

La Bohème

1933

Tuesday, November 28, 1933 8:15 PM

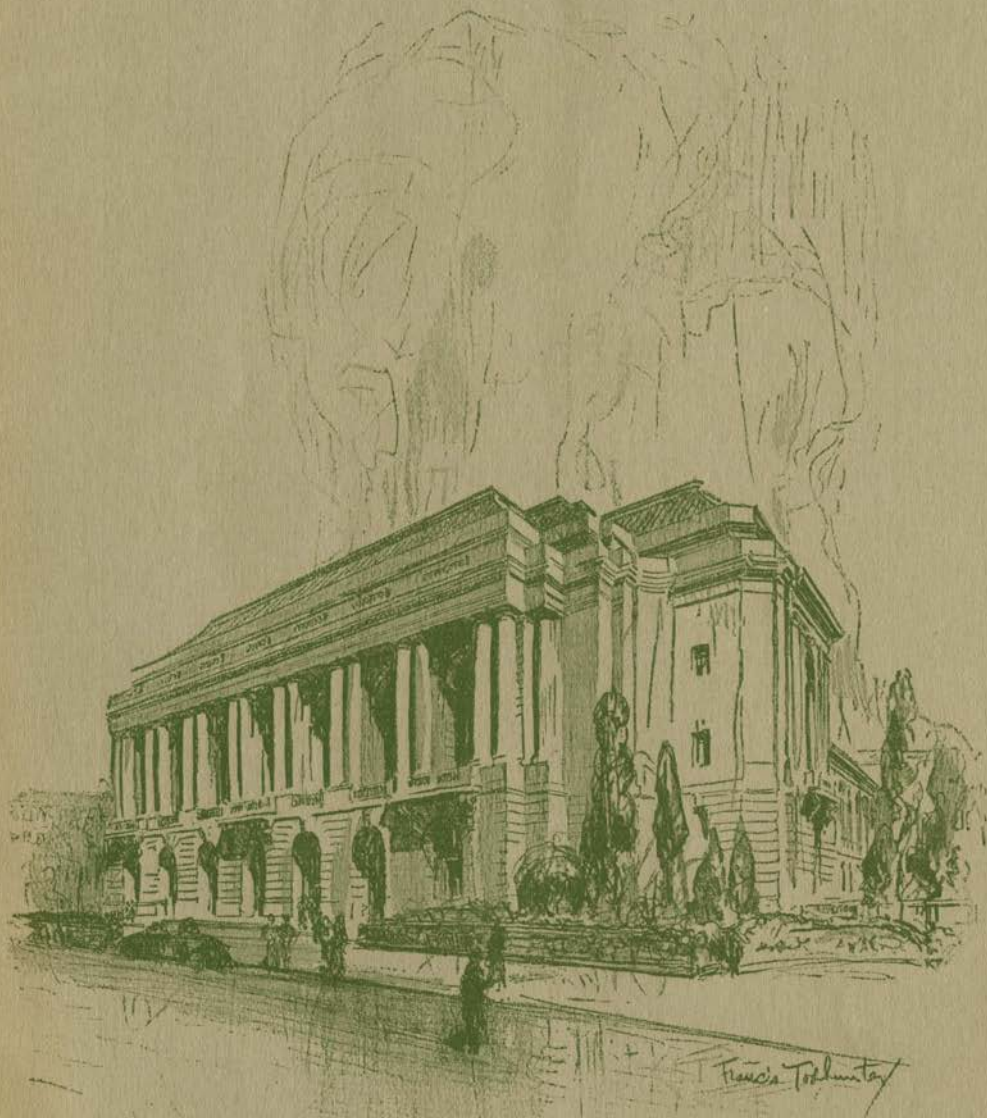
SFO_PUB_01_SFO_1933_02

Publications Collection

San Francisco Opera Archives

ELEVENTH ANNUAL SEASON
SAN FRANCISCO OPERA ASSOCIATION

GAETANO MEROLA · GENERAL DIRECTOR



WAR MEMORIAL OPERA HOUSE
NOVEMBER 3 TO DECEMBER 2, 1933

Lincoln

PRESENTS

*A new twelve-cylinder motor car
at the lowest prices in
Lincoln history*

PERFORMANCE that is possible only with the 12-cylinder engine as built by Lincoln is now made available in this new 125-horsepower motor car at the lowest prices in Lincoln history. Here are established ideals in a new expression. The highest mechanical standards for which all Lincolns are known. The same precision workmanship that has always been typical of Lincoln. A beauty of line and finish, new and advanced, yet true Lincoln in its character. To characteristic beauty and quality is now added, on the 136-inch wheelbase chassis, the highest type of motor-car performance.



PRICED AS LOW AS \$3650 HERE

You are invited to inspect and drive these new
Lincoln V-12 Motor Cars at your convenience

EDWARD LOWE, JR., DISTRIBUTOR
VAN NESS AT JACKSON

SAN FRANCISCO OPERA ASSOCIATION



WALLACE M. ALEXANDER

*I*N presenting the San Francisco Opera Company in its Eleventh Annual Season, the San Francisco Opera Association desires to express its appreciation to the Founder Members of the Association whose support and encouragement have been so important a factor in the success of its first ten years, and to the music-loving people of San Francisco, without whose continued attendance the repeated seasons would not have been possible.

Officers

The Officers of the San Francisco Opera Association are: Wallace M. Alexander, President; Robert W. Miller, First Vice-President; Horace B. Clifton, Second Vice-President; Arthur Merrill Brown, Jr., Third Vice-President; and Edward F. Moffatt, Secretary-Treasurer.

DIRECTORS: Wallace M. Alexander, Frank B. Anderson, Arthur Merrill Brown, Jr., George T. Cameron, Horace B. Clifton, William H. Crocker, Milton H. Esberg, Mortimer Fleishhacker, Timothy Healy, Robert W. Miller, John Francis Neylan, and Richard M. Tobin.

BOARD OF GOVERNORS: Wallace M. Alexander, Frank B. Anderson, Barton T. Bean, Albert M. Bender, P. A. Bergerot, J. Brendan Brady, Guido Caglieri, Mrs. George T. Cameron, Charles A. Christin, Edward H. Clark, Jr., Horace B. Clifton, Templeton Crocker, William H. Crocker, George E. Crothers, A. B. C. Dohrmann, Miss Mary C. Dunham, Sidney M. Ehrman, Milton H. Esberg, Charles W. Fay, Mrs. Charles N. Felton, Mrs. William M. Fitzhugh, Mortimer Fleishhacker, A. P. Giannini, Joseph D. Grant, Reuben B. Hale, Frederic W. Hall, Mrs. Lawrence W. Harris, Mrs. Robert H. Hawley, J. Emmet Hayden, Timothy Healy, Charles H. Kendrick, K. R. Kingsbury, Samuel Knight, Mrs. Marcus S. Koshland, Gustave Lachman, Mrs. Isabel Stine Leis, J. B. Levison, Miss Edith Livermore, Walter S. Martin, Miss Sallie Maynard, Morris Meyerfeld, Jr., Mrs. C. O. G. Miller, Robert W. Miller, Edward F. Moffatt, Guido J. Musto, Mrs. John Francis Neylan, Ettore Patrizi, Ralph L. Phelps, Mrs. M. C. Porter, Mrs. Stanley Powell, Angelo J. Rossi, A. Sbarboro, Fred R. Sherman, Paul Shoup, Mrs. M. C. Sloss, Mrs. Sigmund Stern, Noel Sullivan, M. C. Threlkeld, and Richard M. Tobin.

Women's Committee

The Women's Committee of the San Francisco Opera Association has for its Advisory Board Mrs. William Fitzhugh, Mrs. Marcus S. Koshland, Miss Edith Livermore, and Mrs. M. C. Porter.

OFFICERS: Mrs. Stanley Powell, Chairman; Mrs. Horace B. Clifton, First Vice-Chairman; Mrs. Sigmund Stern, Second Vice-Chairman; Mrs. Roger Lapham, Third Vice-Chairman; Miss Sallie Maynard, Recording Secretary; and Mrs. Marie Hicks Davidson, Corresponding Secretary.

SUB-COMMITTEE CHAIRMEN: Mrs. Isabel Stine Leis, Artists; Miss Edith Livermore, Tickets; Mrs. M. C. Sloss, Opera Teas; Miss Sallie Maynard, Boxes; Miss Ruth Loring, Chorus Activities; Miss Barbara Burke and Mrs. Edward Stanwood, Private Schools; and Mrs. George C. Thierbach, Social Notes.

PROPERTIES COMMITTEE: Mrs. John G. Levison, Chairman; Mrs. Alexander Donald, Miss Katherine Eddy, Miss Jean Leonard, Miss Dorothea Roeding, Miss Beth Sherwood, and Mrs. Andrew Talbot.

PAST CHAIRMEN: Mrs. Ernest Simpson, 1923; Mrs. Charles N. Felton, 1924, 1925, 1926, 1927; Mrs. C. O. G. Miller, 1928; Mrs. James W. Reid, 1929; Mrs. Marcus S. Koshland, 1930; and Mrs. Horace B. Clifton, 1931, 1932.

OPERATIC AND BALLET SCHOOL COMMITTEE: Early in the present year Director-General Gaetano Merola established the San Francisco Operatic and Ballet School, and thus forged the last link in the chain of successful metropolitan opera production in San Francisco, placing the city on a par with the leading opera producing centers of the world. The School is conducted by the Women's Committee of the Opera Association, with Antonio Dell'Orefice as Chorus Master, Adolph Bolm as Ballet Director, and Evelyn Wenger, assistant. Lee Caiati is Business Manager. Mrs. Philip E. Bowles is Chairman of the Operatic and Ballet School Committee; Mrs. Edwin Eddy, First Vice-Chairman; Mrs. Marcus S. Koshland, Second Vice-Chairman; Mrs. Andrew Talbot, Secretary; and Mrs. Robert W. Miller, Treasurer.

Opera House

The War Memorial Opera House is operated by the Board of Trustees of the War Memorial. Kenneth R. Kingsbury is President; George T. Cameron, Vice-President; and the Directors are: Frank N. Belgrado, Jr., Colbert Coldwell, Jesse C. Colman, James I. Herz, Charles Kendrick, Gen. Hunter Liggett, John A. McGregor, Harry A. Milton, and R. M. Tobin. Selby C. Oppenheimer is Managing Director, and William C. Douglas, Secretary.

Acknowledgment

The San Francisco Opera Association gratefully acknowledges the loan of stage properties from the following firms: Mark Hopkins Hotel, Podesta & Baldocchi, and William D. McCann....The Steinway is the official Piano of the San Francisco Opera Company. This and other instruments furnished by Sherman, Clay & Co. The artists' photographs are by Baccari.

THE SAN FRANCISCO OPERA COMPANY



GAETANO MEROLA

WITH this, its eleventh season, the San Francisco Opera Company, maintained by the San Francisco Opera Association, enters the second decade of its artistic life. Under the brilliant and sagacious general direction of Gaetano Merola, the company and the city it represents have been brought into operatic world prominence. The season, which begins Friday night, November 3, and concludes December 2, is under the business management of Peter D. Conley. The Publicity Director is Curran D. Swint, Ramona Jennings is Office Secretary, and William Meade is Director of House Service. The program notes are by Olga Dee Nelson.

Conductors

The Conductors for the season's performances are: Gaetano Merola, Alfred Hertz, Wilfred Pelletier, and Antonio Dell'Orefice; the Assistant Conductors: Giacomo Spadoni and William Tyroler.

Artists

GUEST ARTISTS: Paul Althouse, tenor; Sidor Belarsky, bass; Richard Bonelli, baritone; Lucrezia Bori, soprano; Louis D'Angelo, bass; Alfredo Gandolfi, baritone; Gertrude Kappel, soprano; Giovanni Martinelli, tenor; Tandy MacKenzie, tenor; Kathryn Meisle, contralto; Nina Morgana, soprano; Claudia Muzio, soprano; Ludovici Oliviero, tenor; Ezio Pinza, bass; Lawrence Tibbett, baritone; and Cyrena Van Gordon, soprano.

RESIDENT ARTISTS: Evaristo Alibertini, bass; Eugene Anderson, tenor; Otello Baldacci, baritone; G. A. Battaglia, bass; George Eldredge, bass; Quarita Eybel, soprano; Andre Ferrier, tenor; Ester Folli, soprano; Amerigo Frediani, tenor; Emily Hardy, soprano; Madeline Lanz, contralto; Myrtle Leonard, contralto; Alfred Levi, bass; Max Lorenzini, baritone; Raymond Marlowe, tenor; Myrtle McLaughlin, soprano; May Sewall, soprano; Georges Simondet, tenor; Robert Stanton, baritone; Nathan Stewart, baritone; Helene Strause, soprano; Arena Toriggino, soprano; Alberto Vannucci, tenor; Letha Wayne, soprano; and Joseph Williams, baritone.

Choral Ensemble

SOPRANOS AND CONTRALTOS: Helen Ackerson, Mary Anderson, Berthe Andre, Willaine Auer, Marion Bell, Olga Callahan, Lucile Cary Callen, Muriel Clark, Dorothy Cunningham, Lois Darrow, Georgette De La Reine, Zoia Dimitrieff,

Announcing

The opening of California's
finest store for men

KEAN LTD.

» At Powell and Geary Streets... a new name... a new symbol of quality makes its debut in the field of fine wearing apparel for men in San Francisco. * With an undeviating policy of presenting only the smartest and highest quality merchandise procurable, both here and abroad, KEAN LTD. offer those gentlemen, who are satisfied with nothing but the best, an opportunity for gratifying their most exacting tastes * KEAN LTD. takes pleasure in extending, to San Francisco, an invitation to inspect California's finest store for men.

featuring

ROGERS PEET CLOTHING

KNOX HATS

FRENCH, SHRINER & URNER SHOES

THE SMARTEST OF HABERDASHERY

KEAN LTD.

POWELL AT GEARY

STREET

SAN FRANCISCO



Ester Folli, Miriam Friedman, Lucia Ghiglieri, Rubsie Giragossiantz, Bernice Glando, Lucille Goetjen, Reba Greenley, Frances Hathaway, Hazel Huff, Gertrude Hurndall, Shirley Karen, Florence Knipscher, Maria Kostin, Aileen Lange, Madelaine Lanz, Andre Le Vay, Renee Marquis, Donna Martin, Melba Massagli, Elsa Milbrath, Alexa Morrison, Jeanne Newlon, Helen Nostrom, Edwina Olsen, Cecile C. Samuelson, Marcella Schiller, Marion Schoch, May Sewall, Helene Strause, Dorothy Thirkettle, Arena Toriggino, Letha Wayne, Jean Williams, M. Williams-Ankelé.

TENORS, BARITONES, AND BASSES: David Alhadeff, Evaristo Alibertini, Angelo Bacoccina, Louis Bagnet, Otello Baldacci, Guido Battaglia, Adolfo Chiarpotti, John Condoyan, Robert Crawford, Amerigo Del Grande, Alan Deuchar, Giovanni Germanetti, Charles Grus, William W. Hicks, Irving Hillers, Alois Hofmann, Carlos Jarquini, Nikolas Kemarsky, Theodore Kostin, Alfred Levi, Einar Linquist, Max Lorenzini, Norman Merian, Virgil McElmoyl, Carlo Micheletti, Ernest Palany, Jack Reeder, Roderick Ross, N. Franklin Smith, Lester Smith, Lionel Somers, Robert Stanton, Alphonse Stumpf, Peter Tarzia, Andrea Tranga, Petronio Urrea, Albert Vannucci, Valery Von Raaben, and Frederick Wahlin.

Corps de Ballet

MISSES: Elizabeth Abbott, Nell Bilz, Isobel Bradshaw, June Brumbley, Dorothy Cotton, Jane Crawford, Elva Dimphel, Marion Fitzgerald, Irene Flyzik, Greta Garde, Frances Giugni, Marjorie Hill, Irene Isham, Evelyn James, Clare Lauche, Phyllis Lawler, Alys Luthi, Shirley Malm, Louise Marische, Lucille Mayes, Billy McConnell, Eccleston Moran, Suzanne Parker, Philippa Paulini, Eileen Poston, Elise Reiman, Margaret Rogers, Maclovia Ruiz, Ruth Louise Schueler, Alice Snyder, Evelyn Snyder, Evelyn Wenger.

MESSEURS: Guy Alden, Wallace Bancroft, George Bratoff, Niko Charisse, Allen Cooke, Gregory Gorbounoff, Michael Kolodin, Curt Connor Lewis, Andrew Parin, Rudolph Petro, Carlos Pineda, George Pring, Julio Ramaciotti, Ramon Renov, Dimitri Romanoff, Alexis Shiminauff, Ernest Snodgrass, Walter Vander Kamp, Nickolai Vasilieff, Roman Vesselofzorov.

Production

STAGE: Armando Agnini, Stage and Technical Director; André Ferrier, Stanley MacLewee, Assistants; Julian Dové, Fritz Kraenke, Scenic Artists; Paul Pinell, Carpenter; C. J. Holzmueller, Chief Electrician; Edward Littel, Assistant; Alexander Agnini, Wardrobe; and Boxer Bros., Makeup. The Scenery and Properties for the operas were designed by Armando Agnini, Julian Dové and Nicholas Remisoff and built by the San Francisco Opera Association Studio. The Costumes and Wigs are by The Western Costume Corporation and Goldstein & Co.

BALLET: Adolph Bolm, Director.

MUSIC: Jascha Veissi, Concertmaster; Walter Oesterreicher, Orchestra Manager; Otto Kegel, Orchestra Librarian; and Ulisse Caiati, Chorus Librarian.

* * *

Librettos of Operas on sale in Lobby. Buffet Service in Basement Promenade.

A Key to the Treasury of Great Music

Victor Records

GREATEST ARTISTS ~ FINEST RECORDING

The following operas recorded complete
by La Scala Opera Company :

AIDA	<i>Album</i>	M- 54
CAVALLERIA RUSTICANA		M- 98
I PAGLIACCI		M- 76
LA BOHEME		M- 35
LA TRAVIATA		M-112
TRISTAN UND ISOLDE [<i>Act 3</i>]		M- 41
[World-famous Wagnerian Singers and Orchestras]		
TRISTAN UND ISOLDE		M-154
[Symphonic Synthesis — Stokowski-Philadelphia Symphony Orchestra]		

*Principal arias and selections, from
the other operas presented this season, by the world's great
artists including BORI, MARTINELLI, PINZA
and TIBBETT Available at all
Victor Record Dealers*

RCA · VICTOR COMPANY · INC.

REPERTOIRE

SAMSON ET DALILA (SAINT-SAËNS) *Friday Evening, November 3, at 8:15*
 With Van Gordon, Martinelli, Pinza, D'Angelo, Oliviero

LE COQ D'OR (RIMSKY-KORSAKOFF) *Monday Evening, November 6, at 8:30*
 With Adolph Bolm, Corps de Ballet, Cast of Singers and Entire Chorus

AÏDA (VERDI) *Wednesday Evening, November 8, at 8:00*
 With Muzio, Meisle, Martinelli, Bonelli, Pinza, D'Angelo, Oliviero

TRISTAN UND ISOLDE (WAGNER) *Friday Evening, November 10, at 7:45*
 With Kappel, Meisle, Althouse, Bonelli, Pinza

MANON (MASSENET) *Tuesday Evening, November 14, at 8:00*
 With Bori, Borgioli, Gandolfi, D'Angelo, Stewart

THE EMPEROR JONES (GRUENBERG) *Friday Evening, November 17, at 8:15*
 With Tibbett, Leonard, Marlowe

Preceded by THE SECRET OF SUZANNE (WOLF-FERRARI)
 With Morgana, Gandolfi

CAVALLERIA RUSTICANA (MASCAGNI) *Tuesday Evening, November 21,*
 With Muzio, Leonard, Borgioli, Gandolfi *at 8:15*

Followed by I PAGLIACCI (LEONCAVALLO)
 With Bori, Martinelli, Tibbett, Gandolfi, Oliviero

LA TRAVIATA (VERDI) *Friday Evening, November 24, at 8:15*
 With Muzio, Borgioli, Tibbett, Gandolfi, D'Angelo, Oliviero

LA BOHÈME (PUCCINI) *Tuesday Evening, November 28, at 8:15*
 With Bori, Hardy, Borgioli, Bonelli, Pinza, Gandolfi, D'Angelo, Oliviero

LA FORZA DEL DESTINO (VERDI) *Friday Evening, December 1, at 8:00*
 With Muzio, Leonard, Martinelli, Bonelli, Pinza, Gandolfi, D'Angelo, Oliviero



EXTRA PERFORMANCES (Casts same as above)

SAMSON ET DALILA *Sunday Matinée, November 12, at 2:15*

TRISTAN UND ISOLDE *Sunday Matinée, November 19, at 1:45*

LE COQ D'OR *Sunday Matinée, November 26, at 2:30*

THE EMPEROR JONES }
 THE SECRET OF SUZANNE } *Thanksgiving Matinée, November 30, at 2:15*

MANON *Saturday Evening, December 2, at 8:00*

Tuesday Night, November 28, at 8:15

LA BOHÈME

Opera in four acts. Music by Giacomo Puccini. Text (in Italian)
by Giacosa and Illica

THE CAST

Mimi, <i>an embroiderer</i>		LUCREZIA BORI
Musetta, <i>a grisette</i>		EMILY HARDY
Rudolph, <i>poet</i>	} <i>The Four</i> } <i>Bohemians</i>	} DINO BORGIOLO } RICHARD BONELLI } ALFREDO GANDOLFI } EZIO PINZA
Marcel, <i>painter</i>		
Schaunard, <i>musician</i>		
Colline, <i>philosopher</i>		
Benoit, <i>an importunate landlord</i>		LUDOVICO OLIVIERO
Alcindoro, <i>state councilor and admirer of Musetta</i>		LOUIS D'ANGELO
Parpignol, <i>toy peddler</i>		LUDOVICO OLIVIERO
Custom-house Sergeant		EVARISTO ALIBERTINI
Custom-house Guard		OTELLO BALDACCI
A Boy		JOSEPH ROMEO

Students, Work-Girls, Grisettes, Shopkeepers, Venders, Waiters, Soldiers, etc.

Conductor: GAETANO MEROLA

Stage Director: ARMANDO AGNINI

Chorus Master: ANTONIO DELL'OREFICE

TIME AND PLACE: About 1830; in Paris

Act I Garret of the Bohemians

Act II Terrace of the Café Momus

Act III A City Gate of Paris

Act IV Same as Act I

The Boys' Choir appearing is sponsored by the Recreation Department of the city. Helen Moore is director, and Elizabeth Alexander, accompanist. The singers are: Robert Brown, Harry Butler, Chatham Forbes, John Globe, Charles Hammer, Gordon Jacobs, Harold Leoni, Alfred Mason, Louis De Martini, Howard Pennypacker, Edward Reed, Norman Reid, Joseph Romeo, Charles Stauffacher, John Trudrung, Philip Whaley, Ronald White, Warren Vocke.

Bell rings three minutes before curtain rises

Encores not permitted

THE STORY

ACT I: The artist Marcel works with burning heart and icy fingers. Rudolph bemoans the cold until, prompted to convert the fires of art into a warmer blaze, he burns his drama. Colline joins the fiasco, and, as the last pages blacken, Schaunard enters rich with provisions. Applauding his good fortune, they prepare to feast, but he insists they go abroad. A knock presents the landlord, whose demand for rent is genially drowned in wine which loosens his tongue until the artists, in mock indignation, eject him and themselves depart. Rudolph delays to work, but is interrupted by Mimi seeking a light for her candle. She faints and is tenderly revived and withdraws. When she returns for her lost key a draught extinguishes both candles, and in the seductive dark the poet and the flower-girl exchange histories. His friends call and Rudolph promises soon to join them. Through the open window the moonlight streams over Mimi, and Rudolph, enchanted, voices his growing passion. She responds with shy coquetry, and at last, lost in a dream of ideal love, they venture forth together.

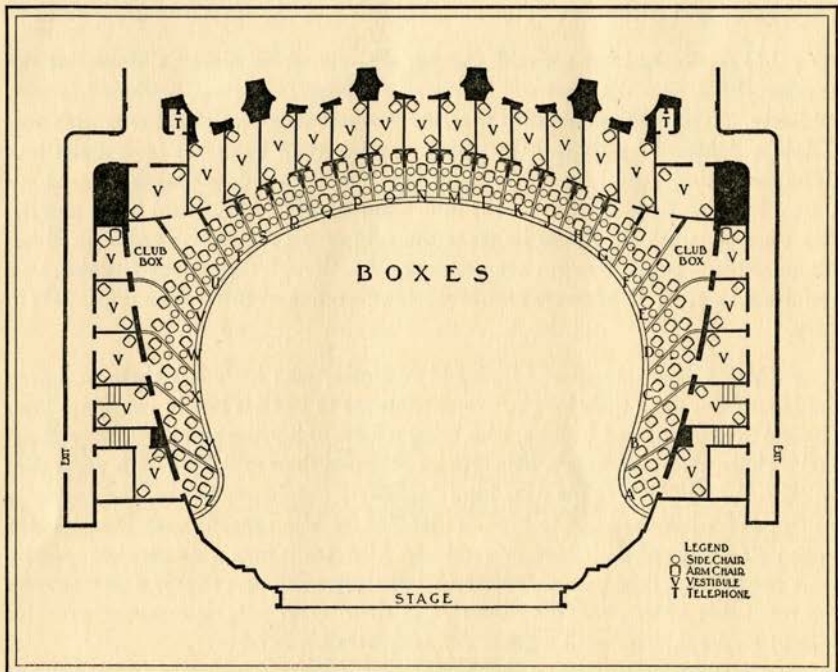
ACT II: In the heart of the street revelries the friends establish themselves, casually accept Mimi, and merrily order dinner. Their gaiety is subdued by the appearance of Musetta, Marcel's faithless love, gorgeously attired and companioned by an old man, Alcindoro. None deign to notice her, and Musetta, piqued, sends her escort on a petty errand, and with brazen artistry recaptures Marcel's affections. As one amiable group they vanish, leaving their bills as a gift for the deserted Alcindoro.

ACT III: Weeks later a timid and pathetically ill Mimi seeks Marcel at the tavern where, as a sign-painter, he pursues a laughing and precarious life with Musetta. To him Mimi confides that the tempestuous love she shares with Rudolph is defeated by its own intensity. Rather than have her love make him unhappy, Mimi would leave him, and begs Marcel's aid. Rudolph, who in his unrest has also sought Marcel, calls him. Concealing herself, Mimi hears him desire their separation because he fears the cold of his rooms has aggravated her illness. Mimi's cough betrays her presence, and, though they speak farewell, love reunites them, while Musetta and Marcel, quarreling over her flirtations, part in fury.

ACT IV: Casual gossip of Mimi and Musetta, who have left them, awakens aching memories to their lovers, whose pretense to work is lost in yearning. Welcoming Schaunard and Colline, who bring a feast of herring and buns, they dispel melancholy with buffoonery. Musetta bursts upon their rollicking with word that Mimi seeks Rudolph to die near him. Anxiously they carry her in, and gallantly go to pawn what they can to buy aid. Radiantly Mimi recalls with Rudolph the happy first days of their love. Marcel and Musetta return with medicine, and a muff for the tiny cold hands. Sweetly Mimi sleeps. Schaunard it is who discovers her rest is breathless. He tells Marcel, and their secret sadness communicates his loss to Rudolph, who with a great cry embraces his dead love.

THE SEASON'S BOXHOLDERS

Mr. and Mrs. Gaetano Merola	A	Mr. and Mrs. William H. Crocker	O
Mr. and Mrs. Maxwell C. Milton	B	Mr. Joseph A. Donohoe	P
Mr. and Mrs. Robert Stanley Dollar		Mr. and Mrs. Sidney M. Ehrman	Q
Mrs. Clarence Lorán Johnston	C	Mrs. F. W. Bradley	R
Mr. and Mrs. William Sproule	D	Mrs. Marcus S. Koshland, Judge and Mrs. M. C. Sloss	S
Mr. and Mrs. George T. Cameron	E	Mr. and Mrs. Robert W. Miller, Mr. and Mrs. William Leib	T
Mr. and Mrs. George A. Pope	F	Mr. and Mrs. A. P. Giannini	U
Mr. and Mrs. J. D. Grant Mr. and Mrs. Samuel Knight	G	Mr. and Mrs. Prentis Cobb Hale	V
Mr. and Mrs. C. O. G. Miller, Mr. and Mrs. F. W. McNear	H	Mr. and Mrs. Charles Blyth Mr. and Mrs. W. W. Crocker	W
Mrs. I. W. Hellman, Jr.	J	Mr. and Mrs. Melville Calvert Threlkeld	X
Mr. and Mrs. Robert B. Henderson	K	Mr. and Mrs. Arthur Dale King	Y
Mr. and Mrs. Paul I. Fagan	L	Mrs. Julius Kruttschnitt	Z
Mr. and Mrs. Mortimer Fleishhacker	M		
Mr. and Mrs. Wallace M. Alexander	N		



WILFRID L. DAVIS

WILL PRESENT:

TERESINA

The new Spanish dancer Tuesday night, December 12

JOHN CHARLES THOMAS

Operatic and concert baritone Tuesday night, January 23

WALTER GIESEKING

Incomparable pianist Monday night, February 5

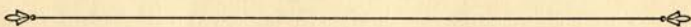
ROSA PONSELLE

World's greatest soprano Thursday night, April 12

WAR MEMORIAL OPERA HOUSE

Season tickets: \$5.00, \$4.00, \$3.00 (plus tax) for four concerts

Single tickets . . . \$2.50, \$2.00, \$1.50, \$1.00 (plus tax)



Management CHARLES L. WAGNER, INC.

511 FIFTH AVENUE, NEW YORK CITY

E. A. PIERCE & CO.

Members

NEW YORK STOCK EXCHANGE

SAN FRANCISCO STOCK EXCHANGE

HOME OFFICE: 40 WALL STREET, NEW YORK



WM. W. WOODS

Resident Partner on the Pacific Coast

SAN FRANCISCO OFFICES:

301 Montgomery Street and 401 Montgomery Street

Pacific Coast Branches:

LOS ANGELES PASADENA SAN FRANCISCO
SEATTLE PORTLAND SPOKANE

LARGEST LINERS

Between California and New York

Naturally size is important to comfort — smooth sailing at sea and spacious luxury aboard. All Panama Pacific liners are over 32,000 tons, the largest in the trade. Fortnightly sailings via Panama and Havana. Only 14 days Coast to Coast. Plan now to take this glorious voyage — 5000 restful, trouble-free miles.

Panama Pacific Line

687 MARKET STREET · DOUGLAS 8680



La Traviata



Dalila



Genio

"Mild und leise
wie er lächelt..."

K-HOOK

Scarpia
and
Des
Grioux





Amneris



Cavalleria
Rusticana

Le Coq d'Or



Mimi



Jones



"Swear to me
in this hour..."

K. HOOK

and Now in 1933. . .

BALDWIN

*is appointed Official Piano of the
Century of Progress Exposition
Chicago*

310 SUTTER STREET, SAN FRANCISCO

~~~~~ OTHER HONORS ~~~~~

*Grand Prize, PARIS, 1900    Grand Prize, ST. LOUIS, 1904*

*Grand Prize, LONDON, 1914*

# COSTUMES

Correctly Costuming Fine Productions Is an Art

*We* have furnished costumes for almost all the important and successful motion-picture productions that have been made in Hollywood in the past twenty years. We have now earned the reputation of being the world's most complete costuming organization...This year we feel honored to have furnished the San Francisco Opera Association with the costumes for the following operas: *Emperor Jones, Samson et Dalila, Aida, Tristan und Isolde, Manon, La Boheme, Cavalleria Rusticana, I Pagliacci, La Traviata, La Forza del Destino.*

WESTERN COSTUME CORPORATION

5335 MELROSE AVENUE, HOLLYWOOD, CALIFORNIA



LEWIS P. HOBART, *President*

JOSEPH H. DYER, JR., *Secretary*

THE ART COMMISSION ANNOUNCES A SERIES OF FIVE  
CONCERTS IN THE WAR MEMORIAL OPERA HOUSE

•  
**SAN FRANCISCO SYMPHONY ORCHESTRA**

ISSAY DOBROWEN, CONDUCTOR  
BERNARDINO MOLINARI, GUEST CONDUCTOR

**FAMOUS GUEST ARTISTS**

GRACE MOORE    ROLAND HAYES    JOSEF LHEVINNE  
MUNICIPAL CHORUS    BALLET

•  
**DIRECTION OF MUSIC COMMITTEE**

J. EMMET HAYDEN, CHAIRMAN  
ALBERT A. GREENBAUM    EMERSON KNIGHT

*Complete Prospectus and Season Tickets at Sherman, Clay & Co., San Francisco*

SAN FRANCISCO  
SYMPHONY ORCHESTRA

ISSAY DOBROWEN, CONDUCTOR  
BERNARDINO MOLINARI, GUEST CONDUCTOR  
ERNEST SCHELLING, CONDUCTOR, CHILDREN'S CONCERTS

*Twenty-third Season Opens with Pair of Concerts*

FRIDAY, DECEMBER 8,    2:30 P. M.

SATURDAY, DECEMBER 9, 8:30 P. M.

JOSÉ ITURBI, PIANIST, GUEST ARTIST

WAR MEMORIAL OPERA HOUSE

*Season and Single Ticket Reservations*  
*Box Office, Sherman, Clay & Co., Sutter and Kearny Streets*

## *RUSS BUILDING TOWER*

Y

YOU who turn to music for inspiration, a fresh perspective, uplift of spirit, will find a counterpart for your hours in the workaday world in offices in the Russ Building Tower, high above the din of city streets. Sunshine. Inspiring vistas! ✧ From this eminence watch the building of the Bay Bridge ✧ Garage within the building ✧ Express elevators to Tower ✧ The Office of the Building is Room 1101; Garfield 7424.



## SAN FRANCISCO:



QUEENLY METROPOLIS  
OF THE PACIFIC, ANOTHER GRAND OPERA SEASON  
HERALDS YOUR CHARMS TO THE WORLD....WITHIN  
THIS TEMPLE OF MUSIC, A MONUMENT TO VISIONS  
MADE REAL, WE DRINK DEEP OF THE INSPIRATION  
AND CLASSIC BEAUTY GRAND OPERA BRINGS US....  
STRANGE CONTRAST, THIS, TO THAT FIRST SEASON  
OF EIGHTY-ONE YEARS AGO, WHEN GREAT SWAYING  
STAGE-COACHES CARRIED THE PAREPA-ROSA OPERA  
COMPANY OVER THE SIERRAS TO A TINY EMPIRE OF  
STOVEPIPE HATS AND RUSTLING SILKS!....THEN A  
MIDGET OUTPOST OF A DUBIOUS WESTERN CIVILI-  
ZATION; TODAY, A CITY OF OPERAS, SYMPHONIES,  
COMMERCE, FINANCE AND PROGRESS.... YOUR GOLDEN  
YESTERDAYS ARE OUR DELIGHT. YOUR TOMORROWS  
CHALLENGE WITH VISIONS OF BRIGHTEST FULFILLMENT.

Sherman,  Clay & Co.

# SAN FRANCISCO OPERA ASSOCIATION

GAETANO MEROLA, General Director

*Presents*

## OPERA ARTISTS GALA CONCERT

• • •  
LUCREZIA BORI, DINO BORGIOLI, LOUIS  
D'ANGELO, ALFREDO GANDOLFI, EMILY  
HARDY, MYRTLE LEONARD, TANDY  
MACKENZIE, NINA MORGANA, CLAUDIA  
MUZIO, LUDOVICO OLIVIERO, EZIO PINZA  
LAWRENCE TIBBETT

with

ENTIRE OPERA ORCHESTRA

GAETANO MEROLA, WILFRED PELLETIER, Conductors

• • •  
SUNDAY AFTERNOON, DECEMBER 3, at 2:15

## WAR MEMORIAL OPERA HOUSE

PRICES: \$1.00 — \$1.50 — \$2.00 and \$3.00

Tickets at Sherman, Clay & Co.

Sutter and Kearny Sts.



SAN FRANCISCO OPERA ASSOCIATION

GENERAL MANAGER, A. General Director

Present

OPERA ARTISTS GALA CONCERT

LIN REEBA BORI DINO BORGHINI NOBLE  
DANIELLO ALFREDO GANDOLFI EMILY  
HARDY MYRTLE LEONARD TANDY  
MAGDLENIE NINA MONTANA CLAUDIA  
MUSID LUDOVICO OLIVIERO ERIO HINZA  
LAWRENCE THIBWT

with

ENTIRE OPERA ORCHESTRA  
CARLO MEROLA, WILLARD VALLIER, Conductors

FRIDAY AFTERNOON, DECEMBER 2 at 2:15

WAR MEMORIAL OPERA HOUSE

TIKETS: \$1.00 -- \$1.50 -- \$2.00 and \$3.00

Boiler and Keaney Bldg.

Tables at Showman, Gray & Co.