Faust

1937

Saturday, October 23, 1937 8:00 PM

SFO_PUB_01_SFO_1937_04

Publications Collection

San Francisco Opera Archives

FIFTEENTH ANNUAL SEASON

OCTOBER 15 NOVEMBER 13 1 9 3 7

SAN FRANCISCO OPERA ASSOCIATION

GAETANO MEROLA GENERAL DIRECTOR

WAR MEMORIAL OPERA HOUSE



THE LIVINGSTON SHOP offers a brilliantly varied collection for the Opera. Gowns after Schiaparelli, Lelong, Molyneux. Wraps, that reflect the wizardry of Paquin, Mainbocher. Exquisite accessories.

livingston J

E

GRANT AVEN

*

AT G

E

STREET

Peter Conley Presents *

×

ANGNA ENTERS

Sunday Afternoon, November 14 CURRAN THEATRE

VIENNA CHOIR BOYS Friday Evening, November 26 VETERANS' AUDITORIUM

GALLI CURCI

Sunday Afternoon, November 28 CURRAN THEATRE

JOOSS EUROPEAN BALLET

Friday and Sat. Eves., Dec. 3, 4 Sunday Afternoon, December 5 OPERA HOUSE

RUDOLF SERKIN

Sensational New Pianist Monday Evening, December 6 OPERA HOUSE

SALZBURG OPERA CO.

Complete European Company Thurs. and Fri. Eves., Jan. 13, 14 Sunday Afternoon, January 16 OPERA HOUSE

FERNANDO GERMANI

Famous European Organist in an amazing concert on New Hammond Organ Tuesday Evening, February 1 OPERA HOUSE

NELSON EDDY

Wednesday Evening, February 9 O P E R A H O U S E

MARIAN ANDERSON

Celebrated Colored Contralto Sunday Afternoon, February 13 and Friday Evening, February 25

OPERA HOUSE * ×

SH AN - K R Α & HIS HINDU DANCERS Friday Evening, February 18 and Sunday Afternoon, Feb. 20 OPERA HOUSE

*

NATHAN MILSTEIN Violin Recital

Wednesday Evening, February 23 VETERANS' AUDITORIUM

TRUDI SCHOOP BALLET COMIC Sunday Afternoon, February 27 CURRAN THEATRE

DORIS CHARLES HUMPHREY - WEIDMAN

And Their Dance Group Early March CURRAN THEATRE

JOHN CHAS. THOMAS Thursday Evening, March 24

OPERA HOUSE

LANNY ROSS

Thursday Evening, March 31 OPERA HOUSE

KIRSTEN FLAGSTAD Tuesday Evening, May 10 OPERA HOUSE

HEPHZIBAH & MENUHIN YEHUDI

Sonata Recital for Piano and Violin Tuesday Evening, June 21 Seats Are Now Available

OPERA HOUSE

BOX OFFICE: SHERMAN, CLAY & CO. SAN FRANCISCO

THE NEW HIGHWAY

The magnificent new Carmel San Simeon Highway between Los Angeles and San Francisco takes you right to the door of Hotel Del Monte.

6.040.00

Vacation at DEL MONTE California's Best-loved Resort

FOR FOLDER, ADDRESS GARL S. STANLEY, MANAGER Hotel del monte, del monte, galifornia

GOLF

As a Del Monte guest, you enjoy the finest golf in the world on such famous courses as Pebble Beach and Del Monte. 11 Pacific Coast Stores Sherman 📝 Clay

Kearny at Sutter



A NEW KINGDOM OF MUSIC for you who play the piano... THE NEW HAMMOND ELECTRIC ORGAN A CONCERT INSTRUMENT FOR HOMES:

Organ music ... with all its beauty, its soaring grandeur, its hushed lovely murmur ... has become a practical reality for the home with the new Hammond electric organ. And over and above the familiar voices of the organ, the Hammond offers a myriad of new fascinating tone colors that give your favorite melodies new depth and richness.

- The Hammond is played like any organ; its technique is quickly mastered by any planist.
- Fits in a four-foot square . . . easily moved and installed . . . cannot get out of tune.
- Costs no more than a fine piano . . . from \$1295

Fernando Germani, world famous young Roman organist, will play the Hammond organ in his San Francisco concert at the War Memorial Opera House... and throughout his 1937-38 concert tour.

Hammond Organ, like Steinway and Capehart, is exclusive with Sherman, Clay

OUR CREED...

SINCE 1868 the firm of Goldstein & Company has served the Western States with costumes. These costumes have been built primarily for the enjoyment of Operaloving and theatre-going public. During this particular year, as has been our privilege in the past, we place for your enjoyment the costumes used by the San Francisco Grand Opera Association. • Our remodeled studio is now completed, housing costumes that we feel, are the finest procurable. Our belief in San Francisco, its past, its present, has been justified. Our conviction in the future, is, that we have just started to enjoy the fruits of our labors. • With the coming of the 1938 Season of Opera and the 1939 World's Exposition before us, we feel that our hopes cannot be blasted, and it is for this reason that we take this opportunity of thanking our many friends who have supported us in the past, who have made it possible for this great institution to continue. · To enumerate our notable costume productions of the past is impossible. Looking forward, may we wish to the San Francisco Opera Association, its Board of Directors, its internationally known General Director, Gaetano Merola, its stage director, Mr. Armando Agnini, its founders and donors, as great a pleasure and satisfaction in the future as they must have received in the past. . This wish to each and every one: "That united for the betterment of San Francisco, we band together for that great accomplishment that will bring the JEWEL OF PRICELESS WORTH to our City, the WORLD'S EXPOSITION of 1939."

UOLDSTEIN & COMPANY 989 MARKET STREET GArfield 5150

· 2 ·



A. Baldocchi-Glassman

GAETANO MEROLA General Director SAN FRANCISCO OPERA COMPANY



Perfectly matched pelts of exquisite quality and expert craftsmanship born of nearly half a century of fur service are skillfully combined to create the glorious white Ermine and Silver Fox wraps and capes that proudly bear the Robert Wallace label. Our selection of formal furs is new, faultlessly fashioned and moderately priced from ... **395**

OPERA ASSOCIATION



ROBERT W. MILLER

Officers

President: ROBERT W. MILLER First Vice-President: HORACE B. CLIFTON Second Vice-President: ARTHUR MERRILL BROWN, JR. Secretary-Treasurer: Edward F. MOFFATT Business Manager: PETER CONLEY Board of Directors

Charles R. Blyth, Arthur Merrill Brown, Jr., George T. Cameron, Horace B. Clifton, William W. Crocker, Milton H. Esberg, Mortimer Fleishhacker, Timothy Healy, Robert W. Miller, John Francis Neylan, Richard M. Tobin, and Nion R. Tucker.



Use Elevators During Intermissions. Buffet Service in Lower Foyer. Bell rings 3 minutes before curtain

San Francisco Opera Program

Board of Governors

Wallace M. Alexander, George Washington Baker, Jr., Albert M. Bender, P. A. Bergerot, J. Brendan Brady, W. N. Burkhardt, Guido Caglieri, Mrs. George T. Cameron, Charles A. Christin, Horace B. Clifton, Templeton Crocker, W. W. Crocker, George E. Crothers, Miss Mary C. Dunham, Sidney M. Ehrman, Milton H. Esberg, Charles W. Fay, Mrs. Charles N. Felton, Mrs. William M. Fitzhugh, Mortimer Fleishhacker, A. P. Giannini, Joseph D. Grant, Marshall Hale, Reuben B. Hale, Frederic W. Hall, Mrs. Lawrence W. Harris, Mrs. Robert H. Hawley, J. Emmet Hayden, Timothy Healy, Charles H. Kendrick, K. R. Kingsbury, Samuel Knight, Mrs. Marcus S. Koshland, Mrs. Stine Leis, J. B. Levison, Miss Edith Livermore, M. E. Lombardi, Miss Ruth W. Loring, Miss Sallie Maynard, Mrs. C. O. G. Miller, Robert W. Miller, Edward F. Moffatt, Guido Musto, Mrs. John Francis Neyland, Ettore Patrizi, Ralph L. Phelps, Mrs. M. C. Porter, Mrs. Stanley Powell, Stanley Powell, Angelo J. Rossi, A. Sbarboro, Fred R. Sherman, Paul Shoup, Mrs. M. C. Sloss, Mrs. Sigmund Stern, M. C. Threlkeld, Richard M. Tobin, Nion R. Tucker, Randolph C. Walker, and Whitney Warren, Jr.

Women's Committee

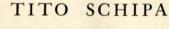
OFFICERS AND ADVISORY BOARD: Mrs. Horace B. Clifton, Mrs. Marie Hicks Davidson, Mrs. William M. Fitzhugh, Mrs. Marcus S. Koshland, Mrs. Stine Leis, Miss Edith Livermore, Miss Sallie Maynard, Mrs. M. C. Porter, Mrs. Stanley Powell, Mrs. M. C. Sloss, and Mrs. Sigmund Stern.

GUARANTOR VICE-CHAIRMEN: Mrs. George W. Baker, Jr., Mrs. Edward G. Schmiedell, and Mrs. Richard Walter.

MEMBERS: Mrs. Wallace M. Alexander, Mrs. Frazer Bailey, Mrs. Hans Barkan, Mrs. Otto Barkan, Mrs. Charles H. Bentley, Miss Edna W. Bentley, Miss Florence Bentley, Mrs. Lillian Birmingham, Mrs. Federick W. Bradley, Miss Annie Florence Brown, Miss Barbara Burke, Mrs. Carroll G. Cambron, Mrs. George T. Cameron, Miss Estelle Carpenter, Miss Emily Carolan, Mrs. Henry Cartan, Miss Marian Casey, Mrs. Charles A. Christin, Mrs. John P. Coghlan, Miss Persis H. Coleman, Mrs. Jesse C. Colman, Countess Lillian Dandini, Mrs. Edwin Eddy, Mrs. Milton H. Esberg, Mrs. Charles N. Felton, Mrs. Joseph C. Flowers, Miss Celene Goldstein, Miss Lutie D. Goldstein, Mrs. Randolph Hale, Mrs. Wilfred Hall, Mrs. Noble Hamilton, Mrs. Lawrence W. Harris, Mrs. E. S. Heller, Mrs. I. W. Hellman, Mrs. Lot D. Howard, Jr., Mrs. Thomas Carr Howe, Jr. ART COMMISSION OF SAN FRANCISCO Ottoring Ronchi, President Joseph Dyer, Jr., Secretary

presents MUNICIPAL CONCERTS with Special Attractions

SAN FRANCISCO SYMPHONY ORCHESTRA PIERRE MONTEUX, Conductor



Tuesday Evening December 14 AUDITORIUM

CHARLOTTE BOERNER

with MUNICIPAL CHORUS Wednesday Evening January 12 AUDITORIUM

BALLET RUSSE

January 27, 28, 29, 30 (6 Performances)

WAR MEMORIAL OPERA HOUSE

ARTUR RUBINSTEIN

PIANIST Tuesday Evening February 8 AUDITORIUM

SEASON TICKETS (Four Events) \$4.60 - \$3.45 - \$2.30 - \$1.00 On Sale Now at Sherman, Clay Co. Direction Music Committee: J. EMMET HAYDEN, Chairman







San Francisco Opera Program

Miss Marion Huntington, Mrs. Ira Kahn, Miss Frances King, Mrs. Helen Breck Lamont, Mrs. Philip Van H. Lansdale, Mrs. John G. Levison, Mrs. John S. Logan, Miss Ruth W. Loring, Mrs. Alan J. Lowry, Mrs. Albert C. Mattei, Mrs. Fannie Crocker McCreary, Mrs. John McGinnis, Mrs. R. P. Merillion, Mrs. Gaetano Merola, Mrs. Robert Watt Miller, Mrs. Edward F. Moffatt, Mrs. Kenneth Monteagle, Mrs. Nathan Moran, Mrs. Robert Noble, Mrs. Ernest Ophuls, Mrs. Selby C. Oppenheimer, Mrs. Raymond Phelps, Mrs. George A. Pope, Jr.

Mrs. Ashton H. Potter, Mrs. James Reed, Mrs. William Lister Rogers, Mrs. R. W. Samson, Mrs. Harry Scott, Miss May Sinsheimer, Miss Genevieve Six, Mrs. Edward B. Stanwood, Mrs. Jerd Sullivan, Mrs. Andrew Talbut, Mrs. David Armstrong-Taylor, Mrs. George Thierbach, Mrs. Arthur Towne, Mrs. Nion R. Tucker, Mrs. Charles S. Wheeler, Mrs. Williard Wayman, Mrs. Leonard Wood, Jr., and Mrs. Richard A. Woods.

War Memorial Opera House

(Owned and operated by City and County of San Francisco).

BOARD OF TRUSTEES: Allison E. Schofield, President; J. H. Threlkeld, Vice-President; Horace B. Clifton, Thomas M. Foley, Charles H. Kendrick, Harry A. Milton, Ramsay Moran, Ralph J. A. Stern, John J. Sullivan, Col. William H. Tobin, Dr. Alanson Weeks. W. C. Douglas, Secretary to the Board. Selby C. Oppenheimer, Managing Director of the War Memorial.

LIBRETTOS OF OPERA ON Sale in Lobby. Buffet Service in Basement Promenade. For Lost and Found information, inquire at Check Room No. 1.





33 POWELL STREET, Near Market 1032 MARKET STREET, Near Paramount Theatre and the Opera House

San Francisco Opera Program

SAN FRANCISCO OPERA COMPANY

With extra performances presented for the first time as a Repeat Series bringing the total number for the season to eighteen, largest in its history, the San Francisco Opera Company, maintained by the San Francisco Opera Association, begins its Fifteenth Annual Season on Friday evening, October 15 and brings it to an end Saturday evening, November 13.

Conductors

Gaetano Merola Gennaro Papi FRITZ REINER PIETRO CIMINI

Assistant Conductors

PIETRO CIMARA, ANTONIO DELL'OREFICE, GIACOMO SPADONI, WILLIAM TYROLER, WILLEM VAN DEN BURG, HERMANN WEIGERT.

Guest Artists

PERRY ASKAM, baritone; HELEN BEATTY, contralto; CHARLOTTE BOERNER, soprano; RICHARD BONELLI, baritone; VINA BOVY, soprano; BRUNA CASTAGNA, contralto; GEORGE CEHANOVSKY, baritone; GINA CIGNA, soprano; HANS CLEMENS, tenor; NORMAN CORDON, bass; DOROTHY CORNISH, contralto; KIRSTEN FLAGSTAD, soprano; LUDWIG HOFMANN, baritone; JULIUS HUEHN, baritone; CHARLES KULLMANN, tenor; EMANUEL LIST, bass; RENE MAISON, tenor; GIOVANNI MARTINELLI, tenor; KATHRYN MEISLE, contralto; LAURITZ MELCHIOR, tenor; LUDOVICO OLIVIERO, tenor; EZIO PINZA, bass; LILY PONS, soprano; ROSA TENTONI, soprano.

Resident Artists

EVARISTO ALIBERTINI, bass; JEAN BALFOUR, soprano; ALTON BERNHARD, tenor; OLGA CALLAHAN, contralto; JAYNE COZZENS, soprano; ANDRE FERRIER, tenor; LESLIE GEORGE, tenor; ESTHER GREEN, soprano; PAUL GUENTER, baritone; ELIZABETH HACKETT, contralto; FRANCES HATHAWAY, soprano; JOHN HOWELL, baritone; OLIVER JONES, bass; LINA KROPH, soprano; CHARLOTTE LANDAN, soprano; MAX LORENZINI, baritone; EDWARD LOUGHERY, tenor; GRACE LUSCOMBE, soprano; GINO MANCINI, tenor; ROY RUSSELL, tenor; HENRI SHEFOFF, baritone; LAWRENCE SHERRILL, baritone; JOSEPHINE TUMMINIA, soprano; EDITH WISHART, soprano.



EVENING CLOTHES

Made-to-Order Ready-to-Wear AUTHENTIC ACCESSORIES

Bullock & Jones Co.

TAILORS & IMPORTERS OF MEN'S APPAREL Post Street at Union Square

Proud Traditions...

.... the Opera and jewels by SHREVE, TREAT & EACRET! Both brilliantly woven into the romantic, glamorous pattern that is San Francisco.

SHREVE, TREAT & EACRET

PEARL AND GEM SPECIALISTS JEWELERS AND SILVERSMITHS ONE • THREE • SIX GEARY ST.

*

Choral Ensemble WILLIAM TYROLER, Chorus Master PAUL GUENTER, Chorus Manager

Jean Balfour, Vivian Baxter, Marathea Beck, Olga Callahan, Elza Calfee, Jayne Cozzens, Louise Daly, Clorine Engle, Dorothy Frank, Margaret Gibson, Consuelo Gonzales, Pauline Guy, Johanna Hackenberg, Elizabeth Hackett, Frances Hathaway, Clara Hetrick, Neure Jorjorian, Mildred Keeney, Florence Knipscher, Helen Kummerfeld, Charlotte Landan, Faith Langworthy, Rose Lieber, Leota Littlejohn, Grace Luscombe, Edith Audrey Mann, Dorothy Mathews, Marjorie McCarthy, Edna May Parker, Jeanette Scholl, Lillian Swanson, Michelina Terranova, Rita Vienna, Edith Wishart, Margaret Yates.

TENORS, BARITONES AND BASSES

Evaristo Alibertini, Alton Bernhard, Earl Bierbaum, Louis Braunstein, John Burr, John J. Collins, John Courtney, Amerigo Del Grande, Charles Follette, Joseph Funk, Giovanni Germanetti, Paul Guenter, Arthur Colin Harvey, William W. Hicks, David Hughes, Carlos Jarquini, Oliver Jones, Buddy Kerr, William Kerr, Charles Kuehne, Nikolas Kermarsky, William Frank Laidig, Maurice Lewis, Max Lorenzini, Edward Loughery, Gino Mancini, Albert Oliver, Ruggiero Pelosi, Allen Schmidling, Lawrence Sherrill, Alphonse Stumph, Edgar Thorpe, Francis Tufenkian, Carl Uppman, Paul Walti, Ernest W. Woodman, Frederick Wahlin, Paul Wright, William T. Young.

Addenda: FREDERICK VAJDA, Assistant Conductor



SEBASTIAN BURNETTI Leading Baritone Opera Comique, Berlin, Montreal Opera Co. MASTER VOCAL TEACHER Recently from Chicago Studied with JEAN DE RESZKE, LOMBARDI and others.

Comments of a few of the many Artist Pupils: CHARLES DALMORES, Chicago Opera Star: "Burnetti is the greatest voice-builder of today."

OLGA KARGAU, Chicago Opera Co.: "I owe all to Burnetti, my teacher, the master moulder of voices."

DOROTHY STONE, star of *Three Cheers*: "All the fine qualities are brought out by this maestro." AUDITIONS BY APPOINTMENT

2231 WASHINGTON ST., near Buchanan WEST 3264



CHOOSE YOUR PIANO AS THE ARTISTS DO

FAMOUS SINGERS endorse the BALDWIN PIANO

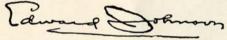


The tonal quality of the new Baldwin makes it a great pleasure and genuine satisfaction to sing with this noble instrument.





The Baldwin has that rare quality of tone which blends so successfully with the voice of the singer.





For the singer, the tone of the Baldwin represents a sure source of inspiration, and never fails to blend harmoniously with the voice.



BALDWIN PIANOS 310 Sutter Street San Francisco, California

San Francisco Opera Program

REPERTOIRE

REGULAR SERIES

AIDA (Verdi) With Cigna, Castagna, Martinelli, Bonelli, List, Cordon, Oliviero, Balfour and Corps de Ballet, Oukrainsky, Ballet Master. MEROLA, Conductor

LA BOHEME (Puccini) With Bovy, Boerner, Kullmann, Bonelli, Cehanovsky, Pinza, Oliviero, Jones, Mancini, Alibertini, Lorenzini. PAPI, Conductor.

THE MASKED BALL (Verdi) With Martinelli, Bonelli, Cigna, Castagna, Boerner, Cordon, List, Oliviero, Cehanovsky and Corps de Ballet, Oukrainsky, Ballet Master. PAPI, Conductor.

MADAMA BUTTERFLY (Puccini) Wednesday Night, October 27, at 8:15 With Tentoni, Kullmann, Cornish, Huehn, Oliviero, Cordon, Howell, Hackett, Lorenzini Alibertini. PAPI, Conductor.

LAKME (Delibes) With Pons, Maison, Cehanovsky, Pinza, Ferrier, Beatty, Callahan, Kroph, Hackett, and Corps de Ballet, Oukrainsky, Ballet Master. CIMINI, Conductor.

FIDELIO (Beethoven) With Maison, Flagstad, Huehn, Hofmann, List, Boerner, Clemens, George, Sherrill. REINER, Conductor.

MANON (Massenet) With Bovy, Maison, Bonelli, Cordon, Oliviero, Ferrier, Cehanovsky, Kroph, Landan, Luscombe, Loughery, Bernhard. CIMINI, Conductor.

NORMA (Bellini) With Cigna, Martinelli, Castagna, Cornish, Oliviero, Pinza. Saturday Night, November 13, at 8:00 MEROLA, Conductor.

POPULAR SERIES

FAUST (Gounod) With Martinelli, Pinza, Boerner, Askam, Beatty, Callahan, Howell, and Corps de Ballet, Oukrainsky, Ballet Master. CIMINI, Conductor.

REPEAT SERIES

AIDA (Verdi) With Cigna, Castagna, Martinelli, Bonelli, Pinza, Cordon, Oliviero, Balfour, and Corps de Ballet, Oukrainsky, Ballet Master. MEROLA, Conductor.

LAKME (Delibes) With Pons, Maison, Cehanovsky, Pinza, Ferrier, Beatty, Callahan, Kroph, Hackett, and Corps de Ballet, Oukrainsky, Ballet Master. CIMINI, Conductor.

Kajetan Attl



KAJETAN ATTL'S HARP ENSEMBLE

First Harpist with San Francisco Symphony for Twenty-six Consecutive Years.

1030 BUSH STREET STUDIO No. 6

Phone ORdway 6367 San Francisco

Beginners or Advance Students Phone for Appointment. When Buying or Renting a Harp only an Experienced Harpist can advise Correctly.

Large Stock of Harps for Sale or Rent.



San Francisco Opera Program

Ballet

SERGE OUKRAINSKY. Ballet Master

MILDRED HIRSCH, Ballet Mistress; LEE R. CAIATI, Business Manager, San Francisco Opera Ballet School. PRINCIPAL DANCERS: Willette Allen, Janet Reed, William F. Christensen. SOLOISTS: Laura Post, Betina Noyes, Merle Williams, Ronald Chestwood, Deane Crockett, James Starbuck. CORPS DE BALLET: Misses Louise Adler, Peggy Bates, Ruth Bennett, Jean Cane, Mary Carruthers, Susan Barbara Clark, Anne De Graf, Madeline Del Motte, Emita De Sosa, Betty Dodson, Marion FitzGerald, Florence Gale, Mattlyn Gevurtz, Betty Jean Gerlach, Lois Hoffschneider, Evelyn James, Milo Kimmerle, Vera Krauklis, Zoya Leporsky, Ruth Levy, Jacqueline Martin, Lucille Mayes, Zelda Morey, Janyce Norton, Billie Otis, Cosette Perkins, Aurora Roche, Constance Salazar, Kay Shepard, Barbara Wood, Gabrilla Wright, Eugenia Zonn; Messrs.: David Carlyle, Dieu Donné, John Petrusich, Carlos Pineda, Alyan Warwick.

Boy Choir

Grace Cathedral Choir: Hugh J. Williams, Choir Master; Sidney Lewis, accompanist; Singers: Donald Ainsworth, Dick Apman, Calvin Apter, Kenneth Berridge, Bill Childers, Norman Dahlin, Walter Dahlin, Bobby Hale, Robert Hall, Kent Peterson, John Petrovich, Clifford Tooley, Colin Tooley, Bill Warren, and Buddy Warren.



For the Opera---

and other formal occasions, the woman of discrimination will find individuality unsurpassed in ready to wear, and custom gowns by Violette....Also an unusual collection of distinctive sportswear and daytime clothes.

NATURAL REPRODUCTION Assured with 1938 High-Fidelity

MAESTRO GAETANO MEROLA praises tone quality: "In listening to operatic and symphonic broadcasts over this radio, I was delighted to be able to distinguish every instrument of even the largest orchestras."

> THE FASTEST AUTOMATIC TUNING ON ANY RADIO

> NEW INCLINED CONTROL PANEL enables you to tune easily, gracefully, instantly, with

> No Squatting No Stooping No Squinting

In purchasing a PHILCO at the UNION, you can arrange terms to suit your own convenience, and need pay nothing down.

00

1017 MARKET ST. Near 6th 2075 MISSION ST. Near 17th SAN FRANCISCO Also stores in OAKLAND ŞAN JOSE



ARTISTS OF San Francisco OPERA COMPANY



LAURITZ MELCHIOR



LILY PONS



KIRSTEN FLAGSTAD



CHARLES EULLMANN



GINA CIGNA



GIOVANNI MARTINELLI

RENE MAISON





EZIO PINZA



KATHRYN MEISLE

VINA BOVY



RICHARD BONELLI



CHARLOTTE BOERNER

LUDWIG HOFMANN

JULIUS HUEHN

ROSA TENTONI

Buffet Service in Lower Foyer. Use Elevators During Intermissions. Bell rings 3 minutes before curtain



CME



Dietetically NON-FATTENING

RCME



Talk about trusts

Mr. A .- You seem to be enjoying the music.

Mr. B.—Never enjoyed it more. I'm completely at peace with the world.

Mr. A.- That's good to hear, these days.

Market at Montgomery

Mr. B.—Well, it's true. My affairs are all set now so that no matter what happens to me, the family will have a regular income. The bank calls it a Family Trust.

Mr. A.-You mean you've tied your property up in trust?

Mr. B.—Oh, no, not tied up at all. I can change it any time I need to—or cancel it entirely. Whatever suits me best . . .

WHAT IS A FAMILY TRUST?

The Family Trust is an arrangement by which the bank assumes the custody of your property, under your instructions for the benefit of your family. The property may be securities, cash, life insurance, real estate, or business interests. The details are worked out with your attorney. The cost is a small fraction of the income. And the trust can be made a valuable and economical adjunct to your Will. An explanatory booklet on Family Trusts is available on request; write, telephone, or call.

TRUST DEPARTMENT

Wells Fargo Bank

ion Trust Co.

Market at Grant Ave.

· 23 ·

SAN FRANCISCO KSFO · SUNDAY EVENINGS · 7:30 TO 8:00 San Francisco String Quartet & Robin Lampson



GRISHA GOLUBOFF

SAN FRANCISCO SY

WILLEM VAN DEN BURG Associate Conductor

PIERRE A Cor

WAR MEMORIA

DECEMBER 10, 193

BY

By The Musical As.

MRS. LEONORA WOOD ARMSBY,

FRIDAY AFTERNOON SERIES

TWO THIRTY O'CLOCK

DATES AND GUEST ARTISTS

Dec.	10	۰.		•	Opening Concert
Dec.	17				RUTH SLENCZYNSKI, Pianist
Jan.	7			•	JASCHA HEIFETZ, Violinist
Jan.	21				Rose BAMPTON, Soprano
Feb.					YVONNE ASTRUC, Violinist
Feb.	11				JOSEF HOFMANN, Pianist
Feb.	25				GRISHA GOLUBOFF, Violinist
Mar.	11				TILLY LOSCH, Danseuse
Mar.	25		Ļ		MISCHA ELMAN, Violinist
Apr.	1				Shakespearean Program
					(Guest Artist to be Announced)
Apr.	8				ARTUR SCHNABEL, Pianist
Apr.	22				Municipal Chorus
					In CESAR FRANCK'S "Beatitudes"

Season Tickets .

FRIDAY AFTE ORCHESTRA, 1st 5 Rows \$ 24.00 ORCHESTRA, Next 23 Rows . . . 30.00 GRAND TIER, 1st 3 Rows 30.00 GRAND TIER, Next 2 Rows . . . 24.00

SATURDAY N

ORCHESTRA, All Seats			\$	12.00
GRAND TIER, All Seats				12.00
DRESS CIRCLE, All Seats	••			9.00

MPHONY ORCHESTRA

IONTEUX ductor PETER CONLEY Business Manager

TO APRIL 23, 1938

sociation of San Francisco

President and Managing Director

SATURDAY NIGHT SERIES

EIGHT THIRTY O'CLOCK

DATES AND GUEST ARTISTS

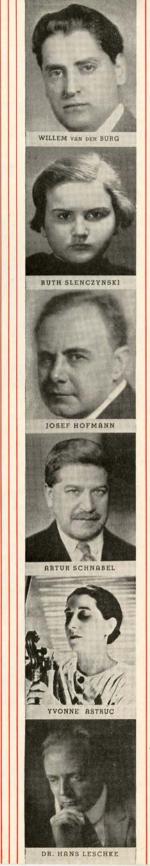
Dec.	11			Opening Concert
Dec.	18			RUTH SLENCZYNSKI, Pianist
Jan.	8			JASCHA HEIFETZ, Violinist
Jan.	22			Rose BAMPTON, Soprano
Feb.	5			YVONNE ASTRUC, Violinist
Feb.	12			JOSEF HOFMANN, Pianist
Feb.	26			GRISHA GOLUBOFF, Violinist
Mar.	12			TILLY LOSCH, Danseuse
Mar.	26			MISCHA ELMAN, Violinist
Apr.	2			Shakespearean Program
				(Guest Artist to be Announced)
Apr.	9			ARTUR SCHNABEL, Pianist
Apr.	23			Municipal Chorus
				In CESAR FRANCK'S "Beatitudes"

. Twelve Concerts

R NOON SERIES

I

DRESS CIRCLE, 1st 5 Rows .				\$ 18.00
DRESS CIRCLE, Next 6 Rows				12.00
BALCONY CIRCLE, All Seats	٠.	۰.		9.00
BALCONY, All Seats				6.00
Boxes of 8 Seats		•	•	288.00
GHT SERIES				
BALCONY CIRCLE, All Seats				\$ 9.00
BALCONY, All Seats				
Boxes of 8 Seats				144.00



★ ★ ★ ★ VETERANS' AUDITORIUM THURSDAY EVE., DEC. 9, 1937



SYLVIA LENT

"There are few, if any, violinists of her generation and sex who equal her as masters of the violin."



G U N N A R JOHANSEN

"Briefly said, Mr. Johansen belongs among the Great Pianists."

SAN FRANCISCO audiences need no introduction to Sylvia Lent and Gunnar Johansen. Both have repeatedly appeared as soloists with the San Francisco Symphony Orchestra. Both have given innumerable sonata recitals throughout the United States and abroad. This first joint appearance of Leopold Auer's leading feminine pupil with a star disciple of Egon Petri is a particularly important occasion, and their challenging program of classic and modern works is double assurance that the concert will prove one of the major events of San Francisco's music season.

PROGRAM

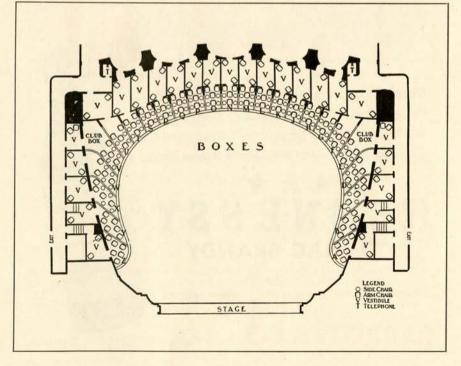
Sonata No. 11 (K. 379)	 Mozart
Sonata in G minor .	 Debussy
Sonata No. 1	 . Bloch

MANAGEMENT: PETER CONLEY TICKETS: 50ϕ , \$1, \$1.50, \$2, box office, Sherman, Clay

San Francisco Opera Program

The Season's Box Holders

Mr. and Mrs. Charles G. Norris	A	Mr. and Mrs. Charles R. Blyth	N
Mrs. Sigmund Stern	в	Mr. and Mrs. Felix S. McGinnis	0
Mr. and Mrs. C.Robert Adams		Mr. Joseph A. Donohoe	р
Mr. and Mrs.		Mr. and Mrs. Sidney M. Ehrman	0
Clarence Loran Johnston	С		
Mr. and Mrs. Frank P. Deering		Mrs. Frederick W. Bradley	R
Mr. John A. McGregor	D	Mrs. Marcus S. Koshland	
Mr. and Mrs. George T. Cameror	I E	Judge and Mrs. M. C. Sloss	S
Mr. and Mrs. George A. Pope	F	Mr. and Mrs. Robert W. Miller	Т
Mr. and Mrs. Joseph D. Grant		Mr. and Mrs. Maxwell C. Milton	U
Mr. and Mrs. Samuel Knight	G	Mrs. Prentis Cobb Hale	v
Mr. and Mrs. C. O. G. Miller		Dr. and Mrs.	
Mr. and Mrs. F. W. McNear	н	David Armstrong-Taylor	w
Mrs. I. W. Hellman	J	о .	
Mr. and Mrs. Nion R. Tucker	K	Mr. and Mrs.	12105
Mr. and Mrs. Henry J. Kaiser	L	Melville Calvert Threlkeld	x
Mr. and Mrs.		Mr. and Mrs. Arthur Dale King	Y
Mortimer Fleishhacker	м	Mrs. S. Arundel Hopkins	Z
and a start of the			



Since 1765, the exquisite bouquet and "clean" taste of Hennessy have made it the world's preferred liqueur and the brandy for mixing. Served at the Opera House Bar.



Sole U. S. Agents: Schieffelin & Co. NEW YORK CITY - IMPORTERS SINCE 1794 California Distributors:

PARROTT & CO., 320 California Street, San Francisco

NESSI

84 PROOF



Saturday Night, October 23, at 8:00

FAUST

Opera in a prologue and four acts. Music by Charles Gounod. Text (in French) by Barbier and Carré, after Goethe's tragedy.

THE CAST

Faust, a learned philosopher	GIOVANNI MARTINELLI
Mephistopheles	EZIO PINZA
Marguerite	CHARLOTTE BOERNER
Valentine, her brother	PERRY ASKAM
Siebel, a young soldier in love with Marga	uerite *HELEN BEATTY
Martha, chaperon of Marguerite	OLGA CALLAHAN
Wagner	JACK HOWELL
	*San Francisco Obera Début

Students, Soldiers, Villagers

*Choreography by SERGE OUKRAINSKY, Ballet Master

Principal Dancers: Willette Allen, Janet Reed; Soloists: Peggy Bates, Mary Carruthers, Mattlyn Gevurtz, Jacqueline Martin, Zelda Morey, Betina Noyes, Laura Post, Merle Williams, Barbara Wood, Ronald Chetwood, Deane Crockett, James Starbuck.

Conductor: PIETRO CIMINI

Stage Director: ARMANDO AGNINI

Chorus Master: WILLIAM TYROLER

TIME AND PLACE: Germany during the Sixteenth Century

PROLOGUE Faust's Study

ACT I A Public Square-The Kermesse

ACT II Marguerite's Garden

Act III A Street in Front of the Cathedral near Marguerite's House Act IV The Prison

*The famous ballet of the original "Walpurgi's Night," a scene usually omitted from the opera, is here given integrally by the entire Opera Ballet. Ballet costumes of women dancers by STAGECRAFT STUDIOS, Berkeley.

> SEATS FOR ALL POPULAR AND REPEAT SERIES OPERAS ARE AVAILABLE AT SHERMAN, CLAY BOX OFFICE,

Bell rings three minutes before curtain rises Encores not permitted

San Francisco Opera Program

THE STORY

PROLOGUE

Faust, an aged philosopher, having passed his lonesome life in study, longs for his lost youth and is planning suicide when attracted by the joyousness of the young people about him. Mephistopheles, the devil incarnate, appears in answer to a summons uttered in desperation. With the beautiful Marguerite as a lure he does not find it difficult to bargain with the old philosopher for his soul, and a magic potion brings him youth.

ACT I

Valentine, about to leave for the war, entrusts his sister, Marguerite, to Siebel who loves her. It is Kermesse time and there is festive drinking. Faust and Mephistopheles mingle with the townspeople. Mephistopheles, scorning proffered wine, causes a nectar vintage to flow from the sign over the inn door. He proposes a toast to Marguerite. Valentine resents this with his sword, which Mephistopheles breaks in two. When Valentine holds the two pieces before him in the shape of a cross Mephistopheles shrinks away. In the midst of the dancing which now begins, Marguerite appears. She is charmed by Faust, who had retained the wisdom of his years when he became invested with the form and charm of youth.

ACT II

Siebel leaves flowers at Marguerite's door. They wither before the curse of Mephistopheles (uttered in Act I) and cannot be revived. Later Faust comes with his now constant companion, Mephistopheles, and places a casket of jewels at her window. Together, they hide to watch Marguerite when she opens her door to the flowers and to the jewels. Marguerite revels in the ornaments. Her rapturous song brings the querulous Martha, her companion, to the scene. Mephistopheles draws Martha into an amusing flirtation while Faust approaches Marguerite, who is completely won by his ardent protestations of love. Bidding Faust farewell, Marguerite wafts him a kiss as she enters the house. The casement opens and the enraptured Marguerite pours out the happiness of her heart into the night. Faust rushes to the window and clasps her in his arms where she lies in blissful fainting.

ACT III

A year and a half have passed. Marguerite, abandoned in her shame and deserted by Faust, cannot find peace from the scorn of her townsmen even in church. But Siebel, true to Valentine's trust in him, remains faithful to her. Valentine returns from the fighting to find Faust haunting Marguerite's window and Mephistopheles serenading her with an insulting song. Engaging in sword play to avenge his sister, Valentine is killed by Faust and dies, cursing her.

ACT IV

Marguerite, half demented, is in prison awaiting execution for the murder of her child. She takes happiness in the visit of Faust, who, with Mephistopheles, has come to deliver her. In her joy at again being in his arms, her life passes out and Mephistopheles' curses avail nothing against the sword of the archangel who guides the soul of Marguerite to heaven as Faust is dragged to perdition by his infernal master to fulfill his compact.



Mural Room

• WHERE ENTERTAINMENT, THOUGH GAY AND SOPHISTICATED, BEARS THE UNMISTAKABLE STAMP OF GOOD TASTE.

ancis

1500

Before or after the theatre -

H

SAN FRA

DINE AND DANCE TO THE MUSIC OF NATIONALLY-FAMOUS ORCHESTRAS

NO COUVERT UNTIL 9:00 P. M.

Flowers

PELICANO ROSSI FLORALCO.INC.

DOUGLAS 8060

Now temporarily located at 34 Kearny Street

Pending occupation of permanent location.

45 Grant Ave.

Corsages and table decorations a specialty.

THE NEW IDEA A Monthly Publication

NC

Devoted to development of an economic plan for facilitation of domestic and

INTERNATIONAL TRADE

PUBLISHED BY

INTERNATIONAL TRADE DEVELOPMENT, INC.

715 MERCHANTS EXCHANGE BUILDING SAN FRANCISCO, CALIF.

May we send you a copy of the magazine?-Telephone SUTTER 7657

· 31 ·

PAUL POSZ SERIES OF 1937-1938

Six Outstanding Events THE SENSATION OF THE SEASON

HARALD KREUTZBERG Renowned Dancer Tues. Eve., November 23

WAGNERIAN FESTIVAL SINGERS (First Time Here) Sun. Mat., November 28, and Tues. Eve., November 30

WAR MEMORIAL OPERA HOUSE WALTER GIESEKING Famous Pianist

> MORIZ ROSENTHAL Celebrated Pianist

Fri, Eve., March 18, 1938

CURRAN THEATER

- LADY PRECIOUS STREAM Morris Gest production, to be presented here with New York and London Cast. First Time Here. Translation by S. I. Hsiung. Week of January 3, 1938
- PORGY AND BESS (New York Cast). Music by George Gershwin. First Time Here. Week of February 14, 1938

SIX EVENTS \$11.00 TO \$5.50

Tickets for Six Events: Orchestra, Rows 1 to 20, \$11.00; Orchestra, balance, \$8.80; Grand Tier, \$9.90; Dress Circle, \$7.70; Balcony Circle, \$6.60; Balcony, \$5.50 (tax included) Single Tickets: \$1.10, \$1.65, \$2.20, \$2.75 except Curran Theatre Attractions where top is \$3.30.

NOW ON SALE: 26 O'Farrell Street EX 6044 Box Office: EX 6696



ALEXANDER KIPNIS







MARTA KRASOVA

RICHARD HAGEMAN



WALTER GIESEKING



HENK NOORT

MORIZ ROSENTHAL

HARALD KREUTZBERG

SAN FRANCISCO OPERA BALLET



WILLETTE ALLEN Principal Dancer Top: MILDRED HIRSCH: Ballet Mistress WILLIAM F. CHRISTENSEN Principal Dancer Center: LEE R. CAIATI, Business Manager

SAN FRANCISCO OPERA BALLET SCHOOL
GAETANO MEROLA, General Director
Ballet Mistress: MILDRED HIRSCH Business Manager: LEE R. CAIATI
Instruction in All Forms of the Dance
BALLET – CHARACTER – MODERN – PANTOMIME
SPECIAL CHILDREN'S CLASSES
Faculty Branches
Mr. Guy Alden Mme. Julia Baraskova Oakland San Mateo Mr. William F. Christensen Mme. Mildred Hirsch Belmont San Rafael
For additional information inquire: San Francisco OPERA BALLET SCHOOL, 236 Van Ness Avenue, Opposite Opera House—San Francisco, Phone ORdway 0394.
*



A RADIO CORPORATION OF AMERICA SERVICE

GEORGE ENGLES, Managing Director

OPERA SEASON 1937

San Francisco and Los Angeles

KIRSTEN FLACSTAD VINA BOVY GEORGE CEHANOVSKY GINA CIGNA FRANK FOREST EMANUEL LIST Rene Maison Giovanni Martinelli Lauritz Melchior Ezio Pinza

CONCERT SEASON 1937-1938

Touring the Pacific Coast

MARIAN ANDERSON DOUGLAS BEATTIE VINA BOVY ADOLF BUSCH GEORGE CEHANOVSKY FRANK CHAPMAN GINA CIGNA MARION CLAIRE CONTINENTAL ENSEMBLE ANIA DORFMANN KIRSTEN FLAGSTAD FRANK FOREST HELEN GAHAGAN FLORENCE GEORGE RAYA GARBOUSOVA HUMPHREY-WEIDMAN DANCERS KOLISCH QUARTET MARIORIE LAWRENCE EMANUEL LIST LUBOSHUTZ AND NEMENOFF

RENE MAISON GIOVANNI MARTINELLI LAURITZ MELCHIOR NATHAN MILSTEIN MONTE CARLO BALLET RUSSE EZIO PINZA BENNO RABINOF ARTUR RUBINSTEIN **JACQUELINE SALOMONS** SALZBURG OPERA GUILD SHAN-KAR AND HIS HINDU BALLET ARTUR SCHNABEL TRUDI SCHOOP & HER COMIC BALLET RUDOLF SERKIN IAN SMETERLIN GLADYS SWARTHOUT MARION TALLEY JOHN CHARLES THOMAS VIENNA CHOIR BOYS BEVERIDGE WEBSTER

SAN FRANCISCO OFFICE: 111 SUTTER STREET

L. E. BEHYMER, Auditorium Building, Los Angeles, Calif. Booking Representative for California, Utah, Nevada, Arizona, New Mexico and Northwest Texas

-

PETER CONLEY, Opera House

San Francisco Representative

San Francisco Opera Program

Production

ARMANDO AGNINI, Stage and Technical Director HERBERT GRAF, Stage Director of German Operas

MILTON H. ESBERG, Chairman Production Committee; STANLEY MACLEWEE, Production Comptroller. Etyenne Barone, Eminel P. Halsted, Assistant Stage Directors; Fritz Kraencke, Scenic Artist; A. L. Parker, Master Carpenter; Edward Zettel, Master Electrician; S. E. Simmons, Master of Properties, for San Francisco Opera Company. Paul Pinnell, Carpenter; Charles Holzmueller, Electrician; Benno L. Hutshing, Properties, for War Memorial Opera House. Goldstein & Co., Costumes, Wigs and Makeup; Alexander Agnini, Wardrobe Master; Everett Mason, Chief of Makeup. Scenery and properities designed by Armando Agnini and built by San Francisco Opera Association Studios.

Music

NAOUM BLINDER, Concertmaster

WALTER OESTERREICHER, Orchestra Manager; JULIUS HAUG, Orchestra Librarian; ULISSE CAIATI, Languages; ELIZABETH DAVIS, Chorus Accompanist; LEA VERGANO, Ballet Accompanist.

Executive Staff

PETER CONLEY, Business Manager

CURRAN SWINT, Publicity Director; Olga Bose, Miriam Butt, Mary Ruth Seamon, Gerald G. Ross, Office Secretaries; Phyllis Amati, Laila Jackson, Victor Lefler, William Zwissig, Ticket Sales; William A. Meade, Director of House Service.

Program

PISANI PRINTING & PUBLISHING COMPANY Publishers, Designers, and Printers – CURRAN SWINT, Program Notes.

John Walker & Co.

WINE AND SPIRIT MERCHANTS Established 1933

Here you may purchase the finest Wines and Spirits, both foreign and domestic, with the utmost confidence. In event you wish to discuss your requirements, experienced salesmen will assist in the selection of a single bottle or in the stocking of a complete cellar.

Inquire of us case and half case prices before making your next purchase. Charge accounts invited.

FREE DELIVERY SERVICE: San Francisco, the Peninsula and Transbay Districts. Catalogue Mailed on request. GARFIELD 1133 111 MONTGOMERY STREET

BACKGROUND FOR ORCHIDS The French Room is San Francisco's only dining salon in the true Continental manner ... perfect setting for white ties and sables before the opera. but delightfully informal at any other season. FRENCH ROOM * THE CLIFT

ARTISTS OF San Francisco OPERA COMPANY



EMANUEL LIST



JOSEPHINE TUMMINIA



LINA KROPH





DOROTHY CORNISH



NORMAN CORDON



GEORGE CEHANOVSEY





HANS CLEMENS



ELIZABETH HACKETT



HELEN BEATTY



PERRY ASKAM



GRACE LUSCOMBE

ANDRE FERRIER

JOHN HOWELL



OLGA CALLAHAN



BELFAST

Manufactured by the makers of B E L F A S T Dry GINGER ALE

> Famous Since 1877

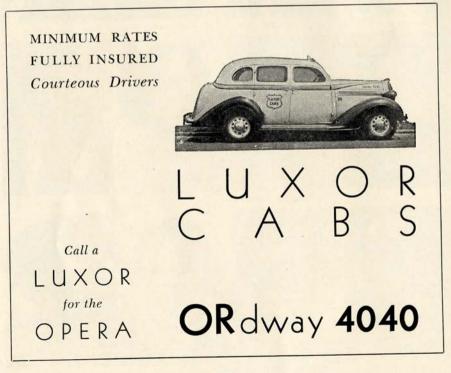
SPARKLING WATER

PURE, wholesome and delightful to the taste, Belfast Sparkling Water is the ideal table beverage ... it is *supreme* among the better mixers—heightens the flavor of other beverages and gives longerlasting sparkle in the glass.



DO uglas 0547

NEW CENTURY BEVERAGE CO. 820 Pacific Avenue San Francisco



San Francisco Opera Program

GUARANTOR MEMBERS

THE SAN FRANCISCO OPERA Association desires to express its sincere appreciation to the following Guarantor Members whose support has made the Fifteenth Annual Season possible:

Mrs. G. S. Achilles Mrs. Lloyd S. Ackerman Mrs. Edson Adams Mrs. Jewett W. Adams Mrs. Wallace M. Alexander Wallace M. Alexander Lucy H. Allyne Edith W. Allyne Mr. and Mrs. Gayle Anderton Ettore Avenali Mrs. Leonora Wood Armsby

Dr. and Mrs. Otto Barkan Mrs. Hans Barkan Dr. Hans Barkan Mr. and Mrs. George W. Baker, Jr. Mr. and Mrs. Frazer Bailey Mrs. William Babcock E. H. Barron Robert M. Barthold Marcus M. Barthold Marcus M. Barthold Marcus M. Barthold Marcus M. Bender Mrs. Charles H. Bentley Robert I. Bentley Mrs. W. H. Bentley Mr. and Mrs. Sanford Berenson P. A. Bergerot Mr. and Mrs. Newton Bissinger Lena Blanding Louis Bloch Lorna Blumann Mrs. Angus Gordon Boggs Mrs. R. C. Bolton Effie Bovyer Louise A. Boyd Mrs. Frederick W. Bradley H. Sewall Bradley Mrs. Koy A. Brandenstein Elizabeth Brice Mr. and Mrs. Roy A. Bronson Mrs. Philip Neville Brooke Arthur M. Brown, Jr. Annie Florence Brown Carl G. Brown Mr. and Mrs. Ralph Brown Starr Bruce Barbara Burke

Mrs. John R. Cahill Mr. and Mrs. George T. Cameron Mr. and Mrs. Harry Camp Mr. and Mrs. Henry J. Cartan Mrs. George W. Caswell Mrs. Allen L. Chickering Charles A. Christin G. D. Clark Mr. and Mrs. Herbet W. Clark Mrs. Tobin Clark Mrs. Warren D. Clark Mr. and Mrs. Herbert E. Clayburgh Mr. and Mrs. Horace B. Clifton Mrs. John P. Coghlan Newton B. Coghlan George D. Cohn Mrs. Max M. Cohn Mr. and Mrs. Colbert Coldwell Persis H. Coleman S. Waldo Coleman S. Waldo Coleman H. D. Collier Peter Conley Mrs. C. M. Cooper Dr. and Mrs. Frederick C. Cordes Mrs. Walter B. Cope Winston S. Cowgill Chester R. F. Cramer Templeton Crocker W. W. Crocker George E. Crothers Mrs. Douglas Cushman

Mrs. C. J. Deering Frank P. Deering [Continued on page 41]

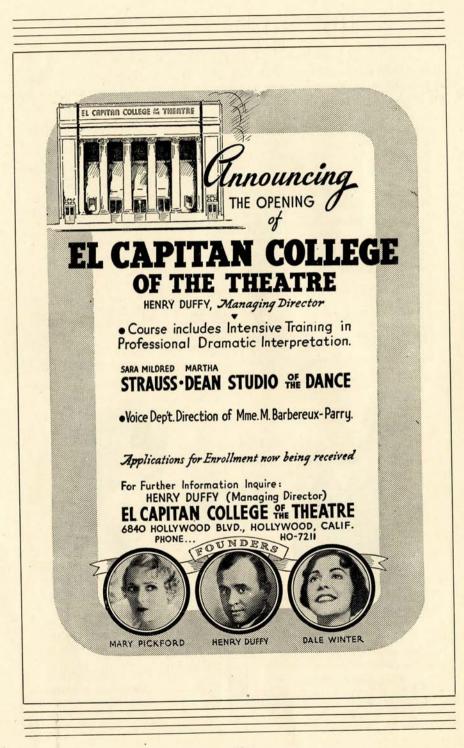




For the past fifteen years we have been serving San Francisco with true and better photographs that reflect charm and personality.

READE * Portraiteur

THIRD FLOOR, SHREVE BLDG. 210 POST STREET SAN FRANCISCO TELEPHONE SUTTER 4472



GUARANTOR MEMBERS-CONTINUED

Mr. and Mrs. Christian de Guigne Mr. and Mrs. Georges de Latour Frank H. Denman Mrs. Irene B. Dernham Mrs. C. Dudley De Velbiss Mr. and Mrs. Russell M. Dickson Marshall Dill Mr. and Mrs. Lloyd N. Dinkelspiel Mrs. Samuel L. Dinkelspiel Charles Caldwell Dobie J. A. Donohoe Mrs. H. B. Drescher Mr. and Mrs. J. A. Ducournau Alfred W. Eames Mrs. James W. Edwards Dr. Muriel E. Edwards Mr. and Mrs. Edwin W. Ehmann Mr. and Mrs. Sidney M. Ehrman Mrs. Milton H. Esberg Milton H. Esberg Milton H. Esberg Milton H. Esberg

Mr. and Mrs. Paul I Fagan Mrs. H. P. Faye L. Feigenbaum Mrs. R. Craig Ferguson Mrs. William Fitzhugh Mr. and Mrs. Herbert Fleishhacker, Jr. Mortimer Fleishhacker, Jr. Garrie H. Fleishnack Mrs. Joseph C. Flowers Mrs. Joseph C. Flowers Mrs. Joseph C. Flowers Mrs. Joseph C. Flowers Mrs. And Mrs. R. C. Force Mr. and Mrs. R. C. Force Mrs. John B. Forles Edward T. Ford Calvin M. Franklin Mrs. J. E. French William Fries

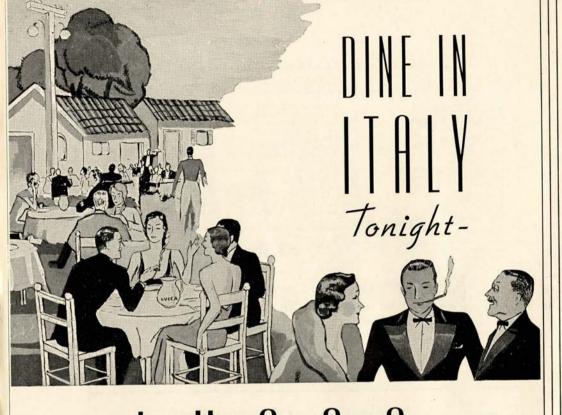
Mark L. Gerstie D. Lyle Ghirardelli Mrs. Domingo Ghirardelli Mr. Domingo Ghirardelli Maud M. Gibson G. B. Gillson Don E. Gilman A. J. Gock Celene Goldstein A. Crawford Greene Miriam Griffin H. T. Grimm Mr. andMrs. Joseph D. Grant Mr. and Mrs. Berthold Guggenhime Mrs. Lon Guggenhime Mrs. D. J. Guggenhime Mrs. D. Guggenhime Mr. and Mrs. Morgan A. Gunst Louis S. Haas Madeleine and William Haas Mr. and Mrs. Walter A. Haas C. Nelson Hackett Mr. and Mrs. Marshal Hale R. B. Hale Frederic W. Hall Herbert E. Hall Mrs. Pierpont M. Hamilton Maurice E. Harrison Mrs. Russell P. Hastings John R. Hayden E. T. Hayes Arthur W. Hazen Mr. and Mrs. Richard Heimann Mrs. E. S. Heller Mr. and Mrs. Richard Heimann Mrs. A. Mrs. Richard Heimann Mrs. J. W. Heller Mr. and Mrs. Kavard H. Heller Mr. and Mrs. Kavard H. Heller Mr. and Mrs. Leslie W. Hills Reuben W. Hills, Jr. Mrs. A. W. Hewlett Mrs. And Mrs. Leslie W. Hills Reuben W. Hills, Jr. Mrs. And Mrs. Harry H. Hilp Mrs. Alfred W. Hincks Osgood Hooker Mrs. James Irvine Margaret A. Jacks Albert P. Jacobs Mr. and Mrs. Frank L. Jeddis Andrieus A. Jones [Continued on page 45]



Retail and Wholesale. Select Quality Vintage. Home Delivery. 717 Vallejo St. Tel. DOuglas 4106-4107

HANCOCK BROS. Roll and Reserved Seat Tickets 25 Jessie St. Tel. DOuglas 2191 San Francisco, California BAY CITY GRILL "The Land Mark of San Francisco" Oysters, Steaks, Chops, Fish and Poultry Private Dining Room for Ladies 45 Turk Street Phone TUxedo 9421 San Francisco

CITY TRANSFER CO. SERVES SAN FRANCISCO OPERA CO. WHY NOT YOU? Moving – Storage – Shipping 162 Turk Street Tel. PRospect 3060



SAN FRANCISCO POWELL & FRANCISCO

The Internationally Known Restaurant

Famous for its unexcelled cuisine and distinctive environment

Banquets, Luncheons and special parties, regular LUCCA prices prevail. Famous for its Foreign Atmosphere, Courteous Service, and no Extra Charge... A new and pleasing feature is the air-conditioning of our Dining-room ...

Telephone EXbrook 0483

ALSO IN LOS ANGELES

FIFTH AND WESTERN

ARTISTS OF San Francisco OPERA COMPANY



MAX LORENZINI

JE

JEAN BALFOUR

HENRI SHEFOFF



CHARLOTTE LANDON



LAWRENCE SHERRILL

OLIVER JONES

FRANCES HATHAWAY



EDWARD LOUGHERY





EDITH WISHART

EVARISTO ALIBERTINI



LESLIE GEORGE

ALTON BERNHARD

1

PAUL GUENTER

i

GINO MANCINI

DOROTHY MOORE PHOTOGRAPHER



278 POST STREET PHONE EXBROOK 7688

Clicquot Yellow Label

The Finer Champagne

C R U S E BORDEAUX WINES AND BURGUNDIES

Proprietors of the famous Chateau Pontet Canet.

Represented in the United States for 75 Years by the JOS. GARNEAU CO. INC. New York and San Francisco THE San Francisco Conservatory of Music 3435-45 Sacramento Street WAlnut 3496-3497

Offers a thorough musical education. DAY AND EVENING LESSONS IN: piano, violin, cello, vocal, organ, sight singing, ear training, musicianship, harmony, counterpoint, form, ensemble.

Normal Courses with Diploma Special Children's Classes

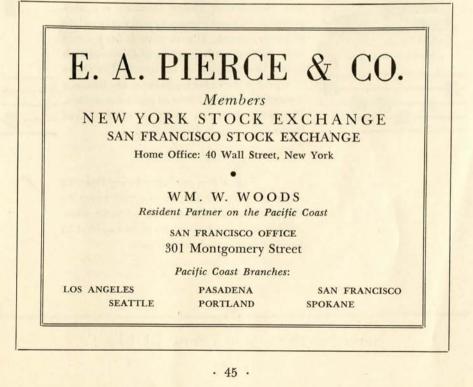
VISIT... The most beautiful cocktail lounge in San Francisco. CARDINAL RICHELIEU ROOM Van Ness at Geary Just a Short Walk Try Our Special Course Luncheon.. 50c

San Francisco Opera Program

GUARANTOR MEMBERS-CONTINUED

Mrs. Ira Kahn Mr. and Mrs. Samuel Kahn Mr. and Mrs. George Keast Mrs. Charles J. Keenan Mr. and Mrs. Bruce Kelham Charles Kendrick Mr. and Mrs. Arthur Dale King Percy L. King R. W. Kinney Josephine R. Kleinjung Mr. and Mrs. Maurice H. Knox Mrs. Eva Heller Kohn Caroline Korbel Daniel E. Koshland Mrs. Marcus S. Koshland Frederick J. Koster Dr. and Mrs. Henry A. R. Kreutzmann Donald Y. Lamont A. G. Lang John G. Larson Mrs. Charles G. Lathrop Dr. Mary G. Layman William Leib Mrs. Stine Leis A. M. Lester J. B. Levison Charles L. Lewis Leon Liebes Dorothy F. Lilienthal Mr. and Mrs. Samuel Lilienthal Mr. and Mrs. F. L. Lipman Dr. Mary F. Lilienthal Mr. and Mrs. F. L. Lipman Dr. H. Lisser Mrs. Niver Mrs. Willion Lilienthal Mr. and Mrs. F. L. Lipman Dr. H. Lisser Mrs. Norman B. Livermore

David Livingston James K. Lochead Mr. and Mrs. M. E. Lombardi Mr. and Mrs. M. E. Lombardi Mr. and Mrs. Alan J. Lowrey Mrs. Errol MacBoyle Errol MacBoyle Mrs. J. W. Mailliard, Jr. A. C. Mattei James W. McAllister Mrs. Fanny Crocker McCreary Mrs. Mark L. McDonald Mr. and Mrs. Felix S. McGinnis John A. McGregor John D. McKee Mrs. Emma M. McLaughlin Mr. and Mrs. F. W. McNear Mrs. George P. McNear Evelyn Mendessolle Mrs. Gaetano Merola Gaetano Merola H. C. Merritt, Jr. Mrs. George H. C. Meyer Mrs. Guerge H. C. Meyer Mrs. Guerge H. C. Meyer Mrs. Stuart Middlemas C. O. G. Miller Mrs. Harry East Miller Mrs. Harry East Miller Mrs. Harry East Miller Maxwell C. Milton Henrietta Molfatt Edward F. Molfatt J. K. Molfitt Kenneth Monteagle Louis F. Monteagle Paige Monteagle Mr. and Mrs. Joseph Moore Mrs. Lesdie Miller Moore Mrs. Lesdie Miller Moore Mr. and Mrs. Walton N. Moore H. W. Morgan Mrs. May T. Morrison Mrs. J. E. O. Munsell Guido J. Musto Laura Musto Mr. and Mrs. Newton H. Neustadter John Francis Neylan Alexander Nobel Charles G. Norris Roscoe F. Oakes Mary L. Obujen Clarence M. Oddie Thomas C. O'Keefe Benjamin J. Older Mr. and Mrs. Edwin Letts Oliver Wargen Olney, Jr. W. H. Orrick Mr. and Mrs. Charles R. Page Philip P. Paschel Armando Pedrini Mr. S. Leo Pockwitz Mr. and Mrs. George A. Pope, Jr. Mr. And Mrs. Charles P. Pope Mr. and Mrs. Seorge A. Pope Mr. and Mrs. Sheldon Potter [Continued on page 47]



The Sherries of Pedro Domecq are now

Illia Sti

CONTRO-MILLOWINFORTHERS

Bottled in Jerez, Spain

The Sherries of Pedro Domecq are now available in great variety to suit every palate and every purse. If your taste is for a sweet wine we have mahogany-hued *Olorosos* rich in the benefactions of antiquity. For those who prefer the dryer types there are Domecq *Amontillados* and *Finos* of great distinction. To serve Sherry is good taste. To serve Domecq Sherry is discrimination.

LF you can learn to say Domecq when you ask for Sherry you will never be disappointed in the quality of your wine. Sold at package liquor stores and served by leading hotels and restaurants.

Served at the Opera House BUFFET.

San Francisco Opera Program

GUARANTOR MEMBERS-CONTINUED

Mrs. Stanley Powell Stanley Powell Mr. and Mrs. Warren Ouinn

Mr. and Mrs. Carl Raiss Jane D. Rawlings Dr. A. G. Rawlins A. S. Rees Mrs. Benjamin S. Revett Ralph A. Reynolds Mr. and Mrs. Richard S. Rheem Mr. and Mrs. George H. Roos Leland S. Rosener Mr. and Mrs. Wm. P. Roth Mr. Henry P. Russell Mr. and Mrs. Remo Sbarboro Else Schilling Dr. and Mrs. Walter Schilling Charles Schlessinger Mr. and Mrs. Edward G. Schmiedell Max Schuckl Albert E. Schwabacher Mrs. Frank Schwabacher James H. Schwabacher Mrs. Louis A. Schwabacher Mina S. Schwabacher Richard S. Shainwald Mr. and Mrs. Richard H. Shainwald

James A. Shealy Dorothy Dean Sheldon J. F. Shuman Mrs. Edgar Sinton Charles W. Slack Mr. and Mrs. Joseph Sloss Mr. and Mrs. Joseph Sloss Mrs. Leon Sloss Mr. and Mrs. Leon Sloss, Jr. Mrs. M. C. Sloss Stanley C. Smallwood Mrs. George B. Somers Mr. and Mrs. Orla St. Clair Mrs. Frances H. Stent Mrs. Stense Mrs. Sigmund Stern Dr. and Mrs. John Philip Strickler Mr. and Mrs. Jerd Sullivan Walter H. Sullivan Mr. and Mrs. Alfred Sutro Louis Sutter

Mrs. David Armstrong-Taylor M. C. Threlkeld William Timson C. R. Tobin Mrs. R. M. Tobin R. M. Tobin Mr. and Mrs. Ernset L. Torseen Ernest J. Torregano Mrs. Alfred S. Tubbs Tallant Tubbs Mr. and Mrs. Nion R. Tucker

ASSOCIATE GUARANTORS

Dr. H. E. Alderson George W. Brooks Emily Carolan Mr. and Mrs. Drew Chidester Mr. and Mrs. Jesse Colman Mrs. Walter de Martini

Margot Eisenberg Mrs. Charles N. Felton Mrs. Richard Judd Hanna Mrs. Laurence W. Harris Dr. and Mrs. Ergo A. Majors Viola S. Meyer

Mr. and Mrs. Daniel Volkmann Johanna M. Volkmann Mr. and Mrs. Randolph C. Walker Mrs. Ohn I. Walker Mrs. John I. Walter S. G. Walton Whitney Warren, Jr. Mrs. W. O. Wayman R. W. Weber Mrs. Charles S. Wheeler L. C. Whitaker Mr. and Mrs. Osborne White L. C. Whitaker Mr. and Mrs. Osborne White Mr. and Mrs. Randolph V. Whiting Mr. and Mrs. Eli H. Weil Robert L. Wiel Richard D. Willett Stephen Williams Mary E. Wilson Mary E. Wilson Leonard E. Wood Mrs. Clinton E. Worden Allen G. Wright Mr. and Mrs. Harold L. Wright Mr. and Mrs. Franklin Wulff

F. A. Zane Eleonora K. Zaruba Mr. and Mrs. J. D. Zellerbach Walter C. Zwieg, Jr.

Mrs. Clarence Musto Esther B. Phillips Dr. J. Elliot Royer Horace H. Scales Mrs. Louis Sloss May E. Walsh

'Buy Health and Happiness for Them" \$2,090,000 San Francisco Community Chest October 20 to November 5

MAESTRO NINO COMEL Voice-Coaching

Complete training for concert-opera: Italian, French, German, English repertoire - Special class of ensemble singing.

TEACHER OF JOSEPHINE TUMMINIA.

1151 Oxford Street ASHBERRY 7438 BERKELEY

376 Sutter Street DOUGLAS 6379 SAN FRANCISCO

San Francisco Opera Program

GUARANTOR MEMBER ORGANIZATIONS

The Baldwin Piano Co. Morley P. Thompson, Mgr. Edward Barry Co. Borden's Dairy Delivery Co. Bullock & Jones California Barrel Co., Ltd. Canterbury Hotel City Transfer Co. Hotel Clift Columbia Concerts Corp. The Crocker Hotel Co. Davis & Clifton Don Lee, Inc. Fred Pabst, Mgr. Drake-Wiltshire Hotel The Emporium Fairmont Hotel Nelly Gaffney, Inc. Geneve's Goldstein & Co. Sarah Dix Hamlin School Hancock Bros. Hasting's Clothing Co. Levina Hund Specialty Shop Joseph's Florist Kean Ltd. H. Liebes & Company Livingston Bros. I. Magnin & Co. Maison Marie Hotel Mark Hopkins Munson School Musicians Union O'Connor, Moffatt & Co. Podesta & Baldocchi Ransohoff's Davis Schonwasser Co. Sherman, Clay & Co. Shreve & Co. Simon Bros. Hotel Sir Francis Drake Sommer & Kaufmann Raphael Weill & Company Yellow Cab Co.

ADDITIONAL FULL GUARANTOR MEMBERS

Mrs. Selah Chamberlain Marion Huntington

RENA LAZELLE Vocal Teacher and Coach

Well Known Pupils: Elbert Bellows, Frederic Bittke, Worden Dixon, Esther Green, Lysbeth Hughes, June Lee, Herbert Maas, Margie Nemes, Eleanor Nielson, Andrew Robertson, Jeannette Sholl, Franziska Weiss.

3435 Sacramento St. Tel. WAlnut 3307 Mondays: Hotel Oakland, Oakland

MME. JOHANNA KRISTOFFY

PRIMA DONNA SOPRANO

Thorough Vocal and Dramatic Training 740 Pine Street Tel. EXbrook 4366

Malen Burnett School of Music

Thorough training from kindergarten to concert stage. Courses for those training to be teachers. Also operate kindergarten.

2460 Lyon St., cor. Vallejo FI. 1898

Elsie Cook Laraia

Authorized California Representative of Tobias Matthay School of London, England 3327 Octavia St., San Francisco. FI. 6102

> LAWRENCE STRAUSS Distinguished Lieder Singer

Pupils Prepared for Opera, Concert and Radio 1262 Francisco St. ORdway 8093 **RIEDEL STUDIO OF OPERA**

Mr. William G. Volkmann

Mr. G. A. Voute

Members of Staff: DR. KARL RIEDEL, Conductor Met. Opera Co., ARMANDO AGNINI, Stage Dir. Met. and S. F. Operas, VIRGINIA BURBANK, Exponent of Vilonat Vocal Method, Teacher of Lina Kroph, Olga Callahan, Mari Monte, Bernice Glando, CATHERINE SWINT, Teacher of Piano. Auditions by Abpointment

545 Sutter Street Tel. SUtter 2311

MYNARD ONES Voice Studios

Piedmont Studio: 105 Sheridan Avenue Phone HUmboldt 7676

San Francisco Studio: Western Women's Club (Wed. and Fri.) Phone TUxedo 9941

GERTRUDE E. SHENSON

Piano - Voice - Accompaniment

376 Sutter Street Tel. EXbrook 4451

THEODORE STRONG Organist

Fifth Church of Christ, Scientist, San Francisco Telephone PRospect 5162

JOSEPH GREVEN Voice Specialist Teacher of Many Prominent European and American Singers. 927 Lake St. BAyview 5278

BUFFET SERVICE-Lower Foyer. Champagnes may be ordered ahead for chilling, ready for instant service during intermission. Tables may be reserved for evening or season by arrangement with head waiter. R. C. O'BRIEN, Concessions

AFTER A NIGHT AT THE

OPERA



RAINIER ALE

Tone and smartness combine with the world's greatest singers in roles created by the masters of music to make San Francisco's opera season a thing of beauty and regal gaiety. Fit climax to an evening of song is Rainier Ale, the "happy medium." Rainier Ale is right for you tonight because it treats you right tomorrow. Drink it with pleasure and confidence, for satisfying moderation. It revives lagging spirits, points-up the evening, is a dependable drink for daily vigor.

RAINIER BREWING COMPANY, INC.



A LIFT without a letdown



The smartest, friendliest place in town to stop or live. Through the porte cochère of this noble hostelry, comes and goes the "doingest" folk of Nob Hill's citizenry. With all of its historic charm intact, today's FAIRMONT . . . newly decorated and luxuriously furnished . . . sets the pace for how and where to live. **(**There's the view of the sweeping Bay Bridge . . . the panorama of the rising World's Fair grounds in yonder blue, bay waters, while for *added* living there's the chic Circus Lounge . . . the exquisite Venetian Dining Room, and nightly the aired-rhythm of Henry King and his orchestra. **(**Shops and theaters four minutes from the door; garage your car *in* the building.

> Transient rates from \$3.50 per day... Permanent guest rates and accommodations to suit the limits of any budget.

> > GEORGE D. SMITH, President





haven, and best reservations are being made early. Set your snow-dates now — for skiing (without climbing!), ski-joring, tobogganing, skating carnivals, jingly dog-team tours, moonlight sleigh rides. Accommodations at The Ahwahnee and Yosemite Lodge.

San Francisco

