

Tristan und Isolde

1953

Friday, October 2, 1953 8:00 PM

Wednesday, October 7, 1953 8:00 PM

SFO_PUB_01_SFO_1953_13

Publications Collection

San Francisco Opera Archives

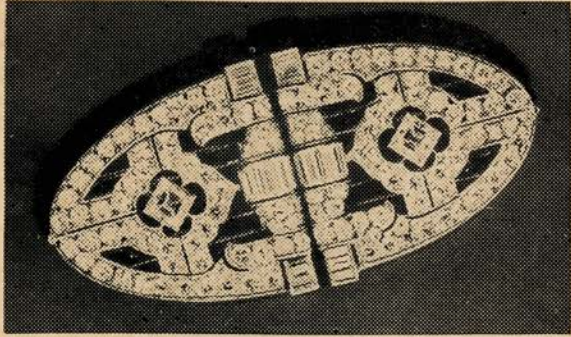
THIRTY-FIRST ANNUAL SEASON

San Francisco
OPERA
Association



WAR MEMORIAL OPERA HOUSE

SEPTEMBER 15 THROUGH OCTOBER 18, 1953



***convert your diamonds
into cash at Louis and Co.***

We'll buy your diamonds for spot cash, or you can leave them with us and we'll sell them for you and charge only a small brokerage fee. Whether you're a private owner or a trustee for an estate, bring your unwanted jewelry to Louis and Company. Paying fair and just prices, we buy gems worth \$5 or \$50,000. No estate is too large or too small. Buying hours are from 10 a.m. to 5 p.m. Monday through Saturday. If you can't come in yourself, send your jewelry either by Railway Express or registered mail, insured.

estates liquidated; diamonds appraised for insurance



300 POST STREET AT UNION SQUARE

YU. 2-5571

There is no safer place
for SAVINGS!



SAFETY INSURED

DOLLAR
for DOLLAR
always—

SUTTER
NEAR
KEARNY

MILO R. ROBBINS
PRESIDENT

**REGULAR
INTEREST**
FOR **68 YEARS**
always higher
than average

*Safe for
Savings
Since 1885*



at SLOANE'S
RECORD SHOP

listen to
complete operas on

L O N D O N

ffrr* long playing records

LA BOHEME (Puccini).
Tebaldi, Prandelli, Gueden . . . **11.90**
TOSCA (Puccini).
Tebaldi, Campora, Mascherini **11.90**
MADAM BUTTERFLY (Puccini).
Tebaldi, Campora, Rankin . . . **17.85**
AIDA (Verde).
Tebaldi, del Monaco, Stignani . . . **17.85**
(all with chorus & orchestra of Santa Cecilia,
Rome, conducted by Alberto Erede)

LAKME (Delibes). Nado Robin, de Luca,
Borthayre. Orch. & chorus of L'Opera Comique,
Paris, conducted by Georges Sebastian. **17.85**

PELLEAS & MELISANDE (Debussy). Danco,
Mollet, Reh fuss, L'Orchestre de la Suisse Romande
conducted by Ernest Anserment . . . **23.80**

VERDE & PUCCINI ARIAS
sung by Mario del Monaco **4.95**

* full frequency range recordings

W & J SLOANE
216 Sutter near Grant



*For
Gracious
Living*

Parkmerced Towers

Situated in a lovely park is the sixth Tower Building, recently opened, overlooking beautiful golf courses, Lake Merced and the Pacific Ocean.

Here is the ultimate in pleasant, convenient, easy living, available for immediate occupancy. W. & J. Sloane has recently redecorated the display apartments and a staff of trained hostesses is ready to welcome you.

1-2-3-4 Bedroom Apartments

(Private Bath to Every Bedroom) . . . from **\$103**

RENTAL OFFICES AND DISPLAY APARTMENTS • 100 FONT BOULEVARD, PARKMERCED

Open each day 10 to 6, Wed. eves until 9 Telephone JUniper 7-6326

Mr. W. L. Thacker,
Resident Manager

Built, Owned and Operated by the
Metropolitan Life Insurance Company



For the motorist who demands the best!

Royal Triton is the famous purple oil designed to meet the lubricating needs of the finest precision-built motor cars. 7600—the gasoline of the future—more than meets the power requirements of today's highest compression engines. This distinguished combination is available at the sign of the seventy-six.

U N I O N O I L C O M P A N Y

Sloane's invites you to see and hear the magnificent

Magnavox

Modern Symphony



Radio-Phonograph-21" TV

Enjoy superb 21-inch TV—in addition to flawless radio and phonograph reproduction—in a cabinet that is both beautiful and practical, with sliding gold-tooled Florentine leatherette panel to cover radio-phonograph and storage compartment.

Mahogany or Oak **495⁰⁰**

W & J SLOANE
216 Sutter near Grant

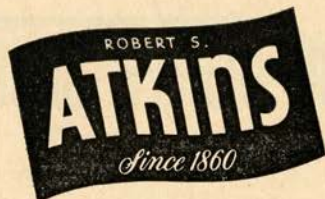
HIGH FIDELITY Be one of the first to listen to records on Sloane's brand-new high fidelity sound system—just installed in our Record Shop! 2nd floor



After Six

you will be impeccably correct in this "Tony Martin" tuxedo by Rudofker. In midnight blue with shawl collar.

\$75



150 Sutter St., San Francisco
Stonestown • San Mateo • Palo Alto



SAN FRANCISCO OPERA ASSOCIATION 1953 SEASON

PROGRAM

San Francisco Opera Association:	
Officers, Board of Directors, Administrative Staff	13
Board of Governors	15
Board of Trustees, War Memorial Opera House	15
San Francisco Opera Company:	
Conductors and Assistants, Artists ...	17
Choral Ensemble, S. F. Boys' Chorus, Ballet	19
Orchestra, Production	21
Repertoire	23
Repertoire (<i>continued</i>)	33
Cast	25
Cast	29
Story of the Opera	26
Because of Copyright the stories of "Turandot" and "Madama Butterfly" cannot be printed.	
Story of the Opera	28
Box Holders	35
Guarantor Members	37-51
Contributors to 1953 Season	52



We promise you the
clearest, steadiest
TV picture
possible!

NEW

RCA VICTOR television

with *Rotomatic*  *Tuning*



17-inch Craig. Lowest priced RCA Victor television you can buy! Compact table model is finished in sleek ebony. Model 17S349.

199.95

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, on lower priced sets, the manual UHF tuner (both optional at extra cost).

MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—*automatically*.
- The picture is vivid, accurate over the *entire surface of the screen*.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—**CLICK**—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and *holds* the finest picture.

"Rotomatic Tuning" brings you two great RCA Victor exclusives: a powerful, accurate "Rotomatic" tuner plus the famous "Magic Monitor" circuit system. Come in... see it in action. See why every year, more people buy RCA Victor than any other television.



SEE YOUR RCA Victor DEALER SOON!



Gaetano Merola

1879-1953

In Memoriam

THE SAN FRANCISCO SYMPHONY ASSOCIATION

J. D. ZELLERBACH, President

HOWARD K. SKINNER, Manager

Presents

The San Francisco Symphony Orchestra

"SEASON OF DECISION"

November 12-13-14, 1953

April 22-23-24, 1954

18 Thursday Evenings—16 Friday Afternoons—18 Saturday Evenings

WAR MEMORIAL OPERA HOUSE

SIX EMINENT CONDUCTORS

FERENC FRICSAY

WILLIAM STEINBERG

ENRIQUE JORDA

LEOPOLD STOKOWSKI

GEORG SOLTI

BRUNO WALTER

SEVEN STAR SOLOISTS

Pianists:

LEON FLEISHER

GUIOMAR NOVAES

WILLIAM KAPELL

ARTUR RUBINSTEIN

SORIANO

Violinists:

MICHAEL RABIN

ISAAC STERN

* * *

ORDER YOUR SEASON TICKET NOW!!!!

A Fine Investment for a Discriminating Music Lover

Opera-Symphony Box Office, Sherman, Clay, Kearny and Sutter Streets
Telephone: SUtter 1-1331



What Car Belongs Here ?

Not many people would hesitate in naming the car they feel belongs in that inviting driveway.

It's the entrance to a fine American home, with a tradition of gracious living behind its handsome pillars—and the car which so obviously belongs before it is a Cadillac.

But here is a fact which it is important to remember—a *Cadillac likewise belongs in the driveways of millions of other far more modest American homes.* For it is *practical*, as well as *thrilling*, to own a Cadillac.

Listen, if you doubt it, to these amazing and significant facts:

—there are twenty-two models of

other American motor cars which cost *more* than the lowest-priced Cadillac!

—a Cadillac will actually run farther on a gallon of gasoline than numerous cars which are built and sold primarily for economy!

—a Cadillac is so dependable that it is just as economical to service and maintain as any car you could buy.

—and, finally, a Cadillac may be expected to return a greater percentage of its cost at the time of resale than any other car built in America.

In view of these significant facts, don't you think you should consider a Cadillac for *your* driveway?

Better come in today. We'll gladly give you the facts and a demonstration.

YOUR CADILLAC DEALER

The Trust Department of
THE SAN FRANCISCO BANK

offers its services as

Executor of Wills

☆

Administrator of Estates

☆

Trustee under wills, agreements
and bond issues

☆

Guardian of Estates

☆

Custodian for safekeeping of
securities

☆

Stock Transfer Agent

☆

Stock Registrar

JACKSON D. BAKER
Vice-President and Trust Officer

THE
SAN FRANCISCO
BANK

SINCE 1868

Savings • Commercial • Trust

PARKER S. MADDUX, *President*

Your Family Bank

San Francisco Opera Association

Officers

ROBERT WATT MILLER
PRESIDENT

MRS. STANLEY POWELL
VICE-PRESIDENT

ARTHUR MERRILL BROWN, JR.
VICE-PRESIDENT

CHARLES R. BLYTH
VICE-PRESIDENT

GEORGE T. CAMERON
VICE-PRESIDENT-TREASURER

STARR BRUCE
SECRETARY



Board of Directors

CHARLES R. BLYTH
ARTHUR MERRILL BROWN, JR.
STARR BRUCE
GEORGE T. CAMERON
WILLIAM W. CROCKER
MARCO F. HELLMAN
BRUCE KELHAM

ROBERT WATT MILLER
KENNETH MONTEAGLE
JOHN FRANCIS NEYLAN
MRS. STANLEY POWELL
MRS. HENRY POTTER RUSSELL
RALPH J. A. STERN
J. D. ZELLERBACH



Administrative Staff

HOWARD K. SKINNER
Manager

KURT HERBERT ADLER
Assistant to the General Director

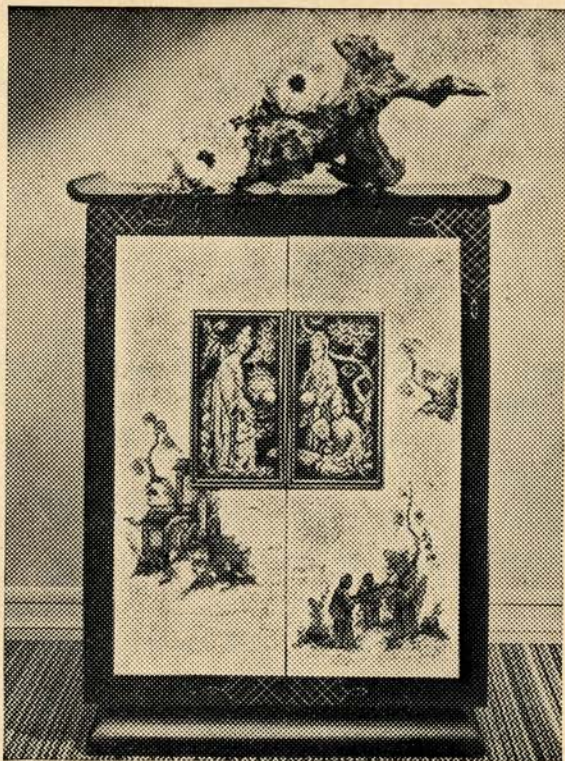
ALAYNE EHRMAN
Publicity Director

JOSEPH A. SCAFIDI
ERIC RAHN
CONSTANCE H. ALEXANDER

EVELYN CROCKETT
DORIS LOWELL
HELEN GOVERNALE

GWEN TRUDEAU
WILLIAM BABCOCK
MATILDA CONDARE

Box Office: ARTHUR FRAHM, PEARL HOLZMAN, ANNA LINSLEY



There is nothing finer than a

STROMBERG-CARLSON®

with exclusive Panoramic Vision

The cabinet masterfully hand-decorated
with symbolic Chinese design ... no two are alike!

You have greatest picture visibility
with widest viewing angle in 21-inch TV.

Price includes one year warranty on video tube,
90-day guarantee on all other parts.

The Classic "21" 600.00

City  **Paris**

TELEVISION, MEZZANINE

Budget Terms Tailored To Your Needs

IN SAN FRANCISCO, ON UNION SQUARE DOUGLAS 2-4500

Board of Governors

MRS. LEONORA WOOD ARMSBY	E. C. LIPMAN
GEORGE WASHINGTON BAKER, JR.	GEORGE LIVERMORE
P. A. BERGEROT	M. E. LOMBARDI
CHARLES R. BLYTH	MRS. DAN LONDON
J. BRENDAN BRADY	GROVER A. MAGNIN
ARTHUR MERRILL BROWN, JR.	WILLIAM GLADSTONE MERCHANT
STARR BRUCE	MRS. C. O. G. MILLER
MRS. GEORGE T. CAMERON	ROBERT WATT MILLER
GEORGE T. CAMERON	KENNETH MONTEAGLE
CHARLES A. CHRISTIN	GUIDO J. MUSTO
WILLIAM W. CROCKER	MRS. JOHN FRANCIS NEYLAN
GEORGE E. CROTHERS	JOHN FRANCIS NEYLAN
MISS MARY C. DUNHAM	RALPH L. PHELPS
SIDNEY M. EHRMAN	STANLEY POWELL
MRS. WILLIAM M. FITZHUGH	MRS. STANLEY POWELL
FRANK W. FULLER, JR.	MRS. LEON RICHARDSON
REUBEN B. HALE	MRS. HENRY POTTER RUSSELL
MRS. LAWRENCE W. HARRIS	A. SBARBORO
TIMOTHY HEALY	FRED R. SHERMAN
MARCO F. HELLMAN	MRS. M. C. SLOSS
MRS. THOMAS CARR HOWE, JR.	RALPH J. A. STERN
EDWARD D. KEIL	MRS. SIGMUND STERN
BRUCE KELHAM	MRS. OSCAR SUTRO, JR.
CHARLES H. KENDRICK	RANDOLPH C. WALKER
MRS. MARCUS S. KOSHLAND	WHITNEY WARREN
ROGER LAPHAM, JR.	J. D. ZELLERBACH
MRS. STINE LEIS	



WAR MEMORIAL OPERA HOUSE

(OWNED AND OPERATED BY THE CITY AND COUNTY OF SAN FRANCISCO
THROUGH THE BOARD OF TRUSTEES OF THE WAR MEMORIAL)

BOARD OF TRUSTEES

BEN BAGGENSTOS <i>President</i>	MILTON W. KLETTER <i>Vice-President</i>
SIDNEY M. EHRMAN	J. RUFUS KLAWANS
DR. CHARLES A. ERTOLA	GUIDO J. MUSTO
FRANK A. FLYNN	RALPH J. A. STERN
EDWARD SHARKEY <i>Managing Director of The War Memorial</i>	E. LAWRENCE GEORGE <i>Secretary to the Board of Trustees</i>

Buffet Service in Basement Promenade and Dress Circle during all performances

The Baldwin is the official War Memorial Opera House piano.

LIBRETTOS AND OPERA GLASSES IN FOYER • HEAD SETS FOR THE DEAF ARE AVAILABLE
AT TABLE IN MAIN FOYER • ATTENDANT WILL CONNECT WITH SEAT LOCATION UPON
REQUEST • FOR LOST AND FOUND INFORMATION, INQUIRE AT CHECK ROOM NO. 1
WILLIAM A. MEADE, *Director of House Service*

SAVINGS ASSOCIATION • THE WORLD'S LARGEST BANK •

ISSUED BY BANK OF AMERICA NATIONAL TRUST AND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



BANK OF AMERICA
TRAVELERS CHEQUES

Available at any branch of
Bank of America...or at author-
ized travel agents everywhere.

San Francisco Opera Company

HOWARD K. SKINNER
Manager

KURT HERBERT ADLER
Assistant to the General Director

CONDUCTORS AND ASSISTANTS

KURT HERBERT ADLER	JAN BEHR	FAUSTO CLEVA	GLAUCO CUIREL
ANTONIO DELL'OREFICE	KARL KRITZ	CORRADO MUCCINI	TULLIO SERAFIN
GEORG SOLTI	GIACOMO SPADONI	IGNACE STRASFOGEL	

ARMANDO AGNINI, *Art and Stage Director*; CARLO PICCINATO, *Stage Director*;
T. L. COLANGELO, JR., *Technical Director*; ETIENNE BARONE, *Stage Manager*;
WILLAM CHRISTENSEN, *Choreographer*

KURT HERBERT ADLER, *Chorus Director*; NAOUM BLINDER, *Concert Master*;
JULIUS HAUG, *Orchestra Manager*; ALMA HAUG, *Librarian*

ARTISTS

Sopranos

LICIA ALBANESE
INGE BORKH
YVONNE CHAUVEAU
SHARON CURRIER
ELLEN FAULL
ROCHELLE FIELD
BARBARA GIBSON
YVONNE GOTELLI
GERTRUDE GROB-PRANDL
LOIS HARTZELL
SOPHIE KARRAS
DOROTHY KIRSTEN
FRANCES OLIVER
RUTH ROEHR
BEVERLY SILLS
DOROTHY WARENSKJOLD

Mezzo-Sopranos and Contraltos

ELOISE FARRELL
MARGARETE KLOSE
SYBIL KNAPP
JANICE MOUDRY
DONNA PETERSEN
MARGARET ROGGERO
GIULIETTA SIMIONATO
LORRAINE SMITH
SHERRY STEVENS
ANNABELL THOMSON
CLARAMAE TURNER
JUNE WILKINS

Tenors

VIRGINIO ASSANDRI
WILLIAM BOND
CESARE CURZI
GALLIANO DANELUZ
ALESSIO DE PAOLIS
LAWRENCE MASON
KEN NEATE
JAN PEECE
DAVID POLERI
BRIAN SULLIVAN
LUDWIG SUTHAUS
CESARE VALLETTI
HAROLD WHITE

Baritones and Basses

LORENZO ALVARY
WINTHER ANDERSEN
SALVATORE BACCALONI
CESARE BARDELLI
GEORGE CEHANOVSKY
DESZO ERNSTER
JAN GBUR
FRANK GUARRERA
PAUL GUENTER
COLIN HARVEY
DESIRE LIGETI
JOHN LOMBARDI
MAX LORENZINI
ENZO MASCHERINI
EDWARD NOVI
NICOLA ROSSI-LEMENI
PAUL SCHOEFFLER
ITALO TAJO

RECORDED PERFORMANCES BY THE STARS YOU HEAR TONIGHT
on COLUMBIA RECORDS

DOROTHY KIRSTEN

ML-2200 Puccini Arias
 ML-2129 Songs of
 George Gershwin
 ML-4666 The Merry
 Widow
 ML-4730 Famous Oper-
 atic Arias

FRANK GUARRERA

ML-2114 Baritone Arias
 from Italian
 Operas
 ML-4499 Scenes from
 Verdi's "Otello"
 SL-112 Gounod: Faust

FAUSTO CLEVA

ML-4515 Aida—Prelude
 and Ballet
 Music
 SL-124 Faust—Ballet
 Music
 SL-113 Mascañi:
 Cavalleria
 Rusticana
 Leoncavallo:
 Pagliacci

Enjoy the thrill of hearing
 your favorite artists again
 and again. Hear their finest

performances on the remarkable new Columbia
 "360" hi-fidelity phonograph and know the joy
 of magically changing your home into a minia-
 ture "opera house." Just switch it on and the
 whole room sings. Now available in limited
 quantities; Table Model 149.50; Consolette
 184.50.



AVAILABLE AT YOUR COLUMBIA RECORD DEALER LISTED BELOW

**Alcalde's RADIO
 Center**

Featuring the "360".
 Complete opera selections
 and other classics

1049 B St. Hayward, Calif.
 LUerne 1-2722

RADIO • TV • RECORDS

**Ross-Cameron
 RECORD CENTER**

331 Bush • YU. 6-0319

Complete Long Playing
 Record Stock

*Prompt Action on
 Special Orders*

Featuring Incomparable
 Columbia "360"

**PORTALS
 TO MUSIC**

78 Stonestown, San Francisco

OVERland 1-6012

FREE PARKING

Open Wednesday, Friday
 Evenings Till 9:30

Featuring the "360"

*The Bay Area's Newest and Most
 Complete Record Shop*

*Trained Experienced Personnel
 Who Know Records*

C H O R A L E N S E M B L E

MISSES

SUZANNE AIELLO
 BARBARA BACCI
 JOSEPHINE BARBANO
 HELEN CAREY
 THERESA COLTON
 ELEANOR CORYELL
 PEGGY COVINGTON
 SHARON CURRIER
 LOIS DUNCAN
 JEAN EVANS
 ELOISE FARRELL
 ROCHELLE FIELD
 LILLIAN GALE

BETTY GORDON
 YVONNE GOTELLI
 DOLORES HAMIL
 SYLVIA HORENSTEIN
 INEZ HOWARD
 MURIEL HOWARDS
 ROSEMARIE HUNTER
 BARBRA JOHANSON
 SOPHIE KARRAS
 SYBIL KNAPP
 LILLIAN LANGE
 LYNNE LIPEN
 GINGER McFADDEN

FRANCES OLIVER
 VELTA OZOLS
 DONNA PETERSEN
 RUTH ROEHR
 JANE RUSSEY
 CARMA SCOTT
 EILEEN SCOTT
 LORRAINE SMITH
 SHERRY STEVENS
 MARY STUDEBAKER
 ANNABELL THOMSON
 TRUDE WINTER

MESSRS.

WINTHER ANDERSEN
 RENARD ANDERSON
 GEORGE ARGYRES
 WILLIAM BOND
 JOSEPH BROTHERTON
 ROBERT GORDON BRUCE
 WILLIS BURROUGHS
 RALPH CUNDALL
 DAVID CURIEL
 EVALDO DAL POGGETTO
 GALLIANO DANELUZ
 PAT DAUGHTERY
 AMERIGO DEL GRANDE
 RUDOLPH DONATI

DUNCAN DRIVER
 WILLIS FROST
 JOSEPH GIAMMANCO
 PAUL GUENTER
 WILLIAM HABER
 ROBERT HANSON
 COLIN HARVEY
 HAROLD HIGGINS
 MARVIN HILTY
 MAX LORENZINI
 ALLAN LOUW
 DOUGLAS MAYCOCK
 ROBERT MEANLEY
 MAX MEYERS
 DORA DI TANO, *Accompanist*

THOMAS MILLER
 BRADFORD MORSE
 EDWARD NOVI
 CHARLES PASCOE
 WILLIAM PETERSEN
 JOSEPH PETIT
 ATTILIO ROSSI
 ANTONIO ROVANO
 JOHN SEGALE
 MILTON SMITH
 ANDREW SNEDDON
 HAROLD WHITE
 HAROLD O'KELLY WHITE

SAN FRANCISCO BOYS' CHORUS

MADI BACON, *Director*

LLOYD SIMPSON, *Assistant Conductor*

TERRY RARR
 WILLIAM CONNOLLY
 GARY DAHL
 GEORGE DILLON
 PAUL ESCABOSA
 RUSSELL FOWLER
 DANIEL GILES
 ROBERT HANSEN
 STEPHEN HATCH
 TERRY HOOK
 THOMAS HOYAL
 KENNETH JENKINS
 KENNETH KRAKE
 KARL LANDES

RONI LANPHERE
 JOHN LINDBERG
 DELL LINDSTROM
 GERALD McMANIGAL
 HERBERT MEIER
 RICHARD MIAILOVICH
 ROBERT MOORE
 C. B. PETERSON
 JOHN PETERSON
 MICHAEL RAULS
 RALEIGH REDUS
 ROBERT ROSENBLATT
 STEPHEN RUSH
 DONALD SAXON

ROBERT SAXON
 DOUGLAS SMITH
 ROBERT STEINER
 DEAN STRAUßL
 GARY STRIEK
 LLOYD SUNDBERG
 WALTER SUNDBERG
 MICHAEL SVANEVIK
 RICHARD THOMAS
 RALPH TODD
 ROBERT URREA
 JAMES URSINO
 BRUCE VOGEL

BALLET

Principals: SALLY BAILEY, NANCY JOHNSON, GORDON PAXMAN

MISSES

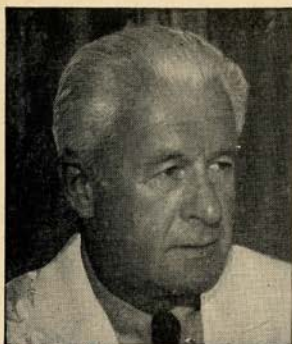
BENE ARNOLD
 LORENE BATCHELOR
 CHRISTINE BERING
 GLORIA CANCELLA
 SHIRLEY CARSON
 CONSTANCE COLER
 NANCY DEMMLER
 PAT ELLIOTT
 GLENDA EMPY
 FIONA FUERSTNER
 JOAN HARSHBARGER
 CAROL HILDEBRAND

MISSES

VIRGINIA JOHNSON
 BARBARA JOHNSTON
 PATRICIA JOHNSTON
 LOUISE LAWLER
 ADEA PAUSCH
 JOY PERRY
 SHARON SHORE
 BELVA SMITH
 MURIEL SHAPIRO
 DIANA WITT
 BILLY WYNN

MESSRS.

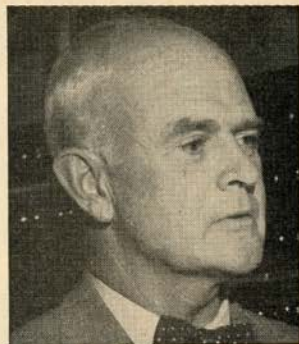
RAYMOND BARALLOBRE
 CARLOS CARVAJAL
 GLENN CHADWICK
 CONRAD LUDLOW
 JOHN MALLOZZI
 RON ROSS
 RUSSELL SAGE



Harold Price—Well-known wine taster, founder of Wine and Food Society, San Francisco. Member California State wine juries since 1937, Golden Gate International Wine Jury 1938.



Morrison Wood—author of "For Men Only," famous newspaper column on unusual cookery, and "With a Jug of Wine," popular cookbook. Member of the Wine and Food Society of Chicago.



Russell S. Codman, Jr.—Co-founder of Club des Arts Gastronomiques, famous Boston wine and food society. Since 1933, he has been a consultant for a leading importer of foreign wines.

These men are your guides to great wines!

Few, if any men in America can claim more discriminating tastes than the men pictured above.

Each year they journey to the California wine country and sample many superior wines of various vintage seasons. Carefully, they taste wines of each type, letting their cultivated palates

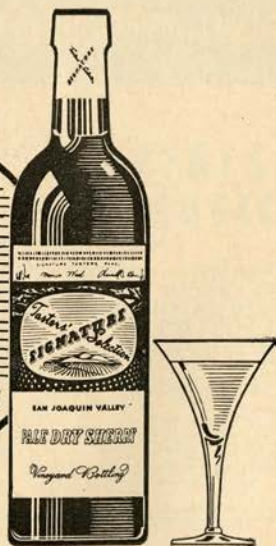
tell them which are most outstanding.

These superb wines—and only these—are bottled under the name *Signature* "Tasters' Selections." Try them—soon.



Write for free "Wine Guide"

SIGNATURE VINTNERS, 655 Fourth St., San Francisco, Calif.



SAN FRANCISCO OPERA ORCHESTRA

VIOLINS

NAOUM BLINDER,
Concertmaster
WILLIAM WOLSKI
FRANK HOUSER
FELIX KHUNER
MAFALDA GUARALDI
HENRY SHWEID
FERDINAND CLAUDIO
DAVID SCHNEIDER
SILVIO CLAUDIO
CHARLES MEACHAM
MYRON SPAULDING
REINA SCHIVO
WILLEM WEGMAN
JULIUS HAUG
WALTER GOUGH
MARY BURRELL
ATTILIO LARAIA
DAVID SHAPRO
BEN BAUER
VERNE SELLIN

VIOLAS

LUCIEN MITCHELL
ROMAIN VERNEY
DETLEV OLSHAUSEN
ASBJORN FINNESS
STEPHAN KATSAROS
ROBERT GOTTLIEB

CELLOS

BORIS BLINDER
HERMAN REINBERG
DETLEV ANDERS
KARL HESSE
MARY HUGHSON
JOHN KRAUS

BASSES

PHILIP KARP
CHARLES SIANI
JOHN SCHIPILLITI
AUGUST BUENGER
R. E. SCHMIDT
JEROME LEWIS

FLUTES

WALTER SUBKE
HERBERT BENKMAN
MERRILL JORDAN

OBOES

MERRILL REMINGTON
LESLIE SCHIVO
JULIEN SHANIS

ENGLISH HORN

LESLIE SCHIVO

CLARINETS

RUDOLPH SCHMITT
F. N. BIBBINS

BASS CLARINET

HOWARD THOMPSON

BASSOONS

FRAYMOND OJEDA
FRANK HIBSCHLE

HORNS

WILLIAM SABATINI
DINO LUCCHESI
EARL SAXTON
HERMAN C. TRUTNER

TRUMPETS

CHARLES BUBB
EARL MURRAY
VICTOR KRESS

TROMBONES

ORLANDO GIOSI
ROGERS SHOEMAKER
JOHN KLOCK

TUBA

RALPH MURRAY

HARP

ANNE ADAMS

TYMPANI

WALTER LAREW

PERCUSSION

FRED DIVISEK
ALBERT CARR

PRODUCTION

EUGENE B. DUNKEL
ROBERT MANN
DAVIS L. WEST
Scenic Artists

T. L. COLANGELO, JR.
Technical Director

ALVIN GENTSCHEL
Master Electrician

CHARLES CARMAN
Master Carpenter

E. WILLIAMS
Master of Properties

FOR WAR MEMORIAL OPERA HOUSE

R. G. WAKEMAN
Master Carpenter

EDWARD J. ZETTEL
Master Electrician

WALLACE FLETTER
Master of Properties

COSTUMES FOR SAN FRANCISCO OPERA ASSOCIATION BY GOLDSTEIN & CO.

ALEXANDER AGNINI
Wardrobe Master

INEZ D. HALL
Wardrobe Mistress

EVERETT MASON
Makeup Artist

ELSIE WETZIG
Hairdresser

PROGRAM

PISANI PRINTING & PUBLISHING COMPANY, PUBLISHERS, DESIGNERS AND PRINTERS

ORGAN BY BALDWIN PIANO

FOR YOUR
ENJOYMENT

WHENEVER
YOU DINE

Distinguished Wines from the Upland Vineyards of

LOUIS M. MARTINI



LOUIS M. MARTINI wines are produced from grapes grown in our upland vineyards along the wooded ridges and on the foothills of the Mayacamas Mountains in Napa and Sonoma counties of California. Thus we secure a selection of the better varieties of grapes—each grown in the most favorable soil and climate—to assure the continuity of quality of the wines that bear the label of:

LOUIS M. MARTINI

ST. HELENA • NAPA COUNTY • CALIFORNIA

Repertoire

REGULAR SUBSCRIPTION SERIES

- MEFISTOFELE (*Boito*) Tuesday Night, September 15, at 8:00
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Peerce, Assandri, Curzi
 CLEVA, Conductor
- WERTHER (*Massenet*) Saturday Night, September 19, at 8:15
 With Mmes. Simonato, Warenskjold, Roehr; Messrs. Valletti, Lombardi, Alvary, Curzi, Cehanovsky, Andersen
 SERAFIN, Conductor
- LA TRAVIATA (*Verdi*) Tuesday Night, September 22 at 8:15
 With Mmes. Kirsten, Chauveau, Roggero; Messrs. Poleri, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini
 CLEVA, Conductor
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) Friday Night, September 25, at 8:15
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnston, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross
 CURIEL, Conductor
 followed by
- ELEKTRA (*Strauss*)
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Curzi, Gbur
 SOLTI, Conductor
- BORIS GODOUNOFF (*Moussorgsky*) Tuesday Night, September 29, at 8:00
 With Mmes. Simonato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr, Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli, Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White
 SERAFIN, Conductor
- TRISTAN UND ISOLDE (*Wagner*) Friday Night, October 2, at 8:00
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ernster, Cehanovsky, Curzi, Mason, Gbur
 SOLTI, Conductor
- TURANDOT (*Puccini*) Tuesday Night, October 6, at 8:00
 With Mmes. Borkh, Albanese, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi, Assandri, Curzi, Gbur, Daneluz
 CLEVA, Conductor
- BARBER OF SEVILLE (*Rossini*) Friday Night, October 9, at 8:00
 With Mmes. Simonato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Rossi-Lemeni, De Paolis, Assandri, Harvey
 SERAFIN, Conductor
- DIE WALKUERE (*Wagner*) Tuesday Night, October 13, at 8:00
 With Mmes. Grob-Prandl, Borkh, Klose, Faull, Sills, Chauveau, Moudry, Roggero, Farrell, Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster
 SOLTI, Conductor
- A MASKED BALL (*Verdi*) Friday Night, October 16, at 8:00
 With Mmes. Grob-Prandl, Klose, Gibson; Messrs. Turrini, Bardelli, Alvary, Ligeti, Cehanovsky, Assandri, Lorenzini
 SERAFIN, Conductor

WEDNESDAY EVENING SERIES

- LA BOHEME (*Puccini*) Wednesday Night, September 16, at 8:15
 With Mmes. Kirsten, Hartzell; Messrs. Poleri, Bardelli, Tajo, Cehanovsky, Baccaloni, Lorenzini, Harvey, Curzi, Hatch
 CURIEL, Conductor
- DON GIOVANNI (*Mozart*) Wednesday Night, September 23, at 8:00
 With Mmes. Faull, Sills, Gibson; Messrs. Rossi-Lemeni, Tajo, Peerce, Alvary, Ernster
 SERAFIN, Conductor
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) Wednesday Night, September 30, at 8:15
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnston, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross
 CURIEL, Conductor
 followed by
- ELEKTRA (*Strauss*)
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Gbur
 SOLTI, Conductor
- TRISTAN UND ISOLDE (*Wagner*) Wednesday Night, October 7, at 8:00
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ligeti, Cehanovsky, Curzi, Mason, Gbur
 SOLTI, Conductor
- LA TRAVIATA (*Verdi*) Wednesday Night, October 14, at 8:15
 With Mmes. Kirsten, Chauveau, Roggero; Messrs. Peerce, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini
 CLEVA, Conductor

(Continued on Page 33)



Our collection of
Evening Furs are
traditionally the
finest in the world.

Schneider Bros

SAN FRANCISCO'S MOST
DISTINGUISHED FURRIER

T W O F O R T Y P O S T S T R E E T

FRIDAY NIGHT, OCTOBER 2, at 8:00

† *Tristan Und Isolde*

(In German)

Opera in three acts by Richard Wagner.

THE CAST

Tristan, a Cornish Knight,
nephew of King Mark.....LUDWIG SUTHAUS
Isolde, Princess of Ireland.....**GERTRUDE GROB-PRANDL
Brangaene, Isolde's friend and attendant.....MARGARETE KLOSE
King Mark of Cornwall.....DESZO ERNSTER
Kurvenal, Tristan's devoted servant.....PAUL SCHOEFFLER
Melot, one of King Mark's courtiers.....GEORGE CEHANOVSKY
Shepherd.....LAWRENCE MASON
Steersman.....JAN GBUR
A Sailor's Voice.....CESARE CURZI

** American Opera debut

Sailor Lad, Sailors, Knights, Esquires, Men-at-Arms



STAGE DIRECTOR
CARLO PICCINATO

CONDUCTOR
GEORG SOLTI

CHORUS DIRECTOR
KURT HERBERT ADLER



Settings designed by Armando Agnini and painted by Julius Dobe

TIME AND PLACE: Legendary

Act I: On Board a Vessel Nearing the Cornish Coast

Act II: Garden Before Isolde's Castle; Summer Night

Act III: Garden of Tristan's Estate in Brittany

† Wednesday Evening Performance of "Tristan Und Isolde," October 7

TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY

Encores not permitted — Bell rings three minutes before curtain rises

NO CAMERAS PERMITTED IN THEATRE

The Story of "Tristan und Isolde"

PROLOGUE—Sent to capture Cornwall to collect tribute, Morold, a chieftain affianced to the Irish princess, Isolde, is slain by Tristan, favorite nephew of King Mark of Cornwall. For his own wounds. Tristan, incognito, seeks the aid of Isolde, famed for her healing. Recognizing him by a notch in his sword as the slayer of her betrothed, Isolde plans to kill Tristan but falls in love with him and stays her hand. But Tristan sees in her only a queenly wife for King Mark. Presently Tristan returns to Ireland to bespeak Isolde for the bride of his uncle. Isolde accepts and they take ship for Cornwall. Tristan has now come to realize his own love for Isolde but bound by honor has carefully remained away from her during the voyage. As the ship nears Cornwall's shores, the drama begins.

ACT I—Infuriated at Tristan's apparent indifference and despondent at the thought of her approaching loveless marriage, Isolde tells Brangäne the story of her unrequited love for Tristan and, commanding her to prepare a poisonous draught, summons Tristan to her presence. Brangäne, sensing disaster, substitutes a love potion for the poison cup. When Tristan comes Isolde reproaches him for the death of Morold. He offers his sword for her revenge but she, feigning forgiveness, proposes they drink a pledge of peace. Together they drain the cup prepared by Brangäne and succumbing to its rapturous charm remain oblivious to their surroundings as the vessel reaches shore.

ACT II—Isolde, wedded to King Mark, has continued her relations with Tristan. They are suspected by Melot, a knight of the court, who arranges a pretended hunt in the hope of trapping the lovers. As the curtain rises Brangäne confesses to Isolde her substitution of the love philtre. Fearing the hunt a ruse she warns Isolde not to signal for a meeting with Tristan. But Isolde, lost in the intoxication of the love potion, will not heed and waves a beckoning handkerchief. The unexpected return of the hunters interrupts a long and ardent love scene. King Mark bitterly reproaches Tristan and offers him banishment. But Melot, shouting treason, rushes forward, sword in hand. Tristan draws in turn but, seeking only death with honor, drops his guard and receives a mortal wound.

ACT III—Tristan lies delirious in his castle where he has been taken by Kurvenal who has sent for Isolde knowing that only she can cure his master's wounds. In a lucid moment Kurvenal tells Tristan of Isolde's expected coming. The pipe of a shepherd, posted to signal the approach of her ship, takes on a joyous note. Kurvenal, crying out that Isolde comes, rushes off. Tristan, overcome by joy, tears at his bandaged wounds and staggering to his feet as Isolde arrives, dies in her arms. King Mark, having learned of the love potion, has followed in forgiveness close behind Isolde. Kurvenal, barring entrance, slays Melot and is killed by the soldiers. King Mark invokes a blessing on the dead as Isolde sings to her dead love the immortal Liebestod.



*great pianists
great artists
great musicians
choose the*

STEINWAY

*celebrating 100 years of musical superiority
1853-1953*

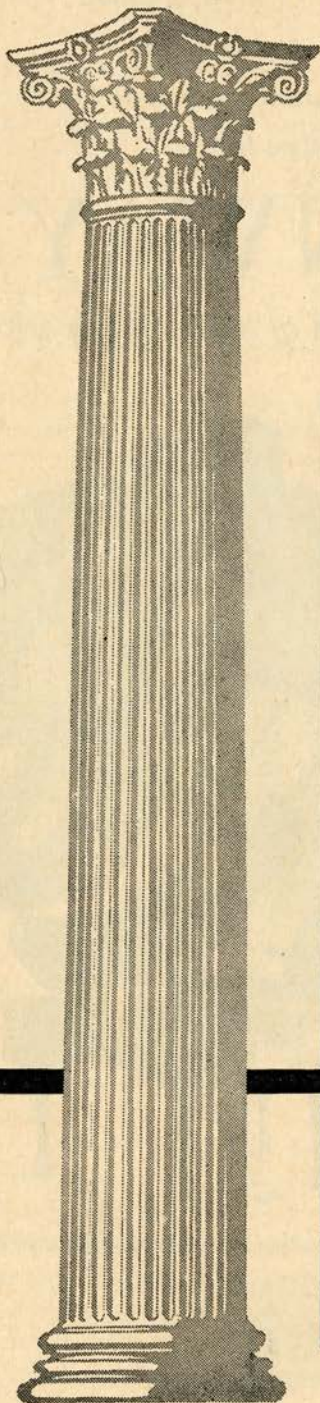


*The Steinway has been exclusive with
Sherman, Clay for 61 years*

everything fine in music since 1870

Sherman  **Clay**

SAN FRANCISCO • OAKLAND • SAN JOSE • FRESNO • STOCKTON • SACRAMENTO



*Our work can
stop your worry*

When attention to your *personal* financial affairs lags because you have too much else to do—you need an Agency Account at this Bank.

Your stocks, bonds and other securities may be handled in two ways. Have us assume investment control for you, and keep all your records current. Or, you retain complete investment control, assigning to us only the details of security management, with regular reports to you. Either way, you are assured against the dangers of neglect and oversight. *Our work can stop your worry!*

Find out what an Agency Account can do for you. Consult any of our Officers, without any obligation.

SAN FRANCISCO

Head Office: 400 CALIFORNIA STREET

Mission Branch: 16TH & JULIAN AVE.

THE BANK OF
CALIFORNIA

NATIONAL ASSOCIATION

Incorporated in 1864

SAN FRANCISCO · PORTLAND · SEATTLE · TACOMA

Member Federal Deposit Insurance Corporation

SUNDAY AFTERNOON, OCTOBER 4, at 2:00

Boris Godounoff

(In Italian)

Music Drama in three parts—eight scenes—by Modeste Moussorgsky.

THE CAST

Boris Godounoff, Regent of Russia.....	NICOLA ROSSI-LEMENI
Teodoro, his son.....	YVONNE CHAUVEAU
Xenia, his daughter.....	LOIS HARTZELL
The Nurse.....	JUNE WILKINS
Schouisky.....	ALESSIO DE PAOLIS
Tchelkaloff.....	GEORGE CEHANOVSKY
Brother Pimenn.....	LORENZO ALVARY
Dimitri.....	BRIAN SULLIVAN
Marina.....	GIULIETTA SIMIONATO
Rangoni.....	CESARE BARDELLI
Varlaam.....	SALVATORE BACCALONI
Missail.....	CESARE CURZI
The Innkeeper.....	JANICE MOUDRY
The Simpleton.....	LAWRENCE MASON
A Police Officer.....	JAN GBUR
A Frontier Guard.....	DESIRE LIGETI
Boyar in Waiting.....	VIRGINIO ASSANDRI
Lovitzky.....	JAN GBUR
Tcherniakowsky.....	GEORGE CEHANOVSKY
Kronchkoff, a Boyar.....	HAROLD WHITE
Four Peasants.....	SYBIL KNAPP, ELOISE FARRELL, PAUL GUENTER, EDWARD NOVI
Four Ladies-in-Waiting to Marina.....	SHARON CURRIER, RUTH ROEHR, ANNABEL THOMSON, DONNA PETERSEN

*Boys, Imperial Guards, Soldiers, Police, Polish Noblemen and Ladies,
Pilgrims, Children, People of Moscow*

Boys selected from San Francisco Boys Chorus

Solo Dancer: Gordon Paxman
Corps de Ballet

STAGE DIRECTOR
ARMANDO AGNINI

CONDUCTOR
TULLIO SERAFIN

CHORUS DIRECTOR
KURT HERBERT ADLER

Settings designed and painted by Eugene B. Dunkel
TIME AND PLACE: About 1600; Moscow and Lithuanian Frontier
Part I: Scene 1: Outside the Monastery of Novadievitci near Moscow
Scene 2: Cathedral Square, Moscow
Scene 3: Lonely Cell in Monastery of the Miracle at Night,
six years later
Scene 4: Inn on the Lithuanian Frontier
Part II: Scene 5: Czar's Apartment in the Kremlin
Scene 6: Park of Marina's Palace, Poland
Part III: Scene 7: Forest of Krony near Moscow
Scene 8: Duma in the Kremlin

**TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY**

*Encores not permitted — Bell rings three minutes before curtain rises
NO CAMERAS PERMITTED IN THEATRE*

The Story of "Boris Godounoff"

During the reign of Feodor, weakling son of Ivan the Terrible, a position of great power and responsibility was vested in Boris Godounoff, a friend of Czar Ivan. Although Boris was the all-powerful regent he was consumed with ambition and craftily caused the death of Dimitri, second son of Ivan, to whom the throne would have passed on the death of Ivan. When Feodor dies, Boris goes into seclusion in a monastery on the outskirts of Moscow. He pretends not to desire the throne but secretly orders the police to force the populace of Moscow to beg him to assume their leadership.

PART I, SCENE 1—Outside the monastery walls the people, in fear of the lash of the police, urge Boris to declare himself Czar. When he pretends to be inflexible, a group of pilgrims enter and join in the supplication.

SCENE 2—Boris accepts the crown and is acclaimed by the populace.

SCENE 3—Pimenn tells Gregory the story of Dimitri's assassination which so fires the imagination of the young monk that he determines to impersonate the slain royal youth and claim the throne.

SCENE 4—The false Dimitri, who has escaped the monastery, accompanied by Varlaam and Missail, two roistering accomplices, enters and after a brief encounter with some soldiers narrowly escapes arrest and flees across the border.

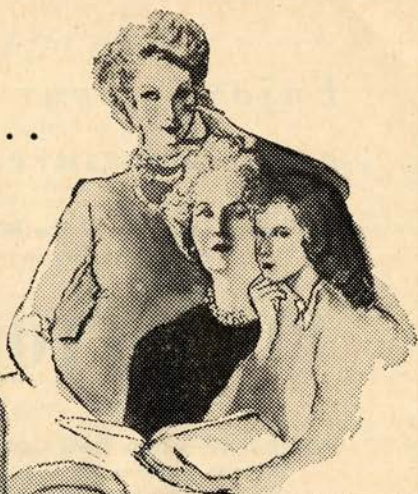
PART II, SCENE 5—Boris tries to comfort Xenia who has recently lost her betrothed, and sends her and Teodoro out to seek the companionship of their friends. Left alone he bemoans his fate in "The Monologue of Boris." Prince Schouisky arrives bearing news of the uprising in Poland in behalf of the false Dimitri. Boris, overcome is once more the prey to remorse.

SCENE 6—Gregory awaits Marina with whom he is in love. Marina with her banquet guests come into the garden. As they dance the Polonaise the guests toast Marina and swear to banish Boris and his Muscovite followers. In a love scene that follows Marina induces Gregory to lead the attack against Moscow.

PART III, SCENE 7—The people are in open revolt. Cries of "Death to Boris" can be heard. Dimitri, the usurper, passes through with some troops on his way to Moscow and draws the crowd with him acclaiming him their lawful Czar. As the stage is cleared, the village idiot is left sitting alone in the falling snow singing a heart-rending ditty on the hopeless condition of Russia.

SCENE 8—The Duma of Boyars is assembled to decide the punishment of the usurper. Before they consider the matter, Schouisky asks Boris, haggard from the terrible visions that are haunting him, to grant an audience with Pimenn, who is waiting outside. Pimenn enters and relates a miracle which had happened at the tomb of Dimitri. He tells of how a blind shepherd, commanded in a dream to appear at Dimitri's tomb, has his vision restored when he kneels in prayer at the grave. A cry of anguish interrupts the old monk. It is Boris, who falls in a faint. Regaining consciousness Boris, feeling himself dying, asks that his son be brought to him. Pointing to Teodoro as his successor he commands him to rule wisely and always protect his sister Xenia. Gasping for breath he dies in agony.

Beauty...
not inherited
but achieved



with the *Elizabeth Arden* Basic Ritual

Fifteen or fifty . . . no matter! You can always have a gentle, cared-for beauty with Elizabeth Arden's peerless preparations.

Cleanse... Ardena Cleansing Cream for dry or normal skin, 1.25 to 6.00
Ardena Fluffy Cleansing Cream for oily skin, 1.25 to 6.00
Skin Deep Milky Liquid Cleanser for blemished skin, 2.25, 4.00

Refresh... with Ardena Skin Lotion, 1.00 to 9.50

Smooth... Over 30? Use Firmo-Lift Treatment Lotion, 5.00 to 10.00
and Special Salon Treatment Oil, 3.75, 10.00
Then, Ardena Perfection Cream, 3.25 to 18.00

Under 30? Ardena Velva Cream, 1.25 to 6.50 all prices plus tax

Elizabeth Arden

550 SUTTER ST., SAN FRANCISCO, CALIF. YUkon 2-3755

*Enjoy in your own home . . .
at your leisure*

thrilling performances of the World's Greatest Operas recorded by
the World's Greatest Artists on

RCA VICTOR records

HIGHLIGHTS from Boris Godounoff

Stokowski conducting San Francisco Symphony Orchestra and San Francisco
Opera Chorus—San Francisco Boys' Chorus. Nicola Rossi-Lemeni, Basso.
Recorded in San Francisco

NEW ORTHOPHONIC recordings just released:

CAVALLERIA RUSTICANA and I PAGLIACCI (1 album) with Bjoerling,
De Los Angeles, Merrill, Milanov, Warren, and Robert Shaw Chorale.
RCA Victor Orchestra, Renato Cellini, Conductor

ANOTHER GREAT

OTHELLO (Verdi) with Arturo Toscanini, Conducting NBC Symphony
Orchestra. A complete opera from the famous series of Toscanini broadcasts
with Herva Nelli, Ramon Vinay, and Giuseppe Valdengo

OTHER COMPLETE OPERAS:

LA TRAVIATA with Albanese, Jan Peerce, Merrill, Arturo Toscanini and
NBC Orchestra.

IL TROVATORE with Milanov, Bjoerling, Barbieri, Warren, RCA Victor
Orchestra, Cellini, conducting.

RIGOLETTO with Jan Peerce, Warren, Tajo, RCA Victor Orchestra, Cellini,
conducting.

CARMEN with Rise Stevens, Peerce, Albanese, Merrill, RCA Victor Orches-
tra, Fritz Reiner, conducting.

BARBER OF SEVILLE with De Los Angeles, Rossi-Lemeni, Milan Sym-
phony Orchestra, Serafin, conducting.

*Many other complete operas, "highlights" and excerpts. Also RCA
Victor record players.*

SCHWABACHER-FREY

Market Street opposite Grant Avenue • DOUGLAS 2-4848

Repertoire

SUNDAY MATINEE SERIES

- MEFISTOFELE (*Boito*) *Sunday Afternoon, September 20, at 2:00*
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Pearce, Assandri, Curzi
 CLEVA, *Conductor*
- MADAMA BUTTERFLY (*Puccini*) *Sunday Afternoon, September 27, at 2:00*
 With Mmes. Albanese, Roggero, Chauveau; Messrs. Sullivan, Mascherini, De Paolis, Alvary,
 Cehanovsky, Gbur, Harvey
 ADLER, *Conductor*
- BORIS GODOUNOFF (*Moussorgsky*) *Sunday Afternoon, October 4, at 2:00*
 With Mmes. Simionato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr,
 Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli,
 Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White
 SERAFIN, *Conductor*
- TURANDOT (*Puccini*) *Sunday Afternoon, October 11, at 2:00*
 With Mmes. Borkh, Warenskjold, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi,
 Assandri, Curzi, Gbur, Daneluz
 CLEVA, *Conductor*
- DIE WALKUERE (*Wagner*) *Sunday Afternoon, October 18, at 2:00*
 With Mmes. Grob-Prandl, Borkh, Klose, Faulf, Sills, Chauveau, Moudry, Roggero, Farrell,
 Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster
 SOLTI, *Conductor*

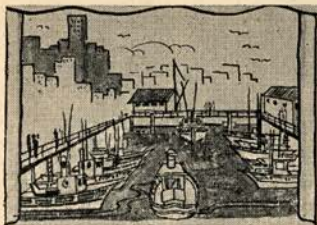
TWO SATURDAY EVENING PERFORMANCES

- CARMEN (*Bizet*) *Saturday Night, September 26, at 8:00*
 With Mmes. Turner, Warenskjold, Hartzell, Roggero; Messrs. Poleri, Guarrera, Alvary,
 Cehanovsky, De Paolis, Andersen
 CLEVA, *Conductor*
- LA BOHEME (*Puccini*) *Saturday Night, October 17, at 8:15*
 With Mmes. Albanese, Hartzell; Messrs. Pearce, Mascherini, Tajo, Cehanovsky, Baccaloni,
 Lorenzini, Harvey, Curzi, Hatch
 CURIEL, *Conductor*

MATINEES FOR YOUNG PEOPLE

Presented by the San Francisco Opera Guild

- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, September 30, at 1:00*
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,
 Assandri, Harvey
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, October 7, at 1:00*
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,
 Assandri, Harvey
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, October 14, at 1:00*
 With Mmes. Simionato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Tajo, De Paolis, Assandri,
 Harvey
 KRITZ, *Conductor*



ON FISHERMAN'S WHARF SEA FOOD DINNERS-COCKTAIL LOUNGE

The most colorful of places to eat — come to dinner before the
 Opera — drop in for a snack after —

"The Opera stars choice for fine sea food."—Allen Jensen

2% ON SAVINGS

FOREIGN EXCHANGE

CHECKING ACCOUNTS

SAFE DEPOSIT BOXES

PERSONAL & AUTO LOANS

MONEY ORDERS & TRAVELERS CHECKS

TRUST SERVICES

Bank with Anglo

ANGLO
CALIFORNIA NATIONAL
BANK

18 BAY AREA OFFICES
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

For exotic food delicacies from the 4 corners of the world, visit ...

George Mardikian's
WORLD-FAMOUS
OMAR KHAYYAM'S
RESTAURANT & RUBAIYAT COCKTAIL LOUNGE



PHONE
Sutter 1-1010

Omar Khayyam's also serves your favorite American dishes, such as juicy charcoal broiled steaks, roast Fresno turkey, baked Virginia ham, etc. • Enjoy your favorite cocktail in the Rubaiyat Cocktail Lounge (where the famous "Omar's Delight" was created).

O'FARRELL AT POWELL STREET

Opera Box Holders

Season 1953

- | | | | |
|---|---|---|--|
| A | MRS. MILTON H. ESBERG
MR. AND MRS. MILTON H. ESBERG, JR.
MR. AND MRS. DAN LONDON | M | MRS. MORTIMER FLEISHHACKER |
| B | MR. AND MRS. M. MITCHELL BOURQUIN
MR. AND MRS. HERBERT W. RICHARDS
MR. AND MRS. KARL CHRISTIAN WEBER | N | MR. AND MRS. CHARLES R. BLYTH
MRS. RICHARD S. MCCREERY |
| C | MRS. SIGMUND STERN | O | MR. AND MRS. WILLIAM W. CROCKER
MRS. HENRY POTTER RUSSELL |
| D | MR. AND MRS. R. GWIN FOLLIS
MR. AND MRS. THOMAS CARR HOWE
MR. AND MRS. BRUCE KELHAM
MR. AND MRS. OSCAR SUTRO | P | MR. AND MRS. WALTER JOHN FELIX
MR. AND MRS. GLENN LANE
MR. AND MRS. CARLOS MAAS
MR. AND MRS. PARKER S. MADDUX |
| E | MR. AND MRS. JAMES BODRERO
MRS. TOBIN CLARK
MR. AND MRS. EDMUNDS LYMAN
MRS. ROBERT A. ROOS | Q | MR. AND MRS. SIDNEY M. EHRMAN |
| F | MR. AND MRS. ROBERT WATT MILLER | R | MRS. ARTHUR DALE KING |
| G | MR. AND MRS. FRANK G. BELCHER
MRS. TOBIN CLARK
MR. AND MRS. T. S. PETERSEN
MR. AND MRS. G. WILLARD SOMERS | S | MRS. MARCUS S. KOSHLAND
JUDGE AND MRS. M. C. SLOSS |
| H | MR. AND MRS. HAROLD M. BOWEN
MR. AND MRS. F. W. MCNEAR
MRS. EATON RYAN | T | MRS. WILLIAM CAVALIER
MR. AND MRS. CLARENCE LORAN JOHNSTON |
| J | MRS. I. W. HELLMAN | U | MR. AND MRS. CHARLES L. HARNEY |
| K | MR. AND MRS. GEORGE T. CAMERON
MR. AND MRS. KENNETH MONTEAGLE | V | MR. AND MRS. PRENTISS COBB HALE, JR. |
| L | MR. AND MRS. JOSEPH T. GRACE
MR. AND MRS. JOSEPH O. TOBIN
MRS. NION R. TUCKER | W | MRS. EDWARD M. ROLKIN |
| | | X | MR. AND MRS. JAMES E. FRENCH |
| | | Y | MR. AND MRS. RICHARD C. HAM
MR. AND MRS. GRAEME K. MACDONALD
MR. AND MRS. FREDERICK C. WHITMAN |
| | | Z | MR. AND MRS. J. B. CELLA
MR. AND MRS. LOUIS A. PETRI
MRS. BURTON B. TURNER
MR. AND MRS. LLOYD E. YODER |



Bally

For the world's most
cherished women
the exquisite footwear
created for us by
BALLY OF SWITZERLAND

Frank Werner
featuring **Bally** OF SWITZERLAND

La Plata
\$23.95

QUALITY

Style

and a reputation

in the making

of smart

Men's Clothing . . .

WILLIAMS and BERG CO.

GENERAL ENGLISH TAILORS

110 SUTTER STREET

FRENCH AMERICAN BANK
BUILDING

BERINGER BROS., Inc.
ST. HELENA
NAPA VALLEY, CALIFORNIA
*Producers of Superior California Wines
and Brandies*

SINCE 1876



BELFAST

Sparkling WATER
MADE IN U.S.A.



MADE IN U.S.A.

*keeps drinks
livelier longer!*

Guarantor Members

OF THE

San Francisco Opera Association

Mr. and Mrs. Charles Edgar Adams, II
 Mr. and Mrs. C. R. Adams
 Mrs. Agnes Aldrich
 Mrs. Annette S. Alexander
 Mrs. Wallace M. Alexander
 Mr. and Mrs. Joseph Alioto
 Dr. and Mrs. R. Emmet Allen
 Lucy H. Allyne
 Mr. and Mrs. S. Chesley Anderson
 Mr. and Mrs. Cyril Appel
 Mr. and Mrs. Edward W. Arnold
 Ann Ashley
 Dr. and Mrs. R. Kirklin Ashley
 Mr. and Mrs. Edward R. Bacon
 Mr. and Mrs. Frazer A. Bailey
 Elsa M. Baker
 A. R. Baldwin
 Spencer Barefoot
 Philip Barnett
 Mr. and Mrs. J. F. Barrett
 Evelyn H. Barron
 Irving Bartel
 Mr. and Mrs. Robert S. Beall
 Mr. and Mrs. Stephen D. Bechtel
 Dorothy E. Beck
 Mrs. Reed J. Bekins

Mr. and Mrs. Frank G. Belcher
 Mr. and Mrs. F. N. Belgrano, Jr.
 David Benioff
 Mr. and Mrs. Dudley G. Bennett
 Mrs. Walter H. Bentley
 Avram Bercovich
 Mr. and Mrs. Peter Bercut
 Mrs. Alta Berger
 Mr. and Mrs. K. Kenneth Bergman
 Mr. and Mrs. Albert J. Bernard
 Dr. and Mrs. Elbridge J. Best
 Dr. and Mrs. Tholow Binkley
 Mr. and Mrs. Newton Bissinger
 Graham Black
 Mr. and Mrs. Norman K. Blanchard
 W. Harry Blatchly
 Mrs. Naoum Blinder
 Mrs. Louis Bloch
 Mr. and Mrs. James B. Blum
 Mrs. Max Blumlein
 Mr. and Mrs. Charles R. Blyth
 Mrs. Walter W. Boardman
 Mr. and Mrs. James S. Bodrero
 Mrs. Charlotte MacGregor Boggs

Mrs. Robert C. Bolton
 Mr. and Mrs. M. Mitchell Bourquin
 Mr. and Mrs. Harold M. Bowen
 Louise A. Boyd
 Mr. and Mrs. George T. Brady, Jr.
 Mr. and Mrs. Walter C. Brauns
 Mrs. William E. Briggs
 Mr. and Mrs. Roy A. Bronson
 Mrs. John F. Brooke
 Mrs. Julia Fox Brooke
 Mr. and Mrs. George W. Brooks
 Dr. and Mrs. Arthur Brown, Jr.
 Arthur M. Brown, Jr.
 Mr. and Mrs. Howard Brown
 Mrs. Louis C. Brown
 Ralph Brown
 Mr. and Mrs. Walter D. Brown
 Mrs. E. E. Brownell
 Mr. and Mrs. Starr Bruce
 Mr. and Mrs. Frank E. Buck
 Henry R. Buck
 Dr. and Mrs. Leonard W. Buck
 Dr. and Mrs. Edward J. Buckley
 Dr. and Mrs. B. O. Burch
 Mrs. Gertrude Burke
 Mr. and Mrs. Robert Gage
 Burmister

**When you
take a trip...**



leave your valuable papers in a Wells Fargo Safe Deposit Box, protected from fire, loss or theft. Boxes now available for as little as \$4 a year, plus tax.

protect valuable objets d'art, silver and other bulky valuables in our Storage Vault. Rental rates on request. Located at our Union Trust Office.

carry your funds safely and conveniently in Travelers Checks or a Travelers Letter of Credit.

**Wells Fargo Bank
& Union Trust Co.**

Market at Montgomery • Market at Grant Ave.
SAN FRANCISCO

Member Federal Deposit Insurance Corporation

Baldwin

The World's Great Music asks nothing finer



Official Choice of the

SAN FRANCISCO OPERA COMPANY

for the thirteenth consecutive year

Chosen by the world's great musicians and musical organizations—Baldwin is the finest of investments for the discriminating piano purchaser. Let us tell you how easily you may own a Baldwin.

Baldwin

310 SUTTER • SAN FRANCISCO • Sutter 1-8500
2046 BROADWAY • OAKLAND • Highgate 4-1636
1176 LAUREL • SAN CARLOS • LYtell 3-0581
323 SO. ELLSWORTH • SAN MATEO • Diamond 4-8717

Guarantor Members

- Mrs. Arthur Bowles Cahill
 Mrs. Jonin R. Cahill
 Mr. and Mrs. Robert W. Cahill
 Dr. and Mrs. William Otis Callaway
 Mr. and Mrs. George T. Cameron
 Mr. and Mrs. Horace O. Camm
 Mrs. Lewis G. Carpenter
 Mr. and Mrs. Craig Carrier
 Dr. and Mrs. William A. Carroll
 Mrs. William Cavalier
 Mrs. Augustine Cazenave
 Mr. and Mrs. John B. Cella
 Mrs. Selah Chamberlain
 Mr. and Mrs. Selah Chamberlain, Jr.
 Mr. and Mrs. Elbert M. Chandler
 Dr. and Mrs. Lee S. Chorney
 Mrs. Drew Chidester
 Mrs. William F. Chipman
 Charles A. Christin
 Mr. and Mrs. Harold Santley Cicerone
 Mr. and Mrs. Antone Cincotta
 Mrs. Baylles V. Clark
 Mrs. Tobin Clark
 Mr. and Mrs. S. G. Clark
 Mr. and Mrs. John Philip Coghlan
 Mr. and Mrs. Alfred Cohen
 Mrs. Betty Cohn
 Mr. and Mrs. George D. Cohn
 Mrs. Max M. Cohn
 Mr. and Mrs. Colbert Coldwell
 Mr. and Mrs. James V. Coleman
- Persis H. Coleman
 Mr. and Mrs. H. D. Collier
 Mr. and Mrs. Jesse C. Colman
 Mr. and Mrs. J. J. Coney
 Mary R. Conlin
 Dr. and Mrs. Frederick C. Cordes
 Mr. and Mrs. J. A. Cosmas
 James F. Crafts
 Mrs. Alan Hawes Critcher
 Arthur S. Crites
 Mr. and Mrs. William W. Crocker
 George E. Crothers
 Thomas B. Crowley
 Mrs. Carl Curtis
 Mrs. Arthur de C. de Lorimier
 Mrs. Walter Alfred de Martini
 Mr. and Mrs. Albert de Nola
 The Marquis de Pins
 Mrs. Chester Dahl
 Countess Lillian R. Dandini
 Mr. and Mrs. George S. Daniels
 Forrest B. Davidson
 Mr. and Mrs. Phillips S. Davies
 Ralph K. Davies
 Mr. and Mrs. Alvin Davis
 Mrs. Richard Detert
 Roger W. Dexter
 Mrs. Benjamin H. Dibblee
 Mrs. Donald Ryder Dickey
 Mrs. B. J. Dietrich
 Mr. and Mrs. Lloyd W. Dinkelspiel
 N. S. Dodge, Sr.
 Mr. and Mrs. R. Stanley Dollar
- Julie D. Donish
 Mr. and Mrs. Dewey Donnell
 Mr. and Mrs. Milton E. Dorman
 Mrs. F. A. Dorn
 Mr. and Mrs. Walter E. Drobisch
 J. A. Ducournau
 Mrs. James H. Duhig
 Mrs. Charles Dunphy
 Thomas R. Dwyer
 Mrs. Francis Milner Edwards
 Mr. and Mrs. Philip S. Ehrlich
 Mr. and Mrs. Albert L. Ehrman
 Mrs. Alfred Ehrman
 Mr. and Mrs. Sidney M. Ehrman
 Mr. and Mrs. Richard J. Elkus
 Mark C. Elworthy
 Mr. and Mrs. Joseph S. Englert
 Mr. and Mrs. Lennart G. Erickson
 Mrs. Carl F. Ernst
 Mr. and Mrs. Richard Ernst
 Mrs. Milton H. Esberg
 Mr. and Mrs. Milton H. Esberg, Jr.
 Mr. and Mrs. Hector Escobosa
 Myron E. Etienne
 Louis Ets-Hokin
 Mrs. Albert John Evers
 George Everson
 Mrs. Edward E. Eyre
 Dr. and Mrs. Harold K. Faber
 Mr. and Mrs. Walter John Felix
 Alfred Fellner
 Mrs. Edith C. Field
 Mr. and Mrs. Marshal H. Fisher
 Mrs. Grace Lewis Fisk

before the opera ...

DINNER FROM 6

after the opera ...

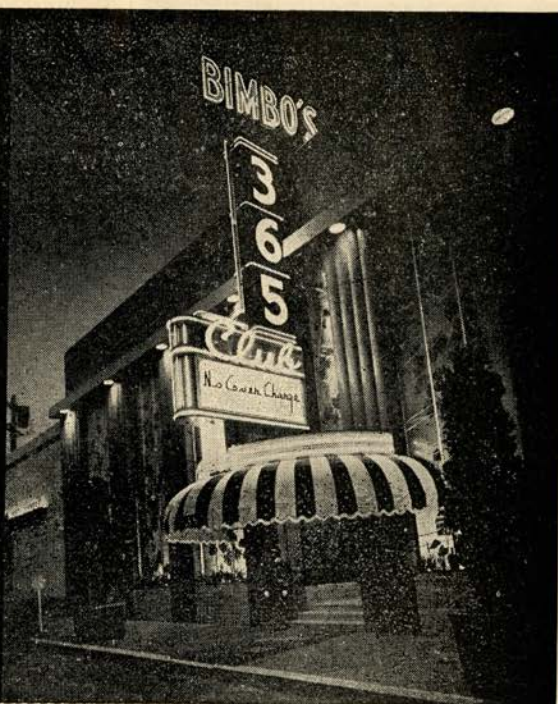
SUPPER FROM 10

LAST SHOW 1 A.M.

- * World's Best Dinner
- * Home of the Girl in the Fishbowl
- * Cocktails from 5
- * Dinner from 6
- * Dancing from 7
- * 1st show starts at 7:30
- * GRaystone 4-0365

Bimbo's 365 Club

1025 COLUMBUS AVE.



You are invited to view

"SCIENCE IN ACTION"

the award-winning television series

produced by

the California Academy of Sciences

Every Tuesday, 7 to 7:30 P. M.

KRON-TV

AMERICAN
TRUST
COMPANY
◊
BANKING
Since 1854



*Special
Opera Supper*

served after all
evening performances
11:30 to 12:45

**Lochinvar
Room**

HOTEL MARK HOPKINS

Geo. D. Smith, General Manager

*Orchids for
the Opera*

Traditionally, generations
of San Franciscans have
associated the opera season
with the finest—naturally
from America's most
famous florists...

Podesta Baldocchi

224 Grant Ave. . Sutter 1-6200
Fairmont Hotel . Palace Hotel
Mills Bldg. . 2525 California St.

Guarantor Members

Mrs. Mortimer Fleishacker
 Mr. and Mrs. Gwin Follis
 John F. Forbes
 Mr. and Mrs. Lawrence C. Ford
 Mr. and Mrs. William H. Foster
 John E. Freed, Jr.
 Mr. and Mrs. J. E. French
 Mrs. William H. French
 Mrs. Paul Fretz
 Dr. and Mrs. Charles L. Freytag
 Mr. and Mrs. Eddie Friedman
 Mrs. Henry B. Friedrichs
 Mr. and Mrs. Arthur J. Fritz
 Mrs. Eugene N. Fritz
 Mrs. Nelly Gaffney
 Mr. and Mrs. Maurice A. Gale
 Mr. and Mrs. A. Russel
 Galloway, Jr.
 L. Galtie
 Mrs. Henry P. Garin
 Mr. and Mrs. Joseph J. Geary
 Mr. and Mrs. Henry Gede, Jr.
 Dr. and Mrs. Frank Gerbode
 Ben C. Gerwick
 Mrs. L. M. Giannini
 Mrs. Arthur Collis Gibson
 George B. Gillson
 Mr. and Mrs. Robert Di Giorgio
 Mrs. Frank R. Girard
 Mr. and Mrs. Harry Gittings, Jr.
 Bernard B. Glickfeld
 Mr. and Mrs. A. Warren
 Glickman
 Mr. and Mrs. Louis J. Glicksberg

Mr. and Mrs. Maurice L.
 Goldman
 Lutie D. Goldstein
 Mrs. Rose Goldstein
 Mrs. Hazel Goodman
 Mr. and Mrs. Lester Goodman
 Mr. and Mrs. Reeve Gould
 Mr. and Mrs. Joseph T. Grace
 Mr. and Mrs. Chalmers G.
 Graham
 Dr. and Mrs. Gerald H. Gray
 Mr. and Mrs. George Greaves
 Mrs. Maurice S. Greenberg
 Mr. and Mrs. Stuart N.
 Greenberg
 Mr. and Mrs. Robert Greenhood
 Mrs. Frederick S. Greenlee
 Mr. and Mrs. G. J. Grieve
 Colonel and Mrs. R. Allen
 Griffin
 Mr. and Mrs. Farnham P.
 Griffiths
 Mr. and Mrs. Albert Haas
 C. Nelson Hackett
 Dr. and Mrs. Roger W. Hackley
 Mr. and Mrs. Marshal Hale, Jr.
 Newton Johnston Hale
 Mr. and Mrs. Prentiss Cobb
 Hale, Jr.
 Randolph Hale
 Mrs. Arthur Hall
 Mr. and Mrs. Herbert E. Hall
 Mrs. Eminel Halsted
 Mr. and Mrs. Richard C. Ham

Commander and Mrs. Alan
 Hamersley
 Mr. and Mrs. Charles L. Harney
 Mrs. Lucie King Harris
 Gregory A. Harrison
 Dr. Marlow B. Harrison
 Mrs. Henry H. Hart
 Mr. and Mrs. I. P. Hartman
 Dr. and Mrs. Clarence E. Haas
 Mr. and Mrs. Harry H. Hastings
 Mr. and Mrs. Russell P. Hastings
 Mr. and Mrs. Elystus L. Hayes
 Mrs. Timothy Hayes
 Roy S. Haynes
 Mrs. E. S. Heller
 Mr. and Mrs. Walter D. Heller
 Mr. and Mrs. Walter S. Heller
 Mrs. I. W. Hellman
 Mr. and Mrs. Frederick J.
 Hellman
 Mrs. Robert B. Henderson
 Mrs. Thomas M. R. Herron
 Mr. and Mrs. William A. Hewitt
 Mr. and Mrs. Henry Hill
 Mr. and Mrs. H. G. Hills
 Mr. and Mrs. Leslie W. Hills
 Mr. and Mrs. Reuben W. Hills,
 III
 Mr. and Mrs. Harry H. Hilp, Sr.
 Mr. and Mrs. Walter J. Hollings
 Osgood Hooker
 Mr. and Mrs. L. Arundel Hopkins
 Stewart Hopps
 Mr. and Mrs. Raymond E. Horn

Parfums *Goyard*
 The smart opera going public adores . . .
 "White Shoulders"
 "Most Precious"
 "Golden Shadows"
 perfumes.

CAMPBELL McGREGOR
President



THE NEW
PACIFIC
GRAND OPERA
ASSOCIATION

DARIO SHINDELL
General Director

Announces Its Seventh Annual

Spring Opera Festival

TOSCA CARMEN PAGLIACCI LA BOHEME
CAVALLERIA RUSTICANA LA TRAVIATA
MADAMA BUTTERFLY

with

Lucia EVANGELISTA Walter FREDERICKS Davis CUNNINGHAM
Tomiko KANAZAWA Lydia IBARRONDO George CHAPLISKI
Selma KAYE Bonnie MURRAY Grant GARNELL

Conductor: ANTON COPPOLA

Stage Director: GLYNN ROSS

MARCH 2 THROUGH MARCH 19, 1954

WAR MEMORIAL OPERA HOUSE

Campbell and Dario
McGREGOR and SHINDELL
present the world famous

*Salzburg Marionette
Theatre*

SNOW WHITE and the SEVEN DWARFS

Saturday Afternoon, November 14

THE MAGIC FLUTE by MOZART

Saturday Evening, November 14

VETERANS' AUDITORIUM

Civic Center

San Francisco

Tickets: (tax incl.) Matinee: \$1.00, \$1.50, \$2.00, \$2.50
Evening: \$1.50, \$2.00, \$2.50, \$3.00

Mail Orders: McGregor-Shindell
278 Post Street, San Francisco 8, Calif.

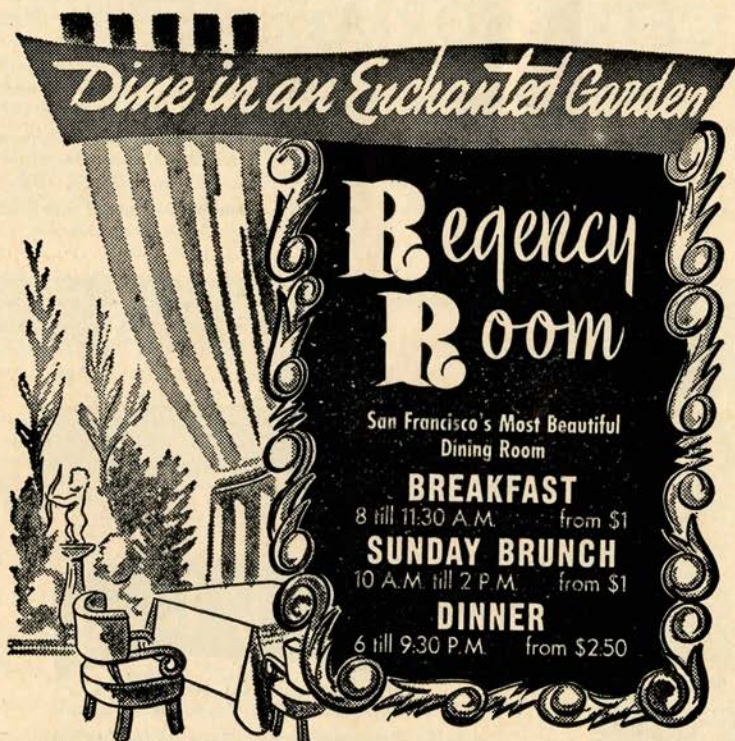


Guarantor Members

Thomas S. Horn
 George H. Hotaling
 Mr. and Mrs. Thomas Carr Howe
 Mrs. John Wesley Howell
 Mr. and Mrs. Jaquelin H. Hume
 Mr. and Mrs. Phelps Stokes
 Hunter
 Marian Huntington
 Dr. and Mrs. S. Nicholas Jacobs
 Mr. and Mrs. Tevis Jacobs
 Mr. and Mrs. Bernard Jaffe
 Mr. and Mrs. William B. James
 Mrs. Conrad Jansen
 Mr. and Mrs. Robert J. Jansen
 Harold L. Johnson
 Mr. and Mrs. Walter S. Johnson
 Mr. and Mrs. Willard Lendelof
 Johnson

Mr. and Mrs. Clarence Loran
 Johnston
 Mrs. A. G. Jones
 Mr. and Mrs. William Josephian
 Major General Kenyon A. Joyce
 Mrs. Ira Kahn
 Mr. and Mrs. Samuel Kahn
 Mr. and Mrs. Augustin C. Keane
 Mr. and Mrs. Edward D. Keil
 Mr. and Mrs. Bruce Kelham
 Mr. and Mrs. Philip John Kelley
 Mr. and Mrs. Charles Kendrick
 Mr. and Mrs. Gerald D. Kennedy
 Easton Kent
 Mr. and Mrs. Marion H. Kent
 Mr. and Mrs. Donald E. Kessler
 Mrs. Kenneth Kilpatrick
 Mrs. Arthur Dale King

Percy L. King
 Franklin E. Kitchens
 Mrs. Philip Klein
 Mrs. William E. Kleinsorge
 Mr. and Mrs. William R. Knapp
 Mrs. Max T. Kniesche
 Mr. and Mrs. John Bryant Knox
 Caroline Korbel
 Elsa R. Korbel
 Stephanie D. Koret
 Mrs. Abraham Koshland
 Mrs. Jesse Koshland
 Mrs. Marcus S. Koshland
 Mr. and Mrs. Frederick J.
 Koster
 Valentine Kriloff
 Mrs. Joseph C. Lacey
 Mr. and Mrs. Glenn Lane



Dine in an Enchanted Garden

Regency Room

San Francisco's Most Beautiful Dining Room

BREAKFAST
 8 till 11:30 A.M. from \$1

SUNDAY BRUNCH
 10 A.M. till 2 P.M. from \$1

DINNER
 6 till 9:30 P.M. from \$2.50

HUNTINGTON HOTEL NOB HILL

Enjoy your favorite Cocktail in the Zebra Room

the greatest opera season on records

...imported

long-playing

CETRA-SORIAS

Select your favorites
from twenty-four complete
operas now available...
More famous favorites
to be released soon...
some before Christmas.



Cetra-Soria operas being given
here this season:

- IL BARBIERE DI SIVIGLIA**, Rossini featuring SIMIONATO, Infantino, Taddei, Cassinelli. Previtali, cond. ... 3 LP's, 1211 **17.85**
- LA BOHEME**, Puccini with Carteri, Ramella, Tagliavini, Taddei, Siepe. Santini, cond. 2 LP's, 1237 **11.90**
- ELEKTRA**, Strauss with Konezni, Ilitsch, Modl, Klarwein, Braun. Mitropoulos, cond. 2 LP's, 1209 **11.90**
- TURANDOT**, Puccini with Cigna, Olivero, Merli, Poli, Neroni, Ghione, cond. 3 LP's, 1206 **17.85**

other superb Cetra-Soria
opera recordings available

- LA CENERENTOLA**, Rossini featuring SIMIONATO and VALLETTI, Meletti, Rovero, Pace, Dalamangas. Rosse, cond. 2 LP's, 1208 **11.90**
- IL MATRIMONIO SEGRETO**, Cimarosa featuring SIMIONATO and VALLETTI, with Bruscantini, Rovero, Noni. Wolf-Ferrari, cond. 3 LP's, 1214 **17.85**

Sherman Clay

Record Department, **SHERMAN, CLAY**
Sutter at Kearny, San Francisco 6, Calif.

Please send me the CETRA-SORIA LP catalog _____

CETRA-SORIA records checked above. Total \$ _____

add 3½% sales tax in San Francisco, 3% elsewhere in Calif.

CHARGE _____ CHECK _____ M. O. _____ C. O. D. _____

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

come... write... or phone to
Sherman, Clay for Cetra-Soria's complete
LP catalog of more operas, opera
recitals by Stignani, Tassinari, Italo
Tajo, and the brilliant Tagliavini-
Tassinari duets.
sutter 1-6000

Guarantor Members

- Mrs. Albert George Lang
Walter Lawrence
Dr. Mary H. Layman
Mr. and Mrs. Ralph C. Lee
Kenneth Leitch
Nico Lek de Tachinville
Mr. and Mrs. Walter A. Leonetti
Leopold Lerner
Mr. and Mrs. John A. Lesoine
Mr. and Mrs. John G. Levison
Donald E. Levy
Mr. and Mrs. G. Irwin Lewis
Mrs. Jesse Lilienthal
Mr. and Mrs. P. N. Lilienthal, Jr.
Mr. and Mrs. Samuel Lilienthal
Mr. and Mrs. William J. Lindenberger
Mr. and Mrs. Paul Lindsey
Mr. and Mrs. J. B. Linford
Mrs. Norman B. Livermore
Mr. and Mrs. Carl Livingston
Mr. and Mrs. Lawrence Livingston
Mr. and Mrs. James K. Lochead
Mr. and Mrs. E. Wilson Lockwood
Mr. and Mrs. John S. Logan
Mr. and Mrs. Dan E. London
Mr. and Mrs. James Rowland Lowe
Mrs. Amy D. Lowengart
Mrs. Alan J. Lowrey
Mr. and Mrs. Edmunds Lyman
Olive M. MacDonald
James W. McAlister
Mrs. Thomas R. McCarron
Mrs. Robbins McCormick
Mrs. William H. McCormick
Mr. and Mrs. F. N. McCreary
Mrs. Richard S. McCreery
Mrs. Felix S. McGinnis
Mr. and Mrs. Campbell McGrover
Mr. and Mrs. M. B. McGowan
Lila McKinne
Mr. and Mrs. Charles E. McKinne
Mr. and Mrs. Andrew C. McLaughlin, Jr.
Mr. and Mrs. Dean B. McNealy
Mr. and Mrs. F. W. McNear
Mrs. George P. McNear
Mr. and Mrs. Graeme K. MacDonald
Mrs. William Mackenzie
Mr. and Mrs. John B. Mackinlay
Mr. and Mrs. Parker S. Maddux
Mr. and Mrs. Marshall Madison
Mr. and Mrs. Grover A. Magnin
I. Magnin & Company
Mr. and Mrs. H. A. Magnuson
Mr. and Mrs. Frank D. Mahoney
Mr. and Mrs. J. W. Mailliard, Jr.
Mr. and Mrs. Thomas Page Mailliard
Irene Manaster
Mr. and Mrs. Joseph A. Mancini
Mr. and Mrs. George M. Mann
Mary Ellen Mannon
Mr. and Mrs. George M. Mardikian
Mrs. Randolph Wyatt Martenet
Mr. and Mrs. A. C. Mattei
F. Cii Maudlin
Mr. and Mrs. Harry D. Maxwell
Mr. and Mrs. Edgar N. Meakin
Mrs. Verona A. Melletz
Mr. and Mrs. William Gladstone Merchant
Edith A. Merein
Mrs. Ralph Merillion
E. Olga Meyer
Mr. and Mrs. Julian J. Meyer
Mr. and Mrs. Van Vissing Midgley
Mr. and Mrs. Albert K. Miller
Mr. and Mrs. Paul Miller
Mr. and Mrs. Robert F. Miller
Mr. and Mrs. Robert Watt Miller
Mrs. Edward Morgan Mills
Mrs. Maxwell C. Milton
Mr. and Mrs. Sidney Modlin
James K. Moffitt
Mario Mondin
Arch Monson, Jr.
Mr. and Mrs. Kenneth Monteagle
Mr. and Mrs. Paige Monteagle
Frederick H. Montgomery
Mr. and Mrs. J. A. Moore
Mr. and Mrs. Joseph A. Moore, Jr.
Mr. and Mrs. C. G. Morrison
Dr. and Mrs. Edmund J. Morrissey
Mr. and Mrs. Philip C. Morse
Mrs. Harold D. Mortenson
Frederic Murphy
Mr. and Mrs. Guido J. Musto
Helen E. Myers
Mr. and Mrs. E. M. Nagel



SPENCER BAREFOOT
presents

8 CELEBRITY CONCERTS

- October 24 **LOTTE LEHMANN and Company**
"Of Opera and Song"
- November 2 **QUARTETTO ITALIANO**
- January 18 **RUDOLF FIRKUSNY, pianist**
- January 26 **JOSEPH SZIGETI, violinist**
- March 8 **ANNA RUSSELL, concert comedienne**
- March 16 **JOSE LIMON DANCE THEATRE**
- April 19 **LEON DESTINE HAITIAN DANCERS**
- April 27 **GEORGIA LASTER — DONALD GRAMM**
soprano bass-baritone

VETERANS' AUDITORIUM

WAR MEMORIAL BUILDING . SAN FRANCISCO

Season Tickets
(tax incl.)
\$11.00; \$13.00;
\$16.00

Mail orders to:
Spencer Barefoot
26 O'Farrell St.
YUkon 2-5079

* *
Single Tickets
(tax incl.)
\$1.80; \$2.40;
\$3.00

On sale Oct. 12
Sherman, Clay
Box Office





International Artists, Ltd. in association with Wilfrid L. Davis

present

★ ★ **LIBERACE** ★ ★

in person

IN HIS FABULOUS "POP" CONCERT

Only three personal appearances in Northern California this year

**OPERA HOUSE, NOVEMBER 16 and NOVEMBER 23
at 8:30**

**BERKELEY HIGH SCHOOL COMMUNITY THEATRE
NOVEMBER 24 at 8:30**

MAIL ORDERS NOW

Checks payable to Sherman & Clay Box Office, Sutter at Kearny, San Francisco
Breuner's Box Office — Oakland and Berkeley
Prices: \$4.80, \$3.60, \$3.00, \$1.80

USES AND ENDORSES THE BALDWIN PIANO EXCLUSIVELY

Guarantor Members

Mr. and Mrs. Ralph R. Nelson
 Mr. and Mrs. Richard W. Nelson
 Julie M. Neppert
 Dr. and Mrs. Alfred Newman
 Mr. and Mrs. John Francis Neylan
 George W. Nickel
 Dr. and Mrs. Charles A. Noble, Jr.
 William H. Noble
 Mrs. Deborah C. O'Brien
 Mary L. Obujen
 Harry Ogilvie
 Mr. and Mrs. Benjamin J. Older
 Mr. and Mrs. Edwin Letts Oliver
 Mr. and Mrs. Roland Letts Oliver
 Mrs. Warren Olney, Jr.
 Mr. and Mrs. Ralph B. Olsen
 E. Whitney Olson
 Mr. and Mrs. William H. Orrick
 Mr. and Mrs. W. Wallace Owen
 Mr. and Mrs. Charles Page
 Charles R. Page
 Mrs. S. H. Palmer

Ralph Partida
 Dr. Sadie Dernham Patek
 J. W. Pauson
 Helen M. Perkins
 Mr. and Mrs. T. S. Petersen
 G. Baltzer Peterson
 Mrs. Seabury B. Peterson
 Mr. and Mrs. Louis A. Petri
 Mr. and Mrs. Milton Pilhashy
 Jack Pisani
 Mr. and Mrs. Harold D. Pischel
 Mr. and Mrs. Jules S. P. Podesta
 Mrs. George Gordon Pollock
 Mr. and Mrs. Hans Popper
 William Kenneth Potts
 Mr. and Mrs. Stanley Powell
 Walter D. Prendergast
 Mr. and Mrs. Bernard W. Price
 Mr. and Mrs. O. Kenneth Pryor
 Mr. and Mrs. John B. Quigley
 Mrs. Carl Raiss
 Mrs. Charles H. Raven
 Albert G. Redmond, Jr.
 Mr. and Mrs. Robert S. Reis

Dr. and Mrs. Ralph Reynolds
 Mr. and Mrs. Richard S. Rheem
 Mr. and Mrs. Herbert W. Richards
 Mr. and Mrs. Hermann A. Richardson
 Mrs. William J. Richardson
 Mr. and Mrs. Bert Rieser
 Mr. and Mrs. Roy B. Robinette
 Milo Rees Robbins
 Mr. and Mrs. Gregory Robinson
 Mrs. John Alvah Robinson
 Mrs. Nathan Rogers, Sr.
 Mrs. Edward M. Rolkin
 Mrs. Robert A. Roos
 Mrs. George B. Rosenberg
 Mr. and Mrs. Donald L. Ross
 Mr. and Mrs. Edmund A. Rossi
 Mr. and Mrs. William P. Roth
 Mr. and Mrs. Robert E. Rowley
 Madame Irina Roublon
 Mr. and Mrs. David Rubenstein
 Mr. and Mrs. A. S. Russell
 Mrs. Henry Potter Russell



radio-phono
tv
records
NET PRICES

HIGH FIDELITY UN LTD
 935 EL CAMINO REAL
MENLO PARK
 D Avenport 5-5689

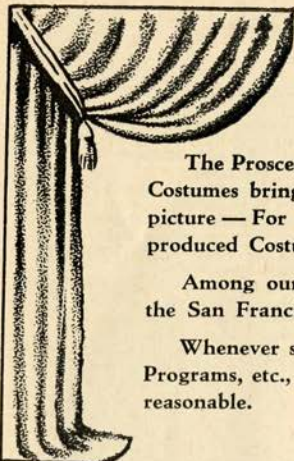
The whiskey that didn't watch the clock
...seven long years



OLD CHARTER

Kentucky's Finest Bourbon

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 86 PROOF
 OLD CHARTER DISTILLERY COMPANY, LOUISVILLE, KENTUCKY



Costumes

The Proscenium Arch frames the picture created on the Stage—Costumes bring Life—Movement—Color—Line to complete the picture—For more than half a Century we have designed and produced Costumes for all Occasions.

Among our most outstanding endeavors, is the Costuming of the San Francisco Opera Season . . .

Whenever seeking Costumes, Make-Up, Wigs for Parties, Club Programs, etc., you will find our facilities complete and our prices reasonable.

GOLDSTEIN & CO.

THEATRICAL COSTUMERS

989 MARKET STREET

SAN FRANCISCO

Garfield 1-5150

Cyclax of London

COSMETICS

Exclusive with

Nelly Gaffney

354 Post Street, San Francisco
1460 Burlingame Ave., Burlingame



HOUSE OF
**Prime
Rib**

Roast Prime Ribs of Beef
EXCLUSIVELY
CARVED AT YOUR TABLE
FROM THE CART
Open 5 p.m. daily—4 p.m. Sun.
1906 VAN NESS TU. 5-4605

CURRAN • Beg. Sun. Eve. Oct. 18 (3 Weeks Only)
SAN FRANCISCO STAGE PREMIERE



**Spike
Jones**

**MUSICAL
INSANITIES
OF 1954**

MAIL ORDERS NOW — BOX OFFICE SALE STARTS OCT. 5
Prices—Nights (incl. Sun.): Orch. \$3.60. Balc. \$3.00, \$2.40 & \$1.80. 2nd Balc. \$1.20.
Sat. & Sun. Mats.: Orch. \$3.00. Balc. \$2.40 & \$1.80. 2nd Balc. \$1.20. Prices include
tax. Send STAMPED addressed envelope with mail order please.

Guarantor Members

Mr. and Mrs. Leon B. Russell
 Mrs. Eaton Ryan
 Mr. and Mrs. Michael J. Ryan
 Mrs. C. R. St. Aubyn
 Judge and Mrs. Orla St. Clair
 Mr. and Mrs. Charles R. Sargent
 Mrs. Alfred B. Saroni
 Mr. and Mrs. Robert H. Scanlon
 Mr. and Mrs. Carl Schaubye
 Else Schilling
 Mrs. Walter Schilling
 Mr. and Mrs. George B. Schirmer
 Dr. and Mrs. Guy Schoonmaker
 Helen M. Schroeder
 Adolph P. Schuman
 Mr. and Mrs. Karl F. Schuster

Mrs. Frank Schwabacher
 Mr. and Mrs. James H.
 Schwabacher
 Mrs. Louis A. Schwabacher
 Mr. and Mrs. Joseph S. Schwartz
 Mr. and Mrs. Edward W. Scripps
 Mrs. A. Setrakian
 Mr. and Mrs. T. Guy Shafer
 Mr. and Mrs. R. S. Shainwald
 Mr. and Mrs. Nelson Towne Shaw
 F. R. Sherman
 Joe Shoong
 Mrs. Clarissa Shortall
 Mr. and Mrs. Roy L. Shurtleff
 Beatrice Silver
 Richard O. Simon

Mr. and Mrs. Ray Simonds
 Mrs. M. L. Sinclair
 Paul A. Sinsheimer
 Mr. and Mrs. Edgar Sinton
 Genevieve Six
 Howard K. Skinner
 Edith Slack
 Mr. and Mrs. M. C. Sloss
 Mr. and Mrs. Philip H. Small
 A. Small
 Mr. and Mrs. De Lancey C.
 Smith
 Ferdinand C. Smith
 Russell G. Smith
 Mr. and Mrs. Samuel M. Smith

MAESTRO NINO COMEL *teacher of* CLARAMAE TURNER, *Contralto*

San Francisco Opera Co.
Metropolitan Opera — Philadelphia — Central America
Transcontinental Concert Tours — N.B.C. — Television

Comel Music Studios — 247 Columbus Avenue — San Francisco, Calif.

EXbrook 2-4261

JUniper 7-9072



DAINI BROS.

Since 1920
 DISTINCTIVE HAND CARVED
 AND IMPORTED
 FURNITURE

PACIFIC AT POLK

ORdway 3-4540

SAN FRANCISCO



Scotland's Prince of Whiskies

CHIVAS REGAL

12 YEAR OLD SCOTCH WHISKY

BLENDED SCOTCH WHISKY • 86 PROOF
 CHIVAS BROTHERS IMPORT CORP. • NEW YORK, N. Y.

SAN FRANCISCO CONSERVATORY OF MUSIC

ALBERT ELKUS—Director

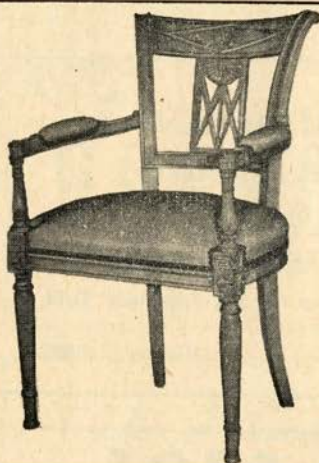
Professional Instruction by a Distinguished Faculty
EVENING CLASSES for BEGINNING ADULT STUDENTS

Saturday Morning Children's Classes
SPECIAL CLASSES FOR PRE-SCHOOL CHILDREN

Individual Instruction in all departments

3435 SACRAMENTO STREET

WALNUT 1-3496



FRENCH FURNITURE

AT ITS BEST

DRAPERIES OF DISTINCTION

ALBERT DAINI

PERIOD FURNITURE

1529 PINE STREET

ORdway 3-6316

THE CHANDELIER RESTAURANT

*Representative of San Francisco's Gracious Victorian Era
Crystal Chandeliers (17). Gold Leaf Window Trims*

PARK — DINE — WALK to Opera and RETURN for after-theatre snack
LUNCHEON — HORS D'OEUVRES — COCKTAILS AT 5 — DINNER AT 6 — MUSIC

Miss Alethea Hillhouse, Prop.

848 EDDY STREET NEAR VAN NESS AVENUE

AUTUMN IMPORTATIONS of Shirts and Tie Silks

Shirts \$10.50 to \$45.00

Neckwear \$2.50 to \$6.50

D. C. HEGER

IMPORTERS & SHIRTMAKERS

170 SUTTER STREET

SAN FRANCISCO

HANCOCK BROS.

BONDED TICKET PRINTERS

25 JESSIE STREET

SAN FRANCISCO 5, CALIF.

DO 2-2191

Guarantor Members

- | | | |
|---------------------------------------|--|--------------------------------------|
| Mr. and Mrs. Thomas Boarman
Smith | Mr. and Mrs. Wilfred Allen
Taylor | Mr. and Mrs. Robert G. Wayne,
Sr. |
| Mrs. Rosemarie V. Snell | Mr. and Mrs. Arnold Ternquist | Honorable and Mrs. Karl C.
Weber |
| Mr. and Mrs. G. Willard Somers | Mr. and Mrs. George Stevenson
Terrill | Mrs. T. J. Weissich |
| Mrs. Muriel McKevitt Sonne | Dr. H. E. Thelander | Dr. and Mrs. H. M. Weyrauch |
| Dr. Ralph Soto-Hall | Joseph M. Thomas | Mr. and Mrs. George B. White |
| Geraldine H. Spare | Archibald Roy Thomson, Jr. | Mr. and Mrs. Frederick C.
Whitman |
| Mr. and Mrs. Leslie E. Spelman | Harrison Thomson | Walton Ames Wickett |
| Mr. and Mrs. Eric M. Stanford | P. Thorn | Mr. and Mrs. Robert L. Wief |
| Dr. and Mrs. John H. Stark | Mr. and Mrs. Edward G. Tilton | Mr. and Mrs. George M. Wihr |
| Mr. and Mrs. G. A. Starweather | Mr. and Mrs. Cyril R. Tobin | Mrs. Lyndon C. Whitaker |
| Mrs. Charles W. Steines | Mr. and Mrs. Joseph O. Tobin | Mr. and Mrs. Brayton Wilbur |
| Mrs. Nellie L. Stephens | Ernest J. Torregano | George H. Wilcoxson |
| Gynne R. Stern | Dr. and Mrs. Harold G. Trimble | Al Williams |
| Mr. and Mrs. Ralph J. A. Stern | Mrs. Nion R. Tucker | Mr. and Mrs. Charles F.
Williams |
| Mrs. Sigmund Stern | Mrs. Burton B. Turner | Florence A. Williams |
| Mr. and Mrs. J. Jerome Stickney | Dr. and Mrs. John R. Upton | Mr. and Mrs. Jean C. Witter |
| George Stimmel | Mrs. Emma Domb Vigdor | Mrs. J. L. Wolf |
| Frank D. Stout | Dr. and Mrs. C. E. Voigt | Mr. and Mrs. Adrian G. Wood |
| Benka Dunlop Strickler | Mr. and Mrs. Daniel Volkmann | Mr. and Mrs. Gilbert S. Woods |
| Dr. John Philip Strickler | Johanna M. Volkmann | Richard J. Woods |
| Mr. and Mrs. Robert Kincaid
Stuart | Dr. E. P. M. von Gehren | L. A. Woolams |
| Mr. and Mrs. Walter H. Sullivan | Mr. and Mrs. Alexander H.
von Hafften | Mr. Theodore Wores |
| Mr. and Mrs. Ernest J. Sultan | Mr. and Mrs. George Wagner | Mr. and Mrs. J. Perry Yates |
| Bert Orrell Summers | Mrs. Willis Walker | Mr. and Mrs. Lloyd E. Yoder |
| Mrs. Alfred Sutro | Mr. and Mrs. C. B. Wallace | Mr. and Mrs. J. D. Zellerbach |
| Mr. and Mrs. Oscar Sutro | Dr. D. G. Wallace | Mr. and Mrs. Harold L.
Zellerbach |
| Mr. and Mrs. Louis Sutter | Mr. and Mrs. Vernon C. Walston | Mr. and Mrs. John G. Ziel |
| Mrs. Effingham B. Sutton | Mr. and Mrs. Edwin H. Walter | Mr. and Mrs. Edgar T. Zook |
| Mr. and Mrs. Benjamin H. Swig | Whitney Warren | |

Ortiz

BEAUTY STUDIO

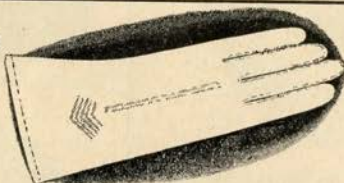
SEÑOR ORTIZ *Hair Stylist for the lovely ladies you see on the stages of the Opera House and Curran, Geary and Alcazar Theatres.*

Personalized Coiffures ★ Television Makeup ★ Slenderizing

407 O'FARRELL STREET ● Opp. NBC Studios ● PRespect 6-1111

The Glovatorium

Suede & Leather
Cleaning Specialists



323 Geary
San Francisco
DOuglas 2-4157

1415 Grove St.
Berkeley
Landscape 6-8834

Peter **Giovanzana**
furniture interiors

PACIFIC AVENUE AT POLK

A CONTRIBUTION BY MEMBER STORES OF THE RETAIL DRY GOODS ASSOCIATION

City of Paris
The Emporium
Hale Bros. Stores, Inc.
H. Liebes & Co.

Livingston Bros.
Macy's San Francisco
I. Magnin & Co.
Jos. Magnin Co.

Ransohoffs, Inc.
Roos Bros.
Saks Fifth Avenue
The White House

CONTRIBUTORS TO 1953 SEASON

Amelio's
American Federation of
Musicians, Local No. 6
Baldwin Piano Company
Irving P. Bartel
David Benioff
City Transfer & Storage Co.
Mr. and Mrs. Hector
Escobosa, I. Magnin & Co.
Nelly Gaffney

Hancock Bros.
Hotel Mark Hopkins
Jenkel Davidson Optical Co.
Joseph's Florist
Pisani Printing &
Publishing Co.
Podesta Baldocchi
W. Lansing Rothschild
Schneider Bros. Inc.

Mr. and Mrs. James H.
Schwabacher
Sir Francis Drake Hotel
Sommer & Kaufmann
Standard Oil Company of
California
Sugar Pine Lumber Co.
Theatrical Stage Employees
Union, Local No. 16
A. Wilbur Woodruff



The good photograph is an act
of the imagination expressed
in terms of line and light.

A. FALCK JEPSEN

Allied Arts Guild
For appointment call:
DAvenport 5-2582



HOUSE OF
Prime
Rib

Roast Prime Ribs of Beef
EXCLUSIVELY
CARVED AT YOUR TABLE
FROM THE CART
Open 5 p.m. daily—4 p.m. Sun.
1906 VAN NESS TU. 5-4605



In San Francisco

HOTEL WHITCOMB

500 Rooms from \$5

At the Civic Center
... so conveniently
near the Opera
House. Excellent
cuisine and service.

Garage in Building

KARL C. WEBER
President and
General Manager

THE JUNIOR LEAGUE OF SAN FRANCISCO
IN COOPERATION WITH
THE SAN FRANCISCO OPERA ASSOCIATION
CORDIALLY INVITES YOU AND YOUR FRIENDS TO ATTEND
OPERA PREVIEWS - 1953

THURSDAY EVENING, SEPTEMBER 17
AN INTRODUCTION TO MASSENET'S "WERTHER"

Speaker: JAN POPPER, Professor of Music, University of California,
Los Angeles

Time and Place: 8:30 p.m., Peacock Court, Hotel Mark Hopkins

FRIDAY MORNING, SEPTEMBER 25
"ELEKTRA" by RICHARD STRAUSS

Speaker: ALFRED V. FRANKENSTEIN, Music and Art Critic, San
Francisco Chronicle

Time and Place: 11 a.m., Peacock Court, Hotel Mark Hopkins

Luncheon: The Mark Hopkins has reserved the Room of the Dons for those wishing
to remain for luncheon. Please call the Banquet Office for reservations—
EXbrook 2-3434

TUESDAY MORNING, OCTOBER 6
"TURANDOT"—PUCCINI'S LAST OPERA

Speaker: KURT HERBERT ADLER, Assistant to the General Director
of the San Francisco Opera Association. Mr. Adler will
interview **HARRY HORNER**, stage designer and producer,
of Hollywood and New York, who has designed the San
Francisco Opera Company's new "Turandot" production.

Time and Place: 11 a.m., Peacock Court, Hotel Mark Hopkins

Luncheon: The Mark Hopkins has reserved the Room of the Dons for those wishing
to remain for luncheon. Please call the Banquet Office for reservations—
EXbrook 2-3434

NO ADMISSION CHARGE

FOR OPERA TICKETS, CALL SU. 1-1331

Better See Motorola TV

Again

Motorola receives the

Fashion Academy Award

For Outstanding Styling and Cabinetry

THE FUTURA—Model 21K16—21-inch tube.



Critically examine Motorola's distinguished new furniture-styled television instruments yourself. Immediately you will sense the sound reasons why for the third time Motorola TV has been selected above all others for the distinguished Fashion Academy Award, for outstanding styling and cabinetry. Then view the brilliantly clear Double-Power Picture on Motorola's velvety, glare-free screen. You will recognize that there are many sound technical reasons, too, why Motorola TV is being chosen for so many of America's finest homes.

Motorola TV

WORLD'S LARGEST EXCLUSIVE ELECTRONICS MANUFACTURER.

\$409.95



ROCKFORD—
Mahogany finish.
half-door console.
21-in.
MODEL 21K14



BEVERLY—
Modern birch wood
cabinet with shelf
and smart new
wrought-iron
stand. 21-in.
MODEL 21K17



LAKWOOD—
Mahogany finish.
Full doors. 24-in.
MODEL 24K2



PARKSIDE—
27-in. aluminized
tube. Mahogany
finish console.
MODEL 27K2

STERLING FURNITURE COMPANY

SAN FRANCISCO

OAKLAND

VALLEJO

SAN MATEO



A Famous First in California!

With the opera season in San Francisco making its 1953 debut, we turn back the pages of musical history for a famous first.

Back in the winter of eighteen-fifty-two, San Francisco was a rough and tough frontier. All the great singers of the East coast scornfully ignored this unrefined outpost. That is . . . all but one. On a cold rainy day just over one hundred years ago, she stepped timidly from the steamer, a petite, dark-eyed girl with a coloratura voice that was to thrill the San Francisco audience at her very first concert. From her, the city's musical reputation got its start. Her name was Elisa Biscaccianti. They called her the "American Thrush" . . . and she was the first great singer ever to visit the San Francisco Bay Area.

It was just eighteen years later, in 1870, that Crocker First National Bank was founded . . . *the first and oldest national bank in California.*

Crocker First National Bank

SAN FRANCISCO

OAKLAND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Cordon Rouge



Dessin de E. VITTEL

The finest compliment you can pay your
guests is to serve Mumm's Cordon Rouge,
acknowledged the world over one of the
finest of all champagnes.

SOLE AGENTS FOR U.S.A.—BROWNE-VINTNERS CO., INC., NEW YORK, N.Y.
BROWNE-VINTNERS CO., INC., 400 MONTGOMERY STREET, SAN FRANCISCO



WEDNESDAY NIGHT, OCTOBER 7, at 8:00

Tristan Und Isolde

(In German)

Opera in three acts by Richard Wagner.

THE CAST

Tristan, a Cornish Knight,
nephew of King Mark.....LUDWIG SUTHAUS
Isolde, Princess of Ireland.....GERTRUDE GROB-PRANDL
Brangaene, Isolde's friend and attendant.....MARGARETE KLOSE
King Mark of Cornwall.....DESIRE LIGETI
Kurvenal, Tristan's devoted servant.....PAUL SCHOEFFLER
Melot, one of King Mark's courtiers.....GEORGE CEHANOVSKY
Shepherd.....LAWRENCE MASON
Steersman.....JAN GBUR
A Sailor's Voice.....CESARE CURZI

Sailor Lad, Sailors, Knights, Esquires, Men-at-Arms



STAGE DIRECTOR
CARLO PICCINATO

CONDUCTOR
GEORG SOLTI

CHORUS DIRECTOR
KURT HERBERT ADLER



Settings designed by Armando Agnini and painted by Julius Dobe

TIME AND PLACE: Legendary

Act I: On Board a Vessel Nearing the Cornish Coast

Act II: Garden Before Isolde's Castle; Summer Night

Act III: Garden of Tristan's Estate in Brittany

TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY

*Encores not permitted — Bell rings three minutes before curtain rises
No one will be seated during the performance*

NO CAMERAS PERMITTED IN THEATRE