

La Bohème

1953

Wednesday, September 16, 1953 8:15 PM

Saturday, October 17, 1953 8:15 PM

SFO_PUB_01_SFO_1953_04

Publications Collection

San Francisco Opera Archives

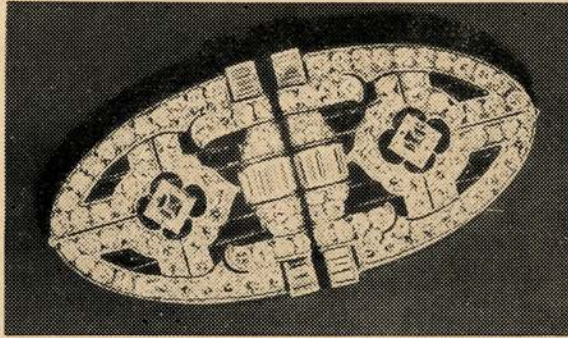
THIRTY-FIRST ANNUAL SEASON

San Francisco
OPERA
Association



WAR MEMORIAL OPERA HOUSE

SEPTEMBER 15 THROUGH OCTOBER 18, 1953



*convert your diamonds
into cash at Louis and Co.*

We'll buy your diamonds for spot cash, or you can leave them with us and we'll sell them for you and charge only a small brokerage fee. Whether you're a private owner or a trustee for an estate, bring your unwanted jewelry to Louis and Company. Paying fair and just prices, we buy gems worth \$5 or \$50,000. No estate is too large or too small. Buying hours are from 10 a.m. to 5 p.m. Monday through Saturday. If you can't come in yourself, send your jewelry either by Railway Express or registered mail, insured.

estates liquidated; diamonds appraised for insurance



300 POST STREET AT UNION SQUARE



YU. 2-5571

There is no safer place
for SAVINGS!



SAFETY INSURED

DOLLAR
for DOLLAR
always—

SUTTER
NEAR
KEARNY

MILO R. ROBBINS
PRESIDENT

**REGULAR
INTEREST**
FOR **68 YEARS**
always higher
than average

*Safe for
Savings
Since 1885*



at SLOANE'S
RECORD SHOP

listen to
complete operas on

L O N D O N

ffrr* long playing records

LA BOHEME (Puccini).
Tebaldi, Prandelli, Gueden **11.90**
TOSCA (Puccini).
Tebaldi, Campora, Mascherini . . . **11.90**
MADAM BUTTERFLY (Puccini).
Tebaldi, Campora, Rankin **17.85**
AIDA (Verde).
Tebaldi, del Monaco, Stignani **17.85**
(all with chorus & orchestra of Santa Cecilia,
Rome, conducted by Alberto Erede)

LAKME (Delibes). Nado Robin, de Luca,
Borthayre. Orch. & chorus of L'Opera Comique,
Paris, conducted by Georges Sebastian. **17.85**

PELLEAS & MELISANDE (Debussy). Danco,
Mollet, Reh fuss, L'Orchestre de la Suisse Romande
conducted by Ernest Anserment **23.80**

VERDE & PUCCINI ARIAS
sung by Mario del Monaco **4.95**

* full frequency range recordings

W & J SLOANE
216 Sutter near Grant



*For
Gracious
Living*

Parkmerced Towers

Situated in a lovely park is the sixth Tower Building, recently opened, overlooking beautiful golf courses, Lake Merced and the Pacific Ocean. Here is the ultimate in pleasant, convenient, easy living, available for immediate occupancy. W. & J. Sloane has recently redecorated the display apartments and a staff of trained hostesses is ready to welcome you.

1-2-3-4 Bedroom Apartments

(Private Bath to Every Bedroom) . . . from **\$103**

RENTAL OFFICES AND DISPLAY APARTMENTS • 100 FONT BOULEVARD, PARKMERCED
Open each day 10 to 6, Wed. eves until 9 Telephone JUniper 7-6326

Mr. W. L. Thacker,
Resident Manager

Built, Owned and Operated by the
Metropolitan Life Insurance Company



For the motorist who demands the best!

Royal Triton is the famous purple oil designed to meet the lubricating needs of the finest precision-built motor cars. 7600—the gasoline of the future—more than meets the power requirements of today's highest compression engines. This distinguished combination is available at the sign of the seventy-six.

U N I O N O I L C O M P A N Y

Sloane's invites you to see and hear the magnificent

Magnavox

Modern Symphony



Radio-Phonograph-21" TV

Enjoy superb 21-inch TV—in addition to flawless radio and phonograph reproduction—in a cabinet that is both beautiful and practical, with sliding gold-tooled Florentine leatherette panel to cover radio-phonograph and storage compartment.

Mahogany or Oak **495⁰⁰**

W & J SLOANE
216 Sutter near Grant

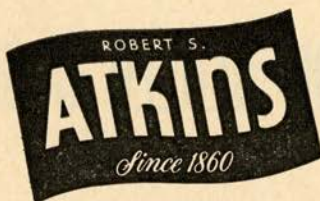
HIGH FIDELITY Be one of the first to listen to records on Sloane's brand-new high fidelity sound system—just installed in our Record Shop! 2nd floor



After Six

you will be impeccably correct in this "Tony Martin" tuxedo by Rudofker. In midnight blue with shawl collar.

\$75



150 Sutter St., San Francisco
Stonestown • San Mateo • Palo Alto



SAN FRANCISCO OPERA ASSOCIATION 1953 SEASON

PROGRAM

San Francisco Opera Association:	
Officers, Board of Directors, Administrative Staff	13
Board of Governors.....	15
Board of Trustees, War Memorial Opera House	15
San Francisco Opera Company:	
Conductors and Assistants, Artists...	17
Choral Ensemble, S. F. Boys' Chorus, Ballet	19
Orchestra, Production	21
Repertoire	23
Repertoire (<i>continued</i>)	33
Cast	25
Cast	29
Story of the Opera.....	26
Because of Copyright the stories of "Turandot" and "Madama Butterfly" cannot be printed.	
Story of the Opera.....	28
Box Holders	35
Guarantor Members	37-51
Contributors to 1953 Season.....	52



We promise you the
clearest, steadiest
TV picture
possible!

NEW

RCA VICTOR television

with **Rotomatic**  **Tuning**



17-inch Craig. Lowest priced RCA Victor television you can buy! Compact table model is finished in sleek ebony. Model 17S349.

199.95

For the finest UHF reception—choose the "Rotomatic" UHF-VHF tuner or, on lower priced sets, the manual UHF tuner (both optional at extra cost).¹

MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—*automatically*.
- The picture is vivid, accurate over the *entire surface of the screen*.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—**CLICK**—there's your station!
 - Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and *holds* the finest picture.
- "Rotomatic Tuning" brings you two great RCA Victor exclusives: a powerful, accurate "Rotomatic" tuner plus the famous "Magic Monitor" circuit system. Come in . . . see it in action. See why every year, more people buy RCA Victor than any other television.



SEE YOUR RCA Victor DEALER SOON!



Gaetano Merola

1879-1953

In Memoriam

THE SAN FRANCISCO SYMPHONY ASSOCIATION
J. D. ZELLERBACH, President

HOWARD K. SKINNER, Manager

Presents

The San Francisco Symphony Orchestra

"SEASON OF DECISION"

November 12-13-14, 1953

April 22-23-24, 1954

18 Thursday Evenings—16 Friday Afternoons—18 Saturday Evenings

WAR MEMORIAL OPERA HOUSE

SIX EMINENT CONDUCTORS

FERENC FRICSAY

WILLIAM STEINBERG

ENRIQUE JORDA

LEOPOLD STOKOWSKI

GEORG SOLTI

BRUNO WALTER

SEVEN STAR SOLOISTS

Pianists:

LEON FLEISHER

GUIOMAR NOVAES

WILLIAM KAPELL

ARTUR RUBINSTEIN

SORIANO

Violinists:

MICHAEL RABIN

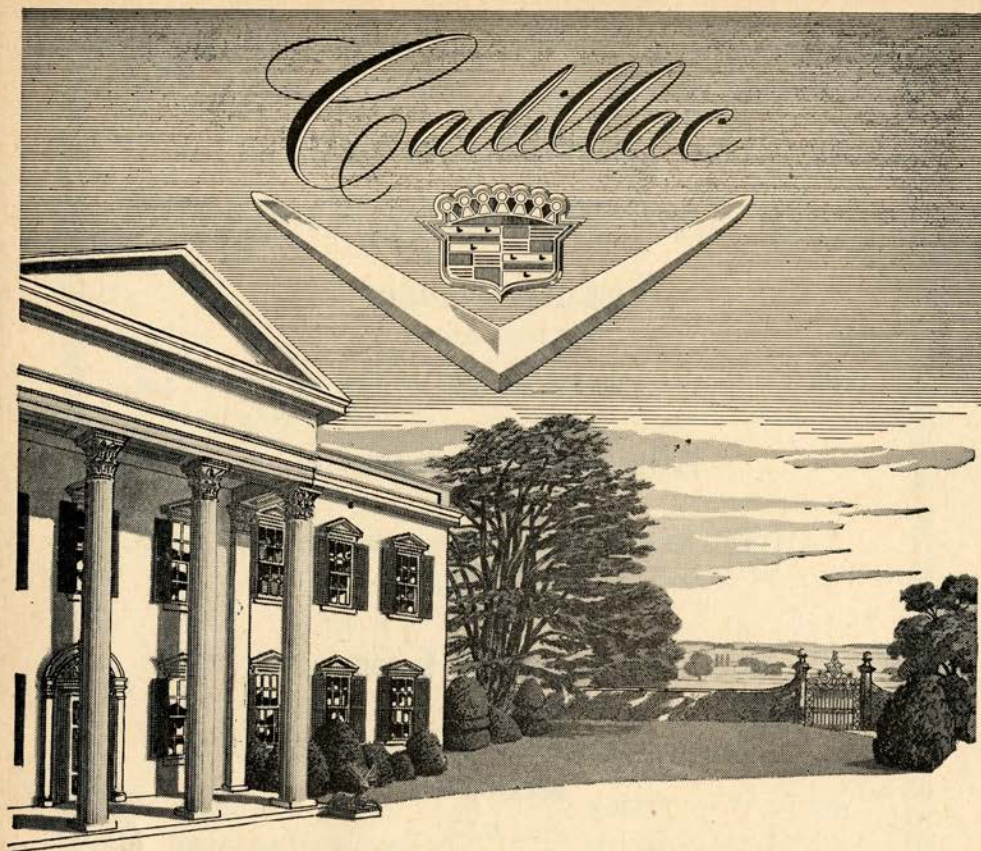
ISAAC STERN

* * *

ORDER YOUR SEASON TICKET NOW!!!!

A Fine Investment for a Discriminating Music Lover

Opera-Symphony Box Office, Sherman, Clay, Kearny and Sutter Streets
Telephone: SUTter 1-1331



What Car Belongs Here?

Not many people would hesitate in naming the car they feel belongs in that inviting driveway.

It's the entrance to a fine American home, with a tradition of gracious living behind its handsome pillars—and the car which so obviously belongs before it is a Cadillac.

But here is a fact which it is important to remember—a *Cadillac likewise belongs in the driveways of millions of other far more modest American homes.* For it is *practical*, as well as *thrilling*, to own a Cadillac.

Listen, if you doubt it, to these amazing and significant facts:

—there are twenty-two models of

other American motor cars which cost *more* than the lowest-priced Cadillac!

—a Cadillac will actually run farther on a gallon of gasoline than numerous cars which are built and sold primarily for economy!

—a Cadillac is so dependable that it is just as economical to service and maintain as any car you could buy.

—and, finally, a Cadillac may be expected to return a greater percentage of its cost at the time of resale than any other car built in America.

In view of these significant facts, don't you think you should consider a Cadillac for *your* driveway?

Better come in today. We'll gladly give you the facts and a demonstration.

YOUR CADILLAC DEALER

The Trust Department of
THE SAN FRANCISCO BANK

offers its services as

Executor of Wills

☆

Administrator of Estates

☆

Trustee under wills, agreements
and bond issues

☆

Guardian of Estates

☆

Custodian for safekeeping of
securities

☆

Stock Transfer Agent

☆

Stock Registrar

JACKSON D. BAKER
Vice-President and Trust Officer

**THE
SAN FRANCISCO
BANK**

SINCE 1868

Savings • Commercial • Trust

PARKER S. MADDUX, *President*

Your Family Bank

San Francisco Opera Association

Officers

ROBERT WATT MILLER
PRESIDENT

MRS. STANLEY POWELL
VICE-PRESIDENT

ARTHUR MERRILL BROWN, JR.
VICE-PRESIDENT

CHARLES R. BLYTH
VICE-PRESIDENT

GEORGE T. CAMERON
VICE-PRESIDENT-TREASURER

STARR BRUCE
SECRETARY



Board of Directors

CHARLES R. BLYTH
ARTHUR MERRILL BROWN, JR.
STARR BRUCE
GEORGE T. CAMERON
WILLIAM W. CROCKER
MARCO F. HELLMAN
BRUCE KELHAM

ROBERT WATT MILLER
KENNETH MONTEAGLE
JOHN FRANCIS NEYLAN
MRS. STANLEY POWELL
MRS. HENRY POTTER RUSSELL
RALPH J. A. STERN
J. D. ZELLERBACH



Administrative Staff

HOWARD K. SKINNER
Manager

KURT HERBERT ADLER
Assistant to the General Director

ALAYNE EHRMAN
Publicity Director

JOSEPH A. SCAFIDI

EVELYN CROCKETT

GWEN TRUDEAU

ERIC RAHN

DORIS LOWELL

WILLIAM BABCOCK

CONSTANCE H. ALEXANDER

HELEN GOVERNALE

MATILDA CONDARE

Box Office: ARTHUR FRAHM, PEARL HOLZMAN, ANNA LINSLEY



There is nothing finer than a

STROMBERG-CARLSON[®]

with exclusive Panoramic Vision

The cabinet masterfully hand-decorated
with symbolic Chinese design ... no two are alike!

You have greatest picture visibility
with widest viewing angle in 21-inch TV.

Price includes one year warranty on video tube,
90-day guarantee on all other parts.

The Classic "21" 600.00

City  **Paris**

TELEVISION, MEZZANINE

Budget Terms Tailored To Your Needs

IN SAN FRANCISCO, ON UNION SQUARE DOUGLAS 2-4500

Board of Governors

MRS. LEONORA WOOD ARMSBY
GEORGE WASHINGTON BAKER, JR.
P. A. BERGEROT
CHARLES R. BLYTH
J. BRENDAN BRADY
ARTHUR MERRILL BROWN, JR.
STARR BRUCE
MRS. GEORGE T. CAMERON
GEORGE T. CAMERON
CHARLES A. CHRISTIN
WILLIAM W. CROCKER
GEORGE E. CROTHERS
MISS MARY C. DUNHAM
SIDNEY M. EHRMAN
MRS. WILLIAM M. FITZHUGH
FRANK W. FULLER, JR.
REUBEN B. HALE
MRS. LAWRENCE W. HARRIS
TIMOTHY HEALY
MARCO F. HELLMAN
MRS. THOMAS CARR HOWE, JR.
EDWARD D. KEIL
BRUCE KELHAM
CHARLES H. KENDRICK
MRS. MARCUS S. KOSHLAND
ROGER LAPHAM, JR.
MRS. STINE LEIS

E. C. LIPMAN
GEORGE LIVERMORE
M. E. LOMBARDI
MRS. DAN LONDON
GROVER A. MAGNIN
WILLIAM GLADSTONE MERCHANT
MRS. C. O. G. MILLER
ROBERT WATT MILLER
KENNETH MONTEAGLE
GUIDO J. MUSTO
MRS. JOHN FRANCIS NEYLAN
JOHN FRANCIS NEYLAN
RALPH L. PHELPS
STANLEY POWELL
MRS. STANLEY POWELL
MRS. LEON RICHARDSON
MRS. HENRY POTTER RUSSELL
A. SBARBORO
FRED R. SHERMAN
MRS. M. C. SLOSS
RALPH J. A. STERN
MRS. SIGMUND STERN
MRS. OSCAR SUTRO, JR.
RANDOLPH C. WALKER
WHITNEY WARREN
J. D. ZELLERBACH



WAR MEMORIAL OPERA HOUSE

(OWNED AND OPERATED BY THE CITY AND COUNTY OF SAN FRANCISCO
THROUGH THE BOARD OF TRUSTEES OF THE WAR MEMORIAL)

BOARD OF TRUSTEES

BEN BAGGENSTOS
President

SIDNEY M. EHRMAN
DR. CHARLES A. ERTOLA
FRANK A. FLYNN

SAM K. HARRISON
WILBUR A. HENDERSON
DAN S. HEWITT

MILTON W. KLETTER
Vice-President

J. RUFUS KLAWANS
GUIDO J. MUSTO
RALPH J. A. STERN

EDWARD SHARKEY
*Managing Director of
The War Memorial*

E. LAWRENCE GEORGE
*Secretary to the Board
of Trustees*

Buffet Service in Basement Promenade and Dress Circle during all performances

The Baldwin is the official War Memorial Opera House piano.

LIBRETTOS AND OPERA GLASSES IN FOYER • HEAD SETS FOR THE DEAF ARE AVAILABLE
AT TABLE IN MAIN FOYER • ATTENDANT WILL CONNECT WITH SEAT LOCATION UPON
REQUEST • FOR LOST AND FOUND INFORMATION, INQUIRE AT CHECK ROOM NO. 1
WILLIAM A. MEADE, *Director of House Service*

SAVINGS ASSOCIATION • THE WORLD'S LARGEST BANK •

ISSUED BY BANK OF AMERICA NATIONAL TRUST AND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



BANK OF AMERICA
TRAVELERS CHEQUES

*Available at any branch of
Bank of America...or at author-
ized travel agents everywhere.*

San Francisco Opera Company

HOWARD K. SKINNER
Manager

KURT HERBERT ADLER
Assistant to the General Director

CONDUCTORS AND ASSISTANTS

KURT HERBERT ADLER	JAN BEHR	FAUSTO CLEVA	GLAUCO CURIEL
ANTONIO DELL'OREFICE	KARL KRITZ	CORRADO MUCCINI	TULLIO SERAFIN
GEORG SOLTÍ	GIACOMO SPADONI	IGNACE STRASFOGEL	

ARMANDO AGNINI, *Art and Stage Director*; CARLO PICCINATO, *Stage Director*;
T. L. COLANGELO, JR., *Technical Director*; ETIENNE BARONE, *Stage Manager*;
WILLAM CHRISTENSEN, *Choreographer*

KURT HERBERT ADLER, *Chorus Director*; NAOUM BLINDER, *Concert Master*;
JULIUS HAUG, *Orchestra Manager*; ALMA HAUG, *Librarian*

ARTISTS

Sopranos

LICIA ALBANESE
INGE BORKH
YVONNE CHAUVEAU
SHARON CURRIER
ELLEN FAULL
ROCHELLE FIELD
BARBARA GIBSON
YVONNE GOTELLI
GERTRUDE GROB-PRANDL
LOIS HARTZELL
SOPHIE KARRAS
DOROTHY KIRSTEN
FRANCES OLIVER
RUTH ROEHR
BEVERLY SILLS
DOROTHY WARENSKJOLD

Mezzo-Sopranos and Contraltos

ELOISE FARRELL
MARGARETE KLOSE
SYBIL KNAPP
JANICE MOUDRY
DONNA PETERSEN
MARGARET ROGGERO
GIULIETTA SIMIONATO
LORRAINE SMITH
SHERRY STEVENS
ANNABELL THOMSON
CLARAMAE TURNER
JUNE WILKINS

Tenors

VIRGINIO ASSANDRI
WILLIAM BOND
CESARE CURZI
GALLIANO DANELUZ
ALESSIO DE PAOLIS
LAWRENCE MASON
JAN PEERCE
DAVID POLERI
BRIAN SULLIVAN
LUDWIG SUTHAUS
ROBERTO TURRINI
CESARE VALLETTI
HAROLD WHITE

Baritones and Bases

LORENZO ALVARY
WINTHER ANDERSEN
SALVATORE BACCALONI
CESARE BARDELLI
GEORGE CEHANOVSKY
DESZO ERNSTER
JAN GBUR
FRANK GUARRERA
PAUL GUENTER
COLIN HARVEY
DESIRE LIGETI
JOHN LOMBARDI
MAX LORENZINI
ENZO MASCHERINI
EDWARD NOVI
NICOLA ROSSI-LEMENI
PAUL SCHOEFFLER
ITALO TAJO

RECORDED PERFORMANCES BY THE STARS YOU HEAR TONIGHT
on COLUMBIA RECORDS

DOROTHY KIRSTEN

ML-2200 Puccini Arias
 ML-2129 Songs of
 George Gershwin
 ML-4666 The Merry
 Widow
 ML-4730 Famous Oper-
 atic Arias

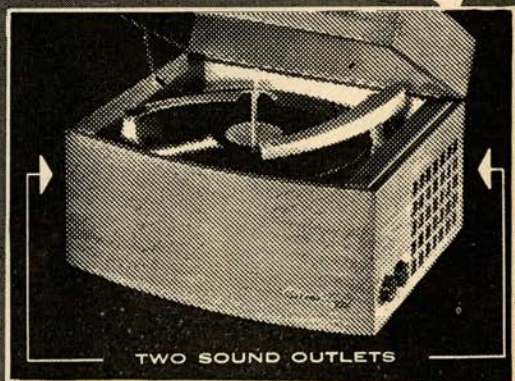
FRANK GUARRERA

ML-2114 Baritone Arias
 from Italian
 Operas
 ML-4499 Scenes from
 Verdi's "Otello"
 SL-112 Gounod: Faust

FAUSTO CLEVA

ML-4515 Aida—Prelude
 and Ballet
 Music
 SL-124 Faust—Ballet
 Music
 SL-113 Mascagni:
 Cavalleria
 Rusticana
 Leoncavallo:
 Pagliacci

Enjoy the thrill of hearing
 your favorite artists again
 and again. Hear their finest
 performances on the remarkable new Columbia
 "360" hi-fidelity phonograph and know the joy
 of magically changing your home into a minia-
 ture "opera house." Just switch it on and the
 whole room sings. Now available in limited
 quantities; Table Model 149.50; Consolette
 184.50.



TWO SOUND OUTLETS

AVAILABLE AT YOUR COLUMBIA RECORD DEALER LISTED BELOW

**Alcalde's RADIO
 Center**

Featuring the "360".
 Complete opera selections
 and other classics

1049 B St. Hayward, Calif.

LUcerne 1-2722

RADIO • TV • RECORDS

**Ross-Cameron
 RECORD CENTER**

331 Bush • YU. 6-0319

Complete Long Playing
 Record Stock

Prompt Action on
 Special Orders

Featuring Incomparable
 Columbia "360"

**PORTALS
 TO MUSIC**

78 Stonestown, San Francisco

Overland 1-6012

FREE PARKING

Open Wednesday, Friday
 Evenings Till 9:30

Featuring the "360"

The Bay Area's Newest and Most
 Complete Record Shop

Trained Experienced Personnel
 Who Know Records

C H O R A L E N S E M B L E

MISSES

SUZANNE AIELLO
 BARBARA BACCI
 JOSEPHINE BARBANO
 HELEN CAREY
 THERESA COLTON
 ELEANOR CORYELL
 PEGGY COVINGTON
 SHARON CURRIER
 LOIS DUNCAN
 JEAN EVANS
 ELOISE FARRELL
 ROCHELLE FIELD
 LILLIAN GALE

BETTY GORDON
 YVONNE GOTELLI
 DOLORES HAMIL
 SYLVIA HORENSTEIN
 INEZ HOWARD
 MURIEL HOWARDS
 ROSEMARIE HUNTER
 BARBRA JOHANSON
 SOPHIE KARRAS
 SYBIL KNAPP
 LILLIAN LANGE
 LYNNE LIPEN
 GINGER McFADDEN

FRANCES OLIVER
 Velta Ozols
 DONNA PETERSEN
 RUTH ROEHR
 JANE RUSSEY
 CARMA SCOTT
 EILEEN SCOTT
 LORRAINE SMITH
 SHERRY STEVENS
 MARY STUDEBAKER
 ANNABELL THOMSON
 TRUDE WINTER

MESSRS.

WINTHER ANDERSEN
 RENARD ANDERSON
 GEORGE ARGYLES
 WILLIAM BOND
 JOSEPH BROTHERTON
 ROBERT GORDON BRUCE
 WILLIS BURROUGHS
 RALPH CUNDALL
 DAVID CURIEL
 EVALDO DAL POGGETTO
 GALLIANO DANELUZ
 PAT DAUGHERTY
 AMERIGO DEL GRANDE
 RUDOLPH DONATI

DUNCAN DRIVER
 WILLIS FROST
 JOSEPH GIAMMANCO
 PAUL GUENTER
 WILLIAM HABER
 ROBERT HANSON
 COLIN HARVEY
 HAROLD HIGGINS
 MARVIN HILTY
 MAX LORENZINI
 ALLAN LOUW
 DOUGLAS MAYOCK
 ROBERT MEANLEY
 MAX MEYERS
 DORA DI TANO, *Accompanist*

THOMAS MILLER
 BRADFORD MORSE
 EDWARD NOVI
 CHARLES PASCOE
 WILLIAM PETERSEN
 JOSEPH PETIT
 ATTILIO ROSSI
 ANTONIO ROVANO
 JOHN SEGALE
 MILTON SMITH
 ANDREW SNEDDON
 HAROLD WHITE
 HAROLD O'KELLY WHITE

SAN FRANCISCO BOYS' CHORUS

MADI BACON, *Director*

LLOYD SIMPSON, *Assistant Conductor*

TERRY CARR
 WILLIAM CONNOLLY
 GARY DAHL
 GEORGE DILLON
 PAUL ESCABOSA
 RUSSELL FOWLER
 DANIEL GILES
 ROBERT HANSEN
 STEPHEN HATCH
 TERRY HOOK
 THOMAS HOYAL*
 KENNETH JENKINS
 KENNETH KRAKE
 KARL LANDES

RONI LANPHERE
 JOHN LINDBERG
 DELL LINDSTROM
 GERALD McMANIGAL
 HERBERT MEIER
 RICHARD MIAILOVICH
 ROBERT MOORE
 C. B. PETERSON
 JOHN PETERSON
 MICHAEL RAULS
 RALEIGH REDUS
 ROBERT ROSENBLATT
 STEPHEN RUSH
 DONALD SAXON

ROBERT SAXON
 DOUGLAS SMITH
 ROBERT STEINER
 DEAN STRAUSS
 GARY STRIEK
 LLOYD SUNDBERG
 WALTER SUNDBERG
 MICHAEL SVANEVIK
 RICHARD THOMAS
 RALPH TODD
 ROBERT URREA
 JAMES URSINO
 BRUCE VOGEL

BALLET

Principals: SALLY BAILEY, NANCY JOHNSON, GORDON PAXMAN

MISSES

BENE ARNOLD
 LORENE BATCHELOR
 CHRISTINE BERING
 GLORIA CANCELLA
 SHIRLEY CARSON
 CONSTANCE COLER
 NANCY DEMMLER
 PAT ELLIOTT
 GLENDA EMPY
 FIONA FUERSTNER
 JOAN HARSHBARGER
 CAROL HILDEBRAND

MISSES

VIRGINIA JOHNSON
 BARBARA JOHNSTON
 PATRICIA JOHNSTON
 LOUISE LAWLER
 ADEA PAUSCH
 JOY PERRY
 SHARON SHORE
 BELVA SMITH
 MURIEL SHAPIRO
 DIANA WITT
 BILLY WYNN

MESSRS.

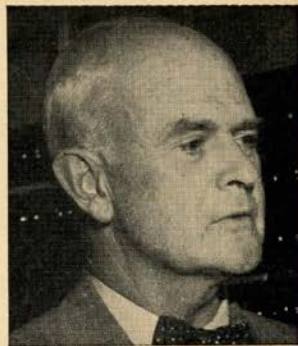
RAYMOND BARALLOBRE
 CARLOS CARVAJAL
 GLENN CHADWICK
 CONRAD LUDLOW
 JOHN MALLOZZI
 RON ROSS
 RUSSELL SAGE



Harold Price—Well-known wine taster, founder of Wine and Food Society, San Francisco. Member California State wine juries since 1937, Golden Gate International Wine Jury 1938.



Morrison Wood—author of "For Men Only," famous newspaper column on unusual cookery, and "With a Jug of Wine," popular cookbook. Member of the Wine and Food Society of Chicago.



Russell S. Codman, Jr.—Co-founder of Club des Arts Gastronomiques, famous Boston wine and food society. Since 1933, he has been a consultant for a leading importer of foreign wines.

These men are your guides to great wines!

Few, if any men in America can claim more discriminating tastes than the men pictured above.

Each year they journey to the California wine country and sample many superior wines of various vintage seasons. Carefully, they taste wines of each type, letting their cultivated palates

tell them which are most outstanding.

These superb wines—and only these—are bottled under the name *Signature* "Tasters' Selections." Try them—soon.



Write for free "Wine Guide"

SIGNATURE VINTNERS, 655 Fourth St., San Francisco, Calif.



SAN FRANCISCO OPERA ORCHESTRA

VIOLINS

NAOUM BLINDER,
Concertmaster
WILLIAM WOLSKI
FRANK HOUSER
FELIX KHUNER
MAFALDA GUARALDI
HENRY SHWEID
FERDINAND CLAUDIO
DAVID SCHNEIDER
SILVIO CLAUDIO
CHARLES MEACHAM
MYRON SPAULDING
REINA SCHIVO
WILLEM WEGMAN
JULIUS HAUG
WALTER GOUGH
MARY BURRELL
DAVID SHAPRO
ATTILIO LARAIA
BEN BAUER
VERNE SELLIN

VIOLAS

LUCIEN MITCHELL
ROMAIN VERNEY
DETLEV OLSHAUSEN
ASBJORN FINES
STEPHAN KATSAROS
ROBERT GOTTLIEB

'CELLOS

BORIS BLINDER
HERMAN REINBERG
DETLEV ANDERS
KARL HESSE
MARY HUGHSON
JOHN KRAUS

BASSES

PHILIP KARP
CHARLES SIANI
JOHN SCHIPILLITI
AUGUST BUENGER
R. E. SCHMIDT
JEROME LEWIS

FLUTES

WALTER SUBKE
HERBERT BENKMAN
MERRILL JORDAN

OBOES

MERRILL REMINGTON
LESLIE SCHIVO
JULIEN SHANIS

ENGLISH HORN

LESLIE SCHIVO

CLARINETS

RUDOLPH SCHMITT
F. N. BIBBINS

BASS CLARINET

HOWARD THOMPSON

BASSOONS

RAYMOND OJEDA
FRANK HIBSCHLE

HORNS

WILLIAM SABATINI
DINO LUCCHESI
EARL SAXTON
HERMAN C. TRUTNER

TRUMPETS

CHARLES BUBB
EARL MURRAY
VICTOR KRESS

TROMBONES

ORLANDO GIOSI
ROGERS SHOEMAKER
JOHN KLOCK

TUBA

RALPH MURRAY

HARP

ANNE ADAMS

TYMPANI

WALTER LAREW

PERCUSSION

FRED DIVISEK
ALBERT CARR

PRODUCTION

EUGENE B. DUNKEL
ROBERT MANN
DAVIS L. WEST
Scenic Artists

T. L. COLANGELO, JR.
Technical Director

ALVIN GENTSCHEL
Master Electrician

CHARLES CARMAN
Master Carpenter

E. WILLIAMS
Master of Properties

FOR WAR MEMORIAL OPERA HOUSE

R. G. WAKEMAN
Master Carpenter

EDWARD J. ZETTEL
Master Electrician

WALLACE FLETTER
Master of Properties

COSTUMES FOR SAN FRANCISCO OPERA ASSOCIATION BY GOLDSTEIN & CO.

ALEXANDER AGNINI
Wardrobe Master

INEZ D. HALL
Wardrobe Mistress

EVERETT MASON
Makeup Artist

ELSIE WETZIG
Hairdresser

PROGRAM

PISANI PRINTING & PUBLISHING COMPANY, PUBLISHERS, DESIGNERS AND PRINTERS

ORGAN BY BALDWIN PIANO

FOR YOUR
ENJOYMENT

WHENEVER
YOU DINE

Distinguished Wines from the Upland Vineyards of

LOUIS M. MARTINI



LOUIS M. MARTINI wines are produced from grapes grown in our upland vineyards along the wooded ridges and on the foothills of the Mayacamas Mountains in Napa and Sonoma counties of California. Thus we secure a selection of the better varieties of grapes—each grown in the most favorable soil and climate—to assure the continuity of quality of the wines that bear the label of:

LOUIS M. MARTINI

ST. HELENA • NAPA COUNTY • CALIFORNIA

Repertoire

REGULAR SUBSCRIPTION SERIES

- MEFISTOFELE (*Boito*) *Tuesday Night, September 15, at 8:00*
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Peerce, Assandri, Curzi
 CLEVA, *Conductor*
- WERTHER (*Massenet*) *Saturday Night, September 19, at 8:15*
 With Mmes. Simionato, Warenskjold, Roehr; Messrs. Valletti, Lombardi, Alvary, Curzi, Cehanovsky, Andersen
 SERAFIN, *Conductor*
- LA TRAVIATA (*Verdi*) *Tuesday Night, September 22 at 8:15*
 With Mmes. Kirsten, Chauveau, Roggero; Messrs. Poleri, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini
 CLEVA, *Conductor*
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) *Friday Night, September 25, at 8:15*
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnston, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross
 CURIEL, *Conductor*
followed by
- ELEKTRA (*Strauss*)
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Curzi, Gbur
 SOLTI, *Conductor*
- BORIS GODOUNOFF (*Moussorgsky*) *Tuesday Night, September 29, at 8:00*
 With Mmes. Simionato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr, Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli, Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White
 SERAFIN, *Conductor*
- TRISTAN UND ISOLDE (*Wagner*) *Friday Night, October 2, at 8:00*
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ernster, Cehanovsky, Curzi, Mason, Gbur
 SOLTI, *Conductor*
- TURANDOT (*Puccini*) *Tuesday Night, October 6, at 8:00*
 With Mmes. Borkh, Albanese, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi, Assandri, Curzi, Gbur, Daneluz
 CLEVA, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Friday Night, October 9, at 8:00*
 With Mmes. Simionato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Rossi-Lemeni, De Paolis, Assandri, Harvey
 SERAFIN, *Conductor*
- DIE WALKUERE (*Wagner*) *Tuesday Night, October 13, at 8:00*
 With Mmes. Grob-Prandl, Borkh, Klose, Faull, Sills, Chauveau, Moudry, Roggero, Farrell, Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster
 SOLTI, *Conductor*
- A MASKED BALL (*Verdi*) *Friday Night, October 16, at 8:00*
 With Mmes. Grob-Prandl, Klose, Gibson; Messrs. Turrini, Bardelli, Alvary, Ligeti, Cehanovsky, Assandri, Lorenzini
 SERAFIN, *Conductor*

WEDNESDAY EVENING SERIES

- LA BOHEME (*Puccini*) *Wednesday Night, September 16, at 8:15*
 With Mmes. Kirsten, Hartzell; Messrs. Poleri, Bardelli, Tajo, Cehanovsky, Baccaloni, Lorenzini, Harvey, Curzi, Hatch
 CURIEL, *Conductor*
- DON GIOVANNI (*Mozart*) *Wednesday Night, September 23, at 8:00*
 With Mmes. Faull, Sills, Gibson; Messrs. Rossi-Lemeni, Tajo, Peerce, Alvary, Ernster
 SERAFIN, *Conductor*
- CREATURES OF PROMETHEUS—Ballet (*Beethoven*) *Wednesday Night, September 30, at 8:15*
 With Mmes. Bailey, Nancy Johnson, Virginia Johnson, Johnston, Arnold, Bering, Shore, Coler, Demmler; Messrs. Paxman, Feinberg, Barallobre, Mallozzi, Sage, Ludlow, Carvajal, Ross
 CURIEL, *Conductor*
followed by
- ELEKTRA (*Strauss*)
 With Mmes. Borkh, Klose, Faull, Chauveau, Roggero, Wilkins, Moudry, Roehr, Sills, Hartzell, Farrell; Messrs. Suthaus, Schoeffler, Ligeti, Gbur
 SOLTI, *Conductor*
- TRISTAN UND ISOLDE (*Wagner*) *Wednesday Night, October 7, at 8:00*
 With Mmes. Grob-Prandl, Klose; Messrs. Suthaus, Schoeffler, Ligeti, Cehanovsky, Curzi, Mason, Gbur
 SOLTI, *Conductor*
- LA TRAVIATA (*Verdi*) *Wednesday Night, October 14, at 8:15*
 With Mmes. Albanese, Chauveau, Roggero; Messrs. Peerce, Mascherini, De Paolis, Cehanovsky, Ligeti, Gbur, Lorenzini
 CLEVA, *Conductor*

(Continued on Page 33)



Our collection of
Evening Furs are
traditionally the
finest in the world.

Schneider Bros

SAN FRANCISCO'S MOST
DISTINGUISHED FURRIER

T W O F O R T Y P O S T S T R E E T

TUESDAY NIGHT, SEPTEMBER 15, at 8:00

† *Mefistofele*

(In Italian)

Opera in four acts and epilogue by Arrigo Boito.

THE CAST

Mefistofele	NICOLA ROSSI-LEMENI
Faust	JAN PEERCE
Margherita.....	LICIA ALBANESE
Marta	JUNE WILKINS
Wagner	VIRGINIO ASSANDRÌ
Elena	*BEVERLY SILLS
Pantalis	MARGARET ROGGERO
Nereo	CESARE CURZI

**San Francisco Opera Co. debut*

*Celestial Phalanxes, Mystic Choir, Cherubs, Penitents, Wayfarers, Men-at-Arms,
Huntsmen, Students, Citizens, Witches, Wizards, Greek Chorus,
Sirens, Naiads, Dancers, Warriors*

Corps de Ballet

Choreography by Willam Christensen

Boys selected from San Francisco Boys Chorus



STAGED BY

ARMANDO AGNINI

CONDUCTOR

FAUSTO CLEVA

CHORUS DIRECTOR

KURT HERBERT ADLER



Settings designed by Armando Agnini and painted by Eugene B. Dunkel

TIME AND PLACE: Sixteenth Century, Germany and Greece

Act I: Scene 1: The Regions of Space
Scene 2: A Square in Frankfort, Easter Sunday
Scene 3: Faust's Studio.

Act II: Scene 1: Margherita's Garden
Scene 2: Summit of the Brocken

Act III: A Prison

Act IV: Shores of the River Peneus in Greece

Epilogue: Faust's Studio

†**Sunday Matinee Performance of "Mefistofele," September 20**

**TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY**

Encores not permitted — Bell rings three minutes before curtain rises

NO CAMERAS PERMITTED IN THEATRE

The Story of "Mefistofele"

ACT I, SCENE 1—The prologue takes place in the regions of space. Angels and cherubim sing the praises of the Creator. Mefistofele, half-way between heaven and hell, addresses a mocking song to the Omnipotent. He is on his way to earth, to tempt the philosopher Faust, who is a man of great wisdom.

SCENE 2—It is a festal day and students and girls are singing. Faust appears with his pupil Wagner. They observe a friar who keeps near Faust. The latter, noting his sinister appearance, declares that he must be the Devil. Seeking to escape the friar, they return to Faust's study. Faust sings of the beauty of nature. The friar again appears.

SCENE 3—He drops his gray cloak and stands revealed as the Evil One. Mefistofele bargains with Faust, the latter being careless as to the future. For Faust's soul it is agreed that he is to be given youth and one hour of genuine happiness.

ACT II—Faust walks with Margherita while Mefistofele entertains Martha, the girl's mother. Faust wants to meet Margherita alone, and in order to prevent discovery the mother is given a sleeping powder. Faust ardently woos and wins the girl. Mefistofele finally warns the lovers that it is time to depart.

SCENE 2—He now takes Faust to the top of the Brocken where the philosopher sees all the revelry of Hades. The demons dance in wild acclaim while the fire bursts from the awful depths. All Hell proclaims Mefistofele its master and he is given a crystal ball that represents the Earth. Faust is terrified at seeing a vision of Margherita with the red mark of the headsman's axe about her neck.

ACT III—Margherita lies on a bed of straw. She has been accused of murdering her babe and her mother. Insane, she prays for pardon, and sings a sad melody. Faust arrives with Mefistofele. The latter gives Faust the key of the prison. He tells Faust that he can escape with the girl and leaves. But Margherita does not recognize Faust. Mefistofele returns and his presence fills Margherita with terror. She sinks into Faust's arms and dies while an angel chorus sounds her final victory over death. Faust and Mefistofele depart as the headsman enters.

ACT IV—Mefistofele tempts Faust still further by giving him the beautiful Elena (Helen of Troy). Elena sings an ode to the moon. Faust loves her ardently, and Mefistofele goes back to the Brocken leaving the fair Elena in Faust's arms.

EPILOGUE—Old again, Faust regrets the way he has lived. He is now reading his Bible, and when Mefistofele comes he is not tempted. The Evil One, however, still hoping to gain his soul, surrounds Faust with lovely sirens. Praying for strength, the philosopher dies. Mefistofele, defeated, disappears into the ground. Roses cover the body of Faust and the angels' chorus is heard. Faust, too, has been triumphant in death.



*great pianists
great artists
great musicians
choose the*

STEINWAY

*celebrating 100 years of musical superiority
1853-1953*

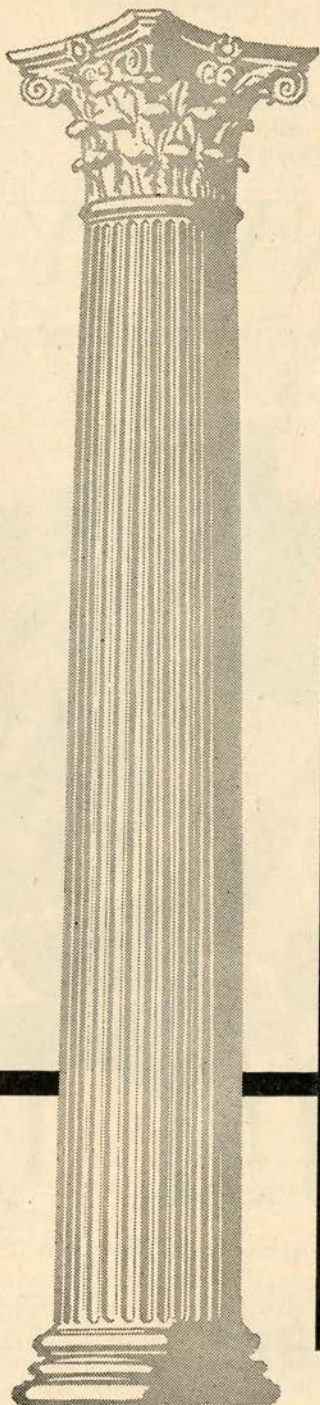


*The Steinway has been exclusive with
Sherman, Clay for 61 years*

everything fine in music since 1870

Sherman  **Clay**

SAN FRANCISCO • OAKLAND • SAN JOSE • FRESNO • STOCKTON • SACRAMENTO



*Our work can
stop your worry*

When attention to your *personal* financial affairs lags because you have too much else to do—you need an Agency Account at this Bank.

Your stocks, bonds and other securities may be handled in two ways. Have us assume investment control for you, and keep all your records current. Or, you retain complete investment control, assigning to us only the details of security management, with regular reports to you. Either way, you are assured against the dangers of neglect and oversight. *Our work can stop your worry!*

Find out what an Agency Account can do for you. Consult any of our Officers, without any obligation.

SAN FRANCISCO

Head Office: 400 CALIFORNIA STREET

Mission Branch: 16TH & JULIAN AVE.

**THE BANK OF
CALIFORNIA**

NATIONAL ASSOCIATION

Incorporated in 1864

SAN FRANCISCO · PORTLAND · SEATTLE · TACOMA

Member Federal Deposit Insurance Corporation

WEDNESDAY NIGHT, SEPTEMBER 16, at 8:15

† *La Boheme*

(In Italian)

Opera in four acts by Giacomo Puccini.

THE CAST

Mimi, an embroideress.....		DOROTHY KIRSTEN
Musetta, a grisette.....		LOIS HARTZELL
Rudolph, a poet.....	} The Four Bohemians {*DAVID POLERI
Marcel, painter.....	*CESARE BARDELLI
Schaunard, musician.....	GEORGE CEHANOVSKY
Colline, philosopher.....	ITALO TAJO
Benoit, an importunate landlord) Alcindoro, state councilor and) admirer of Musetta	SALVATORE BACCALONI
Customhouse Sergeant.....		MAX LORENZINI
Customhouse Guard.....		COLIN HARVEY
Parpignol		CESARE CURZI
A Boy.....		*THOMAS HOYAL

**San Francisco Opera Co. debut*

*Students, Work-Girls, Grisettes, Shopkeepers, Vendors, Waiters, Soldiers, etc.
Boys selected from San Francisco Boys Chorus.*



STAGE DIRECTOR
CARLO PICCINATO

CONDUCTOR
GLAUCO CURIEL

CHORUS DIRECTOR
KURT HERBERT ADLER



TIME AND PLACE: About 1830; Paris

Act I: Garrett of the Bohemians
Act II: Terrace of the Cafe Momus
Act III: A City Gate of Paris
Act IV: Same as Act I

†Saturday Evening Performance of "La Boheme," October 17

TICKETS FOR REMAINING PERFORMANCES AT
OPERA-SYMPHONY BOX OFFICE, SHERMAN, CLAY

Encores not permitted — Bell rings three minutes before curtain rises

NO CAMERAS PERMITTED IN THEATRE

The Story of "La Boheme"*

ACT I: Rudolph and Marcel are sitting in the latter's attic-studio in the Latin Quarter of Paris. They are cold and there is no money to buy coal. Rudolph, the poet, lights the fire with a rejected manuscript. The philosopher Colline and the musician Schaunard join them and they gaily prepare a meal with the provisions that Schaunard has brought. At this point their landlord, Benoit, enters demanding the rent. The friends offer him a glass of wine, flatter him and turn him out. After their meal, Marcel, Schaunard and Colline depart, while Rudolph remains to write. A KNOCK is heard at the door and Mimi, a little seamstress, appears, asking for a match to light her candle. As she is about to leave, she falls in a faint. Rudolph gives her wine and restores her to consciousness. He is struck by her beauty and her delicate hands. Mimi loses her key and while they search for it, their candles are extinguished. As they grope on the floor in the dark, Rudolph finds the key and puts it in his pocket. Their hands meet and Rudolph tries to warm her hands and tells her all about his life. Mimi confides her struggles to him and their conversation soon turns upon their love for each other.

ACT II: Rudolph and Mimi join his friends at the Cafe Momus. It is Christmas Eve and every one is in festive spirits. Rudolph and Mimi are seen entering a milliner's where Rudolph is to buy her a new hat. Colline, Schaunard and Marcel take their seats in front of the Cafe, where a table has been prepared for them. Rudolph introduces Mimi to his friends. Musetta, Marcel's fickle sweetheart with whom he has quarrelled, now enters with the rich and elderly Alcindoro. Marcel is consumed by jealousy, which Musetta notes. She sends Alcindoro away, rushes to Marcel, and all leave triumphantly, leaving the bill for Alcindoro.

ACT III: On a snowy morning several months later, Mimi comes to the tavern near the gates of Paris where Marcel and Musetta are living. She asks Marcel to help her, tells him of Rudolph's love and jealousy, explaining that she must leave him. Rudolph now enters and, not seeing Mimi, tells of all the miseries of their lives; how he loves her and believes her to be dying of consumption. Mimi's cough betrays her presence and although she says goodbye to Rudolph they find they cannot part and determine to wait until spring. Meanwhile Musetta and Marcel have a violent quarrel.

ACT IV. Marcel and Rudolph have returned to their attic to bewail the absence of fickle Musetta and the apparently faithless Mimi. They try to work, but their thoughts wander to the women they love. Schaunard and Colline enter with rolls and a herring. They are dancing and singing when Musetta enters and tells them that Mimi is outside so weak and ill that she can go no further. They help the dying girl to bed on the couch. Musetta, with Marcel, Schaunard and Colline go out to get a doctor and medicine. Mimi and Rudolph recall their love; she is seized with a fit of coughing and falls back in a faint. The friends return with medicine, but it is too late. Mimi dies peacefully as the poet flings himself across her body.

* By Permission of G. Ricordi and Company, Music Publishers.

Beauty...
not inherited
but achieved



with the *Elizabeth Arden* Basic Ritual

Fifteen or fifty . . . no matter! You can always have a gentle, cared-for beauty with Elizabeth Arden's peerless preparations.

Cleanse... Ardena Cleansing Cream for dry or normal skin, 1.25 to 6.00

Ardena Fluffy Cleansing Cream for oily skin, 1.25 to 6.00

Skin Deep Milky Liquid Cleanser for blemished skin, 2.25, 4.00

Refresh... with Ardena Skin Lotion, 1.00 to 9.50

Smooth... Over 30? Use Firmo-Lift Treatment Lotion, 5.00 to 10.00
and Special Salon Treatment Oil, 3.75, 10.00

Then, Ardena Perfection Cream, 3.25 to 18.00

Under 30? Ardena Velva Cream, 1.25 to 6.50 all prices plus tax

Elizabeth Arden

550 SUTTER ST., SAN FRANCISCO, CALIF. YUkon 2-3755

*Enjoy in your own home . . .
at your leisure*

thrilling performances of the World's Greatest Operas recorded by
the World's Greatest Artists on

RCA VICTOR records

HIGHLIGHTS from Boris Godounoff

Stokowski conducting San Francisco Symphony Orchestra and San Francisco
Opera Chorus—San Francisco Boys' Chorus. Nicola Rossi-Lemeni, Basso.
Recorded in San Francisco

NEW ORTHOPHONIC recordings just released:

CAVALLERIA RUSTICANA and I PAGLIACCI (1 album) with Bjoerling,
De Los Angeles, Merrill, Milanov, Warren, and Robert Shaw Chorale.
RCA Victor Orchestra, Renato Cellini, Conductor

ANOTHER GREAT

OTHELLO (Verdi) with Arturo Toscanini, Conducting NBC Symphony
Orchestra. A complete opera from the famous series of Toscanini broadcasts
with Herva Nelli, Ramon Vinay, and Giuseppe Valdengo

OTHER COMPLETE OPERAS:

LA TRAVIATA with Albanese, Jan Peerce, Merrill, Arturo Toscanini and
NBC Orchestra.

IL TROVATORE with Milanov, Bjoerling, Barbieri, Warren, RCA Victor
Orchestra, Cellini, conducting.

RIGOLETTO with Jan Peerce, Warren, Tajo, RCA Victor Orchestra, Cellini,
conducting.

CARMEN with Rise Stevens, Peerce, Albanese, Merrill, RCA Victor Orches-
tra, Fritz Reiner, conducting.

BARBER OF SEVILLE with De Los Angeles, Rossi-Lemeni, Milan Sym-
phony Orchestra, Serafin, conducting.

*Many other complete operas, "highlights" and excerpts. Also RCA
Victor record players.*

SCHWABACHER-FREY

Market Street opposite Grant Avenue • DOuglas 2-4848

Repertoire

SUNDAY MATINEE SERIES

- MEFISTOFELE (*Boito*) *Sunday Afternoon, September 20, at 2:00*
 With Mmes. Albanese, Sills, Wilkins, Roggero; Messrs. Rossi-Lemeni, Pearce, Assandri, Curzi
 CLEVA, *Conductor*
- MADAMA BUTTERFLY (*Puccini*) *Sunday Afternoon, September 27, at 2:00*
 With Mmes. Albanese, Roggero, Chauveau; Messrs. Sullivan, Mascherini, De Paolis, Alvary,
 Cehanovsky, Gbur, Harvey
 ADLER, *Conductor*
- BORIS GODOUNOFF (*Moussorgsky*) *Sunday Afternoon, October 4, at 2:00*
 With Mmes. Simionato, Moudry, Wilkins, Hartzell, Chauveau, Knapp, Farrell, Currier, Roehr,
 Thomson, Petersen; Messrs. Rossi-Lemeni, Sullivan, De Paolis, Baccaloni, Alvary, Bardelli,
 Ligeti, Mason, Curzi, Gbur, Cehanovsky, Assandri, Novi, Guenter, White
 SERAFIN, *Conductor*
- TURANDOT (*Puccini*) *Sunday Afternoon, October 11, at 2:00*
 With Mmes. Borkh, Warenskjold, Gotelli, Petersen; Messrs. Turrini, Tajo, De Paolis, Lombardi,
 Assandri, Curzi, Gbur, Daneluz
 CLEVA, *Conductor*
- DIE WALKUERE (*Wagner*) *Sunday Afternoon, October 18, at 2:00*
 With Mmes. Grob-Prandl, Borkh, Klose, Faull, Sills, Chauveau, Moudry, Roggero, Farrell,
 Petersen, Wilkins; Messrs. Schoeffler, Suthaus, Ernster
 SOLTI, *Conductor*

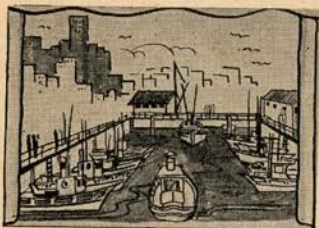
TWO SATURDAY EVENING PERFORMANCES

- CARMEN (*Bizet*) *Saturday Night, September 26, at 8:00*
 With Mmes. Turner, Warenskjold, Hartzell, Roggero; Messrs. Poleri, Guarrera, Alvary,
 Cehanovsky, De Paolis, Andersen
 CLEVA, *Conductor*
- LA BOHEME (*Puccini*) *Saturday Night, October 17, at 8:15*
 With Mmes. Albanese, Hartzell; Messrs. Pearce, Mascherini, Tajo, Cehanovsky, Baccaloni,
 Lorenzini, Harvey, Curzi, Hatch
 CURIEL, *Conductor*

MATINEES FOR YOUNG PEOPLE

Presented by the San Francisco Opera Guild

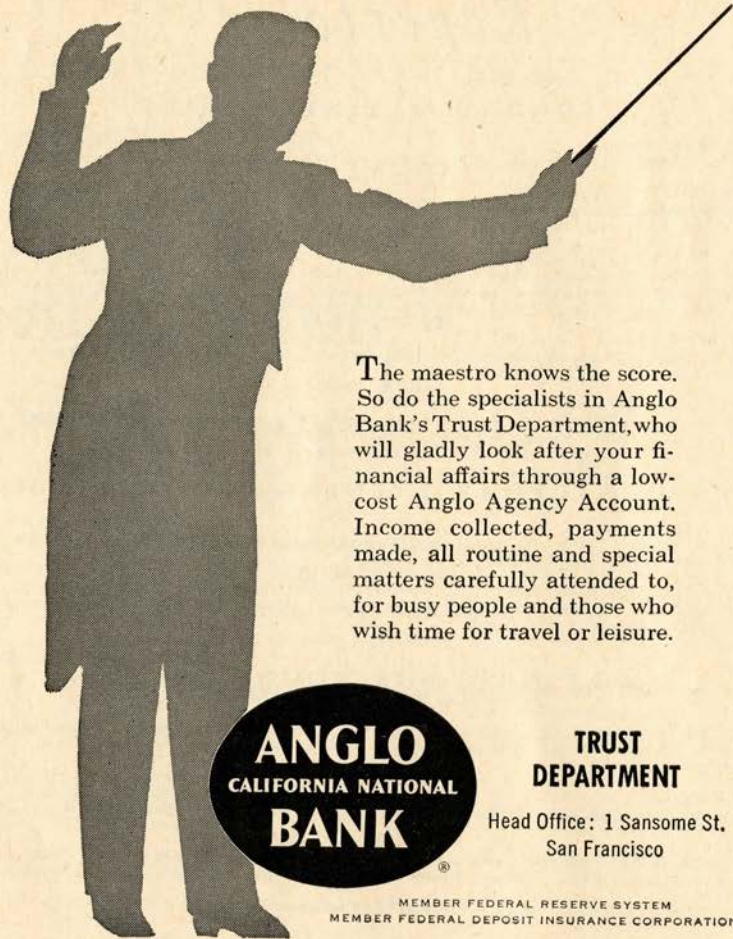
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, September 30, at 1:00*
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,
 Assandri, Harvey
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, October 7, at 1:00*
 With Mmes. Gibson, Wilkins; Messrs. Valletti, Mascherini, Baccaloni, Tajo, De Paolis,
 Assandri, Harvey
 KRITZ, *Conductor*
- BARBER OF SEVILLE (*Rossini*) *Wednesday Afternoon, October 14, at 1:00*
 With Mmes. Simionato, Moudry; Messrs. Valletti, Guarrera, Baccaloni, Tajo, De Paolis, Assandri,
 Harvey
 KRITZ, *Conductor*



ON FISHERMAN'S WHARF SEA FOOD DINNERS-COCKTAIL LOUNGE

The most colorful of places to eat — come to dinner before the
 Opera — drop in for a snack after —

"The Opera stars choice for fine sea food."—Allen Jensen



The maestro knows the score. So do the specialists in Anglo Bank's Trust Department, who will gladly look after your financial affairs through a low-cost Anglo Agency Account. Income collected, payments made, all routine and special matters carefully attended to, for busy people and those who wish time for travel or leisure.

ANGLO
CALIFORNIA NATIONAL
BANK

**TRUST
DEPARTMENT**

Head Office: 1 Sansome St.
San Francisco

MEMBER FEDERAL RESERVE SYSTEM
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

For exotic food delicacies
from the 4 corners of
the world, visit...

George Mardikian's

WORLD-FAMOUS

OMAR KHAYYAM'S



PHONE

SUtter 1-1010

RESTAURANT
& RUBAIYAT COCKTAIL LOUNGE

Omar Khayyam's also serves your favorite American dishes, such as juicy charcoal broiled steaks, roast Fresno turkey, baked Virginia ham, etc. • Enjoy your favorite cocktail in the Rubaiyat Cocktail Lounge (where the famous "Omar's Delight" was created).

O'FARRELL AT POWELL STREET

Opera Box Holders

Season 1953

- | | | | |
|---|---|---|--|
| A | MRS. MILTON H. ESBERG
MR. AND MRS. MILTON H. ESBERG, JR.
MR. AND MRS. DAN LONDON | M | MRS. MORTIMER FLEISHHACKER |
| B | MR. AND MRS. M. MITCHELL BOURQUIN
MR. AND MRS. HERBERT W. RICHARDS
MR. AND MRS. KARL CHRISTIAN WEBER | N | MR. AND MRS. CHARLES R. BLYTH
MRS. RICHARD S. MCCREERY |
| C | MRS. SIGMUND STERN | O | MR. AND MRS. WILLIAM W. CROCKER
MRS. HENRY POTTER RUSSELL |
| D | MR. AND MRS. R. GWIN FOLLIS
MR. AND MRS. THOMAS CARR HOWE
MR. AND MRS. BRUCE KELHAM
MR. AND MRS. OSCAR SUTRO | P | MR. AND MRS. WALTER JOHN FELIX
MR. AND MRS. GLENN LANE
MR. AND MRS. CARLOS MAAS
MR. AND MRS. PARKER S. MADDUX |
| E | MR. AND MRS. JAMES BODRERO
MRS. TOBIN CLARK
MR. AND MRS. EDMUNDS LYMAN
MRS. ROBERT A. ROOS | Q | MR. AND MRS. SIDNEY M. EHRMAN |
| F | MR. AND MRS. ROBERT WATT MILLER | R | MRS. ARTHUR DALE KING |
| G | MR. AND MRS. FRANK G. BELCHER
MRS. TOBIN CLARK
MR. AND MRS. T. S. PETERSEN
MR. AND MRS. G. WILLARD SOMERS | S | MRS. MARCUS S. KOSHLAND
JUDGE AND MRS. M. C. SLOSS |
| H | MR. AND MRS. HAROLD M. BOWEN
MR. AND MRS. F. W. MCNEAR
MRS. EATON RYAN | T | MRS. WILLIAM CAVALIER
MR. AND MRS. CLARENCE LORAN JOHNSTON |
| J | MRS. I. W. HELLMAN | U | MR. AND MRS. CHARLES L. HARNEY |
| K | MR. AND MRS. GEORGE T. CAMERON
MR. AND MRS. KENNETH MONTEAGLE | V | MR. AND MRS. PRENTISS COBB HALE, JR. |
| L | MR. AND MRS. JOSEPH T. GRACE
MR. AND MRS. JOSEPH O. TOBIN
MRS. NION R. TUCKER | W | MRS. EDWARD M. ROLKIN |
| | | X | MR. AND MRS. JAMES E. FRENCH |
| | | Y | MR. AND MRS. RICHARD C. HAM
MR. AND MRS. GRAEME K. MACDONALD
MR. AND MRS. FREDERICK C. WHITMAN |
| | | Z | MR. AND MRS. J. B. CELLA
MR. AND MRS. LOUIS A. PETRI
MRS. BURTON B. TURNER
MR. AND MRS. LLOYD E. YODER |

Bally

For the world's most
cherished women
the exquisite footwear
created for us by
BALLY OF SWITZERLAND

Frank Werner
featuring Bally OF SWITZERLAND

QUALITY

Style

and a reputation

in the making

of smart

Men's Clothing . . .

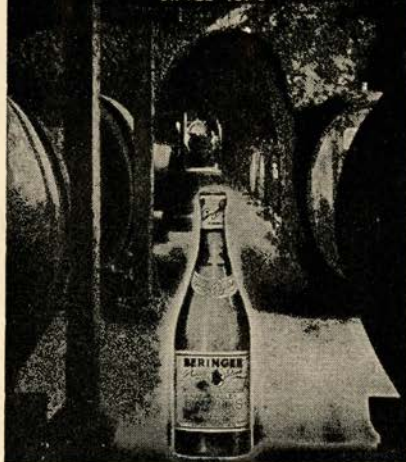
WILLIAMS and BERG CO.

GENERAL ENGLISH TAILORS

110 SUTTER STREET

FRENCH AMERICAN BANK
BUILDING

BERINGER BROS., Inc.
ST. HELENA
NAPA VALLEY, CALIFORNIA
*Producers of Superior California Wines
and Brandies*
SINCE 1876



BELFAST

Sparkling WATER
MADE IN U.S.A.



keeps drinks *livelier longer!*

Guarantor Members

OF THE

San Francisco Opera Association

Mr. and Mrs. Charles Edgar Adams, II
 Mr. and Mrs. C. R. Adams
 Mrs. Agnes Aldrich
 Mrs. Annette S. Alexander
 Mrs. Wallace M. Alexander
 Mr. and Mrs. Joseph Alioto
 Dr. and Mrs. R. Emmet Allen
 Lucy H. Allyne
 Mr. and Mrs. S. Chesley Anderson
 Mr. and Mrs. Cyril Appel
 Mr. and Mrs. Edward W. Arnold
 Ann Ashley
 Dr. and Mrs. R. Kirklin Ashley
 Mr. and Mrs. Edward R. Bacon
 Mr. and Mrs. Frazer A. Bailey
 Elsa M. Baker
 A. R. Baldwin
 Spencer Barefoot
 Philip Barnett
 Mr. and Mrs. J. F. Barrett
 Evelyn H. Barron
 Irving Bartel
 Mr. and Mrs. Robert S. Beall
 Mr. and Mrs. Stephen D. Bechtel
 Dorothy E. Beck
 Mrs. Reed J. Bekins

Mr. and Mrs. Frank G. Belcher
 Mr. and Mrs. F. N. Belgrano, Jr.
 David Benioff
 Mr. and Mrs. Dudley G. Bennett
 Mrs. Walter H. Bentley
 Avram Bercovich
 Mr. and Mrs. Peter Bercut
 Mrs. Alta Berger
 Mr. and Mrs. K. Kenneth Bergman
 Mr. and Mrs. Albert J. Bernard
 Dr. and Mrs. Elbridge J. Best
 Dr. and Mrs. Tholow Binkley
 Mr. and Mrs. Newton Bissinger
 Graham Black
 Mr. and Mrs. Norman K. Blanchard
 W. Harry Blatchly
 Mrs. Naoum Blinder
 Mrs. Louis Bloch
 Mr. and Mrs. James B. Blum
 Mrs. Max Blumlein
 Mr. and Mrs. Charles R. Blyth
 Mrs. Walter W. Boardman
 Mr. and Mrs. James S. Bodrero
 Mrs. Charlotte MacGregor Boggs

Mrs. Robert C. Bolton
 Mr. and Mrs. M. Mitchell Bourquin
 Mr. and Mrs. Harold M. Bowen
 Louise A. Boyd
 Mr. and Mrs. George T. Brady, Jr.
 Mr. and Mrs. Walter C. Brauns
 Mrs. William E. Briggs
 Mr. and Mrs. Roy A. Bronson
 Mrs. John F. Brooke
 Mrs. Julia Fox Brooke
 Mr. and Mrs. George W. Brooks
 Mr. and Mrs. Arthur Brown, Jr.
 Arthur M. Brown, Jr.
 Mr. and Mrs. Howard Brown
 Mrs. Louis C. Brown
 Ralph Brown
 Mr. and Mrs. Walter D. Brown
 Mrs. E. E. Brownell
 Mr. and Mrs. Starr Bruce
 Mr. and Mrs. Frank E. Buck
 Henry R. Buck
 Dr. and Mrs. Leonard W. Buck
 Dr. and Mrs. Edward J. Buckley
 Dr. and Mrs. B. O. Burch
 Mrs. Gertrude Burke
 Mr. and Mrs. Robert Gage Burmister

**When you
take a trip...**



leave your valuable papers in a Wells Fargo Safe Deposit Box, protected from fire, loss or theft. Boxes now available for as little as \$4 a year, plus tax.

protect valuable objets d'art, silver and other bulky valuables in our Storage Vault. Rental rates on request. Located at our Union Trust Office.

carry your funds safely and conveniently in Travelers Checks or a Travelers Letter of Credit.

**Wells Fargo Bank
& Union Trust Co.**

Market at Montgomery • Market at Grant Ave.
SAN FRANCISCO

Member Federal Deposit Insurance Corporation

Baldwin

The World's Great Music asks nothing finer



Official Choice of the

SAN FRANCISCO OPERA COMPANY

for the thirteenth consecutive year

Chosen by the world's great musicians and musical organizations—Baldwin is the finest of investments for the discriminating piano purchaser. Let us tell you how easily you may own a Baldwin.

Baldwin

310 SUTTER • SAN FRANCISCO • SUtter 1-8500
2046 BROADWAY • OAKLAND • Highgate 4-1636
1176 LAUREL • SAN CARLOS • LYtell 3-0581
323 SO. ELLSWORTH • SAN MATEO • Diamond 4-8717

Guarantor Members

Mrs. Arthur Bowles Cahill
 Mrs. John R. Cahill
 Mr. and Mrs. Robert W. Cahill
 Dr. and Mrs. William Otis Callaway
 Mr. and Mrs. George T. Cameron
 Mr. and Mrs. Horace O. Camm
 Mrs. Lewis G. Carpenter
 Mr. and Mrs. Craig Carrier
 Dr. and Mrs. William A. Carroll
 Mrs. William Cavalier
 Mrs. Augustine Cazenave
 Mr. and Mrs. John B. Cella
 Mrs. Selah Chamberlain
 Mr. and Mrs. Selah Chamberlain, Jr.
 Mr. and Mrs. Elbert M. Chandler
 Dr. and Mrs. Lee S. Cherney
 Mrs. Drew Chidester
 Mrs. William F. Chipman
 Charles A. Christin
 Mr. and Mrs. Harold Santley Cicerone
 Mr. and Mrs. Antone Cincotta
 Mrs. Baylies V. Clark
 Mrs. Tobin Clark
 Mr. and Mrs. S. G. Clark
 Mr. and Mrs. John Phillip Coghlan
 Mr. and Mrs. Alfred Cohen
 Mrs. Betty Cohn
 Mr. and Mrs. George D. Cohn
 Mrs. Max M. Cohn
 Mr. and Mrs. Colbert Coldwell
 Mr. and Mrs. James V. Coleman

Persis H. Coleman
 Mr. and Mrs. H. D. Collier
 Mr. and Mrs. Jesse C. Colman
 Mr. and Mrs. J. J. Coney
 Mary R. Conlin
 Dr. and Mrs. Frederick C. Cordes
 Mr. and Mrs. J. A. Cosmas
 James F. Crafts
 Mrs. Alan Hawes Critcher
 Arthur S. Crites
 Mr. and Mrs. William W. Crocker
 George E. Crothers
 Thomas B. Crowley
 Mrs. Carl Curtis
 Mrs. Arthur de C. de Lorimier
 Mrs. Walter Alfred de Martini
 Mr. and Mrs. Albert de Nola
 The Marquis de Pins
 Mrs. Chester Dahl
 Countess Lillian R. Dandini
 Mr. and Mrs. George S. Daniels
 Forrest B. Davidson
 Mr. and Mrs. Phillips S. Davies
 Ralph K. Davies
 Mr. and Mrs. Alvin Davis
 Mrs. Richard Detert
 Roger W. Dexter
 Mrs. Benjamin H. Dibblee
 Mrs. Donald Ryder Dickey
 Mrs. B. J. Dietrich
 Mr. and Mrs. Lloyd W. Dinkelspiel
 N. S. Dodge, Sr.
 Mr. and Mrs. R. Stanley Dollar

Julie D. Donish
 Mr. and Mrs. Dewey Donnell
 Mr. and Mrs. Milton E. Dorman
 Mrs. F. A. Dorn
 Mr. and Mrs. Walter E. Drobisch
 J. A. Ducournau
 Mrs. James H. Duhig
 Mrs. Charles Dunphy
 Thomas R. Dwyer
 Mrs. Francis Milner Edwards
 Mr. and Mrs. Philip S. Ehrlich
 Mr. and Mrs. Albert L. Ehrman
 Mrs. Alfred Ehrman
 Mr. and Mrs. Sidney M. Ehrman
 Mr. and Mrs. Richard J. Elkus
 Mark C. Elworthy
 Mr. and Mrs. Joseph S. Englert
 Mr. and Mrs. Lennart G. Erickson
 Mrs. Carl F. Ernst
 Mr. and Mrs. Richard Ernst
 Mrs. Milton H. Esberg
 Mr. and Mrs. Milton H. Esberg, Jr.
 Mr. and Mrs. Hector Escobosa
 Myron E. Etienne
 Louis Ets-Hokin
 Mrs. Albert John Evers
 George Everson
 Mrs. Edward E. Eyre
 Dr. and Mrs. Harold K. Faber
 Mr. and Mrs. Walter John Felix
 Alfred Fellner
 Mrs. Edith C. Field
 Mr. and Mrs. Marshal H. Fisher
 Mrs. Grace Lewis Fisk

before the opera ...

DINNER FROM 6

after the opera ...

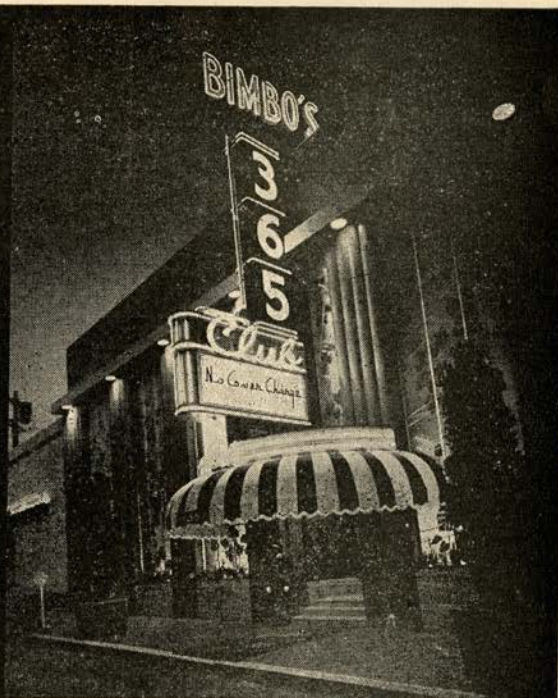
SUPPER FROM 10

LAST SHOW 1 A.M.

- * World's Best Dinner
- * Home of the Girl in the Fishbowl
- * Cocktails from 5
- * Dinner from 6
- * Dancing from 7
- * 1st show starts at 7:30
- * GRAYSTONE 4-0365

Bimbo's 365 Club

1025 COLUMBUS AVE.

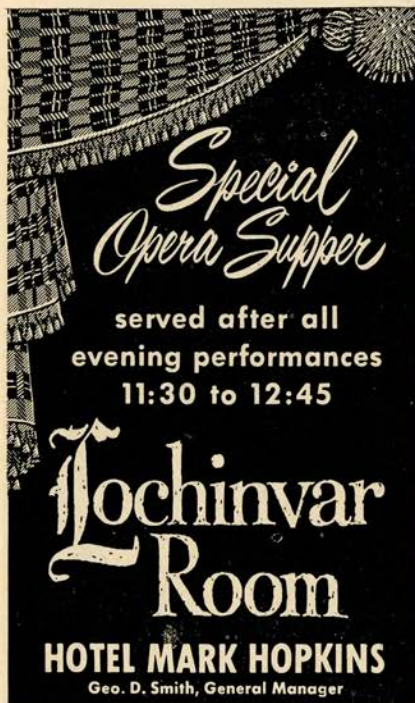


You are invited to view
"SCIENCE IN ACTION"

*the award-winning television series
produced by
the California Academy of Sciences
Every Tuesday, 7 to 7:30 P. M.*

KRON-TV

AMERICAN
TRUST
COMPANY
◊
BANKING
since 1854



*Special
Opera Supper*
served after all
evening performances
11:30 to 12:45
**Lochinvar
Room**
HOTEL MARK HOPKINS
Geo. D. Smith, General Manager

*Orchids for
the Opera*

Traditionally, generations
of San Franciscans have
associated the opera season
with the finest—naturally
from America's most
famous florists...

Podesta Baldocchi

224 Grant Ave. • SUTTER 1-6200
Fairmont Hotel • Palace Hotel
Mills Bldg. • 2525 California St.

Guarantor Members

Mrs. Mortimer Fleishacker
 Mr. and Mrs. Gwin Follis
 John F. Forbes
 Mr. and Mrs. Lawrence C. Ford
 Mr. and Mrs. William H. Foster
 John E. Freed, Jr.
 Mr. and Mrs. J. E. French
 Mrs. William H. French
 Mrs. Paul Fretz
 Dr. and Mrs. Charles L. Freytag
 Mr. and Mrs. Eddie Friedman
 Mrs. Henry B. Friedrichs
 Mr. and Mrs. Arthur J. Fritz
 Mrs. Eugene N. Fritz
 Mrs. Nelly Gaffney
 Mr. and Mrs. Maurice A. Gale
 Mr. and Mrs. A. Russel
 Gallaway, Jr.
 L. Galtie
 Mrs. Henry P. Garin
 Mr. and Mrs. Joseph J. Geary
 Mr. and Mrs. Henry Gede, Jr.
 Dr. and Mrs. Frank Gerbode
 Ben C. Gerwick
 Mrs. L. M. Giannini
 Mrs. Arthur Collis Gibson
 George B. Gillson
 Mr. and Mrs. Robert Di Giorgio
 Mrs. Frank R. Girard
 Mr. and Mrs. Harry Gittings, Jr.
 Bernard B. Glickfeld
 Mr. and Mrs. A. Warren
 Glickman
 Mr. and Mrs. Louis J. Glicksberg

Mr. and Mrs. Maurice L.
 Goldman
 Lutie D. Goldstein
 Mrs. Rose Goldstein
 Mrs. Hazel Goodman
 Mr. and Mrs. Lester Goodman
 Mr. and Mrs. Reeve Gould
 Mr. and Mrs. Joseph T. Grace
 Mr. and Mrs. Chalmers G.
 Graham
 Dr. and Mrs. Gerald H. Gray
 Mr. and Mrs. George Greaves
 Mrs. Maurice S. Greenberg
 Mr. and Mrs. Stuart N.
 Greenberg
 Mr. and Mrs. Robert Greenhood
 Mrs. Frederick S. Greenlee
 Mr. and Mrs. G. J. Grieve
 Colonel and Mrs. R. Allen
 Griffin
 Mr. and Mrs. Farnham P.
 Griffiths
 Mr. and Mrs. Albert Haas
 C. Nelson Hackett
 Dr. and Mrs. Roger W. Hackley
 Mr. and Mrs. Marshal Hale, Jr.
 Newton Johnston Hale
 Mr. and Mrs. Prentiss Cobb
 Hale, Jr.
 Randolph Hale
 Mrs. Arthur Hall
 Mr. and Mrs. Herbert E. Hall
 Mrs. Eminel Halsted
 Mr. and Mrs. Richard C. Ham

Commander and Mrs. Alan
 Hamersley
 Mr. and Mrs. Charles L. Harney
 Mrs. Lucie King Harris
 Gregory A. Harrison
 Dr. Marlow B. Harrison
 Mrs. Henry H. Hart
 Mr. and Mrs. I. P. Hartman
 Dr. and Mrs. Clarence E. Haas
 Mr. and Mrs. Harry H. Hastings
 Mr. and Mrs. Russell P. Hastings
 Mr. and Mrs. Elystus L. Hayes
 Mrs. Timothy Hayes
 Roy S. Haynes
 Mrs. E. S. Heller
 Mr. and Mrs. Walter D. Heller
 Mr. and Mrs. Walter S. Heller
 Mrs. I. W. Hellman
 Mr. and Mrs. Frederick J.
 Hellman
 Mrs. Robert B. Henderson
 Mrs. Thomas M. R. Herron
 Mr. and Mrs. William A. Hewitt
 Mr. and Mrs. Henry Hill
 Mr. and Mrs. H. G. Hills
 Mr. and Mrs. Leslie W. Hills
 Mr. and Mrs. Reuben W. Hills,
 III
 Mr. and Mrs. Harry H. Hilp, Sr.
 Mr. and Mrs. Walter J. Hollings
 Osgood Hooker
 Mr. and Mrs. L. Arundel Hopkins
 Stewart Hopps
 Mr. and Mrs. Raymond E. Horn

Parfums Goyard

The smart opera going public adores
 "White Shoulders"
 "Most Precious"
 "Golden Shadows"
 perfumes.

CAMPBELL McGREGOR
President



THE NEW
PACIFIC
GRAND OPERA
ASSOCIATION

DARIO SHINDELL
General Director

Announces Its Seventh Annual

Spring Opera Festival

TOSCA CARMEN PAGLIACCI LA BOHEME
CAVALLERIA RUSTICANA LA TRAVIATA
MADAMA BUTTERFLY

with

Lucia EVANGELISTA Walter FREDERICKS Davis CUNNINGHAM
Tomiko KANAZAWA Lydia IBARRONDO George CHAPLISKI
Selma KAYE Bonnie MURRAY Grant GARNELL

Conductor: ANTON COPPOLA

Stage Director: GLYNN ROSS

MARCH 2 THROUGH MARCH 19, 1954

WAR MEMORIAL OPERA HOUSE

Campbell Dario
McGREGOR and SHINDELL
present the world famous

*Salzburg Marionette
Theatre*

SNOW WHITE and the SEVEN DWARFS

Saturday Afternoon, November 14

THE MAGIC FLUTE by MOZART

Saturday Evening, November 14

VETERANS' AUDITORIUM

Civic Center

San Francisco

Tickets: (tax incl.) Matinee: \$1.00, \$1.50, \$2.00, \$2.50
Evening: \$1.50, \$2.00, \$2.50, \$3.00

Mail Orders: McGregor-Shindell
278 Post Street, San Francisco 8, Calif.



Guarantor Members

Thomas S. Horn
 George H. Hotaling
 Mr. and Mrs. Thomas Carr Howe
 Mrs. John Wesley Howell
 Mr. and Mrs. Jaquelin H. Hume
 Mr. and Mrs. Phelps Stokes
 Hunter
 Marian Huntington
 Dr. and Mrs. S. Nicholas Jacobs
 Mr. and Mrs. Tevis Jacobs
 Mr. and Mrs. Bernard Jaffe
 Mr. and Mrs. William B. James
 Mrs. Conrad Jansen
 Mr. and Mrs. Robert J. Jansen
 Harold L. Johnson
 Mr. and Mrs. Walter S. Johnson
 Mr. and Mrs. Willard Lendelof
 Johnson

Mr. and Mrs. Clarence Lorán
 Johnston
 Mrs. A. G. Jones
 Mr. and Mrs. William Josephian
 Major General Kenyon A. Joyce
 Mrs. Ira Kahn
 Mr. and Mrs. Samuel Kahn
 Mr. and Mrs. Augustin C. Keane
 Mr. and Mrs. Edward D. Keil
 Mr. and Mrs. Bruce Kelham
 Mr. and Mrs. Philip John Kelley
 Mr. and Mrs. Charles Kendrick
 Mr. and Mrs. Gerald D. Kennedy
 Easton Kent
 Mr. and Mrs. Marion H. Kent
 Mr. and Mrs. Donald E. Kessler
 Mrs. Kenneth Kilpatrick
 Mrs. Arthur Dale King

Percy L. King
 Franklin E. Kitchens
 Mrs. Phillip Klein
 Mrs. William E. Kleinsorge
 Mr. and Mrs. William R. Knapp
 Mrs. Max T. Kniesche
 Mr. and Mrs. John Bryant Knox
 Caroline Korbel
 Elsa R. Korbel
 Stephanie D. Koret
 Mrs. Abraham Koshland
 Mr. Jesse Koshland
 Mrs. Marcus S. Koshland
 Mr. and Mrs. Frederick J.
 Koster
 Valentine Kriloff
 Mrs. Joseph C. Lacey
 Mr. and Mrs. Glenn Lane



Dine in an Enchanted Garden

Regency Room

San Francisco's Most Beautiful Dining Room

BREAKFAST
 8 till 11:30 A.M. from \$1

SUNDAY BRUNCH
 10 A.M. till 2 P.M. from \$1

DINNER
 6 till 9:30 P.M. from \$2.50

HUNTINGTON HOTEL NOB HILL

Enjoy your favorite Cocktail in the Zebra Room

the greatest opera season on records

...imported long-playing CETRA-SORIAS

Select your favorites
from twenty-four complete
operas now available...
More famous favorites
to be released soon...
some before Christmas.



come... write... or phone to
Sherman, Clay for Cetra-Soria's complete
LP catalog of more operas, opera
recitals by Stignani, Tassinari, Italo
Tajo, and the brilliant Tagliavini-
Tassinari duets.
sutter 1-6000



Cetra-Soria operas being given
here this season:

- IL BARBIERE DI SIVIGLIA**, Rossini
featuring SIMIONATO, Infantino,
Taddei, Cassinelli. Previtali, cond.
... 3 LP's, 1211 **17.85**
- LA BOHEME**, Puccini with Carteri,
Ramella, Tagliavini, Taddei, Siepe.
Santini, cond. 2 LP's, 1237 **11.90**
- ELEKTRA**, Strauss with Konecni, Il-
itsch, Modl, Klarwein, Braun. Mitro-
poulos, cond. 2 LP's, 1209 **11.90**
- TURANDOT**, Puccini with Cigna, Oli-
vero, Merli, Poli, Neroni, Ghione,
cond. 3 LP's, 1206 **17.85**

other superb Cetra-Soria
opera recordings available

- LA CENERENTOLA**, Rossini featuring
SIMIONATO and VALLETTI, Meletti,
Rovero, Pace, Dalamangas. Rosse,
cond. 2 LP's, 1208 **11.90**
- IL MATRIMONIO SEGRETO**, Cima-
rosa featuring SIMIONATO and
VALLETTI, with Bruscantini, Rovero,
Noni. Wolf-Ferrari, cond. 3 LP's, 1214
. **17.85**

Sherman Clay

Record Department, SHERMAN, CLAY
Sutter at Kearny, San Francisco 6, Calif.

Please send me the CETRA - SORIA LP catalog _____
CETRA-SORIA records checked above. Total \$ _____
add 3½% sales tax in San Francisco, 3% elsewhere in Calif.
CHARGE _____ CHECK _____ M. O. _____ C. O. D. _____

NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

Guarantor Members

Mrs. Albert George Lang
Walter Lawrence
Dr. Mary H. Layman
Mr. and Mrs. Ralph C. Lee
Kenneth Leitch
Nico Lek de Tachinville
Mr. and Mrs. Walter A. Leonetti
Leopold Lerner
Mr. and Mrs. John A. Lesoine
Mr. and Mrs. John G. Levison
Donald E. Levy
Mr. and Mrs. G. Irwin Lewis
Mrs. Jesse Lillenthal
Mr. and Mrs. P. N. Lillenthal, Jr.
Mr. and Mrs. Samuel Lillenthal
Mr. and Mrs. William J.
Lindenberger
Mr. and Mrs. Paul Lindsey
Mr. and Mrs. J. B. Linford
Mrs. Norman B. Livermore
Mr. and Mrs. Carl Livingston
Mr. and Mrs. Lawrence
Livingston
Mr. and Mrs. James K. Lohead
Mr. and Mrs. E. Wilson Lockwood
Mr. and Mrs. John S. Logan
Mr. and Mrs. Dan E. London
Mr. and Mrs. James Rowland
Lowe
Mrs. Amy D. Lowengart
Mrs. Alan J. Lowrey
Mr. and Mrs. Edmunds Lyman
Olive M. MacDonald
James W. McAlister
Mrs. Thomas R. McCarron
Mrs. Robbins McCormick

Mrs. William H. McCormick
Mr. and Mrs. F. N. McCrea
Mrs. Richard S. McCreery
Mrs. Felix S. McGinnis
Mr. and Mrs. Campbell McGregor
Mr. and Mrs. M. B. McGowan
Lila McKinne
Mr. and Mrs. Charles E.
McKinnie
Mr. and Mrs. Andrew C.
McLaughlin, Jr.
Mr. and Mrs. Dean B. McNealy
Mr. and Mrs. F. W. McNear
Mrs. George P. McNear
Mr. and Mrs. Graeme K.
MacDonald
Mrs. William Mackenzie
Mr. and Mrs. John B. Mackinlay
Mr. and Mrs. Parker S. Maddux
Mr. and Mrs. Marshall Madison
Mr. and Mrs. Grover A. Magnin
I. Magnin & Company
Mr. and Mrs. H. A. Magnuson
Mr. and Mrs. Frank D. Mahoney
Mr. and Mrs. J. W. Mailliard, Jr.
Mr. and Mrs. Thomas Page
Mailliard
Irene Manaster
Mr. and Mrs. Joseph A. Mancini
Mr. and Mrs. George M. Mann
Mary Ellen Mannon
Mr. and Mrs. George M.
Mardikian
Mrs. Randolph Wyatt Martenet
Mr. and Mrs. A. C. Mattei
F. Cli Maudlin

Mr. and Mrs. Harry D. Maxwell
Mr. and Mrs. Edgar N. Meakin
Mrs. Verona A. Mellett
Mr. and Mrs. William Gladstone
Merchant
Edith A. Mereen
Mrs. Ralph Merillion
E. Olga Meyer
Mr. and Mrs. Julian J. Meyer
Mr. and Mrs. Van Vissing
Midgley
Mr. and Mrs. Albert K. Miller
Mr. and Mrs. Paul Miller
Mr. and Mrs. Robert F. Miller
Mr. and Mrs. Robert Watt Miller
Mrs. Edward Morgan Mills
Mrs. Maxwell C. Milton
Mr. and Mrs. Sidney Modlin
James K. Moffitt
Mario Mondin
Arch Monson, Jr.
Mr. and Mrs. Kenneth Monteagle
Mr. and Mrs. Paige Monteagle
Frederick H. Montgomery
Mr. and Mrs. J. A. Moore
Mr. and Mrs. Joseph A.
Moore, Jr.
Mr. and Mrs. C. G. Morrison
Dr. and Mrs. Edmund J.
Morrissy
Mr. and Mrs. Philip C. Morse
Mrs. Harold D. Mortenson
Frederic Murphy
Mr. and Mrs. Guido J. Musto
Helen E. Myers
Mr. and Mrs. E. M. Nagel

SPENCER BAREFOOT
presents

8 CELEBRITY CONCERTS

- October 24 **LOTTE LEHMANN and Company**
"Of Opera and Song"
- November 2 **QUARTETTO ITALIANO**
- January 18 **RUDOLF FIRKUSNY, pianist**
- January 26 **JOSEPH SZIGETI, violinist**
- March 8 **ANNA RUSSELL, concert comedienne**
- March 16 **JOSE LIMON DANCE THEATRE**
- April 19 **LEON DESTINE HAITIAN DANCERS**
- April 27 **GEORGIA LASTER — DONALD GRAMM**
soprano bass-baritone

VETERANS' AUDITORIUM

WAR MEMORIAL BUILDING . SAN FRANCISCO

Season Tickets
(tax incl.)
\$11.00; \$13.00;
\$16.00

Mail orders to:
Spencer Barefoot
26 O'Farrell St.
YUkon 2-5079

* *
Single Tickets
(tax incl.)
\$1.80; \$2.40;
\$3.00

On sale Oct. 12
Sherman, Clay
Box Office



International Artists, Ltd. in association with Wilfrid L. Davis
present

★ ★ **LIBERACE** ★ ★

in person

IN HIS FABULOUS "POP" CONCERT

Only three personal appearances in Northern California this year

**OPERA HOUSE, NOVEMBER 16 and NOVEMBER 23
at 8:30**

**BERKELEY HIGH SCHOOL COMMUNITY THEATRE
NOVEMBER 24 at 8:30**

MAIL ORDERS NOW

Checks payable to Sherman & Clay Box Office, Sutter at Kearny, San Francisco
Breuner's Box Office — Oakland and Berkeley
Prices: \$4.80, \$3.60, \$3.00, \$1.80

USES AND ENDORSES THE BALDWIN PIANO EXCLUSIVELY

Guarantor Members

Mr. and Mrs. Ralph R. Nelson
 Mr. and Mrs. Richard W. Nelson
 Julie M. Neppert
 Dr. and Mrs. Alfred Newman
 Mr. and Mrs. John Francis Neylan
 George W. Nickel
 Dr. and Mrs. Charles A. Noble, Jr.
 William H. Noble
 Mrs. Deborah C. O'Brien
 Mary L. Obujen
 Harry Ogilvie
 Mr. and Mrs. Benjamin J. Older
 Mr. and Mrs. Edwin Letts Oliver
 Mr. and Mrs. Roland Letts Oliver
 Mrs. Warren Olney, Jr.
 Mr. and Mrs. Ralph B. Olsen
 E. Whitney Olson
 Mr. and Mrs. William H. Orrick
 Mr. and Mrs. W. Wallace Owen
 Mr. and Mrs. Charles Page
 Charles R. Page
 Mrs. S. H. Palmer

Ralph Partida
 Dr. Sadie Derrham Patek
 J. W. Pauson
 Helen M. Perkins
 Mr. and Mrs. T. S. Petersen
 G. Baltzer Peterson
 Mrs. Seabury B. Peterson
 Mr. and Mrs. Louis A. Petri
 Mr. and Mrs. Milton Pilhashy
 Jack Pisani
 Mr. and Mrs. Harold D. Pischel
 Mr. and Mrs. Jules S. P. Podesta
 Mrs. George Gordon Pollock
 Mr. and Mrs. Hans Popper
 William Kenneth Potts
 Mr. and Mrs. Stanley Powell
 Walter D. Prendergast
 Mr. and Mrs. Bernard W. Price
 Mr. and Mrs. O. Kenneth Pryor
 Mr. and Mrs. John B. Quigley
 Mrs. Carl Raiss
 Mrs. Charles H. Raven
 Albert G. Redmond, Jr.
 Mr. and Mrs. Robert S. Reis

Dr. and Mrs. Ralph Reynolds
 Mr. and Mrs. Richard S. Rheem
 Mr. and Mrs. Herbert W. Richards
 Mr. and Mrs. Hermann A. Richardson
 Mrs. William J. Richardson
 Mr. and Mrs. Bert Rieser
 Mr. and Mrs. Roy B. Robinette
 Milo Rees Robbins
 Mr. and Mrs. Gregory Robinson
 Mrs. John Alvah Robinson
 Mrs. Nathan Rogers, Sr.
 Mrs. Edward M. Rolkin
 Mrs. Robert A. Roos
 Mrs. George B. Rosenberg
 Mr. and Mrs. Donald L. Ross
 Mr. and Mrs. Edmund A. Rossi
 Mr. and Mrs. William P. Roth
 Mr. and Mrs. Robert E. Rowley
 Madame Irina Roublon
 Mr. and Mrs. David Rubenstein
 Mr. and Mrs. A. S. Russell
 Mrs. Henry Potter Russell

radio-phono
tv
records
NET PRICES

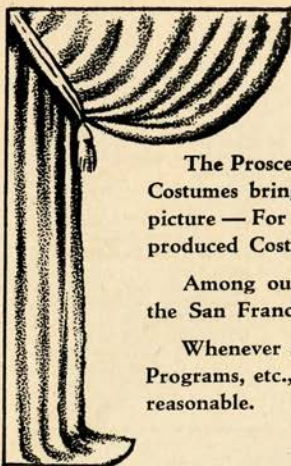
HIGH FIDELITY
UN LTD
935 EL CAMINO REAL
MENLO PARK
D Avenport 5-5689

The whiskey that didn't watch the clock
 ...seven long years



OLD CHARTER
 Kentucky's Finest Bourbon

STRAIGHT BOURBON WHISKEY • 7 YEARS OLD • 86 PROOF
 OLD CHARTER DISTILLERY COMPANY, LOUISVILLE, KENTUCKY



Costumes

The Proscenium Arch frames the picture created on the Stage—
Costumes bring Life—Movement—Color—Line to complete the
picture—For more than half a Century we have designed and
produced Costumes for all Occasions.

Among our most outstanding endeavors, is the Costuming of
the San Francisco Opera Season . . .

Whenever seeking Costumes, Make-Up, Wigs for Parties, Club
Programs, etc., you will find our facilities complete and our prices
reasonable.

GOLDSTEIN & CO.

THEATRICAL COSTUMERS

989 MARKET STREET

SAN FRANCISCO

Garfield 1-5150

Cyclax of London

COSMETICS

Exclusive with

Nelly Gaffney

354 Post Street, San Francisco
1460 Burlingame Ave., Burlingame



HOUSE OF
**Prime
Rib**

Roast Prime Ribs of Beef
EXCLUSIVELY
CARVED AT YOUR TABLE
FROM THE CART
Open 5 p.m. daily—4 p.m. Sun.
1906 VAN NESS TU. 5-4605

CURRAN • Beg. Sun. Eve. Oct. 18 (3 Weeks Only)
SAN FRANCISCO STAGE PREMIERE



**Spike
Jones**

**MUSICAL
INSANITIES
OF 1954**

MAIL ORDERS NOW — BOX OFFICE SALE STARTS OCT. 5
Prices—Nights (incl. Sun.): Orch. \$3.60. Balc. \$3.00, \$2.40 & \$1.80. 2nd Balc. \$1.20.
Sat. & Sun. Mats.: Orch. \$3.00. Balc. \$2.40 & \$1.80. 2nd Balc. \$1.20. Prices include
tax. Send STAMPED addressed envelope with mail order please.

Guarantor Members

Mr. and Mrs. Leon B. Russell
 Mrs. Eaton Ryan
 Mr. and Mrs. Michael J. Ryan
 Mrs. C. R. St. Aubyn
 Judge and Mrs. Orla St. Clair
 Mr. and Mrs. Charles R. Sargent
 Mrs. Alfred B. Saroni
 Mr. and Mrs. Robert H. Scanlon
 Mr. and Mrs. Carl Schauby
 Elise Schilling
 Mrs. Walter Schilling
 Mr. and Mrs. George B. Schirmer
 Dr. and Mrs. Guy Schoonmaker
 Helen M. Schroeder
 Adolph P. Schuman
 Mr. and Mrs. Karl F. Schuster

Mrs. Frank Schwabacher
 Mr. and Mrs. James H. Schwabacher
 Mrs. Louis A. Schwabacher
 Mr. and Mrs. Joseph S. Schwartz
 Mr. and Mrs. Edward W. Scripps
 Mrs. A. Setrakian
 Mr. and Mrs. T. Guy Shafer
 Mr. and Mrs. R. S. Shainwald
 Mr. and Mrs. Nelson Towne Shaw
 F. R. Sherman
 Joe Shoong
 Mrs. Clarissa Shortall
 Mr. and Mrs. Roy L. Shurtleff
 Beatrice Silver
 Richard O. Simon

Mr. and Mrs. Ray Simonds
 Mrs. M. L. Sinclair
 Paul A. Sinsheimer
 Mr. and Mrs. Edgar Sinton
 Genevieve Six
 Howard K. Skinner
 Edith Slack
 Mr. and Mrs. M. C. Sloss
 Mr. and Mrs. Philip H. Small
 A. Small
 Mr. and Mrs. De Lancey C. Smith
 Ferdinand C. Smith
 Russell G. Smith
 Mr. and Mrs. Samuel M. Smith

MAESTRO NINO COMEL *teacher of*
CLARAMAE TURNER, Contralto
San Francisco Opera Co.
Metropolitan Opera — Philadelphia — Central America
Transcontinental Concert Tours — N.B.C. — Television
CARMEN—SEPTEMBER 26th

Comel Music Studios — 247 Columbus Avenue — San Francisco, Calif.

EXbrook 2-4261

JUniper 7-9072



DAINI BROS.

Since 1920

DISTINCTIVE HAND CARVED
 AND IMPORTED

FURNITURE

PACIFIC AT POLK

ORdway 3-4540

SAN FRANCISCO



Scotland's Prince of Whiskies

CHIVAS REGAL

12 YEAR OLD SCOTCH WHISKY

BLENDED SCOTCH WHISKY • 86 PROOF
 CHIVAS BROTHERS IMPORT CORP. • NEW YORK, N. Y.

SAN FRANCISCO CONSERVATORY OF MUSIC

ALBERT ELKUS—Director

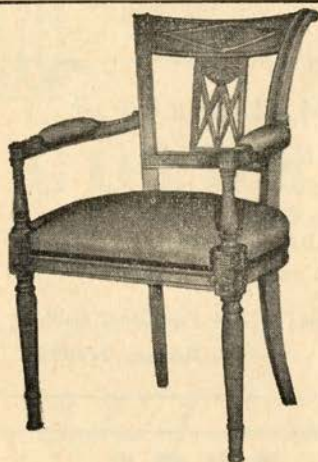
Professional Instruction by a Distinguished Faculty
EVENING CLASSES for BEGINNING ADULT STUDENTS

Saturday Morning Children's Classes
SPECIAL CLASSES FOR PRE-SCHOOL CHILDREN

Individual Instruction in all departments

3435 SACRAMENTO STREET

WALNUT 1-3496



FRENCH FURNITURE

AT ITS BEST

DRAPERIES OF DISTINCTION

ALBERT DAINI

PERIOD FURNITURE

1529 PINE STREET

ORdway 3-6316

THE CHANDELIER RESTAURANT

*Representative of San Francisco's Gracious Victorian Era
Crystal Chandeliers (17). Gold Leaf Window Trims*

PARK — DINE — WALK to Opera and RETURN for after-theatre snack
LUNCHEON — HORS D'OEUVRES — COCKTAILS AT 5 — DINNER AT 6 — MUSIC

Miss Alethea Hillhouse, Prop.

848 EDDY STREET NEAR VAN NESS AVENUE

AUTUMN IMPORTATIONS of Shirlings and Tie Silks

Shirts \$10.50 to \$45.00

Neckwear \$2.50 to \$6.50

D. C. HEGER

IMPORTERS & SHIRTMAKERS

170 SUTTER STREET

SAN FRANCISCO

HANCOCK BROS.

BONDED TICKET PRINTERS

25 JESSIE STREET

SAN FRANCISCO 5, CALIF.

DO 2-2191

Guarantor Members

- Mr. and Mrs. Thomas Boarman Smith
 Mrs. Rosemarie V. Snell
 Mr. and Mrs. G. Willard Somers
 Mrs. Muriel McKeivitt Sonne
 Dr. Ralph Soto-Hall
 Geraldine H. Spare
 Mr. and Mrs. Leslie E. Spelman
 Mr. and Mrs. Eric M. Stanford
 Dr. and Mrs. John H. Stark
 Mr. and Mrs. G. A. Starweather
 Mrs. Charles W. Steines
 Mrs. Nellie L. Stephens
 Gynne R. Stern
 Mr. and Mrs. Ralph J. A. Stern
 Mrs. Sigmund Stern
 Mr. and Mrs. J. Jerome Stickney
 George Stimmel
 Frank D. Stout
 Benka Dunlop Strickler
 Dr. John Philip Strickler
 Mr. and Mrs. Robert Kincaid Stuart
 Mr. and Mrs. Walter H. Sullivan
 Mr. and Mrs. Ernest J. Sultan
 Bert Orrell Summers
 Mrs. Alfred Sutoro
 Mr. and Mrs. Oscar Sutoro
 Mr. and Mrs. Louis Sutter
 Mrs. Effingham B. Sutton
 Mr. and Mrs. Benjamin H. Swig
- Mr. and Mrs. Wilfred Allen Taylor
 Mr. and Mrs. Arnold Ternquist
 Mr. and Mrs. George Stevenson Terrill
 Dr. H. E. Thelander
 Joseph M. Thomas
 Archibald Roy Thomson, Jr.
 Harrison Thomson
 P. Thorn
 Mr. and Mrs. Edward G. Tilton
 Mr. and Mrs. Cyril R. Tobin
 Mr. and Mrs. Joseph O. Tobin
 Ernest J. Torregano
 Dr. and Mrs. Harold G. Trimble
 Mrs. Nion R. Tucker
 Mrs. Burton B. Turner
 Dr. and Mrs. John R. Upton
 Mrs. Emma Domb Vigdor
 Dr. and Mrs. C. E. Voigt
 Mr. and Mrs. Daniel Volkmann
 Johanna M. Volkmann
 Dr. E. P. M. von Gehren
 Mr. and Mrs. Alexander H. von Hafften
 Mr. and Mrs. George Wagner
 Mrs. Willis Walker
 Mr. and Mrs. C. B. Wallace
 Dr. D. G. Wallace
 Mr. and Mrs. Vernon C. Walston
 Mr. and Mrs. Edwin H. Walter
 Whitney Warren
- Mr. and Mrs. Robert G. Wayne, Sr.
 Honorable and Mrs. Karl C. Weber
 Mrs. T. J. Weissich
 Dr. and Mrs. H. M. Weyrauch
 Mr. and Mrs. George B. White
 Mr. and Mrs. Frederick C. Whitman
 Walton Ames Wickett
 Mr. and Mrs. Robert L. Wiel
 Mr. and Mrs. George M. Wihr
 Mrs. Lyndon C. Whitaker
 Mr. and Mrs. Brayton Wilbur
 George H. Wilcoxon
 Al Williams
 Mr. and Mrs. Charles F. Williams
 Florence A. Williams
 Mr. and Mrs. Jean C. Witter
 Mrs. J. L. Wolf
 Mr. and Mrs. Adrian G. Wood
 Mr. and Mrs. Gilbert S. Woods
 Richard J. Woods
 L. A. Woolams
 Mrs. Theodore Wores
 Mr. and Mrs. J. Perry Yates
 Mr. and Mrs. Lloyd E. Yoder
 Mr. and Mrs. J. D. Zellerbach
 Mr. and Mrs. Harold L. Zellerbach
 Mr. and Mrs. John G. Ziel
 Mr. and Mrs. Edgar T. Zook

Ortiz

BEAUTY STUDIO

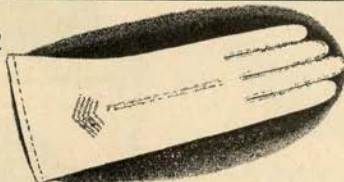
SEÑOR ORTIZ *Hair Stylist for the lovely ladies you see on the stages of the Opera House and Curran, Geary and Alcazar Theatres.*

Personalized Coiffures ★ Television Makeup ★ Slenderizing

407 O'FARRELL STREET ● Opp. NBC Studios ● PRespect 6-1111

The Glovatorium

Suede & Leather
 Cleaning Specialists



323 Geary
 San Francisco
 DOuglas 2-4157

1415 Grove St.
 Berkeley
 LAndscape 6-8834

Peter *Giovanzana*
 furniture interiors

PACIFIC AVENUE AT POLK

A CONTRIBUTION BY MEMBER STORES OF THE RETAIL DRY GOODS ASSOCIATION

City of Paris
The Emporium
Hale Bros. Stores, Inc.
H. Liebes & Co.

Livingston Bros.
Macy's San Francisco
I. Magnin & Co.
Jos. Magnin Co.

Ransohoffs, Inc.
Roos Bros.
Saks Fifth Avenue
The White House

CONTRIBUTORS TO 1953 SEASON

Amelio's
American Federation of
Musicians, Local No. 6
Baldwin Piano Company
Irving P. Bartel
David Benioff
City Transfer & Storage Co.
Mr. and Mrs. Hector
Escobosa, I. Magnin & Co.
Nelly Gaffney

Hancock Bros.
Hotel Mark Hopkins
Jenkel Davidson Optical Co.
Joseph's Florist
Pisani Printing &
Publishing Co.
Podesta Baldocchi
W. Lansing Rothschild
Schneider Bros. Inc.


Mr. and Mrs. James H.
Schwabacher
Sir Francis Drake Hotel
Sommer & Kaufmann
Standard Oil Company of
California
Sugar Pine Lumber Co.
Theatrical Stage Employees
Union, Local No. 16
A. Wilbur Woodruff



The good photograph is an act
of the imagination expressed
in terms of line and light.

A. FALCK JEPSEN

Allied Arts Guild
For appointment call:
DAvenport 5-2582



HOUSE OF
Prime
Rib

Roast Prime Ribs of Beef
EXCLUSIVELY
CARVED AT YOUR TABLE
FROM THE CART
Open 5 p.m. daily—4 p.m. Sun.
1906 VAN NESS TU. 5-4605



In San Francisco

HOTEL WHITCOMB

500 Rooms from \$5

At the Civic Center
so conveniently
near the Opera
House. Excellent
cuisine and service.

Garage in Building

KARL C. WEBER
President and
General Manager

THE JUNIOR LEAGUE OF SAN FRANCISCO
IN COOPERATION WITH
THE SAN FRANCISCO OPERA ASSOCIATION
CORDIALLY INVITES YOU AND YOUR FRIENDS TO ATTEND
OPERA PREVIEWS - 1953

THURSDAY EVENING, SEPTEMBER 17
AN INTRODUCTION TO MASSENET'S "WERTHER"

Speaker: JAN POPPER, Professor of Music, University of California,
Los Angeles

Time and Place: 8:30 p.m., Peacock Court, Hotel Mark Hopkins

FRIDAY MORNING, SEPTEMBER 25
"ELEKTRA" by RICHARD STRAUSS

Speaker: ALFRED V. FRANKENSTEIN, Music and Art Critic, San
Francisco Chronicle

Time and Place: 11 a.m., Peacock Court, Hotel Mark Hopkins

Luncheon: The Mark Hopkins has reserved the Room of the Dons for those wishing
to remain for luncheon. Please call the Banquet Office for reservations—
EXbrook 2-3434

TUESDAY MORNING, OCTOBER 6
"TURANDOT"—PUCCINI'S LAST OPERA

Speaker: KURT HERBERT ADLER, Assistant to the General Director
of the San Francisco Opera Association. Mr. Adler will
interview **HARRY HORNER**, stage designer and producer,
of Hollywood and New York, who has designed the San
Francisco Opera Company's new "Turandot" production.

Time and Place: 11 a.m., Peacock Court, Hotel Mark Hopkins

Luncheon: The Mark Hopkins has reserved the Room of the Dons for those wishing
to remain for luncheon. Please call the Banquet Office for reservations—
EXbrook 2-3434

NO ADMISSION CHARGE

FOR OPERA TICKETS, CALL SU. 1-1331

Better See Motorola TV

Again

Motorola receives the

Fashion Academy Award

For Outstanding Styling and Cabinetry

THE FUTURA—Model 21K16—21-inch table.



Critically examine Motorola's distinguished new furniture-styled television instruments yourself. Immediately you will sense the sound reasons why for the *third time* Motorola TV has been selected above all others for the distinguished Fashion Academy Award, for outstanding styling and cabinetry. Then view the brilliantly clear Double-Power Picture on Motorola's velvety, glare-free screen. You will recognize that there are many sound *technical* reasons, too, why Motorola TV is being chosen for so many of America's finest homes.



Motorola TV

WORLD'S LARGEST EXCLUSIVE ELECTRONICS MANUFACTURER

\$409.95



ROCKFORD—
Mahogany finish.
half-door console.
21-in.
MODEL 21K14



BEVERLY—
Modern birch wood
cabinet with shelf
and smart new
wrought-iron
stand. 21-in.
MODEL 21K17



LAKESIDE—
Mahogany finish.
Full doors. 24-in.
MODEL 24K2



PARKSIDE—
27-in. aluminized
tube. Mahogany
finish console.
MODEL 27K2

STERLING FURNITURE COMPANY

SAN FRANCISCO

OAKLAND

VALLEJO

SAN MATEO



A Famous First in California!

With the opera season in San Francisco making its 1953 debut, we turn back the pages of musical history for a famous first.

Back in the winter of eighteen-fifty-two, San Francisco was a rough and tough frontier. All the great singers of the East coast scornfully ignored this unrefined outpost. That is . . . all but one. On a cold rainy day just over one hundred years ago, she stepped timidly from the steamer, a petite, dark-eyed girl with a coloratura voice that was to thrill the San Francisco audience at her very first concert. From her, the city's musical reputation got its start. Her name was Elisa Biscaccianti. They called her the "American Thrush" . . . and she was the first great singer ever to visit the San Francisco Bay Area.

It was just eighteen years later, in 1870, that Crocker First National Bank was founded . . . *the first and oldest national bank in California.*

Crocker First National Bank

SAN FRANCISCO

OAKLAND

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



The finest compliment you can pay your
guests is to serve Mumm's Cordon Rouge,
acknowledged the world over one of the
finest of all champagnes.

SOLE AGENTS FOR U.S.A.—BROWNE-VINTNERS CO., INC., NEW YORK, N.Y.
BROWNE-VINTNERS CO., INC., 400 MONTGOMERY STREET, SAN FRANCISCO



SATURDAY NIGHT, OCTOBER 17, at 8:15

La Boheme

(In Italian)

Opera in four acts by Giacomo Puccini.

THE CAST

Mimi, an embroideress.....			LICIA ALBANESE
Musetta, a grisette.....			LOIS HARTZELL
Rudolph, a poet.....	} The Four Bohemians }	}	JAN PEERCE
Marcel, painter.....			ENZO MASCHERINI
Schaunard, musician.....			GEORGE CEHANOVSKY
Colline, philosopher.....			ITALO TAJO
Benoit, an importunate landlord Alcindoro, state councilor and admirer of Musetta	}	}	SALVATORE BACCALONI
Customhouse Sergeant.....			MAX LORENZINI
Customhouse Guard.....			COLIN HARVEY
Parpignol			CESARE CURZI
A Boy			STEPHEN HATCH

Students, Work-Girls, Grisettes, Shopkeepers, Vendors, Waiters, Soldiers, etc.

Boys selected from San Francisco Boys Chorus



STAGE DIRECTOR
CARLO PICCINATO

CONDUCTOR
GLAUCO CURIEL

CHORUS DIRECTOR
KURT HERBERT ADLER



TIME AND PLACE: About 1830; Paris

Act I: Garrett of the Bohemians
Act II: Terrace of the Cafe Momus
Act III: A City Gate of Paris
Act IV: Same as Act I

*Encores not permitted — Bell rings three minutes before curtain rises
No one will be seated during the performance*

NO CAMERAS PERMITTED IN THEATRE

THIRTY-FIRST ANNUAL SEASON