No cameras permitted in theatre*

Buffet Service in Basement Promenade and Dress Circle during all performances

FOR LOST AND FOUND INFORMATION, INQUIRE AT CHECK ROOM NO. 1

RENATA TEBALDI

LA BOHEME—(Puccini) Complete Recording
(Sings role of Mimi) XLL-462/3

MADAMA BUTTERFLY—(Puccini)
Complete Recording
(Sings role of Butterfly) XLLA-8

TOSCA—(Puccini) Complete Recording
(Sings role of Tosca) XLL-660/1

MANON LESCAUT—
(Puccini)
Complete Recording
(Sings role of Manon) XLLA-28

TURANDOT—(Puccini)
Complete Recording
(Sings role of Liu) XLLA-36

**LA FORZA DEL
DESTINO**—(Verdi)
Complete Recording
(Sings role of Leonore)
XLLA-37

LA BOHEME—(Puccini)
Highlights
(Sings role of Mimi) LL-649

MADAMA BUTTERFLY—
(Puccini) Highlights
(Sings role of Butterfly) LL-650

OPERATIC RECITAL—
No. 1 LL-142

OPERATIC RECITAL—
No. 2 LL-1255

OPERATIC RECITAL—
No. 3 LL-1354

**FAMOUS OPERATIC
DUETS** (with Del Monaco)
LL-1256

AIDA—(Verdi) Complete Recording
(Sings role of Aida) XLLA-13

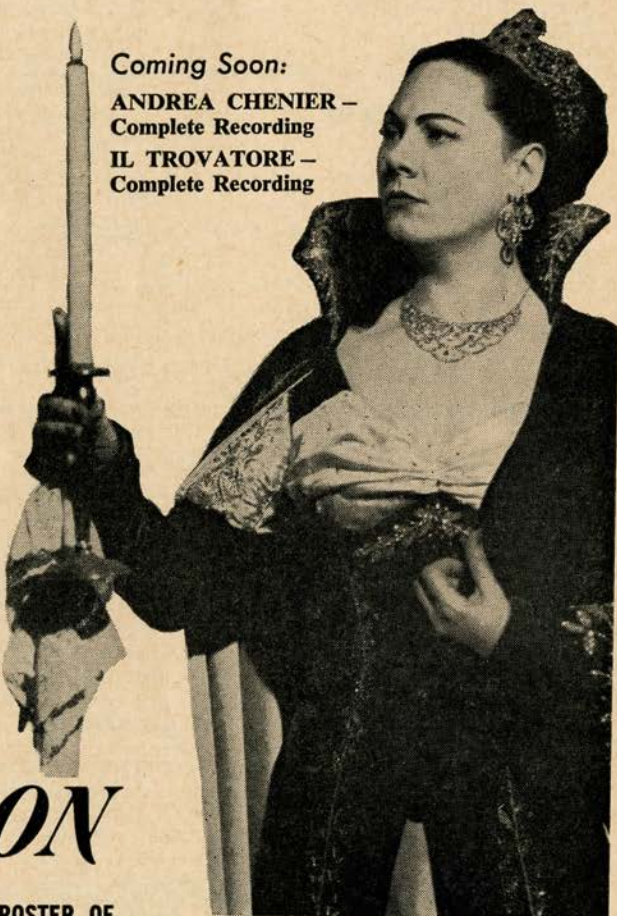
OTELLO—(Verdi) Complete Recording
(Sings role of Desdemona) XLLA-24

LA TRAVIATA—(Verdi)
Complete Recording
(Sings role of Violetta) XLLA-26

Coming Soon:

ANDREA CHENIER—
Complete Recording

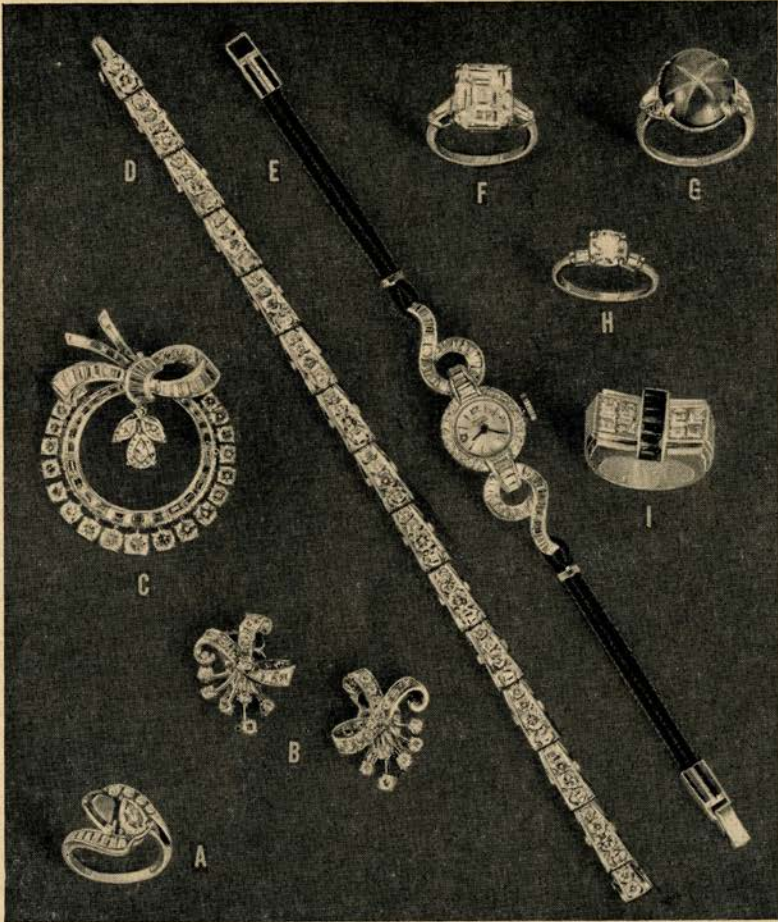
IL TROVATORE—
Complete Recording



LONDON

THE WORLD'S LARGEST ROSTER OF
INTERNATIONALLY FAMOUS ARTISTS

LOUIS AND CO. PRESENT DIAMOND JEWELS



- A. Diamond emerald twin ring pear shape centers set in platinum.....\$1950.00
- B. Diamond platinum earrings 38 dia. over 1 carat..... 650.00
- C. Diamond platinum brooch 77 diamonds approx. 6 carats..... 3350.00
- D. Diamond platinum bracelet 55 diamonds 5¾ carats..... 2200.00
- E. Diamond platinum watch 40 baguette and 18 round, 17 jewel..... 900.00
- F. Diamond platinum ring 7½ carat, 2 baguettes..... 8500.00
- G. Diamond platinum gem star sapphire 18 carats, 6 baguettes, 12 round..... 2500.00
- H. Diamond platinum ring over 1 carat center, 2 baguettes..... 600.00
- I. Diamond ruby ring wth 16 square cuts, 8 diamonds, 8 gem rubies..... 1250.00

*All prices include Federal tax.

Visit our Estate Department. Estates liquidated, Jewelry appraised.

300 POST STREET AT UNION SQUARE


Louis and Co.
 FINE JEWELRY



SAN FRANCISCO OPERA CHORUS

JANETTE M. ALLEN
ELEANOR L. AVERY
PEGGY ANNE COVINGTON
ALICE I. DAKIN
CAROL W. DENYER
LOIS R. DUNCAN
LIANA C. DURELLI
JEAN H. EVANS
ELOISE C. FARRELL
ELIZABETH M. GARNIER
MURIEL H. GOEHRING
SUZANNE E. GORDER
BARBARA J. HOUGH
VASILIKI HUSMANS
SYBIL L. KNAPP
LILLIAN N. LANGE
MARTHA J. LASHHELLS
LIVIA LUKA
GINGER L. McFADDEN
CATHERINE M. MILLAR
ANGELA NICOLETTI
LOUISE O. OLDT
PAULINE M. PAPPAS
DOTTIE JEANNE PAULSEN

CLAIRE G. RICE
DOLORES SAN MIGUEL
EILEEN SCOTT
TRUDY SHEER
JAN UNGER
PATRICIA VELSIR
ETIENNE A. WEICKER
MARIA L. WEST
TRUDE WINTER

WILLIAM L. BOOTH
ROBERT GORDON BRUCE
GALLIANO DANELUZ
HARRY M. DeLANGE
AMERIGO DEL GRANDE
FREDERICK E. DeLUDE
PAUL GUENTER
GARY R. HALL
RAYMOND F. HAMMONS
ROBERT C. HANSON
COLIN HARVEY
VICTOR HUBBARD, JR.
ARVELLE E. LANCH
WALTER J. LAUGHERY

MAX J. LORENZINI
AUGUST J. LOUZENZO
EDWARD G. LOVASICH
ERIC A. LYSELL
DOMINIC R. MACCARIO
ROBERT C. McCracken
ADRIAN D. McNAMARA, JR.
THOMAS A. MILLER
RICHARD P. MITCHELL
PIERCE MURPHY
CHARLES L. PASCOE
EDGAR F. PEPKA
WILLIAM E. PETERSEN
ATTILIO C. ROSSI
JOHN E. SEGALE, JR.
WILLIAM C. SIMPKINS
MILTON W. SMITH
ANDREW M. SNEDDON
JOHN TALBOT
JOHN E. TAYLOR
GENE TURNER
JAMES R. WAGNER
KARL E. WOELLHAF

SAN FRANCISCO OPERA BALLET

MATILDA ABBE
BENE ARNOLD
SALLY BAILEY
GLORIA CANCELLA
CONSTANCE COLER
FIONA FUERSTNER
NANCY JOHNSON

VIRGINIA JOHNSON
LOUISE LAWLER
SUE LOYD
SUKI SCHORER
PAULA TRACY

WAYNE BRENNAN
FRANCIS CARTER
GLEN CHADWICK
RODERICK DREW
JULIEN HERRIN
CONRAD LUDLOW

SAN FRANCISCO OPERA BOYS' CHORUS

TEDDY COSGRAVE
BOB CUDIA
DENNIS EMBERLING
ALFREDO FERNANDEZ
MIKE FUJIMOTO
BILLY GORMAN
NOAH GRIFFIN
JEFF HJORT

DAVID JENKINS
GARY KATTGE
GARY KAUFMAN
MARSH McCANDLESS
MALCOLM MITCHELL
BOBBY MOORE
TOMMY OSTWALD
C. B. PETERSON

DAVID ROSENMAN
BILL SCHASER
PAUL TOBIAS
LARRY TOMASSINI
JIMMY URSINO
MIKE WOOLEY
ALAN ZIMMERMAN

Tonight

AT THE

OPERA...



AND AT GALA OCCASIONS
all year through, lovely women
proudly wear our fur elegancies
such as this queenly white Cana-
dian ermine wrap.

Schneider Bros

SAN FRANCISCO'S MOST
DISTINGUISHED FURRIER

TWO FORTY POST STREET

SATURDAY EVENING, SEPTEMBER 22, at 8:00

(FINAL CURTAIN APPROXIMATELY 10:50)

The Flying Dutchman

(In German)

Opera in Three Acts

Music and Text by Richard Wagner

Conductor: WILLIAM STEINBERG **Stage Director:** PAUL HAGER

Stage Setting by HARRY HORNER

Philip Vanderdecken, the Flying Dutchman.....HANS HOTTER
Daland, a Norwegian seafarer.....LORENZO ALVARY
Senta, his daughter.....LEONIE RYSANEK
Eric, a huntsman.....LUDWIG SUTHAUS
Daland's SteersmanCESARE CURZI
Mary, housekeeper in Daland's House.....KATHERINE HILGENBERG

CHORUS DIRECTOR: GIANNI LAZZARI

Auxiliary Chorus—Members of the Loring Club—Eugene Fulton, Director

TIME AND PLACE: Nineteenth century Norway

Act I: A rocky cove on the Norwegian coast

Act II: A hall in Daland's house

Act III: The Norwegian harbor near Daland's house

Costumes by Goldstein & Co.

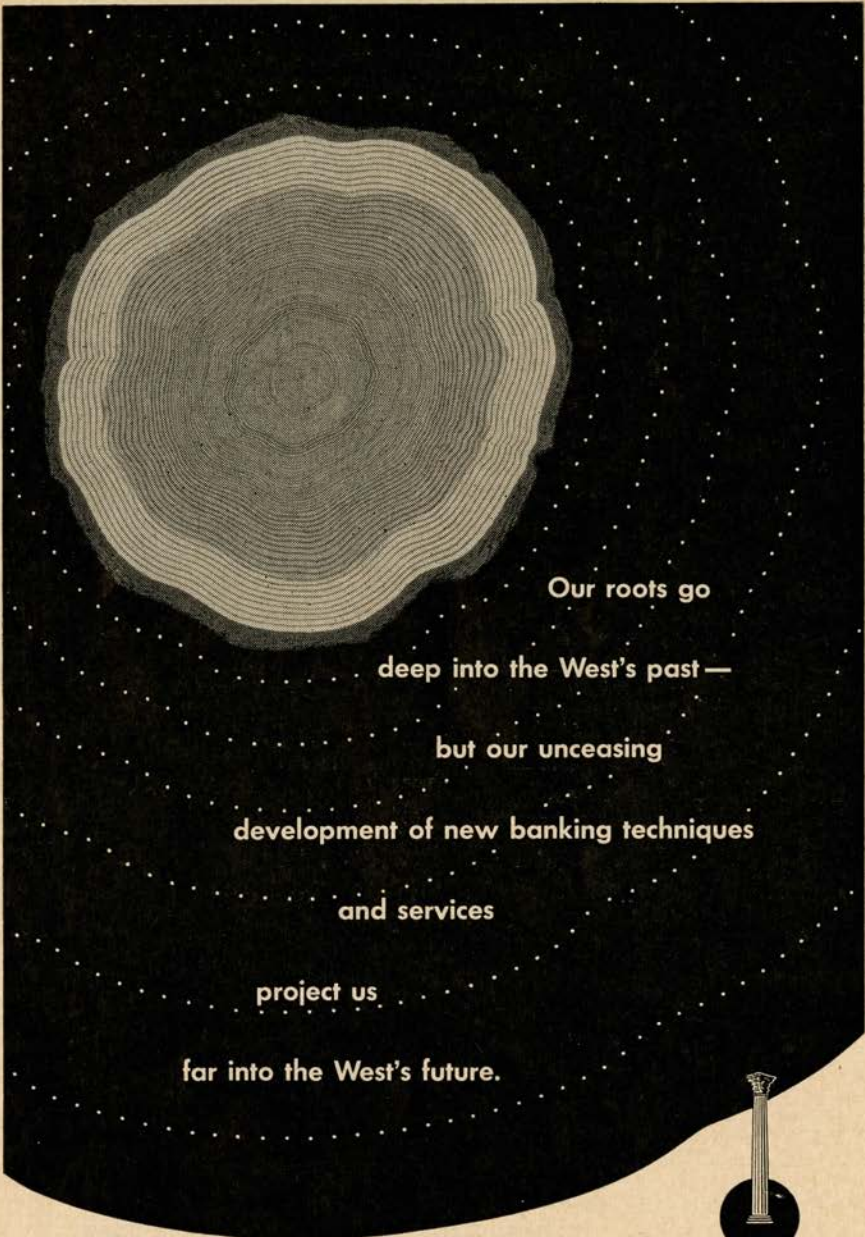
TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY & CO.

The Flying Dutchman

ACT I—Captain Daland's ship, driven several miles beyond his home on the Norwegian coast lies anchored in a Cove. Leaving his steersman to watch, the master retires. Unable to keep awake, the young man does not see the approach of a strange Dutch ship, whose captain, Philip Vanderdecken has been fated to roam the seven seas until redeemed by the love of a faithful woman. When Daland reappears the Dutchman learns from him that he has a daughter, and offers him a chest of jewels in exchange for her hand. Delighted at the prospect of a rich son-in-law, Daland concludes the bargain and the two set sail for home.

ACT II—Daland's daughter, Senta, in the company of her nurse, Mary, and a group of friends is taunted about her suitor, Erik. But Senta quiets them by singing the ballad of the Flying Dutchman, a legend which has long fascinated her. Erik appears and announces the arrival of Daland's ship and the girls rush off to greet the returning seamen. Senta left alone with Erik dismisses his attentions, while lost in her thoughts of saving the Dutchman. When Daland appears presenting the Flying Dutchman as her fiance, she ecstatically swears devotion to him.

ACT III—Villagers throng the harbor where the ships of the Dutchman and Daland are anchored. The girls bring food to the Dutch ship, but receiving no response from the sailors aboard they leave resolving to return at dawn. Although the sea is calm, a violent storm engulfs the Dutch ship and through the din the supernatural voices of the crew are heard. The storm subsides and in the ensuing silence, Senta hurries from the house followed by Erik. The Dutchman, overhearing the young man's reminder to Senta that she had pledged her troth to him, believes the girl, his only hope of salvation, lost to him. Ordering an immediate departure he tells his story to Senta who affirms knowledge of it and vows her faithfulness. Disregarding her pleas, the Dutchman sets sail leaving Senta who then throws herself into the waters. The Dutch ship slowly sinks and Senta and the Dutchman are at last united.



Our roots go
deep into the West's past —
but our unceasing
development of new banking techniques
and services
project us
far into the West's future.



THE BANK OF CALIFORNIA

NATIONAL ASSOCIATION

Offices in California, Oregon and Washington



... of the heart and mind

Once introduced to great music, a wholesome hunger is born in the hearts and minds of our youth... a hunger satisfied only by continued education and cultivation of musical talents in home and school.

Dedicated to music as a primary force in cultural growth, Sherman, Clay has fostered its cause in San Francisco and other Pacific Coast communities since 1870.



EVERYTHING FINE IN MUSIC FOR THE WHOLE FAMILY

SUNDAY AFTERNOON, SEPTEMBER 23 at 2:00

(FINAL CURTAIN APPROXIMATELY 4:45)

Tosca

(In Italian)

Opera in three acts by Giacomo Puccini

Text by Luigi Illica and Giuseppe Giacosa, after Victorian Sardou's Drama

Conductor: GLAUCO CURIEL **Stage Director:** CARLO MAESTRINI

Floria Tosca, a celebrated singer.....RENATA TEBALDI
Mario Cavaradossi, a painter.....JUSSI BJOERLING
Baron Scarpia, Chief of the Police.....ANSELMO COLZANI
The Sacristan.....GEORGE CEHANOVSKY
Cesare Angelotti, a political prisoner.....CARL PALANGI
Spoletta, a police agent.....ALESSIO DE PAOLIS
Sciarrone, a gendarme.....HEINZ BLANKENBURG
A Jailer.....COLIN HARVEY
Voice of a Shepherd.....KATHERINE HILGENBERG

CHORUS DIRECTOR: GIANNI LAZZARI

TIME AND PLACE: Rome, 1800

Act I: Interior of the Church of St. Andrea

Act II: A Room in Scarpia's Apartments in the Farnese Palace

Act III: A Terrace of the Sant'Angelo Castle, outside the Prison

Costumes by Goldstein & Co.

TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY & CO.

Tosca

ACT I—Angelotti, an escaped political prisoner takes refuge at the church of Sant' Andrea, hiding in a side chapel when he hears the Sacristan approach. Soon after Mario Cavaradossi also enters to continue work on his painting and when the Sacristan leaves Angelotti reveals himself to Mario asking his aid. The two conspirators are interrupted by the beautiful singer, Tosca, who jealously accuses Mario of a secret alliance and insists that he has been meeting with a new love. Mario soothes her fears and she leaves promising to meet him that evening. He then offers to take Angelotti to a hiding place and the two depart as Scarpia and the police enter searching for the escaped prisoner. Scarpia quickly perceives that Cavaradossi has assisted the refugee, and contemplates a devious plan of revenge. When Tosca re-enters, Scarpia who has secretly resolved to win her himself, slyly insinuates that Mario has departed with his lover, and enraged the weeping Tosca departs.

ACT II—Scarpia having arrested Cavaradossi is holding him prisoner in an attempt to make him disclose Angelotti's whereabouts. Tosca summoned by Scarpia enters, and finding Mario incarcerated determines to see him freed. In an attempt to obtain his release Tosca reveals Angelotti's hiding place, but Scarpia informs her that his price for Cavaradossi's freedom is herself. Horrified, but with no alternative, Tosca agrees and the triumphant Scarpia writes the order for Mario's supposedly mock execution and safe conduct. Meanwhile having noticed a sharp knife on the table, the distraught Tosca takes it, and when Scarpia approaches her she stabs him. Then snatching the order from the dead man's hand, and placing candles at either side of his body and a crucifix on his chest she flees.

ACT III—Mario and the execution party approach the scaffold where he is to be executed within the hour. Left alone for his last few moments, he is lost in memories of Tosca when she enters to inform him of his freedom. Explaining the events of the past evening she tells him that after the mock execution they can flee the city. At that moment the firing squad arrives to perform Scarpia's final bit of treachery. Upon their departure, and when Mario fails to arise at her urgings, Tosca realizes that she has been the victim of a grim ruse. Grief-stricken she leaps from the parapet to her death, just as the police try to apprehend her for Scarpia's murder.

THE MAN WHO DRIVES THE IMPERIAL



He sees the future taking shape

Some men have the vision to look beyond immediate boundaries, and to foresee new developments.

This year, in the field of fine motor cars, it is men like these who are setting the trend to Imperial. For Imperial's look of fine breeding, its tastefully chosen appointments, its superb engineering and elegant lines truly reflect the owner it serves.

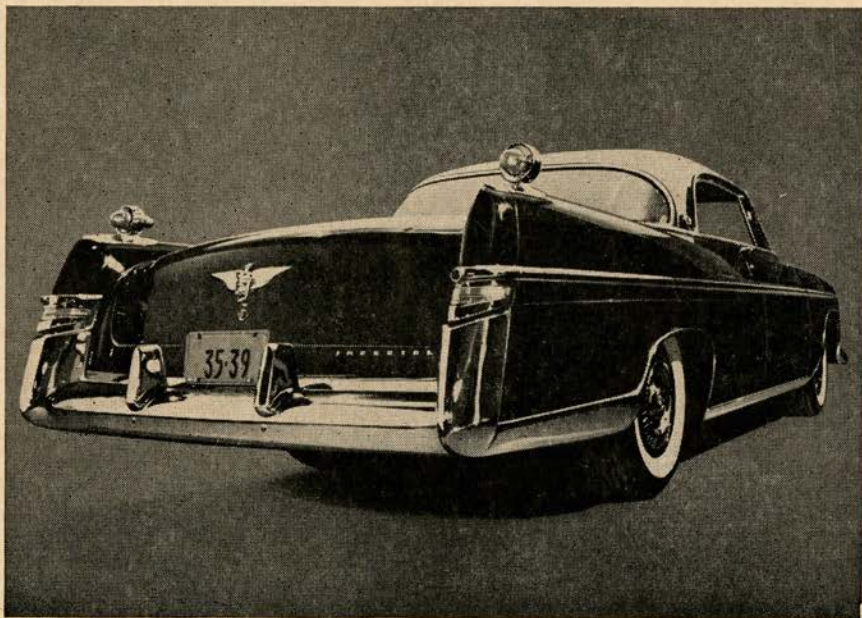
More and more you will notice the regal crown, emblem of the Imperial, wherever fine cars naturally congregate.

More and more you will catch a glimpse of Imperial's gun-sight taillights on the highways.

The 1956 Imperial will be produced in limited numbers, for the man who refuses to accept the commonplace. This magnificent modern motor car awaits your inspection now at your Chrysler and Imperial dealer's.

IMPERIAL

➤ *finest expression of The Forward Look*






WE SALUTE THE


Angel Artists

OF THE SAN FRANCISCO OPERA


Elisabeth Schwarzkopf

Soprano Mozart: COSI FAN TUTTE  Angel Album 3522


Cralia Dominguez

Contralto Verdi: REQUIEM  Angel Album 3520


Richard Lewis

Tenor Elgar: DREAM OF GERONTIUS  Album 3543

Hans Hotter

Baritone Schubert: WINTERREISE  Angel Album 3527

Glauco Curjel

Conductor Donizetti: LA FAVORITA Highlights  Angel 35322

For the full wealth of recordings by these artists
investigate the Angel Catalog awaiting you at

The Record Center

331 Bush Street, Opposite Russ Bldg.
San Francisco 4, Calif.

YU 6-0319



TUESDAY EVENING, SEPTEMBER 25, at 8:00

(FINAL CURTAIN APPROXIMATELY 11:30)

NEWLY DEvised PRODUCTION

Boris Godounoff

(In Russian)

Music Drama in Three Acts with Nine Scenes

Music and Text by Modeste Moussorgsky (Rimsky-Korsakoff Version)

Conductor: WILLIAM STEINBERG **Stage Director:** PAUL HAGER

Designed by LEO KERZ

Boris Godounoff, Regent of Russia.....	**BORIS CHRISTOFF
Feodor, his son.....	ROSALIND NADELL
Xenia, his daughter.....	JEANNINE CRADER
The Nurse.....	JUNE WILKINS
Schouisky.....	CESARE CURZI
Tchelkaloff.....	GEORGE CEHANOVSKY
Brother Pimenn.....	NICOLA MOSCONA
Dimitri, Grigori.....	RICHARD LEWIS
Marina.....	ORALIA DOMINGUEZ
Rangoni.....	HANS HOTTER
Varlaam.....	LORENZO ALVARY
Missail.....	CHRIS LACHONA
The Innkeeper.....	KATHERINE HILGENBERG
The Simpleton.....	RAYMOND MANTON
A Police Officer.....	CARL PALANGI
A Frontier Guard.....	DESIRE LIGETI
Tcherniakowsky.....	LOUIS QUILICO
Lovitzky.....	*MURRAY KENIG
Krouchkoff, a Boyar.....	VIRGINIO ASSANDRI
Three Peasants.....	PEGGY COVINGTON, ELOISE FARRELL, EDWARD LOVASICH

** American Opera debut
* San Francisco Opera debut

San Francisco Opera Boys' Chorus
Corps de Ballet

CHORUS DIRECTOR:
GIANNI LAZZARI

CHOREOGRAPHER:
WILLAM CHRISTENSEN

Phonetic Transliteration by Mme. Seraphima Strelova

TIME AND PLACE: About 1600; Moscow and Lithuanian Frontier

Act I: Scene 1: Outside Monastery near Moscow
Scene 2: Cathedral Square, Moscow
Scene 3: Cell in Monastery of the Miracle at Night,
six years later
Scene 4: Inn on the Lithuanian Frontier
Scene 5: In the Kremlin
Act II: Scene 1: In Marina's Palace, Poland
Scene 2: Near Marina's Palace
Act III: Scene 1: Forest of Krony near Moscow
Scene 2: Duma in the Kremlin

Costumes by Goldstein & Co.

TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY & CO.

Next Regular Subscription performance Friday, September 28

Western Premiere "Francesca da Rimini" (Zandonai)

Curtain 8:15 p.m.

Boris Godounoff

Note: During the reign of Feodor, son of Ivan the Terrible, the all-powerful regent Boris Godounoff plots ambitiously to usurp the throne and craftily causes the death of Dimitri second son of Ivan. Upon Feodor's death, Boris feigning disinterest in the throne goes into seclusion in a monastery near Moscow, but secretly orders the police to force the populace of Moscow to beg him to assume their leadership.

ACT I, SCENE 1—Outside the monastery the multitudes fearful of the police urge Boris to declare himself Czar. As he pretends inflexibility a group of pilgrims enter and join in the supplication. SCENE 2—Boris accepts the crown and is acclaimed by the populace. SCENE 3—The aged monk Pimenn relates the story of Dimitri's murder to the novice Griorgi who determines to impersonate the slain youth and claim the throne. SCENE 4—The false Dimitri with two accomplices narrowly escapes arrest at an Inn when soldiers suspecting his real identity try to apprehend him. SCENE 5—Xenia and Feodor, children of Boris, are joined by their father who tries to comfort the grieving girl over the loss of her betrothed. Now, having attained power, he is beset with fears, which he voices when he is left alone by his children. At that point Prince Schouisky arrives bearing news of the uprising in Poland in behalf of the false Dimitri, and Boris overcome is again prey to remorse.

ACT II, SCENE 1—Incited by the Jesuit priest Rangoni, Marina resolves to further her own selfish ambition to become Czarina by supporting Grigori in his attempts to overthrow Boris. SCENE 2—Grigori, in love with Marina is entertained at her castle, where she persuades him to lead the Polish uprising against Boris.

ACT III—SCENE 1—The people are in open revolt against Boris, as the usurper Dimitri and his troops pass by en route to Moscow. Acclaiming him their lawful Czar, the masses follow him, leaving only the village idiot who laments the fate of Russia. SCENE 2—The Duma of Boyars gathered to decide Dimitri's punishment is joined by Boris, haggard from the terrible visions which haunt him. Shouisky asks the Czar to grant an audience to Pimenn, who entering relates a miracle which occurred at Dimitri's tomb . . . that of a blind shepherd whose vision was restored as he knelt in prayer at the grave. A cry of anguish from the fainting Boris interrupts the old monk. Regaining consciousness the dying Czar calls for Feodor, his successor. He commands him to rule wisely and gasping for breath Boris succumbs.

.. the names
that count...

LONDON
RECORDS



Full frequency range recording ensures the faithful reproduction of every interpretive and tonal nuance of a performance, whether by soloist or full orchestra and chorus. Thus the reputations of the world's greatest artists are in the safest possible hands with LONDON. London can rely on the quality of their performances; they can rely on the technical quality of the records.

The "NAMES THAT COUNT" are on the LONDON label. Practically all of the major operatic voices of our day are now exclusive members of the ffr family. Listed below are some of these outstanding figures:

• RENATA TEBALDI



is an exclusive
London ffr artist.

LA BOHEME—Complete Recording (Puccini); (Sings role of Mimi) LL-462/463; **LA BOHEME**—Highlights (Puccini); (Sings role of Mimi) LL-649; **MADAMA BUTTERFLY**—Complete Recording (Puccini); (Sings role of Butterfly) LLA-8; **MADAMA BUTTERFLY**—Highlights (Puccini); (Sings role of Butterfly) LL-650; **TOSCA**—Complete Recording (Puccini); (Sings role of Tosca) LL-660/661; **AIDA**—Complete Recording (Verdi); (Sings role of Aida) LLA-13; **OTELLO**—Complete Recording (Verdi); (Sings role of Desdemona) LLA-24; **LA TRAVIATA**—Complete Recording (Verdi); (Sings role of Violetta) LLA-26; **MANON LESCAUT**—Complete Recording (Puccini); (Sings role of Manon) LLA-28; **AN OPERATIC RECITAL**—No. 1 LL-142; **AN OPERATIC RECITAL**—No. 2 LL-1255; **FAMOUS OPERATIC LOVE DUETS** (with Del Monaco) LL-1256; **LA FORZA DEL DESTINO**—Complete Recording (Verdi); (Sings role of Leonore) XLLA-37; **OPERATIC RECITAL NO. 3**—LL-1354.

• GIUSEPPE CAMPORA

MADAMA BUTTERFLY—Complete (Puccini) XLLA-8; **TOSCA**—Complete (Puccini) XLL-660/1; **MADAMA BUTTERFLY**—Highlights (Puccini) LL-650

- High-Fidelity
Radio-Phonographs
- Records • Service

UNIVERSITY
RADIO

"Berkeley's Oldest Radio House"

2165 SHATTUCK AVE.
Berkeley

PALO ALTO
MELODY LANE

Largest Supply of Sheet Music
Phonographs & Hi-Fi

388 UNIVERSITY AVENUE
DAvenport 3-5791

TWO DELIGHTFUL

Wallpapers

You can work decorative wonders with these exciting patterns. Use "Daisy & Plaid" on the walls and the stylized "Plaid" for the ceiling or for an adjoining room or alcove. Fabric to match the "Plaid" adds to the versatility . . . in four fresh contemporary colors. You may have this fine styling at budget prices.

COME IN OR SEND FOR SAMPLES
3262 WILSHIRE BLVD. • LOS ANGELES 5
563 SUTTER STREET • SAN FRANCISCO 2
552 SOUTH LAKE AVENUE • PASADENA

Stockwell
WALLPAPER

ANENT THE OPERAS



One of the Highlights of the Season is the appearance of Boris Christoff, noted Bulgarian Basso, who sings the title role in the newly devised production, *Boris Godounoff*, Tuesday, September 25, and Saturday, September 29. Settings for the abstract version being presented have been created by Leo Kerz.

Note on "The Flying Dutchman," Saturday Evening, September 22nd

"The Flying Dutchman"

Although "The Flying Dutchman" is a youthful work, there is in it the principal idea to be found in all Wagner's work—namely, the longing of man for salvation and liberation through his love for a woman who, in turn, holds a completely unselfish devotion to him. Through her fidelity and truth, she leads him to his greatest self-realization. This concept of love between man and woman, beginning in "The Flying Dutchman," continues throughout the Wagnerian canon: in each music-drama the composer-poet endeavoured to treat of an idea as universally applicable as possible to the general experience of mankind.

In this manner, the material of Wagner's texts is not only narrative, but also symbolic of man's development. In "The Flying Dutchman," for example, the sea stands for Life while the Dutchman himself epitomizes the unrest in man, cast about by experience in his life-search for the devotion of a faithful woman. The heroine, Senta, is equivalent to an abstract idea of Woman and her longing for self-fulfillment in her love for Man.

Love, as celebrated by "The Flying Dutchman" and by the greater part of Wagner's other work, is a completely unselfish passion. It leads as in "Tristan and Isolde," "Parsifal," and "Die Goetterdämmerung" to self-sacrifice and the sublimations of the human soul. Daland and Erik, together with the Chorus, represent the community surrounding the man and woman in their search for love. For the most part they stand aside, merely reacting to the principal ideas and events; all do not understand the reason for this search, but they come to know its meaning through Senta's self-sacrifice. This event, similar in its motivation to Brunnhilde's Immolation, marks "The Flying Dutchman" as the first of Wagner's works to herald a greater meaning and celebrate a higher ideal of life.

Baldwin

The World's Great Music asks nothing finer



Official Choice of the

SAN FRANCISCO OPERA COMPANY

for the sixteenth consecutive year

Chosen by the world's great musicians and musical organizations—
Baldwin is the finest of investments for the discriminating piano
purchaser. Let us tell you how easily you may own a Baldwin.

Baldwin

SAN FRANCISCO
310 SUTTER
SUtter 1-8500

OAKLAND
2046 BROADWAY
Hlghgate 4-1636

SAN MATEO
77 HILLSDALE COURT
Flreside 5-8581

Repertoire

- Thursday Night, September 13, at 8:15* MANON LESCAUT (*Puccini*)
Kirsten, Roggero, Bjoerling, Quilico, Alvary, Curzi, De Paolis, Assandri, Palangi, Blankenburg,
Harvey
DE FABRITIIS, Conductor MAESTRINI, Stage Director
- Saturday Night, September 15, at 8:00* TOSCA (*Puccini*)
Tebaldi, Hilgenberg, Martell, Warren, Cehanovsky, Palangi, De Paolis, Blankenburg, Harvey
CURIEL, Conductor MAESTRINI, Stage Director
- Sunday Afternoon, September 16, at 2:00* IL TROVATORE (*Verdi*)
Farrell, Dominguez, Krooskos, Bjoerling, Colzani, Moscona, Assandri, Lovasich
DE FABRITIIS, Conductor MAESTRINI, Stage Director
- Tuesday Night, September 18, at 8:30* THE FLYING DUTCHMAN (*Wagner*)
Rysanek, Hilgenberg, Hotter, Suthaus, Alvary, Curzi
STEINBERG, Conductor HAGER, Stage Director
- Thursday Night, September 20, at 8:00* MANON LESCAUT (*Puccini*)
Kirsten, Roggero, Bjoerling, Quilico, Alvary, Curzi, De Paolis, Assandri, Palangi, Blankenburg,
Harvey
DE FABRITIIS, Conductor MAESTRINI, Stage Director
- Friday Night, September 21, at 8:30* FALSTAFF (*Verdi*)
Schwarzkopf, Schuh, Roggero, Dominguez, Warren, Campora, Guarrera, Assandri, De Paolis,
Moscona
STEINBERG, Conductor HAGER, Stage Director
- Saturday Night, September 22, at 8:00* THE FLYING DUTCHMAN (*Wagner*)
Rysanek, Hilgenberg, Hotter, Suthaus, Alvary, Curzi
STEINBERG, Conductor HAGER, Stage Director
- Sunday Afternoon, September 23, at 2:00* TOSCA (*Puccini*)
Tebaldi, Hilgenberg, Bjoerling, Colzani, Cehanovsky, Palangi, De Paolis, Blankenburg, Harvey
CURIEL, Conductor MAESTRINI, Stage Director
- Tuesday Night, September 25, at 8:00* BORIS GODOUNOFF (*Moussorgsky*)
Dominguez, Nadell, Crader, Wilkins, Hilgenberg, Christoff, Lewis, Hotter, Moscona, Curzi,
Alvary, Manton, Lachona, Cehanovsky, Palangi, Ligeti, Assandri, Quilico, Kenig
STEINBERG, Conductor HAGER, Stage Director
- Thursday Night, September 27, at 8:00* FALSTAFF (*Verdi*)
Schwarzkopf, Schuh, Roggero, Dominguez, Warren, Campora, Guarrera, Assandri, De Paolis,
Moscona
STEINBERG, Conductor HAGER, Stage Director
- Friday Night, September 28, at 8:15* FRANCESCA DA RIMINI (*Zandonai*)
Gencer, Gray, McArt, Roggero, Nadell, Crader, Hilgenberg, Martell, Colzani, Curzi, Palangi,
De Paolis, Blankenburg, Lachona, Kenig, Assandri
DE FABRITIIS, Conductor MAESTRINI, Stage Director



THE MECCA FOR DISCRIMINATING
PEOPLE WHO WANT TO DINE IN
QUIET ELEGANCE AND BE AS-
SURED OF THE FINEST AUTHEN-
TIC CHINESE FOOD



708 GRANT AVE. • CHINATOWN

Selected by McCall's as one
of America's Finest Restaurants



**The Touch
of Excellence**

A man plays many roles in life—businessman, sportsman, patron of the arts—but plays them *better* when he knows he wears the finest clothing for the occasion.

Our exclusive Walter-Morton clothing best proves this point. Whatever the occasion, day-time or evening, it provides the sense of correctness that assures an unequalled satisfaction. Walter-Morton Tuxedos, \$165.00; Full-dress suits, \$185; Bruceland Tweeds, \$135.00; Worsteds to \$175.00.

Bullock & Jones

340 Post Street • San Francisco

*All your guests
will enjoy*
**Cherry
Heering**

Denmark's
liqueur
delight
since 1818



Serve it anytime!

49 PROOF • SCHENLEY IMPORT CORP., N. Y.

Repertoire

- Saturday Night*, September 29, at 8:00 p.m. BORIS GODOUNOFF (*Moussorgsky*)
 Dominguez, Nadell, Crader, Wilkins, Hilgenberg, Christoff, Lewis, Hotter, Moscona, Curzi,
 Alvary, Manton, Lachona, Cehanovsky, Palangi, Ligeti, Assandri, Quilico, Kenig
 STEINBERG, Conductor HAGER, Stage Director
- Tuesday Night*, October 2, at 8:30 COSI FAN TUTTE (*Mozart*)
 Schwarzkopf, Rankin, Munsel, Lewis, Guarrera, Alvary
 SCHWIEGER, Conductor HAGER, Stage Director
- Thursday Night*, October 4, at 8:00 FRANCESCA DA RIMINI (*Zandonai*)
 Gencer, Gray, McArt, Roggero, Nadell, Crader, Hilgenberg, Martell, Colzani, Curzi, Palangi,
 De Paolis, Blankenburg, Lachona, Kenig, Assandri
 DE FABRITIIS, Conductor MAESTRINI, Stage Director
- Friday Night*, October 5, at 8:00 DIE WALKUERE (*Wagner*)
 Nilsson, Rysanek, Rankin, Velsir, Ronson, Althof, Hilgenberg, Roggero, Krooskos, Petersen,
 Nadell, Suthaus, Hotter, Moscona
 SCHWIEGER, Conductor HAGER, Stage Director
- Saturday Night*, October 6, at 8:00 COSI FAN TUTTE (*Mozart*)
 Schwarzkopf, Rankin, Munsel, Lewis, Guarrera, Alvary
 SCHWIEGER, Conductor HAGER, Stage Director
- Sunday Afternoon*, October 7, at 2:00 MADAMA BUTTERFLY (*Puccini*)
 Albanese, Roggero, Covington, Campora, Quilico, De Paolis, Ligeti, Cehanovsky, Palangi, Harvey
 KRITZ, Conductor MAESTRINI, Stage Director
- Tuesday Night*, October 9, at 8:15 SIMON BOCCANEGRA (*Verdi*)
 Tebaldi, Krooskos, Warren, Christoff, Turrini, Blankenburg, Palangi, Assandri
 DE FABRITIIS, Conductor MAESTRINI, Stage Director
- Thursday Night*, October 11, at 8:00 DIE WALKUERE (*Wagner*)
 Nilsson, Rysanek, Rankin, Velsir, Ronson, Althof, Hilgenberg, Roggero, Krooskos, Petersen,
 Nadell, Suthaus, Hotter, Alvary
 SCHWIEGER, Conductor HAGER, Stage Director



Pacific Shop

**CONTEMPORARY GIFTS
 AND ACCESSORIES**

**INTERIOR DECORATION
 BY KIRK WHITE**

219 Sutter Street - Open Monday Nights - DOuglas 2-3884

BERINGER BROS., Inc.
 ST. HELENA
 NAPA VALLEY, CALIFORNIA
*Producers of Superior California Wines
 and Brandies*
 SINCE 1876

Extra Performance . . .
 of
 "COSI FAN TUTTE"

SUNDAY AFTERNOON
 October 14 at 2:00

Schwarzkopf, Rankin, Munsel,
 Lewis, Guarrera, Alvary
 Schweiger, Conductor
 Hager, Stage Director

TICKETS AT SHERMAN, CLAY
 BOX OFFICE—NOW

Before and After the Opera

THE **Lochinvar Room**

Pre-opera dinner from 6:00 p. m. nightly

★

SPECIAL OPERA SUPPER will be served
 until 12:45 a. m. after all evening performances

★

HOTEL MARK HOPKINS
 George D. Smith, General Manager

Repertoire

- Friday Night, October 12, at 8:30
Munsel, McArt, Campora, Quilico, Tajo
CURIEL, Conductor
- Saturday Night, October 13, at 8:00
Tebaldi, Krooskos, Warren, Christoff, Turrini, Blankenburg,
DE FABRITIIS, Conductor
- Sunday Afternoon, October 14 at 2:00
Schwarzkopf, Rankin, Munsel, Lewis, Guarrera, Alvary
SCHWIEGER, Conductor
- Tuesday Night, October 16, at 8:30
Albanese, Chambers, Pearce, Quilico, Blankenburg, Tajo, Cehanovsky, De Paolis, Assandri,
Lorenzini, Harvey, Griffin
KRITZ, Conductor
- Wednesday Night, October 17, at 8:00
Rysanek, Rankin, Hilgenberg, Martell, Colzani, Moscona, Ligeti, Assandri
DE FABRITIIS, Conductor
- Thursday Night, October 18, at 8:00
Munsel, McArt, Campora, Quilico, Tajo
CURIEL, Conductor
- THE ELIXIR OF LOVE (*Donizetti*)
MAESTRINI, Stage Director
- SIMON BOCCANEGRA (*Verdi*)
Palangi, Assandri
MAESTRINI, Stage Director
- COSI FAN TUTTE (*Mozart*)
HAGER, Stage Director
- LA BOHEME (*Puccini*)
Cehanovsky, De Paolis, Assandri,
MAESTRINI, Stage Director
- AIDA (*Verdi*)
HAGER, Stage Director
- THE ELIXIR OF LOVE (*Donizetti*)
MAESTRINI, Stage Director

MATINEES FOR YOUNG PEOPLE

(Presented by the San Francisco Opera Guild)

- Wednesday Afternoon, October 10, at 1:00
Albanese, Roggero, Covington, Lewis, Colzani, De Paolis, Ligeti, Cehanovsky, Palangi, Harvey
KRITZ, Conductor
- Thursday Afternoon, October 11, at 1:00
Kirsten, Nadell, Covington, Curzi, Guarrera, De Paolis, Ligeti, Cehanovsky, Palangi, Harvey
KRITZ, Conductor
- Tuesday Afternoon, October 16, at 1:00
Kirsten, Roggero, Covington, Lewis, Guarrera, Assandri, Ligeti, Cehanovsky, Palangi, Harvey
KRITZ, Conductor
- MADAMA BUTTERFLY (*Puccini*)
MAESTRINI, Stage Director
- MADAMA BUTTERFLY (*Puccini*)
MAESTRINI, Stage Director
- MADAMA BUTTERFLY (*Puccini*)
MAESTRINI, Stage Director

ANNUAL FOL DE ROL SPONSORED BY THE SAN FRANCISCO OPERA GUILD
CIVIC AUDITORIUM — OCTOBER 3, 9:00 P.M.

PERFORMANCES WILL ALSO BE GIVEN IN LOS ANGELES, SAN DIEGO,
SACRAMENTO AND PASADENA

The old West lives again . . .



...in the Wells Fargo History
Room, at 30 Montgomery Street,
San Francisco.

See it all... the gold, the guns,
the Concord Coach, the Pony
Express saddle... and hundreds
of other exciting remembrances
of the romantic past.

Open every banking day
from 9 to 4. Drop in soon.

WELLS FARGO BANK

San Francisco and Bay Area Offices

MEMBER FEDERAL RESERVE SYSTEM AND FEDERAL DEPOSIT INSURANCE CORPORATION



BOUFFANTASIE

Spellbound

Winged symmetry casts a magic spell of compelling beauty in this cloud-like coiffure, aptly named Bouffantasia Spellbound.

Miss Marty's skilled staff will make you lovelier with this beautiful new coiffure . . .

No matter if Opera House patrons prefer "Manon Lescaut" or "The Flying Dutchman," whether they are enchanted with the music of Mozart, Verdi or Donizetti, they

will thrill to your well-groomed look when you walk down the center aisle or visit with friends in the spacious foyer.

For that personalized styling . . . that smart easy-to-care-for haircut, make an appointment with Miss Marty NOW!



278 POST STREET • SAN FRANCISCO • Suite 601 • SUtter 1-7950

Highlands Inn



*The Showplace
of California*

•
CARMEL
CALIFORNIA

•
for luxurious
relaxation

- New deluxe Ocean View Suites or comfortable Cottages with fireplaces
- Swimming in the heated pool
- 4 Championship golf courses nearby
- Cocktails in the fabulous Sunset Room
- Excellent facilities for group meetings and conventions
- Newly completed Wedding Chapel

Carmel's only ocean front hotel • Fritz Hartung, Manager
S.F. Bay Area: TWinoaks 3-8424 Carmel: Mayfair 4-6496

SAN FRANCISCO OPERA ORCHESTRA

1st VIOLINS

FRANK HOUSER
Concert Master
HENRY SHWEID
Asst. Concert Master
FELIX KHUNER
MAFALDA GUARALDI
FERDINAND CLAUDIO
DAVID SCHNEIDER
ROSE KOVATS
CHARLES MEACHAM
SILVIO CLAUDIO
ERVIN MAUTNER
MYRON SPAULDING
ERICA KEEN

2nd VIOLINS

WILLEM WEGMAN
Principal
JULIUS HAUG
WALTER GOUGH
VERNE SELLIN
DAVID SHAPRO
BETTY RAE STANLEY
PETER HEYES
REINA SCHIVO

VIOLAS

LUCIEN MITCHELL
Principal
DETLEV OLSHAUSEN
ASBJORN FINESS
STEPHAN KATSAROS
HUBERT SORENSON
ROBERT GOTTLIEB

CELLOS

BORIS BLINDER
Principal
HERMAN REINBERG
DETLEV ANDERS
KARL HESSE
JOHANN KRAUS
CATHERINE MEZIRKA

BASSES

PHILIP KARP
Principal
CHARLES SIANI
JOHN SCHIPILLITI
CARL MODELL
AUGUST BUENGER

FLUTES

WALTER SUBKE
Principal
HERBERT BENKMAN
MERRILL JORDAN

OBOES

MERRILL REMINGTON
Principal
LESLIE SCHIVO

CLARINETS

RUDOLPH SCHMITT
Principal
F. N. BIBBINS
DONALD CARROLL

BASSOONS

ERNST KUBITSCHKE
Principal
RAYMOND OJEDA

HORNS

ROSS TAYLOR
Principal
JEREMY MERRILL
EARL SAXTON
DINO LUCCHESI

TRUMPETS

CHARLES BUBB
Principal
EARL B. MURRAY
VICTOR KRESS

TROMBONES

ORLANDO GIOSI
Principal
ROGERS SHOEMAKER
JOHN KLOCK

TUBA

RALPH MURRAY

HARP

ANNE ADAMS

TIMPANI

ROLAND KOHLOFF

PERCUSSION

LLOYD DAVIS
MEYER SLIVKA

RALPH MURRAY, *Personnel Manager*
ALMA HAUG, *Librarian*

PRODUCTION

RICHARD RODDA
Technical Director
EARL McGUIRE
Master Carpenter

GEORGE PANTAGES
Master Electrician
PERRIE DODSON
Master of Properties

DAVIS L. WEST
Scenic Artist

FOR WAR MEMORIAL OPERA HOUSE

R. G. WAKEMAN
Master Carpenter

EDWARD J. ZETTEL
Master Electrician

ROY CRAIG
Master of Properties

PROJECTORAMA SYSTEM by CENTURY LIGHTING, INC.

COSTUMES FOR SAN FRANCISCO OPERA ASSOCIATION BY GOLDSTEIN & CO.

ALEXANDER AGNINI
CAESAR CAIATI
Wardrobe Masters

INEZ D. HALL
RUTH CONLEY
Wardrobe Mistresses

EVERETT MASON
Makeup Artist

STANLEY R. DUFFORD PATRICIA R. BENNETT
Wig Department

WILFRED ALLEN TAYLOR
Super Captain

PROGRAM

PISANI PRINTING COMPANY, PUBLISHERS, DESIGNERS AND PRINTERS

ORGAN BY BALDWIN PIANO

THE BALDWIN IS THE OFFICIAL PIANO OF THE SAN FRANCISCO OPERA

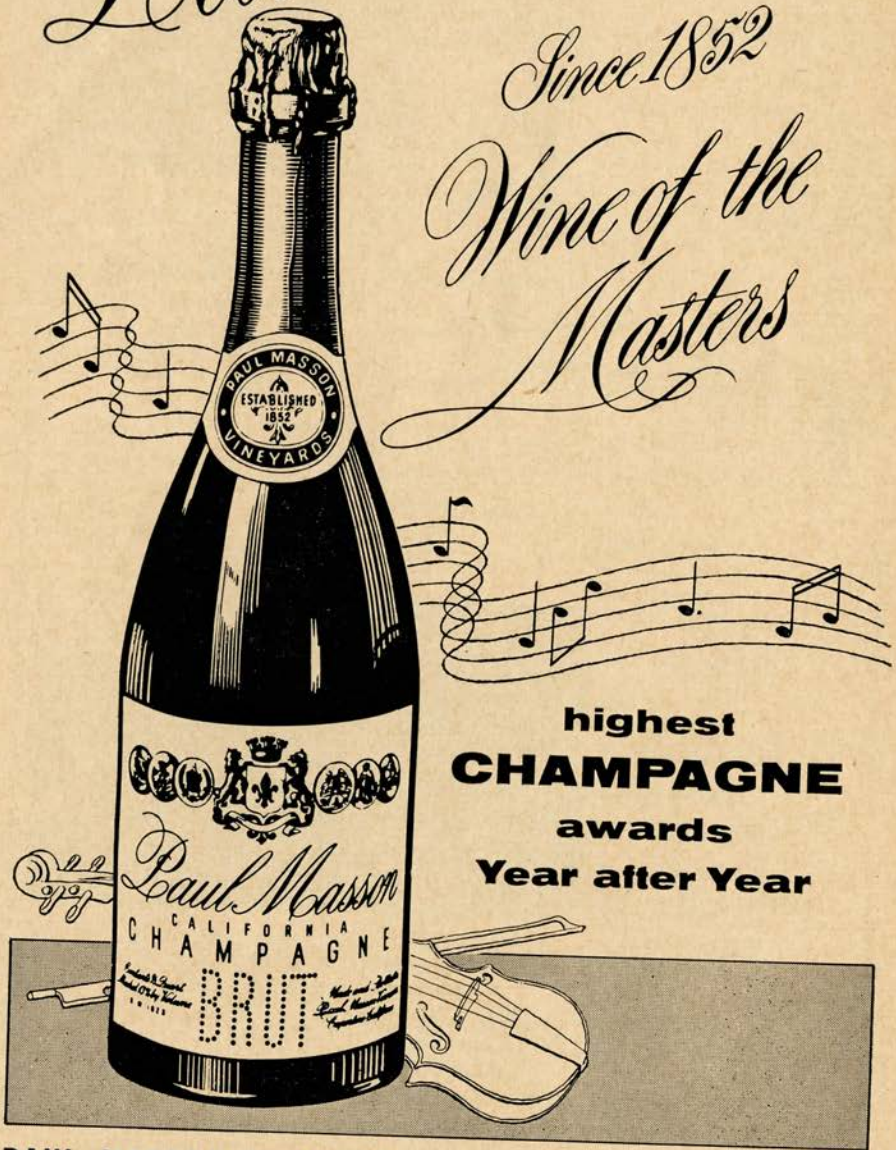
LIBRETTOS AND OPERA GLASSES IN FOYER

WILLIAM A. MEADE, *Director of House Services*

Paul Masson

Since 1852

Wine of the
Masters



highest
CHAMPAGNE
awards
Year after Year

PAUL MASSON VINEYARDS • SARATOGA, CALIFORNIA

Opera Box Holders

1956 Season

- | | | | |
|---|---|---|---|
| A | MR. AND MRS. KURT HERBERT ADLER
MRS. MILTON H. ESBERG
MR. AND MRS. MILTON H. ESBERG, JR. | M | MR. AND MRS. WALLACE G. ANDERSON
MRS. MORTIMER FLEISHHACKER
MR. AND MRS. MORTIMER FLEISHHACKER, JR. |
| B | MR. AND MRS. M. MITCHELL BOURQUIN
MR. AND MRS. HERBERT W. RICHARDS
HON. AND MRS. KARL CHRISTIAN WEBER | N | MR. AND MRS. CHARLES R. BLYTH
MRS. RICHARD S. MCCREERY |
| C | MR. AND MRS. WALTER A. HAAS | O | MR. AND MRS. WILLIAM W. CROCKER
MRS. HENRY POTTER RUSSELL |
| D | MR. AND MRS. R. GWIN FOLLIS
MR. AND MRS. THOMAS CARR HOWE
MR. AND MRS. BRUCE KELHAM
MR. AND MRS. OSCAR SUTRO | P | MR. AND MRS. GLENN LANE
MR. AND MRS. CARLOS J. MAAS
MR. AND MRS. J. D. ZELLERBACH |
| E | MR. AND MRS. JAMES BODRERO
MR. AND MRS. DANIEL E. LONDON
MR. AND MRS. EDMUNDS LYMAN | Q | MR. AND MRS. SIDNEY M. EHRMAN |
| F | MR. AND MRS. ROBERT WATT MILLER | R | MRS. ARTHUR DALE KING |
| G | MR. AND MRS. FRANK G. BELCHER
MR. AND MRS. T. S. PETERSEN
MR. AND MRS. G. WILLARD SOMERS | S | DANIEL E. KOSHLAND
MR. AND MRS. ROBERT J. KOSHLAND
MRS. LOUIS SLOSS
JUDGE AND MRS. M. C. SLOSS |
| H | MR. AND MRS. HAROLD M. BOWEN
MRS. FELIX MCGINNIS
MR. AND MRS. FREDERICK W. MCNEAR | T | MRS. WILLIAM CAVALIER
MR. AND MRS. CLARENCE LORAN JOHNSTON |
| J | MR. AND MRS. F. J. HELLMAN
MRS. I. W. HELLMAN
MR. AND MRS. MARCO F. HELLMAN | U | MR. AND MRS. CHARLES L. HARNEY |
| K | MRS. GEORGE T. CAMERON
MR. AND MRS. KENNETH MONTEAGLE
MR. AND MRS. JOSEPH O. TOBIN | V | MR. AND MRS. PRENTIS COBB HALE
MR. AND MRS. RICHARD C. HAM |
| L | MR. AND MRS. JOSEPH T. GRACE
MRS. NION TUCKER | W | MRS. TOBIN CLARK
MRS. ALEXANDER ALBERT
HONORABLE AND MRS. WILLIAM VAN TETS |
| | | X | MR. AND MRS. J. E. FRENCH |
| | | Y | MR. AND MRS. GRAEME K. MACDONALD |
| | | Z | MR. AND MRS. LOUIS A. PETRI
MRS. EBE CELLA TURNER
MR. AND MRS. LLOYD YODER |



PARIS-BORN SPECTATOR

Luxurious textured
Italian artigiani calf,
hand stitched.

From an
exciting new collection
—our exclusive
importation from
the Bally Paris Salon
studios.

FRANK WERNER

of course!

255 Geary Street
Grant Ave. at Post



the **V**illage

NOW PLAYING

★ THE AMES BROTHERS!

- ★ STAR ATTRACTIONS
- ★ COCKTAILS FROM FIVE-THIRTY
- ★ WONDERFULLY FINE FOOD FROM SIX-THIRTY
- ★ DANCING FROM SEVEN-THIRTY . . . LAVISH REVIEWS

"San Francisco's Most Exciting Theatre Restaurant"

COLUMBUS AT LOMBARD

TUxedo 5-6600

Guarantor Members

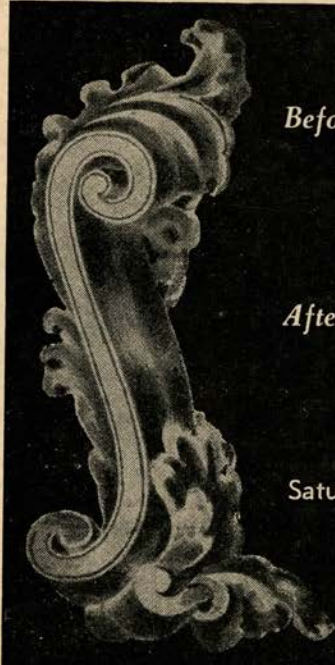
OF THE

San Francisco Opera Association

Mr. and Mrs. Charles Edgar Adams II
 Mr. and Mrs. C. Robert Adams
 Mr. and Mrs. Kurt Herbert Adler
 Mrs. Agnes Aldrich
 Mrs. Alexander Albert
 Annette S. Alexander
 Mr. and Mrs. Joseph L. Alioto
 Dr. and Mrs. Emmet Allen
 Lucy H. Allyne
 Mr. and Mrs. Ernest O. Anders
 Mr. and Mrs. Wallace G. Anderson
 Mr. and Mrs. Cyril Appel
 E. Raymond Armsby
 Mr. and Mrs. Arthur Bachman, Jr.
 Mr. and Mrs. Edward R. Bacon
 Mr. and Mrs. Frazier Bailey
 Elsa M. Baker
 Samuel Bakesef
 Spencer Barefoot
 J. F. Barrett

E. H. Barron
 Irving Bartel
 Mrs. William Bayless
 Mr. and Mrs. Robert S. Beall
 Mr. and Mrs. Stephen D. Bechtel
 Mr. and Mrs. Palmer Beckwith
 Clay P. Bedford
 Mrs. Reed J. Bekins
 Mr. and Mrs. Frank G. Belcher
 Mr. and Mrs. F. N. Belgrano, Jr.
 David Benioff
 Mr. and Mrs. Dudley G. Bennett
 Mrs. Walter H. Bentley
 Mrs. Dikran N. Berberian
 Avram Bercovich
 Mr. and Mrs. Peter Bercut
 Mrs. Alta Berger
 Mr. and Mrs. K. Kenneth Bergman
 Mr. and Mrs. Newton Bissinger
 Mr. and Mrs. Charles R. Blyth
 Dr. and Mrs. Bernard O. Burch
 Dr. and Mrs. T. Binkley
 Graham Black

Mr. and Mrs. Norman K. Blanchard
 W. Harry Blatchly
 Mrs. Louis Bloch
 Mrs. Max Blumlein
 Mrs. Walter W. Boardman
 Mr. and Mrs. James S. Bodrero
 Mr. and Mrs. M. Mitchell Bourquin
 Mr. and Mrs. Harold M. Bowen
 Louise A. Boyd
 Mr. and Mrs. George T. Brady, Jr.
 Walter E. Brauns
 John C. Breckinridge
 Mr. and Mrs. Wallace E. Breuner
 Mr. and Mrs. Thomas E. Brewer
 Roy A. Bronson
 Mrs. John F. Brooke
 Mrs. Julia Fox-Brooke
 R. B. Brookes
 George W. Brooks
 Mr. and Mrs. Arthur Brown, Jr.



Before the Opera:

The Garden Court

Dinners from 6:00 P.M. nightly
 Bill Oetke and His Strings

After the Opera:

The Palace Corner

"Dancin' with Anson"
 Anson Weeks and his orchestra
 Saturday Afternoon Cocktail Dancing 5-7 P.M.

SHERATON PALACE

George Thomas Cullen—General Manager

Guarantor Members

<p>Mr. and Mrs. Arthur M. Brown, Jr. Mary W. Brown Ralph Brown Mr. and Mrs. Walter D. Brown Mrs. E. E. Brownell Mr. and Mrs. Starr Bruce Mr. and Mrs. Frank E. Buck Dr. and Mrs. Edward J. Buckley Mrs. Gertrude Burke Mr. and Mrs. Robert Gage Burmister Mr. and Mrs. Donald B. Burger Mr. and Mrs. Edgar L. Buttner Mrs. John R. Cahill Mr. and Mrs. Robert W. Cahill Dr. William Otis Callaway Mrs. George T. Cameron Mr. and Mrs. Horace O. Camm Anna B. Caplette Mrs. Lewis G. Carpenter Mr. and Mrs. Harris Carrigan Mr. and Mrs. Francis Carroll Mr. and Mrs. Alexander Casey Mrs. William Cavalier Mrs. Augustine Cazenave Dr. and Mrs. C. C. Celestre</p>	<p>Mr. and Mrs. Selah Chamberlain, Jr. Mr. and Mrs. H. Stephen Chase Dr. and Mrs. Lee S. Cherney Mrs. Drew Chidester Mrs. William F. Chipman Mr. and Mrs. Kenneth C. Christensen Mr. and Mrs. Charles A. Christin Mr. and Mrs. Harold Stanley Cicerone Mrs. Baylies V. Clark Mr. and Mrs. Samuel G. Clark Mrs. Tobin Clark Mr. and Mrs. John P. Coghlan Mr. and Mrs. Alfred Cohen Mrs. Max M. Cohn Mr. and Mrs. Colbert Coldwell Persis H. Coleman Mr. and Mrs. H. D. Collier R. Bryce Collinson Mr. and Mrs. Jesse C. Colman Mr. and Mrs. J. J. Coney Mary R. Conlin Robert E. Cooper Mrs. Walter Cope Dr. and Mrs. Frederick C. Cordes</p>	<p>Mr. and Mrs. J. A. Cosmas Mr. and Mrs. James F. Crafts Mr. and Mrs. William W. Crocker George E. Crothers Thomas B. Crowley Dr. and Mrs. Leon Cuenin Mr. and Mrs. George Thomas Cullen Mrs. Chester Dahl Mrs. Dobbins D'Anneo Mr. and Mrs. Forrest B. Davidson Ralph K. Davies Mr. and Mrs. Alvin Davis Harry D. Davis Mrs. F. De Benedette Dr. Ben V. Deitch Eleanor Green Deitch Richard de Latour Mrs. Walter Alfred de Martini David De Mering Mrs. Richard Detert Mr. A. G. Dettner Mrs. Benjamin H. Dibblee Mrs. Donald Ryder Dickey Mrs. Isabella Dietrich Mrs. Julia P. Dignan</p>
---	---	---



JOYA

perfume

BY MYRURGIA, SPAIN

*A rare and enchanting fragrance,
 long beloved
 by great ladies of Spain
 ... now imported for you.*

available at
I. MAGNIN & co.
 San Francisco • Oakland • Palo Alto

AN EXTRAORDINARY CONCERT EVENT!
 S. HUROK, Inc. presents the First American Tour of

The World-Famed
YUGOSLAV STATE BALLET COMPANY (KOLO)

OPERA HOUSE • NOVEMBER 16 & 17
 \$3.30; \$2.75; \$2.20; \$1.65 (tax incl.) **SHERMAN, CLAY BOX OFFICE**
 SPENCER BAREFOOT CONCERT MANAGEMENT

Guarantor Members

Mr. and Mrs. Robert Di Giorgio
 Countess Lillian Dandini di
 Leesna
 N. S. Dodge, Sr.
 Mr. and Mrs. R. Stanley Dollar
 Mr. and Mrs. Dewey Donnell
 Mrs. F. A. Dom
 Mr. and Mrs. Walter E. Drobisch
 Mr. and Mrs. J. R. Ducournau
 Mr. and Mrs. Ben C. Duniway
 Mrs. Charles Dunphy
 J. Emmet Durkin
 Mr. and Mrs. Thomas R. Dwyer
 Mr. and Mrs. George C. Dyer
 Mrs. Frank J. Edoff
 Mrs. Francis Milner Edwards
 Mr. and Mrs. Albert Ehrman
 Mrs. Alfred Ehrman
 Lorraine H. Ehrman
 Mr. and Mrs. Sidney M. Ehrman
 Mr. and Mrs. Philip S. Ehrlich
 James Fillmore Eisenmayer
 Richard J. Elkus
 Mark C. Elworthy
 Olive English
 Mr. and Mrs. Lennart G.
 Erickson
 Mrs. Carl F. Ernst
 Richard Ernst
 Mrs. Milton H. Esberg
 Mr. and Mrs. Milton H. Esberg,
 Jr.

Mr. and Mrs. Hector Escobosa
 Mr. and Mrs. Louis Ets-Hokin
 Mrs. Albert John Evers
 Mr. and Mrs. Edward E. Eyre
 Dr. and Mrs. Harold K. Faber
 Alfred Fellner
 Mr. and Mrs. Bernard Ferguson
 Mrs. Edith C. Field
 Excelantisima Maria Antonia
 Field
 Philip J. Fitz Gerald
 Mrs. Mortimer Fleishhacker
 Mr. and Mrs. Mortimer
 Fleishhacker, Jr.
 Mr. and Mrs. Benjamin
 Follett III
 Mr. and Mrs. R. Gwin Follis
 John F. Forbes
 Dr. Robert R. Foster
 Mr. and Mrs. William H. Foster
 Mabel Swanson Fowler
 Mrs. Thomas G. Franck
 John E. Freed
 Mr. and Mrs. J. E. French
 William Merrill Friede
 Mr. and Mrs. Eddie Friedman
 Mr. and Mrs. Frank H. Fries
 Mr. and Mrs. Arthur J. Fritz
 Mr. and Mrs. Alfred Fromm
 Mr. and Mrs. H. Harrison Fuller
 Mrs. Nelly Gaffney
 Mr. and Mrs. L. P. Gainsborough
 Mr. and Mrs. Maurice A. Gale

Mr. and Mrs. A. Russel
 Galloway, Jr.
 Mr. and Mrs. Louis Galtie
 Crissie Gardner
 Mrs. Elsie S. Garin
 Mr. and Mrs. Joseph J. Geary
 Mr. and Mrs. Henry Gede, Jr.
 Dr. and Mrs. Frank Gerbode
 Mrs. L. M. Giannini
 George B. Gillson
 Mrs. Frank R. Girard
 Mr. and Mrs. George C. Goheen
 Mrs. L. S. Goldstein
 Mrs. D. H. Goodman
 Mr. and Mrs. Lester Goodman
 Mr. and Mrs. Lester W. Gorman
 Mr. and Mrs. Reeve Gould
 Mr. and Mrs. Joseph T. Grace
 Mr. and Mrs. Chalmers G.
 Graham
 Dr. Gerald H. Gray
 Mario di Grazia
 Mr. and Mrs. E. Gene Grazzini
 Mrs. I. M. Green
 Mr. and Mrs. Philip Green
 Mrs. Maurice S. Greenberg
 Mr. and Mrs. Stuart N.
 Greenberg
 Mrs. J. Ehrman Greenhood
 Mrs. F. S. Greenlee
 Mr. and Mrs. G. M. Greenwood
 Col. and Mrs. Allen Griffin



DELMAN'S
 Brocade
 Theatre
 Boot

Guarantor Members

Farnham P. Griffiths
 Virginia Guild
 Mr. and Mrs. Albert Haas
 Mr. and Mrs. Walter A. Haas
 C. Nelson Hackett
 Marshal Hale, Jr.
 Newton Johnston Hale
 Mr. and Mrs. Prentis Cobb Hale
 Randolph Hale
 Mrs. Arthur Hall
 Herbert E. Hall
 Mr. and Mrs. Norman S.
 Halsey, III
 Mrs. Eminel Halsted
 Mr. and Mrs. Richard C. Ham
 Mr. and Mrs. Carl Ludwig
 Hansen
 Mrs. Ferdinand Hansen
 Mr. and Mrs. Charles L. Harney
 Honorable and Mrs. George B.
 Harris
 Mrs. L. W. Harris
 Dr. and Mrs. Henry H. Hart
 Mr. and Mrs. I. P. Hartman
 Dr. and Mrs. Clarence E. Hass
 Mr and Mrs. Harry Hastings
 Mrs. Russell P. Hastings
 Mrs. Jimmy Hatlo
 Mr. and Mrs. Elystus L. Hayes
 Mrs. Timothy Hayes
 Anne W. Hazen

Mrs. E. S. Heller
 Mr. and Mrs. Walter D. Heller
 Mr. and Mrs. Walter S. Heller
 Mr. and Mrs. F. J. Hellman
 Mrs. I. W. Hellman
 Mr. and Mrs. Marco F. Hellman
 Mrs. Robert B. Henderson
 Mr. and Mrs. Robert E.
 Henderson
 Mrs. Thomas M. R. Herron
 Mr. and Mrs. William A. Hewitt
 Mr. and Mrs. Henry Hill
 Herbert Gray Hills
 Mr. and Mrs. Leslie W. Hills
 Mr. and Mrs. Reuben W.
 Hills, III
 Mr. and Mrs. Harry H. Hilp
 Mrs. Grace G. Hine
 Mr. and Mrs. Louis L. Hirschorn
 Charles S. Hobbs
 Osgood Hooker
 Mrs. L. Arundel Hopkins
 Mr. and Mrs. Stewart B. Hopps
 Mr. and Mrs. Raymond Edwin
 Horn
 Mr. and Mrs. George H.
 Hotaling
 Mr. and Mrs. Thomas Carr
 Howe
 Mrs. John Wesley Howell
 Mrs. Julia J. Hubbard

Mr. and Mrs. Jaquelin H. Hume
 E. N. W. Hunter
 Mr. and Mrs. Phelps Stokes
 Hunter
 Marian Huntington
 Mr. and Mrs. Wallace Hyde
 Dr. and Mrs. S. Nicholas Jacobs
 Mr. and Mrs. Tevis Jacobs
 Mr. and Mrs. Bernard Jaffe
 Mrs. Conrad Jansen
 Louis Jefferys
 Mrs. John Jerome
 Harold I. Johnson
 Mr. and Mrs. Willard Lendelof
 Johnson
 Mr. and Mrs. Walter S. Johnson
 Mr. and Mrs. Clarence Lorán
 Johnston
 Mrs. A. G. Jones
 Mr. and Mrs. Holloway Jones
 Mr. and Mrs. Alfred Jonniaux
 Ralph S. Joseph
 William Josephian
 Maj. Gen. and Mrs. Kenyon A.
 Joyce
 Mrs. Ira Kahn
 Mrs. Samuel Kahn
 Mrs. Edgar F. Kaiser
 Mr. and Mrs. Edward D. Keil
 Mr. and Mrs. Bruce Kelham
 Charles Kendrick
 Mrs. Gerald D. Kennedy



Celebrating?
 serve **MOËT**
 the Great Champagne of France

Schieffelin & Co., New York



BLUM'S

WEBB

Guarantor Members

Mr. and Mrs. Easton Kent
 Mr. and Mrs. Marion H. Kent
 Mr. and Mrs. William Kent, Jr.
 Mrs. Arthur Dale King
 Percy L. King
 Mr. and Mrs. William E. King
 Mrs. Francis Kirkham
 Franklin E. Kitchens
 Mr. and Mrs. Henry O. Klein
 Mrs. Philip Klein
 Mrs. William E. Kleinsorge
 Edmond Klies, Jr.
 Mrs. Hans Klussmann
 Mr. and Mrs. Max T. Kniesche
 Mr. and Mrs. John Bryant Knox
 Mr. and Mrs. Theodore A. Kolb
 Caroline Korbel
 Elsa R. Korbel
 Mr. and Mrs. Joseph Koret
 Mrs. Abraham Koshland
 Daniel E. Koshland
 Mr. and Mrs. Robert J. Koshland
 Mrs. Jesse Koshland
 Mr. and Mrs. Frederick J. Koster
 George A. Kreplin
 Mr. and Mrs. LeRoy Krusi
 Mrs. Joseph C. Lacey
 Mr. and Mrs. Ralph H. Lachmund
 Mr. and Mrs. Howard Lackey, Jr.
 Mr. and Mrs. Lee Laird
 Maj. Gen. and Mrs. Robert Landry
 Mr. and Mrs. Glenn Lane
 Dr. Mary H. Layman
 Mr. and Mrs. Kenneth Leitch
 Mrs. Walter A. Leonetti

Mr. and Mrs. John A. Lesoine
 Mr. and Mrs. John G. Levison
 Mrs. Jesse Lillenthal
 Mr. and Mrs. Philip N. Lillenthal
 Mr. and Mrs. Samuel Lillenthal
 Mr. and Mrs. Paul J. Lindsey
 Mr. and Mrs. James B. Lindford
 Mrs. Norman B. Livermore
 Mr. and Mrs. Carl Livingston
 Mr. and Mrs. Lawrence Livingston
 Mr. and Mrs. James K. Lothead
 Mr. and Mrs. E. Wilson Lockwood
 Mr. and Mrs. John S. Logan
 Mr. and Mrs. Dan E. London
 Mr. and Mrs. James Roland Lowe
 Mrs. Amy D. Lowengart
 Mrs. Alan J. Lowrey
 Mr. and Mrs. Edmunds Lyman
 James W. McAlister
 Mrs. Elliott McAllister
 Mrs. Thomas R. McCarron
 Mrs. Carlos K. McClatchy
 Mr. and Mrs. H. Jedd McClatchy
 Mrs. Robbins McCormick
 Mrs. William H. McCormick
 Mr. and Mrs. Frederick H. McCrea
 Mrs. Richard S. McCreery
 William K. McDaniel
 Mrs. Felix S. McGinnis
 Mr. and Mrs. Howard McGurrin
 Ann McInerney

Mr. and Mrs. Charles E. McKinnie
 Lila McKinne
 Mr. and Mrs. Harold R. McKinnon
 Mr. and Mrs. Andrew C. McLaughlin
 Mr. and Mrs. Frederick W. McNear
 The Family of Mrs. George P. McNear
 Mr. and Mrs. Carlos J. Maas
 Mr. and Mrs. Graeme K. MacDonald
 Mrs. William Russell Mackenzie
 Mr. and Mrs. John B. Mackinlay
 Peter Macris
 Mr. and Mrs. Marshall Madison
 Mr. and Mrs. Cyril Magnin
 Mr. and Mrs. Grover Magnin
 I. Magnin & Co.
 Mr. and Mrs. H. A. Magnuson
 Mr. and Mrs. Robert A. Magowan
 Mrs. J. W. Mailliard, Jr.
 Mrs. Thomas Page Mailliard
 Mr. and Mrs. O. Cort Majors
 Irene Manaster
 Mrs. Charlotte Jean Mancini
 Mr. and Mrs. George Mann
 Mary Ellen Mannon
 Mrs. Henry Charles Marcus
 Mr. and Mrs. George M. Mardikian



SPENCER BAREFOOT
 presents

8 CELEBRITY CONCERTS

- November 4 **ELISABETH SCHWARZKOPF, soprano**
 November 18 **THE PARIS BALLET**
 December 9 **GUIOMAR NOVAES, pianist**
 February 27 ***GRANT JOHANNESSEN, pianist**
 March 10 **CESARE VALLETTI, tenor**
 March 20 ***QUARTETTO ITALIANO**
 April 7 **JAN PEERCE, tenor**

Eighth Attraction to be Announced

Curran Theatre

*Veterans' Auditorium

Season Tickets
 \$19.00; \$16.00
 \$13.00; \$11.00
 Mail orders to:
 Spencer Barefoot
 2215 Leavenworth
 ORdway 3-2289

Single Tickets
 \$3.30; \$2.75
 \$2.20; \$1.65
 On sale Oct. 1
 Sherman, Clay
 Box Office



Guarantor Members

Mr. and Mrs. Francis N. Marshall
 Mrs. Randolph Wyatt Martenet
 Mrs. Joseph Martin, Jr.
 Mr. and Mrs. A. C. Mattei
 Mr. and Mrs. Harry D. Maxwell
 Mr. and Mrs. Edgar N. Meakin
 Mr. and Mrs. William Wallace Mein, Jr.
 Mrs. A. H. Melletz
 Gordon Mendelssohn
 William G. Merchant
 Edith A. Meehan
 E. Olga Meyer
 Mrs. Julian J. Meyer
 Mr. and Mrs. Wilson Meyer
 Benjamin C. Mickle
 Mr. and Mrs. Van Vissing Midgley
 Robbins Milbank
 Mr. and Mrs. Hugh G. Miller
 Paul A. Miller
 Mr. and Mrs. Robert F. Miller
 Mr. and Mrs. Robert Watt Miller
 Mrs. Edward Morgan Mills
 Mrs. M. C. Milton
 Mr. and Mrs. Mitchell L. Mitchell
 Mr. and Mrs. Jackson Moffett
 Mr. and Mrs. Ralph B. Moller
 Mr. and Mrs. Mario Mondin
 Arch Monson, Jr.
 Mr. and Mrs. Kenneth Monteaale
 Mr. and Mrs. Paige Monteaale

Frederick H. Montgomery
 Mr. and Mrs. Joseph A. Moore
 Mr. and Mrs. Joseph A. Moore, Jr.
 Mr. and Mrs. Gino Morena
 Mr. and Mrs. C. G. Morrison
 Dr. and Mrs. Edmund J. Morrissey
 Mrs. Philip C. Morse
 Mrs. Harold D. Mortenson
 Mr. and Mrs. Clifford A. Murie
 Mr. and Mrs. Frederic Murphy
 Guido J. Musto
 Helen E. Myers
 Edward M. Nagel
 Mr. and Mrs. Ralph R. Nelson
 Julia M. Neppert
 Mr. and Mrs. Walter S. Newman
 John Francis Neylan
 George W. Nickel
 Dr. and Mrs. Charles O. Noble, Jr.
 Mrs. H. Edwin Nowell
 Mrs. Deborah C. O'Brien
 Mrs. Mary L. Obujen
 Mr. and Mrs. Benjamin J. Older
 Mrs. A. Leslie Oliver
 William Letts Oliver, II
 Mrs. Warren Olney, Jr.
 E. Whitney Olson
 Oscar E. Olson
 Mr. and Mrs. Robert St. John Orr

Mr. and Mrs. William H. Orrick
 Charles Page
 Mr. and Mrs. Silas H. Palmer
 Dr. Sadie D. Patek
 J. W. Pauson
 Mrs. Frank Russell Payne
 Ruth Hunt Peabody
 Mr. and Mrs. David D. Peebles
 G. Baltzer Petersen
 Mr. and Mrs. T. S. Petersen
 Mr. and Mrs. Louis A. Petri
 Mr. and Mrs. Norman Philbrick
 Mr. and Mrs. Milton Pilhashy
 G. Pisani
 Mr. and Mrs. Harold Pischel
 Mr. and Mrs. Jules S. P. Podesta
 Mr. and Mrs. Hans Popper
 Mrs. H. C. Poundstone
 Mr. and Mrs. Stanley Powell
 Walter T. Prendergast
 Mr. and Mrs. O. Kenneth Pryor
 Mr. and Mrs. John B. Quigley
 Mrs. Carl Raiss
 Mr. and Mrs. James B. Ransohoff, Jr.
 Mr. and Mrs. Robert S. Reis
 John P. Renshaw
 Mr. and Mrs. Richard S. Rheem
 Mrs. Barbara F. Richards
 Mrs. Florence I. Richardson
 Mr. and Mrs. Herbert W. Richards
 Mr. and Mrs. Hermann A. Richardson

**You'll LOVE
 being
 slender!**

slenderella

INTERNATIONAL

PARIS - NEW YORK
 CHICAGO - BEVERLY HILLS
 and PRINCIPAL CITIES

© 1955 BVC

After the theatre...
 have an
IRISH coffee

Enjoy an authentic Irish Coffee
 tonight after the theatre. Take home
 a recipe for your own entertaining.

Buena Vista
 Foot of Hyde St. overlooking the Golden Gate
SAN FRANCISCO

Adrian Wilson, typographer

Guarantor Members

Mr. and Mrs. Bert Rieser
 Mr. and Mrs. Milo R. Robbins
 Mr. and Mrs. Roy Robinette
 Mrs. John Alvah Robinson
 Dr. and Mrs. Ernest S. Rogers
 Mrs. Nathan Rogers, Sr.
 Mrs. Edward M. Rolkin
 Mrs. Robert A. Roos
 G. B. Rosenstein
 Mr. and Mrs. Donald L. Ross
 Edmund A. Rossi
 Mr. and Mrs. William P. Roth
 Mr. and Mrs. W. Lansing
 Rothschild
 Mr. and Mrs. A. S. Russell
 Mrs. Henry Potter Russell
 Mr. and Mrs. Leon B. Russell
 Mr. and Mrs. Michael Ryan
 Mr. and Mrs. Gerard George
 Sanders
 Mr. and Mrs. Charles Sargeant
 Mrs. Alfred B. Saroni
 Mr. and Mrs. Robert H. Scanlon
 Joseph Schifano

Else Schilling
 Mrs. Walter Schilling
 Mr. and Mrs. George B. Schirmer
 Helen M. Schroeder
 Nat Schmulowitz
 Dr. and Mrs. Guy D.
 Schoonmaker
 Mr. and Mrs. Adolph Schuman
 Mr. and Mrs. Jacob Gould
 Schurman, III
 Mr. and Mrs. Karl F. Schuster
 Mrs. Frank Schwabacher
 Mr. and Mrs. James H.
 Schwabacher
 Mrs. Louis A. Schwabacher
 Mrs. M. J. Senderman
 Mr. and Mrs. Edward W. Scripps
 Mrs. A. Setrakian
 Mr. and Mrs. Nelson Towne
 Shaw
 Mrs. Louis Shenson
 Clay Sherman
 Mr. and Mrs. Roy L. Shurtleff
 Frederick A. Siems

Richard O. Simon
 Mr. and Mrs. Ray Simonds
 Paul A. Sinsheimer
 Mr. and Mrs. Edgar Sinton
 Genevieve Six
 Howard K. Skinner
 Edith Slack
 Mrs. Louis Sloss
 Judge and Mrs. M. C. Sloss
 Mr. and Mrs. Philip H. Small
 Dr. Chandler S. Smith
 Mr. and Mrs. Charles Watt
 Smith
 Ferdinand C. Smith
 Mr. and Mrs. Russell G. Smith
 Mr. and Mrs. Samuel Morton
 Smith
 Rosemarie V. Snell
 Mr. and Mrs. Harold G.
 Snodgrass
 Dr. and Mrs. Joseph C. Solomon
 Mr. and Mrs. G. Willard Somers
 Muriel McKevitt Sonne
 Dr. Ralph Soto-Hall



Barra

• Rome • Florence • Naples

NOW, SAN FRANCISCO

*Our Opening Announcement is your Invitation to Visit our
 Continental Shop*

• European Inspired Accessories

• Italian Exclusives

TWO FORTY-FIVE POST STREET

SAN FRANCISCO

America's most unusual fabric shop

SILKS • WOOLENS • SATINS • LACES

Newest imported and domestic fabrics by the world's greatest designers

We also supply theatres, television and film studios, and their stars

The Home Silk Shop

EXCLUSIVE BUT NOT EXPENSIVE

3460 GEARY STREET (corner of Jordan and Geary)

HOURS: 9:30 to 6. Mondays 'Til 9:30 — BAyview 1-7263

Guarantor Members

Mr. and Mrs. Leslie E. Spelman
 Mr. and Mrs. Eric M. Stanford
 Mrs. C. R. St. Aubyn
 Mr. and Mrs. Shorb Steele
 Mr. and Mrs. Herman C. Stein
 Mr. and Mrs. Ralph J. A. Stern
 Mr. and Mrs. G. Jerome Stickney
 Frank D. Stout
 Benka Dunlop Strickler
 Mr. and Mrs. Walter H. Sullivan
 Mrs. Ernest J. Sultan
 Mr. and Mrs. Bert O. Summers
 Mrs. Alfred Sutro
 Mr. and Mrs. Oscar Sutro
 Louis Sutter
 Mrs. Effingham Sutton
 Mr. and Mrs. Benjamin H. Swig
 Lynn Symons
 Pier F. Talenti
 Mrs. Molly Steines Tame
 Mr. and Mrs. Wilfred Allen
 Taylor

Mr. and Mrs. Arnold Ternquist
 Mr. and Mrs. George Stevenson
 Terrill
 Mr. and Mrs. Lawrence H. Tharp
 Dr. H. E. Thelander
 Mrs. Ebe Cella Turner
 Dr. and Mrs. John R. Upton
 Honorable and Mrs. William
 Van Tets
 Mrs. Jerome Vigdor
 Dr. and Mrs. Christian Edward
 Voigt
 Mr. and Mrs. Daniel Volkmann
 Johanna M. Volkmann
 Dr. E. P. M. von Gehren
 Mr. and Mrs. Alexander von
 Hafften
 Mr. and Mrs. George Wagner
 Roy A. Walker
 Mrs. Willis Walker
 Mr. and Mrs. Bradley L. Wallace
 Leslie W. Wallwork

Mr. and Mrs. Edwin H. Walter
 Mr. and Mrs. Charles F. Williams
 Mrs. Dean Witter
 Mr. and Mrs. Jean C. Witter
 Joseph M. Thomas
 Harrison Thomson
 Mr. and Mrs. Edward G. Tilton
 Mrs. Frank S. Timberlake
 Mr. and Mrs. Cyril R. Tobin
 Mr. and Mrs. Joseph O. Tobin
 Mr. and Mrs. Roland Tognazzini
 Dr. and Mrs. Harold G. Trimble
 Mrs. Nion R. Tucker
 Whitney Warren
 Mr. and Mrs. Paul Wattis
 Dr. and Mrs. M. S. M. Watts
 Honorable and Mrs. Karl
 Christian Weber
 Mrs. Theodore Weissich
 Mrs. Lyndon C. Whitaker
 Mr. and Mrs. George B. White
 Mr. and Mrs. Robert L. Wiel

ELIZABETH WILLS VOCAL STUDIO

VOICE BUILDING — REPERTOIRE

1235 MONTGOMERY STREET — SAN FRANCISCO

Telegraph Hill, off Union Sutter 1-1584



LORITA BAKER VALLELY

CURRENT REVIEW MORNINGS — WORLD AFFAIRS — BOOKS

CURRAN Tickets at Box Office & Paul Elders

OPENING

THEATRE Mgt. Alice Seckels — Elsie Cross OCT. 11—11 A.M.

Desire Ligeti ★ ★

RENOWNED ARTIST OF THE
 SAN FRANCISCO OPERA COMPANY

YOUR DISTINGUISHED HOST FOR 60 DAYS ABROAD

featuring

MUSIC FESTIVALS OF EUROPE

SEASON 1957

BAYREUTH • SALZBURG • VERONA • PARIS AND OTHERS

FOR DETAILED INFORMATION
 ASK FOR YOUR BROCHURE

LUNDY TRAVEL BUREAU
 210 POST STREET • EXBROOK 2-1594

Guarantor Members

Mr. and Mrs. George M. Wihr
Brayton Wilbur
Al Williams
Mr. and Mrs. William Wolski
Mr. and Mrs. Y. C. Woo

Richard J. Woods
Mrs. Theodore Wores
Mr. and Mrs. J. Perry Yates
Mr. and Mrs. Lloyd Yoder
Mrs. V. Zaruba

Mr. and Mrs. Harold L.
Zellerbach
Mr. and Mrs. J. D. Zellerbach
Mr. and Mrs. Edgar T. Zook
Dr. and Mrs. Nicholas Zuardo

Everett Brown Associates

535 SUTTER STREET

ACCESSORIES · INTERIORS · DESIGNS



DAINI BROS.

Since 1920

MANUFACTURERS AND IMPORTERS
OF FINE

FURNITURE

PACIFIC AT POLK

ORdway 3-4540

SAN FRANCISCO

BERNARD FERGUSON VOCAL STUDIOS

1350 FRANCISCO ST., SAN FRANCISCO — ORdway 3-0777

Mr. Ferguson's pupils who have gained fame include such stars as Jean Madeira, Virginia Haskins, Robert Rounseville, Wilbur Evans, Gregory Millar and many others.

ROGER JOHN UNNA

Interior Decoration

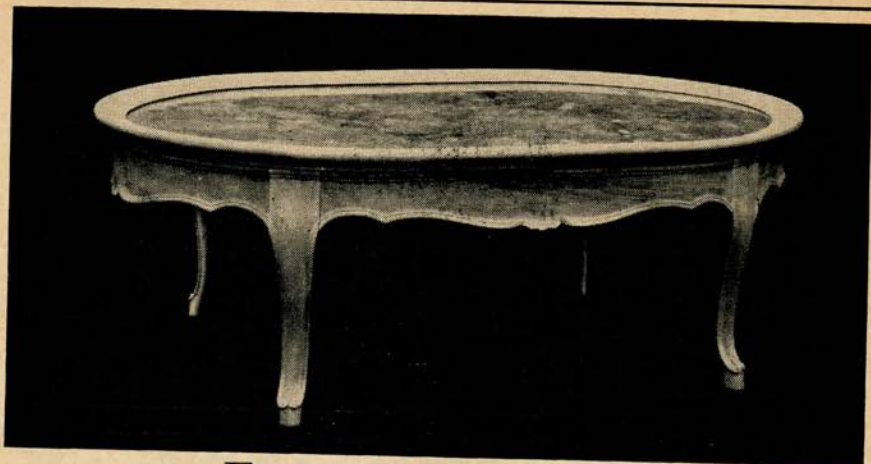
1353 POST STREET

• Phone: GRaystone 4-8049

• SAN FRANCISCO 2

Peter
Giovanzana
furniture interiors

PACIFIC AVENUE AT POLK



FRENCH FURNITURE
AT ITS BEST

PERIOD FURNITURE

DRAPERIES OF DISTINCTION

1529 PINE STREET

ALBERT DAINI

ORdway 3-6316

*for all your
 happy occasions*

Beaulieu
 BY
 Brut

Beaulieu
 BY
 Extra Dry

Beaulieu Vineyard

Rutherford, Napa County, California
 Established 1900

**Tickets by
 HANCOCK BROTHERS**

BONDED TICKET PRINTERS

1900 CARROLL AVENUE
 SAN FRANCISCO 24, CALIFORNIA
 JU. 7-7459

STELLA SPRAGUE BEST

Italian Method Bel Canto

Pupils Prepared for
 Grand Opera and Concerts

1369 Hyde Street
 GRaystone 4-2786



CHARLES KRUG
Distinguished Napa Valley
WINES

Established in 1861, Charles Krug Winery is the oldest operating winery in Napa Valley. Today, as in the past, Charles Krug Wines are the choice of discriminating wine drinkers.

CHARLES KRUG WINERY
St. Helena, California

Open to visitors every day, Sundays included



NOW AT
THE FINEST
STORES

Maja
SPAIN'S
TOILET SOAP
BY MYRURGIA

From romantic Spain comes Maja, the exquisite soap of refreshing scent and caressing foam . . . to give milady's complexion sheer enchantment and loveliness.

ALIOTO'S

"Tops in VIEW . . . 'n' SEA FOOD too!"

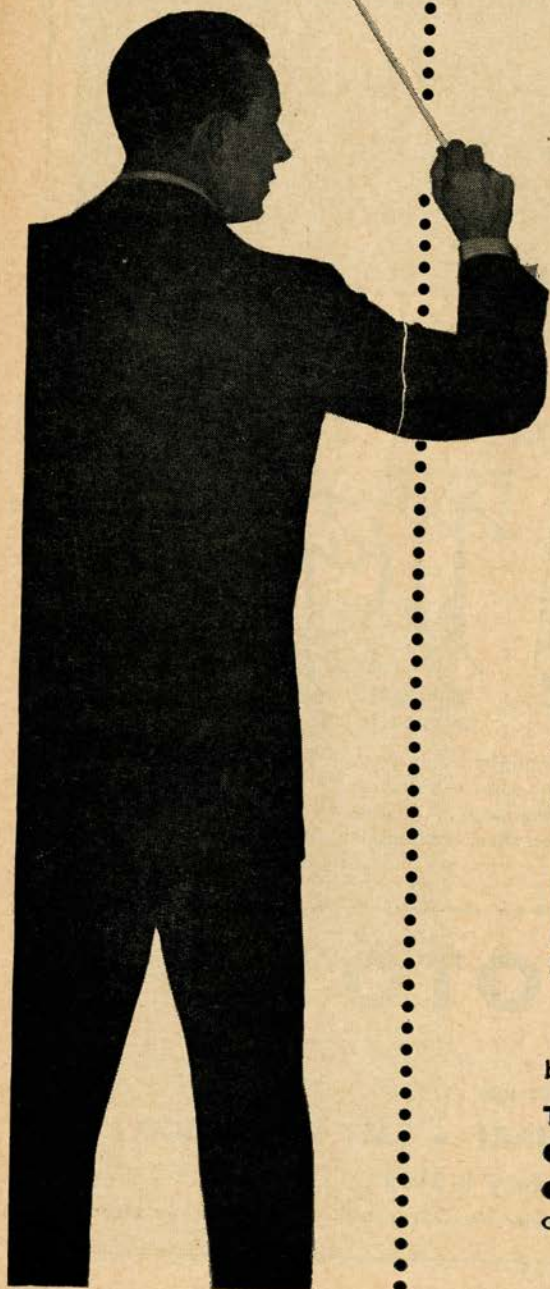
SINCE 1925

FISHERMAN'S WHARF • SAN FRANCISCO

ORdway 3-0184

Serving Dinner and Cocktails Before the Opera and Snacks After the Opera

Your favorite radio program is



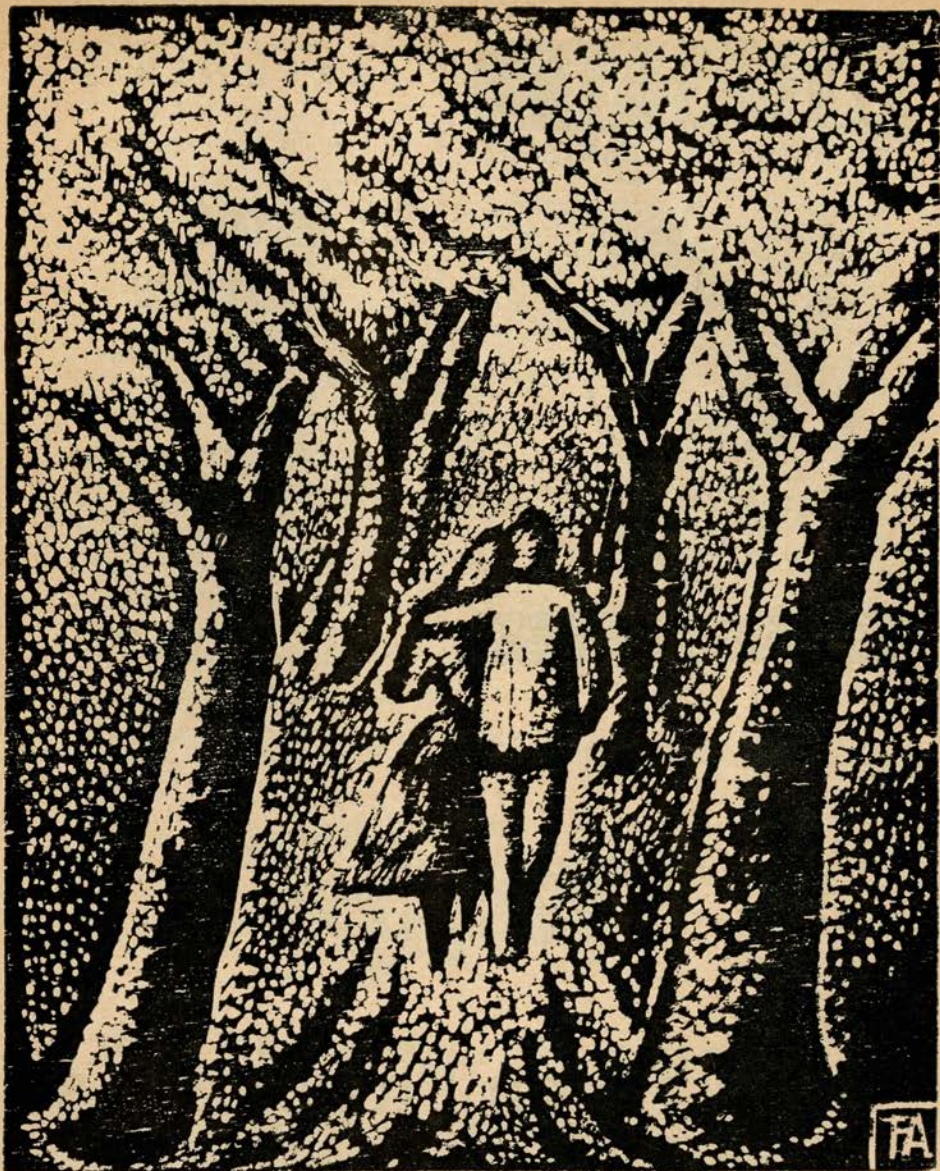
MASTERS OF MELODY

Conducted
By
ALBERT WHITE

Tuesday through Friday
7:00 to 7:25 PM
Sunday at 8:00 PM

KCBS
San Francisco

brought to you by
**THE MORRIS PLAN
COMPANY
OF CALIFORNIA**
Offices throughout the state



THE LOVERS

Woodblock by Attilio Freschi, Rome

"Everybody Loves Diamonds"

GENSLER-LEE

DIAMONDS EXCLUSIVELY

STORES ALL OVER CALIFORNIA

LIBERAL BUDGET TERMS • OPEN AN ACCOUNT • A YEAR TO PAY

MUMM'S

THE WORD FOR CHAMPAGNE



CORDON ROUGE AND EXTRA DRY
Sole U. S. distr., Browne Vintners Co., Inc., N. Y. C

BREUNER'S

571 SUTTER ST.

between Powell and Mason

beginning . . .

Our Second

100 years

of serving you with

FINER HOME FURNISHINGS

BOOKS - STUDIO 44

Books of Quality

OLD & NEW

*Specializing in Art Books
imported from Europe*

3044 FILLMORE STREET

Telephone WALnut 1-5113

For Conservation

of an irreplaceable natural resource . . .

Vote Yes on Proposition 4

The Oil Conservation Act

Citizens Conservation Committee for Proposition 4

870 MARKET STREET
SAN FRANCISCO

3107 WILSHIRE BLVD.
LOS ANGELES



Dine before the Opera at

Rickey's

RED CHIMNEY, Stonestown

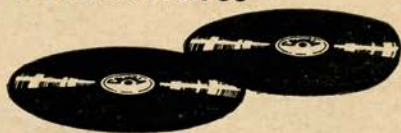
Continental cuisine prepared by world-famous chefs . . . served in the traditional Rickey manner . . . gracious surroundings with soft candlelight and organ music. Featuring Eastern Corn-fed Prime Ribs of Beef.

The Red Chimney is ideal for parties . . . private rooms for from 10 to 200 people. Plenty of parking. Reservations: OVERLAND 1-2532.

VISIT OUR MAGNIFICENT NEW COCKTAIL LOUNGE

Glorious New Releases

on



COLUMBIA
MASTERWORKS
RECORDS

FEATURING THESE GREAT ARTISTS

DOROTHY KIRSTEN —

"GREAT LOVE DUET" (with Richard Tucker)

(ML-4981)

"FAMOUS OPERATIC ARIAS"

(ML-4730)

FRANK GUARRERA —

"GREAT SCENES FROM VERDI'S OTELLO"

(ML-4499)

(with Eleanor Steber)

LILY PONS —

"LILY PONS GALA"

(ML-5073)

featuring the most famous coloratura arias

RICHARD TUCKER —

"STARRING RICHARD TUCKER"

(ML-5062)

featuring great tenor arias

GEORGE LONDON —

"FAMOUS OPERATIC MONOLOGUES"

(ML-4999)

Hear the famous Metropolitan Opera version of "COSI FAN TUTTE" in English—starring Richard Tucker, Frank Guarrera, Eleanor Steber and Blanche Thebom (SL-122)



248 POWELL STREET
SAN FRANCISCO 2, CALIFORNIA
SUtter 1-3709

The Best in Long-Playing High-Fidelity
Records

k. frederic

"RECORDS FOR EVERYONE"

629 TAYLOR STREET
Opposite Bohemian Club
SAN FRANCISCO, CALIFORNIA
ORdway 3-0400

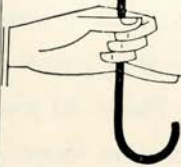
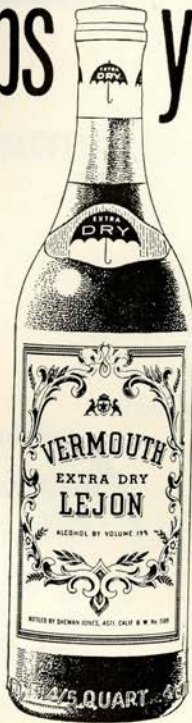
LEJON

EXTRA DRY

Vermouth

keeps your Martinis

DRY



Dry or Sweet
A PRODUCT OF U.S.A.

Shewan-Jones, Asti, California



Enjoy this finest performance!

When you want rocket-response from your car on the open highway...and glass-smooth idling in congested city traffic, you want

New Royal 76. It's the West's most powerful premium gasoline. It's The Finest. At your

Union Oil Minute Man Station where—
You know you always get The Finest.



UNION OIL COMPANY OF CALIFORNIA