

Carmen

1936

Sunday, November 15, 1936 2:00 PM

SFO\_PUB\_01\_SFO\_1936\_02

Publications Collection

San Francisco Opera Archives

11/15/36

The SAN FRANCISCO  
OPERA  
ASSOCIATION

GAETANO MEROLA  
*General Director*

*Fourteenth Annual Season*

OCTOBER 30 TO NOVEMBER 22, 1936

WAR MEMORIAL OPERA HOUSE

*Livingston Bros.*

GRANT AVENUE AT GEARY STREET



☆ ☆ *Let*

**LIVINGSTON'S**  
*make you glamorous  
for the*

**OPERA**

*A* tradition with  
The Livingston Shop  
...Opera creations  
of inspired beauty.



GOWNS • WRAPS

ACCESSORIES







*Capehart  
created for just such  
an audience as this*


From the classics of the immortals to the masterpieces of modern artists . . . Capehart brings music for every occasion . . . to match every mood! Listen to an entire opera or symphony without interruption . . . played with a majesty and fidelity not attained by any other instrument. To hear the 1937 Capehart, exclusive with Sherman, Clay & Co., is to encounter a new and very important experience in music, itself.

★  
Among  
distinguished  
**CAPEHART**

**OWNERS:**

- Mr. Vincent Astor  
Mr. Norman B. Woolworth  
Mr. Marshall Field  
Mr. Wm. Fox  
Mr. Rudy Vallee  
Mr. Paul Whiteman  
Mr. John McCormack  
Mr. Alexander Woollcott  
Mr. Sigmund Romberg  
Miss Kay Francis  
Mr. Robert Montgomery  
Mr. Leslie Howard  
Mr. Clark Gable  
Mr. Alfred P. Sloane  
Mr. Henry Ford  
Mr. Kenneth K. Bechtel  
Mr. W. A. Bechtel  
Mr. W. A. Bechtel, Jr.  
Dr. Armstrong Taylor  
Mr. E. Lamont  
Mr. George Pope  
Mr. Paul Fagan  
Mr. Templeton Crocker  
Mr. Rudolph Spreckels  
Mr. Rudy Seiger  
George and Kathleen Norris  
Mr. J. D. Zellerbach  
Mr. Andrew Welch  
Mr. George P. McNear, Jr.  
*. . . and many others . . .*



**Sherman**  **Clay**

KEARNY AT SUTTER ST.  
IN OAKLAND: H. C. CAPWELL'S, FOURTH FLOOR

# Tradition . . . . .

ONCE UPON A TIME, when the cultural community of San Francisco began, there was founded, in 1868, the firm of Goldstein & Company, who since that date has been synonymous with thoughts of correct and beautiful costuming. • Starting on Montgomery Street, Goldstein & Company moved to Stockton Street, then to Howard Street, and in 1894 and since that time, on Market Street. We not only have served many great producers and artists, but have brought the name of San Francisco and its Costumer to the entire United States. One of the oldest firms in America in the costume business, it has progressed in its proud assertion, "If it is a costume, we have it." • Proudly have we served San Francisco through many generations, through seasons of the Mid-winter Fair, Woodward's Gardens, the Adelphi, the Bush Street, Columbia, Wigwam, Grand Opera House, Baldwin, Morosco and Tivoli Theatres. • Such names as Tetrazzini, Caruso, Chauncy Olcott, Madeline Brautard, Avedano, Calemenori, Patti, Sollasso, Ferris Hartman, McKee Rankin, James Brophy, Margaret Anglin and Max Reinhardt have been our patrons. • Down through the generations, with many glorious names on our roster, we have participated in the history and progress of San Francisco. • In the year 1922 a Master arrived! Persistently, he arranged for the productions of Grand Opera at Stanford University in its Athletic Bowl. In 1923 a repetition; then in 1924 at the San Francisco Civic Auditorium. • San Francisco, ever Opera conscious and progressive, charmed this man who became instrumental in fostering the idea of an ideal Opera House. His dream is now a reality. • Today another dream comes true. The fifteenth successive opera season, sponsored by San Franciscans, places before the world the name of the founder of this organization, Maestro Gaetano Merola. It places before the world a great Stage Director, Armando Agnini. It places before the world of Grand Opera a most capable and artistic production, vocally, scenically and musically, and it has afforded Goldstein & Company the opportunity to present a magnificent array of beautiful costuming. • If you have found us worthy of having pleased your eye as to beauty, your knowledge as to authenticity, we have accomplished a great deal. • As we have served the pioneer fathers and mothers of San Francisco, and are now serving the present generation, we take this opportunity of thanking our many friends, for their kindnesses, wishing them as glorious a future as has been brilliant their past.

**GOLDSTEIN & COMPANY**  
989 MARKET Street GARfield 5150



# San Francisco

## OPERA ASSOCIATION

### OFFICERS AND DIRECTORS



ROBERT W. MILLER  
*1st Vice President*



WALLACE M. ALEXANDER  
*President*



HORACE B. CLIFTON  
*2nd Vice President*

In presenting the San Francisco Opera Company in its Fourteenth Annual Season, the San Francisco Opera Association makes a distinct departure from the procedure of previous seasons by giving two separate groups of performances, a Regular Subscription Series and a series of Three Popular Saturday Nights. The officers of the Opera Association, in determining upon the popular Saturday night series, were actuated by the knowledge that there is a vast number of music lovers who have not been attendants of the San Francisco Opera Company performances, and the desire to develop new audiences from that number. The gratifying response to the new series fully warrants their reasonable continuance.



ARTHUR M. BROWN, JR.  
*3rd Vice President*



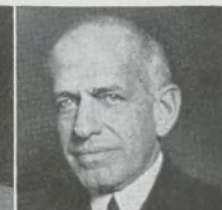
GEORGE T. CAMERON



WILLIAM H. CROCKER



MILTON H. ESBERG



MORT. FLEISHHACKER



TIMOTHY HEALY



JOHN FRANCIS NEYLAN



RICHARD M. TOBIN



NION R. TUCKER



EDWARD F. MOFFATT  
*Secretary-Treasurer*



PETER CONLEY  
*Business Manager*

SAN FRANCISCO  
SYMPHONY ORCHESTRA

PIERRE MONTEUX, Conductor  
WILLEM VAN DEN BURG, Assistant Conductor

SILVER JUBILEE SEASON  
WAR MEMORIAL OPERA HOUSE

<u>Fridays, 2:30 P. M.</u>	<u>Saturdays, 8:30 P. M.</u>	<u>Soloists</u>
January 8	January 9	Opening Concerts
January 15	January 16	George Gershwin
January 22	January 23	Alex. Tansman
February 5	February 6	Toscha Seidel
February 19	February 20	Richard Crooks
March 5	March 6	Marian Anderson
March 19	March 20	Isaac Stern
April 9	April 10	Vladimir Horowitz
April 16	April 17	John Chas. Thomas
April 23	April 24	Closing Pair

SEASON TICKET PRICES—(TAX EXEMPT)

Ten Friday Afternoon Concerts.....\$25, \$20, \$15, \$10, \$7.50, \$5.00  
Ten Saturday Night Concerts.....\$10, \$7.50, \$5.00  
Boxes of 8 Seats: Friday Series \$240—Saturday Series \$120

Box Office: **SHERMAN, CLAY & CO.**, Sutter & Kearny Sts.

---

MRS. LEONORA WOOD ARMSBY, Managing Director  
PETER CONLEY, Business Manager



### **Board of Governors**

Wallace M. Alexander, Albert M. Bender, P. A. Bergerot, J. Brendan Brady, W. N. Burkhardt, Guido Caglieri, Mrs. George T. Cameron, Charles A. Christin, Edward H. Clark, Jr., Horace B. Clifton, Templeton Crocker, William H. Crocker, George E. Crothers, A. B. C. Dohrmann, Miss Mary C. Dunham, Sidney M. Ehrman, Milton H. Esberg, Charles W. Fay, Mrs. Charles N. Felton, Mrs. William M. Fitzhugh, Mortimer Fleishhacker, A. P. Giannini, Joseph D. Grant, Reuben B. Hale, Frederick W. Hall, Mrs. Lawrence W. Harris, Mrs. Robert H. Hawley, J. Emmett Hayden, Timothy Healy, Charles H. Kendrick, K. R. Kingsbury, Samuel Knight, Mrs. Marcus S. Koshland, Gustave Lachman, Mrs. Stine Leis, J. B. Levison, Miss Edith Livermore, Miss Ruth Loring, Walter S. Martin, Miss Sallie Maynard, Mrs. C. O. G. Miller, Robert W. Miller, Edward F. Moffatt, Guido J. Musto, Mrs. John Francis Neylan, Ettore Patrizi, Ralph L. Phelps, Mrs. M. C. Porter, Stanley Powell, Mrs. Stanley Powell, Angelo J. Rossi, A. Sbarboro, Fred R. Sherman, Paul Shoup, Mrs. M. C. Sloss, Mrs. Sigmund Stern, Noel Sullivan, M. C. Threlkeld, Richard M. Tobin, and Nion R. Tucker.

### **Women's Committee**

OFFICERS AND ADVISORY BOARD: Mrs. Horace B. Clifton, Mrs. Marie Hicks Davidson, Mrs. William Fitzhugh, Mrs. Marcus S. Koshland, Mrs. Stine Leis, Miss Edith Livermore, Miss Sallie Maynard, Mrs. M. C. Porter, Mrs. Stanley Powell, Mrs. M. C. Sloss, Mrs. Sigmund Stern.

### **Members**

Mrs. Wallace Alexander, Mrs. Geo. Baker, Jr., Mrs. Hans Barkan, Mrs. Otto Barkan, Mrs. J. E. Birmingham, Mrs. F. W. Bradley, Miss Barbara Burke, Edna W. A. Bentley, Mrs. C. H. Bentley, Miss Florence Bentley, Mrs. C. G. Cambron, Miss Emily Carolan, Miss Estelle Carpenter, Mrs. Henry Cartan, Mrs. Chas. Christin, Mrs. John P. Goghlan, Mrs. Jesse C. Colman, Miss Persis Coleman, Countess Lillian Dandini, Mrs. Edwin Eddy, Mrs. Milton Esberg, Mrs. Chas. Felton, Misses Lutie and Celene Goldstein, Mrs. L. W. Harris, Mrs. E. S. Heller, Miss M. Huntington, Mrs. Ira Kahn, Mrs. Donald Lamont, Mrs. Philip Lansdale.

Mrs. John Levison, Miss Edith Livermore, Miss Ruth Loring, Mrs. Allan Lowry, Mrs. F. C. McCreary, Mrs. John McGinnis, Mrs. Gaetano Merola, Mrs. R. W. Miller, Mrs. Edward Moffatt, Mrs. Nathan Moran, Mrs. Robert Noble, Mrs. Selby Oppenheimer, Mrs. Raymond Phelps, Mrs. Ashton Potter, Mrs. James Reed, Mrs. R. W. Samson, Mrs. Edward Stanwood, Mrs. Jerd Sullivan, Mrs. Andrew Talbot, Mrs. David Armstrong-Taylor, Mrs. George Thierbach, Mrs. Arthur Towne, Mrs. Nion Tucker, Mrs. Richard Walker, Mrs. Richard Woods.



THE ART COMMISSION OF SAN FRANCISCO

Hon. Angelo J. Rossi, Mayor

Edgar Walter, President

Joseph H. Dyer, Jr., Secretary

Will Present the San Francisco Symphony Orchestra  
in a Series of

MUNICIPAL CONCERTS

WITH SPECIAL ATTRACTIONS

BALLET RUSSE de MONTE CARLO

WITH ENTIRE S. F. SYMPHONY ORCHESTRA

FIVE PERFORMANCES IN THE OPERA HOUSE

THREE NIGHTS: JAN. 28-29-30. TWO MATINEES: JAN. 30-31

Conductors: Monteux, Kurtz, Dorati

IGOR STRAVINSKY

Conducting His "SYMPHONY OF PSALMS"

On Same Program with ROSSINI "STABAT MATER"

Conducted by HANS LESCHKE

ORCHESTRA—SOLOISTS—MUNICIPAL CHORUS

CIVIC AUDITORIUM—TUESDAY EVENING, MARCH 23

Two Symphony Concerts in Civic Auditorium

PIERRE MONTEUX, Conductor

DATES AND GUEST ARTISTS TO BE ANNOUNCED

SEASON TICKETS: (4 events) \$4.60, \$3.45, \$2.30, \$1.00 (No Tax)

A Season Ticket includes one performance of the Ballet Russe in the Opera House  
and the three events in the Civic Auditorium.

SEASON SALE OPENS MONDAY, NOV. 16—SHERMAN, CLAY & CO.

DIRECTION OF MUSIC COMMITTEE

J. EMMET HAYDEN, Chairman

ALBERT A. GREENBAUM

OTTORINO RONCHI

## War Memorial Opera House

(Owned and operated by City and County of San Francisco).

BOARD OF TRUSTEES: Allison E. Schofield, *President*; J. H. Threlkeld, *Vice-President*; Frank N. Belgrano, Jr., Colbert Coldwell, Thomas M. Foley, Charles H. Kendrick, John A. McGregor, Harry A. Milton, Ralph J. A. Stern, Joseph S. Thompson, Col. William H. Tobin. W. C. Douglas, *Secretary to the Board*. Selby C. Oppenheimer, *Managing Director of the War Memorial*.

## Acknowledgment

THE SAN FRANCISCO OPERA ASSOCIATION gratefully acknowledges the loan of stage properties from Hotel Mark Hopkins, Podesta & Baldocchi, William D. McCann and Schmidt & Son. The Steinway is the Official Piano of the San Francisco Opera Company. This and other instruments furnished by Sherman, Clay & Co.

LIBRETTOS OF OPERA on Sale in Lobby. Buffet Service in Basement Promenade. For Lost and Found information, inquire of William A. Meade, Director of House Service.



THE PENINSULA'S SMARTEST SHOP

*Gowns of distinction*

At the opera . . . and wherever smart Peninsulans congregate, the name Alma Walker is a symbol of distinctiveness in dress. In less than two years, Alma Walker has erected a showplace among shops and a shrine of outstanding apparel.

**alma walker**  
PALO ALTO



# ROBERT WALLACE

THE HOUSE OF FURS ONE FORTY SIX GEARY

OPERA



White Ermine and Opera forever go hand in hand. And Robert Wallace presents an outstanding selection of glorious Ermine wraps and lovely Silver Fox capes. In each garment the peltry is the finest...the quality superb. The beautiful cape illustrated, new and exquisitely fashioned, is only

695

# San Francisco OPERA Company

GAETANO MEROLA, General Director



FRITZ REINER

GAETANO MEROLA

GENNARO PAPI

KARL RIEDEL

RICHARD LERT

Famous stars assembled by General Director Gaetano Merola, who for fourteen years has guided its artistic destiny, presented in a repertoire of established Italian and French operas and four great Wagner works performed under the batons of pre-eminent conductors, have combined to again flash the San Francisco Opera Company into view as one of the world's great opera organizations and to still more firmly establish the City in its recognized place as a cultural center.



ARMANDO AGNINI

WILLIAM TYROLER

ANTONIO DELL'OREFICE

ADOLPH BOLM



GIACOMO SPADONI

MAURICE ROUYER

FREDRICK VAJDA

STANLEY MACLEWEE

CURRAN D. SWINT





Correctly Styled

*Made - to - Order*

*and*

*Ready - to - Wear*

## *EVENING CLOTHES*

SILK AND OPERA HATS - FURNISHINGS - JEWELRY

*For Every Opera Since 1853, Gentlemen Have  
Depended Upon Our Styling and Quality*

### **BULLOCK & JONES CO.**

TAILORS and IMPORTERS of MEN'S APPAREL  
340 POST STREET

## **Gifts and the Arts**

Gump's, famous the world over for its assemblage of ancient and modern beauties, becomes a western cloister of the arts. To those arts, Gump's patrons add the gracious one of gift-giving. For their appraisal we announce the following as exclusively available through us:

### **China**

Wedgwood                      Susie Cooper                      Rosenthal

### **Glass**

Lalique                      Dorothy Thorpe                      Steuben

### **Silver**

Peer Smed                      The Stieff Co.                      The Watson Co.  
Frank W. Smith                      Porter Blanchard  
Graff, Washbourne & Dunn

**GUMP'S**  
250 Post Street

# The San Francisco Opera Company

GAETANO MEROLA, *General Director*

With performances at popular prices included in its repertoire for the first time, the San Francisco Opera Company, maintained by the San Francisco Opera Association, begins its Fourteenth Annual Season on Friday evening, October 30, and brings it to an end Sunday afternoon, November 22.

## Conductors

GAETANO MEROLA                      FRITZ REINER

GENNARO PAPI                      RICHARD LERT                      KARL RIEDEL

*Assistant Conductors:* Antonio Dell'Orefice, Hugo Strelitzer,

Giacomo Spadoni, Maurice Rouyer, William Tyroler, Fredrick Vadja.

## Guest Artists

PERRY ASKAM, *baritone*; CHARLOTTE BOERNER, *soprano*; BRUNA CASTAGNA, *soprano*; HANS CLEMENS, *tenor*; NORMAN CORDON, *bass*; LOUIS D'ANGELO, *bass*; DORIS DOE, *contralto*; KIRSTEN FLAGSTAD, *soprano*; ARNOLD GABOR, *baritone*; ALFREDO GANDOLFI, *baritone*; CHARLES KULLMANN, *tenor*; LOTTE LEHMANN, *soprano*; EMANUEL LIST, *bass*; DOROTHEE MANSKI, *soprano*; GIOVANNI MARTINELLI, *tenor*; KATHRYN MEISLE, *contralto*; LAURITZ MELCHIOR, *tenor*; CARLO MORELLI, *baritone*; LUDOVICO OLIVIERO, *tenor*; EZIO PINZA, *bass*; ELISABETH RETHBERG, *soprano*; FRIEDRICH SCHORR, *baritone*; LAWRENCE TIBBETT, *baritone*; GINA VANNA, *soprano*.

## Resident Artists

EVARISTO ALIBERTINI, *bass*; LOUIS BRAUNSTEIN, *baritone*; JOHN BURR, *baritone*; OLGA CALLAHAN, *contralto*; IRENE FREMONT, *contralto*; LESLIE GEORGE, *tenor*; BERNICE GLANDO, *soprano*; ESTHER GREEN, *soprano*; EVA GRUNINGER, *contralto*; PAUL GUENTER, *baritone*; ELIZABETH HACKETT, *contralto*; JOHN HOWELL, *baritone*; GWYNFI JONES, *tenor*; OLIVER JONES, *bass*; LINA KROPH, *soprano*; KATHLEEN LAWLOR, *soprano*; JEANETTE MASCHIO, *soprano*; JEAN MERRILL, *soprano*; MARI MONTE, *soprano*; MARGARET O'DEA, *contralto*; ROY RUSSELL, *tenor*; LAWRENCE SHERRILL, *bass*; JOSEPHINE TUMMINIA, *soprano*; GERALDINE WATT, *soprano*; PAUL WRIGHT, *bass*.

## Understudy Artists

ANITA AGUERO, FLOSSITA BADGER, MILDRED BALDWIN, DOROTHY CARROLL, BEATRICE DYSON, FRANCES HATHAWAY, MARIE LEONDRE, MONA POULEE, JOSEPHINE TAGGARD, ANNA YOUNG, *sopranos*; JOHANNA HACKENBERG, JEAN HARTMAN, CATHERINE STEED, BETH WOLFF, *contraltos*; JOSEPH TISSIER, *tenor*.

Continued on Page 13



# NBC ARTIST SERVICE

OF THE

NATIONAL BROADCASTING COMPANY, INC.

A RADIO CORPORATION OF AMERICA SERVICE

George Engles, Managing Director

## OPERA SEASON 1936

SAN FRANCISCO

DORIS DOE

KIRSTEN FLAGSTAD

DOROTHEE MANSKI

LAURITZ MELCHIOR

EZIO PINZA

ELISABETH RETHBERG

FRIEDRICH SCHORR

## CONCERT SEASON 1936-1937

TOURING THE PACIFIC COAST TERRITORY

Austral & Amadio

\*Marian Anderson

\*Col. de Basil's Ballets Russes  
de Monte Carlo

Douglas Beattie

Frank Chapman

\*Dana Singing Ensemble

Doris Doe

Kirsten Flagstad

Frank Forest

\*Kolisch Quartet

Kreisler

\*By arrangement with S. Hurok.

Dorothee Manski

Lauritz Melchior

Poldi Mildner

Ezio Pinza

Rachmaninoff

Elisabeth Rethberg

\*Trudi Schoop and Her  
Comic Ballet

Friedrich Schorr

Gladys Swarthout

Marion Tally

\*The Vienna Choir Boys

## WESTERN DIVISION

111 SUTTER STREET

SAN FRANCISCO

**Choral Ensemble**WILLIAM TYROLER, *Chorus Master***Sopranos and Contraltos**

Madilyn Williams-Ankele, Willaine Auer, Jean Balfour, Mara Baltor, Laura Biagini, Olga Callahan, Lelia Cambi, Carolina Carman, Pearl Davis, Grace Douglas, Gretchen Engelike, Clorine Engle, Alyce Louise Fendall, Irene Fremont, Emma Fugina, Fannetta Gionas, Hinda Gould, Pauline Guy, Johanna Hackenberg, Jean Hartman, Catherine Houston, Hazel Huff, Alice Hunter, Florence Knipscher, Marie Kostin, Aileen Lange, Madelaine Lanz, Isabel Larsen, Kathleen Lawlor, André Le Vay, Jacqueline Margett, Jeanette Maschio, Elsa Milbrath, Anita Olmsted, Edith Pettijohn, Selma Post, Betty Rankin, Pearl Rendon, Mary Rixford, Georgette Schiller, Marcella Schiller, May Sewall, Eleanore Stadtegger, Lillian Swanson, Edith Wishart, Beth Wolff.

**Tenors, Baritones and Basses**

Lowell Abbott, Evaristo Alibertini, Rudolph Bain, Otello Baldacci, Alton Bernhard, Joseph Bonnezeze, Louis Braunstein, William Burgess, John Burr, Giuseppe Carcione, Adolfo Chiarpotti, William Irwin Cluxton, John Courtney, Amerigo Del Grande, Hans De Mont, Marcel Fiore, George Geramoni, Giovanni Germanetti, Charles Goodwin, Paul Guenter, William Gwinn, A. Colin Harvey, William W. Hicks, Carlos Jarquini, Nikolas Kemarsky, Alexander Klimenko, Theodor Kostin, William Frank Laidig, Maurice Lewis, Max Lorenzini, Allan C. Louw, Giulio Mancini, Harold Martini, Carlo Mennucci, Ruggiero Pelosi, Nazareth Regoli, Nicolas Romanoff, William Rooney, Lawrence Sherrill, Lionel Somers, Sam Stekol, Alphonse Stumpf, Nickolay Suhanoff, Michael Susoff, John Tehan, Petronio Urrea, Alberto Vanucci, Frederick Wahlin, R. Austin Wiswell, Ernest Woodman, Paul Wright.

**Boy Choir**

Sponsored by the Recreation Department of the City of San Francisco. Helen Matthias, Director; Singers: James Arbinson, George Arellano, Jerome Bogun, Bill Carpenter, captain; Bill Christianson, Calvin Chance, Wilmer De Petris, James Easterday, Bille Gates, John Ghiselin, John Gianopulas, Jack Jensen, Manuel Joffe, Tom Kellog, Wilbur Laidlow, Wilmer McNair, Walter Maddocks, Leslie Mendelson, Clifton Mickelson, Fred Muther, Robert White.

**Ballet:**ADOLPH BOLM, *Director*

LEE R. CAIATI, *Business Manager*, San Francisco Opera Ballet School; Corps de Ballet: Misses Betty Abbott, Vadja Berci, Cosette Berkins, Ysobel Bradshaw, Donna Bugbee, Miriam Butt, Jean Cane, Alice Clark, Anne De Graf, Betty Dodson, Marion Enman, Marion Fitzgerald, Emmaleen Gordon, Claire Grady, Betty Leonard, Serrita Lorraine, Lucille Mayes, Betsy Moran, Carolyn Parks, Laura Post, Aurora Roche, Margaret Roger, Virginia Raisbeck, Kathleen Shepherd, Delores Van Patten, Golden West, Josephine White, Margaret Whitney, Lita Wing. Messrs.: Dean Crockett, Guillermo del Oro, Carlos Pineda, James Starbuck, Arnold Tamon, Nicholai Vasilieff.

Continued on page 34



CHOOSE YOUR PIANO AS THE ARTISTS DO

FAMOUS SINGERS *endorse the*  
**BALDWIN PIANO**



*The tonal quality of the new Baldwin makes it a great pleasure and genuine satisfaction to sing with this noble instrument.*

A handwritten signature in cursive script, likely belonging to the first singer mentioned in the advertisement. The signature is written in dark ink and is positioned below the testimonial text.



*The Baldwin has that rare quality of tone which blends so successfully with the voice of the singer.*

A handwritten signature in cursive script that reads "Edward Johnson". The signature is written in dark ink and is positioned below the testimonial text.



*For the singer, the tone of the Baldwin represents a sure source of inspiration, and never fails to blend harmoniously with the voice.*

A handwritten signature in cursive script, likely belonging to the third singer mentioned in the advertisement. The signature is written in dark ink and is positioned below the testimonial text.

**BALDWIN PIANOS**

310 Sutter Street

San Francisco, Calif.

# Repertoire

## Regular Series

- LA JUIVE (HALEVY) . . . . . *Friday Night*, October 30, at 8:00  
With Rethberg, Martinelli, Boener, Pinza, Clemens, Howell, Wright, Burr, Guenter,  
Corps de Ballet. MEROLA, *Conductor*.
- TRISTAN UND ISOLDE (WAGNER) . . . . . *Monday Night*, November 2, at 7:45  
With Melchior, Flagstad, Meisle, Schorr, List, Gabor, Clemens, D'Angelo, Oliviero.  
REINER, *Conductor*.
- CARMEN (BIZET) . . . . . *Wednesday Night*, November 4, at 8:00  
With Castagna, Kullmann, Pinza, Tumminia, D'Angelo, Kroph, Doe, Oliviero, Russell,  
Howell, Corps de Ballet. PAPI, *Conductor*.
- RIGOLETTO (VERDI) . . . . . *Friday Night*, November 6, at 8:00  
With Tibbett, Tumminia, Kullmann, Pinza, Gruninger, Cordon, O. Jones, Oliviero, Howell,  
Green, Hackett, Lawlor, Corps de Ballet. PAPI, *Conductor*.
- GOTTERDAMMERUNG (WAGNER) . . . . . *Saturday Afternoon*, November 7, at 5:00 \*  
With Flagstad, Melchior, Schorr, Gabor, List, Manski, Meisle, Kroph, Doe, Merrill, O'Dea.  
REINER, *Conductor*.  
\* There will be an intermission of two hours after the first act. The performance will be  
resumed at 8:30 sharp. No one will be seated after the curtain rises.
- MARRIAGE OF FIGARO (MOZART) . . . . . *Monday Night*, November 9, at 8:00  
With Pinza, Rethberg, Askam, Boerner, Vanna, Monte, Callahan, O. Jones, D'Angelo,  
Clemens. LERT, *Conductor*.
- I PAGLIACCI (LEONCAVALLO) . . . . . *Wednesday Night*, November 11, at 8:00  
With Martinelli, Vanna, Tibbett, Oliviero, Howell. PAPI, *Conductor*.
- FOLLOWED BY
- GIANNI SCHICCHI (PUCCINI) . . . . .  
With Tibbett, Tumminia, Kullmann, Doe, Green, Oliviero, D'Angelo, Merrill, O. Jones, Gabor,  
Gandolfi, Wright. PAPI, *Conductor*.
- DIE WALKURE (WAGNER) . . . . . *Friday Night*, November 13, at 7:30  
With Flagstad, Lehmann, Meisle, Melchior, Schorr, List, Manski, Doe, Merrill, Callahan,  
Gruninger, Glando, Watt, Green. REINER, *Conductor*.
- LA FORZA DEL DESTINO (VERDI) . . . . . *Monday Night*, November 16, at 8:00  
With Rethberg, Martinelli, Morelli, Doe, Callahan, Pinza, D'Angelo, Gandolfi, Oliviero, Burr,  
Howell. PAPI, *Conductor*.
- LA TOSCA (PUCCINI) . . . . . *Wednesday Night*, November 18, at 8:15  
With Lehmann, Kullmann, Tibbett, Howell, D'Angelo, Oliviero, Cordon, Alibertini, Frimont.  
PAPI, *Conductor*.
- OTELLO (VERDI) . . . . . *Friday Night*, November 20, at 8:00  
With Martinelli, Rethberg, Tibbett, Clemens, Gruninger, D'Angelo, Cordon, Russell, Howell.  
MEROLA, *Conductor*.

## Popular Series

- BARBER OF SEVILLE (ROSSINI) . . . . . *Saturday Night*, October 31, at 8:15  
With Kullmann, Tumminia, Morelli, Pinza, D'Angelo, Gruninger, Oliviero.  
MEROLA, *Conductor*.
- IL TROVATORE (VERDI) . . . . . *Saturday Matinee*, November 14, at 2:00  
With Rethberg, Martinelli, Castagna, Morelli, D'Angelo, Oliviero, Maschio, Burr.  
PAPI *Conductor*.
- DAS RHEINGOLD (WAGNER) . . . . . *Saturday Night*, November 21, at 8:30  
With Schorr, Gandolfi, George, Clemens, Gabor, Oliviero, Cordon, List, Manski, Merrill,  
O'Dea, Kroph, Doe. REIDEL, *Conductor*.

## Extra Performances

- CARMEN (BIZET) . . . . . *Sunday Matinee*, November 15, at 2:00  
With Castagna, Kullmann, Pinza, Tumminia, D'Angelo, Kroph, Doe, Oliviero, Russell,  
Howell, Corps de Ballet. PAPI, *Conductor*.
- TRISTAN UND ISOLDE (WAGNER) . . . . . *Tuesday Night*, November 17, at 7:45  
With Melchior, Flagstad, Doe, Schorr, List, Gabor, Clemens, D'Angelo, Oliviero.  
REINER, *Conductor*.
- DIE WALKURE, (WAGNER) . . . . . *Sunday Matinee*, November 22, at 2:00  
With Flagstad, Lehmann, Meisle, Melchior, Schorr, List, Manski, Doe, Merrill, Callahan,  
Gruninger, Glando, Watt, Green. REINER, *Conductor*.





## MONTEZUMA MOUNTAIN SCHOOL FOR BOYS

A private school of distinction — a school where character, health and high scholastic training produce the IDEAL of a well-balanced education.

**PRIMARY • ELEMENTARY • HIGH SCHOOL**

Special Courses in Music, Art and Dramatics

Non-Sectarian • Non-Military

Student Self-Government



Athletics and Riding under Expert Supervision

Spacious Campus with Twenty Modern Buildings

Mild Climate « Elevation 1500 feet



Accredited to California, Stanford and leading Eastern Universities

**MONTEZUMA MOUNTAIN SCHOOL FOR BOYS**

Box 99

Los Gatos, California



# Programme

## CARMEN

SUNDAY MATINEE, NOVEMBER 15, AT 2:00

Opera in four acts. Music by Georges Bizet. Text (in French) by Meilhac and Halévy, after Prosper Mérimée's Romance.

### THE CAST

Carmen	. . . . .	*BRUNA CASTAGNA
Don José	. . . . .	CHARLES KULLMANN
Escamillo, <i>the Toreador</i>	. . . . .	EZIO PINZA
Micaela	. . . . .	JOSEPHINE TUMMINIA
Zuniga, <i>Captain of Dragoons</i>	. . . . .	LOUIS D'ANGELO
Frasquita	} <i>Companions of Carmen</i>	{ LINA KROPH
Mercedes		
Dancairo	} <i>Smugglers</i>	{ LUDOVICO OLIVIERO
Romendado		
Morales, <i>an officer</i>	. . . . .	JOHN HOWELL

*\*San Francisco Opera début*

*An Innkeeper, Guide, Soldiers, Citizens, Boys, Cigaret Girls,  
Gypsies, Smugglers.*

Incidental Dances Arranged by ADOLPH BOLM

Principal Dancers: Guillermo del Oro, Vadja Berci; Soloists; Betsy Moran, Laura Post; and Corps de Ballet

Conductor: GENNARO PAPI

Stage Director: ARMANDO AGNINI

Chorus Master: WILLIAM TYROLER

Boys' Chorus Director: HELEN MATTHIAS

TIME AND PLACE: About 1820; Seville, Spain

Act I A Public Square

Act II Interior of Tavern in Suburbs

Act III A Rocky Pass in the Mountains at Night

Act IV Square at Entrance to Bull Ring.

*Bell rings three minutes before curtain rises.*

*Encores not permitted.*



## **THE STORY**

### **ACT I**

Micaela, a country maid to whom Don José, young brigadier, is engaged, seeks her affianced with a message from his mother. He is not on duty, and embarrassed by the attentions of the soldiers, she leaves. The new guard marches in. José is told that Micaela has come to see him, and he sits thinking of her. Cigarette girls stream out from the factory near by; with them, Carmen the gypsy. Attracted by the indifference of handsome Don José, Carmen sings directly to him. Throwing him a flower, she leaves him, dazed and bewildered. A moment later a stabbing affray with a rival factory girl leads to the Gypsy's arrest and she is placed in the care of José. A few more smiles and José is half persuaded to allow her to escape and to join her later on at the Tavern of Lillas Pastia. There is a sudden struggle, the soldier lets go his hold, and Carmen flees.

### **ACT II**

Carmen and a band of gypsies are singing a gay song. She remembers that the soldier who went to prison for her is now at liberty and shortly will join her. Morales, of José's guard, is trying to win her favor, but she laughs at him. The famous bull-fighter Escamillo enters and she devotes herself to him. Morales is enraged. Both men leave and the tavern is closed. The innkeeper then admits two smugglers who tell their plans to the girls whom they invite to join them. Carmen, alone, will not go. She is waiting for José, whose arrival leads to an ardent love scene. But he hears the trumpet sounding the retreat and tells Carmen he must return to his regiment. She is incensed and tells him that she hates him. Desperately he pours out his love and Carmen hurries to paint attractively the life they might lead together in the mountains. Despite her charms José is about to leave when his officer appears and orders him back to line. Resentfully José defies the Captain, and escapes to the smugglers' camp with Carmen.

### **ACT III**

José is unhappy in the life of a bandit, and Carmen, tiring of her gloomy lover, dreams of the Toreador. José threatens to kill her if she abandons him. "Death comes as Fate decrees," is her answer. She lays out the cards. They predict that she and her lover will die. Two visitors arrive: Escamillo, to see Carmen, and Micaela with a message from José's dying mother. The jealous José sees only Escamillo and shoots at him. Escamillo goes at once, but challenges José to meet him later. Micaela implores José to go to his mother. They leave together.

### **ACT IV**

Carmen has become Escamillo's adored mistress. Magnificently dressed she comes with him to the entrance of the bull-ring, where he takes leave of her with impassioned song. Then the clouds of tragedy, which Carmen had read in the cards, lower in truth. Don José comes to Carmen to plead with her to be kind to him. Escamillo's name sounds in the arena amid wild applause, and Carmen repulses José with biting scorn. Escamillo's name again rings out, and the cheated José stabs Carmen to the heart.



Since 1765, the exquisite bouquet and "clean" taste of Hennessy have made it the world's preferred liqueur and the brandy for mixing. Served at the Opera House Bar.

★ ★ ★  
**HENNESSY**  
COGNAC BRANDY

Sole U. S. Agents:

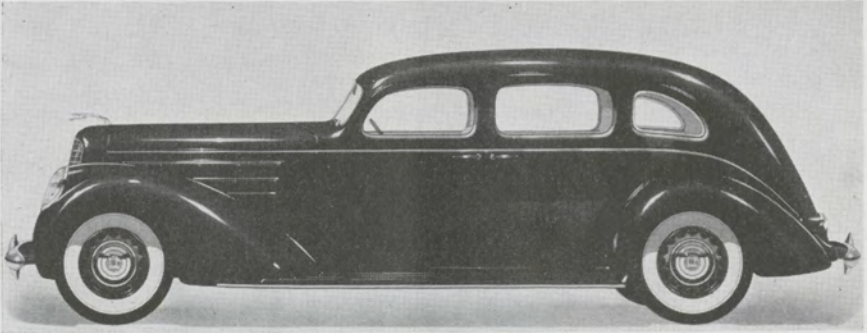
Schieffelin & Co. NEW YORK CITY · IMPORTERS SINCE 1794

California Distributors:

**PARROTT & CO.,** 320 California Street, San Francisco







1937 SEVEN PASSENGER SEDAN

## THE *LINCOLN* \_\_\_\_\_

A word, a gesture, the inflection of a lovely voice are scarcely more revealing than some material possessions. A Lincoln, glimpsed across Pacific highways or drawn up at an Opera House porte cochere can confirm unmistakably an impression of elegance. This, truly, is a patrician vehicle.

The Lincoln for 1937 is a superb fusion of the engineer's and the coach-maker's arts. The famous 12-cylinder motor ranks first among Lincoln contributions to engineering. In comfort, the car surpasses even its forerunners. Streamlining is accomplished with no sacrifice of traditional Lincoln dignity.

•

ARTHUR R. LINDBURG COMPANY

1101 VAN NESS AVENUE, SAN FRANCISCO

*LINCOLN*

*LINCOLN-ZEPHER*

---

# BELFAST

★  
Manufactured by  
the makers of  
BELFAST  
Dry  
GINGER ALE

Famous  
Since 1877

★

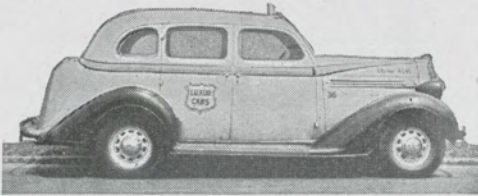


Sparkling  
Water

PURE, wholesome and delightful to the taste, Belfast Sparkling Water is the ideal table beverage . . . it is *supreme* among the better mixers—heightens the flavor of other beverages and gives longer-lasting sparkle in the glass.

NEW CENTURY BEVERAGE CO.  
820 Pacific Avenue      DOuglas 0547      San Francisco

# LUXOR CABS...



Radio Equipped

MINIMUM RATES  
FULLY INSURED

*Courteous Drivers*

CALL A  
LUXOR  
for the OPERA

OR d w a y      4 0 4 0



I  
N the days when these  
operas were written—a por-  
trait of you in oil by a fa-  
mous painter. . . .

Now—a truly natural like-  
ness of you at your best in a  
photograph by

*Dorothy Moore*

278 POST STREET  
Telephone EXbrook 7688

The newest and finest  
collection of

## WINTER SPORTS

clothing and gear  
ever seen in this  
country, features  
the opening of our

## SKI LODGE

for the season  
1936-1937

•  
**SPIRO'S**

740 Market Street  
Just below Grant Avenue

**Production:** ARMANDO AGNINI, *Stage and Technical Director*

ENTIRE PRODUCTION by MR. AGNINI. Andre Ferrier, *Assistant Stage Director*; Julian Dové, Robert Lester, *Scenic Artists*; Paul Pinell, *Carpenter*; C. J. Holzmueller, *Chief Electrician*; Edward Zettel, *Assistant*; S. E. Simmons, *Properties*; Alexander Agnini, *Wardrobe*; Goldstein & Co., *Costume, Wigs and Makeup*; Scenery and Properties designed by Armando Agnini and Julian Dové and built by San Francisco Opera Association Studios.

**Music:**

NAOUM BLINDER, *Concertmaster*; Walter Oesterreicher, *Orchestra Manager*; Julius Haug, *Orchestra Librarian*; Ulisse Caiati, *Chorus Librarian*; Dora Di Tano, *Chorus Accompanist*; Lea Vergano, *Ballet Accompanist*.

**Executive Staff:**

PETER CONLEY, *Business Manager*  
STANLEY MACLEWEE, *Assistant to Mr. Merola*  
CURRAN D. SWINT, *Publicity Director*; Olga Bose, Jessie Boeken, Gerald G. Ross, *Office Secretaries*; Phyllis Amati, Laila Jackson, H. F. Decker, Victor Leffler, *Ticket Sales*; William A. Meade, *Director of House Service*.

**Program:**

PISANI PRINTING & PUBLISHING COMPANY,  
*Publishers, Designers, and Printers*; Curran D. Swint, *Program Notes*.

## Guarantor Members

Clifford Johnstone  
 Mrs. Ira Kahn  
 Mr. and Mrs. George Keast  
 Mrs. Chas. J. Keenan  
 Joseph B. Keenan  
 Chas. Kendrick  
 W. J. Kenney  
 Mr. and Mrs. Arthur Dale King  
 Percy L. King  
 R. W. Kinney  
 Josephine R. Kleinjung  
 Gustav Knecht  
 Maurice H. Knox  
 Mrs. Eva Heller Kohn  
 Caroline Korbel  
 Lucia Korbel  
 Daniel E. Koshland  
 Mrs. Marcus S. Koshland  
 Frederick J. Koster  
 Dr. and Mrs. H. Kreutzmann  
 Mr. and Mrs. Herman Krusi  
 E. Minna Kruttschmitt  
 Donald Y. Lamont  
 A. G. Lang  
 John G. Larson  
 Dr. Mary H. Layman  
 William Leib  
 Mrs. A. L. Lengfeld  
 Mrs. Berthe M. Lent  
 A. M. Lester  
 J. B. Levison  
 Charles L. Lewis  
 Leon Liebes  
 Dorothy F. Lilienthal  
 Mrs. Jesse W. Lilienthal  
 Mr. and Mrs. Philip Lilienthal  
 Mr. and Mrs. Samuel Lilienthal  
 Mr. and Mrs. F. L. Lipman  
 Dr. H. Lisser

James K. Lothead  
 M. E. Lombardi  
 Amy Requa Long  
 James W. McAllister  
 Dwight F. McCormack  
 Mrs. F. C. McCreary  
 Mrs. Mark L. McDonald  
 Mrs. Garret McEnerney  
 John A. McGregor  
 John D. McKee  
 Mrs. Alfred McLaughlin  
 Mrs. F. W. McNear  
 Mrs. George P. McNear  
 Mrs. Errol MacBoyle  
 Mr. Errol MacBoyle  
 Mrs. J. W. Mailliard, Jr.  
 Armand Brummel Marcheschan  
 A. C. Mattei  
 Mr. and Mrs. Henry H. Mayer  
 B. B. Meeks  
 Evelyn Mendessolle  
 Mrs. Gaetano Merola  
 Gaetano Merola  
 H. C. Merritt, Jr.  
 Mrs. John Brockway Metcalf  
 Alfred Metzger  
 Mrs. G. H. C. Meyer  
 Mrs. M. Meyerfeld  
 C. F. Michaels  
 Mrs. Stuart Middlemas  
 C. O. G. Miller  
 Mrs. Robert W. Miller  
 Robert W. Miller  
 Mrs. Harry East Miller  
 Mrs. Edward M. Mills  
 Maxwell C. Milton  
 Edward F. Moffatt  
 H. C. Moffitt  
 J. K. Moffitt

Kenneth Monteagle  
 Louis F. Monteagle  
 Paige Monteagle  
 May T. Morrison  
 Mrs. J. E. O. Munsell  
 Guido J. Musto  
 Laura Musto

Ralph R. Nelson  
 John Francis Neylan

Mary L. Obujen  
 Geo. R. O'Connor  
 Clarence M. Oddie  
 Benjamin J. Older  
 E. L. Oliver  
 Warren Olney, Jr.  
 Mr. and Mrs.  
 Julius Oppenheimer  
 Selby C. Oppenheimer

Fred Pabst  
 Mr. and Mrs. Chas. R. Page  
 Mrs. S. H. Palmer  
 Philip P. Paschel  
 Ettore Patrizi  
 Armando Pedrini  
 Mrs. R. W. Phelps  
 Mr. and Mrs.  
 Grattan D. Phillips  
 H. D. Pillsbury  
 Mrs. Leo Pockwitz  
 Mrs. G. A. Pope  
 Saxton F. Pope, Jr.  
 Mrs. M. C. Porter  
 Mr. and Mrs.  
 J. Sheldon Potter  
 Mrs. Stanley Powell  
 Stanley Powell

*Continued on page 39*

## JOHN WALKER & CO.

formerly Waldorf Liquor Store

### Wine & Spirit Merchants

Established 1933

111 MONTGOMERY ST.

J. Calvet & Cie	Marie Brizard &
Berry Bros.	Rogers
Wynand & Fock-	Gonzales & Byass
ink	Cresta Blanca
Bols	Bonded Whiskies
Champagnes	Cognacs
Scotch Whiskies	Gins
Vermouths	Rhums

**CHARGE ACCOUNTS INVITED**

Delivery Service

San Francisco, The Peninsula  
 and Transbay Districts

Catalogue Mailed on Request

**GARFIELD 1133**

Bon Voyage & Gift Packets



! After the Opera !

## William-Taylor HOTEL

**COCKTAIL LOUNGE**

. . . entire 24th floor . . .

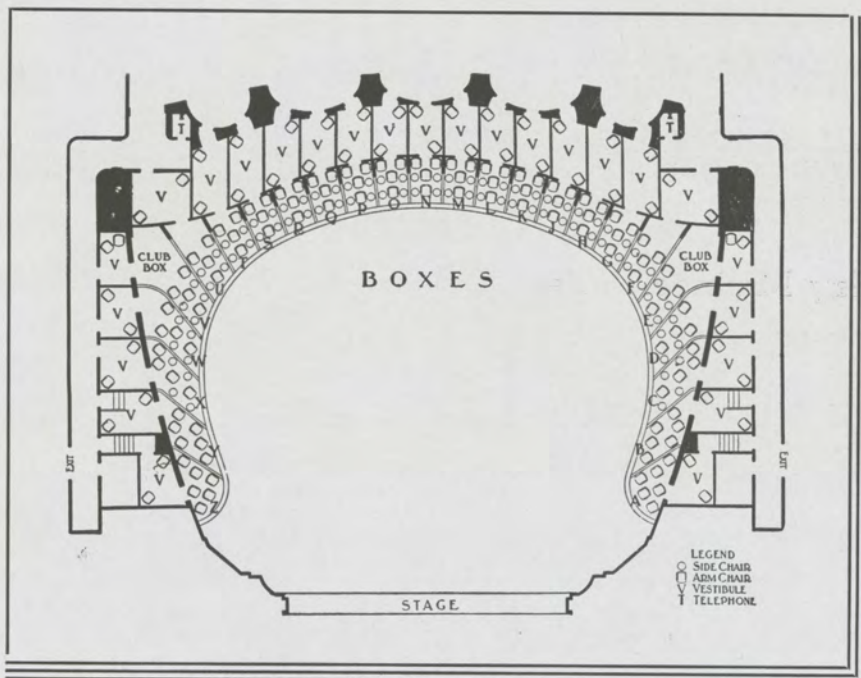
Magnificent panoramic  
 view of the entire bay  
 district...A special treat  
 for out-of-town visitors

**Woods-Drury Co. Operators**



## The Season's Box Holders

Mr. and Mrs. Gaetano Merola	A	Mr. and Mrs.	
Dr. and Mrs. Joseph C. Flowers		Wallace M. Alexander	N
Mrs. George Baker Robbins	B	Mr. William H. Crocker	O
Mr. and Mrs. C. Robert Adams		Mr. Joseph A. Donohoe	P
Mr. and Mrs.		Mr. and Mrs. Sidney M. Ehrman	Q
Clarence Loran Johnston	C	Mrs. Frederick W. Bradley	R
Mr. and Mrs. Frank P. Deering		Mrs. Marcus S. Koshland	
Mr. John A. McGregor	D	Judge and Mrs. M. C. Sloss	S
Mr. and Mrs. George T. Cameron	E	Mr. and Mrs. Robert W. Miller	T
Mr. and Mrs. George A. Pope	F	Mr. and Mrs. Maxwell C. Milton	U
Mr. and Mrs. Joseph D. Grant		Mr. and Mrs. Prentis Cobb Hale	V
Mr. and Mrs. Samuel Knight	G	Dr. and Mrs.	
Mr. and Mrs. C. O. G. Miller		David Armstrong-Taylor	W
Mr. and Mrs. F. W. McNear	H	Mr. and Mrs.	
Mrs. I. W. Hellman, Jr.	J	Melville Calvert Threlkeld	X
Mr. and Mrs. Nion R. Tucker	K	Mr. and Mrs. Arthur Dale King	Y
Mr. and Mrs. Paul I. Fagan	L	Mr. John G. Barker	Z
Mr. and Mrs.			
Mortimer Fleishhacker	M		





# The Mural Room

• WHERE ENTERTAINMENT, THOUGH GAY AND SOPHISTICATED, BEARS THE UNMISTAKABLE STAMP OF GOOD TASTE.

Before or after

the theatre —

DINE AND DANCE  
TO THE MUSIC OF  
NATIONALLY-  
FAMOUS  
ORCHESTRAS

H O T E L

*St. Francis*

MANAGEMENT JAMES H. McCABE

NO COUVERT UNTIL 9:30 P. M.

**SAN FRANCISCO**

# AFTER THE OPERA



## FINE FOODS

Ice Cream \* Sodas

Pastries \* Candies



Served in the most beautiful restaurants  
in the West—at no greater cost  
than elsewhere

## Pig'n Whistle

33 POWELL STREET, Near Market

1032 MARKET STREET, Near Paramount Theatre  
and the Opera House



# G. H. Mumm & Co.

SOCIÉTÉ VINICOLE DE CHAMPAGNE SUCCESSEUR

## Reims

### CORDON ROUGE

### EXTRA DRY



Champagne Cocktails Served at the Buffet During Intermission

# CASTILLEJA SCHOOL

PALO ALTO, CALIFORNIA

*Prepares Girls for College Entrance*

(Or for accomplishment in Academic, Artistic, or Practical fields)

**Kindergarten through High School**

**Boarding or Day**



Beautiful  
Surroundings  
Roomy Buildings  
Experienced Teachers  
Small Classes  
Individual Attention



For further information  
address

**Mary I. Lockey A.B.**  
Principal  
1312 Bryant Street  
Palo Alto, California  
Tel. Palo Alto 22131

# ARTISTS OF *San Francisco* OPERA COMPANY



Lauritz Melchior



Bruna Castagna



Carlo Morelli



Lotte Lehmann



Arnold Gabor



Friedrich Schorr



Charlotte Boerner



Norman Cordon



John Howell



Marguerite O'Dea



Ezio Pinza



Esther Greer



Jean Merrill



Hans Clemens



Olga Callahan



Lina Kroph



# S H R E V E

## DIAMOND JEWELRY

Shreve & Company offer a varied stock of new and attractive *Diamond Jewelry*. In the very latest mode, distinctively original in design, these innovations are to be seen *exclusively* at Shreve's.

The appeal of their beauty, and their permanent worth, render gifts of Diamond Jewelry particularly acceptable.

Diamond Rings                      Diamond Bracelets  
Diamond Clip-Pins      Diamond Brooches  
Diamond Wrist-Watches

*Diamond Jewelry—Priced at \$50*



## Shreve & Company

*Established 1852*

Store: Post St. at Grant Ave.    Factory: 539-551 Bryant St.

SAN FRANCISCO  
**CONSERVATORY OF MUSIC**

3435 Sacramento Street

WALnut 3496

A complete musical education from Beginners' Work to  
Professional Coaching in all subjects

**DAY AND EVENING COURSES**

PIANO, VIOLIN, CELLO, VOCAL, ORGAN, WIND AND BRASS INSTRUMENTS,  
SIGHT SINGING, EAR TRAINING, MUSICIANSHIP, HARMONY,  
COUNTERPOINT, FORM, ENSEMBLE

**NORMAL COURSE with diploma in piano, voice, etc.**

**SPECIAL CHILDREN'S COURSES**

**Guarantor Members**

Mr. and Mrs. Warren Quinn

Mr. and Mrs. Carl Raiss

James B. Ransohoff

Miss Jane D. Rawlings

A. S. Rees

Mrs. James W. Reid

Mrs. Benjamin S. Revett

Ralph A. Reynolds

Mrs. George Robbins

Dr. and Mrs. Nathan Rogers

Mr. and Mrs. George H. Roos

Mrs. Chas. W. Rosenbaum

Leland S. Rosener

Mr. and Mrs. W. P. Roth

Dr. J. Elliott Royer

Mrs. Henry P. Russell

Mrs. Henry Sahlein

A. E. Sbarboro

Mr. and Mrs.

Remo E. Sbarboro

Else Schilling

Dr. and Mrs. Walter Schilling

Chas. Schlessinger

Albert E. Schwabacher

Mrs. Frank Schwabacher

James H. Schwabacher

Mrs. Louis A. Schwabacher

Mina S. Schwabacher

Mrs. Robert Schurman

R. S. Shainwald

James A. Shealy

J. F. Shuman

Mrs. Edgar Sinton

Charles W. Slack

Mr. and Mrs. Joseph Sloss

Mrs. Leon Sloss

Mr. and Mrs. Leon Sloss, Jr.

Mrs. M. C. Sloss

Stanley C. Smallwood

Geo. D. Smith

Mrs. George B. Somers

Mrs. Edward B. Stanwood

Orla St. Clair

Mrs. Sigmund Stern

Laurence Strassburger

Dr. John Philip Strickler

Mrs. Jerd Sullivan

Mrs. Emilie Sussman

Mrs. Alfred Sutro

Louis Sutter

Mrs. David Armstrong Taylor

Mrs. Myron I. Thomas

M. C. Threlkeld

William Timson

C. R. Tobin

R. M. Tobin

G. Parker Toms

Ernest J. Torregano

Mr. and Mrs.

Arthur W. Towne

Nicholas M. Trangas

Mrs. Alfred S. Tubbs

Nion R. Tucker

Mrs. Daniel Volkmann

Johanna M. Volkmann

G. A. Voute

H. M. Walker

Mr. and Mrs.

Randolph C. Walker

Mr. and Mrs. Richard Walker

Mrs. Edgar Walter

Mr. John I. Walter

Rolla B. Watt

Mrs. W. O. Wayman

Mrs. S. F. Weaver

R. W. Weber

Mrs. Charles S. Wheeler

L. C. Whitaker

Mrs. Osborne White

Mr. and Mrs. Eli H. Weil

Irvin J. Wiel

Arthur R. Williams

Mrs. Selden Williams

Stephen Williams

Henry Riemann Williard

Leonard E. Wood

Mrs. Clinton E. Worden

Mr. and Mrs. Harold L. Wright

Mrs. J. B. Wright

Allen G. Wright

Mr. and Mrs. Franklin Zane

Eleonora K. Zaruba

J. D. Zellerbach

*Continued on page 41*

*The Sinfonietta Society of San Francisco*

*Presents the*

**SINFONIETTA ORCHESTRA**

GIULIO MINETTI—Conductor

*Three Concerts at the Community Playhouse*

**December 8th — January 12th — February 16th**

1 Season Ticket \$5.00

2 Season Tickets \$8.00

Single Admission: \$2.00 — \$1.00 Tax Exempt

Tickets on sale at **Sherman, Clay & Co.** exclusively

CONSTANCE ALEXANDRE, *Manager*

3300 Clay St.

San Francisco

Phone WALnut 8426





By Popular Choice

# Gordon's London Dry Gin

"The Heart of a Good Cocktail"

is served exclusively at

THE OPERA HOUSE

## PARROTT & CO.

SAN FRANCISCO  
PACIFIC COAST DISTRIBUTORS

## FEATURING OLD BAKER

Bonded Bourbon and Meadville Bonded Rye Whiskies

BY

### FRANKFORT DISTILLERIES, Inc.

LOUISVILLE, KY. — BALTIMORE, MD.

MAKERS OF THE FAMOUS FOUR ROSES

For Three Generations

San Franciscans have chosen BLUM'S

For Refreshments

After the Opera



Polk and California Streets  
Phone: ORdway 8500

420 Sutter St.

Garfield 4544



COLLECTOR

DEALER

APPRAISER

Fine Repairing — Specialist in "Voicing" Stringed Instruments.  
 Rare Old Violins — Violas — Cellos — Bows. High — Medium — Low Priced.

Have You a Violin for Disposal?

### Organizations

THE OPERA ASSOCIATION also expresses its appreciation to the following Guarantor Members:

- |                              |  |   |
|------------------------------|--|---|
| The American Florist         | The Baldwin Piano Co.<br><small>Morley P. Thompson</small> | Borden's Dairy Delivery Co.   |
| The Katharine Branson School |  | Bullock & Jones Co.   |
| Miss Burke's School          | Canterbury Hotel   | City of Paris   |
| City Transfer Co.            | Clift Hotel  | Columbia Concerts Corporation                                       |
| Peter Conley Attractions     | The Emporium   | Farnsworth & Ruggles  |
| Nelly Gaffney, Inc.          | Hancock Bros.  | Hastings  |
|                              | The Anna Head School                                       |   |
| Joseph's — Florists          | Kean, Ltd.   | Livingston Bros., Inc.  |
| I. Magnin & Co.              | Hotel Mark Hopkins   | Market Street Railway Co.   |
| Maurice Hotel                | Musicians' Union   | National Broadcasting Co.<br><small>Don E. Gilman, V. Pres.</small> |
| O'Connor, Moffatt & Co.      |  | Pelicano, Rossi Floral Co.  |
| Pisani Printing Co.          | Podesta & Baldocchi  | Davis Schonwasser Co.   |
| Sherman, Clay & Co.          |  | Shreve Treat & Eacret   |
| Sir Francis Drake Hotel      | Hotel St. Francis  | Raphael Weill & Co.   |
|                              | Yellow Cab Co.   |   |



Maestro Silvera

### BEL CANTO STUDIOS

Leo Silvera — Voice Placement  
TENOR

Frederick Vajda — Interpretation  
CONDUCTOR

Member, Metropolitan Opera Co., New York

26 O'Farrell St. • EXbrook 0131





*Exclusive  
Shirtings*

Cut to your individual pattern.  
Hand finished.

**D. C. Heger**

IMPORTERS & SHIRTMAKERS

170 Sutter Street

*In Los Angeles*

614 South Olive Street

*In Paris*

12 Rue Ambroise Thomas

# Flowers

*Corsages and Table  
Decorations that are  
Individual*

*Pelicano-Rossi  
Floral Co. INC.*

ANGELO J. ROSSI, Pres.

123 Kearny St. DOUGLAS 8060  
San Francisco

### Associate Guarantor Members

Mr. and Mrs.  
George W. Baker, Jr.  
Mrs. Alfred Bornstein  
Miss Benyce L. Bornstein  
Mrs. Carol G. Cambron  
Emily Carolan  
Mr. and Mrs. Jesse Colman  
Mrs. Walter Burton Cope  
Margot Eisenberg  
C. L. Faucette  
Mrs. Charles N. Felton

Calvin M. Franklin  
Alexander F. Haas  
Betsy A. Haldren  
Mrs. Richard W. Hanna  
Mrs. L. W. Harris  
Mrs. James Langhorne  
Mrs. Stine Leis  
Edith Livermore  
Agnes Lowry  
Mr. and Mrs. Alan J. Lowrey

V. M. Lowry  
Dr. and Mrs. Ergo A. Majors  
Mrs. Clarence Musto  
Elizabeth Pettinger  
Esther B. Phillips  
H. H. Scales  
Alice Schriedell  
Mrs. Blanche Simon  
Mrs. Louis Sloss  
Mrs. J. L. Wolf

### Additional Full Guarantor Members

Morgan A. Gunst

Berthold Guggenlime

**San Francisco's Greatest Need - \$2,029,809**  
**Community Chest - Nov. 9 to Dec. 2, 1936**

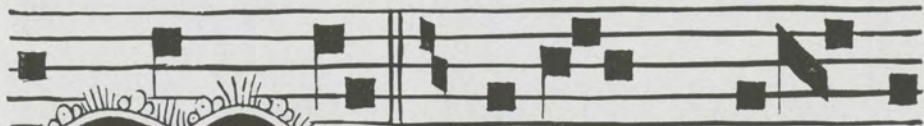
## RECORDS RENTED

An extensive collection of Classical Music may be rented for as little as **4c to 8c per record per day**. All the leading artists, vocal and instrumental. Operas, chamber music, symphonies, early composers, history courses, and imported "society" albums at your disposal when you want them.

SUTTER 2559  
H. W. WILSON

**THE RECORD LIBRARY**

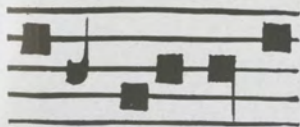
Open Evenings  
645 SUTTER STREET



# From the bodegas of Pedro Domecq

Bottled in Jerez, Spain

The Sherries of Pedro Domecq are now available in great variety to suit every palate and every purse. If your taste is for a sweet wine we have mahogany-hued *Olorosos* rich in the benefactions of antiquity. For those who prefer the dryer types there are Domecq *Amontillados* and *Finos* of great distinction. To serve Sherry is good taste. To serve Domecq Sherry is discrimination.



**I**F you can learn to say Domecq when you ask for Sherry you will never be disappointed in the quality of your wine. Sold at package liquor stores and served by leading hotels and restaurants.



After the Opera  
Supper and Dancing  
*To the Island Strains of*  
SOL BRIGHT

*and his*

**ROYAL  
HAWAIIAN  
QUARTET**



It is here against a tropical island background...to the soft languorous strains of muted native instruments . . . in an atmosphere of the exotic and the glamorous . . . that all care is cast to the winds.

In his inimitable manner, with a charm and an easy grace that is, at once, reassuringly gratifying, Bill Ashby, Club Royal Hawaiian's genial host, presides. Here every night is **New Year's Eve**. Three magnificent floor shows nightly featuring a bevy of beautiful and talented girls. . .

The "Spirit of Carnival" prevails.

**Club Royal Hawaiian**

*San Francisco's Most Exotic Night Club*

Telephone **ORdway 2366** for Reservations

960 Bush Street

San Francisco

# ARTISTS OF *San Francisco* OPERA COMPANY



EVERETT FOSTER



BERNICE GLANDO



ROY RUSSELL



IRENE FREMONT



LAWRENCE SHERRILL



JEANETTE MASCHIO



GWYNFI JONES



PAUL WRIGHT



ELIZABETH HACKETT



MARI MONTE



PAUL GUENTER



GERALDINE WATT



JOHN BURR



KATHLEEN LAWLOR



OLIVER JONES





# MUSICAL DIRECTORY

## VOCAL

### Rena Lazelle

VOCAL TEACHER AND COACH

Well Known Pupils: Elbert Bellows, Fred-  
eric Bittke, Albert Browne, Worden Dixon,  
Esther Green, Reba Greenley, Lysbeth  
Hughes, Herbert Maas, Margie Nemes,  
Eleanor Nielson, Andrew Robertson, Fran-  
ziska Weiss

3435 Sacramento Street      WALnut 3307

Mondays: Hotel Oakland, Oakland

### Mme. Johanna Kristoffy

PRIMA DONNA SOPRANO

Thorough Vocal and Dramatic Training

740 Pine Street      Tel. EXbrook 4366

### Mme. Beatrice Bowman

Teacher of Emily Hardy, Querita Eybel  
Mildred Baldwin

2217 California St.      Tel. WEst 4406

### Malen Burnett School of Music

Thorough training from kindergarten to  
concert stage. Courses for those training  
to be teachers.

2580 Broadway.      Tel. FIlmore 1898

### Joseph Greven

VOICE SPECIALIST

Teacher of Many Prominent European and  
American Singers

927 Lake St.      BAyview 5278

### Nino Comel

VOCAL TEACHING — COACHING

Teacher of Josephine Tumminia and  
Mari Monte

376 Sutter St. DOuglas 6379. ASHberry 7438

### Melena Wake

Teacher of Jan Buffa, winner of 1936  
General Motors Contest

1330 Fell Street      Tel. FIlmore 9081

### Mynard Jones

VOICE STUDIOS

Berkeley Studio:

1324 Bay View Place      ASHberry 8300

San Francisco Studio:

Western Women's Club (Wed. & Fri.)  
TUxedo 9941

### Leonardo Ciarlo

STAR OF OPERA AND CONCERT

Pupil of Emilio Piccoli, teacher of Tito  
Schipa. Exponent and teacher of true Bel  
Canto.

Studio, 358 Sutter St.      Tel. SUTter 0309

## The Dominican Conservatory of Music

*A Matthbay School of the West*

Degrees Conferred. Teachers' Training Courses. California State Credentials

Local Centre  
Saint Rose Academy  
2475 Pine Street  
San Francisco  
Tel. FIlmore 7035

Information: The Registrar  
**THE DOMINICAN COLLEGE**  
San Rafael, California

# ◀ MUSICAL DIRECTORY ▶

## PIANO

### Elsie Cook Laraia

Authorized California Representative of  
Tobias Matthey School of London, England  
3327 Octavia St., San Francisco. FIll. 6102

### Catherine B. Swint

TEACHER OF PIANO  
Specializing in Child Instruction  
3368 Jackson St. San Francisco

### Leone Nesbitt

PIANIST — TEACHER  
Chief Assistant to Alexander Siloti, N.Y.C.  
376 Sutter Street Tel. SUTter 8665

### Ednaeae Ontiveros

Classic and Popular Piano  
26 O'Farrell St. San Francisco

## SCHOOLS

### Manning School of Music

Established in 1914  
Competent Teachers in Voice, Piano,  
Violin, Cello, Orchestra and Vocal En-  
semble.  
3242 Washington St. Phone FIllmore 0395

### SPANISH PRIVATE LESSONS LOW TUITION

There is no substitute for private instruction  
IBANEZ SPANISH LANGUAGE STUDIO  
2957 Fillmore Street at Union WALnut 0476

### Beatrice Lewis

STUDIO OF THE MODERN DANCE  
533 Post Street ORdway 0829

### Fanchon-Marco

SCHOOL OF THE THEATRE  
Dance, Screen, Stage, Radio  
25 Fulton Street San Francisco, Calif.

## VIOLIN

### Julia Klumpkey

Composer. . . Violin, Viola Esponent of  
French School  
731 - 14th Avenue Tel. BAyview 5112

### Theolene Pohlson-Reed

VIOLINIST AND DIRECTOR  
The San Francisco Concert Trio.  
Douglas Thompson, Piano  
Elsa Melville, Cello (4th Season)  
2201 California St. WEst 5707

### Willem Wegman

Member of the San Francisco  
Symphony Orchestra  
TEACHER OF VIOLIN  
Studios at: Castenada (Forest Hill)  
878 - 36th Avenue Phone BAyview 5223

### Hancock Bros.

Roll and Reserved Seat Tickets  
25 Jessie St. Tel. DOuglas 2191  
San Francisco, California



### GOLDEN GATE NURSERY

Landscape Engineers and Gardeners

FRANK F. METTAM, Proprietor

516-42nd Avenue at Geary Boulevard  
Telephone BAyview 2837

Established 1903 Phone WEst 3943

### H. Alexandrian & Co. Oriental and Domestic Rugs

Rugs Cleaned and Repaired  
By Persian Process

2475 Sacramento St., San Francisco



# KAJETAN ATTL'S HARP ENSEMBLE

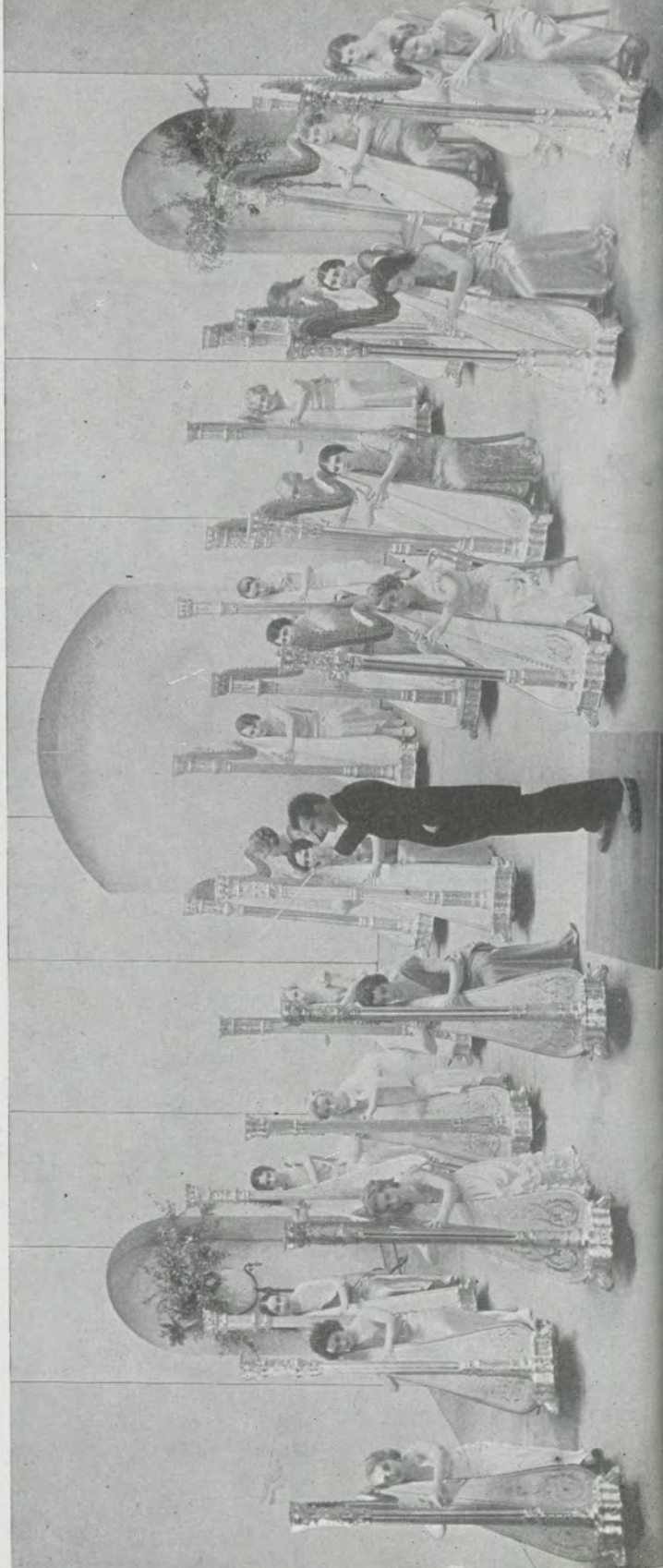
*First Harpist with San  
Francisco Symphony for  
Twenty-three Consecutive  
Years.*

*Beginners or Advance Students Phone for appointment.*

*When Buying or Renting a Harp only an Experienced  
Harpist can advise Correctly.*

*Large Stock of Harps for Sale or Rent:*

**1030 BUSH STREET Phone ORdway 6367 Studio No. 6**





# SNOW is a new mode

EVERYWHERE, East and West, those who get the most from each play season will give skiing and skating parties a prominent place on their calendars this winter.

The winter sports program at Yosemite has been carefully planned. Every effort is being made to provide accommodations and equipment to match the natural beauty and ideal climatic and snow conditions, which experts agree are unrivalled anywhere in Europe or America.

Snow will begin to fly soon, and advance reservations are being made now. For full details ask at the Yosemite office, 39 Geary St., San Francisco (EXbrook 3906).

**Yosemite**  
WINTER SPORTS



# Command Performances



## HEAR THESE VICTOR RECORDS

MARRIAGE OF FIGARO—complete  
by the Glyndebourne Festival Company

TRISTAN AND ISOLDE—Liebestod  
sung by KIRSTEN FLAGSTAD

BARBER OF SEVILLE—Largo al Factotum  
sung by LAWRENCE TIBBETT

DIE WALKURE—Excerpts . . . the Ride of the Valkyries,  
Wotan's Farewell, and the Magic Fire Music, played  
by the Philadelphia Symphony Orchestra, conducted  
by LEOPOLD STOKOWSKI, with LAWRENCE TIB-  
BETT singing the part of Wotan.

PAGLIACCI—The Prologue  
sung by LAWRENCE TIBBETT

AIDA—O Patria Mia and Ritorna Vincitor  
sung by ELISABETH RETHBERG

DIE GOTTERDAMMERUNG—Siegfried's Rhine Jour-  
ney, played by the Philharmonic-Symphony Orchestra  
of New York, conducted by ARTURO TOSCANINI.

PAGLIACCI—Vesti la Giubba and No, Pagliaccio  
Non Son . . . . . sung by GIOVANNI MARTINELLI

RIGOLETTO—Caro Nome . . . sung by LILY PONS

DAS RHEINGOLD—Finale with FRIEDRICH SCHORR  
and members and orchestra of the Berlin State Opera  
Company.



OF THESE AND OTHER  
WORLD RENOWNED ARTISTS

*are yours*

When you can have effortless playing of recorded music, the company of the world's most sought-after entertainers, world-wide radio through a single moderate-priced instrument and the new Victor Records, don't you think you should investigate?



FOR 25 YEARS FEATURING THE FINEST OF PHONOGRAPH-  
RADIOS AND THE TREASURES OF RECORDED MUSIC

# CALIFORNIA APPLIANCE CO.

1009 MARKET STREET NEAR 6TH