

La Forza del Destino

1933

Friday, December 1, 1933 8:00 PM

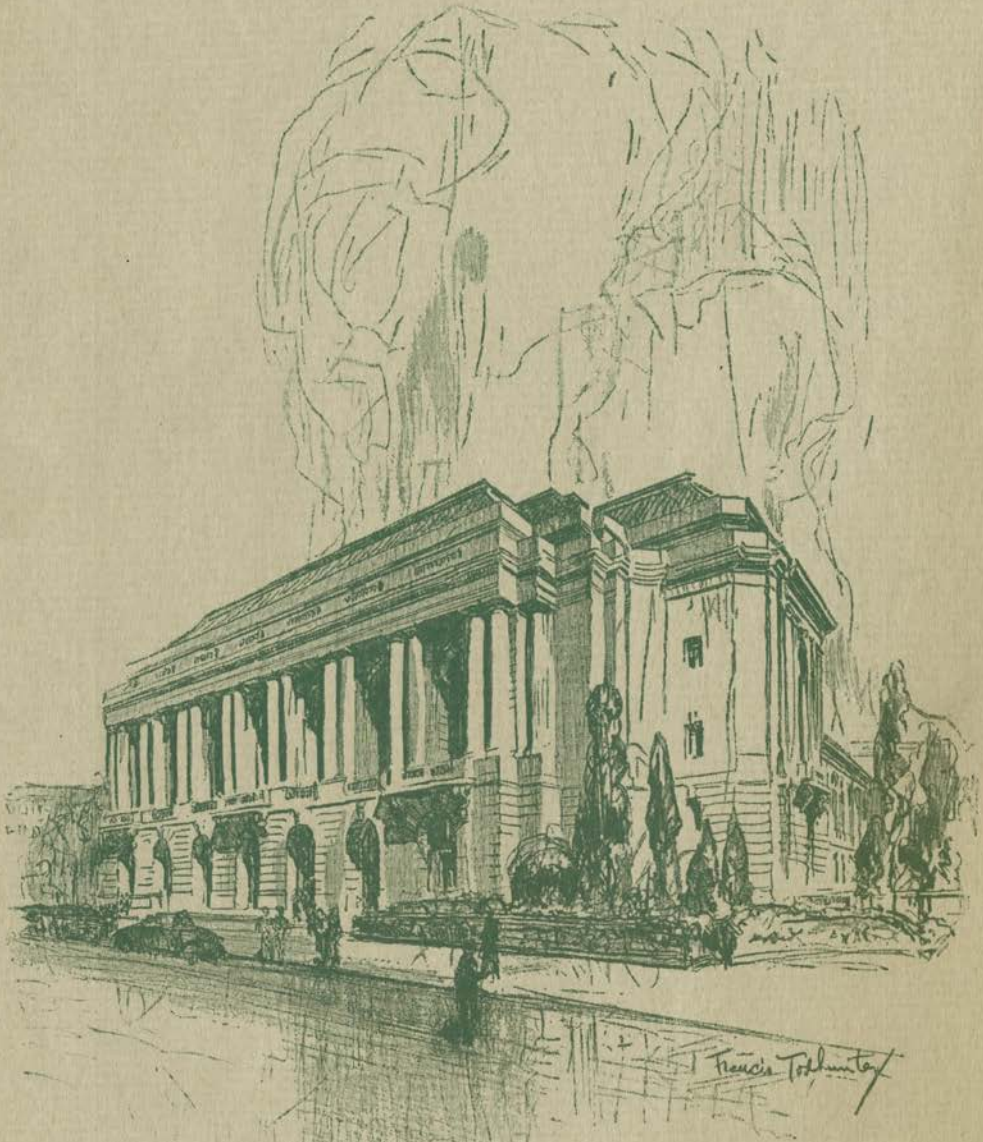
SFO_PUB_01_SFO_1933_06

Publications Collection

San Francisco Opera Archives

ELEVENTH ANNUAL SEASON
SAN FRANCISCO OPERA ASSOCIATION

GAETANO MEROLA · GENERAL DIRECTOR



WAR MEMORIAL OPERA HOUSE
NOVEMBER 3 TO DECEMBER 2, 1933

Lincoln

PRESENTS

*A new twelve-cylinder motor car
at the lowest prices in
Lincoln history*

PERFORMANCE that is possible only with the 12-cylinder engine as built by Lincoln is now made available in this new 125-horsepower motor car at the lowest prices in Lincoln history. Here are established ideals in a new expression. The highest mechanical standards for which all Lincolns are known. The same precision workmanship that has always been typical of Lincoln. A beauty of line and finish, new and advanced, yet true Lincoln in its character. To characteristic beauty and quality is now added, on the 136-inch wheelbase chassis, the highest type of motor-car performance.



PRICED AS LOW AS \$3650 HERE

You are invited to inspect and drive these new
Lincoln V-12 Motor Cars at your convenience

EDWARD LOWE, JR., DISTRIBUTOR
VAN NESS AT JACKSON

SAN FRANCISCO OPERA ASSOCIATION



WALLACE M. ALEXANDER

*I*N presenting the San Francisco Opera Company in its Eleventh Annual Season, the San Francisco Opera Association desires to express its appreciation to the Founder Members of the Association whose support and encouragement have been so important a factor in the success of its first ten years, and to the music-loving people of San Francisco, without whose continued attendance the repeated seasons would not have been possible.

Officers

The Officers of the San Francisco Opera Association are: Wallace M. Alexander, President; Robert W. Miller, First Vice-President; Horace B. Clifton, Second Vice-President; Arthur Merrill Brown, Jr., Third Vice-President; and Edward F. Moffatt, Secretary-Treasurer.

DIRECTORS: Wallace M. Alexander, Frank B. Anderson, Arthur Merrill Brown, Jr., George T. Cameron, Horace B. Clifton, William H. Crocker, Milton H. Esberg, Mortimer Fleishhacker, Timothy Healy, Robert W. Miller, John Francis Neylan, and Richard M. Tobin.

BOARD OF GOVERNORS: Wallace M. Alexander, Frank B. Anderson, Barton T. Bean, Albert M. Bender, P. A. Bergerot, J. Brendan Brady, Guido Caglieri, Mrs. George T. Cameron, Charles A. Christin, Edward H. Clark, Jr., Horace B. Clifton, Templeton Crocker, William H. Crocker, George E. Crothers, A. B. C. Dohrmann, Miss Mary C. Dunham, Sidney M. Ehrman, Milton H. Esberg, Charles W. Fay, Mrs. Charles N. Felton, Mrs. William M. Fitzhugh, Mortimer Fleishhacker, A. P. Giannini, Joseph D. Grant, Reuben B. Hale, Frederic W. Hall, Mrs. Lawrence W. Harris, Mrs. Robert H. Hawley, J. Emmet Hayden, Timothy Healy, Charles H. Kendrick, K. R. Kingsbury, Samuel Knight, Mrs. Marcus S. Koshland, Gustave Lachman, Mrs. Isabel Stine Leis, J. B. Levison, Miss Edith Livermore, Walter S. Martin, Miss Sallie Maynard, Morris Meyerfeld, Jr., Mrs. C. O. G. Miller, Robert W. Miller, Edward F. Moffatt, Guido J. Musto, Mrs. John Francis Neylan, Ettore Patrizi, Ralph L. Phelps, Mrs. M. C. Porter, Mrs. Stanley Powell, Angelo J. Rossi, A. Sbarboro, Fred R. Sherman, Paul Shoup, Mrs. M. C. Sloss, Mrs. Sigmund Stern, Noel Sullivan, M. C. Threlkeld, and Richard M. Tobin.

Women's Committee

The Women's Committee of the San Francisco Opera Association has for its Advisory Board Mrs. William Fitzhugh, Mrs. Marcus S. Koshland, Miss Edith Livermore, and Mrs. M. C. Porter.

OFFICERS: Mrs. Stanley Powell, Chairman; Mrs. Horace B. Clifton, First Vice-Chairman; Mrs. Sigmund Stern, Second Vice-Chairman; Mrs. Roger Lapham, Third Vice-Chairman; Miss Sallie Maynard, Recording Secretary; and Mrs. Marie Hicks Davidson, Corresponding Secretary.

SUB-COMMITTEE CHAIRMEN: Mrs. Isabel Stine Leis, Artists; Miss Edith Livermore, Tickets; Mrs. M. C. Sloss, Opera Teas; Miss Sallie Maynard, Boxes; Miss Ruth Loring, Chorus Activities; Miss Barbara Burke and Mrs. Edward Stanwood, Private Schools; and Mrs. George C. Thierbach, Social Notes.

PROPERTIES COMMITTEE: Mrs. John G. Levison, Chairman; Mrs. Alexander Donald, Miss Katherine Eddy, Miss Jean Leonard, Miss Dorothea Roeding, Miss Beth Sherwood, and Mrs. Andrew Talbot.

PAST CHAIRMEN: Mrs. Ernest Simpson, 1923; Mrs. Charles N. Felton, 1924, 1925, 1926, 1927; Mrs. C. O. G. Miller, 1928; Mrs. James W. Reid, 1929; Mrs. Marcus S. Koshland, 1930; and Mrs. Horace B. Clifton, 1931, 1932.

OPERATIC AND BALLET SCHOOL COMMITTEE: Early in the present year Director-General Gaetano Merola established the San Francisco Operatic and Ballet School, and thus forged the last link in the chain of successful metropolitan opera production in San Francisco, placing the city on a par with the leading opera producing centers of the world. The School is conducted by the Women's Committee of the Opera Association, with Antonio Dell'Orefice as Chorus Master, Adolph Bolm as Ballet Director, and Evelyn Wenger, assistant. Lee Caiati is Business Manager. Mrs. Philip E. Bowles is Chairman of the Operatic and Ballet School Committee; Mrs. Edwin Eddy, First Vice-Chairman; Mrs. Marcus S. Koshland, Second Vice-Chairman; Mrs. Andrew Talbot, Secretary; and Mrs. Robert W. Miller, Treasurer.

Opera House

The War Memorial Opera House is operated by the Board of Trustees of the War Memorial. Kenneth R. Kingsbury is President; George T. Cameron, Vice-President; and the Directors are: Frank N. Belgrado, Jr., Colbert Coldwell, Jesse C. Colman, James I. Herz, Charles Kendrick, Gen. Hunter Liggett, John A. McGregor, Harry A. Milton, and R. M. Tobin. Selby C. Oppenheimer is Managing Director, and William C. Douglas, Secretary.

Acknowledgment

The San Francisco Opera Association gratefully acknowledges the loan of stage properties from the following firms: Mark Hopkins Hotel, Podesta & Baldocchi, and William D. McCann....The Steinway is the official Piano of the San Francisco Opera Company. This and other instruments furnished by Sherman, Clay & Co. The artists' photographs are by Baccari.

THE SAN FRANCISCO OPERA COMPANY



GAETANO MEROLA

WITH this, its eleventh season, the San Francisco Opera Company, maintained by the San Francisco Opera Association, enters the second decade of its artistic life. Under the brilliant and sagacious general direction of Gaetano Merola, the company and the city it represents have been brought into operatic world prominence. The season, which begins Friday night, November 3, and concludes December 2, is under the business management of Peter D. Conley. The Publicity Director is Curran D. Swint, Ramona Jennings is Office Secretary, and William Meade is Director of House Service. The program notes are by Olga Dee Nelson.

Conductors

The Conductors for the season's performances are: Gaetano Merola, Alfred Hertz, Wilfred Pelletier, and Antonio Dell'Orefice; the Assistant Conductors: Giacomo Spadoni and William Tyroler.

Artists

GUEST ARTISTS: Paul Althouse, tenor; Sidor Belarsky, bass; Richard Bonelli, baritone; Lucrezia Bori, soprano; Louis D'Angelo, bass; Alfredo Gandolfi, baritone; Gertrude Kappel, soprano; Giovanni Martinelli, tenor; Tandy MacKenzie, tenor; Kathryn Meisle, contralto; Nina Morgana, soprano; Claudia Muzio, soprano; Ludovici Oliviero, tenor; Ezio Pinza, bass; Lawrence Tibbett, baritone; and Cyrena Van Gordon, soprano.

RESIDENT ARTISTS: Evaristo Alibertini, bass; Eugene Anderson, tenor; Otello Baldacci, baritone; G. A. Battaglia, bass; George Eldredge, bass; Quarita Eybel, soprano; Andre Ferrier, tenor; Ester Folli, soprano; Amerigo Frediani, tenor; Emily Hardy, soprano; Madeline Lanz, contralto; Myrtle Leonard, contralto; Alfred Levi, bass; Max Lorenzini, baritone; Raymond Marlowe, tenor; Myrtle McLaughlin, soprano; May Sewall, soprano; Georges Simondet, tenor; Robert Stanton, baritone; Nathan Stewart, baritone; Helene Strause, soprano; Arena Torrigino, soprano; Alberto Vannucci, tenor; Letha Wayne, soprano; and Joseph Williams, baritone.

Choral Ensemble

SOPRANOS AND CONTRALTOS: Helen Ackerson, Mary Anderson, Berthe Andre, Willaine Auer, Marion Bell, Olga Callahan, Lucile Cary Callen, Muriel Clark, Dorothy Cunningham, Lois Darrow, Georgette De La Reine, Zoia Dimitrieff,

Announcing

The opening of California's
finest store for men

KEAN LTD.

» At Powell and Geary Streets...a new name...a new symbol of quality makes its debut in the field of fine wearing apparel for men in San Francisco. * With an undeviating policy of presenting only the smartest and highest quality merchandise procurable, both here and abroad, KEAN LTD. offer those gentlemen, who are satisfied with nothing but the best, an opportunity for gratifying their most exacting tastes * KEAN LTD. takes pleasure in extending, to San Francisco, an invitation to inspect California's finest store for men.

featuring

ROGERS PEET CLOTHING

KNOX HATS

FRENCH, SHRINER & URNER SHOES

THE SMARTEST OF HABERDASHERY

KEAN LTD.

POWELL AT GEARY

STREET

SAN FRANCISCO



Ester Folli, Miriam Friedman, Lucia Ghiglieri, Rubsie Giragossiantz, Bernice Glando, Lucille Goetjen, Reba Greenley, Frances Hathaway, Hazel Huff, Gertrude Hurdall, Shirley Karen, Florence Knipscher, Maria Kostin, Aileen Lange, Madelaine Lanz, Andre Le Vay, Renee Marquis, Donna Martin, Melba Massagli, Elsa Milbrath, Alexa Morrison, Jeanne Newlon, Helen Nostrom, Edwina Olsen, Cecile C. Samuelson, Marcella Schiller, Marion Schoch, May Sewall, Helene Strause, Dorothy Thirkettle, Arena Toriggino, Letha Wayne, Jean Williams, M. Williams-Ankelé.

TENORS, BARITONES, AND BASSES: David Alhadeff, Evaristo Alibertini, Angelo Bacoccina, Louis Bagnet, Otello Baldacci, Guido Battaglia, Adolfo Chiarpotti, John Condoyan, Robert Crawford, Amerigo Del Grande, Alan Deuchar, Giovanni Germanetti, Charles Grus, William W. Hicks, Irving Hillers, Alois Hofmann, Carlos Jarquini, Nikolas Kemarsky, Theodore Kostin, Alfred Levi, Einar Linquist, Max Lorenzini, Norman Merian, Virgil McElmoyle, Carlo Micheletti, Ernest Palany, Jack Reeder, Roderick Ross, N. Franklin Smith, Lester Smith, Lionel Somers, Robert Stanton, Alphonse Stumpf, Peter Tarzia, Andrea Tranga, Petronio Urrea, Albert Vannucci, Valery Von Raaben, and Frederick Wahlin.

Corps de Ballet

MISSES: Elizabeth Abbott, Nell Bilz, Isobel Bradshaw, June Brumbley, Dorothy Cotton, Jane Crawford, Elva Dimpfel, Marion Fitzgerald, Irene Flyzik, Greta Garde, Frances Giugni, Marjorie Hill, Irene Isham, Evelyn James, Clare Lauche, Phyllis Lawler, Alys Luthi, Shirley Malm, Louise Marische, Lucille Mayes, Billy McConnell, Eccleston Moran, Suzanne Parker, Philippa Paulini, Eileen Poston, Elise Reiman, Margaret Rogers, Maclovia Ruiz, Ruth Louise Schueler, Alice Snyder, Evelyn Snyder, Evelyn Wenger.

MESSEURS: Guy Alden, Wallace Bancroft, George Bratoff, Niko Charisse, Allen Cooke, Gregory Gorbounoff, Michael Kolodin, Curt Connor Lewis, Andrew Parin, Rudolph Petro, Carlos Pineda, George Pring, Julio Ramaciotti, Ramon Renov, Dimitri Romanoff, Alexis Shiminauff, Ernest Snodgrass, Walter Vander Kamp, Nikolai Vasilieff, Roman Vesselofzorov.

Production

STAGE: Armando Agnini, Stage and Technical Director; André Ferrier, Stanley MacLewee, Assistants; Julian Dové, Fritz Kraenke, Scenic Artists; Paul Pinell, Carpenter; C. J. Holzmueller, Chief Electrician; Edward Littell, Assistant; Alexander Agnini, Wardrobe; and Boxer Bros., Makeup. The Scenery and Properties for the operas were designed by Armando Agnini, Julian Dové and Nicholas Remisoff and built by the San Francisco Opera Association Studio. The Costumes and Wigs are by The Western Costume Corporation and Goldstein & Co.

BALLET: Adolph Bolm, Director.

MUSIC: Jascha Veissi, Concertmaster; Walter Oesterreicher, Orchestra Manager; Otto Kegel, Orchestra Librarian; and Ulisse Caiati, Chorus Librarian.

* * *

Librettos of Operas on sale in Lobby. Buffet Service in Basement Promenade.

A Key to the Treasury of Great Music

Victor Records

GREATEST ARTISTS ~ FINEST RECORDING

The following operas recorded complete
by La Scala Opera Company:

AIDA	<i>Album</i>	M- 54
CAVALLERIA RUSTICANA		M- 98
I PAGLIACCI		M- 76
LA BOHEME		M- 35
LA TRAVIATA		M-112
TRISTAN UND ISOLDE [<i>Act 3</i>]		M- 41

[World-famous Wagnerian Singers and Orchestras]

TRISTAN UND ISOLDE M-154

[Symphonic Synthesis — Stokowski-Philadelphia Symphony Orchestra]

*Principal arias and selections, from
the other operas presented this season, by the world's great
artists including BORI, MARTINELLI, PINZA
and TIBBETT . . . Available at all*

Victor Record Dealers

AL

RCA·VICTOR COMPANY·INC.

REPERTOIRE

SAMSON ET DALILA (SAINT-SAËNS) *Friday Evening, November 3, at 8:15*
 With Van Gordon, Martinelli, Pinza, D'Angelo, Oliviero

LE COQ D'OR (RIMSKY-KORSAKOFF) *Monday Evening, November 6, at 8:30*
 With Adolph Bolm, Corps de Ballet, Cast of Singers and Entire Chorus

AÏDA (VERDI) *Wednesday Evening, November 8, at 8:00*
 With Muzio, Meisle, Martinelli, Bonelli, Pinza, D'Angelo, Oliviero

TRISTAN UND ISOLDE (WAGNER) *Friday Evening, November 10, at 7:45*
 With Kappel, Meisle, Althouse, Bonelli, Pinza

MANON (MASSENET) *Tuesday Evening, November 14, at 8:00*
 With Bori, Borgioli, Gandolfi, D'Angelo, Stewart

THE EMPEROR JONES (GRUENBERG) *Friday Evening, November 17, at 8:15*
 With Tibbett, Leonard, Marlowe

Preceded by THE SECRET OF SUZANNE (WOLF-FERRARI)
 With Morgana, Gandolfi

CAVALLERIA RUSTICANA (MASCAGNI) *Tuesday Evening, November 21,*
 With Muzio, Leonard, Borgioli, Gandolfi *at 8:15*

Followed by I PAGLIACCI (LEONCAVALLO)
 With Bori, Martinelli, Tibbett, Gandolfi, Oliviero

LA TRAVIATA (VERDI) *Friday Evening, November 24, at 8:15*
 With Muzio, Borgioli, Tibbett, Gandolfi, D'Angelo, Oliviero

LA BOHÈME (PUCCINI) *Tuesday Evening, November 28, at 8:15*
 With Bori, Hardy, Borgioli, Bonelli, Pinza, Gandolfi, D'Angelo, Oliviero

LA FORZA DEL DESTINO (VERDI) *Friday Evening, December 1, at 8:00*
 With Muzio, Leonard, Martinelli, Bonelli, Pinza, Gandolfi, D'Angelo, Oliviero



EXTRA PERFORMANCES (Casts same as above)

SAMSON ET DALILA *Sunday Matinée, November 12, at 2:15*

TRISTAN UND ISOLDE *Sunday Matinée, November 19, at 1:45*

LE COQ D'OR *Sunday Matinée, November 26, at 2:30*

THE EMPEROR JONES } *Thanksgiving Matinée, November 30, at 2:15*
 THE SECRET OF SUZANNE }

MANON *Saturday Evening, December 2, at 8:00*

Friday Night, December 1, at 8:00

LA FORZA DEL DESTINO

Opera in four acts and seven scenes. *Music by Giuseppe Verdi.
Text (in Italian) by Piave

THE CAST

Marquis of Calatrava		LOUIS D'ANGELO
Donna Leonora	} <i>his children</i>	CLAUDIA MUZIO
Don Carlo		RICHARD BONELLI
Don Alvaro		GIOVANNI MARTINELLI
Father Guardiano, Abbot of Hornacuelos		EZIO PINZA
Melitone, <i>a friar</i>		ALFREDO GANDOLFI
Curra		HELENE STRAUSE
Trabucco		LUDOVICO OLIVIERO
The Surgeon		LOUIS D'ANGELO
Alcade		GEORGE ELDREDGE
Preziosilla		MYRTLE LEONARD
An Old Woman		MAY SEWALL

STAFF OFFICERS: OTELLO BALDACCI, MAX LORENZINI,
GUIDO BATTAGLIA, EVARISTO ALIBERTINI

Muleteers, Peasants, Soldiers, Friars, etc.

Conductor: GAETANO MEROLA

Stage Director: ARMANDO AGNINI

Chorus Master: ANTONIO DELL'OREFICE

* The opera was first produced in St. Petersburg, November 11, 1862. Seven years later at La Scala another scene was added. The original production is here given with the overture played between Scenes 1 and 2 of Act I.

TIME AND PLACE: About the middle of the eighteenth century;
Spain and Italy

Act I	Scene 1	Room in the house of Marquis of Calatrava
	Scene 2	An inn at Hornacuelos
Act II		The cloister of the Monastery of Hornacuelos
Act III	Scene 1	A wood near Velletri
	Scene 2	An old house in the wood
Act IV	Scene 1	Same as Act II
	Scene 2	A solitary spot near the convent

Bell rings three minutes before curtain rises

Encores not permitted

THE STORY

ACT I: Leonora's agitated goodnight to the Marquis of Calatrava breathes a mute farewell, for, immediately her father retires, her maid begins flurried preparations for her elopement with Don Alvaro, whose formal suit has been rejected. Wavering between filial affection and lover's passion, Leonora hesitates to depart. Don Alvaro interprets her irresolution as want of love, and Leonora, protesting this reproach, tremulously yields. Their escape is intercepted by the Marquis, whose insinuations goad Alvaro to a show of arms. At Leonora's cry he discards his weapon, which, falling, discharges and kills the Marquis. (Scene 2.) Parted from Alvaro in their flight, Leonora, in male disguise, stops at an inn to which her brother, Don Carlos, has come in pursuit of the lovers. A gypsy foretells glory at the Italian wars for all the travelers except Carlos, whose destiny is sorrow. Baffled in his effort to discover news of Leonora, and asked his own story, he tells, as of another, that of the house of Calatrava.

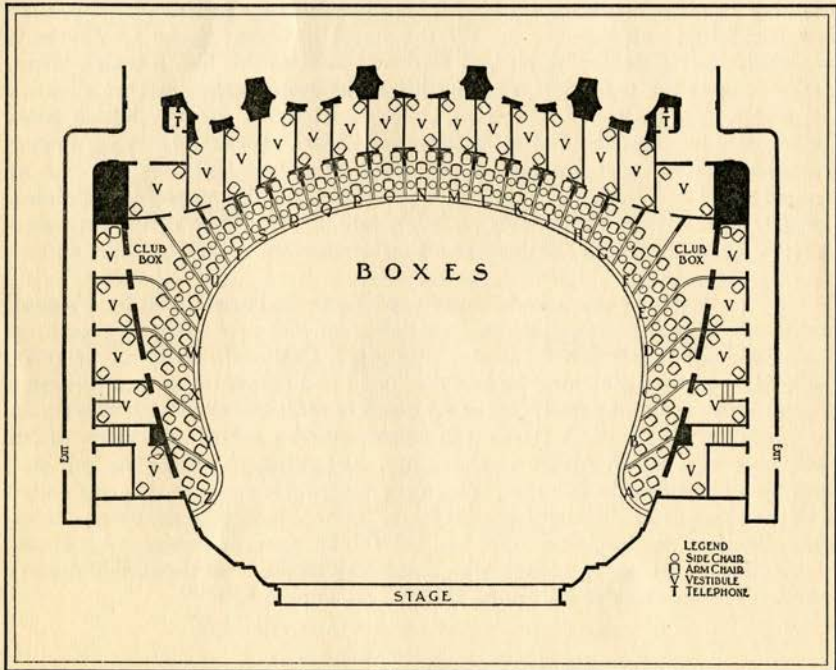
ACT II: Terrified and despairing, Leonora, believing Alvaro has deserted her, entreats of Father Guardiano secret sanctuary as a hermit in an isolated cave near his monastery. Acquainted with her story, he compassionately consents. (Scene 2.) The brotherhood gather to consecrate Leonora's penitence, and, adjured to shun the holy cave except upon occasion of an alarm from the bell hung within it, follow her lonely steps with prayers.

ACT III: Alvaro, relinquishing a fruitless search for Leonora, has sought distraction at the wars. Ruminating on his dark fortunes, he chances onto a quarrel engaging Don Carlos and saves his life. Ignorant of each other's identity, they vow friendship, and together answer the signal to arms. (Scene 2.) Alvaro is wounded; fearing death, he pledges Carlos to destroy for him a sealed letter. Carlos accepts the trust; but, evading honor, he suspiciously searches Alvaro's kit, and finds a portrait of Leonora. Alvaro's wound is scarcely healed when Carlos, naming himself, claims vengeance. Alvaro demurs. Denying having wronged Leonora, he mourns her death; but Carlos avers she lives and that he designs to kill her. Enraged at this threat, Alvaro furiously opposes him. Soldiers interfere, and Alvaro, recognizing an ironic fate, is inspired to defeat his unfortunate destiny by closing the doors of a cloister upon it.

ACT IV: After five years Carlos has traced Alvaro to Father Guardiano's monastery, where he appears and demands satisfaction. The priest refuses, even prostrating himself to petition for peace. Infuriated, Carlos strikes him. Violently, then, Alvaro seizes the sword he had disdained and rushes off to unconsecrated ground where they may duel. (Scene 2.) Leonora measures time with prayers for the peace that is death. A clashing of swords startles her to the shelter of her hermitage from which Alvaro implores her. Affrighted, she rings the bell and, appearing to banish the intruder, recognizes Alvaro. He deplores they are united with the blood of her brother between them. Leonora hurries to the dying Carlos, who, relentlessly unforgiving, stabs her. Guardiano, come in answer to her alarm, surrenders her, dying, to Alvaro, who curses the mockery of inexorable destiny that leaves him, alone of all, guilty, alone of all, unpunished.

THE SEASON'S BOXHOLDERS

Mr. and Mrs. Gaetano Merola	A	Mr. and Mrs. William H. Crocker	O
Mr. and Mrs. Maxwell C. Milton	B	Mr. Joseph A. Donohoe	P
Mr. and Mrs. Robert Stanley Dollar		Mr. and Mrs. Sidney M. Ehrman	Q
Mrs. Clarence Loran Johnston	C	Mrs. F. W. Bradley	R
Mr. and Mrs. William Sproule	D	Mrs. Marcus S. Koshland, Judge and Mrs. M. C. Sloss	S
Mr. and Mrs. George T. Cameron	E	Mr. and Mrs. Robert W. Miller, Mr. and Mrs. William Leib	T
Mr. and Mrs. George A. Pope	F	Mr. and Mrs. A. P. Giannini	U
Mr. and Mrs. J. D. Grant		Mr. and Mrs. Prentis Cobb Hale	V
Mr. and Mrs. Samuel Knight	G	Mr. and Mrs. Charles Blyth	
Mr. and Mrs. C. O. G. Miller, Mr. and Mrs. F. W. McNear	H	Mr. and Mrs. W. W. Crocker	W
Mrs. I. W. Hellman, Jr.	J	Mr. and Mrs. Melville Calvert Threlkeld	X
Mr. and Mrs. Robert B. Henderson	K	Mr. and Mrs. Arthur Dale King	Y
Mr. and Mrs. Paul I. Fagan	L	Mrs. Julius Kruttschnitt	Z
Mr. and Mrs. Mortimer Fleishhacker	M		
Mr. and Mrs. Wallace M. Alexander	N		



WILFRID L. DAVIS

WILL PRESENT:

TERESINA

The new Spanish dancer Tuesday night, December 12

JOHN CHARLES THOMAS

Operatic and concert baritone Tuesday night, January 23

WALTER GIESEKING

Incomparable pianist Monday night, February 5

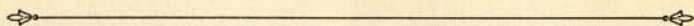
ROSA PONSELLE

World's greatest soprano Thursday night, April 12

WAR MEMORIAL OPERA HOUSE

Season tickets: \$5.00, \$4.00, \$3.00 (plus tax) for four concerts

Single tickets \$2.50, \$2.00, \$1.50, \$1.00 (plus tax)



Management CHARLES L. WAGNER, INC.

511 FIFTH AVENUE, NEW YORK CITY

E. A. PIERCE & CO.

Members

NEW YORK STOCK EXCHANGE

SAN FRANCISCO STOCK EXCHANGE

HOME OFFICE: 40 WALL STREET, NEW YORK



WM. W. WOODS

Resident Partner on the Pacific Coast

SAN FRANCISCO OFFICES:

301 Montgomery Street and 401 Montgomery Street

Pacific Coast Branches:

LOS ANGELES PASADENA SAN FRANCISCO
SEATTLE PORTLAND SPOKANE

LARGEST LINERS

Between California and New York

Naturally size is important to comfort — smooth sailing at sea and spacious luxury aboard. All Panama Pacific liners are over 32,000 tons, the largest in the trade. Fortnightly sailings via Panama and Havana. Only 14 days Coast to Coast. Plan now to take this glorious voyage — 5000 restful, trouble-free miles.

Panama Pacific Line

687 MARKET STREET • DOUGLAS 8680



La Traviata



Delila

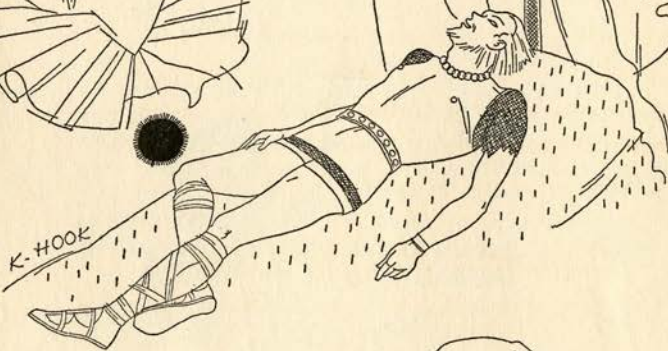


Canio



"Mild und leise wie er lächelt..."

K. HOOK



Scarpia and Des Grieux



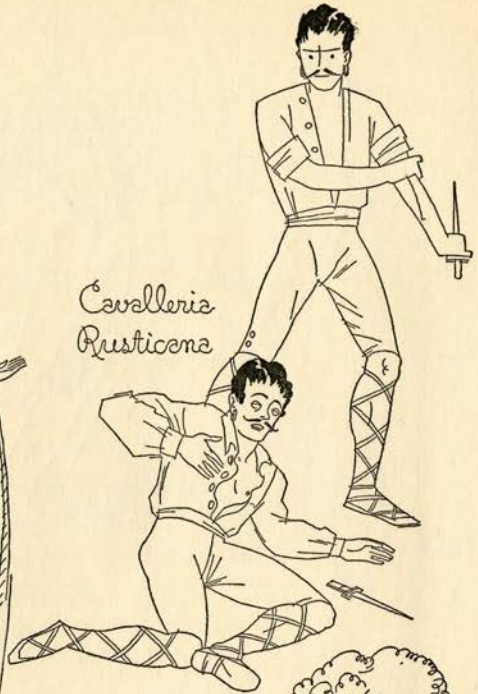


Amneris



Le Coq d'Or

Cavalleria
Rusticana



Mimi



Jones

"Swear to me
in this hour..."



K-HOOK

and Now in 1933...

BALDWIN

is appointed Official Piano of the
Century of Progress Exposition
Chicago

310 SUTTER STREET, SAN FRANCISCO

~~~~~ OTHER HONORS ~~~~~

Grand Prize, PARIS, 1900 Grand Prize, ST. LOUIS, 1904

Grand Prize, LONDON, 1914

# COSTUMES

Correctly Costuming Fine Productions Is an Art

We have furnished costumes for almost all the important and successful motion-picture productions that have been made in Hollywood in the past twenty years. We have now earned the reputation of being the world's most complete costuming organization... This year we feel honored to have furnished the San Francisco Opera Association with the costumes for the following operas: *Emperor Jones*, *Samson et Dalila*, *Aida*, *Tristan und Isolde*, *Manon*, *La Boheme*, *Cavalleria Rusticana*, *I Pagliacci*, *La Traviata*, *La Forza del Destino*.

WESTERN COSTUME CORPORATION

5335 MELROSE AVENUE, HOLLYWOOD, CALIFORNIA

LEWIS P. HOBART, *President*

JOSEPH H. DYER, JR., *Secretary*

THE ART COMMISSION ANNOUNCES A SERIES OF FIVE  
CONCERTS IN THE WAR MEMORIAL OPERA HOUSE

•  
**SAN FRANCISCO SYMPHONY ORCHESTRA**

ISSAY DOBROWEN, CONDUCTOR  
BERNARDINO MOLINARI, GUEST CONDUCTOR

**FAMOUS GUEST ARTISTS**

GRACE MOORE    ROLAND HAYES    JOSEF LHEVINNE  
MUNICIPAL CHORUS    BALLET

•  
**DIRECTION OF MUSIC COMMITTEE**

J. EMMET HAYDEN, CHAIRMAN  
ALBERT A. GREENBAUM    EMERSON KNIGHT

*Complete Prospectus and Season Tickets at Sherman, Clay & Co., San Francisco*

SAN FRANCISCO  
SYMPHONY ORCHESTRA

ISSAY DOBROWEN, CONDUCTOR  
BERNARDINO MOLINARI, GUEST CONDUCTOR  
ERNEST SCHELLING, CONDUCTOR, CHILDREN'S CONCERTS

*Twenty-third Season Opens with Pair of Concerts*

FRIDAY, DECEMBER 8,    2:30 P. M.

SATURDAY, DECEMBER 9, 8:30 P. M.

JOSÉ ITURBI, PIANIST, GUEST ARTIST

WAR MEMORIAL OPERA HOUSE

*Season and Single Ticket Reservations*  
*Box Office, Sherman, Clay & Co., Sutter and Kearny Streets*

## *RUSS BUILDING TOWER*

Y

YOU who turn to music for inspiration, a fresh perspective, uplift of spirit, will find a counterpart for your hours in the workday world in offices in the Russ Building Tower, high above the din of city streets. Sunshine. Inspiring vistas! ✧ From this eminence watch the building of the Bay Bridge ✧ Garage within the building ✧ Express elevators to Tower ✧ The Office of the Building is Room 1101;

Garfield 7424.

## SAN FRANCISCO:



QUEENLY METROPOLIS  
OF THE PACIFIC, ANOTHER GRAND OPERA SEASON  
HERALDS YOUR CHARMS TO THE WORLD....WITHIN  
THIS TEMPLE OF MUSIC, A MONUMENT TO VISIONS  
MADE REAL, WE DRINK DEEP OF THE INSPIRATION  
AND CLASSIC BEAUTY GRAND OPERA BRINGS US....  
STRANGE CONTRAST, THIS, TO THAT FIRST SEASON  
OF EIGHTY-ONE YEARS AGO, WHEN GREAT SWAYING  
STAGE-COACHES CARRIED THE PAREPA-ROSA OPERA  
COMPANY OVER THE SIERRAS TO A TINY EMPIRE OF  
STOVEPIPE HATS AND RUSTLING SILKS!....THEN A  
MIDGET OUTPOST OF A DUBIOUS WESTERN CIVILI-  
ZATION; TODAY, A CITY OF OPERAS, SYMPHONIES,  
COMMERCE, FINANCE AND PROGRESS.... YOUR GOLDEN  
YESTERDAYS ARE OUR DELIGHT. YOUR TOMORROWS  
CHALLENGE WITH VISIONS OF BRIGHTEST FULFILLMENT.

Sherman,  Clay & Co.