

Die Walküre

1953

Tuesday, October 13, 1953 8:00 PM

Sunday, October 18, 1953 2:00 PM

SFO\_PUB\_01\_SFO\_1953\_15

Publications Collection

San Francisco Opera Archives

THIRTY-FIRST ANNUAL SEASON

*San Francisco*

# OPERA

*Association*

*To Honor  
a beautiful reme-  
brance visiting  
your studio*

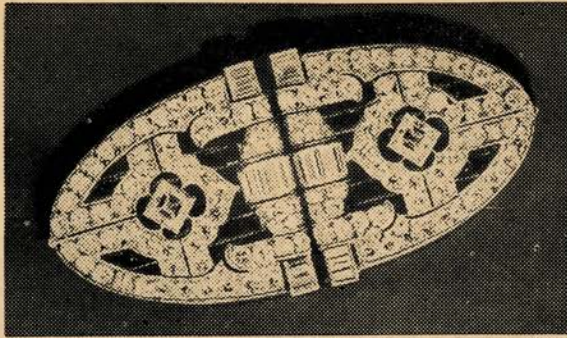


*Licia Albanese*

---

WAR MEMORIAL OPERA HOUSE

SEPTEMBER 15 THROUGH OCTOBER 18, 1953



*convert your diamonds  
into cash at Louis and Co.*

*We'll buy your diamonds for spot cash, or you can leave them with us and we'll sell them for you and charge only a small brokerage fee. Whether you're a private owner or a trustee for an estate, bring your unwanted jewelry to Louis and Company. Paying fair and just prices, we buy gems worth \$5 or \$50,000. No estate is too large or too small. Buying hours are from 10 a.m. to 5 p.m. Monday through Saturday. If you can't come in yourself, send your jewelry either by Railway Express or registered mail, insured.*

*estates liquidated; diamonds appraised for insurance*



300 POST STREET AT UNION SQUARE

YU. 2-5571



There is no safer place  
for SAVINGS!



**SAFETY INSURED**

DOLLAR  
for DOLLAR  
always—

**SUTTER**  
NEAR  
**KEARNY**

MILO R. ROBBINS  
PRESIDENT

**REGULAR  
INTEREST**  
FOR **68 YEARS**  
*always higher  
than average*

*Safe for  
Savings  
Since 1885*



*Home*  
**MUTUAL SAVINGS**  
AND LOAN



at SLOANE'S  
RECORD SHOP  
listen to  
complete operas on

**LONDON**

ffrr\* long playing records

**LA BOHEME** (Puccini).  
Tebaldi, Prandelli, Gueden . . . **11.90**  
**TOSCA** (Puccini).  
Tebaldi, Campora, Mascherini **11.90**  
**MADAM BUTTERFLY** (Puccini).  
Tebaldi, Campora, Rankin . . . **17.85**  
**AIDA** (Verde).  
Tebaldi, del Monaco, Stignani . . . **17.85**  
*(all with chorus & orchestra of Santa Cecilia,  
Rome, conducted by Alberto Erede)*

**LAKME** (Delibes). Nado Robin, de Luca,  
Borthayre. Orch. & chorus of L'Opera Comique,  
Paris, conducted by Georges Sebastian. **17.85**

**PELLEAS & MELISANDE** (Debussy). Danco,  
Mollet, Rehfuss, L'Orchestre de la Suisse Romande  
conducted by Ernest Anserment . . . **23.80**

**VERDE & PUCCINI ARIAS**  
sung by Mario del Monaco . . . **4.95**

\* full frequency range recordings

**W & J SLOANE**  
216 Sutter near Grant





*For  
Gracious  
Living*

## Parkmerced Towers

Situated in a lovely park is the sixth Tower Building, recently opened, overlooking beautiful golf courses, Lake Merced and the Pacific Ocean.

Here is the ultimate in pleasant, convenient, easy living, available for immediate occupancy. W. & J. Sloane has recently redecorated the display apartments and a staff of trained hostesses is ready to welcome you.

### **1-2-3-4 Bedroom Apartments**

(Private Bath to Every Bedroom) . . . from **\$103**

**RENTAL OFFICES AND DISPLAY APARTMENTS • 100 FONT BOULEVARD, PARKMERCED**  
*Open each day 10 to 6, Wed. eves until 9 Telephone JUniper 7-6326*

Mr. W. L. Thacker,  
Resident Manager

Built, Owned and Operated by the  
Metropolitan Life Insurance Company





For the motorist who demands the best!

Royal Triton is the famous purple oil designed to meet the lubricating needs of the finest precision-built motor cars. 7600—the gasoline of the future—more than meets the power requirements of today's highest compression engines. This distinguished combination is available at the sign of the seventy-six.

U N I O N   O I L   C O M P A N Y



Sloane's invites you to see and hear the magnificent

# Magnavox

## *Modern Symphony*



### *Radio-Phonograph-21" TV*

Enjoy superb 21-inch TV—in addition to flawless radio and phonograph reproduction—in a cabinet that is both beautiful and practical, with sliding gold-tooled Florentine leatherette panel to cover radio-phonograph and storage compartment.

Mahogany or Oak **495<sup>00</sup>**

**W & J SLOANE**  
216 Sutter near Grant

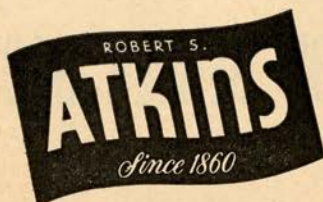
**HIGH FIDELITY** Be one of the first to listen to records on Sloane's brand-new high fidelity sound system—just installed in our Record Shop! 2nd floor



## After Six

you will be impeccably correct in this "Tony Martin" tuxedo by Rudofker. In midnight blue with shawl collar.

**\$75**



150 Sutter St., San Francisco  
Stonestown • San Mateo • Palo Alto



## SAN FRANCISCO OPERA ASSOCIATION 1953 SEASON

### PROGRAM

San Francisco Opera Association:	
Officers, Board of Directors, Administrative Staff .....	13
Board of Governors.....	15
Board of Trustees, War Memorial Opera House .....	15
San Francisco Opera Company:	
Conductors and Assistants, Artists... ..	17
Choral Ensemble, S. F. Boys' Chorus, Ballet .....	19
Orchestra, Production .....	21
Repertoire .....	23
Repertoire ( <i>continued</i> ) .....	33
Cast .....	25
Cast .....	29
Story of the Opera.....	26
Because of Copyright the stories of "Turandot" and "Madama Butterfly" cannot be printed.	
Story of the Opera.....	28
Box Holders .....	35
Guarantor Members .....	37-51
Contributors to 1953 Season.....	52





We promise you the  
clearest, steadiest  
TV picture  
possible!

# NEW

## RCA VICTOR television

with *Rotomatic*  *Tuning*



**17-inch Craig.** Lowest priced RCA Victor television you can buy! Compact table model is finished in sleek ebony. Model 17S349.

**199.95**

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, on lower priced sets, the manual UHF tuner (both optional at extra cost).<sup>Δ</sup>

### MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—*automatically*.
- The picture is vivid, accurate over the *entire surface of the screen*.

### LESS TO DO

- Less dialing—it's automatic! Turn one knob—**CLICK**—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and *holds* the finest picture.

"Rotomatic Tuning" brings you two great RCA Victor exclusives: a powerful, accurate "Rotomatic" tuner plus the famous "Magic Monitor" circuit system. Come in... see it in action. See why every year, more people buy RCA Victor than any other television.



# SEE YOUR RCA Victor DEALER SOON!



*Gaetano Merola*

*1879-1953*

*In Memoriam*



---

---

THE SAN FRANCISCO SYMPHONY ASSOCIATION  
J. D. ZELLERBACH, President

HOWARD K. SKINNER, Manager

*Presents*

# The San Francisco Symphony Orchestra

## "SEASON OF DECISION"

November 12-13-14, 1953

April 22-23-24, 1954

18 Thursday Evenings—16 Friday Afternoons—18 Saturday Evenings

WAR MEMORIAL OPERA HOUSE

### *SIX EMINENT CONDUCTORS*

**FERENC FRICSAY**

**WILLIAM STEINBERG**

**ENRIQUE JORDA**

**LEOPOLD STOKOWSKI**

**GEORG SOLTI**

**BRUNO WALTER**

### *SEVEN STAR SOLOISTS*

#### *Pianists:*

**LEON FLEISHER**

**GUIOMAR NOVAES**

**WILLIAM KAPELL**

**ARTUR RUBINSTEIN**

**SORIANO**

#### *Violinists:*

**MICHAEL RABIN**

**ISAAC STERN**

\* \* \*

**ORDER YOUR SEASON TICKET NOW!!!!**

*A Fine Investment for a Discriminating Music Lover*

Opera-Symphony Box Office, Sherman, Clay, Kearny and Sutter Streets  
Telephone: SUTter 1-1331



## What Car Belongs Here?

Not many people would hesitate in naming the car they feel belongs in that inviting driveway.

It's the entrance to a fine American home, with a tradition of gracious living behind its handsome pillars—and the car which so obviously belongs before it is a Cadillac.

But here is a fact which it is important to remember—a *Cadillac likewise belongs in the driveways of millions of other far more modest American homes.* For it is *practical*, as well as *thrilling*, to own a Cadillac.

Listen, if you doubt it, to these amazing and significant facts:

—there are twenty-two models of

other American motor cars which cost *more* than the lowest-priced Cadillac!

—a Cadillac will actually run farther on a gallon of gasoline than numerous cars which are built and sold primarily for economy!

—a Cadillac is so dependable that it is just as economical to service and maintain as any car you could buy.

—and, finally, a Cadillac may be expected to return a greater percentage of its cost at the time of resale than any other car built in America.

In view of these significant facts, don't you think you should consider a Cadillac for *your* driveway?

Better come in today. We'll gladly give you the facts and a demonstration.

**YOUR CADILLAC DEALER**



The Trust Department of  
**THE SAN FRANCISCO BANK**

*offers its services as*

Executor of Wills

☆

Administrator of Estates

☆

Trustee under wills, agreements  
and bond issues

☆

Guardian of Estates

☆

Custodian for safekeeping of  
securities

☆

Stock Transfer Agent

☆

Stock Registrar

JACKSON D. BAKER  
*Vice-President and Trust Officer*

**THE  
SAN FRANCISCO  
BANK**

SINCE 1868

Savings • Commercial • Trust

PARKER S. MADDUX, *President*

*Your Family Bank*

# *San Francisco Opera Association*

## *Officers*

ROBERT WATT MILLER  
PRESIDENT

MRS. STANLEY POWELL  
VICE-PRESIDENT

ARTHUR MERRILL BROWN, JR.  
VICE-PRESIDENT

CHARLES R. BLYTH  
VICE-PRESIDENT

GEORGE T. CAMERON  
VICE-PRESIDENT-TREASURER

STARR BRUCE  
SECRETARY



## *Board of Directors*

CHARLES R. BLYTH  
ARTHUR MERRILL BROWN, JR.

STARR BRUCE

GEORGE T. CAMERON

WILLIAM W. CROCKER

MARCO F. HELLMAN

BRUCE KELHAM

ROBERT WATT MILLER

KENNETH MONTEAGLE

JOHN FRANCIS NEYLAN

MRS. STANLEY POWELL

MRS. HENRY POTTER RUSSELL

RALPH J. A. STERN

J. D. ZELLERBACH



## *Administrative Staff*

HOWARD K. SKINNER  
Manager

KURT HERBERT ADLER  
Assistant to the General Director

ALAYNE EHRMAN  
Publicity Director

JOSEPH A. SCAFIDI

ERIC RAHN

CONSTANCE H. ALEXANDER

EVELYN CROCKETT

DORIS LOWELL

HELEN GOVERNALE

GWEN TRUDEAU

WILLIAM BABCOCK

MATILDA CONDARE

Box Office: ARTHUR FRAHM, PEARL HOLZMAN, ANNA LINSLEY





*There is nothing finer than a*

# **STROMBERG-CARLSON<sup>®</sup>**

*with exclusive Panoramic Vision*

The cabinet masterfully hand-decorated  
with symbolic Chinese design ... no two are alike!

You have greatest picture visibility  
with widest viewing angle in 21-inch TV.  
Price includes one year warranty on video tube,  
90-day guarantee on all other parts.  
The Classic "21" 600.00



TELEVISION, MEZZANINE

*Budget Terms Tailored To Your Needs*

IN SAN FRANCISCO, ON UNION SQUARE DOUGLAS 2-4500

# Board of Governors

MRS. LEONORA WOOD ARMSBY	E. C. LIPMAN
GEORGE WASHINGTON BAKER, JR.	GEORGE LIVERMORE
P. A. BERGEROT	M. E. LOMBARDI
CHARLES R. BLYTH	MRS. DAN LONDON
J. BRENDAN BRADY	GROVER A. MAGNIN
ARTHUR MERRILL BROWN, JR.	WILLIAM GLADSTONE MERCHANT
STARR BRUCE	MRS. C. O. G. MILLER
MRS. GEORGE T. CAMERON	ROBERT WATT MILLER
GEORGE T. CAMERON	KENNETH MONTEAGLE
CHARLES A. CHRISTIN	GUIDO J. MUSTO
WILLIAM W. CROCKER	MRS. JOHN FRANCIS NEYLAN
GEORGE E. CROTHERS	JOHN FRANCIS NEYLAN
MISS MARY C. DUNHAM	RALPH L. PHELPS
SIDNEY M. EHRMAN	STANLEY POWELL
MRS. WILLIAM M. FITZHUGH	MRS. STANLEY POWELL
FRANK W. FULLER, JR.	MRS. LEON RICHARDSON
REUBEN B. HALE	MRS. HENRY POTTER RUSSELL
MRS. LAWRENCE W. HARRIS	A. SBARBORO
TIMOTHY HEALY	FRED R. SHERMAN
MARCO F. HELLMAN	MRS. M. C. SLOSS
MRS. THOMAS CARR HOWE, JR.	RALPH J. A. STERN
EDWARD D. KEIL	MRS. SIGMUND STERN
BRUCE KELHAM	MRS. OSCAR SUTRO, JR.
CHARLES H. KENDRICK	RANDOLPH C. WALKER
MRS. MARCUS S. KOSHLAND	WHITNEY WARREN
ROGER LAPHAM, JR.	J. D. ZELLERBACH
MRS. STINE LEIS	



## WAR MEMORIAL OPERA HOUSE

(OWNED AND OPERATED BY THE CITY AND COUNTY OF SAN FRANCISCO  
THROUGH THE BOARD OF TRUSTEES OF THE WAR MEMORIAL)

### BOARD OF TRUSTEES

BEN BAGGENSTOS <i>President</i>	MILTON W. KLETTER <i>Vice-President</i>
SIDNEY M. EHRMAN	J. RUFUS KLAWANS
DR. CHARLES A. ERTOLA	GUIDO J. MUSTO
FRANK A. FLYNN	RALPH J. A. STERN
EDWARD SHARKEY <i>Managing Director of The War Memorial</i>	E. LAWRENCE GEORGE <i>Secretary to the Board of Trustees</i>

---

*Buffet Service in Basement Promenade and Dress Circle during all performances*

---

**The Baldwin is the official War Memorial Opera House piano.**

LIBRETTOS AND OPERA GLASSES IN FOYER • HEAD SETS FOR THE DEAF ARE AVAILABLE  
AT TABLE IN MAIN FOYER • ATTENDANT WILL CONNECT WITH SEAT LOCATION UPON  
REQUEST • FOR LOST AND FOUND INFORMATION, INQUIRE AT CHECK ROOM NO. 1  
WILLIAM A. MEADE, *Director of House Service*

---



SAVINGS ASSOCIATION • THE WORLD'S LARGEST BANK •

ISSUED BY BANK OF AMERICA NATIONAL TRUST AND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



**BANK OF AMERICA**  
**TRAVELERS CHEQUES**

Available at any branch of  
 Bank of America...or at author-  
 ized travel agents everywhere.

# San Francisco Opera Company

HOWARD K. SKINNER  
Manager

KURT HERBERT ADLER  
Assistant to the General Director

## CONDUCTORS AND ASSISTANTS

KURT HERBERT ADLER	JAN BEHR	FAUSTO CLEVA	GLAUCO CURIEL
ANTONIO DELL'OREFICE	KARL KRITZ	CORRADO MUCCINI	TULLIO SERAFIN
GEORG SOLTI	GIACOMO SPADONI	IGNACE STRASFOGEL	

ARMANDO AGNINI, *Art and Stage Director*; CARLO PICCINATO, *Stage Director*;  
T. L. COLANGELO, JR., *Technical Director*; ETIENNE BARONE, *Stage Manager*;  
WILLAM CHRISTENSEN, *Choreographer*

KURT HERBERT ADLER, *Chorus Director*; NAOUM BLINDER, *Concert Master*;  
JULIUS HAUG, *Orchestra Manager*; ALMA HAUG, *Librarian*

## ARTISTS

### Sopranos

LICIA ALBANESE  
INGE BORKH  
YVONNE CHAUVEAU  
SHARON CURRIER  
ELLEN FAULL  
ROCHELLE FIELD  
BARBARA GIBSON  
YVONNE GOTELI  
GERTRUDE GROB-PRANDL  
LOIS HARTZELL  
SOPHIE KARRAS  
DOROTHY KIRSTEN  
FRANCES OLIVER  
RUTH ROEHR  
BEVERLY SILLS  
DOROTHY WARENSKJOLD

### Mezzo-Sopranos and Contraltos

ELOISE FARRELL  
MARGARETE KLOSE  
SYBIL KNAPP  
JANICE MOUDRY  
DONNA PETERSEN  
MARGARET ROGGERO  
GIULIETTA SIMONATO  
LORRAINE SMITH  
SHERRY STEVENS  
ANNABELL THOMSON  
CLARAMAE TURNER  
JUNE WILKINS

### Tenors

VIRGINIO ASSANDRI  
WILLIAM BOND  
CESARE CURZI  
GALLIANO DANELUZ  
ALESSIO DE PAOLIS  
LAWRENCE MASON  
KEN NEATE  
JAN PEECE  
DAVID POLERI  
BRIAN SULLIVAN  
LUDWIG SUTHAUS  
CESARE VALLETTI  
HAROLD WHITE

### Baritones and Bases

LORENZO ALVARY  
WINTHER ANDERSEN  
SALVATORE BACCALONI  
CESARE BARDELLI  
GEORGE CEHANOVSKY  
DESZO ERNSTER  
JAN GBUR  
FRANK GUARRERA  
PAUL GUENTER  
COLIN HARVEY  
DESIRE LIGETI  
JOHN LOMBARDI  
MAX LORENZINI  
ENZO MASCHERINI  
EDWARD NOVI  
NICOLA ROSSI-LEMENI  
PAUL SCHOEFFLER  
ITALO TAJO



RECORDED PERFORMANCES BY THE STARS YOU HEAR TONIGHT  
**on COLUMBIA RECORDS**

**DOROTHY KIRSTEN**

ML-2200 Puccini Arias  
 ML-2129 Songs of  
 George Gershwin  
 ML-4666 The Merry  
 Widow  
 ML-4730 Famous Oper-  
 atic Arias

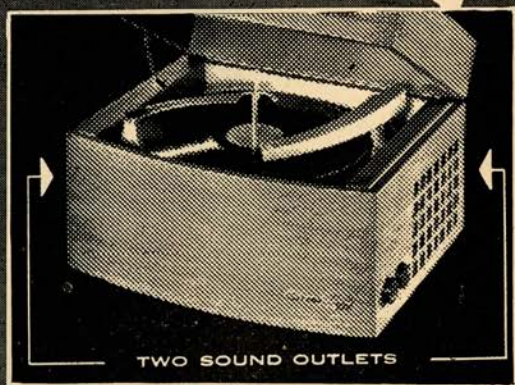
**FRANK GUARRERA**

ML-2114 Baritone Arias  
 from Italian  
 Operas  
 ML-4499 Scenes from  
 Verdi's "Otello"  
 SL-112 Gounod: Faust

**FAUSTO CLEVA**

ML-4515 Aida—Prelude  
 and Ballet  
 Music  
 SL-124 Faust—Ballet  
 Music  
 SL-113 Mascagni:  
 Cavalleria  
 Rusticana  
 Leoncavallo:  
 Pagliacci

Enjoy the thrill of hearing  
 your favorite artists again  
 and again. Hear their finest  
 performances on the remarkable new Columbia  
 "360" hi-fidelity phonograph and know the joy  
 of magically changing your home into a minia-  
 ture "opera house." Just switch it on and the  
 whole room sings. Now available in limited  
 quantities; Table Model 149.50; Console  
 184.50.



AVAILABLE AT YOUR COLUMBIA RECORD DEALER LISTED BELOW

**Alcalde's RADIO  
 Center**

Featuring the "360".  
 Complete opera selections  
 and other classics

1049 B St. Hayward, Calif.

LUcerne 1-2722

RADIO • TV • RECORDS

**Ross-Cameron  
 RECORD CENTER**

331 Bush • YU. 6-0319

Complete Long Playing  
 Record Stock

*Prompt Action on  
 Special Orders*

Featuring Incomparable  
 Columbia "360"

**PORTALS  
 TO MUSIC**

78 Stonestown, San Francisco

OVERland 1-6012

FREE PARKING

Open Wednesday, Friday  
 Evenings Till 9:30

Featuring the "360"

*The Bay Area's Newest and Most  
 Complete Record Shop*

*Trained Experienced Personnel  
 Who Know Records*



# C H O R A L E N S E M B L E

## MISSES

SUZANNE AIELLO  
BARBARA BACCI  
JOSEPHINE BARBANO  
HELEN CAREY  
THERESA COLTON  
ELEANOR CORYELL  
PEGGY COVINGTON  
SHARON CURRIER  
LOIS DUNCAN  
JEAN EVANS  
ELOISE FARRELL  
ROCHELLE FIELD  
LILLIAN GALE

BETTY GORDON  
YVONNE GOTELLI  
DOLORES HAMIL  
SYLVIA HORENSTEIN  
INEZ HOWARD  
MURIEL HOWARDS  
ROSEMARIE HUNTER  
BARBRA JOHANSON  
SOPHIE KARRAS  
SYBIL KNAPP  
LILLIAN LANGE  
LYNNE LIPEN  
GINGER McFADDEN

FRANCES OLIVER  
VELTA OZOLS  
DONNA PETERSEN  
RUTH ROEHR  
JANE RUSSEY  
CARMA SCOTT  
EILEEN SCOTT  
LORRAINE SMITH  
SHERRY STEVENS  
MARY STUDEBAKER  
ANNABELL THOMSON  
TRUDE WINTER

## MESSRS.

WINTHER ANDERSEN  
RENARD ANDERSON  
GEORGE ARGYLES  
WILLIAM BOND  
JOSEPH BROTHERTON  
ROBERT GORDON BRUCE  
WILLIS BURROUGHS  
RALPH CUNDALL  
DAVID CURIEL  
EVALDO DAL POGGETTO  
GALLIANO DANELUZ  
PAT DAUGHERTY  
AMERIGO DEL GRANDE  
RUDOLPH DONATI

DUNCAN DRIVER  
WILLIS FROST  
JOSEPH GIAMMANCO  
PAUL GUENTER  
WILLIAM HABER  
ROBERT HANSON  
COLIN HARVEY  
HAROLD HIGGINS  
MARVIN HILTY  
MAX LORENZINI  
ALLAN LOUW  
DOUGLAS MAYOCK  
ROBERT MEANLEY  
MAX MEYERS  
DORA DI TANO, *Accompanist*

THOMAS MILLER  
BRADFORD MORSE  
EDWARD NOVI  
CHARLES PASCOE  
WILLIAM PETERSEN  
JOSEPH PETIT  
ATTILIO ROSSI  
ANTONIO ROVANO  
JOHN SEGALE  
MILTON SMITH  
ANDREW SNEDDON  
HAROLD WHITE  
HAROLD O'KELLY WHITE

## SAN FRANCISCO BOYS' CHORUS

MADI BACON, *Director*

LLOYD SIMPSON, *Assistant Conductor*

TERRY CARR  
WILLIAM CONNOLLY  
GARY DAHL  
GEORGE DILLON  
PAUL ESCABOSA  
RUSSELL FOWLER  
DANIEL GILES  
ROBERT HANSEN  
STEPHEN HATCH  
TERRY HOOK  
THOMAS HOYAL  
KENNETH JENKINS  
KENNETH KRAKE  
KARL LANDES

RONI LANPHERE  
JOHN LINDBERG  
DELL LINDSTROM  
GERALD McMANIGAL  
HERBERT MEIER  
RICHARD MIAILOVICH  
ROBERT MOORE  
C. B. PETERSON  
JOHN PETERSON  
MICHAEL RAULS  
RALEIGH REDUS  
ROBERT ROSENBLATT  
STEPHEN RUSH  
DONALD SAXON

ROBERT SAXON  
DOUGLAS SMITH  
ROBERT STEINER  
DEAN STRAUSS  
GARY STRIEK  
LLOYD SUNDBERG  
WALTER SUNDBERG  
MICHAEL SVANEVIK  
RICHARD THOMAS  
RALPH TODD  
ROBERT URREA  
JAMES URSINO  
BRUCE VOGEL

## BALLET

*Principals:* SALLY BAILEY, NANCY JOHNSON, GORDON PAXMAN

### MISSES

BENE ARNOLD  
LORENE BATCHELOR  
CHRISTINE BERING  
GLORIA CANCELLA  
SHIRLEY CARSON  
CONSTANCE COLER  
NANCY DEMMLER  
PAT ELLIOTT  
GLENDA EMPEY  
FIONA FUERSTNER  
JOAN HARSHBARGER  
CAROL HILDEBRAND

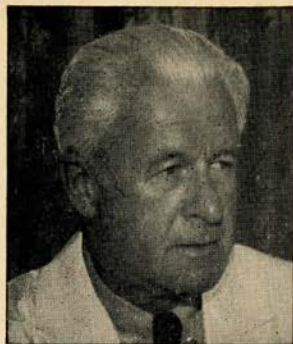
### MISSES

VIRGINIA JOHNSON  
BARBARA JOHNSTON  
PATRICIA JOHNSTON  
LOUISE LAWLER  
ADEA PAUSCH  
JOY PERRY  
SHARON SHORE  
BELVA SMITH  
MURIEL SHAPIRO  
DIANA WITT  
BILLY WYNN

### MESSRS.

RAYMOND BARALLOBRE  
CARLOS CARVAJAL  
GLENN CHADWICK  
CONRAD LUDLOW  
JOHN MALLOZZI  
RON ROSS  
RUSSELL SAGE

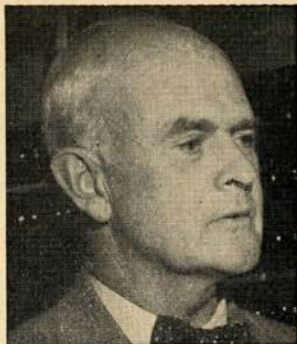




**Harold Price**—Well-known wine taster, founder of Wine and Food Society, San Francisco. Member California State wine juries since 1937, Golden Gate International Wine Jury 1938.



**Morrison Wood**—author of "For Men Only," famous newspaper column on unusual cookery, and "With a Jug of Wine," popular cookbook. Member of the Wine and Food Society of Chicago.



**Russell S. Codman, Jr.**—Co-founder of Club des Arts Gastronomiques, famous Boston wine and food society. Since 1933, he has been a consultant for a leading importer of foreign wines.

## These men are your guides to great wines!

Few, if any men in America can claim more discriminating tastes than the men pictured above.

Each year they journey to the California wine country and sample many superior wines of various vintage seasons. Carefully, they taste wines of each type, letting their cultivated palates

tell them which are most outstanding.

These superb wines—and only these—are bottled under the name *Signature* "Tasters' Selections." Try them—soon.



Write for free "Wine Guide"

SIGNATURE VINTNERS, 655 Fourth St., San Francisco, Calif.



# SAN FRANCISCO OPERA ORCHESTRA

## VIOLINS

NAOUM BLINDER,  
*Concertmaster*  
WILLIAM WOLSKI  
FRANK HOUSER  
FELIX KHUNER  
MAFALDA GUARALDI  
HENRY SHWEID  
FERDINAND CLAUDIO  
DAVID SCHNEIDER  
SILVIO CLAUDIO  
CHARLES MEACHAM  
MYRON SPAULDING  
REINA SCHIVO  
WILLEM WEGMAN  
JULIUS HAUG  
WALTER GOUGH  
MARY BURRELL  
DAVID SHAPRO  
ATTILIO LARAIA  
BEN BAUER  
VERNE SELLIN

## VIOLAS

LUCIEN MITCHELL  
ROMAIN VERNEY  
DETLEV OLSHAUSEN  
ASBJORN FINNESS  
STEPHAN KATSAROS  
ROBERT GOTTLIEB

## 'CELLOS

BORIS BLINDER  
HERMAN REINBERG  
DETLEV ANDERS  
KARL HESSE  
MARY HUGHSON  
JOHN KRAUS

## BASSES

PHILIP KARP  
CHARLES SIANI  
JOHN SCHIPILLITI  
AUGUST BUENGER  
R. E. SCHMIDT  
JEROME LEWIS

## FLUTES

WALTER SUBKE  
HERBERT BENKMAN  
MERRILL JORDAN

## OBOES

MERRILL REMINGTON  
LESLIE SCHIVO  
JULIEN SHANIS

## ENGLISH HORN

LESLIE SCHIVO

## CLARINETS

RUDOLPH SCHMITT  
F. N. BIBBINS

## BASS CLARINET

HOWARD THOMPSON

## BASSOONS

RAYMOND OJEDA  
FRANK HIBSCHLE

## HORNS

WILLIAM SABATINI  
DINO LUCCHESI  
EARL SAXTON  
HERMAN C. TRUTNER

## TRUMPETS

CHARLES BUBB  
EARL MURRAY  
VICTOR KRESS

## TROMBONES

ORLANDO GIOSI  
ROGERS SHOEMAKER  
JOHN KLOCK

## TUBA

RALPH MURRAY

## HARP

ANNE ADAMS

## TYMPANI

WALTER LAREW

## PERCUSSION

FRED DIVISEK  
ALBERT CARR

## PRODUCTION

EUGENE B. DUNKEL  
ROBERT MANN  
DAVIS L. WEST  
*Scenic Artists*

T. L. COLANGELO, JR.  
*Technical Director*

ALVIN GENTSCHEL  
*Master Electrician*

CHARLES CARMAN  
*Master Carpenter*

E. WILLIAMS  
*Master of Properties*

## FOR WAR MEMORIAL OPERA HOUSE

R. G. WAKEMAN  
*Master Carpenter*

EDWARD J. ZETTEL  
*Master Electrician*

WALLACE FLETTER  
*Master of Properties*

## COSTUMES FOR SAN FRANCISCO OPERA ASSOCIATION BY GOLDSTEIN & CO.

ALEXANDER AGNINI  
*Wardrobe Master*

INEZ D. HALL  
*Wardrobe Mistress*

\* EVERETT MASON  
*Makeup Artist*

ELSIE WETZIG  
*Hairdresser*

## PROGRAM

PISANI PRINTING & PUBLISHING COMPANY, PUBLISHERS, DESIGNERS AND PRINTERS

ORGAN BY BALDWIN PIANO



FOR YOUR  
ENJOYMENT

WHENEVER  
YOU DINE

*Distinguished Wines from the Upland Vineyards of*

**LOUIS M. MARTINI**



LOUIS M. MARTINI wines are produced from grapes grown in our upland vineyards along the wooded ridges and on the foothills of the Mayacamas Mountains in Napa and Sonoma counties of California. Thus we secure a selection of the better varieties of grapes—each grown in the most favorable soil and climate—to assure the continuity of quality of the wines that bear the label of:

**LOUIS M. MARTINI**

ST. HELENA • NAPA COUNTY • CALIFORNIA

# Repertoire

## REGULAR SUBSCRIPTION SERIES

- MEFISTOFELE (*Boito*) *Tuesday Night, September 15, at 8:00*  
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Peerce, Assandri, Curzi  
 CLEVA, *Conductor*
- WERTHER (*Massenet*) *Saturday Night, September 19, at 8:15*  
 With Mmes. Simionato, Warenskjold, Roehr; Messrs. Valletti, Lombardi, Alvary, Curzi, Cehanovsky, Andersen  
 SERAFIN, *Conductor*
- LA TRAVIATA (*Verdi*) *Tuesday Night, September 22 at 8:15*  
 With Mmes. Kirsten, Chauveau, Roggero; Messrs. Poleri, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini  
 CLEVA, *Conductor*
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) *Friday Night, September 25, at 8:15*  
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnson, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross  
 CURIEL, *Conductor*  
*followed by*
- ELEKTRA (*Strauss*)  
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Curzi, Gbur  
 SOLTI, *Conductor*
- BORIS GODOUNOFF (*Moussorgsky*) *Tuesday Night, September 29, at 8:00*  
 With Mmes. Simionato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr, Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli, Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White  
 SERAFIN, *Conductor*
- TRISTAN UND ISOLDE (*Wagner*) *Friday Night, October 2, at 8:00*  
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ernster, Cehanovsky, Curzi, Mason, Gbur  
 SOLTI, *Conductor*
- TURANDOT (*Puccini*) *Tuesday Night, October 6, at 8:00*  
 With Mmes. Borkh, Albanese, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi, Assandri, Curzi, Gbur, Daneluz  
 CLEVA, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Friday Night, October 9, at 8:00*  
 With Mmes. Simionato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Rossi-Lemeni, De Paolis, Assandri, Harvey  
 SERAFIN, *Conductor*
- DIE WALKUERE (*Wagner*) *Tuesday Night, October 13, at 8:00*  
 With Mmes. Grob-Prandl, Borkh, Klose, Faull, Sills, Chauveau, Moudry, Roggero, Farrell, Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster  
 SOLTI, *Conductor*
- A MASKED BALL (*Verdi*) *Friday Night, October 16, at 8:00*  
 With Mmes. Grob-Prandl, Klose, Gibson; Messrs. Turrini, Bardelli, Alvary, Ligeti, Cehanovsky, Assandri, Lorenzini  
 SERAFIN, *Conductor*

## WEDNESDAY EVENING SERIES

- LA BOHEME (*Puccini*) *Wednesday Night, September 16, at 8:15*  
 With Mmes. Kirsten, Hartzell; Messrs. Poleri, Bardelli, Tajo, Cehanovsky, Baccaloni, Lorenzini, Harvey, Curzi, Hatch  
 CURIEL, *Conductor*
- DON GIOVANNI (*Mozart*) *Wednesday Night, September 23, at 8:00*  
 With Mmes. Faull, Sills, Gibson; Messrs. Rossi-Lemeni, Tajo, Peerce, Alvary, Ernster  
 SERAFIN, *Conductor*
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) *Wednesday Night, September 30, at 8:15*  
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnson, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross  
 CURIEL, *Conductor*  
*followed by*
- ELEKTRA (*Strauss*)  
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Gbur  
 SOLTI, *Conductor*
- TRISTAN UND ISOLDE (*Wagner*) *Wednesday Night, October 7, at 8:00*  
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ligeti, Cehanovsky, Curzi, Mason, Gbur  
 SOLTI, *Conductor*
- LA TRAVIATA (*Verdi*) *Wednesday Night, October 14, at 8:15*  
 With Mmes. Albanese, Chauveau, Roggero; Messrs. Peerce, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini  
 CLEVA, *Conductor*

(Continued on Page 33)





Our collection of  
Evening Furs are  
traditionally the  
finest in the world.

*Schneider Bros*

SAN FRANCISCO'S MOST  
DISTINGUISHED FURRIER

T W O F O R T Y P O S T S T R E E T

TUESDAY NIGHT, OCTOBER 13, at 8:00

# † *Die Walkuere*

(In German)

Opera in three acts by Richard Wagner.

## THE CAST

Bruennhilde .....	GERTRUDE GROB-PRANDL
Sieglinde .....	INGE BORKH
Fricka .....	MARGARETE KLOSE
Siegmund .....	LUDWIG SUTHAUS
Wotan .....	PAUL SCHOEFFLER
Hunding .....	DESZO ERNSTER
Helmwige .....	ELLEN FAULL
Gerhilde .....	BEVERLY SILLS
Ortlinde .....	YVONNE CHAUVEAU
Siegrune .....	JANICE MOUDRY
Rosswisse .....	MARGARET ROGGERO
Waltraute .....	ELOISE FARRELL
Grimgerde .....	DONNA PETERSEN
Schwertleite .....	JUNE WILKINS



**STAGE DIRECTOR**  
CARLO PICCINATO

**CONDUCTOR**  
GEORG SOLTI



Settings designed by Armando Agnini and painted by Julius Dobe

**TIME AND PLACE:** Legendary

Act I: Interior of Hunding's Hut in the Forest

Act II: A Wild and Rocky Pass

Act III: Rock of the Valkyries

† **Sunday Matinee Performance of "Die Walkure," October 18**

**TICKETS FOR REMAINING PERFORMANCES AT  
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY**

*Encores not permitted — Bell rings three minutes before curtain rises  
No one will be seated during the performance*

**NO CAMERAS PERMITTED IN THEATRE**



## The Story of "Die Walkuere"

NOTE: "*Die Walkuere*" is the second of Wagner's "*Der Ring des Nibelungen*." In "*Das Rheingold*," prelude to the cycle, the Nibelunger Alberich steals the power-endowing ring forged from the Rheingold. Wotan, in turn, wrests it from Alberich but delivers it to the giant Fafner. Wotan has begotten nine immortal Valkyries who lead fallen heroes to Valhalla to fight the hordes of Alberich. He also begets the twins, Siegmund and Sieglinde, in union with an earth woman. It is their story that forms the subject of "*Die Walkuere*."

ACT I—Siegmund, driven into Hunding's hut by a terrible storm, is confronted by Sieglinde, Hunding's wife. Hunding, returning, observes the likeness between the two, and learns that Siegmund is the son of Walse, his mortal enemy. Sieglinde, who has conceived a passionate love for Siegmund, pours a sleeping potion in Hunding's goblet. She tells Siegmund her story of abduction and forced marriage to Hunding and of the sword, visible where it has been plunged into an ash tree by a one-eyed warrior and destined for him with strength to pull it forth. Comparing stories they find themselves to be brother and sister as well as lovers. Both are children of Walse who had plunged the sword, Nothung, into the tree for their deliverance. Siegmund tears the sword from its ashen sheath and clasping Sieglinde in his arms, carries her passionately away.

ACT II—Wotan, who has decreed death for Hunding, so instructs Brunnhilde. But Fricka, his wife and guardian of the marriage vow, in a stormy scene avows that punishment should be visited upon Siegmund and Sieglinde guilty of adultery, and compels him to swear he will not protect his son. Wotan then commands Brunnhilde to protect Hunding and lead Siegmund to Valhalla. Brunnhilde vainly pleads Siegmund's cause. Siegmund and Sieglinde arrive fleeing from Hunding's vengeance. While Siegmund stands guard over the exhausted Sieglinde, Brunnhilde appears and moved by his devotion, promises him victory despite Wotan's command. Hunding is heard approaching and Siegmund rushes to meet his attack. Wotan appears and with a stroke breaks his sword to splinters. Hunding thrusts Siegmund through the breast and in turn is killed by a scornful wave of Wotan's hand.

ACT III: Brunnhilde implores aid for Sieglinde from the assembling Valkyries. But fearing the wrath of Wotan none dare offer it. Brunnhilde, giving Sieglinde the fragments of Siegmund's sword, bids her seek refuge in the forest wherein Fafner guards the ring there to await the birth of her expected child who shall be named Siegfried and conquer all. The outraged Wotan appears and sorrowfully announces his punishment of the disobeying Brunnhilde. Divested of her divinity she shall sleep on the mountain to become the bride of the first man who finds her. But he will build about her a magic circle of fire so that none but a hero may awaken her.





*great pianists  
great artists  
great musicians  
choose the*

# STEINWAY

*celebrating 100 years of musical superiority  
1853-1953*



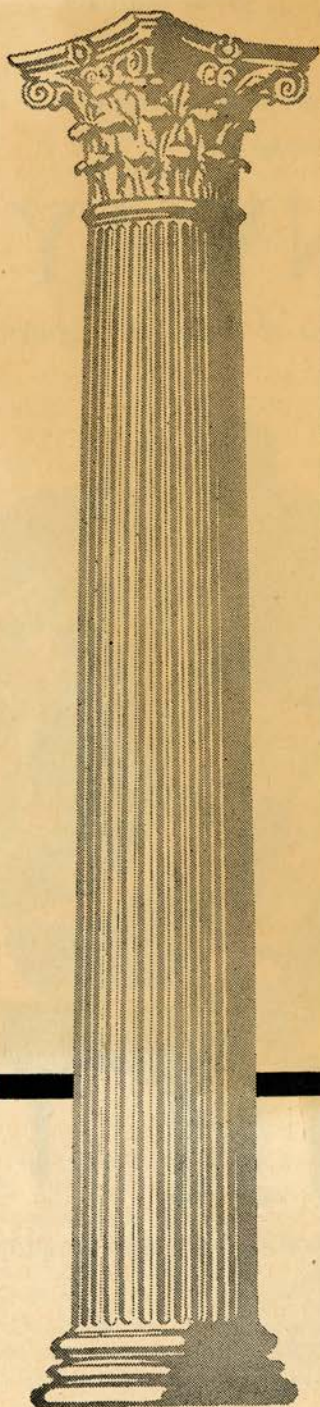
*The Steinway has been exclusive with  
Sherman, Clay for 61 years*

*everything fine in music since 1870*

**Sherman**  **Clay**

SAN FRANCISCO • OAKLAND • SAN JOSE • FRESNO • STOCKTON • SACRAMENTO





*Our work can  
stop your worry*

When attention to your *personal* financial affairs lags because you have too much else to do—you need an Agency Account at this Bank.

Your stocks, bonds and other securities may be handled in two ways. Have us assume investment control for you, and keep all your records current. Or, you retain complete investment control, assigning to us only the details of security management, with regular reports to you. Either way, you are assured against the dangers of neglect and oversight. *Our work can stop your worry!*

Find out what an Agency Account can do for you. Consult any of our Officers, without any obligation.

SAN FRANCISCO

*Head Office: 400 CALIFORNIA STREET*

*Mission Branch: 16TH & JULIAN AVE.*

**THE BANK OF  
CALIFORNIA**

NATIONAL ASSOCIATION

*Incorporated in 1864*

SAN FRANCISCO · PORTLAND · SEATTLE · TACOMA

*Member Federal Deposit Insurance Corporation*

WEDNESDAY NIGHT, OCTOBER 14, at 8:15

# *La Traviata*

(In Italian)

Opera in four acts by Giuseppe Verdi.

## THE CAST

Violetta Valery, a lady of the demi-monde.....	LICIA ALBANESE
Alfredo Germont, lover of Violetta.....	JAN PEERCE
Giorgio Germont, his father.....	ENZO MASCHERINI
Gaston, Viscount of Letorieres.....	ALESSIO DE PAOLIS
Baron Douphol, a rival of Alfredo.....	GEORGE CEHANOVSKY
Flora, friend of Violetta.....	YVONNE CHAUVEAU
Annina, maid of Violetta.....	SHARON CURRIER
Dr. Granville.....	DESIRE LIGETI
Marquis d'Obigny .....	JAN GBUR
Major-domo .....	MAX LORENZINI
Messenger .....	COLIN HARVEY
Giuseppe, servant of Violetta.....	WILLIAM BOND

*Ladies and Gentlemen, Friends of Violetta and Flora.*

Corps de Ballet

Soloists: Sally Bailey, Gordon Paxman

Choreography by Willam Christensen



**STAGE DIRECTOR**  
CARLO PICCINATO

**CONDUCTOR**  
FAUSTO CLEVA

**CHORUS DIRECTOR**  
KURT HERBERT ADLER



**TIME AND PLACE:** About 1840; Paris and Environs

Act I: Drawing-room in the House of Violetta

Act II: A Villa near Paris

Act III: A Room in Flora's Palace

Act IV: Violetta's Bed Chamber

---

TICKETS FOR REMAINING PERFORMANCES AT  
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY

---

*Encores not permitted — Bell rings three minutes before curtain rises  
No one will be seated during the performance*

NO CAMERAS PERMITTED IN THEATRE

THIRTY-FIRST ANNUAL SEASON



## The Story of "La Traviata"

ACT I—A party is in progress in the salon of Violetta's home, and Alfredo, who has come with friends, succumbs to the charms and beauty of the hostess. The guests retire to an adjoining room to dance, but Violetta, who is suffering from the early stages of consumption, is prevented from joining them by a severe coughing-spell, and remains on the lounge to recover. Alfredo remains with her, expressing first his solicitation and then his love, which deeply touches Violetta. Later, when the guests have departed, Violetta contemplates this great new love which has come to her.

ACT II—Violetta has deserted her former life and friends, and is living most happily with Alfredo in a small country house near Paris to which they have retired. Alfredo, upon learning from Annina that Violetta has quietly been selling her jewelry to aid in defraying expenses, departs for Paris to get money with which to repay her. Alfredo's father (Germont) arrives and succeeds in persuading Violetta that she must give up Alfredo and their happiness, not only because Alfredo's own career is threatened by this liaison, but also because its continuance will jeopardize the marriage of Alfredo's sister, for whom the father also pleads. As Germont departs, Violetta writes a note of farewell to Alfredo, but he returns before she finishes. She hides the letter and conceals her real feelings. When Alfredo tells her he has heard his father is to visit them, she departs on the pretext of leaving them alone, but sends the letter back by messenger. When Germont arrives he finds his son in despair, and vainly attempts to stir him by recalling memories of his home in "fair Provence."

ACT III—Alfredo returns to Paris seeking Violetta and finds her with her new companion, Baron Douphol, at a ball being held at the palace of her friend Flora. Alfredo, winning heavily at the gaming table, challenges the Baron to a game and adds still further to his winnings. When the guests retire for supper, Violetta returns, followed at her request by Alfredo, whom she implores to leave, fearful of the prospect of a duel between the two men. Alfredo bitterly charges her with falseness, which, remembering her promise to Germont, she does not deny. Alfredo summons the guests and before them all denounces her, throwing at her feet his winnings of the evening. As Violetta faints, Germont arrives seeking his son. He alone knows the tragic significance of the scene, but for the sake of his son and daughter cannot disclose it.

ACT IV—Violetta is now confined to her bed by the ravages of the disease from which she has suffered, and, although the doctor attempts to cheer and reassure her, she knows she has not long to live. She is cheered by a letter from Germont, who would seek to undo the damage he has done, and writes that Alfredo is returning to seek her pardon. But she feels it will be too late. Alfredo arrives, and in the great happiness of the moment they plan to leave Paris; but the excitement proves too much, and, as Germont and the doctor arrive, Violetta collapses in her lover's arms.



Beauty...  
not inherited  
but achieved



with the *Elizabeth Arden* Basic Ritual

Fifteen or fifty . . . no matter! You can always have a gentle, cared-for beauty with Elizabeth Arden's peerless preparations.

- Cleanse... Ardena Cleansing Cream for dry or normal skin, 1.25 to 6.00  
Ardena Fluffy Cleansing Cream for oily skin, 1.25 to 6.00  
Skin Deep Milky Liquid Cleanser for blemished skin, 2.25, 4.00
- Refresh... with Ardena Skin Lotion, 1.00 to 9.50
- Smooth... Over 30? Use Firmo-Lift Treatment Lotion, 5.00 to 10.00  
and Special Salon Treatment Oil, 3.75, 10.00  
Then, Ardena Perfection Cream, 3.25 to 18.00  
Under 30? Ardena Velva Cream, 1.25 to 6.50 all prices plus tax

*Elizabeth Arden*

550 SUTTER ST., SAN FRANCISCO, CALIF. YUkon 2-3755



*Enjoy in your own home . . .  
at your leisure*

thrilling performances of the World's Greatest Operas recorded by  
the World's Greatest Artists on

**RCA VICTOR** records

**HIGHLIGHTS from Boris Godounoff**

Stokowski conducting San Francisco Symphony Orchestra and San Francisco  
Opera Chorus—San Francisco Boys' Chorus. Nicola Rossi-Lemeni, Basso.  
Recorded in San Francisco

**NEW ORTHOPHONIC recordings just released:**

CAVALLERIA RUSTICANA and I PAGLIACCI (1 album) with Bjoerling,  
De Los Angeles, Merrill, Milanov, Warren, and Robert Shaw Chorale.  
RCA Victor Orchestra, Renato Cellini, Conductor

**ANOTHER GREAT**

OTHELLO (Verdi) with Arturo Toscanini, Conducting NBC Symphony  
Orchestra. A complete opera from the famous series of Toscanini broadcasts  
with Herva Nelli, Ramon Vinay, and Giuseppe Valdengo

**OTHER COMPLETE OPERAS:**

LA TRAVIATA with Albanese, Jan Peerce, Merrill, Arturo Toscanini and  
NBC Orchestra.

IL TROVATORE with Milanov, Bjoerling, Barbieri, Warren, RCA Victor  
Orchestra, Cellini, conducting.

RIGOLETTO with Jan Peerce, Warren, Tajo, RCA Victor Orchestra, Cellini,  
conducting.

CARMEN with Rise Stevens, Peerce, Albanese, Merrill, RCA Victor Orches-  
tra, Fritz Reiner, conducting.

BARBER OF SEVILLE with De Los Angeles, Rossi-Lemeni, Milan Sym-  
phony Orchestra, Serafin, conducting.

*Many other complete operas, "highlights" and excerpts. Also RCA  
Victor record players.*

**SCHWABACHER-FREY**

Market Street opposite Grant Avenue • DOUGLAS 2-4848

# Repertoire

## SUNDAY MATINEE SERIES

- MEFISTOFELE (*Boito*) *Sunday Afternoon*, September 20, at 2:00  
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Peerce, Assandri, Curzi  
 CLEVA, *Conductor*
- MADAMA BUTTERFLY (*Puccini*) *Sunday Afternoon*, September 27, at 2:00  
 With Mmes. Albanese, Roggero, Chauveau; Messrs. Sullivan, Mascherini, De Paolis, Alvary,  
 Cehanovsky, Gbur, Harvey  
 ADLER, *Conductor*
- BORIS GODOUNOFF (*Moussorgsky*) *Sunday Afternoon*, October 4, at 2:00  
 With Mmes. Simionato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr,  
 Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli,  
 Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White  
 SERAFIN, *Conductor*
- TURANDOT (*Puccini*) *Sunday Afternoon*, October 11, at 2:00  
 With Mmes. Borkh, Warenskjold, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi,  
 Assandri, Curzi, Gbur, Daneluz  
 CLEVA, *Conductor*
- DIE WALKUERE (*Wagner*) *Sunday Afternoon*, October 18, at 2:00  
 With Mmes. Grob-Prandl, Borkh, Klose, Faull, Sills, Chauveau, Moudry, Roggero, Farrell,  
 Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster  
 SOLTI, *Conductor*

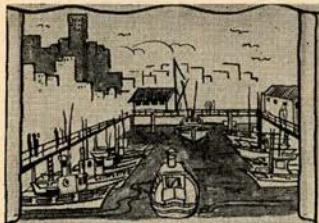
## TWO SATURDAY EVENING PERFORMANCES

- CARMEN (*Bizet*) *Saturday Night*, September 26, at 8:00  
 With Mmes. Turner, Warenskjold, Hartzell, Roggero; Messrs. Poleri, Guarrera, Alvary,  
 Cehanovsky, De Paolis, Andersen  
 CLEVA, *Conductor*
- LA BOHEME (*Puccini*) *Saturday Night*, October 17, at 8:15  
 With Mmes. Albanese, Hartzell; Messrs. Peerce, Mascherini, Tajo, Cehanovsky, Baccaloni,  
 Lorenzini, Harvey, Curzi, Hatch  
 CURIEL, *Conductor*

## MATINEES FOR YOUNG PEOPLE

*Presented by the San Francisco Opera Guild*

- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon*, September 30, at 1:00  
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,  
 Assandri, Harvey  
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon*, October 7, at 1:00  
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,  
 Assandri, Harvey  
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon*, October 14, at 1:00  
 With Mmes. Simionato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Tajo, De Paolis, Assandri,  
 Harvey  
 KRITZ, *Conductor*



ON FISHERMAN'S WHARF SEA FOOD DINNERS-COCKTAIL LOUNGE

The most colorful of places to eat — come to dinner before the  
 Opera — drop in for a snack after —

"The Opera stars choice for fine sea food."—Allen Jensen



2%  
ON SAVINGS

FOREIGN  
EXCHANGE

CHECKING  
ACCOUNTS

SAFE  
DEPOSIT  
BOXES

PERSONAL &  
AUTO LOANS

MONEY ORDERS  
& TRAVELERS  
CHECKS

TRUST  
SERVICES

*Bank with Anglo*

**ANGLO**  
CALIFORNIA NATIONAL  
**BANK**

**18 BAY AREA OFFICES**  
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

For exotic food delicacies  
from the 4 corners of  
the world, visit ...

*George Mardikian's*  
WORLD-FAMOUS


**OMAR KHAYYAM'S**

PHONE  
SUtter 1-1010

RESTAURANT  
& RUBAIYAT COCKTAIL LOUNGE

Omar Khayyam's also serves your favorite American dishes, such as juicy charcoal broiled steaks, roast Fresno turkey, baked Virginia ham, etc. • Enjoy your favorite cocktail in the Rubaiyat Cocktail Lounge (where the famous "Omar's Delight" was created).

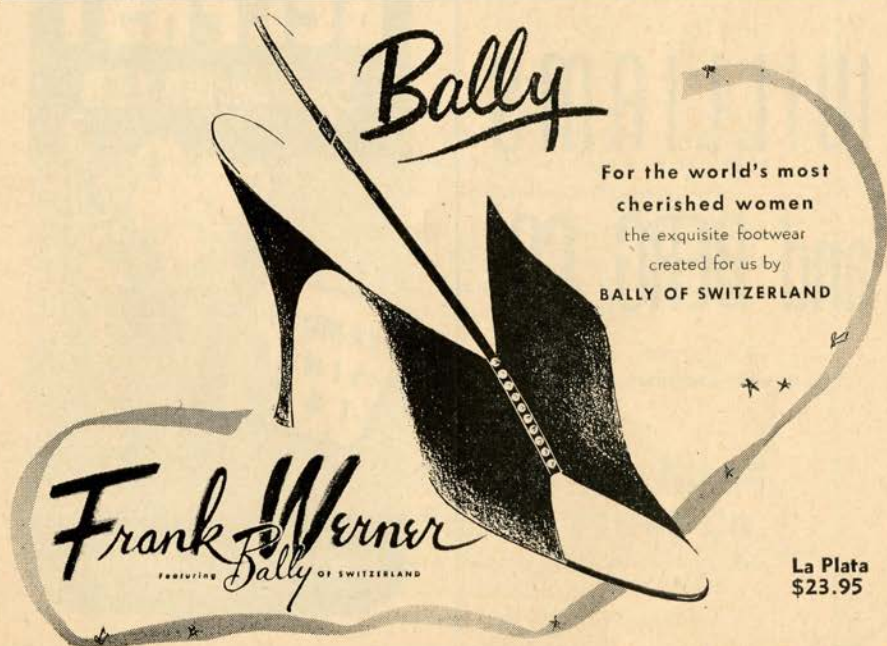
**OFARRELL AT POWELL STREET**



# Opera Box Holders

Season 1953

- |   |                                    |   |                                      |
|---|------------------------------------|---|--------------------------------------|
| A | MRS. MILTON H. ESBERG              | M | MRS. MORTIMER FLEISHHACKER           |
|   | MR. AND MRS. MILTON H. ESBERG, JR. | N | MR. AND MRS. CHARLES R. BLYTH        |
|   | MR. AND MRS. DAN LONDON            |   | MRS. RICHARD S. MCCREERY             |
| B | MR. AND MRS. M. MITCHELL BOURQUIN  | O | MR. AND MRS. WILLIAM W. CROCKER      |
|   | MR. AND MRS. HERBERT W. RICHARDS   |   | MRS. HENRY POTTER RUSSELL            |
|   | MR. AND MRS. KARL CHRISTIAN WEBER  | P | MR. AND MRS. WALTER JOHN FELIX       |
| C | MRS. SIGMUND STERN                 |   | MR. AND MRS. GLENN LANE              |
| D | MR. AND MRS. R. GWIN FOLLIS        |   | MR. AND MRS. CARLOS MAAS             |
|   | MR. AND MRS. THOMAS CARR HOWE      |   | MR. AND MRS. PARKER S. MADDUX        |
|   | MR. AND MRS. BRUCE KELHAM          | Q | MR. AND MRS. SIDNEY M. EHRMAN        |
|   | MR. AND MRS. OSCAR SUTRO           | R | MRS. ARTHUR DALE KING                |
| E | MR. AND MRS. JAMES BODRERO         | S | MRS. MARCUS S. KOSHLAND              |
|   | MRS. TOBIN CLARK                   |   | JUDGE AND MRS. M. C. SLOSS           |
|   | MR. AND MRS. EDMUNDS LYMAN         | T | MRS. WILLIAM CAVALIER                |
|   | MRS. ROBERT A. ROOS                |   | MR. AND MRS. CLARENCE LORAN JOHNSTON |
| F | MR. AND MRS. ROBERT WATT MILLER    | U | MR. AND MRS. CHARLES L. HARNEY       |
| G | MR. AND MRS. FRANK G. BELCHER      | V | MR. AND MRS. PRENTISS COBB HALE, JR. |
|   | MRS. TOBIN CLARK                   | W | MRS. EDWARD M. ROLKIN                |
|   | MR. AND MRS. T. S. PETERSEN        | X | MR. AND MRS. JAMES E. FRENCH         |
|   | MR. AND MRS. G. WILLARD SOMERS     | Y | MR. AND MRS. RICHARD C. HAM          |
| H | MR. AND MRS. HAROLD M. BOWEN       |   | MR. AND MRS. GRAEME K. MACDONALD     |
|   | MR. AND MRS. F. W. MCNEAR          |   | MR. AND MRS. FREDERICK C. WHITMAN    |
|   | MRS. EATON RYAN                    | Z | MR. AND MRS. J. B. CELLA             |
| J | MRS. I. W. HELLMAN                 |   | MR. AND MRS. LOUIS A. PETRI          |
| K | MR. AND MRS. GEORGE T. CAMERON     |   | MRS. BURTON B. TURNER                |
|   | MR. AND MRS. KENNETH MONTEAGLE     |   | MR. AND MRS. LLOYD E. YODER          |
| L | MR. AND MRS. JOSEPH T. GRACE       |   |                                      |
|   | MR. AND MRS. JOSEPH O. TOBIN       |   |                                      |
|   | MRS. NION R. TUCKER                |   |                                      |



**Bally**

For the world's most  
cherished women  
the exquisite footwear  
created for us by  
**BALLY OF SWITZERLAND**

**Frank Werner**  
PRODUCING **Bally** OF SWITZERLAND

La Plata  
\$23.95



# QUALITY

*Style*

and a reputation

in the making

of smart

Men's Clothing . . .

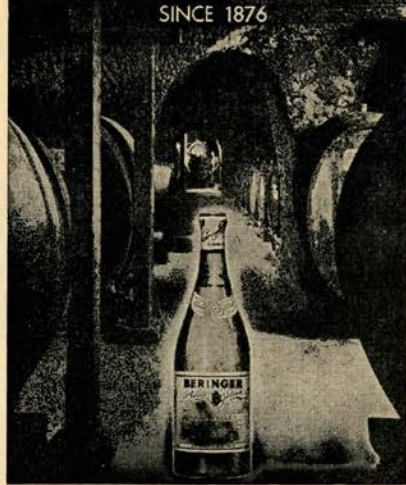
# WILLIAMS and BERG CO.

GENERAL ENGLISH TAILORS

110 SUTTER STREET

FRENCH AMERICAN BANK  
BUILDING

BERINGER BROS., Inc.  
ST. HELENA  
NAPA VALLEY, CALIFORNIA  
*Producers of Superior California Wines  
and Brandies*  
SINCE 1876



# BELFAST

*Sparkling WATER*  
MADE IN U.S.A.

FAMOUS  
SINCE  
1877

*keeps drinks  
livelier longer!*

MADE IN U.S.A.

# Guarantor Members

## OF THE

# San Francisco Opera Association

Mr. and Mrs. Charles Edgar Adams, II  
 Mr. and Mrs. C. R. Adams  
 Mrs. Agnes Aldrich  
 Mrs. Annette S. Alexander  
 Mrs. Wallace M. Alexander  
 Mr. and Mrs. Joseph Alioto  
 Dr. and Mrs. R. Emmet Allen  
 Lucy H. Allyne  
 Mr. and Mrs. S. Chesley Anderson  
 Mr. and Mrs. Cyril Appel  
 Mr. and Mrs. Edward W. Arnold  
 Ann Ashley  
 Dr. and Mrs. R. Kirklin Ashley  
 Mr. and Mrs. Edward R. Bacon  
 Mr. and Mrs. Frazer A. Bailey  
 Elsa M. Baker  
 A. R. Baldwin  
 Spencer Barefoot  
 Philip Barnett  
 Mr. and Mrs. J. F. Barrett  
 Evelyn H. Barron  
 Irving Bartel  
 Mr. and Mrs. Robert S. Beall  
 Mr. and Mrs. Stephen D. Bechtel  
 Dorothy E. Beck  
 Mrs. Reed J. Bekins

Mr. and Mrs. Frank G. Belcher  
 Mr. and Mrs. F. N. Belgrano, Jr.  
 David Benioff  
 Mr. and Mrs. Dudley G. Bennett  
 Mrs. Walter H. Bentley  
 Avram Bercovich  
 Mr. and Mrs. Peter Bercut  
 Mrs. Alta Berger  
 Mr. and Mrs. K. Kenneth Bergman  
 Mr. and Mrs. Albert J. Bernard  
 Dr. and Mrs. Elbridge J. Best  
 Dr. and Mrs. Tholow Binkley  
 Mr. and Mrs. Newton Bissinger  
 Graham Black  
 Mr. and Mrs. Norman K. Blanchard  
 W. Harry Blatchly  
 Mrs. Naoum Blinder  
 Mrs. Louis Bloch  
 Mr. and Mrs. James B. Blum  
 Mrs. Max Blumlein  
 Mr. and Mrs. Charles R. Blyth  
 Mrs. Walter W. Boardman  
 Mr. and Mrs. James S. Bodrero  
 Mrs. Charlotte MacGregor Boggs

Mrs. Robert C. Bolton  
 Mr. and Mrs. M. Mitchell Bourquin  
 Mr. and Mrs. Harold M. Bowen  
 Louise A. Boyd  
 Mr. and Mrs. George T. Brady, Jr.  
 Mr. and Mrs. Walter C. Brauns  
 Mrs. William E. Briggs  
 Mr. and Mrs. Roy A. Bronson  
 Mrs. John F. Brooke  
 Mrs. Julia Fox Brooke  
 Mr. and Mrs. George W. Brooks  
 Mr. and Mrs. Arthur Brown, Jr.  
 Arthur M. Brown, Jr.  
 Mr. and Mrs. Howard Brown  
 Mrs. Louis C. Brown  
 Ralph Brown  
 Mr. and Mrs. Walter D. Brown  
 Mrs. E. E. Brownell  
 Mr. and Mrs. Starr Bruce  
 Mr. and Mrs. Frank E. Buck  
 Henry R. Buck  
 Dr. and Mrs. Leonard W. Buck  
 Dr. and Mrs. Edward J. Buckley  
 Dr. and Mrs. B. O. Burch  
 Mrs. Gertrude Burke  
 Mr. and Mrs. Robert Gage Burmister

**When you  
take a trip...**



**leave** your valuable papers in a Wells Fargo Safe Deposit Box, protected from fire, loss or theft. Boxes now available for as little as \$4 a year, plus tax.

**protect** valuable objets d'art, silver and other bulky valuables in our Storage Vault. Rental rates on request. Located at our Union Trust Office.

**carry** your funds safely and conveniently in Travelers Checks or a Travelers Letter of Credit.

**Wells Fargo Bank  
& Union Trust Co.**

Market at Montgomery • Market at Grant Ave.  
SAN FRANCISCO

Member Federal Deposit Insurance Corporation



# Baldwin

*The World's Great Music asks nothing finer*



*Official Choice of the*

SAN FRANCISCO OPERA COMPANY

*for the thirteenth consecutive year*

Chosen by the world's great musicians and musical organizations—Baldwin is the finest of investments for the discriminating piano purchaser. Let us tell you how easily you may own a Baldwin.

## Baldwin

310 SUTTER • SAN FRANCISCO • Sutter 1-8500  
2046 BROADWAY • OAKLAND • Highgate 4-1636  
1176 LAUREL • SAN CARLOS • LYtell 3-0581  
323 SO. ELLSWORTH • SAN MATEO • Diamond 4-8717



## Guarantor Members

Mrs. Arthur Bowles Cahill  
 Mrs. John R. Cahill  
 Mr. and Mrs. Robert W. Cahill  
 Dr. and Mrs. William Otis Callaway  
 Mr. and Mrs. George T. Cameron  
 Mr. and Mrs. Horace O. Camm  
 Mrs. Lewis G. Carpenter  
 Mr. and Mrs. Craig Carrier  
 Dr. and Mrs. William A. Carroll  
 Mrs. William Cavalier  
 Mrs. Augustine Cazenave  
 Mr. and Mrs. John B. Cella  
 Mrs. Selah Chamberlain  
 Mr. and Mrs. Selah Chamberlain, Jr.  
 Mr. and Mrs. Elbert M. Chandler  
 Dr. and Mrs. Lee S. Cherney  
 Mrs. Drew Chidester  
 Mrs. William F. Chipman  
 Charles A. Christin  
 Mr. and Mrs. Harold Santley Cicerone  
 Mr. and Mrs. Antone Cincotta  
 Mrs. Bayles V. Clark  
 Mrs. Tobin Clark  
 Mr. and Mrs. S. G. Clark  
 Mr. and Mrs. John Philip Coghlan  
 Mr. and Mrs. Alfred Cohen  
 Mrs. Betty Cohn  
 Mr. and Mrs. George D. Cohn  
 Mrs. Max M. Cohn  
 Mr. and Mrs. Colbert Coldwell  
 Mr. and Mrs. James V. Coleman

Persis H. Coleman  
 Mr. and Mrs. H. D. Collier  
 Mr. and Mrs. Jesse C. Colman  
 Mr. and Mrs. J. J. Coney  
 Mary R. Conlin  
 Dr. and Mrs. Frederick C. Cordes  
 Mr. and Mrs. J. A. Cosmas  
 James F. Crafts  
 Mrs. Alan Hawes Critcher  
 Arthur S. Crites  
 Mr. and Mrs. William W. Crocker  
 George E. Crothers  
 Thomas B. Crowley  
 Mrs. Carl Curtis  
 Mrs. Arthur de C. de Lorimier  
 Mrs. Walter Alfred de Martini  
 Mr. and Mrs. Albert de Nola  
 The Marquis de Pins  
 Mrs. Chester Dahl  
 Countess Lillian R. Dandini  
 Mr. and Mrs. George S. Daniels  
 Forrest B. Davidson  
 Mr. and Mrs. Phillips S. Davies  
 Ralph K. Davies  
 Mr. and Mrs. Alvin Davis  
 Mrs. Richard Detert  
 Roger W. Dexter  
 Mrs. Benjamin H. Dibblee  
 Mrs. Donald Ryder Dickey  
 Mrs. B. J. Dietrich  
 Mr. and Mrs. Lloyd W. Dinkelspiel  
 N. S. Dodge, Sr.  
 Mr. and Mrs. R. Stanley Dollar

Julie D. Donish  
 Mr. and Mrs. Dewey Donnell  
 Mr. and Mrs. Milton E. Dorman  
 Mrs. F. A. Dorn  
 Mr. and Mrs. Walter E. Drobisch  
 J. A. Ducournau  
 Mrs. James H. Duhig  
 Mrs. Charles Dunphy  
 Thomas R. Dwyer  
 Mrs. Francis Milner Edwards  
 Mr. and Mrs. Philip S. Ehrlich  
 Mr. and Mrs. Albert L. Ehrman  
 Mrs. Alfred Ehrman  
 Mr. and Mrs. Sidney M. Ehrman  
 Mr. and Mrs. Richard J. Elkus  
 Mark C. Elworthy  
 Mr. and Mrs. Joseph S. Englert  
 Mr. and Mrs. Lennart G. Erickson  
 Mrs. Carl F. Ernst  
 Mr. and Mrs. Richard Ernst  
 Mrs. Milton H. Esbera  
 Mr. and Mrs. Milton H. Esberg, Jr.  
 Mr. and Mrs. Hector Escobosa  
 Myron E. Etienne  
 Louis Ets-Hokin  
 Mrs. Albert John Evers  
 George Everson  
 Mrs. Edward E. Eyre  
 Dr. and Mrs. Harold K. Faber  
 Mr. and Mrs. Walter John Felix  
 Alfred Fellner  
 Mrs. Edith C. Field  
 Mr. and Mrs. Marshal H. Fisher  
 Mrs. Grace Lewis Fisk

before the opera ...

DINNER FROM 6

after the opera ...

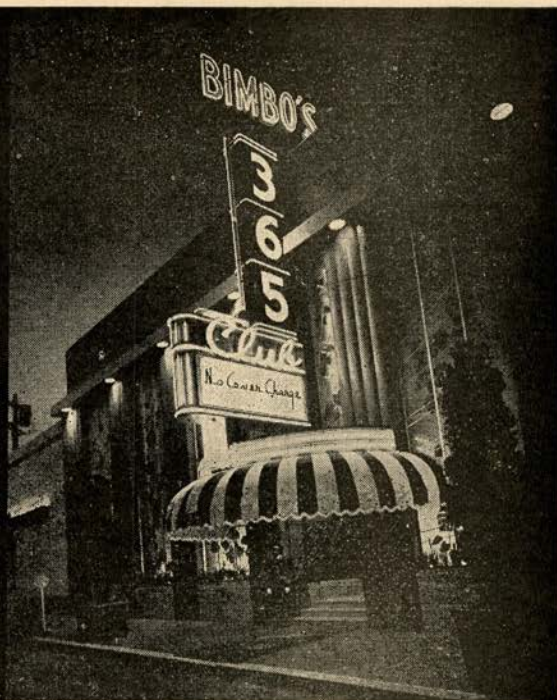
SUPPER FROM 10

LAST SHOW 1 A.M.

- \* World's Best Dinner
- \* Home of the Girl in the Fishbowl
- \* Cocktails from 5
- \* Dinner from 6
- \* Dancing from 7
- \* 1st show starts at 7:30
- \* GRaystone 4-0365

*Bimbo's 365 Club*

1025 COLUMBUS AVE.



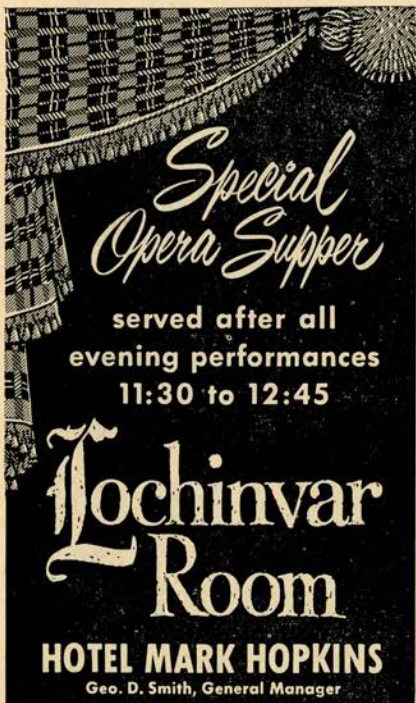


*You are invited to view*  
**"SCIENCE IN ACTION"**

*the award-winning television series  
produced by  
the California Academy of Sciences  
Every Tuesday, 7 to 7:30 P. M.*

**KRON-TV**

AMERICAN  
TRUST  
COMPANY  
◊  
BANKING  
*Since 1854*



*Special  
Opera Supper*  
served after all  
evening performances  
11:30 to 12:45  
**Lochinvar  
Room**  
**HOTEL MARK HOPKINS**  
Geo. D. Smith, General Manager

*Orchids for  
the Opera*

Traditionally, generations  
of San Franciscans have  
associated the opera season  
with the finest—naturally  
from America's most  
famous florists...

*Podesta Ballochi*

224 Grant Ave. • SUTTER 1-6200  
Fairmont Hotel • Palace Hotel  
Mills Bldg. • 2525 California St.

## *Guarantor Members*

Mrs. Mortimer Fleishhacker	Mr. and Mrs. Maurice L. Goldman	Commander and Mrs. Alan Hamersley
Mr. and Mrs. Gwin Follis	Lutie D. Goldstein	Mr. and Mrs. Charles L. Harney
John F. Forbes	Mrs. Rose Goldstein	Mrs. Lucie King Harris
Mr. and Mrs. Lawrence C. Ford	Mrs. Hazel Goodman	Gregory A. Harrison
Mr. and Mrs. William H. Foster	Mr. and Mrs. Lester Goodman	Dr. Marlow B. Harrison
John E. Freed, Jr.	Mr. and Mrs. Reeve Gould	Mrs. Henry H. Hart
Mr. and Mrs. J. E. French	Mr. and Mrs. Joseph T. Grace	Mr. and Mrs. I. P. Hartman
Mrs. William H. French	Mr. and Mrs. Chalmers G. Graham	Dr. and Mrs. Clarence E. Haas
Mrs. Paul Fretz	Dr. and Mrs. Gerald H. Gray	Mr. and Mrs. Harry H. Hastings
Dr. and Mrs. Charles L. Freytag	Mr. and Mrs. George Greaves	Mr. and Mrs. Russell P. Hastings
Mr. and Mrs. Eddie Friedman	Mrs. Maurice S. Greenberg	Mr. and Mrs. Elystus L. Hayes
Mrs. Henry B. Friedrichs	Mr. and Mrs. Stuart N. Greenberg	Mrs. Timothy Hayes
Mr. and Mrs. Arthur J. Fritz	Mr. and Mrs. Robert Greenhood	Roy S. Haynes
Mrs. Eugene N. Fritz	Mrs. Frederick S. Greenlee	Mrs. E. S. Heller
Mrs. Nelly Gaffney	Mr. and Mrs. G. J. Grieve	Mr. and Mrs. Walter D. Heller
Mr. and Mrs. Maurice A. Gale	Colonel and Mrs. R. Allen Griffin	Mr. and Mrs. Walter S. Heller
Mr. and Mrs. A. Russel Galloway, Jr.	Mr. and Mrs. Farnham P. Griffiths	Mrs. I. W. Hellman
L. Galtie	Mr. and Mrs. Albert Haas	Mr. and Mrs. Frederick J. Hellman
Mrs. Henry P. Garin	C. Nelson Hackett	Mrs. Robert B. Henderson
Mr. and Mrs. Joseph J. Geary	Dr. and Mrs. Roger W. Hackley	Mrs. Thomas M. R. Herron
Mr. and Mrs. Henry Gede, Jr.	Mr. and Mrs. Marshal Hale, Jr.	Mr. and Mrs. William A. Hewitt
Dr. and Mrs. Frank Gerbode	Newton Johnston Hale	Mr. and Mrs. Henry Hill
Ben C. Gerwick	Mr. and Mrs. Prentis Cobb Hale, Jr.	Mr. and Mrs. H. G. Hills
Mrs. L. M. Giannini	Randolph Hale	Mr. and Mrs. Leslie W. Hills
Mrs. Arthur Collis Gibson	Mrs. Arthur Hall	Mr. and Mrs. Reuben W. Hills,
George B. Gillson	Mr. and Mrs. Herbert E. Hall	III
Mr. and Mrs. Robert Di Giorgio	Mrs. Eminel Halsted	Mr. and Mrs. Harry H. Hilp, Sr.
Mrs. Frank R. Girard	Mr. and Mrs. Richard C. Ham	Mr. and Mrs. Walter J. Hollings
Mr. and Mrs. Harry Gittings, Jr.		Osgood Hooker
Bernard B. Glickfeld		Mr. and Mrs. L. Arundel Hopkins
Mr. and Mrs. A. Warren Glickman		Stewart Hopps
Mr. and Mrs. Louis J. Glicksberg		Mr. and Mrs. Raymond E. Horn

Parfums *Gayau*

The smart opera going public adores . . .

“White Shoulders”

“Most Precious”

“Golden Shadows”  
perfumes.



CAMPBELL McGREGOR  
President



THE NEW  
PACIFIC  
GRAND OPERA  
ASSOCIATION

DARIO SHINDELL  
General Director

Announces Its Seventh Annual

*Spring Opera Festival*

TOSCA      CARMEN      PAGLIACCI      LA BOHEME  
CAVALLERIA RUSTICANA      LA TRAVIATA  
MADAMA BUTTERFLY

with

Lucia      EVANGELISTA      Walter FREDERICKS      Davis CUNNINGHAM  
Tomiko      KANAZAWA      Lydia IBARRONDO      George CHAPLISKI  
Selma      KAYE      Bonnie MURRAY      Grant GARNELL

**Conductor: ANTON COPPOLA**

Stage Director: GLYNN ROSS

**MARCH 2 THROUGH MARCH 19, 1954**  
**WAR MEMORIAL OPERA HOUSE**

Campbell      Dario  
McGREGOR      and      SHINDELL  
*present the world famous*

*Salzburg Marionette  
Theatre*

**SNOW WHITE and the SEVEN DWARFS**  
Saturday Afternoon, November 14

**THE MAGIC FLUTE by MOZART**  
Saturday Evening, November 14

**VETERANS' AUDITORIUM**  
Civic Center      San Francisco

Tickets: (tax incl.) Matinee: \$1.00, \$1.50, \$2.00, \$2.50  
Evening: \$1.50, \$2.00, \$2.50, \$3.00  
Mail Orders: McGregor-Shindell  
278 Post Street, San Francisco 8, Calif.



## Guarantor Members

Thomas S. Horn  
 George H. Hotaling  
 Mr. and Mrs. Thomas Carr Howe  
 Mrs. John Wesley Howell  
 Mr. and Mrs. Jaquelin H. Hume  
 Mr. and Mrs. Phelps Stokes  
 Hunter  
 Marian Huntington  
 Dr. and Mrs. S. Nicholas Jacobs  
 Mr. and Mrs. Tevis Jacobs  
 Mr. and Mrs. Bernard Jaffe  
 Mr. and Mrs. William B. James  
 Mrs. Conrad Jansen  
 Mr. and Mrs. Robert J. Jansen  
 Harold L. Johnson  
 Mr. and Mrs. Walter S. Johnson  
 Mr. and Mrs. Willard Lendelof  
 Johnson

Mr. and Mrs. Clarence Loran  
 Johnston  
 Mrs. A. G. Jones  
 Mr. and Mrs. William Josephian  
 Major General Kenyon A. Joyce  
 Mrs. Ira Kahn  
 Mr. and Mrs. Samuel Kahn  
 Mr. and Mrs. Augustin C. Keane  
 Mr. and Mrs. Edward D. Keil  
 Mr. and Mrs. Bruce Kelham  
 Mr. and Mrs. Philip John Kelley  
 Mr. and Mrs. Charles Kendrick  
 Mr. and Mrs. Gerald D. Kennedy  
 Easton Kent  
 Mr. and Mrs. Marion H. Kent  
 Mr. and Mrs. Donald E. Kessler  
 Mrs. Kenneth Kilpatrick  
 Mrs. Arthur Dale King

Percy L. King  
 Franklin E. Kitchens  
 Mrs. Philip Klein  
 Mrs. William E. Kleinsorge  
 Mr. and Mrs. William R. Knapp  
 Mrs. Max T. Kniesche  
 Mr. and Mrs. John Bryant Knox  
 Caroline Korbel  
 Elsa R. Korbel  
 Stephanie D. Koret  
 Mrs. Abraham Koshland  
 Mrs. Jesse Koshland  
 Mrs. Marcus S. Koshland  
 Mr. and Mrs. Frederick J.  
 Koster  
 Valentine Kriloff  
 Mrs. Joseph C. Lacey  
 Mr. and Mrs. Glenn Lane



*Dine in an Enchanted Garden*

# Regency Room

San Francisco's Most Beautiful Dining Room

**BREAKFAST**  
 8 till 11:30 A.M. from \$1

**SUNDAY BRUNCH**  
 10 A.M. till 2 P.M. from \$1

**DINNER**  
 6 till 9:30 P.M. from \$2.50

## HUNTINGTON HOTEL NOB HILL

Enjoy your favorite Cocktail in the Zebra Room



# the greatest opera season on records

## ...imported long-playing CETRA-SORIAS

Select your favorites  
from twenty-four complete  
operas now available...  
More famous favorites  
to be released soon...  
some before Christmas.



come... write... or phone to  
Sherman, Clay for Cetra-Soria's complete  
LP catalog of more operas, opera  
recitals by Stignani, Tassinari, Italo  
Tajo, and the brilliant Tagliavini-  
Tassinari duets.  
sutter 1-6000



Cetra-Soria operas being given  
here this season:

- IL BARBIERE DI SIVIGLIA**, Rossini featuring SIMIONATO, Infantino, Taddei, Cassinelli. Previtali, cond. ... 3 LP's, 1211 . . . . . **17.85**
- LA BOHEME**, Puccini with Carteri, Ramella, Tagliavini, Taddei, Siepe. Santini, cond. 2 LP's, 1237 **11.90**
- ELEKTRA**, Strauss with Konetzni, Ilitsch, Modl, Klarwein, Braun. Mitropoulos, cond. 2 LP's, 1209 **11.90**
- TURANDOT**, Puccini with Cigna, Olivero, Merli, Poli, Neroni, Ghione, cond. 3 LP's, 1206 . . . . . **17.85**

other superb Cetra-Soria  
opera recordings available

- LA CENERENTOLA**, Rossini featuring SIMIONATO and VALLETTI, Meletti, Rovero, Pace, Dalamangas. Rosse, cond. 2 LP's, 1208 . . . . . **11.90**
- IL MATRIMONIO SEGRETO**, Cimarosa featuring SIMIONATO and VALLETTI, with Bruscantini, Rovero, Noni. Wolf-Ferrari, cond. 3 LP's, 1214 . . . . . **17.85**

# Sherman Clay

Record Department, **SHERMAN, CLAY**  
Sutter at Kearny, San Francisco 6, Calif.

Please send me the CETRA -SORIA LP catalog \_\_\_\_\_  
CETRA-SORIA records checked above. Total \$ \_\_\_\_\_  
add 3½% sales tax in San Francisco, 3% elsewhere in Calif.  
CHARGE \_\_\_\_\_ CHECK \_\_\_\_\_ M. O. \_\_\_\_\_ C. O. D. \_\_\_\_\_

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# Guarantor Members

Mrs. Albert George Lang  
Walter Lawrence  
Dr. Mary H. Layman  
Mr. and Mrs. Ralph C. Lee  
Kenneth Leitch  
Nico Lek de Tachinville  
Mr. and Mrs. Walter A. Leonetti  
Leopold Lerner  
Mr. and Mrs. John A. Lesoine  
Mr. and Mrs. John G. Levison  
Donald E. Levy  
Mr. and Mrs. G. Irwin Lewis  
Mrs. Jesse Lilienthal  
Mr. and Mrs. P. N. Lilienthal, Jr.  
Mr. and Mrs. Samuel Lilienthal  
Mr. and Mrs. William J.  
Lindenberger  
Mr. and Mrs. Paul Lindsey  
Mr. and Mrs. J. B. Linford  
Mrs. Norman B. Livermore  
Mr. and Mrs. Carl Livingston  
Mr. and Mrs. Lawrence  
Livingston  
Mr. and Mrs. James K. Lochead  
Mr. and Mrs. E. Wilson Lockwood  
Mr. and Mrs. John S. Logan  
Mr. and Mrs. Dan E. London  
Mr. and Mrs. James Rowland  
Lowe  
Mrs. Amy D. Lowengart  
Mrs. Alan J. Lowrey  
Mr. and Mrs. Edmunds Lyman  
Olive M. MacDonald  
James W. McAlister  
Mrs. Thomas R. McCarron  
Mrs. Robbins McCormick

Mrs. William H. McCormick  
Mr. and Mrs. F. N. McCreary  
Mrs. Richard S. McCreery  
Mrs. Felix S. McGinnis  
Mr. and Mrs. Campbell McGregor  
Mr. and Mrs. M. B. McGowan  
Lila McKinne  
Mr. and Mrs. Charles E.  
McKinnie  
Mr. and Mrs. Andrew C.  
McLaughlin, Jr.  
Mr. and Mrs. Dean B. McNealy  
Mr. and Mrs. F. W. McNear  
Mrs. George P. McNear  
Mr. and Mrs. Graeme K.  
MacDonald  
Mrs. William Mackenzie  
Mr. and Mrs. John B. Mackinlay  
Mr. and Mrs. Parker S. Maddux  
Mr. and Mrs. Marshall Madison  
Mr. and Mrs. Grover A. Magnin  
I. Magnin & Company  
Mr. and Mrs. H. A. Magnuson  
Mr. and Mrs. Frank D. Mahoney  
Mr. and Mrs. J. W. Mailliard, Jr.  
Mr. and Mrs. Thomas Page  
Mailliard  
Irene Manaster  
Mr. and Mrs. Joseph A. Mancini  
Mr. and Mrs. George M. Mann  
Mary Ellen Mannon  
Mr. and Mrs. George M.  
Mardikian  
Mrs. Randolph Wyatt Martenet  
Mr. and Mrs. A. C. Mattei  
F. Cli Maudlin

Mr. and Mrs. Harry D. Maxwell  
Mr. and Mrs. Edgar N. Meakin  
Mrs. Verona A. Melletz  
Mr. and Mrs. William Gladstone  
Merchant  
Edith A. Mereen  
Mrs. Ralph Merillion  
E. Olga Meyer  
Mr. and Mrs. Julian J. Meyer  
Mr. and Mrs. Van Vissing  
Midgley  
Mr. and Mrs. Albert K. Miller  
Mr. and Mrs. Paul Miller  
Mr. and Mrs. Robert F. Miller  
Mr. and Mrs. Robert Watt Miller  
Mrs. Edward Morgan Mills  
Mrs. Maxwell C. Milton  
Mr. and Mrs. Sidney Modlin  
James K. Moffitt  
Mario Mondin  
Arch Monson, Jr.  
Mr. and Mrs. Kenneth Monteagle  
Mr. and Mrs. Paige Monteagle  
Frederick H. Montgomery  
Mr. and Mrs. J. A. Moore  
Mr. and Mrs. Joseph A.  
Moore, Jr.  
Mr. and Mrs. C. G. Morrison  
Dr. and Mrs. Edmund J.  
Morrissey  
Mr. and Mrs. Philip C. Morse  
Mrs. Harold D. Mortenson  
Frederic Murphy  
Mr. and Mrs. Guido J. Musto  
Helen E. Myers  
Mr. and Mrs. E. M. Nagel



SPENCER BAREFOOT  
presents

## 8 CELEBRITY CONCERTS

- October 24 **LOTTE LEHMANN and Company**  
"Of Opera and Song"
- November 2 **QUARTETTO ITALIANO**
- January 18 **RUDOLF FIRKUSNY, pianist**
- January 26 **JOSEPH SZIGETI, violinist**
- March 8 **ANNA RUSSELL, concert comedienne**
- March 16 **JOSE LIMON DANCE THEATRE**
- April 19 **LEON DESTINE HAITIAN DANCERS**
- April 27 **GEORGIA LASTER — DONALD GRAMM**  
soprano bass-baritone

Season Tickets  
(tax incl.)  
\$11.00; \$13.00;  
\$16.00

Mail orders to:  
Spencer Barefoot  
26 O'Farrell St.  
YUKON 2-5079

\* \*

Single Tickets  
(tax incl.)  
\$1.80; \$2.40;  
\$3.00

On sale Oct. 12  
Sherman, Clay  
Box Office



VETERANS' AUDITORIUM

WAR MEMORIAL BUILDING . SAN FRANCISCO





International Artists, Ltd. in association with Wilfrid L. Davis

*present*

★ ★ **LIBERACE** ★ ★

*in person*

**IN HIS FABULOUS "POP" CONCERT**

*Only three personal appearances in Northern California this year*

**OPERA HOUSE, NOVEMBER 16 and NOVEMBER 23  
at 8:30**

**BERKELEY HIGH SCHOOL COMMUNITY THEATRE  
NOVEMBER 24 at 8:30**

**MAIL ORDERS NOW**

Checks payable to Sherman & Clay Box Office, Sutter at Kearny, San Francisco  
Breuner's Box Office — Oakland and Berkeley  
Prices: \$4.80, \$3.60, \$3.00, \$1.80

***USES AND ENDORSES THE BALDWIN PIANO EXCLUSIVELY***

## Guarantor Members

Mr. and Mrs. Ralph R. Nelson  
 Mr. and Mrs. Richard W. Nelson  
 Julie M. Neppert  
 Dr. and Mrs. Alfred Newman  
 Mr. and Mrs. John Francis  
 Neylan  
 George W. Nickel  
 Dr. and Mrs. Charles A. Noble,  
 Jr.  
 William H. Noble  
 Mrs. Deborah C. O'Brien  
 Mary L. Obujen  
 Harry Ogilvie  
 Mr. and Mrs. Benjamin J. Older  
 Mr. and Mrs. Edwin Letts Oliver  
 Mr. and Mrs. Roland Letts Oliver  
 Mrs. Warren Olney, Jr.  
 Mr. and Mrs. Ralph B. Olsen  
 E. Whitney Olson  
 Mr. and Mrs. William H. Orrick  
 Mr. and Mrs. W. Wallace Owen  
 Mr. and Mrs. Charles Page  
 Charles R. Page  
 Mrs. S. H. Palmer

Ralph Partida  
 Dr. Sadie Dernham Patek  
 J. W. Pauson  
 Helen M. Perkins  
 Mr. and Mrs. T. S. Petersen  
 G. Baltzer Peterson  
 Mrs. Seabury B. Peterson  
 Mr. and Mrs. Louis A. Petri  
 Mr. and Mrs. Milton Pilhashy  
 Jack Pisani  
 Mr. and Mrs. Harold D. Pischel  
 Mr. and Mrs. Jules S. P. Podesta  
 Mrs. George Gordon Pollock  
 Mr. and Mrs. Hans Popper  
 William Kenneth Potts  
 Mr. and Mrs. Stanley Powell  
 Walter D. Prendergast  
 Mr. and Mrs. Bernard W. Price  
 Mr. and Mrs. O. Kenneth Pryor  
 Mr. and Mrs. John B. Quigley  
 Mrs. Carl Raiss  
 Mrs. Charles H. Raven  
 Albert G. Redmond, Jr.  
 Mr. and Mrs. Robert S. Reis

Dr. and Mrs. Ralph Reynolds  
 Mr. and Mrs. Richard S. Rheim  
 Mr. and Mrs. Herbert W.  
 Richards  
 Mr. and Mrs. Hermann A.  
 Richardson  
 Mrs. William J. Richardson  
 Mr. and Mrs. Bert Rieser  
 Mr. and Mrs. Roy B. Robinette  
 Milo Rees Robbins  
 Mr. and Mrs. Gregory Robinson  
 Mrs. John Alvah Robinson  
 Mrs. Nathan Rogers, Sr.  
 Mrs. Edward M. Rolkin  
 Mrs. Robert A. Roos  
 Mrs. George B. Rosenberg  
 Mr. and Mrs. Donald L. Ross  
 Mr. and Mrs. Edmund A. Rossi  
 Mr. and Mrs. William P. Roth  
 Mr. and Mrs. Robert E. Rowley  
 Madame Irina Roublon  
 Mr. and Mrs. David Rubenstein  
 Mr. and Mrs. A. S. Russell  
 Mrs. Henry Potter Russell

A stylized graphic for 'radio-phono tv records'. It features a central figure of a person sitting at a desk with a microphone, surrounded by concentric circles representing sound waves. The text 'radio-phono' is at the top, 'tv' in the middle, and 'records' at the bottom. Below 'records' is the text 'NET PRICES'.

A graphic for 'HIGH FIDELITY UN LTD'. The text 'HIGH FIDELITY' is in large, bold, serif letters. Below it is 'UN LTD' in smaller letters. Underneath is the address '935 EL CAMINO REAL' and 'MENLO PARK' in large, bold, serif letters. At the bottom is the phone number 'D Avenport 5-5689'.

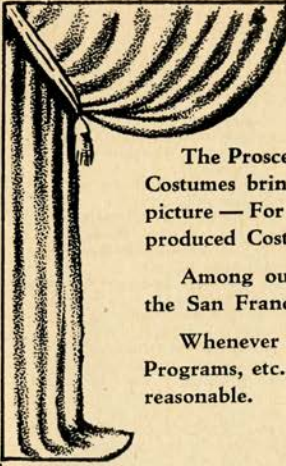
The whiskey that didn't watch the clock  
 ...seven long years



**OLD CHARTER**  
 Kentucky's Finest Bourbon

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 86 PROOF  
 OLD CHARTER DISTILLERY COMPANY, LOUISVILLE, KENTUCKY





# Costumes

The Proscenium Arch frames the picture created on the Stage—  
Costumes bring Life—Movement—Color—Line to complete the  
picture—For more than half a Century we have designed and  
produced Costumes for all Occasions.

Among our most outstanding endeavors, is the Costuming of  
the San Francisco Opera Season . . .

Whenever seeking Costumes, Make-Up, Wigs for Parties, Club  
Programs, etc., you will find our facilities complete and our prices  
reasonable.

## GOLDSTEIN & CO.

THEATRICAL COSTUMERS

989 MARKET STREET

SAN FRANCISCO

Garfield 1-5150

*Cyclax of London*

COSMETICS

*Exclusive with*

**Nelly Gaffney**

354 Post Street, San Francisco  
1460 Burlingame Ave., Burlingame



HOUSE OF  
**Prime  
Rib**

Roast Prime Ribs of Beef  
EXCLUSIVELY

CARVED AT YOUR TABLE  
FROM THE CART

Open 5 p.m. daily—4 p.m. Sun.  
1906 VAN NESS TU. 5-4605

**CURRAN • Beg. Sun. Eve. Oct. 18 (3 Weeks Only)**  
SAN FRANCISCO STAGE PREMIERE



**Spike  
Jones**

**MUSICAL  
INSANITIES  
OF 1954**

MAIL ORDERS NOW — BOX OFFICE SALE STARTS OCT. 5  
Prices—Nights (incl. Sun.): Orch. \$3.60. Balc. \$3.00, \$2.40 & \$1.80. 2nd Balc. \$1.20.  
Sat. & Sun. Mats.: Orch. \$3.00. Balc. \$2.40 & \$1.80. 2nd Balc. \$1.20. Prices include  
tax. Send STAMPED addressed envelope with mail order please.

## Guarantor Members

Mr. and Mrs. Leon B. Russell  
 Mrs. Eaton Ryan  
 Mr. and Mrs. Michael J. Ryan  
 Mrs. C. R. St. Aubyn  
 Judge and Mrs. Orla St. Clair  
 Mr. and Mrs. Charles R. Sargent  
 Mrs. Alfred B. Saroni  
 Mr. and Mrs. Robert H. Scanlon  
 Mr. and Mrs. Carl Schauby  
 Else Schilling  
 Mrs. Walter Schilling  
 Mr. and Mrs. George B. Schirmer  
 Dr. and Mrs. Guy Schoonmaker  
 Helen M. Schroeder  
 Adolph P. Schuman  
 Mr. and Mrs. Karl F. Schuster

Mrs. Frank Schwabacher  
 Mr. and Mrs. James H.  
 Schwabacher  
 Mrs. Louis A. Schwabacher  
 Mr. and Mrs. Joseph S. Schwartz  
 Mr. and Mrs. Edward W. Scripps  
 Mrs. A. Setrakian  
 Mr. and Mrs. T. Guy Shafer  
 Mr. and Mrs. R. S. Shainwald  
 Mr. and Mrs. Nelson Towne Shaw  
 F. R. Sherman  
 Joe Shoong  
 Mrs. Clarissa Shortall  
 Mr. and Mrs. Roy L. Shurtleff  
 Beatrice Silver  
 Richard O. Simon

Mr. and Mrs. Ray Simonds  
 Mrs. M. L. Sinclair  
 Paul A. Sinsheimer  
 Mr. and Mrs. Edgar Sinton  
 Genevieve Six  
 Howard K. Skinner  
 Edith Slack  
 Mr. and Mrs. M. C. Sloss  
 Mr. and Mrs. Philip H. Small  
 A. Small  
 Mr. and Mrs. De Lancey C.  
 Smith  
 Ferdinand C. Smith  
 Russell G. Smith  
 Mr. and Mrs. Samuel M. Smith

### MAESTRO NINO COMEL *teacher of* CLARAMAE TURNER, *Contralto*

*San Francisco Opera Co.*  
*Metropolitan Opera — Philadelphia — Central America*  
*Transcontinental Concert Tours — N.B.C. — Television*

Comel Music Studios — 247 Columbus Avenue — San Francisco, Calif.

EXbrook 2-4261

JUniper 7-9072



## DAINI BROS.

Since 1920

DISTINCTIVE HAND CARVED  
 AND IMPORTED

FURNITURE

PACIFIC AT POLK

ORday 3-4540

SAN FRANCISCO



*Scotland's Prince of Whiskies*

# CHIVAS REGAL

12 YEAR OLD SCOTCH WHISKY

BLENDED SCOTCH WHISKY • 86 PROOF  
 CHIVAS BROTHERS IMPORT CORP. • NEW YORK, N. Y.



## SAN FRANCISCO CONSERVATORY OF MUSIC

ALBERT ELKUS—Director

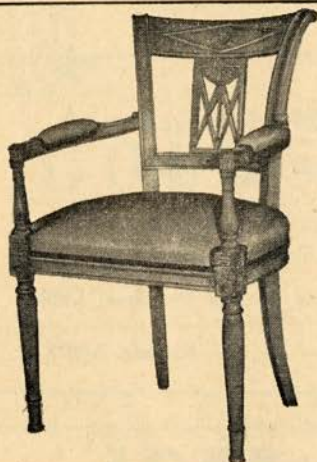
Professional Instruction by a Distinguished Faculty  
EVENING CLASSES for BEGINNING ADULT STUDENTS

Saturday Morning Children's Classes  
SPECIAL CLASSES FOR PRE-SCHOOL CHILDREN

*Individual Instruction in all departments*

3435 SACRAMENTO STREET

WALNUT 1-3496



## FRENCH FURNITURE

AT ITS BEST

DRAPERIES OF DISTINCTION

# ALBERT DAINI

PERIOD FURNITURE

1529 PINE STREET

ORdway 3-6316

## THE CHANDELIER RESTAURANT

*Representative of San Francisco's Gracious Victorian Era  
Crystal Chandeliers (17). Gold Leaf Window Trims*

PARK — DINE — WALK to Opera and RETURN for after-theatre snack  
LUNCHEON — HORS D'OEUVRES — COCKTAILS AT 5 — DINNER AT 6 — MUSIC

*Miss Alethea Hillhouse, Prop.*

848 EDDY STREET NEAR VAN NESS AVENUE

AUTUMN IMPORTATIONS of Shirtings and Tie Silks  
Shirts \$10.50 to \$45.00      Neckwear \$2.50 to \$6.50

## D. C. HEGER

IMPORTERS & SHIRTMAKERS

170 SUTTER STREET

SAN FRANCISCO

## HANCOCK BROS.

BONDED TICKET PRINTERS

25 JESSIE STREET

SAN FRANCISCO 5, CALIF.

DO 2-2191

## Guarantor Members

- Mr. and Mrs. Thomas Boarman Smith  
 Mrs. Rosemarie V. Snell  
 Mr. and Mrs. G. Willard Somers  
 Mrs. Muriel McKeivitt Sonne  
 Dr. Ralph Soto-Hall  
 Geraldine H. Spare  
 Mr. and Mrs. Leslie E. Spelman  
 Mr. and Mrs. Eric M. Stanford  
 Dr. and Mrs. John H. Stark  
 Mr. and Mrs. G. A. Starweather  
 Mrs. Charles W. Steines  
 Mrs. Nellie L. Stephens  
 Gynne R. Stern  
 Mr. and Mrs. Ralph J. A. Stern  
 Mrs. Sigmund Stern  
 Mr. and Mrs. J. Jerome Stickney  
 George Stimmel  
 Frank D. Stout  
 Benka Dunlop Strickler  
 Dr. John Philip Strickler  
 Mr. and Mrs. Robert Kincaid  
 Stuart  
 Mr. and Mrs. Walter H. Sullivan  
 Mr. and Mrs. Ernest J. Sultan  
 Bert Orrell Summers  
 Mrs. Alfred Sutro  
 Mr. and Mrs. Oscar Sutro  
 Mr. and Mrs. Louis Sutter  
 Mrs. Effingham B. Sutton  
 Mr. and Mrs. Benjamin H. Swig
- Mr. and Mrs. Wilfred Allen Taylor  
 Mr. and Mrs. Arnold Ternquist  
 Mr. and Mrs. George Stevenson  
 Terrill  
 Dr. H. E. Thelander  
 Joseph M. Thomas  
 Archibald Roy Thomson, Jr.  
 Harrison Thomson  
 P. Thorn  
 Mr. and Mrs. Edward G. Tilton  
 Mr. and Mrs. Cyril R. Tobin  
 Mr. and Mrs. Joseph O. Tobin  
 Ernest J. Torregano  
 Dr. and Mrs. Harold G. Trimble  
 Mrs. Nion R. Tucker  
 Mrs. Burton B. Turner  
 Dr. and Mrs. John R. Upton  
 Mrs. Emma Domb Vigdor  
 Dr. and Mrs. C. E. Voigt  
 Mr. and Mrs. Daniel Volkmann  
 Johanna M. Volkmann  
 Dr. E. P. M. von Gehren  
 Mr. and Mrs. Alexander H. von Hafften  
 Mr. and Mrs. George Wagner  
 Mrs. Willis Walker  
 Mr. and Mrs. C. B. Wallace  
 Dr. D. G. Wallace  
 Mr. and Mrs. Vernon C. Walston  
 Mr. and Mrs. Edwin H. Walter  
 Whitney Warren
- Mr. and Mrs. Robert G. Wayne, Sr.  
 Honorable and Mrs. Karl C. Weber  
 Mrs. T. J. Weissich  
 Dr. and Mrs. H. M. Weyrauch  
 Mr. and Mrs. George B. White  
 Mr. and Mrs. Frederick C. Whitman  
 Walton Ames Wickett  
 Mr. and Mrs. Robert L. Wiel  
 Mr. and Mrs. George M. Wihr  
 Mrs. Lyndon C. Whitaker  
 Mr. and Mrs. Brayton Wilbur  
 George H. Wilcoxson  
 Al Williams  
 Mr. and Mrs. Charles F. Williams  
 Florence A. Williams  
 Mr. and Mrs. Jean C. Witter  
 Mrs. J. L. Wolf  
 Mr. and Mrs. Adrian G. Wood  
 Mr. and Mrs. Gilbert S. Woods  
 Richard J. Woods  
 L. A. Woolams  
 Mrs. Theodore Wores  
 Mr. and Mrs. J. Perry Yates  
 Mr. and Mrs. Lloyd E. Yoder  
 Mr. and Mrs. J. D. Zellerbach  
 Mr. and Mrs. Harold L. Zellerbach  
 Mr. and Mrs. John G. Ziel  
 Mr. and Mrs. Edgar T. Zook

# Ortiz

## BEAUTY STUDIO

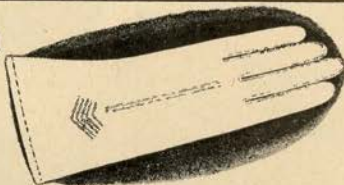
**SEÑOR ORTIZ** *Hair Stylist for the lovely ladies you see on the stages of the Opera House and Curran, Geary and Alcazar Theatres.*

Personalized Coiffures ★ Television Makeup ★ Slenderizing

407 O'FARRELL STREET ● Opp. NBC Studios ● Prospect 6-1111

## The Glovatorium

Suede & Leather  
 Cleaning Specialists



323 Geary  
 San Francisco  
 DOuglas 2-4157

1415 Grove St.  
 Berkeley  
 Landscape 6-8834

Peter *Giovanzana*  
 furniture interiors

PACIFIC AVENUE AT POLK



## A CONTRIBUTION BY MEMBER STORES OF THE RETAIL DRY GOODS ASSOCIATION

City of Paris  
The Emporium  
Hale Bros. Stores, Inc.  
H. Liebes & Co.

Livingston Bros.  
Macy's San Francisco  
I. Magnin & Co.  
Jos. Magnin Co.

Ransohoffs, Inc.  
Roos Bros.  
Saks Fifth Avenue  
The White House

### CONTRIBUTORS TO 1953 SEASON

Amelio's  
American Federation of  
Musicians, Local No. 6  
Baldwin Piano Company  
Irving P. Bartel  
David Benioff  
City Transfer & Storage Co.  
Mr. and Mrs. Hector  
Escobosa, I. Magnin & Co.  
Nelly Gaffney

Hancock Bros.  
Hotel Mark Hopkins  
Jenkel Davidson Optical Co.  
Joseph's Florist  
Pisani Printing &  
Publishing Co.  
Podesta Baldocchi  
W. Lansing Rothschild  
Schneider Bros. Inc.


Mr. and Mrs. James H.  
Schwabacher  
Sir Francis Drake Hotel  
Sommer & Kaufmann  
Standard Oil Company of  
California  
Sugar Pine Lumber Co.  
Theatrical Stage Employees  
Union, Local No. 16  
A. Wilbur Woodruff



The good photograph is an act  
of the imagination expressed  
in terms of line and light.

## A. FALCK JEPSEN

Allied Arts Guild  
For appointment call:  
DAvenport 5-2582



**HOUSE OF**  
**Prime**  
**Rib**

**Roast Prime Ribs of Beef**  
**EXCLUSIVELY**  
**CARVED AT YOUR TABLE**  
**FROM THE CART**  
Open 5 p.m. daily—4 p.m. Sun.  
1906 VAN NESS TU. 5-4605



In San Francisco

## HOTEL WHITCOMB

500 Rooms from \$5

At the Civic Center  
so conveniently near the Opera  
House. Excellent  
cuisine and service.

Garage in Building

KARL C. WEBER  
President and  
General Manager

# KORBEL'S

A DISTINGUISHED

## CALIFORNIA CHAMPAGNE F. KORBEL & BROS. Inc.

GUERNEVILLE, CALIFORNIA

**DISTRIBUTORS:**

TRADERS DISTRIBUTING CO.  
SAN FRANCISCO, CALIFORNIA

"21" BRANDS, INC.  
23 WEST 52nd STREET  
NEW YORK CITY, N.Y.

**K**orbel Vineyards are a landmark on the historic wine trail of California. The old Strone Winery built in 1886 symbolizes the highest traditions of great wines. Korbel Sec has since 1908 remained the aristocrat of California Champagnes. Produced and bottled at the Winery by the same family.





# Better See Motorola TV

Again

Motorola receives the  
*Fashion Academy Award*  
For Outstanding Styling and Cabinetry

THE FUTURA—Model 21K16—21-inch tube.



Critically examine Motorola's distinguished new furniture-styled television instruments yourself. Immediately you will sense the sound reasons why for the third time Motorola TV has been selected above all others for the distinguished Fashion Academy Award, for outstanding styling and cabinetry. Then view the brilliantly clear Double-Power Picture on Motorola's velvety, glare-free screen. You will recognize that there are many sound technical reasons, too, why Motorola TV is being chosen for so many of America's finest homes.



## Motorola TV

WORLD'S LARGEST EXCLUSIVE ELECTRONICS MANUFACTURER.

**\$409.95**



**ROCKFORD—**  
Mahogany finish,  
half-door console,  
21-in.  
MODEL 21K14



**BEVERLY—**  
Modern birchwood  
cabinet with shelf  
and smart new  
wrought-iron  
stand, 21-in.  
MODEL 21K17



**LAKEWOOD—**  
Mahogany finish.  
Full doors, 24-in.  
MODEL 24K2



**PARKSIDE—**  
27-in. aluminized  
tube, Mahogany  
finish console,  
MODEL 27K2

## STERLING FURNITURE COMPANY

SAN FRANCISCO

OAKLAND

VALLEJO

SAN MATEO



## A Famous First in California!

With the opera season in San Francisco making its 1953 debut, we turn back the pages of musical history for a famous first.

Back in the winter of eighteen-fifty-two, San Francisco was a rough and tough frontier. All the great singers of the East coast scornfully ignored this unrefined outpost. That is . . . all but one. On a cold rainy day just over one hundred years ago, she stepped timidly from the steamer, a petite, dark-eyed girl with a coloratura voice that was to thrill the San Francisco audience at her very first concert. From her, the city's musical reputation got its start. Her name was Elisa Biscaccianti. They called her the "American Thrush" . . . and she was the first great singer ever to visit the San Francisco Bay Area.

It was just eighteen years later, in 1870, that Crocker First National Bank was founded . . . *the first and oldest national bank in California.*

# Crocker First National Bank

SAN FRANCISCO

OAKLAND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION





Dessin de E. VIRTEL

The finest compliment you can pay your  
guests is to serve Mumm's Cordon Rouge,  
acknowledged the world over one of the  
finest of all champagnes.

SOLE AGENTS FOR U.S.A.—BROWNE-VINTNERS CO., INC., NEW YORK, N.Y.  
BROWNE-VINTNERS CO., INC., 400 MONTGOMERY STREET, SAN FRANCISCO



SUNDAY AFTERNOON, OCTOBER 18, at 2:00

# Die Walkuere

(In German)

Opera in three acts by Richard Wagner.

## THE CAST

Bruennhilde .....	GERTRUDE GROB-PRANDL
Sieglinde.....	INGE BORKH
Fricka .....	MARGARETE KLOSE
Sigmund .....	LUDWIG SUTHAUS
Wotan .....	PAUL SCHOEFFLER
Hunding .....	DESZO ERNSTER
Helmwige.....	ELLEN FAULL
Gerhilde .....	BEVERLY SILLS
Ortlinde .....	YVONNE CHAUVEAU
Siegfrune .....	JANICE MOUDRY
Rosswesse .....	MARGARET ROGGERO
Waltraute .....	ELOISE FARRELL
Grimgerde .....	DONNA PETERSEN
Schwertleite .....	JUNE WILKINS



**STAGE DIRECTOR**  
CARLO PICCINATO

**CONDUCTOR**  
GEORG SOLTI



Settings designed by Armando Agnini and painted by Julius Dobe

**TIME AND PLACE:** Legendary

- Act I: Interior of Hunding's Hut in the Forest
- Act II: A Wild and Rocky Pass
- Act III: Rock of the Valkyries

*Encores not permitted — Bell rings three minutes before curtain rises  
No one will be seated during the performance*

**NO CAMERAS PERMITTED IN THEATRE**