

Tosca

1924

Tuesday Evening, September 30 at 8 o'clock

SFO_PUB_01_SFO_1924_08

Publications Collection

San Francisco Opera Archives

THE YEAR BOOK of
THE OPERA

OFFICIAL PROGRAMME
and
STORIES OF THE OPERAS



GAETANO MEROLA
General Director

SEASON OF 1924

CIVIC AUDITORIUM
SEPTEMBER 22 to OCTOBER 5

BRADFORD MILLS
Executive Manager

PRICE
FIFTY
CENTS

Magic Moments of Music

NONE but a Mason & Hamlin Piano can so surely grace your home with its avowal of your taste for artistry. No lesser piano is a complete companion for your hours of solace and harmony. No lesser instrument should inspire little fingers that learn to satisfy their instinct for music.

Think of these truths when the last salvo of applause has swept the auditorium and you go to a home that is without a fine piano!

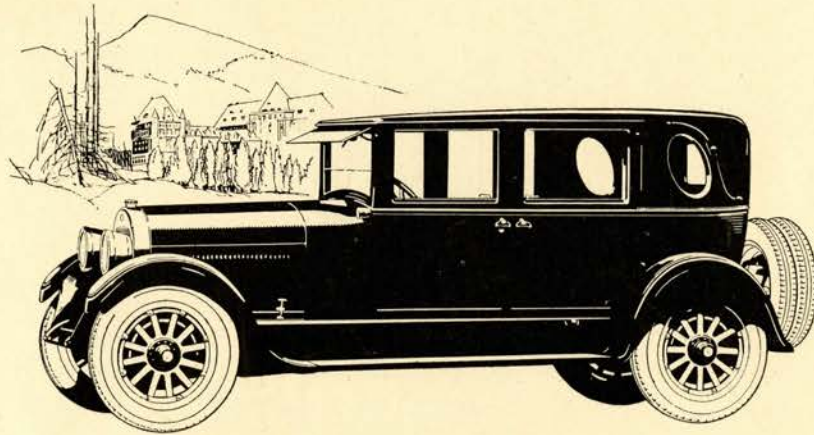
Wiley B. Allen Co.

135 KEARNY STREET, SAN FRANCISCO

1323 WASHINGTON STREET, OAKLAND

MASON & HAMLIN PIANOS





New Landau-Sedan, \$4230 here

The Time-Tried Cadillac

One of the finest motor car building organizations in the world has been ten years improving and developing one type of car. The result is the great V-63 Cadillac of today.

You cannot say you know Cadillac unless you have driven the new V-63.

OPEN MODELS, \$3435

CLOSED MODELS AS LOW AS \$3710

Delivered here

DON LEE

VAN NESS AVENUE AT
O'FARRELL STREET



THROUGH the production of a superior instrument it has been our privilege to serve a distinguished clientele both in this country and abroad, including such famous artists as Madame Marcella Sembrich and Mr. Vladimir de Pachmann.

The Baldwin Piano Company

310 Sutter Street, at Grant Ave.

MAYOR'S OFFICE

SAN FRANCISCO

FOREWORD


A CITY can have no greater assets than those things which make for the betterment of the cultural life of the community. Admittedly music holds a supreme place in the aesthetic life of the people. Its message is far reaching. Its power and influence enrich human existence.

San Francisco is justly proud of her musical assets; her Symphony Orchestra; municipal concerts, and music festivals. Now comes her Grand Opera Company to complete the cycle of musical organizations. The initial season of the San Francisco Opera Company marked a milestone in the city's musical history. Under the guidance of Gaetano Merola, San Francisco witnessed a season of opera comparable to the productions of the greatest opera houses of the world.

Twenty-five hundred men and women of San Francisco have pledged their support to the Opera Association by subscribing to the Founders Fund of this great enterprise, which places San Francisco in the front rank of the great cultural cities of the world. With the continued support and co-operation of the public, San Francisco will have a permanent opera company that should represent the artistic aspirations of the entire Pacific Coast. The city is justly proud of its Opera Company, and proud of the public-spirited men and women who have made it possible.

The Association and Mr. Merola have the good wishes of all San Francisco for the success of the present season, and for the future.

Very truly,

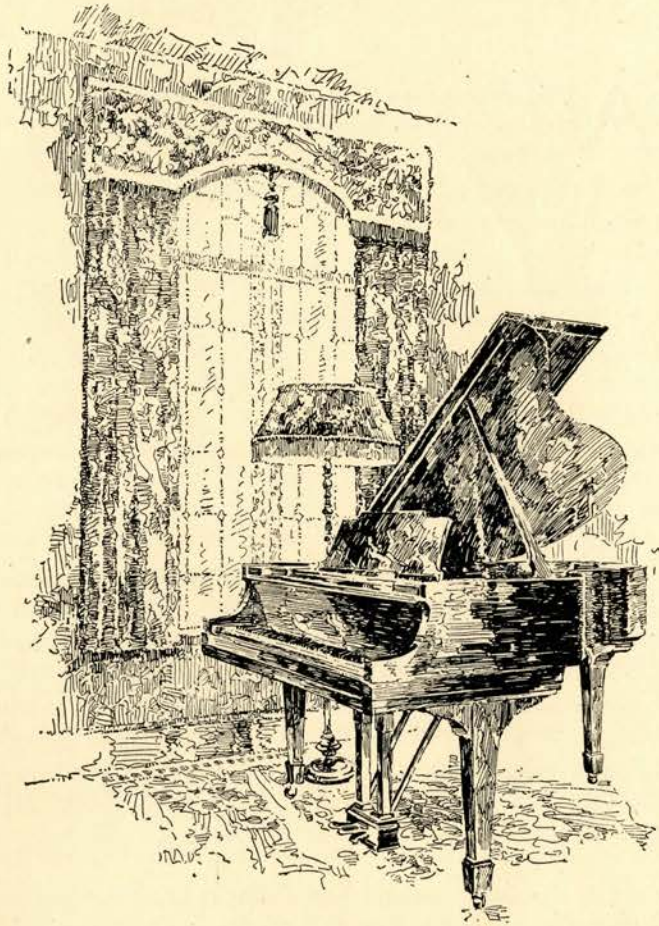
A handwritten signature in cursive script, reading "James Koppel". The signature is written in dark ink and features a long, sweeping flourish at the end.

Mayor of San Francisco.

S T E I N E R T

Many great musicians have found the Steinert piano so faithful and responsive to their moods that they, and the public, rank it as one of the very fine achievements of pianodom. It is sold on the Pacific Coast by Sherman, Clay & Co., where it may be examined and played and given thorough trial.

You will like the—



Manufactured by

M. Steinert & Sons
Boston

S T E I N E R T

Officers of the San Francisco Opera Association

President

ROBERT I. BENTLEY

First Vice-President

TIMOTHY HEALY

Second Vice-President

HORACE B. CLIFTON

Treasurer

EDWARD F. MOFFATT

Executive Committee

Wallace M. Alexander
Frank B. Anderson
Robert I. Bentley

Horace B. Clifton
William H. Crocker
Milton H. Esberg

Mortimer Fleishhacker
Timothy Healy
William T. Sesnon

Board of Governors

Wallace M. Alexander
Frank B. Anderson
Albert M. Bender
Robert I. Bentley
P. A. Bergerot
J. Brendan Brady
Guido Caglieri
Mrs. George T. Cameron
Charles A. Christin
Horace B. Clifton
Wigginton E. Creed
C. Templeton Crocker
William H. Crocker
George E. Crothers
A. B. C. Dohrmann
John S. Drum
Miss Mary C. Dunham
Sidney M. Ehrman

Milton H. Esberg
Charles W. Fay
Mrs. Wm. Fries
Charles K. Field
Mortimer Fleishhacker
Joseph D. Grant
J. Emmet Hayden
Reuben B. Hale
Mrs. Lawrence W. Harris
Mrs. Robert Hawley
Timothy Healy
Richard M. Hotaling
Mrs. William Fitzhugh
Charles H. Kendrick
K. R. Kingsbury
Samuel Knight
Mrs. Marcus S. Koshland
J. B. Levison

Gustave Lachman
Mrs. Frances William Leis
Miss Edith Livermore
Walter S. Martin
Miss Sallie Maynard
Charles C. Moore
Morris Meyerfeld, Jr.
James D. Phelan
Mrs. M. C. Porter
Joseph C. Raas
Joseph D. Redding
William T. Sesnon
Fred R. Sherman
Paul Shoup
Mrs. Ernest S. Simpson
Sigmund Stern
A. Sbarboro
Mrs. M. C. Sloss

Women's Committee

Mrs. Charles N. Felton, *Chairman*
Mrs. Marcus S. Koshland
Miss Laura McKinstry
Mrs. M. C. Porter

Mrs. Gaillard Stoney
Mrs. Leonard A. Woolams
Mrs. Robert I. Bentley
Mrs. Timothy Healy, *Press.*

THE CITY OF SAN FRANCISCO ANNOUNCES
FIVE POPULAR CONCERTS
 EXPOSITION AUDITORIUM

San Francisco Symphony Orchestra

ALFRED HERTZ, *Conductor*



SOLOIST MONDAY EVENING, NOVEMBER 10, 1924

PERCY GRAINGER

Famous Australian Pianist and Composer



SOLOIST WEDNESDAY EVENING, NOVEMBER 26, 1924

ALLEN McQUHAE

Sensational New Irish Tenor



SOLOIST FRIDAY EVENING, DECEMBER 19, 1924

EVA GAUTHIER

Mezzo-Soprano. "The High Priestess of Modern Song"



SOLOIST THURSDAY EVENING, JANUARY 15, 1925

MISCHA ELMAN

World Celebrated Violinist



SOLOIST TUESDAY EVENING, FEBRUARY 10, 1925

FLORENCE EASTON

Soprano Metropolitan Opera Company

SEASON TICKETS (Five Concerts) . . . \$4.00, \$3.00, \$2.00, \$1.00

NOW ON SALE SHERMAN, CLAY & CO.

DIRECTION AUDITORIUM COMMITTEE,

J. EMMET HAYDEN, *Chairman*

ANGELO J. ROSSI

EDWIN G. BATH

FOUNDERS' LIST

- Ames, Preston
 Anderson, Frank B.
 Anderson, Mrs. Frank B.
 Anderton, Miss Jane Barron
 Anderton, John Gayle, Jr.
 Anderton, Pierce Barron
 Anglo California Trust Co.
 Anrys, Frank
 Antz, Albert H.
 Applegarth, Mrs. G. A.
 Arlett, Robert G.
 Ames, S. H.
 Armsby, J. K.
 Armsby, Geo. N.
 Armsby, Raymond
 Armstrong, J. D.
 Arnold, Mrs. G. Stanleigh
 Arnstein, Lawrence
 Arnstein, Ludwig
 Arnstein, Mrs. Walter
 Atherton, Mrs. Gertrude
 Atkins, Robert S., Inc.
 Atkinson, Mrs. John Wesley
 Attl, Kajetan
 Atwell, J. M.
 Atwood, J. C.
 Aubert, L. J.
 Avenali, E.
 Ayres, R. C.
 Abbey, Edward S.
 Abbey, Philip Leon
 Abbey, Thomas
 Abbott, Wm. K.
 Ackerman, Mrs. Lloyd S.
 Acme Lumber Company
 Adams, Miss Ellita
 Adams, Mrs. Jewett W.
 Alanson, Bertram E.
 Alanson, Lionel M.
 Alaska Packers Assn.
 Alaska Salmon Company
 Albers, Frank
 Alderson, Mrs. Harry E.
 Alderson, Dr. Harry E.
 Alexander, A. R.
 Alexander, Mrs. Chas. B.
 Alexander, L. & M.
 Alexander, Wallace M.
 Alexander, Mrs. Wallace M.
 Alexander, W. S.
 Allen, Harris S.
 Allen, Harry B.
 Allen, Wiley B. & Co.
 Allyne, Miss Edith W.
 Allyne, Miss Lucy
 Alpers, Claus
 Altman, J. C.
 Altshuler, Samuel
 Babcock, Harry
 Babcock, Mrs. Harry
 Babcock, Mrs. William
 Bachman, Mrs. David
 Bacigalupi, Jas. A.
 Baen, C. E.
 Baer, Dr. Adolph
 Baker, C. F.
 Baker, Margaret
 Baker, W.
 Baker, Mrs. W.
 Baker, Wakefield, Jr.
 Bakewell, John, Jr.
 Bakewell, Walter B.
 Baldwin, Mrs. A. S.
 Baldwin & Howell
 Baldwin, H. Z.
 Ballin, Maurice
 Bancroft, Paul
 Bancroft Whitney Co.
 Banker, B. A.
 Banner, M.
 Barbour, P. L.
 Barendt, Mrs. Arthur H.
 Barkan, Dr. Hans
 Barneson, Harold
 Barneson, Harriet E.
 Barneson, John
 Barneson, Lionel T.
 Barneson, Miss Muriel
 Barron, Dorothea L.
 Barron, Mrs. Edward
 Barron, Edw. F.
 Barron, Miss Evelyn
 Barron, Mary F.
 Barron, Miss Sophie Sylvia
 Barry, J. H., Co.
 Barsocchini, Frank
 Barthold, R. M.
 Baruch, Albert
 Baruch, Arthur
 Baruch, Frederick
 Baruh, M. M.
 Basford, H. R., Co.
 Bates, Eugene
 Bauer, Sigmund
 Baumgartner, Mrs. A. C.
 Bean, Mrs. Barton
 Bean, Barton
 Beaver, Miss Anna W.
 Beaver, Mrs. F. H.
 Beaver, F. H.
 Beaver, F. H., Jr.
 Beaver, Mrs. Frederick H.
 Beckley, Stewart D.
 Bee, Everett N.
 Beedy, Louis S.
 Belcher, G. A.
 Belden, Charles A.
 Belden, Mrs. Charles A.
 Bender, Albert M.
 Benedict, Mrs. Courtland
 Benfield, Bernard
 Benjamin, Mrs. Raymond
 Bentley, Mrs. Chas. H.
 Bentley, Mr. Robert I.
 Bentley, R. I., Jr.
 Benioff, Geo. H.
 Bentley, Miss Elizabeth A.
 Bentley, Miss Maralyn
 Bentley, Robert I. III.
 Bentley, Mrs. Robert I.
 Bentley, Mrs. Robert I., Jr.
 Bentley, Mrs. Walter H.
 Bentley, Walter H.
 Bergerot, P. A.
 Bergsma, Miss Helen M.
 Beronio, Miss Eda
 Berry, Mrs. C. J.
 Berry, W. S.
 Bettman, Miss Bella
 Beylard, E. D.
 Bias, Ralph W.
 Bicknell, Miss Jessie M.
 Bine, Dr. Rene
 Birmingham, Mrs. J. E.
 Bissinger, Marguerite W.
 Bissinger, Newton
 Bissinger, Samuel
 Black, Mrs. A. P.
 Black, Arthur L.
 Black, Mrs. Ednah M.
 Black, James J.
 Blackburn, Elizabeth
 Blake, Mrs. Anson
 Blakeslee, C. W.
 Blanding, Gordon
 Blanding, Miss Lena
 Blatchly, W. Harry
 Bliss, Mrs. Duane L., Jr.
 Bliss, Mrs. Walter D.
 Bloch, Louis
 Blumlein, J. W.
 Blumlein, E.
 Blythe, Charles
 Boardman, Geo. C.
 Boas, Benjamin
 Bocqueraz, Mrs. Leon
 Bocqueraz, Roger
 Boggs, Mrs. Angus G.
 Bolton, Mrs. Robert C.
 Booth, Mrs. F. E.
 Booth, Mrs. William F.
 Bosqui, Mrs. Edw. L.
 Bostwick, F. F.
 Bostwick, Mrs. Mary A.
 Bourn, Miss Ida H.
 Bourn, Mrs. William B.
 Bourn, W. B.
 Bousquet, Alphonse
 Bover, Mrs. Louis A.
 Bovey, J. C.
 Bowles, Amy McNear
 Bowles, Mrs. George
 Bowles, Henry Miller
 Bowles, Mrs. P. E.
 Boyd, Miss Louise A.
 Braden, E. B.
 Bradley, F. W.
 Bradley, Mrs. F. W.
 Bradley, Jack
 Bradley, James
 Bradley, Sewall
 Bradley, Worthen
 Bradt, G. H.
 Brady, Mrs. James H.
 Brady, J. Brendan
 Brandenstein, Mrs. H. U.
 Brandenstein, Mrs. M. J.
 Bransten, Mrs. Edith
 Bransten, Mrs. Edward
 Bransten, Mrs. Manfred
 Brawner, Mrs. A. H., Jr.
 Brawner, Miss Maybelle F.
 Breeden, V. E.
 Breeze, Mrs. Wm.
 Breuner, Miss Caroline
 Breuner, John
 Breuner, Miss K.
 Breyman, Fred
 Bricca, Dr. C. A.
 Brice, Miss Elizabeth
 Bridge, Mrs. A. F.
 Briggs, Mrs. William Ellery
 Bristol Bay Packing Co.
 Brobeck, W. I.
 Brodie, Mrs. Benjamin
 Brombach, Dr. T. A.
 Brooke, Cecile
 Brooke, John F., Jr.
 Brooke, John F.
 Brooke, Mrs. John F.
 Brooks, Geo. W.
 Brooks, J. F.
 Brown, Andrew A.
 Brown, Arthur
 Brown, Arthur M.
 Brown, Arthur M., Jr.
 Brown, Miss Elizabeth
 Brown, I. I.
 Brown, Mrs. Laurence Clay
 Brown, Miss Matilda
 Brownell, Mrs. Sophie P.
 Bruce, Mrs. L. E.
 Brunt, Walter N.
 Bryant, Mrs. Edgar Reeve
 Buchanan, Mrs. A. N.
 Buchanan, Miss Lynda
 Buck, Frank H.
 Buckbee, Edna B.
 Buckbee, S. G.
 Buckbee, Spencer
 Bugbee, Mrs. M. L.
 Bull, Miss Edith
 Bulotti, Chas. F.
 Bundesen, Miss Adelhyte
 Burbank, Mrs. Blanche
 Burke, Miss Katherine D.
 Burmister, Mrs. R. B.
 Burnett, Andrew Hammond
 Burnett, W. S.
 Burnett, Mrs. W. S.
 Burns, Mr. Walter J.
 Bush, P. L.
 Butler, Miss Alice
 Butler, Miss Genevieve
 Butler, Miss Mary E.
 Butler, Schutze Co.
 Butler, Mrs. V. K. (Mary F.)
 Butler, Mrs. Wm. O.
 Byrnes, Miss Gertrude
 Cadillac Taxicab Co.
 Caglieri, Dr. Guido E.
 Cahill, Mrs. Arthur
 Cahill, Edward G.
 Cahill, Mrs. John R.
 Cahn, Mrs. B.
 Cahn, Mrs. Mayer I.
 Cal. Pacific Title Ins. Co.
 California Phonograph Co.
 Callahan, Miss Mary
 Cameron, Mrs. Geo.
 Campbell, Donald Y.
 Campbell, Mrs. Donald Y.

FRIGIDAIRE offers to your home the modern method of refrigeration at a cost usually less than the cost of ice. With Frigidaire you secure food compartment temperatures that are very cold and always cold, thus keeping foods in proper condition without the constant danger of spoilage.

Frigidaire requires no ice for refrigeration, it refrigerates automatically by electricity—yet makes ample ice cubes for table use.

Frigidaire can be installed in your present ice box or as a complete unit with mechanism and unit combined. Prices are low and terms are easy.

Let us call and explain many interesting details.



This is the Model B-9 Frigidaire

Frigidaire

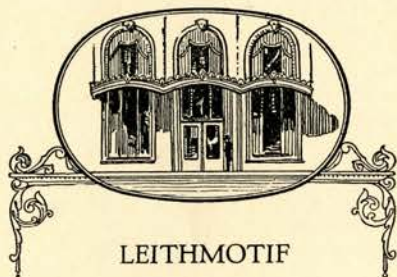
THE ELECTRIC REFRIGERATOR for MODERN HOMES

For Sale by

W. L. COCHRAN, INC.

871 Mission Street, San Francisco
Garfield 6378

1816 Telegraph Avenue, Oakland
Lakeside 8631



LEITHMOTIF

That everything that goes to make up Clift service shall be in exact harmony with each patron's idea of ideal service.

CLIFT HOTEL

GEARY at TAYLOR
SAN FRANCISCO

THE FIRST NATIONAL BANK OF SAN FRANCISCO

A Commercial Bank
and its affiliated institution

FIRST FEDERAL TRUST CO.

A Savings Bank



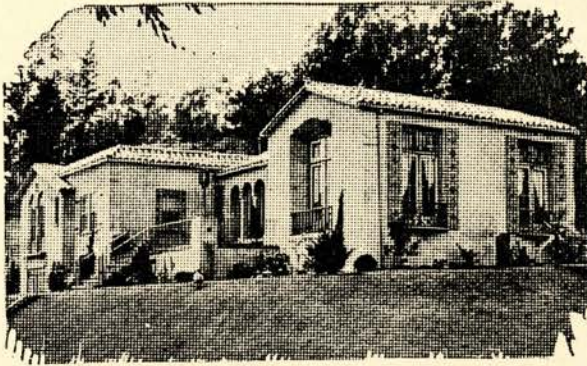
COMPLETE BANKING SERVICE

Safe Deposit
Vaults

Post and
Montgomery

FOUNDERS' LIST—Continued.

- Campbell, Douglas H.
 Campbell, William Wallace
 Campbell, Mrs. William W.
 Campioche, Dr. Paul
 Campiglia, L. R.
 Carolan, Miss Emily
 Carpenter, Estelle
 Carpy, Charles
 Carrigan, Andrew
 Carrigan, Mrs. Andrew
 Carroll, P. T.
 Carruthers, Mrs. C. P.
 Casserly, Miss Cecilia C.
 Casserly, Mrs. John B.
 Casserly, Miss Margaret
 Castle, Arthur H.
 Caswell, Mrs. G. W.
 Caswell, Geo. W.
 Cavanaugh, Misses
 Chadbourne, H. F.
 Chamberlain, Selah
 Chamberlain, Mrs. Selah
 Chamberlain, W. R.
 Chancellor Hotel
 Chanslor, W. G.
 Chapman, Mrs. E. C.
 Chapman, Mrs. S. G.
 Charles, Mrs. R. W.
 Chatham, Wm.
 Cheatham
 Chenery, Leonard
 Cheseborough, Miss H. P.
 Chevalier, Geo. F.
 Chevalier, Mrs. Geo. F.
 Chevesich, E. V.
 Chickering, Mrs. Allen L.
 Chipman, Miner
 Christenson, Mrs. E. A.
 Christeson, Andrew
 Christin, Catherine Estelle
 Christin, Charles A.
 Christin, Charles A., Jr.
 Christin, Mrs. Charles A.
 Ciprico, E. S.
 City of Paris Dry Goods Co.
 Clampett, P. H.
 Clark, Barbara Hall
 Clark, Edward H.
 Clark, Edward H., Jr.
 Clark, Miss Minnie C.
 Clark, N., & Sons
 Clark, Dr. Thomas J.
 Clark, Warren D.
 Clark, Mrs. Warren D.
 Clark, Warren Dearborn II
 Clark, Warren Hopkins
 Clark, W. D.
 Clark, Wm. Dearborn
 Clark Wise & Co.
 Clarke, Mrs. C. W.
 Clay, Philip T.
 Clayburgh, Herbert E.
 Clayburgh, Mrs. Katy
 Clayburgh, Mrs. Leo
 Clayburgh, Leo
 Cleveland, Mrs. Frances
 Clift, Frederick C.
 Clifton, Horace B.
 Clifton, Mrs. Horace B.
 Clough, George
 Clover Valley Lumber Co.
 Cluff, Mrs. California
 Coe, H.
 Coffey, Miss Laura Mary
 Coffey, Mrs. Laura T.
 Coffey, Dr. W. B.
 Coffin, Mrs. James
 Coffin, Mrs. Lillian Harris
 Coffin, Miss Sarah De W.
 Cohn, Mrs. Max M.
 Cohn, Max M.
 Coldwell, Colbert
 Cole, Chas. C.
 Cole, Mrs. Chas. C.
 Cole, James S.
 Coleman, Cecelia Mary
 Coleman, Mrs. Edith B.
 Coleman, Miss Janet D.
 Coleman, Miss Persis H.
 Coleman, S. Waldo
 Colman, Miss Alice
 Colman, Mr. Jesse C.
 Colton, L. A.
 Cook, H. N. Belting Co.
 Cook, W. H.
 Cooper, Mrs. Charles M.
 Cooper, C. R.
 Cooper, Geo. D.
 Cooper, Mr. Geo. D.
 Cooper, J. S.
 Copello, Dinollgo
 Corbet, Burke
 Cornwall, Bruce
 Cosgriff, Mrs. Edward Hall
 Costa, Amedeo
 Costello, Mrs. Annie M.
 Costello, Mrs. Ellen M.
 Costello, Jos. V.
 Costello, R. W.
 Cowell, Mrs. E. V.
 Cowell, Miss Helen E.
 Cox, Mrs. Elmer H.
 Crane Co.
 Cranston, Mrs. James A.
 Cranston, Wm.
 Crary, C. J.
 Creed, W. E.
 Crellin, Miss Mona
 Crellin, Mrs. Thomas
 Crim, W. H., Jr.
 Crocker, Mrs. C. H.
 Crocker, C. H.
 Crocker, Mrs. Henry J.
 Crocker Nat'l Bank
 Crocker, Templeton
 Crocker, W. H.
 Crocker, William W.
 Cross, Mrs. Charles
 Crothers, C. F.
 Crothers, Mrs. C. F.
 Crothers, Judge Geo. E.
 Crothers, R. A.
 Crothers, W. E.
 Cullen, Wm. O.
 Cumberson, P. T.
 Curran, J. S.
 Curran, Ross Ambler
 Cushing, Mrs. John E.
 Cushing, Mrs. O. K.
 Cushing, O. K.
 Cushman, Douglas
 Cushman, Mrs. Douglas
 Cyclops Iron Works
 Dall, C. G.
 Daly, Mrs. John D.
 D'Arcy, C. A.
 Dargie, Mrs. H.
 Daugharty, Allan H.
 Davenport, Mrs. S. I.
 Davis, Mrs. A. B.
 Davis, Mrs. Andrew M.
 Davis, D. G.
 Davis, Mary
 Davis, Mrs. Robt. J.
 Davis, Ruth
 Davis, Miss Ruth Viola
 Davis, R. W.
 Davis, Schonwasser & Co.
 Davis, Mrs. Winfield S.
 Deering, Chas. J.
 Deering, Frank P.
 de Latour, George
 de Latour, Mrs. George
 de Latour, Miss Helene
 Demartini, L.
 Demartini, Mrs. L.
 Deming, E. A.
 Denman, Mrs. William
 DePue, Mrs. Edgar
 Dernham, Mrs. Henry
 De Ropp, Mrs. Alfred, Jr.
 De Ropp, Georgina
 De Vaux, Mrs. Norman
 Devlin, Frank J.
 Devlin, Inez
 Devlin, Mrs. Robert
 De Young, M. H.
 Dibblee, B. H.
 Dibblee, Mrs. B. H.
 Dibblee, Mrs. Harrison
 Dickey, Charles H.
 Dickey, Miss Edna
 Dierix, A. C.
 Dierix, Mrs. A. C.
 Dillman, Mrs. Charles F.
 Dimond, E. R.
 Dimond, Mrs. Harriet N.
 Dinkelspiel Co., L.
 Dinkelspiel, Samuel L.
 Dinkelspiel, Mrs. Samuel L.
 Dixon, Mrs. Emily S.
 Dohrmann, Mrs. E. E.
 Dohrmann, F., Jr.
 Dohrmann, A. B. C.
 Dohrmann, Alan G.
 Dohrmann, Barbara
 Dohrmann, Bernard, Jr.
 Dohrmann, Bruce
 Dohrmann, Edith I.
 Dohrmann, Edith L.
 Dohrmann, Emilie B.
 Dohrmann, Gerald A.
 Dohrmann, Helen D.
 Dohrmann, Jack F.
 Dohrmann, Louise J.
 Dohrmann, Robert L.
 Dohrmann, William F.
 Dolman, Dr. Percival
 Donohoe, Miss Barbara
 Donohoe, Miss Christine
 Donohoe, Miss Clare
 Donohoe, Edward
 Donohoe, J. A.
 Donohoe, J. A., Jr.
 Donohoe, Joseph A. III
 Donohoe, Mrs. Joseph A.
 Donohoe, Miss Katharine
 Donohoe, Miss Mary
 Dornin, Mrs. M. R.
 Douglas, J. R.
 Dray, Mrs. Frank R.
 Drescher, P. C.
 Drew, Pierce A.
 Drexler, Mrs. Elise A.
 Dreyfus, Edward
 Driscoll, Thomas
 Driscoll, Mrs. Thomas
 Drum, John S.
 Drum, Mrs. John S.
 Drum, John S., Jr.
 DuBois, Mrs. Alfred W.
 Duignan, Miss Winifred A.
 Dunham, Miss Mary C.
 Dunn, Mrs. J. P. H.
 Dunn, Mrs. Ritchie L.
 Dunn-Williams Co.
 Dupas, J. M.
 Durney, Joseph
 Dutton, Henry F.
 Dutton, Mrs. Henry F.
 Eames, A. W.
 Eby Machinery Co.
 Eckhardt, Mrs. W. H.
 Eckhoff, Mrs. Emilie
 Eckhoff, Miss Y. Emilie
 Eddy, Mrs. Edwin
 The Edison Shop
 Edwards, Mrs. James W.
 Ehrlich, Philip S.
 Ehrman, Albert L.
 Ehrman, Alfred
 Ehrman, Mrs. Joseph
 Ehrman, Sidney M.
 Ehrman, Mrs. Sidney M.
 Ehrman, Mrs. S. W.
 Eisner, Victor
 Elbright, Mrs. Geo. E.
 Elkins, Miss Katherine F.
 Elkus, Mrs. Albert
 Elkus, Mrs. Eugene S.
 Elliott, Mrs. C. A.
 Elliott, Stewart P.
 Eloesser, A.
 Eloesser, H.
 Emmert, John H.
 Emporium, The
 England, Wm. A.
 Ennis, Mary
 Epstein, Gustav
 Erlin, Mrs. Frank
 Esberg, Alfred I.
 Esberg, Mrs. Alfred I.
 Esberg, Caroline L.
 Esberg, Ernest L.
 Esberg, Milton H.
 Esberg, Mrs. Milton H.
 Esberg, Milton H., Jr.
 Esberg, Mrs. Matilda
 Evans, Evan C.
 Evans, Mrs. Nettie E.
 Evers, Mrs. A. J.
 Eyre, Edward L.
 Eyre, Mrs. Edward



HOMES OF DISTINCTION

Different from the commonplace, yet always in good taste and planned as a home should be planned—to insure solid comfort and homelike surroundings.

Pretentious, attractive, roomy, well built on large lots and surrounded with beautiful lawns, shrubs and flowers; yet priced within the means of the average family. That is the story of—

“Westwood Highlands”

Before you decide on the location of your home, be sure to see and compare values elsewhere with this newest of San Francisco's Residence Subdivisions.

318-324
KEARNY ST.
SAN FRANCISCO

Baldwin & Howell

Phones:
Kearny 3810
Randolph 6160

Theodore Kosloff

IMPERIAL RUSSIAN
DANCING STUDIO

466 GEARY STREET

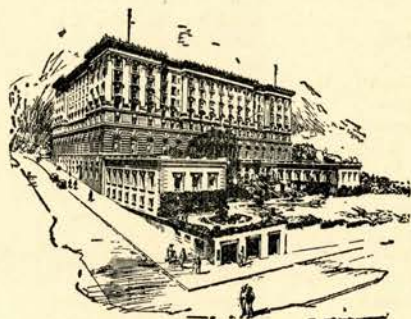


TELEPHONE PROSPECT 1070



FOUNDERS' LIST—Continued.

- Eyre, Miss Mary
 Fagan, James J.
 Fagan, Paul I., & Co.
 Fair, Mrs. Bruce
 Fairmont Hotel
 Falk, Camil S.
 Farnham, Mrs. D. C.
 Farnsworth & Ruggles
 Farquharson, Mrs. Chas. D.
 Farrell, Mrs. A. N.
 Faxon, Mr. R. S.
 Faxon, Mrs. Annie M.
 Fay, Charles W.
 Faye, Mr. Hans P., Sr.
 Feigenbaum, Mrs. Julius
 Feigenbaum, L. B.
 Felton, Mrs. Charles N.
 Fennimore, Arthur R.
 Fennimore, W. D.
 Ferguson, Irene
 Fernandez, Mary
 Field, Charles K.
 Fife, Mrs. Joseph
 Filmer, Geo.
 Filmer, Wm. P.
 Finch, Mrs. Eleanor Kinne
 Finnegan, Vincent F.
 Firemans Fund Ins. Co.
 Fisher, Mrs. J. Hayes
 Fitch, Miss Virginia
 Fitzhugh, Miss Marion
 Fitzhugh, Mrs. William
 Fitzhugh, William
 Fitzhugh, Wm. M., Jr.
 Fleischer, Mrs. E. C.
 Fleischner, Dr. E. C.
 Fleisher, Alexander
 Fleishhacker, Mrs. Bella G.
 Fleishhacker, Eleanor
 Fleishhacker, Herbert
 Fleishhacker, Mortimer
 Fleishhacker, Mortimer, Jr.
 Fletcher, Mrs. N. A.
 Flood, Miss Cora Jane
 Flood, James
 Flood, Mrs. James L.
 Flood, Miss Mary Emma
 Foerster, Roland
 Folger, E. R.
 Folger, Mrs. J. A.
 Folger, S. B.
 Fontana, M. E.
 Fontana, Mrs. M. J.
 Fontana, R. G.
 Ford, Mrs. Virginia
 Forderer, Alice Elizabeth
 Forderer, George S.
 Forderer, Mrs. George S.
 Fosbery, Mrs. Arthur Francis
 Foster & Kleiser
 Fowler, W. H. B.
 Frank, Mrs. Albert
 Frank, Mrs. Josephine S.
 Franklin, Miss Stuart B.
 Franklin, Dr. W. S.
 Freeman, Allen G.
 Freeman, Mrs. Allen G.
 French, F. Mortimer
 French, Mrs. J. E.
 Frick, W. P.
 Friedlander, J.
 Friedman, M., & Co.
 Fries, Frank H.
 Fries, Mrs. Frank H.
 Fries, Master Frank H.
 Fries, Master William
 Fries, William
 Fries, Mrs. William
 Fritschi, Alfred M.
 Fritschi, David R.
 Frohman, Isaac
 Fuller, Mrs. Frank W.
 Fuller, Margaret H.
 Fuller, W. P., Jr.
 Funkenstein, Miss Sarah
 Galey, Prof. & Mrs. C. M.
 Gall, Miss Rebecca
 Gallagher, H. R.
 Gantner, John O.
 Gantner & Mattern Co.
 Garcia & Maggini Co.
 Gartenlaub, Mrs. Adolf
 Gay, Miss Elizabeth
 Gay, Geo. R.
 Gellersen, W. A.
 General Cigar Co.
 George, Mrs. Wilbur
 Gerlach, Mr. Fred W.
 Gerrard Wire Tying
 Machine Co.
 Gerstle, Mrs. Hanna
 Gerstle, Mark L.
 Gherini, Ambrose
 Ghirardelli, Addie
 Ghirardelli, Mrs. Alfred
 Ghirardelli, D.
 Ghirardelli, Esperance
 Ghirardelli, Mrs. Louis
 Giannini, A. P.
 Giannone, L.
 Giffen, Frank Carroll
 Giffen, Mrs. Frank Carroll
 Gilchriste, A. R.
 Gimbal, Eugene B.
 Gingg, R. C.
 Girvin, Mrs. Richard D.
 Gladding, A. L.
 Glaser, Mrs. Edw. F.
 Glover, Dr. Mary E.
 Gock, Alfred J.
 Godchaux, Edmond
 Golcher, H. C.
 Goldberg, H. M.
 Goldstein & Co.
 Goldstein, Miss Celene
 Goldstein, Miss Lutie D.
 Goldstein, Stanford L.
 Goodall, Arthur
 Goodfellow, Hugh
 Goodrich, Mrs. Chauncey S.
 Gordon, Mackenzie
 Goss, Dr. Alice M.
 Gottlob, Mrs. J. J.
 Grace, Miss Geraldine
 Grace, Joseph
 Grace, Mrs. Joseph
 Graham, James, Mfg. Co.
 Grant, Miss Edith M.
 Grant, Mrs. Geo. F.
 Grant, Joseph
 Grant, Mrs. Joseph D.
 Grant, Josephine C.
 Grant, Spencer
 Grant, Mrs. U. S. III
 Grau, O. K.
 Green, Dr. Aaron
 Green, Mrs. C. E.
 Greene, Mrs. Louis C.
 Greene, William S.
 Greenebaum, Leon
 Gregory, Mrs. T. C. C.
 Gregory, Warren
 Greywack, Henry L.
 Giffin, C. W.
 Giffin, Andrew G.
 Griffith, Miss Alice
 Griffith, Mrs. E. L.
 Griffiths, Farnham P.
 Griffiths, J. C., Jr.
 Guggenhime & Co.
 Guggenhime, Berthold
 Guggenhime, Mrs. D. J.
 Guggenhime, Mrs. Leon
 Guigne, Christian de III
 Gump, A. L.
 Gunn, Dudley B.
 Gunst, Morgan A.
 Gunst, Mrs. M. A.
 Gunst, M. A.
 Haas, Mrs. A.
 Haas, Billy
 Haas, Chas. W.
 Haas, Edward F.
 Haas, Miss Emily
 Haas, Geo., & Son
 Haas, Louis S.
 Haas, Madeline
 Haas, Peter
 Haas, Walter A., Jr.
 Haas, Mrs. Walter
 Haas, Mrs. William
 Haber, Sam B.
 Hackett, C. Nelson
 Hadenfeldt, Mrs. H. D.
 Haight, Miss Janet C.
 Hale Bros., Inc.
 Hale, Miss Clarissa J.
 Hale, Marshal
 Hale, Mrs. O. A.
 Hale, P. C.
 Hale, R. B.
 Hall, Master Cameron B.
 Hall, Master Clarke Lowe
 Hall, F. W.
 Hall, Gordon
 Hall, H. H.
 Hall, Mrs. James L.
 Hall, Master James L., Jr.
 Hall, Mrs. Nell Siddons
 Haman, Mrs. Henry
 Hamilton, C. H.
 Hamilton, Sam P.
 Hammon, Mrs. W. P.
 Hamlin, T. L.
 Hammond, Mrs. W. P.
 Hammond, Mrs. A. B.
 Hanify, Mrs. John R.
 Hanna, Master Dick Rhodes
 Hanna, Elizabeth May
 Hanna, Richard Judd
 Hanna, Mrs. Richard Judd
 Hanna, R. W.
 Hanna, Mrs. R. W.
 Hannam, Mrs. William H.
 Hanson Music Co., H. C.
 Harding, R. T.
 Hardy, Dr. Sumner
 Harlan, M. E.
 Harper, H. T.
 Harris, L. W.
 Harris, Mrs. L. W.
 Harris, Stanley G.
 Harrison, M. C.
 Harron, T. W.
 Hart, Mrs. Albert L.
 Hart, Benno
 Hart, Julian
 Harvey, Mrs. J. Downey
 Haslett, O. C.
 Havre, Miss Eleanor
 Havre, J. B.
 Hawley, Mrs. Robert H.
 Hayden, J. Emmett
 Hayes, Miss Lida
 Hayne, Mrs. Grace P.
 Healy, Timothy
 Healy, Mrs. Timothy
 Hearst, Blanch (Mrs. G. R.)
 Hearst, Elbert Willson
 Hearst, George R.
 Hearst, John R.
 Hearst, Millicent V.
 (Mrs. W. R.)
 Hearst, Randolph Apperson
 Hearst, Wm. Randolph, Jr.
 Hearst, William R.
 Heath, Walter H.
 Hecht, B. R.
 Hecht, Miss Edith
 Hecht, Elias
 Heimann, Richard
 Heimann, Mrs. Richard
 Heller, E. S.
 Heller, Mrs. E. S.
 Heller, Mrs. Moses
 Heller, Mrs. Rose
 Heller, Mrs. Walter S.
 Heller, Walter S.
 Hellman, Mrs. I. W., Jr.
 Henderson, R. B.
 Hendrickson, Wm.
 Hendrickson, Mrs. Wm.
 Hendrickson, Wm., Jr.
 Hengstler, Mrs. Louis T.
 Henley, B. J.
 Henley, E. B.
 Henrici, H. H.
 Henry, Carl A.
 Hermann, John
 Herndon, Zoe
 Herrick, Anson
 Herrmann, William
 Herzer, H. H.
 Herzstein, Dr. Morris
 Hewitt, Dixwell
 Hewitt, Mrs. Dixwell
 Heyman, Oscar
 Higgins, M. R.
 Hill, Fentress
 Hill, Dr. H. P.
 Hill, Mrs. H. P.
 Hindes, Stetson G.
 Hinz & Landt, Inc.
 Hobart, Mrs. Lewis P.



Overlooking that incomparable inland sea, San Francisco Bay, and dominant because of its location on the very crest of Nob Hill, the Fairmont Hotel offers to discriminating visitors a service unsurpassed.

A World Famous HOTEL

The social functions of San Francisco in a large measure center in this world famous hotel. Each opera season, noted stars and guests find conveniences befitting their requirements at the Fairmont.

FAIRMONT
HOTEL COMPANY
D.M. LINNARD, PRESIDENT LEROY LINNARD, MANAGER

Stop at the Whitcomb during Opera Season

The close proximity of the Hotel Whitcomb to the Civic Auditorium, just a block away, where the San Francisco Opera Company will render its repertoire of notable brilliance, makes it the logical place for opera headquarters.



Hotel Whitcomb with proposed addition
At the new business center
Eighth and Market Streets

**HOTEL
WHITCOMB**
D.M. Linnard Ernest Drury
Lessee Manager

Located at the beautiful Civic Center, the Hotel Whitcomb offers a congenial, hospitable atmosphere to its hosts of friends who come to remain for long or short duration.

FOUNDERS' LIST—Continued.

- Hockenbeamer, A. F.
 Hoey, Eugenia M. (Miss)
 Hoffman, Mrs. Oscar
 Holland, Mrs. Robert
 Holmes, A. S.
 Holmes, E. C.
 Holmes, P. W.
 Honolulu Plantation Co.
 Hooker, Miss Jennie
 Hooker, Mrs. Osgood
 Hooper, J. A.
 Hopkins, E. W.
 Hopkinson, N. D.
 Hornlein, H. A.
 Hornlein, Mrs. H. A.
 Horst, B. P.
 Hotaling, R. M.
 Hotchkiss, W. J.
 Houghteling, William
 Houghton, Miss Clarisse A.
 Howe, L. P.
 Hubbard, Mrs. B. S.
 Hueter, E. C.
 Hueter, Mrs. E. L.
 Hueter, Mrs. Ernest C.
 Hueter, O. M.
 Hunt, C. F.
 Huntington, Miss Marion
 Hyman, Joseph
 Hyman, Mrs. Joseph
 Hyman, Mrs. Morris
 Hyman, Samuel L.
 Hyman, Dr. Sol
 Hyman, Mrs. Solomon
 Hyman, Mrs. William
 Ireland, Master Berthune M.
 Ireland, Miss Lolita
 Ireland, Mrs. William B.
 Iversen, C. A.
 Jackling, D. C.
 Jackson, Mrs. Charles M.
 Jackson, L. H.
 Jacobi, Mrs. A. L.
 Jacobi, J. J.
 Jacobi, Leonard
 Jacobs, Albert H.
 Jacobs, Albert P.
 Jacobs, Frank
 Jacobs, Dr. S. Nicholas
 Jannopoulos, Albert
 Jeddiss, Mrs. Alphonse
 Jenkins, J. Harry
 Jenkins, R. C.
 Jensen, Geo. C.
 Jensen, Mrs. George C.
 Johnson, Miss Charlotte
 Johnson, C. R.
 Johnson, Mrs. Harry S.
 Johnson, Miss Lilia
 Johnson, Mrs. Orie
 Johnson, Mrs. Robert A.
 Johnson, Mrs. Studebaker
 Johnson, Walter S.
 Johnson, W. P.
 Johnson, Wm. Pierce
 Johnson, Mrs. Wm. Pierce
 Jones, H. L.
 Jones, Madison Ralph
 Jones, Webster
 Jongeneel, Mrs. Elizabeth
 Joseph Estate Co.
 Josephs,
 Joyce, Wm. H.
 Judson, Ella A.
 Kahn, Emile E.
 Kahn, Mrs. Felix
 Kahn, Mrs. Frederick
 Kahn, Geo. H.
 Kahn, Ira
 Katz, Bert
 Kauffman, Eugene
 Kauffman, Mrs. Leon
 Kauffman, S. S.
 Kaufman, Wm.
 Keast, Edna H.
 Keast, George R.
 Keenan, Carlotta M.
 Keenan, Joseph B.
 Keesling, Francis V.
 Kehrlein, Mrs. Oliver
 Kelham, Mrs. Geo. W.
 Kellogg, Walter Y.
 Kendrick, Major Chas. H.
 Kenefick, Miss Mary R.
 Kent, Miss Marie Genevieve
 Kent, Mrs. William
 Keyes, Alexander D.
 Keyes, Mrs. Alexander D.
 Keyston, George
 King, Mrs. Arthur Dale
 King, Mrs. Frank B.
 King, Francis Hammond
 King, Mrs. Homer S.
 King, P. L.
 Kingsbury, K. R.
 Kingsbury, Mrs. R.
 Kinney, Mrs. C. C.
 Kinney, R. W.
 Kirk, Harris C.
 Kirkwood, Mrs. Robert C.
 Kirulff, Mrs. T. C.
 Kittle, Allan I.
 Kittle, Mrs. Jonathan
 Kleinsorge, Mrs. W. E.
 Klink, George T.
 Klink, Mrs. George T.
 Klink, Miss Jane S.
 Klinker, Victor
 Knight, Mrs. Elizabeth J.
 Knowles, Harry J.
 Knowles, Mrs. Harry J.
 Knowles, Miss Jessie
 Knowles, William
 Kohler & Campbell
 Kohler & Chase Co.
 Korbel, A. F.
 Korbel, Misses
 Korbel, Miss Caroline
 Korbel, Miss Lucia
 Koshland, Daniel E.
 Koshland, Daniel E., Jr.
 Koshland, Miss Frances C.
 Koshland, Marcus S.
 Koshland, Mrs. Marcus S.
 Koshland, Max I.
 Koshland, Mrs. Max I.
 (May J.)
 Koshland, Miss Phyllis Ruth
 Koster, Ann Mae
 Koster, Iane Berta
 Koster, F. J.
 Koster, Mrs. F. J.
 Kreiss & Sons, L.
 Krick, E. V.
 Kroll, Clifton H.
 Kuhn, Master Chas. B.
 Kuhn, C. J.
 Kuhn, Master George B.
 Kutner, Mrs. Abe L.
 LaBoyteaux, Mrs. Wm. H.
 Lachman, Mrs. Bertha
 Lachman, Gus
 Lachman, Mrs. Marie
 Lambie, Miss Mable
 Lane, Mrs. Franklin K.
 Lang, Albert G.
 Langhorne, Mrs. Jas. Potter
 Lansburgh, G. Albert
 Lansdale, P. M.
 Lapham, R. D.
 Lapham, Mrs. R. D.
 Larson, J. G.
 Lathrop, Mrs. Charles G.
 Lathrop, Mrs. Leland S.
 Lauenstein, R. A.
 Lauer, Benj.
 Lavenson, A. S.
 Lavenson, Mrs. A. S.
 Law, Harold
 Law, Dr. Hartland
 Law, Mrs. Hartland
 Law, Herbert
 Lawhead, Mrs. Lydia D.
 Lawlor, William P.
 Lawrence, Andrew
 Lawrence, C. S.
 Lawson, Dr. R. G.
 Layman, Dr. Mary
 Leach, F. A., Jr.
 Leahy, W. N.
 Leet, Mrs. William J.
 Legg, Fidella
 Legg, Mabel Bradley
 Leib, Geo. C.
 Leib, Wm. F.
 Leigh, Mrs. Rudolph
 Leis, F. W.
 Leis, Mrs. Isabel Stine
 Lengfeld, Mrs. A. L.
 Lennon, Dr. Milton B.
 Lent, Mrs. Eugene
 Lent, Mrs. George H.
 Leonard, Mrs. Agnes Lane
 Leonard, Miss Jean
 Lehnhardt, Hattie
 Lester, A. M.
 Letcher, B. W.
 Levensaler, Mrs. J. A.
 Levensaler, James J.
 Levensaler, Judson D.
 Levey, Charles M.
 Levi, Herman
 Levi, Mrs. Herman
 Levi & Zantner
 Levison, George
 Levison, J. B.
 Levy, Miss Harriet L.
 Levy, Miss Jane
 Levy, Mrs. Jules
 Levy, Leon G.
 Levy, Robert Leon
 Lewis, Charles Lux
 Lewis, George W.
 Lewis, Mrs. Geo. W.
 Liati, Luigi
 Lichtenstein, Mrs. Joy
 Liebes, H., & Co.
 Liebman, Mrs. Maurice
 Lilienthal, Ben
 Lilienthal, Mrs. Bertha G.
 Lilienthal, Miss Dorothy
 Lilienthal, Miss Jean H.
 Lilienthal, Mrs. Jesse W.
 Lilienthal, Master Jesse W.
 Lilienthal, Mrs. Jesse W., Jr.
 Lilienthal, Max P.
 Lilienthal, Philip N., Jr.
 Lilienthal, Samuel
 Lilienthal, Mrs. Sophie
 Lilley, Mrs. A. L.
 Lillick, Ira
 Lillick, Mrs. Ira
 Lillis, Mrs. Helen
 Lindgren, A. F.
 Linnard, LeRoy
 Lipman, F. L.
 Lippitt, Sidney G.
 Lisser, Dr. H.
 Livermore, Miss Edith
 Livermore, Mrs. Norman B.
 Livingston, David
 Livingston, Edward
 Lochead, James K.
 Lockey, Miss Mary I.
 Loeser, Mrs. R. M.
 Loller, Mrs. William H.
 Long, Mrs. Oscar F.
 Loomis, Mrs. Francis B.
 Lord, Marion G.
 Loring, Miss Ruth
 Loupe, Lester G.
 Lovotti, Mrs. F.
 Low, Miss Flora C.
 Lowe, Benard
 Lowe, Mrs. Benard
 Lowe, Mrs. Edward, Jr.
 Lowe, Miss Mary Frances
 Lowe, Samuel
 Lowry, Miss Nellie M.
 Lucas, Mrs. F. W.
 Luce, G. W.
 Lucchetti, Dr. Albert F.
 Lucchetti, Dr. Victor F.
 Lynch, Dr. Frank W.
 Lyon, George F.
 Lyons, Irving H.
 McAllister, Mrs. Elliott
 McAllister, M. Hall
 McBean, Atholl
 McBean, Mrs. Atholl
 McBean, Mrs. P. McG.
 McCallum, Miss Jean
 McCann, Wm. D.
 McCargar, Jesse B.
 McCarthy, Anita L.
 McCauley, Mrs. Jean Oliver
 McClatchy, Mrs. V. S.
 McConnell, Miss Anna L.
 McConnell, Miss Jennie A.
 McCormick, Chas. R.
 McCormick, Geo.
 McCrackin, Mrs. A.
 McCutcheon, Edward J.
 McCutcheon, Mrs. Edw. J.



LAZAR S. SAMOILOFF

THE
MASTER SCHOOL OF MUSICAL ART

Lazar S. Samoiloff, Director

Alice Seckels, Manager

OPENING IN MAY

1925

World-Famous Masters of Violin, Piano, Voice will be brought to San Francisco
to teach for a period of six months each year.

ENDOWED BY LEADING CALIFORNIANS. SCHOLARSHIPS

For detailed information address

ALICE SECKELS, 68 Post Street, San Francisco
Telephone Douglas 7267

FOUNDERS' LIST—Continued.

- McDonald, Mark L.
 McDonald, Mrs. Mark L.
 McDuffie, Mrs. Duncan
 McGaw, Mrs. John
 McGerry, W. B.
 McGinnes, Mrs. John J.
 McGinnis, Mrs. Kathleen F.
 McGregor, John A.
 McIntosh, Miss Aileen
 McIntosh, C. K.
 McIntosh, Gertrude
 McIntosh, Gertrude Clark
 McIntosh, Kenneth G.
 McIntosh, Nancie
 McKaig, Geo. H.
 McKee, Mrs. Donald
 McKee, John D.
 McKinney, Preston
 McKinstry, Miss Laura
 McLaren, Ralph
 McLaughlin, Mrs. Alfred
 McLaughlin, Andrew C.
 McLaughlin, Mrs. And. C.
 McLean, G.
 McNab, Gavin
 McNear Brick Company
 McNear, F. W.
 McNear, Mrs. F. W.
 McNear, Geo. P.
 McNear, Mrs. Geo. P.
 McNear, S. B.
 Mabury, Miss Carlotta
 MacConaughy, Harry E.
 MacConaughy, Mrs. H. E.
 MacDonald, Augustin S.
 MacDonald, Donald
 MacGavin, Drummond
 Mack, Mrs. A.
 Mack, Harold
 Mack, Mrs. J. J.
 Mack, Mrs. Ronald R.
 MacLeod, Mrs. Robert F.
 Macondray, Mary Elena
 MacRorie-McLaren Co.
 Maddux, Parker S.
 Maddux, Mrs. Parker S.
 Madison, Caroline L.
 Madison, Miss Elena Kate
 Madison, Elena A.
 Madison, F. D.
 Madison, M.
 Madison, Mrs. M.
 Magee, Fred E.
 Magee, John Moon
 Magee, Mrs. Thomas
 Magee, W. A.
 Maggini, Mrs. Erminia
 Magnin, Grover A.
 Magnin, Mary Ann
 Magnin, Sam
 Mangels, Agnes
 Manheim, Henry S.
 Manwaring, H. E.
 Marcus, G.
 Marcus, Wm. A.
 Marks, Mrs. Joseph
 Marks, William
 Markwart, A. H.
 Marsicano, Miss Charlotte
 Marsicano, Mrs. M.
 Martin, Mrs. Eleanor
 Martin, Miss Mary
 Martin Walter S.
 Marwedel, Mrs. C. W.
 Marx, Mrs. Daniel
 Mason, W. D.
 Matson, Mrs. Wm.
 Matt, P. P.
 Mattern, G. A.
 Matteucci, R.
 Maxwell, Mrs. John
 Maxwell, T. V.
 May, Reni A.
 Mayer, Henry L.
 Maynard, H. P.
 Maynard, Miss Sallie S.
 Mee, Frederick Charles
 Mee, John Hubert, Jr.
 Mee, Miss Margaret
 Meertief, Abe
 Meigs, John J.
 Mein, Mrs. W. W.
 Mendell, Mrs. G. H., Jr.
 Mendell, J. M.
 Mendocino Lumber Co.
 Merola, Maestro Gaetano
 Merrill, Mrs. John F.
 Mertz, Alice Hueter
 Metcalf, Mrs. John B.
 Metzger, Alfred
 Meussdorfer, Oscar
 Meyer, Mrs. Alfred
 Meyer, Miss Dorothy
 Meyer, Mrs. Frederick H.
 Meyer, Mrs. Geo. H. C.
 Meyer, Gibbons
 Meyer, Mrs. Henry
 Meyer, Henry G.
 Meyer, Mrs. Henry G.
 Meyer, H. L. E., Jr.
 Meyer, Mrs. H. L. E.
 Meyer, Miss Marie Louise
 Meyer, Miss Viola S.
 Meyer, Wilson
 Meyerfield, Morris, Jr.
 Michaels, Alan J.
 Michaels, C. F.
 Michaels, Frederick D.
 Michaels, Henry
 Michaels, Kathryn T.
 Michels, Mrs. Leopold
 Miel, Chas. D.
 Mihan, Miss Kate M.
 Miles, William E.
 Miller, C. O. G.
 Miller, Horace H.
 Miller, Mrs. James R.
 Mills College
 Mills, E. M.
 Mills, Henry B.
 Mills, Mrs. Henry B.
 Mills, Kenneth A.
 Mills, Ogden
 Mills, Mrs. W. H.
 Milton, Miss Ann
 Milton, Maxwell Pierce
 Milton, M. C.
 Milton, Mrs. M. C.
 Mitau, Mrs. Henry
 Mitchell, Mrs. John W.
 Mitchell, Mrs. Susman
 Moffatt, Edw. F.
 Moffatt, Miss Henrietta
 Moffitt, James K.
 Moller, Mrs. W.
 Monroe, Henry E.
 Monsarrat, Mrs. S. A.
 Monteagle, Kenneth
 Monteagle, Mrs. Kenneth
 Monteagle, Louis F.
 Monteagle, Mrs. Louis F.
 Monteagle, Paige
 Moore, Benjamin
 Moore, C. C.
 Moore, DuVal
 Moore, Mrs. DuVal
 Moore, Miss Elizabeth
 Moore, Mrs. Joseph A.
 Moore, Joseph G.
 Moore, Kenneth A.
 Moore, Mrs. Walton N.
 Moore, Walton N.
 Mooser, Louis H.
 Moran, Nathan
 Morbio, Mrs. Rosa V.
 Morgan, Miss Eleanor
 Morgan, Fred
 Morgan, Horace W.
 Morgan, Margaret M.
 Morris, J. A.
 Morris, Mrs. Oregon E.
 Morrison, Mrs. Alexander F.
 Morrow, Dr. Howard
 Morse, Lester L.
 Morshead, Mrs. Etta G.
 Morshead, John Stuart
 Morshead, Merrill Constant
 Morshead, Merilyn
 Morshead, S. W.
 Mortenson, Mrs. Harry
 Mortenson, Harold D.
 Mortenson, Mrs. Harold D.
 Morton, Mrs. C. G.
 Morton, Miss Marian
 Morton, Miss Marian
 Mott, Mrs. E. J.
 Motts, W. D.
 Moulton, R. H., & Co.
 Moyse, Jos.
 Muentzer, August E.
 Muirson, Mrs. Julia A.
 Muller, A. H.
 Munsell, Mrs. Juliet Ector Orr
 Murphy, Joseph A.
 Murphy, Wm. H.
 Murray, Mrs. Hamilton
 Murray, Wm.
 Musgrave, Mrs. Wm. E.
 (Florence B.)
 Musgrave, Dr. Wm. E.
 Musto, Clarence E.
 Musto, Mrs. Clarence E.
 Musto, Guido J.
 Musto, Mrs. Guido J.
 Musto, Miss Laura
 Myers, Laurence A.
 Naknek Packing Co.
 Nash, Miss Carolyn Augusta
 Nash, Mrs. Joseph
 Neilson, Mrs. J. A.
 Neilson, Mrs. Kate Felton
 Nelson, W. M.
 Neppert, Miss Julia M.
 Nestor, Miss Fredrica Rose
 Neumiller, Mrs.
 Neustadter, Newton H.
 Newbauer, Mrs. Jesse
 Newbauer, J. H., & Co.
 Newbauer, Julian H.
 Newbauer, Sanford R.
 Newell, Robert C.
 Newell, W. H.
 Newhall, Almer M.
 Newhall, Geo. A.
 Newhall, Mrs. Oliver M.
 Newhall, Mrs. W. M.
 Newhall, W. Mayo
 Newhouse, Wm. D.
 Newman, Dr. Alfred
 Newman, S. Walter
 Neylan, John Francis
 Nicholson, W. E.
 Nickel, Geo. W.
 Nickel, Mrs. J. LeRoy
 Nickel, Sallie Miller
 Noble, Col. Robert H.
 Norris, Wm.
 Norton, Miss Elsa
 Noyes, Mrs. Frank
 Nuttall, Mrs. J. R. K.
 O'Brien, E. H.
 Okell, Mrs. C. J.
 Olcovich, Mrs. Joseph
 Old Mission Port. Cmmt Co.
 Oliver, Mrs. Edwin
 Oliver, Mrs. Emery
 Olmsted, Mrs. Fred L.
 Olney, W., Jr.
 Olson, Oliver J.
 O'Neill, Eugene M.
 Ostroski, Miss Amelia
 O'Sullivan, Mrs. C. D.
 O'Sullivan, Miss Ellen E.
 Otis Elevator Co.
 Otis, James
 Otto, Constance
 Owen, Miss Alice
 Owen, V. H.
 Oxnard, Robert
 Oxnard, Mrs. Robert
 Oyster, Mrs. J. S.
 Paige, Cutter
 Palace Hotel
 Palmer, Mrs. Silas H.
 Palmer, Mrs. V. F.
 Palmer, Mrs. W. S.
 Park, Howard G.
 Parkinson, R. W.
 Parrott & Co.
 Parrott, John
 Parsons, Bishop Edward L.
 Paschel, Phillip P.
 Pasquale, Edward V.
 Patch, Wm. Y.
 Patek, Fred
 Patrick, James
 Patrizi, Ettore
 Pauson, Miss Gertrude
 Pauson, S. B.
 Payne, Geo. L.
 Payson, Capt. A. H.
 Peck, James F.
 Pedrini, A.
 Peltier, Geo. W.

Paris Proclaims the Vogue of Costume Jewelry



JEWELRY for each gown and suitable for each occasion is essential to the smartly dressed woman. Semi-precious stones preciously mounted in platinum and diamonds, or necklaces of jade, tourmaline, amber, aquamarine, coral, carnelian and crystal achieve the chic ensemble. We are now showing a wonderful collection moderately priced.

Gump's

S. & G. Gump Co. San Francisco, California
246-268 Post St.

Bank of Italy

California owned

This institution---patronized by more than half a million people---is owned by nearly 14,000 stockholders with a capital investment of more than \$27,000,000.

Resources in excess of \$325,000,000 make the **Bank of Italy** the largest financial institution west of Chicago.

Bank of Italy

HEAD OFFICE: SAN FRANCISCO

FOUNDERS' LIST—Continued.

- Pentz, W. R.
 Peralta, Miss Frances
 Perrin, John
 Peters, J. Frank
 Peterson, Mrs. Ferdinand C.
 Peterson, Frank B.
 Pfau, L. J., Jr.
 Pflingst, Mrs. Florence P.
 Phelan, Senator James D.
 Phelan, Miss Mary Louise
 Phelps, Ralph L.
 Phelps, Mrs. Ralph L.
 Phelps, Raymond W.
 Phelps, Mrs. Raymond W.
 Phleger, H.
 Phleger, Mrs. H.
 The Phonograph Shop
 Pickering, Mrs. Loring
 Pierce, Mrs. Ira
 Pillsbury, Mrs. Horace
 Pischel, Dr. D. K.
 Pischel, Mrs. Kasper
 Pischel, H. D.
 P. K. Brick Co.
 Plant, Mrs. Sydney L.
 Plate, Henry M.
 Platt, Miss Annette
 Plaut, Carl S.
 Plaza Hotel
 Podesta & Baldocchi
 Poett, Genevieve C.
 Poole, Mrs. Harry
 Pope, George A.
 Pope, Mrs. Geo. A.
 Pope, Geo. A., Jr.
 Pope, Kenneth
 Port Costa Brick Co.
 Porter, Miss Anne
 Porter, A. W.
 Porter, Bruce
 Porter, Mrs. Langley
 Porter, Mrs. M. C.
 Porter, Mrs. Shirley S.
 Porter, Mrs. W. S.
 Potter, Mrs. Ashton Howard
 Potter, Mrs. Geo. S.
 Powell, H. T.
 Powell, Stanley
 Powell, Mrs. Stanley
 Powell, Master Stanley, Jr.
 Powell, Miss Margery
 Pratt, Mrs. O. C., Jr.
 Pratt, R. L.
 Preston, Mrs. Edgar F.
 Pucetti, Mrs. Marie P.
 Putnam, Mrs. E. W.
 Quinlan, R. D., Jr.
 Quinn, J. L.
 Quinn, Warren S.
 Raas, Alfred E.
 Raas, Charles
 Raas, Joseph C.
 Raiss, Carl
 Raiss, Mrs. Carl
 Ransohoff, James
 Ransohoff, Robert
 Rau, Stephen
 Raymond, Miss Elizabeth H.
 Red Salmon Canning Co.
 Redding, Joseph D.
 Redington, Mrs. W. P.
 Reich, Mrs. Maurice
 Reid, J. W.
 Reid, M. J.
 Reid, W. P.
 Remillard Brick Co.
 Remillard, Mrs. Cordule
 Remillard, Miss Lillian
 Reyman, Harold C.
 Richards, H. C.
 Richardson, Mrs. F. B.
 Rixford, E. H.
 Rixford, Dr. Emmet
 Rixford, Mrs. Emmet
 Robbins, Mrs. Geo. B.
 Roberts, L. H.
 Robertson, Alex M.
 Robertson, C. H.
 Robinson, Mrs. Henry M.
 Rodgers, Frederick J.
 Rohlf, John C.
 Rolph, Miss Elizabeth
 Rolph, Geo. M.
 Rolph, Mrs. Geo. M.
 Rolph, Ronald T.
 Rolph, Mrs. Thomas
 Romaine, Benjamin
 Romaine, Mrs. Benjamin
 Romaine, William
 Rosenbaum, Mrs. Chas. W.
 Rosenbaum, Mrs. Emma
 Rosenberg, Abraham
 Rosenberg, Mrs. Abraham
 Rosenberg, Miss Louise Alice
 Rosenberg, Max L.
 Rosenblatt, Mrs. Arthur G.
 Rosener, Leland S.
 Rosenfeld, Henry
 Rosenstein, Dr. Julius
 Rosenstirn, Alfred M.
 Rosenstirn, Leona A.
 Rosenstock, Mrs. S. W.
 Rosenthal, Isaac L.
 Rosenthal, Mrs. Isaac L.
 Roseville Women's
 Improvement Club
 Rossi, Angelo J.
 Rossi, Miss A. Olga
 Rossi, Edmund A.
 Rossiter, Mrs. John H.
 Roth, William P.
 Roth, Mrs. William P.
 Rotchild, Mrs. Herbert
 Rothchild, J. B.
 Rothchild, Walter
 Rowley, Mrs. Howard C.
 Ruby, R. L.
 Rucker, Joseph H.
 Rucker, Mrs. Joseph H.
 Rudgear, Mrs. Herminie B.
 Ruggles, James D.
 Rulofson, A. C., Co.
 Russ, Edmund F.
 Russ, Mrs. Edmund F.
 Russell, A. S.
 Russell, Mrs. Atherton
 Russell, Miss Susie
 Sabin, Mrs. John I.
 Sabin, Wallace
 Sacramento Brick Co.
 Sahlein, Mrs. Henry
 St. Goar, Mrs. Henry
 Sal'berg, Mrs. Nell'e
 Salsbury, Mrs. N. R.
 Salz, Mrs. Milton H.
 Samson, Mrs. Rudolph
 Samter, L. Sons
 Samuels, L. T.
 Samuels, Pepi L.
 San Francisco Con-
 servatory of Music
 San Francisco Conn Co.
 San Francisco Musical Club
 San Rafael Tuesday
 Choral Club
 Sarle, Sherman A.
 Saroni, Louis
 Saroni, Mrs. Louis
 Sartori, Dr. Henry J.
 Saunders, Edward Vere
 Sayre Lumber Co.
 Sbarboro, A. E.
 Sbarboro, Remo E.
 Scannavino, Dr. John A.
 Scatena, L., & Co.
 Schammel, Geo.
 Scheeline, Mrs. Simon C.
 Scheld, Mrs. Adolph
 Scheld, Margaret C.
 Schiller, Mrs. James
 Schilling, A.
 Schilling, Mrs. A.
 Schilling, Mrs. A. H.
 Schilling, August, Jr.
 Schilling, Miss Else
 Schilling, Rudolph
 Schilling, Rudolph, Jr.
 Schlessinger, B. F.
 Schlessinger, Charles
 Schmidt, A. H. R.
 Schmidt, Max
 Schmiedell, Mrs. E. G.
 Schoenberg, Mrs. Louis
 School of Music, Dominican
 College, San Rafael, Cal.
 Schurman, Bernice W.
 Schussler, Mrs. Herman, Jr.
 Schwabacher, Mrs. Albert
 Schwabacher, Albert, Jr.
 Schwabacher, Albert E.
 Schwabacher, Alb't E., Mrs.
 Schwabacher, James H.
 Schwabacher, James, Jr.
 Schwabacher, Mrs. Louis
 Schwabacher, Louis A.
 Schwabacher, Mrs. Ludwig
 Schwabacher, Samuel I.
 Schwamm, Miss Louise
 Schwartz, A. M.
 Schweitzer & Co.
 Schweitzer, Maurice, Jr.
 Scott, Bert C.
 Scott, Mrs. C.
 Scott, Fanny B.
 Scott, Geo. A.
 Seale, Mrs. H. W.
 Seales, H. H.
 Seiger, Rudy
 Seckels, Miss Alice
 Selback, B. O.
 Selfridge, Mrs. E. A.
 Sesnon, William T.
 Sesnon, Mrs. William T.
 Sewall, Dr. Edward C.
 Sexton, Mrs. J. E.
 Shainwald, Bertha
 Shainwald, Richard
 Sharp, Arthur M.
 Shaughnesy, Frank C.
 Shea, Mrs. James
 Sheehy, Miss Helen
 Sherer, Mrs. Rex
 Sherman, Clay & Co.
 Sherman, F. R.
 Sherman, L. S.
 Sherwood, H. H.
 Shotwell, William J.
 Shoup, Paul
 Shreve, Treat & Eacret
 Shucking, Theodore E.
 Shumate, Dr. Thomas E.
 Shurtliff, Charles A.
 Siebe, Elizabeth B., M.D.
 Silveira, J. A.
 Simmons, Gertrude M.
 Simmons, Mrs. Gertrude C.
 Simonds, Ray
 Simpson, Mrs. Ernest S.
 Sims, R. M.
 Sinsheimer, Mrs. B.
 Sinsheimer, Henry
 Sinsheimer, Miss May
 Sinton, Edgar
 Sinton, Miss Jean
 Slack, Mrs. Charles W.
 Slingsland, R. U.
 Sloss, Joseph
 Sloss, Mrs. Joseph
 Sloss, Mrs. Leon
 Sloss, Louis
 Sloss, Mr. Louis, Jr.
 Sloss, Mrs. Louis IV
 Sloss, Miss Margaret
 Sloss, M. C.
 Sloss, Mrs. M. C.
 Smith, Arthur A.
 Smith, Miss Betty Knight
 Smith, Mrs. Clarence
 Smith, C. Louis
 Smith, Don
 Smith, Irving M. Scott
 Smith, James B.
 Smith, Mrs. James B.
 Smith, J. K.
 Smith, Mrs. Julius Paul
 Smith, Miss Oenone
 Smith, Dr. Reginald Knight
 Smith, Mrs. Reginald Knight
 Smith, Stuart F.
 Smith, Wm. H., Jr.
 Smith, W. T.
 Sneath, Mrs. G. R.
 Solen, J. W.
 Somers, Mrs. Frank Alton
 Somers, Dr. Geo. B.
 Somers, Mrs. Geo. B.
 Sommer, Max
 Sonnenberg, S.
 Soule, Douglas
 Spandau, Mrs. R. D.
 (Flora M.)
 Sperry, Austin W.
 Speyer, Mrs. Eleanor L.
 Speyer, Walter M.
 Sperry, H. B.
 Spicker, Mrs. J. J.
 Spiers, Miss Katherine E.
 Sprague, Mrs. Richard H.

Goldberg, Bowen & Co.

242 Sutter Street
PHONE SUTTER 1

Packers of the Famous
World Brand Foods

“Cookery means the knowledge of Medea and of Circe
and of Helen and of the Queen of Sheba.”—*Ruskin*.

Cookery, as an art, canning as a science, with the reputation of

Goldberg, Bowen & Co.

which for fifty years has been synonymous with quality, are behind the famous World Brand food products cooked and canned in our own modern, sanitary plant.

World brand food products are not merely “canned goods”—they are foods whose ingredients are the best to be had from the markets of the world—prepared by a famous French chef, and canned under modern scientific methods.

World Brand Soups are made from chicken and *Steer Beef* stock, fresh, succulent vegetables, the best of aromatic spices.

Some of the most popular Soups are:

Chicken Broth	Puree of Split Pea	Beet Soup
Chicken Broth with rice	Lentil Soup	Mulligatawny
Chicken Soup, family style	Windsor Soup	Comsomme
Chicken Broth with noodles	Cream of Tomato Soup	Celery Soup
Chicken Okra Soup	Tomato and Rice Soup	Scotch Mutton Broth
Vegetable Soup	Leek Soup	

15 OZ. TINS 20c EACH

Rejuve (Rejuvenation)—The vitamine soup that makes you young.

Bisque of Frogs, 10 oz. 40c each

Some delicious “after the Opera Supper” foods include:

Chicken a la king—only the white meat of young, tender chicken smothered in a delicious sauce of pure cream, delicately seasoned,
10 oz. tin \$.60

Chicken Tamales—Real Tamales, with white chicken meat—not just a lot of cornmeal and a little sauce. 8 oz. tins \$.25

Frogs a la poulette—The ever rare and exotic epicurean delight of the connoisseur 1.50

Terrapin a la Maryland—This rare delicacy prepared in a delicious and unusual way. 8½ oz. . . . \$1.50
Curried Lamb with Rice. 8 oz. tins .30
Pate de foies gras, rivalling the art of Strasbourg. Tins 1.00

FOUNDERS' LIST—Continued.

- Spreckels, Mrs. A. B.
 Spreckels, Rudolph
 Spriggs, Dr. Gertrude A.
 Sproule, William
 Sproule, Mrs. William
 Stadtmuller, Mrs. Edwin W.
 Stahl, Adolph
 Stanton, C. S.
 Stebbins, Mrs. Edith L.
 Steele, Mrs. James
 Steiger & Kerr Stove Co.
 Steines, C. W.
 Steines, Mrs. C. W.
 Steinhart, Mrs. Jesse H.
 Stent, Frances H.
 Stent, Frances Reis
 Stephenson, F. W.
 Stern, Jacob
 Stern, Sigmund
 Stern, Mrs. Sigmund
 Stettheimer, Mrs. Walter
 Stewart, Chas. A.
 Stewart, Miss Margaret
 Stillman, Mrs. Josephine W.
 Stillman, Dr. Stanley
 Stone, Miss Jennie F.
 Stone, Mrs. Marcus
 Stoney, Gaillard
 Stoney, Mrs. Gaillard
 Storey, H. M.
 Stow, Miss Nellie
 Strassburger, Mrs. Helene L.
 Stratford, F. C.
 Struthers, H. R.
 Stuart, Henry Clifford
 Sullivan, John A.
 Sullivan, M. J.
 Sullivan, Noel
 Sullivan, Walter H.
 Sultan, Mrs. Ernest J.
 Summers, F. P.
 Sussman, Mrs. Emile
 Sutro, Adelaide R.
 Sutro, Mrs. Alfred
 Sutro, Barbara Miss
 Sutro, Charles
 Sutro, Margot
 Sutro, Miss Mary Ann
 Sutro, Oscar
 Sutro, Oscar Jr.
 Sutro, Mrs. Oscar
 Swayne, Lloyd Jr.
 Swayne, Robert H.
 Swayne, Mrs. Robert H.
 Swayne, Virginia Miss
 Swinnerton, Alfred B.
 Symmes, Whitman
 Taft, Harry
 Talbot, Andrew Burton
 Talbot, W. H.
 Tansey, Crowe Co.
 Taylor, Miss Frances E.
 Taylor, Mrs. Moseley
 Terry, Dr. Wallace I.
 Tevis, Harry L.
 Theil, Miss Leona F.
 Thierbach, Charles F.
 Thomas, F. F. Jr.
 Thomas, Mrs. Myron I.
 Thomas, William
 Thompson, Miss Barbara B.
 Thompson, Mrs. Beach
 Thorne, Julian
 Thorne, Mrs. Julian
 Threlkeld, Agnes W.
 Threlkeld, Annie F.
 Threlkeld, J. H.
 Threlkeld, M. C. Jr.
 Threlkeld, M. C. Sr.
 Tibbitts, Howard C.
 Tichenor, A. K.
 Tietzen, Paul O.
 Ti-It Machines Co.
 Tillman, F. A.
 Timson, Mrs. Ella R.
 (Mrs. Wm.)
 Timson, William
 Tinnemann, Mrs. Otto
 Tittle, Horatio S.
 Tobin, Mrs. Cyril
 Tourny, Geo.
 Towne, Miss Arline
 Towne, G. S.
 Towne, Mrs. G. S.
 Towne, Miss Helen
 Towne, Miss Josephine
 Towne, Miss Lindsay
 Towne, Percy E.
 Towne, Wm. Stark
 Toy, Harvey M.
 Traung, Betty Mae
 Traung, Charles F.
 Traung, Mrs. Charles F.
 Traung, Chas. Louis
 Triest, Frank
 Trowbridge, H. O.
 Tubbs, Alfred S.
 Tubbs, Mrs. Alfred S.
 Tubbs Cordage Co.
 Tubbs, Miss Emily
 Tubbs, Tallant
 Tubbs, Mrs. Wm. B.
 Tucker, Mrs. James Ellis
 Tucker, Nion R.
 Tucker, Mrs. Nion R.
 Tupper, S. J.
 Turner, Mrs. A. Howard
 Tuttle, J. H.
 Tyson, Mrs. C.
 Tyson, Mrs. Geo. H.
 Uhl, G.
 Ulrich, J. A.
 Union Lumber Co.
 Unna, Harry
 Upham, Isaac & Co.
 Urquhart, Geo. A.
 Vail, Mrs. Frederic N.
 Van Antwerp, W. C.
 Van Bergen, Mrs. Edw. A.
 Van der Zwiep, A.
 Van Eck, A. T.
 Van Eck, Baron J. C.
 Van Eck, Baroness J. C.
 Van Fleet, Alan C.
 Van Sicklen, Mrs. F. W.
 Van Sickley, Mrs. F. W.
 Van Smith, Geo. A.
 Vargas, Mrs. Francis J.
 Vincent, Mrs. Arthur R.
 Vincent Arthur Wm. Boura
 Vincent, Miss Elizabeth Rose
 Volkman, Daniel G.
 Volkman, Mrs. Daniel G.
 Volkman, Elfie
 Volkmann, Geo. F.
 Volkmann, Mrs. Geo. F.
 Volkmann, Miss Jane
 Volkmann, Miss Johanna M.
 Volkmann, Miss Virginia
 Volkmann, William G.
 Volkmann, Mrs. William G.
 Vollmer, Miss Elsa M.
 Von Herwarth, Baroness
 Von Rheim Real Estate Co.
 Voyer, Louise Lee
 Wagenheim, Emil S.
 Wagner, George
 Waldeck, Herman
 Walker, P. J. Co.
 Walker, Edith Lynn
 Walker, Mrs. Willis J.
 Walsh, James E.
 Walsh, Kenneth
 Walter, Clarence R.
 Walter, Mrs. I. N.
 Walter, John I.
 Walter, Mrs. John I.
 Wardell, Justus S.
 Warwick, Rosalind
 Watkins, Dr. James Thomas
 Watt, Rollo V.
 Waybur, Julian R.
 Wayman, Willard O.
 Weaver, Mrs. L. F.
 Webster, Mrs. H. J.
 Weil, Mrs. A. L.
 Weill, M. D.
 Weill, Michel
 Weinstock, Mrs. Harris
 Weir, Mrs. Wm. B.
 Welch, Andrew, Jr.
 Welch, Mrs. Andrew, Jr.
 Welch, Miss Florence
 Welch, Miss Marie
 Welch, R. M.
 Wellman, Peck & Co.
 Wellman, W. B.
 Wellman, Mrs. W. B.
 Welty, Mrs. C. F.
 Wentworth, Mr. F. W.
 Wenzel, Miss Florine
 Western Meat Company
 Weston, Agnes H.
 Whearty, V. M.
 Wheeler, Mrs. Chas. Stetson
 Whipple, Frank B.
 Whitaker, G. W.
 Whitcomb Hotel
 White, Mrs. Fillmore
 White, Fillmore, Jr.
 White, Miss Mildred
 White, Ralston L.
 Whitely, H. M.
 Whiting, Mrs. Randolph
 Whitley, Henry A.
 Whitney, Leslie D.
 Whittell, Mrs. Geo. Sr.
 Wicks, Miss Mildred I.
 Widenham, A. W.
 Wiel, Alan
 Wiel, Eli H.
 Wiel, Mrs. Eli H.
 Wiel, Irvin J.
 Wieland, Alfred S.
 Wieland, E. J.
 Wilcox, W. E.
 Wilder, Mrs. Ethel Oarke
 Wilder, F. A.
 Wilhoit, Mrs. John N.
 Wilkins, B. S.
 Williams, Mrs. John M.
 Williams, Stephen
 Williams, Mrs. Thomas
 Williams, Dr. T. M.
 Williamson, W. F.
 Wilson, A. W.
 Wilson, Mrs. Edgar M.
 Wilson, The Ernest Co.
 Wilson, Frank M.
 Wilson, H. B.
 Wilson, Mary E.
 Wilson, W. W.
 Winchell, Miss Anna Cora
 Winslow, Mrs. Sarah S.
 Winterberg, Mrs. Walter H.
 Winterburn, Miss Louise E.
 Wirtner, John J.
 Witter, Dean G.
 Wolf, Adolph C.
 Wolf, Max
 Wolfe, F. W.
 Wood, L. E.
 Wood, Mrs. Leonard Earl
 Wood, W. H.
 Wood, Mrs. William S.
 Woods, Virginia Newhall
 Woolams, L. A.
 Woolams, Mrs. L. A.
 Worden, C. E.
 Wormser, Mrs. G.
 Wormser, S. I.
 Wright, Harold L.
 Wright, Mrs. J. B.
 Wright, Mrs. John T.
 Wurlitzer, Rudolph Co.
 Young, Edw. E.
 Young, Mrs. Edw. E.
 Young, F. J.
 Young, Mrs. Wm. W.
 Young, W. R. K.
 Younger, Mrs. Wm. J.
 Zane, Franklin A.
 Zaruba, Mrs. V.
 Zeile, Miss Marion
 Zellerbach, Henry H.
 Zellerbach, H. L.
 Zellerbach, I.
 Zellerbach, Mrs. I.
 Zellerbach, J. D.
 Ziel, Miss Charlotte A.
 Zweybruck, Miss Edith
 Knight, Samuel
 Chamberlain, Edith Mc D.
 Chamberlain, Edith
 Chamberlain, Selah Jr.
 Chamberlain, Joseph P.
 Chamberlain, Ellen P.
 Ehrman, Sidney Hellman
 Ehrman, Esther Hellman
 Black, James J.

IN MEMORIAM

- Bremer, Anne
 Hughes, George R.
 Kuhl, Max J.
 Musto, Mrs. Joseph
 Nichols, Bishop Wm. Ford
 Urmey, Clarence

The World's Greatest Artists and Attractions

WILL VISIT

SAN FRANCISCO

And Northern California Cities this Season

Under the Management of

SELBY C. OPPENHEIMER

Louis Graveure

The Most Popular Baritone Recitalist

CURRAN THEATRE

SUNDAY AFTS. OCT. 12 and 26

CURRAN THEATRE

SUNDAY AFT., OCT. 19

Claire Dux

Soprano Metropolitan and Chicago Opera Companies

AND THEN—Among other Great Singers, Pianists, Violinists, Dancers, Ensembles and Stupendous Attractions will come in Rapid Succession—

Sopranos and Contraltos

MARIA JERITZA
ALMA GLUCK
SCHUMANN-HEINK
CLAIRE DUX
FLORENCE EASTON
FRIEDA HEMPEL
ROSA PONSELLE
SOPHIE BRASLAU
GANNA WALSKA
CLAUDIA MUZIO
INA BOURSKAYA

Pianists

VLADIMIR DE PACHMANN
PERCY GRAINGER
GUY MAIER and LEE PATTISON
ALFRED CORTOT
MIECZYSLAW MUNZ
MYRA HESS

Tenors and Baritones

CHALIAPIN
LOUIS GRAVEURE
TITO SCHIPA
ROYAL DADMUN

Violinists

MISCHA ELMAN
ERNA RUBINSTEIN
GEORGES ENESCO

ALBERTO SALVI, *Harpist*
THE FLONZALEY QUARTET

ANNA PAVLOWA and her Ballet Russe and Orchestra
PAUL WHITEMAN (himself) and his "Popular Music" Orchestra
RUTH ST. DENIS, TED SHAWN and the Denishawn Dancers
THE DE RESZKE SINGERS—Four Extraordinary Male Vocalists
THE APOLLO MUSICAL CLUB CHOIR OF CHICAGO

EXCLUSIVE MANAGEMENT
CALIFORNIA (NORTH OF TEHACHAPI)

SELBY C. OPPENHEIMER

SUITE 307 FOXCROFT BUILDING
68 Post Street
SAN FRANCISCO
Telephones: Douglas 7960-7961

TICKET OFFICE AT
Sherman, Clay & Co., Kearny and Sutter Streets
SAN FRANCISCO
Telephone Exchange: Sutter 6000

SEASON 1924

The San Francisco Opera Company

GAETANO MEROLA, *Director General*
 BRADFORD MILLS, *Executive Manager*

STAFF

ARMANDO AGNINI	Stage and Technical Director
WILLFRED PELLETIER	} Assistant Conductors
GIACOMO SPADONI	
ARTURO CASIGLIA	Chorus Master
NATALE COROSSIO	Ballet Master
RALPH NIEBLAS	Scenic Artist
ED BARTON	Master Mechanic
C. J. HOLZMULLER	Chief Electrician
GEORGE SCHAEFER	Treasurer
GOLDSTEIN & COMPANY	Costumers

Scenery and Properties from the San Francisco Opera Company Studios.

SCHEDULE OF SUBSCRIPTION PERFORMANCES

FIRST WEEK

MONDAY EVENING, Sept. 22	Andrea Chenier
WEDNESDAY EVENING, Sept. 24	La Boheme
FRIDAY EVENING, Sept. 26	Madame Butterfly
SATURDAY EVENING, September 27	Rigoletto

SECOND WEEK

MONDAY EVENING, Sept. 29	Manon (Massenet)
TUESDAY EVENING, Sept. 30	La Tosca
THURSDAY EVENING, Oct. 2	{ L'Amico Fritz Gianni Schicchi
SATURDAY EVENING, Oct. 4	Traviata

THIS BOOK
Printed & Published
BY



G. A. BLANCHARD, *President*

**Poster
Show
and
Commercial
Printers**

SAN FRANCISCO

When You Contemplate
BILLBOARD ADVERTISING

See us about the
printing of your

POSTERS

We Will SAVE You MONEY

Individuality in our Designing and
Wood Engraving for the printing of all
classes of Outdoor Advertising



A FEW

of the recent posters displayed on
the billboards by

FOSTER & KLEISER

THAT WE PRINTED

Don Lee—Cadillac Automobiles
O'Connor, Moffatt & Co.—Anni-
versary Sale

Queen Lily Soap
Chester N. Weaver—Studebaker
California Industrial Exposition
San Francisco Grand Opera—

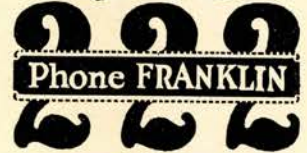
AND MANY MORE TO FOLLOW

ALSO

Theatre and Show Posters every day



TWO-TO-TWO



TWO-TO-TWO



GAETANO MEROLA

Director General

Alice Seckels'
"Matinee Musicales"
 SAN FRANCISCO

Hotel Fairmont
Artists Appearing
 Ina Bourskaya
 Claire Dux
 Mieczslaw Munz
 Alberto Salvi
 De Reszke Quartet
 Royal Dadmun

Alice Seckels'
"Matinee Musicales"
 PASADENA

Hotel Vista del Arroyo
Artists Appearing
 Ina Bourskaya
 Percy Grainger
 Alberto Salvi
 Fannie Hurst
 Florence Easton
 Royal Dadmun

Alice Seckels'
"Matinee Musicales"

OAKLAND

Artists Appearing
 Jose Mojica
 Annie Louise David
 Lydia Ferguson



Alice Seckels

Manager

Sixty-Eight Post Street, San Francisco

Room 309 . . . Telephone Douglas 7267

Telephone or write for detailed information concerning any of these attractions

Opera-logues
 by
Victor Lichtenstein

The Operas in Song
 and Story
 September 15, 20, 23, 25
 Hotel Fairmont

Symphony-logues

by

Victor Lichtenstein

Sorosis Club Hall

BOX HOLDERS

SEASON 1924

RIGHT TIER

2. Mr. and Mrs. Timothy Healy
4. Mr. and Mrs. Sigmund Stern
6. Mr. and Mrs. Marcus S. Koshland
8. Mr. and Mrs. William Fries
10. Mr. and Mrs. Spencer Grant
12. Judge and Mrs. M. C. Sloss
14. Mr. William T. Sesnon
Mr. Charles W. Fay
16. Mr. and Mrs. Wallace M. Alexander
18. Mr. and Mrs. Prentis C. Hale
20. Mr. and Mrs. James W. Edwards
22. Mr. and Mrs. Frederick R. Sherman
Mr. and Mrs. Philip T. Clay
24. Mr. and Mrs. William M. Fitzhugh
26. Mr. and Mrs. R. S. Faxon
Mr. and Mrs. Silas Palmer
28. Mr. and Mrs. A. W. Eames
Mr. and Mrs. A. C. McLaughlin
30. Mr. M. H. de Young
- 32.
- 34.
36. Mrs. Gaetano Merola

LEFT TIER

1. Mr. and Mrs. Robert I. Bentley
3. Mr. and Mrs. Horace Bradford Clifton
5. Mr. and Mrs. Joseph A. Donohoe
7. Mr. John F. Brooke
9. Mrs. James L. Flood
11. Mr. and Mrs. Kenneth R. Kingsbury
13. Mrs. W. B. Bourn
15. Mr. and Mrs. Milton H. Esberg
17. Mrs. Ira Pierce
19. Mr. and Mrs. Edward L. Eyre
21. Mr. James D. Phelan
23. Mr. and Mrs. William H. Loller
25. Mrs. Alfred S. Tubbs
27. Mr. and Mrs. Arthur Rose Vincent
29. Mrs. Fred W. Bradley
31. Mr. and Mrs. Stanley G. Harris
- 33.
- 35.

The Elwyn Concert Bureau Announces

San Francisco's Greatest Concert Course

ELWYN ARTIST SERIES

TEN SUPREME EVENTS

SCOTTISH RITE HALL

- MORIZ ROSENTHAL Monday Evening, November 17
 "A Pianistic Giant Accomplishing the Superlative"
- CECELIA HANSEN Thursday Evening, December 4
 "Her Tone—'The Hansen Tone' Individual, Tremendous Power, and Purity."
- ISA KREMER Friday Evening, December 12
 International Balladist
- *JASCHA HEIFETZ (Casino Theatre) Sunday Matinee, January 18
 "The Incomparable"
- MARIA IVOGUN Monday Evening, January 26
 Europe's Greatest Coloratura Soprano
- ALBERT SPALDING Friday Evening, February 20
 America's Supreme Violinist
- *ROLAND HAYES (Casino Theatre) Sunday Matinee, February 22
 Phenomenal Negro Tenor—The Sensation of recent years
- MABEL GARRISON Wednesday Evening, March 18
 One of America's Most Gifted and Gracious Singers
- LONDON STRING QUARTET Tuesday Evening, April 7
 "Unsurpassed as a Perfect Ensemble"
- REINALD WERRENRATH Monday Evening, April 20
 "An American Institution and a Great One"
- MERLE ALCOCK Date in Early May to be announced later
 Leading Contralto Metropolitan Opera Company

*Patrons may have the choice of one of these two great artists, or, by paying \$1.00, \$1.50 or \$2.00 extra, may enjoy the additional concert on the season ticket.

Season Tickets (10 of above concerts), \$15.00, \$10.00, \$7.00, Plus Tax
 Now on Sale at Sherman, Clay and Company

CURRAN THEATRE

FEBRUARY, 1925

San Carlo Grand Opera Company

FORTUNE GALLO, *Director*

Western Tour under direction of the ELWYN CONCERT BUREAU

MONDAY EVENING, SEPTEMBER 22nd AT 8 O'CLOCK

“Andrea Chenier”

Opera in Four Acts by U. GIORDANO

ACT 1—In the castle of the Count of Coigny

ACT 2—A street in Paris near Cour La Reine

ACT 3—The first section of the Revolutionary Tribunal

ACT 4—The courtyard of Saint Lazare prison.

Time—French Revolution

Andrea Chenier	BENIAMINO GIGLI
Carlo Gerard	GIUSEPPE DE LUCA
Maddalena di Coigny	CLAUDIA MUZIO
La Mulatta Bersi	EVA DE VOL
La Contessa di Coigny	RUTH SHAFFNER
Madelon	QUERITA EYBEL
Roucher	FRANCESCO SERI
Pietro Fleville	} LOUIS D'ANGELO
Fouquier Tinville	
Il Sanculotto Mathieu	PAOLO ANANIAN
Un “Incredibile”	} LODOVICO OLIVIERO
L'Abate	
Schmidt	} ALBERT GILLETTE
Dumas	
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

Story of opera on page 45.

CORONADO BEACH

CALIFORNIA

Is one of America's most delightful spots at which to enjoy a vacation during any month or season in the year. Reached by steamship, train or automobile from San Francisco via San Diego, California.



HOTEL DEL CORONADO

BAY AND SURF BATHING
 AQUAPLANING
 YACHTING ROWING CANOEING
 MOTOR BOATING
 GOLF ON 18 HOLE GRASS COURSES
*Miniature 9 hole course
 on hotel grounds*
 MOTORING, HORSEBACK RIDING
 TENNIS
 DANCING EVERY EVENING EXCEPT
 SUNDAY
Music by Earl Fegan's Orchestra



TIJUANA

OLD MEXICO

The quaint old border town where a 100-day race meet begins each year on Thanksgiving Day is now reached by automobile from Coronado over a newly paved concrete highway, distance 14 miles.

Write for folder

MEL S. WRIGHT, *Manager* ~ Coronado Beach, California
 San Francisco Agent, W. R. RAMAGE
 Oceanic Building, 2 Pine Street
 Douglas 5600

WEDNESDAY EVENING, SEPTEMBER 24th

“La Boheme”

Opera in Three Acts by GIACOMO PUCCINI

ACT I—Garret of the Bohemian

ACT II—Terrace of the Cafe Momus, Paris

ACT III—A City Gate of Paris

ACT IV—Same as Act I



Mimi	QUEENA MARIO
Musetta	ANNA YOUNG
Rodolfo	BENIAMINO GIGLI
Marcello	MILLO PICCO
Shaunard	LOUIS D'ANGELO
Colline	FRANCESCO SERI
Benoit }	PAOLO ANANIAN
Alciendoro }	

Story of opera on page 49.

SHREVE, TREAT &
EACRET



To a discriminating clientele
we offer

JEWELRY DE LUXE
PEARLS



Paris · · Amsterdam · · New York

REPRESENTATION

Insures Execution of Your
Requirements in Unusual Pieces



136 GEARY STREET

QUALITY SERVICE DEPENDABILITY

FRIDAY EVENING, SEPTEMBER 26th, AT 8:15

“Madame Butterfly”

Opera in Three Acts by G. PUCCINI

ACT 1—A hill near Nagasaki

ACT 2—The interior of Butterfly’s house.

ACT 3—Same as in Act 2.

Nagasaki—Modern times.

Cio Cio San	THALIA SABANIEVA
Suzuki	IRENE MARLOWE
Pinkerton	JOSE MOJICA
The Consul	MILLO PICCO
Goro	LODOVICO OLIEVIRO
The Bonza	FRANCESCO SERI
Il Regio Commissario	ALBERT GILLETTE
Yamadori	LOUIS D’ANGELO
Kate	GLEN CLIFFORD
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Director	ARTURO CASSIGLIA

Story of opera on page 51.



AS for thirty-seven years, the richest furs that Nature provides, the finest that money can buy... and now "Gassner's" so extensively remodeled it is become one of the handsomest fur stores in America.

Fur-trimmed cloth coats, also.

Louis Gassner
INCORPORATED

112-114 GEARY STREET SAN FRANCISCO

Make Your Savings Work for You!

4¹/₄%

ON ALL SAVINGS AT THE

Italian Commercial Bank

SAVINGS · · COMMERCIAL · · SAFE DEPOSIT

Head Office:

COR. MONTGOMERY AND SACRAMENTO STREETS

North Beach Branch:

COR. COLUMBUS AVENUE
AND BROADWAY

Columbus Branch:

COR. MONTGOMERY AND
WASHINGTON STREETS

SATURDAY EVENING, SEPTEMBER 27th, AT 8:15 O'CLOCK

"Rigoletto"

Opera in Four Acts by VERDI

ACT 1—Ballroom in the palace of the Duke of Mantua.

ACT 2—The end of a road with house of Rigoletto to the left.

ACT 3—Salon in the palace of the Duke.

ACT 4—Sparafucile's house.

Time and action in the City of Mantua—16th Century

Gilda	QUEENA MARIO
Giovanna	TERESINA MONOTTI
Maddalena	MARGARETA BRUNTSCH
Contessa di Ceprano	ANITA OLMSTED
Il Duca di Mantova	BENIAMINO GIGLI
Rigoletto	GIUSEPPE DE LUCA
Monterone	LOUIS D'ANGELO
Sparafucile	FRANCESCO SERI
Marullo	PAOLO ANANIAN
Ceprano	ALBERT GILLETTE
Borsa	LODOVICO OLIVIERO
A Page	DU BLOIS FERGUSON
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

Story of opera on page 57.



The Etiquette of the Opera includes a wrap of fur

Coats - - Capes - - Jaquettes

for the Opera Season and for formal or informal wear at all seasons.

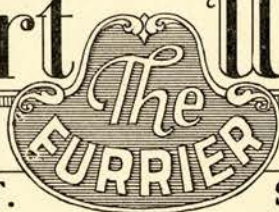
Moderately priced.

“THIRTY-TWO YEARS OF RELIABILITY”

Robert Wallace

*Fine Furs
Fur Garments*

146 GEARY ST.



*Repairing
Remodeling*

SAN FRANCISCO

REVISED CAST OF

“Manon”

APPEARING ON PAGE 35

Le Chevalier Des Grioux	TITO SCHIPA
Lescaut	MILLO PICCO
Le Conte Des Grioux	PAOLO ANANIAN
Guillot Morfontaine	ANDREA FERRIER
De Bretigny	LOUIS D'ANGELO
Manon	THALIA SABANIEVA
Poussette	ANNA YOUNG
Javotte	MARY NEWSOME
Rosette	RUTH SHAFNER
A Servant	CONSTANCE MONCLA
Two Guards	{ ALBERT FREDIANI N. FEDULOFF
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

Addition to “La Boheme” Cast

APPEARING ON PAGE 29

Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

SPECIAL NOTICE

The Board of Governors of the San Francisco Opera Association invites you to become a Founder of the Association. The list will remain open until the close of the opera season. If you desire to become a Founder, please sign the accompanying pledge and mail to the offices of the Association, 532 Geary Street.

TO THE BOARD OF GOVERNORS Date.....
SAN FRANCISCO OPERA ASSOCIATION:

In acceptance of the invitation of the Board of Governors, and in the desire to help assure the continuance and development of Grand Opera in San Francisco and vicinity, I hereby subscribe forFounder-Membership.....in the San Francisco Opera Association, and will remit Fifty Dollars (\$50.00) for each membership subscribed, within ten days from the date hereof.

Name of Subscribing Member.....

Address.....

Founders of the San Francisco Opera Association will be accorded such special courtesies and privileges from time to time by the Governors as are customary, feasible, and not inconsistent with the best interests of Grand Opera in San Francisco. Founder-Memberships are permanent and are not assessable for deficits, or dues, or any purpose whatever.



Steinway

For qualities that endure

A PIANO is usually bought but once in a lifetime. It will remain in your home from now henceforth—a monument to your judgment, a witness to your taste.

As the years go on, associations will gather thick about this instrument. Little fingers will learn to play on it. Lovers will grow tender above it. Songs, old and new, will come from it mellow and familiar. During these years, your piano should come to be the very heart of your Home.

So choose this piano carefully. Choose it as you would choose an intimate member of your family circle. Choose it for the qualities that will endure.

Let the choice, if possible, be a STEINWAY. There is no other piano of qualities more enduring—of distinction so immediately recognized.

**Sherman, Clay & Co.**

Kearny and Sutter Sts., San Francisco
Fourteenth and Clay Streets, Oakland
Sacramento · Stockton · Fresno · San Jose

MONDAY EVENING, SEPTEMBER 29th, AT 8 O'CLOCK

“Manon”

Opera in Four Acts and Five Tableaux by J. MASSENET

ACT 1—A street in Amiens.

ACT 2—The apartment of Des Grieux and Manon-rue Vivienne

ACT 3—Ante-room in the Seminary of Saint Sulpice.

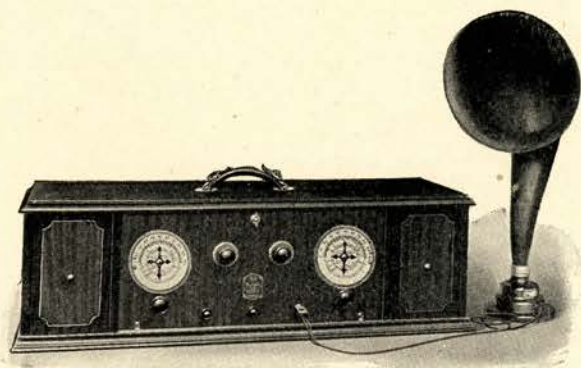
ACT 4—The Hotel of Transylvanie.

ACT 5—The road to Havre.

The action takes place in 1721.

Le Chevalier Des Grieux	TITO SCHIPA
Lescaut	MILLO PICCO
Le Conte Des Grieux	PAOLO ANANIAN
Guillot Morfontaine	ANDREA FERRIER
De Bretigny	LOUIS D'ANGELO
Manon	THALIA SABANIEVA
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

Story of opera on page 61.



Radiola Super Hetrodyne, \$280. Complete with batteries. (No outside wires required.)

Great Things Are in the Air

RADIO BRINGS THEM
TO YOUR HOME

Keep the opera season open throughout the year by installing a high grade radio set now. Many stars of the future are heard nightly over the powerful broadcasting stations.

WE SPECIALIZE IN

R A D I O L A S

Atwater Kent



Eagle Neutrodyne

Hear these receivers at our show rooms at 463 Geary Street, adjoining the Curran Theatre or let us demonstrate them some evening in your home.

Very convenient terms may be arranged if desired.

E. A. Portal Company

463 GEARY STREET

(Adjoining the Curran Theatre)

PROSPECT 10328



Radiola VIII, \$436. Complete with batteries. (No outside wires required.)

TUESDAY EVENING, SEPTEMBER 30th, AT 8 O'CLOCK

“La Tosca”

Opera in Three Acts by PUCCINI

ACT 1—The Church of San Andrea Della Valle

ACT 2—Room of Scarpia in Farnese Palace

ACT 3—The platform of Castle Sant'Angelo

The action: Rome, 1800.

Floria Tosca	CLAUDIA MUZIO
Mario Cavaradossi	BENIAMINO GIGLI
Baron Scarpia	GIUSEPPE DE LUCA
Angelotti	FRANCESCO SERI
The Sacristan	PAOLO ANANIAN
Spoletta	LODOVICO OLIVIERO
Sciarrone	LOUIS D'ANGELO
A Jailer	ALBERT GILLETTE
A Shepherd	QUERITA EYBEL
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA

Story of opera on page 65.



Mrs. Carroll Nicholson

Contralto



Teacher of Voice
and **The Art of Singing**



AUDITION BY APPOINTMENT

RESIDENCE STUDIO: 32 LORETA AVE., PIEDMONT

Telephone Piedmont 304

Mary Ashe Burke
Child Music Specialist

THE DUNNING SYSTEM
OF
IMPROVED MUSIC STUDY
FOR BEGINNERS

Mothers—You are invited to visit

The Dunning School

1817 Clement St

Telephone Douglas 5958
Residence Telephone Sunset 2293

Mme. STELLA BEST
Voice

ITALIAN METHOD

Studio:

904 Kohler & Chase Building
26 O'Farrell Street
SAN FRANCISCO

THURSDAY EVENING, OCTOBER 2nd, AT 8 O'CLOCK

"Amico Fritz"

ACT 1—Dining room in Fritz' country home.

ACT 2—Courtyard on the farm of Messanges.

ACT 3—Same scene as in Act 1.

The action takes place in Alsace—modern times.

Suzel	THALIA SABANIEVA
Caterina	HELEN DE VOL
Beppe	QUERITA EYBEL
Fritz	TITO SCHIPA
Rabbino	GIUSEPPE DE LUCA
Hanezo	PAOLO ANANIAN
Federico	LODOVICO OLIVIERO

followed by

"Gianni Schicchi"

Opera in One Act by G. PUCCINI

The bedroom of Buoso Donati

The action in Florence, 1299

Gianni Schicchi	GIUSEPPE DE LUCA
Lauretta	MYRTLE DONNELLY
Rinuccio	JOSE MOJICA
Zita	MARGARETA BRUNTSCH
Gherardo	LODOVIC OLIVIERO
Nella	ANNA YOUNG
Gherardino	OLIVE JONES
Betto di Signa	PAOLO ANANIAN
Simone	FRANCESCO SERI
Marco	LOUIS D'ANGELO
La Ciesca	RENE LAZELLE
Maestro Spinelloccio	ALBERT GILLETTE
Ser Amantio di Nicolao	ANDREA FERRIER
Pinellino	A. FREDIANI
Guccio	A. ALIBERTINI

Conductor GAETANO MEROLA

Stage Director ARMANDO AGNINI

Stories of operas on pages 69 and 71.



Zanette W. Potter

Oakland's
CONCERT MANAGER

Now entering the *tenth* season of super-concert service to the great East Bay, presents more than *thirty first class concert events* featuring world renowned artists.

Held in the Oakland Auditorium Opera House.

These include:

Artists Concerts Series

7 INCOMPARABLE MUSICAL TREATS

\$9.00, \$7.00, \$5.00, plus tax for season

- | | |
|--|---------------|
| 1. LOUIS GRAVEURE, Internationally famous baritone | Oct. 27, 1925 |
| 2. RUTH ST. DENIS AND DENISHAWN DANCERS, | Dec. 8, 1924 |
| 3. SOPHIE BRASLAU, Contralto | Dec. 29, 1924 |
| 4. ERNA RUBINSTEIN, Phenomenal Violinist | Jan. 19, 1925 |
| 5. ALFRED CORTOT, French Master Pianist | Feb. 23, 1925 |
| 6. ROSA PONSELLE, Phenomenal Dramatic Soprano | Mch. 30, 1925 |
| 7. TITO SCHIPA, Premiere Lyric Tenor | Apr. 13, 1925 |

SINGLE CONCERT ATTRACTIONS

Single Admission only, \$2.00, \$1.50, \$1.00, plus tax

- | | |
|--|-----------------|
| ALMA GLUCK, Brilliant Soprano | Nov. 17, 1924 |
| MISCHA ELMAN, King of Violinists | Dec. 12, 1924 |
| SCHUMANN-HEINCK, Beloved and Distinguished Contralto | Jan. 26, 1925 |
| VLADIMIR DE PACHMANN, Venerable Pianist | Feb. 5, 1925 |
| PAUL WHITEMAN AND HIS ORCHESTRA | Mch. 2, 1925 |
| ANNA PAVLOWA and BALLETT RUSSE | Mch. 9-10, 1925 |
| FEODORE CHALIAPIN, Famous Actor Baritone | Mch. 24, 1925 |
| FRIEDA HEMPEL, Beautiful and Eminent Soprano | May 7, 1925 |

SAN FRANCISCO SYMPHONY ORCHESTRA

ALFRED HERTZ, *Conductor*

10 Concerts—10 regulars and pops alternating—\$15.00, \$10.00, \$7.50, \$5.00 for the season.

CHAMBER MUSIC SOCIETY OF SAN FRANCISCO

Series of three recitals to be held in the Hotel Oakland, beginning November 11, 1924.



SATURDAY EVENING, OCTOBER 4th, AT 8:15 O'CLOCK

"La Traviata"

Opera in Four Acts by G. VERDI

ACT 1—Salon in Violetta's home.

ACT 2—Country place of Violetta near Paris.

ACT 3—Ballroom in Flora's Palace.

ACT 4—Bedroom in Violetta's home.

Place and time of action—Paris, about 1700

Violetta Valery	CLAUDIA MUZZIO
Flora Bervoix	ANNA YOUNG
Annina	TERESITA MONOTTI
Alfredo Germont	TITO SCHIPA
Giorgio Germont	GIUSEPPE DE LUCA
Gastone	LODOVICO OLIVIERO
Barone Douphol	LOUIS D'ANGELO
Marchese D'Obigny	PAOLO ANANIAN
Dottore Grenvil	FRANCESCO SERI
Conductor	GAETANO MEROLA
Stage Director	ARMANDO AGNINI
Chorus Master	ARTURO CASIGLIA
Ballet Master	NATALE CAROSSIO

Story of opera on page 75.

DIRECT from the Opera Stage



CLAUDIA MUZIO

An Exclusive Edison Artist

GLORIOUS CLAUDIA MUZIO has been well styled the "Artist Supreme." Exacting music critics in all the musical centers of the world have acclaimed her among the leading, if not the first of dramatic sopranos.

DON JOSÉ MOJICA

An Exclusive Edison Artist

THOUGH still a youth this "Serenading Cavalier" has had a meteoric rise to the front rank of contemporary tenors. His is the voice of the century.



The EDISON SHOP
235 GEARY STREET
SAN FRANCISCO 'PHONE SUTTER 91

The NEW
P H O N O

—To Your Living Room

The New Edison is the only phonograph that dares the supreme test of direct comparison with the living artist.

Demonstrated in side-by-side comparison with any other phonograph, the New Edison quickly and conclusively proves its superiority.



EDISON
G R A P H

The EDISON SHOP
235 GEARY STREET
SAN FRANCISCO 'PHONE SUTTER 91



C. H. WOLFELT CO.

The BOOTERY

Smart Shoes for Women



152 GEARY STREET
SAN FRANCISCO

LOS ANGELES

PASADENA

CHRISTINE STRANG ANNA STRANG MARJORIE STRANG

The Green Gate Inn

233 Grant Avenue

(Above Joseph's)

Douglas 6849

Luncheon

Tea Service

THE FORTNIGHTLYS

Second Season, 1924-25 Colonial Ballroom, Hotel St. Francis

Alternate Monday evenings, commencing October Sixth

Ten "Soireés Intimes" featuring Modern Music



VISITING ARTISTS

ARTHUR BLISS, *Composer-Pianist*

TINA LERNER, *Pianist*

MAY MUKLE, *Violoncellist*

E. ROBERT SCHMITZ, *French Pianist*

LOUISE VAN OGLE, *Authority on Russian Music, Composer-Pianist*



MASTER CLASSES

E. ROBERT SCHMITZ Eminent French Pianist, January, 1925

YEATMAN GRIFFITH Internationally Famous Vocal Master, June, 1925

IDA G. SCOTT, *Director*

“ANDREA CHENIER”

Historical Drama

Written by LUIGI ILLICA

Music by UMBERTO GIORDANO

“ANDREA CHENIER” is an opera of the French Revolution. It is a tragic idyll; but lyrical in treatment. This lyricism is characteristic of the composer, Umberto Giordano, who is eminent among modern Italians for the refinement of his style.

Chenier was a real personage, a poet of the Revolution and one of its victims. “The Republic has no need of poets,” said the Terrorists and they sent him to the scaffold. A pagan idealist, akin to Keats in the classic purity of his style, he turned the arrows of his genius against the aristocracy and, by so doing, helped to seal their doom.

The librettist has written a notable book. Chenier lives and breathes in it. He is the spokesman of the oppressed people and his muse flames into eloquence in the presence of the nobility he hates.

FIRST ACT. The opera opens in the Chateau of Coigny, where the footman Gerard is arranging the ballroom for the reception of guests. But under the flunkey’s livery beats the heart of a freeman. At the sight of his father, broken in body and spirit by long years of service, and the thought of the misery of his brothers in servitude, he bursts forth in bitter denunciation of the aristocrats “who toil not, neither do they spin.”

Madelene, the young daughter of the countess, comes in with her maid Bersi and, as Gerard watches her, his bitterness falls from him like a cloak. He is conscious only of her youthful gaiety and loveliness, and the joy and peace that her presence affords his spirit.

The guests arrive, a dignitary of the Church, lords and ladies, among them Andrea Chenier. The young poet is strangely out of place amid the gaiety and frivolity of the ballroom. He stands silent, unresponsive to the careless chatter of those about him.

It is only when Madelene, in a spirit of youthful coquetry, goads him into reply that he launches into impassioned improvisation—not the love-verse for which she has been angling, but the love of man for mankind, “the flame that lights the universe.”

Amid the shocked indignation of all the guests Madelene alone is stirred by the poet’s rebuke. But before the dance can go on a crowd of ragged beggars, with Gerard at their head, storms the chateau. The servants drive them off, and with them goes Chenier to share their fate.

SECOND ACT. Five years have elapsed when the second act opens in the Cafe Hottot in the Paris of the Terror. From denouncing the tyranny of the aristocrats Chenier has turned to attack the excesses of the revolution. Robespierre’s spies are watching

Continued

RECITAL

Eugenia Argiewicz Bem

Violinist

and Lev Shorr, Pianist



FRIDAY EVENING
OCTOBER 24th, 1924, 8:15 P.M.

Management

LULU J. BLUMBERG

3131 Jackson St., San Francisco

Tickets on sale at Sherman, Clay & Co., \$1.00

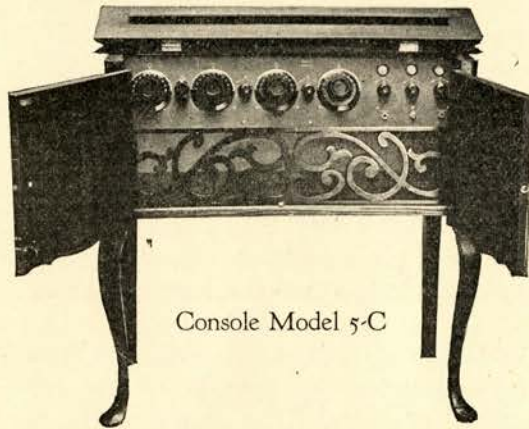
FINE SHOES FOR MEN, WOMEN
and CHILDREN



The daintiest of slippers of tinsel cloth with touches of gold or silver kid are the perfect finish for a gorgeous Opera ensemble. They are shown here in all their loveliness.

Rosenthal's

241-243 Geary Street
Facing Union Square



Console Model 5-C

Console Model—Complete with Tubes, Batteries, Phones, Loud Speaker, Charger and Aerial Material.....\$225.00



Cabinet Model 5-B

Cabinet Model—Less Batteries, Tubes, etc.....\$120.00
Complete with Batteries, Tubes, Phones, Loud Speaker and Aerial Material.....\$185.00

THE "QUALITY PARAMOUNT" is a receiver well worthy of your consideration when purchasing your set. The simplicity of control and ease in which the tone can be modulated makes the PARAMOUNT one which a child can tune after the stations have once been logged.

The best of materials and workmanship have been incorporated in this receiver and it is guaranteed in every respect, each and every one being thoroughly inspected before leaving the laboratory.

QUALITY RADIO SHOP

86 Fourth Street
San Francisco

Telephone Garfield 1076
California

"ANDREA CHENIER"—*Concluded*

him. One of them sits at a table with Bersi. In vain his friend Boucher begs Chenier to make his escape. Andrea insists on keeping his appointment with an unknown woman with whom he has long corresponded and whose letters have inspired him with love.

To wean him from his passion Boucher suggests that the unknown writer is one of the detested aristocrats. Chenier is on the point of leaving when the Revolutionary leaders pass by, among them Robespierre and Gerard. While Bersi talks with Boucher, Gerard takes the spy aside and gives him a description of Madelene, whom he still hopelessly loves.

Darkness has fallen when Madelene discloses herself. She does so by quoting the words of the poem which Chenier improvised on the night of the ball. While the lovers exchange their vows a spy lurks in the shadows. He sends word to Gerard, who bursts in upon them and attacks Chenier. They fight and Gerard is wounded. In a flash of chivalrous remorse Gerard begs Chenier to save the young aristocrat and warns the poet that his name is among those who are destined for the guillotine.

THIRD ACT. The third act opens in the court of the Revolutionary tribunal. The spy tells Gerard, who has recovered from his wound, that Chenier has been traced and through him they expect to find Madelene.

Filled with hopeless love for Madelene, Gerard is tempted to give up Chenier to his fate. At the same time he despises himself.

Madelene comes and he tells her that he has seized her lover. He recalls the time when he was a lackey and hungered for her. When he arrived at power he watched her, surrounded her with spies. But always she was the one desire of his life.

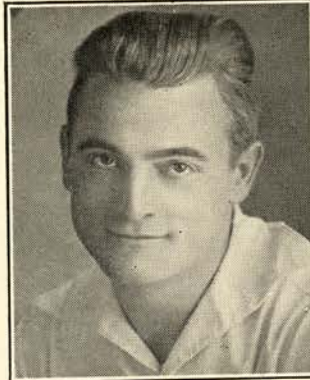
At first Madelene tries to escape, but finally, to save her lover, she offers herself as the price of Chenier's life.

Gerard is touched by her devotion. He would even save Chenier. But, it is too late. The remorseless machinery which he has set going is beyond his control. Chenier has been captured and the gendarmes are bringing him to trial and sure condemnation.

Among the prisoners is a woman, Le Gray, and last of all comes Chenier. It is not as a traitor he consents to die, but as a soldier in the cause of humanity, a poet in the service of his country. In spite of Gerard's confession and plea, Andrea is condemned to death.

FOURTH ACT. The fourth act shows the prison of St. Lazare at midnight. Chenier is writing his last poem, greeting the Muse with the worship of a dying man. As he reads the verses to Boucher, who has come to bid him farewell, Madelene and Gerard enter the courtyard. Madelene has bribed the jailer to let her take the place of Le Gray and shares death with her lover.

The last few minutes the lovers have together they glory in their love and the fate which has brought them to each other's arms. The guards summon the prisoners and they go forth to death united.



NATALE CAROSSIO

DANCING STUDIO

525 SUTTER STREET

PHONE DOUGLAS 6165

Ballet Master

OF THE

SAN FRANCISCO OPERA COMPANY



Madame E. Tromboni

VOICE PRODUCTION

According to the most modern ideas

Studio: 601 Kohler & Chase Bldg.

Telephone Kearny 5454

“La Boheme”

TO THE right of the church of St. Germain l'Auxerrois, where the tocsin sounded for the massacre of St. Bartholomew, stands a little building from which used to proceed music of a very different kind. Today it is the office of the “Journal des Debats”; but it used to be the Cafe Momus and Henri Murger immortalized it in his “Scenes de la Vie de Boheme.” There the “Four Musketeers” made merry when there was money in their purse and sometimes when there was none. It was one of the famous resorts of that artistic Bohemia which in Paris is forever changing its location.

The “Four Musketeers” are Rodolfo the poet, Marcello the painter, Shaunard the musician, and Colline the philosopher. At the commencement of the opera Rodolfo and Marcello are together in their little garret, which serves them as den and home, trying to keep warm in the bitter Parisian winter, though there is no fire in the grate. The musician wants to burn the furniture, but the poet sets fire to his four-act tragedy. The door opens and in comes Shaunard followed by Colline. The musician has made money; he brings wine and food and firewood and in a moment the dismal little room is full of gaiety. They are so happy that they decide to celebrate by supping at the Cafe Momus. The landlord disturbs their gaiety somewhat by coming with a demand for the rent; but they get rid of him by threatening to tell his wife of his amorous escapades.

Left alone, Rodolfo turns to his task, but is interrupted by a knock at the door. It is his neighbor, the pretty young girl who occupies a room further up the staircase. She begs pardon; her candle has gone out; will monsieur give her a light? The gallant poet offers her a seat and the girl, poor and underfed—Mimi is almost at the end of her strength—sinks into it on the verge of fainting. A sip of wine restores her; she lights her candle and bids the poet good evening. But she is only gone a moment. She has dropped her key. The pair seek for it; the draft blows out the candle, and groping in the dark their lips meet in a kiss. It is the beginning of the idyll around which the drama circles. Rodolfo is a poet; she shall be his muse. After a charming love scene in which Puccini has poured some of his most beautiful music, the twain set out to join friends at the Cafe Momus.

The scene outside the cafe where the group dine together is full of the gaiety of all fresco Paris. The toy seller comes with his little cart, followed by a mob of youngsters, soldiers march by; housewives haggle for bargains; the air is full of laughter and well-being.

Mimi is welcomed by the friends; but Marcel is out of spirits, for on the other side of the street he spies his fickle lady, the dainty Musetta, tete a tete with an elderly roue. Musetta is mercenary but bored. The pair signal to one another; Musetta is seized with a cramp in the foot, and Alcindoro hurries off to get her a new shoe. Musetta is carried off in triumph and, when the elderly lover returns, there is no one to welcome him but the waiter with the bill.

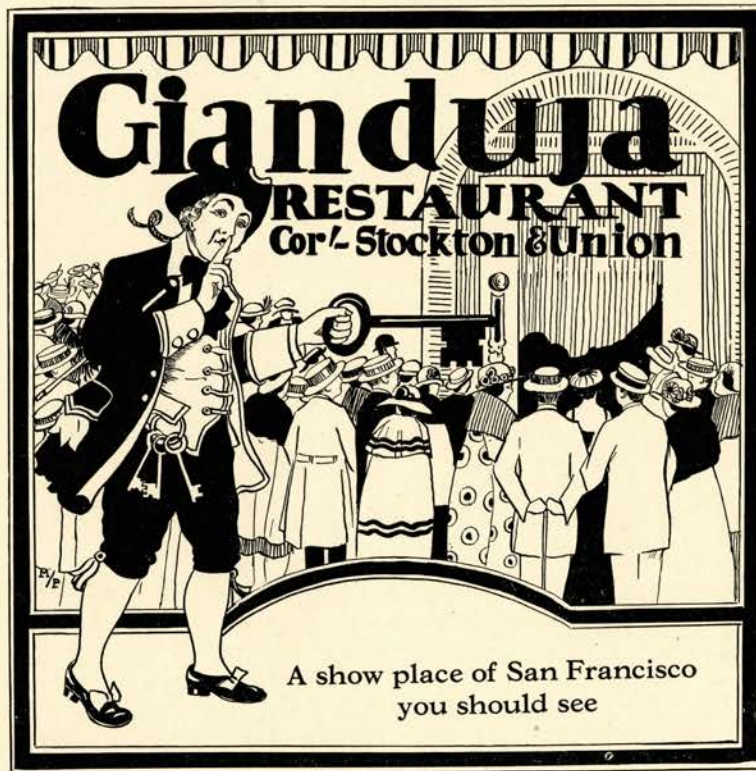
Early morning in a snow-covered Paris finds Marcel and Musetta in altercation outside the little inn where he has painted the sign and she gives music lessons. Rodolfo comes with his tale of woe about Mimi; they are miserably poor; her instincts are luxurious, and he knows that her life is being eaten away by illness. He spends his

Continued

“LA BOHEME”—*Concluded*

time between love and jealousy as he speaks. Mimi has stolen in unseen, overhears him; there are words of tenderness and regret, and the twain agree to part.

Once more the “Four Musketeers” are gathered together in Rodolfo’s attic and the brethren amuse themselves as only Quartier Latinists can with music and dancing and jokes. Musetta enters; Mimi is near and so ill she can hardly climb the stairs. Rodolfo rushes out and the girl is brought in and laid upon the bed. Her condition is desperate. There is a tender reconciliation between the lovers. The doctor is sent for and the kindly Colline sells his treasured coat—the one object he has that is worth money—to pay for medicine. Musetta in tears offers up a tender prayer to the Madonna, but it is too late; the little figure upon the bed is rigid in death.



THE GIANDUJA! The old spirit and atmosphere of the Bohemian life of San Francisco is now in full splendor with inspiring new decoration of Roman and Venetian art.

Music, songs and dancing, together with the same excellent “De Luxe” Dinner served as in the days of yore.

Herb Meyerinck and his orchestra, the music of the hour, will play your favorite pieces.

MISS HELEN COLBURN HEATH

Concert Soprano Vocal Teacher

2505 CLAY STREET

WEST 4890

* * *

Students Prepared from Rudimentary Work to Public Appearance

A practical method embodying the best ideas of the Old Masters and including Louis Graveure’s Method of Clean Cut Diction.

* * *

ABBIE GERRISH-JONES said “Miss Heath’s voice came over the air beautifully full and resonant. . . . Every soft tone was perfectly audible here, 1000 miles distant.”—Seattle, 1924.

“Madame Butterfly”

GIACOMO PUCCINI is a master of atmospheric color, and in none of his operas does this mastery show more clearly than in “Madame Butterfly.”

The composer was a friend of the Japanese ambassador to France and from him he learned a number of authentic oriental melodies. Some of these strains are made use of in the score of his opera and, building upon them with rare talent, Puccini has introduced the oriental idiom into the music of Italy.

At first the Italians were unresponsive to the beauty of the innovation, and the premier at La Scala was not a success. But Italians, like other people, can learn and today the pathetic story of Cio Cio San is a popular factor in the Italian repertory.

The libretto written by Illica and Giacosa on the basis of John Luther Long's novel, is a model of clear exposition and simply forceful diction.

The story has provoked controversy. Travelers have declared that our pity for Cio Cio San is misplaced. Young though she was, she knew that the marriage between herself and Pinkerton could be terminated at the whim of her husband. That is true; but the cavillers ignore human nature. Butterfly loved her man, and the fictions of the law cannot undo the tragedy of a broken heart. So, in sympathizing with her, plain men and women are wiser than the casuists.

FIRST ACT. Cio Cio San is known as Butterfly by all her friends. She is an exquisite flower-like little creature, barely out of her childhood, who has been driven into the life of a geisha by the poverty of her family.

When the opera opens she is about to be married to Pinkerton, a young lieutenant in the American navy. The wedding preparations have all been made and Goro, the go-between, who has brought about the marriage, is waiting with Pinkerton for the arrival of Butterfly and the family.

It is the first time that Pinkerton has seen the little house that he has rented for his Japanese bride, and Goro proudly displays to him its clever contrivances and introduces the servants, among them Suzuki, Butterfly's maid.

The first guest to arrive is Sharpless, the American consul, an old friend of Pinkerton's. Sharpless looks with disapproval on this marriage in Japanese fashion. As the two men drink together and talk, he remonstrates with Pinkerton, warning him that his marriage, a mere pastime to him, may end in tragedy for Butterfly, who takes it in all seriousness.

But Pinkerton refuses to listen. In his roving life love is a means of beguiling the time and not until he is ready to settle down with an American wife to the responsibilities of home and family will he willingly give up the pleasures of the moment.

He is impatient now for Butterfly to arrive. At the first sound of her voice he eagerly watches the path leading up the steep hill overlooking the harbor. She appears with her girl friends, gayly laughing and chattering, while behind her come her relatives and the officials who are to draw up the contract.

Butterfly is radiant with happiness. This is the day of her life when all her dreams are to be realized. From the first moment she saw Pinkerton she has loved

Continued

SAN FRANCISCO STORAGE COMPANY

[[965 Sutter Street ☞ Telephone Prospect 67]]



Careful Packing · Safe Moving · Safe Keeping

☞ “Men are slaves of what they own,” an old philosopher has said. That, however, was before the days of efficient moving and storage. ☞ If you plan to travel; if you have property you wish to safeguard; should you move to a smaller house, remember the

Most centrally located, and with lowest insurance rate of any household warehouse in the city.

“Courteous service always.”

San Francisco Storage Company

*We will pack and store your goods safely
and return them when you wish*

Prospect 67

"MADAME BUTTERFLY"—*Continued*

him. To her he is a god, a being set apart. And now that she is to be his wife, her heart is filled with wonder and joy and, at the same time, a deep humility that amounts to adoration.

Her one desire is to please him in all things. And, after seeing that her friends offer him the deference she thinks is his due, she takes him aside and childishly asks his permission to keep the few girlish possessions she has brought with her. From her sleeve she takes a few ribbons, a mirror, a fan, and a little jar of paint. When Pinkerton looks disapprovingly at the paint, she throws it away.

Suddenly her face saddens, and slowly and reverently she draws out a sheathed sword and lays it before her. Goro whispers that it is the dagger the emperor sent her father with a message—and silently he indicates by a gesture the act of suicide by *hara-kiri*.

Last of all Butterfly takes out a row of little images—the souls of her ancestors. But she puts them aside and tells Pinkerton that the day before she went to the Mission. There she renounced her religion, her race, her country, and now she worships his God, and his people are hers.

The contract is drawn up and signed. The consul and officials depart. As the guests make ready for the feast, a half-crazed fanatical figure bursts in upon them. It is the priest, Butterfly's uncle, who denounces and curses her for betraying her gods. The family turn on her with imprecations until Pinkerton drives them, yelling and shrieking, off the place.

As the mad hubbub dies away night is coming on, and Butterfly turns to her lover to be comforted. They are alone. Suzuki brings the white bridal garments, and Butterfly makes herself beautiful. With touching pathos she likens herself to the "Little Moon Goddess, coming down by night from her bridge in the star-lighted sky."

All that she asks for is love, only a very little love. And, even in the midst of his passion, Pinkerton is touched by tenderness for the clinging little figure who looks up to him as her god.

SECOND ACT. Suzuki is ringing the prayer bells before the image of Buddha, petitioning her god to come to the help of her mistress. It is now three years since Pinkerton left, and Butterfly's little stock of money is almost exhausted. Day by day, with her faithful maid, Butterfly watches for the return of Pinkerton. But still her faith does not weaken. Sternly she rebukes Suzuki for her doubts and misgivings and pictures the day when the man of war comes sailing up the harbor and her husband, full of loving impatience, rushes up the hill to his beloved Butterfly.

Filled with pity, Suzuki leaves the room as Sharpless and Goro enter. The consul has received a letter from Pinkerton, asking him to tell Butterfly that he is returning, but not to her. His American bride is with him.

When she hears that Pinkerton has written, Butterfly is overwhelmed with delight. In her excitement she interrupts Sharpless again and again as he tries to give her the message. Turning on Goro, she reproaches him for the many times he has urged her to re-marry and when Prince Yamadori, her latest suitor, comes in with his servants laden with flowers, she scornfully rejects the position and wealth he offers her.

After the prince and Goro leave, Sharpless steels himself to his task. In pity he tries to soften the blow by telling her only that Pinkerton has left her forever.

Continued

**KINCAID
DRAMATIC
SCHOOL**

DRAMA

*Speaking
Voice
Specialist*

May Josephi-
Kincaid

35th
Year

**Kohler & Chase Bldg.
28 O'Farrell. Ky. 5454**



Union Transfer Co.

General Forwarders of
BAGGAGE AND FREIGHT

SAN FRANCISCO'S leading transfer company,
exclusively authorized by the SOUTHERN PACIFIC
to check baggage over their system at hotels and
residences.

BAGGAGE checked direct to street address at
destination by our

"Special Delivery System"



E. S. CIPRICO, *President*

Main Office
Ferry Building
South End

Telephone
Douglas 83

The Study Place, Practical Training Courses Leading to Self-Expression

Social Culture
Conversation

One Book-a-Month Club

Memory Training
English Literature

English Fundamentals

Business English

Public Speaking

Visiting Teacher and Reader for Shut-ins

Literary Studies of the Operas

Reading Course Certificated by U. S. Government

Coaching in all High and Grammar School Subjects

Daily Difficulties: an Hour of Help with Daily Studies for School Children

(A SUBSCRIPTION CLASS ONLY)

2211 CALIFORNIA STREET
Telephone: Fillmore 1743 or 4501

MISS EDITH STEVENS GILES

Choicest
FLOWERS

You will find a Flo-
ral Charge Account
a great convenience.

The songs of the Blossoms gladden *everyone*.

Let the Petals carry your message.

Orders telegraphed anywhere

Podesta and Baldocchi

"The Voice of a Thousand Gardens."

224-226 Grant Ave. Tel. Kearny 4975

“MADAME BUTTERFLY”—*Concluded*

She stands there mute with grief, then suddenly runs out of the room and returns triumphant with her child in her arms. Surely when Pinkerton knows he has a son, a tiny image of himself, nothing will keep him away.

She urges Sharpless to write and tell him at once. Then she turns to her baby, Trouble, whose name, on the day of his father's homecoming, is to be changed to Joy.

No sooner has Sharpless left than Suzuki drags in Goro by the ear. She has overheard him telling the neighbors that the baby is fatherless and an outcast. Butterfly is filled with rage and seized her father's sword from the shrine, but, when she hears the booming of the harbor cannon in salute, and through the telescope sees Pinkerton's ship, the Abraham Lincoln, making for port, there is room in her heart for only love and thankfulness.

With Suzuki's help she strips the garden of flowers to make the house beautiful for the master's homecoming. Anxiously she looks at herself in the tiny mirror and tries to banish the marks of grief and suffering. Then she puts on her marriage garment and dresses the baby in all his finery.

With moistened fingers she tears three tiny holes in the frail paper wall, and the two women and the child silently watch for the first glimpse of Pinkerton.

PART TWO. It is morning. Suzuki and the baby are both asleep, but Butterfly is still at her post. With the dawn Suzuki wakes and persuades Butterfly to rest with the baby. As she disappears there is a knock at the door. Sharpless and Pinkerton are standing there, and beyond them is a lady in the garden.

As Pinkerton looks about him, everywhere he sees reminders of Butterfly's devotion, and he is overcome with remorse. He stands apart, and Sharpless tries to persuade Suzuki to help them prevail upon Butterfly to give up the child to its father.

Pinkerton's wife, Kate, promises that she will care for the baby as if it were her own and sorrowfully Suzuki consents. But at that very moment Butterfly appears, full of joyful anticipation, eagerly looking about for Pinkerton.

She sees Sharpless, and Suzuki weeping in a corner. She stares bewildered at the woman she has never seen before. At first she can get no answer to her question. And then Sharpless tells her it is Pinkerton's wife and they have come to take the child.

Very gently Kate asks Butterfly's forgiveness, and with sweet dignity Butterfly grants it, wishing her every happiness. Calmly she acquiesces to their wishes. In a half hour she will be ready, and Pinkerton may have his son.

When they have gone, she orders Suzuki to close the doors and curtains and then dismisses her. From the shrine she takes her father's sword, reverently kisses it and reads the inscription:

“To die with honor when one can no longer live with honor.”

As she raises the sword, the child rushes in and Butterfly kisses and caresses him. She seats him on a stool with a doll and an American flag, then bandages his eyes. Watching him lovingly, she goes behind the screen. There is the sound of a falling sword, and she comes out faintly smiling, with barely enough strength to grope her way.

With one last caress, she embraces the baby, and then falls at his side dying, as Pinkerton's voice is heard calling, “Butterfly, Butterfly.”

·KOHLER·&·CHASE·

“Rent-Sale Plan”

Select any *new* piano—Upright, Player, Grand or Ampico—rent it for 60 days—then buy or not, as you please. All rent allowed on purchase price; balance easy payments

Knabe Grand
Rent \$25 a month on
“Rent-Sale Plan”
No charge for
drayage



CHOOSE ANY NEW PIANO IN OUR STORE

<p>KNABE Pianos Wm. Knabe & Co., established 1837 Kohler & Chase first took agency 1896 28 years ago</p>	<p>KOHLER & CHASE Pianos Kohler & Chase estab- lished in 1850. Kohler & Chase pianos sold since 1863. 61 years ago</p>	<p>FISCHER Pianos J. & C. Fischer estab- lished in 1840. Kohler & Chase took agency in 1861. 63 years ago</p>	<p>ANDREW KOHLER Pianos Andrew Kohler founded this firm 1850. Kohler & Chase sold them since 1868. 56 years ago</p>
---	---	--	--

The Kohler & Chase Double Guarantee Protects You in Every Transaction

OUR QUALITY GUARANTEE

With Every Piano in Consideration of Prompt Payment

1. Guarantees instrument as represented or Money Back.
2. Guarantees privilege of Exchange, within 1 year, for any new instrument on our floors of equal or greater value.
3. Guarantees Free Replacement of a defective instrument within 5 years.
4. Guarantees Mechanical Perfection in workmanship and material for 15 years (for new instruments).

OUR SERVICE GUARANTEE

With Every Piano in Consideration of Prompt Payment

1. Complete Mechanical Service, including tuning, for 1 year in this city and suburban territory.
2. Payments extended if temporarily sick or out of employment.
3. Contract may be cancelled in case of death.
4. No annoying collection agents.

Copyright 1924

Select a Piano
now at

·KOHLER·&·CHASE·

Open Evenings
till 9:30

Established 1850

SAN FRANCISCO
OAKLAND

{ 26 O'Farrell Street
2460 Mission Street
535 14th Street

(Opposite Capwell's)

SACRAMENTO

1016 "K" Street

(Near 11th)

SAN JOSE

135 South First Street

E. TOSI

G. ZERRI



Gigli Grill

REAL ITALIAN COOKING

THE ARTISTS' RENDEZVOUS



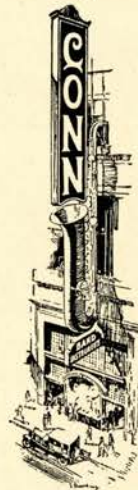
282 O'Farrell Street
San Francisco

TELEPHONE DOUGLAS 8228

THE SUPREME TEST

“No Higher Tribute Can Be Paid”

At the Sign of
the Saxophone



CONN Instruments are used by the artists of the San Francisco Opera Orchestras.

The highest form of music demands the highest state of musical instrument perfection—hence Conn instruments are used almost exclusively in the great symphony orchestras throughout the country.

You are cordially invited to visit our new store and School of Music.

CONN-SAN FRANCISCO CO.
47 Kearny St. : Tel. Garfield 6580

OAKLAND BRANCH:

531 Sixteenth Street Phone Oakland 1650

“RIGOLETTO”

Opera in Three Acts

By VERDI

CAST in the form of a drama, “Rigoletto” is a study in the psychology of deformity. Victor Hugo, on whose “Le Roi s’amuse” Verdi’s librettist Piave based his book, wrote of the jester in words which are a key to the whole work: “Take a being of the most hideous physical deformity; illuminate that miserable creature on all sides with the sinister light of contrast; throw him a soul, and put into that soul the purest sentiment that can be given to man—a father’s love. The deformed being will become beautiful.”

“Rigoletto” was first produced in Venice, then an Austrian city, in the year 1851. But the story had to be changed. The censorship vetoed the presentation on the stage of a dissolute king. Fortunately the Venetian chief of police, Martello, was an art-lover and had ideas. He suggested that Francois Premier should be transformed into the Duke of Mantua, ducal morals being less important than kingly, and so it was done.

“Who will give us a new ‘Rigoletto?’” asked Leoncavallo when he was in San Francisco a dozen years ago. The question still awaits an answer. Not only is the score full of beautiful melody; but Verdi is a musical pathbreaker. Rigoletto’s monologue, “Pari siamo” opened a new world of rhythmical declamation, and every writer of opera since his day is Verdi’s debtor.

The famous song, “La donna e mobile” was kept secret by Verdi till the night before the first performance. Then it was given to the tenor with injunctions that he must neither sing nor whistle it, and the members of the orchestra were bound to silence. The secret was well kept and the song made a triumph.

Without using representative themes, the composer identifies his characters with their music by conceiving melody in a personal mould. The great quartet in the last act, perhaps the most perfect thing of its kind ever written, is a composite photograph of the participants—the pathetic Gilda; the libertine Duke, the amorous Maddelena, and the tragic Rigoletto.

FIRST ACT. The story opens in the ballroom of the pleasure-loving court of the Duke of Mantua. The courtiers are jesting about the love affairs of the Duke, who in all his fickle intrigues is abetted by his favorite Rigoletto, the hunchback, the jester of the court.

Among the courtiers are many whose wives and daughters the Duke has wronged. Hidden in their hearts, beneath the resentment they dare not show, is the desire for vengeance, not only against the Duke, but against Rigoletto, the instigator, whose misshapen body and bitterness against the Fate which has maimed him, lead him to vent his malice on his victims.

The Count Ceprano against whose wife’s honor the Duke and Rigoletto are now plotting, determines to be revenged. As the courtiers are laying their plans, the tragic figure of the old Count Monterone, whose daughter the Duke has wronged, bursts upon the scene. His denunciation of the Duke is met by the jeers of Rigoletto, and as the old noble is dragged away by the soldiers, he curses the jester. Rigoletto shrinks in superstitious fear, for he too has a beloved daughter.

This daughter, Gilda, he keeps hidden away from the world. She is the embittered buffoon’s one solace, and he does not even disclose to her his shameful calling.

Full of apprehension, Rigoletto hurries home. He thinks that none knows of

Continued



Maintains California's high tradition of hospitality.
All outside rooms with private baths. Exceptional dining room service.
Rates from \$3 to \$6
Roy G. Mitchell -- Manager

HOTEL CALIFORNIAN
Taylor & O'Farrell
San Francisco

If discouraged, considered a musical failure, why not give the Buena Vista School of Music an opportunity of proving to you what competent and thorough instruction can accomplish.

Buena Vista School of Music

Under the Personal Direction of the World's Greatest Living Violinist

WM. F. T. MOLLENHAUER

123 Lyon Street

Phone Park 7643

We guarantee you a musical education equal to any eastern institution. Our faculty is the best obtainable in the United States. Prospectus mailed upon request. Phone for appointment.

FRANK HOGAN, Manager.

All business communications must be addressed to the managerial department of the school.

For Eaters of Discernment

Camp's Italian Restaurant

869 Geary Street, near Larkin

Ask

Gigli, De Luca, Chaliapin, Schippa

And the artists of the Company

MORRILL'S HAIR STORE

Phone Douglas 5574

Marcel Waving
Water Waving
Permanent Waving
Hair Dressing
Electrolysis
Facials
Scalp Treatments
Shampooing
Manicuring
Chiroprody



131 Powell Street
SAN FRANCISCO

JOSEPH GREVEN

Vocal Teacher

Voice Specialist

Formerly Director of Coburg Opera School
and Berlin Master Class

3741 Sacramento St.

Tel. Bayview 5278

“RIGOLETTO”—*Concluded.*

Gilda's existence but himself. There he is wrong. The courtiers know it, and they think she is the jester's mistress. So does the cutthroat, Sparafucile, who offers to rid Rigoletto of his rival. The buffoon listens—and remembers.

Rigoletto finds Gilda in the courtyards of his house, with her maid, Giovanna. He questions her, warns her to keep indoors, cautions Giovanna. Gilda loves her father; but she does not tell him of the young student whom she sees in church and whose love she returns in all innocence.

Startled by a noise, Rigoletto goes out to discover the cause, and the Duke, disguised as a student, slips into the garden, thrusts a purse into the hands of Giovanna, and hides behind a tree. After Rigoletto leaves, satisfied that all is safe, the Duke discloses himself to Gilda as the poor student Gualtier Malde. As they exchange their vows, there is the sound of voices in the street. Gilda begs her lover to go, and she is left standing on the terrace, in full view of the masked conspirators in the street. They are the courtiers, who have come to carry off Rigoletto's supposed mistress.

They have tricked Rigoletto, who is with them, into the belief that it is the Countess Ceprano, who lives in an adjoining palazzo. The jester's fears are set at rest. They mask him and tie a handkerchief over his ears, so that he will not recognize the voice of the victim.

Not until he is left alone in the deserted street does he realize that he has been duped. He tears the bandage from his eyes, rushes into the house, only to find it deserted. His daughter has been stolen. He falls to the ground in an anguish of despair. The curse has stricken him.

SECOND ACT. The second act finds the Duke in the palace, bemoaning the interruption of his meeting with Gilda. On his return to the house she was gone. While he burns with thwarted passion, the courtiers rush in to tell him of the trick they have played on Rigoletto. At first the Duke is in despair; but, when he hears that Gilda is in the palace, he rushes off to find her.

Rigoletto comes, hiding his despair, but full of suspicion. The demeanour of the courtiers confirms that suspicion, and he discovers that Gilda is in the palace. He demands and implores the return of his child.

Gilda rushes into the room, broken-hearted and dishonored. Rigoletto's one thought is vengeance; but Gilda still loves her betrayer.

THIRD ACT. In the third act Gilda and Rigoletto are in a desert spot near the inn kept by Sparafucile and his sister Maddelena. The Duke has been lured there by the charms of the gypsy girl. Rigoletto tries to destroy his daughter's love for the Duke by proving his faithlessness. Gilda hears the Duke make the same vows to the courtesan that he made to her, and sadly obeys her father's command to dress herself as a boy for flight.

With Sparafucile Rigoletto arranges for the Duke's murder.

A storm breaks and the Duke is glad to spend the night at the inn. Won by the Duke's ardour, Maddalena begs her brother to spare his life. The cutthroat consents—if a substitute can be found. This compact Gilda overhears, and she determines to give her life for her lover.

Rigoletto returns to complete the bargain. As he drags the sack with its ghastly burden, to throw it into the river, he hears the Duke's voice. He tears open the sack and finds Gilda, mortally wounded. She dies in his arms, beseeching her father to forgive her lover, and Rigoletto in his despair, cries “The malediction!”

Make Your Savings Work for You!

4 1/4 %

ON ALL SAVINGS AT THE

Italian American Bank

SAVINGS · · COMMERCIAL · · SAFE DEPOSIT VAULTS

Head Office:

COR. MONTGOMERY AND SACRAMENTO STREETS

North Beach Branch:

COR. COLUMBUS AVENUE
AND BROADWAY

Columbus Branch:

COR. MONTGOMERY AND
WASHINGTON STREETS

Benjamin Moore

Accompanist appearing at
times in concerts with Dux,
Kochanski, Schumann-Heinck,
Ruffo, Gates, Rosing,
Fernanda, Thomas

2636 Union St.

San Francisco

Faith Merriman

Dramatic Soprano



Concert · Recital · Oratorio

750 Pine Street

Telephone Kearny 809

"Manon"

Opera in Five Acts

By JULES MASSENET

JULES MASSENET was formed by nature to be the musical interpreter of that masterpiece of eighteenth century romance, "Manon Lescaut." Gallic in its daintiness, Gallic, too, in its just and charming sentiment, his score has pages full of emotional power.

The novelist was a churchman, the Abbe Prevost, but hardly an ideal representative of the type. He deserted the Jesuits to become a soldier, and forsook the Benedictines to follow literature. He strove to be true to his sacred calling; but he sadly confessed that, though his books were faithful friends, "they were dead like myself."

Much of his novel is doubtless autobiography, for the abbe, like Abelard before him, knew what it was to have an adored face come between his eyes and the pages of his prayer book. He wrote "Manon Lescaut" to show the danger of giving loose reign to passion; but so seductively did he portray the passion he feared, that for half a dozen generations his book has been the lovers' missal of young France.

The libretto, which is the work of Meilhac and Gille, differs from the novel in one important particular. In the novel the death of Manon takes place in the French colony of Louisiana. To shorten the action the librettists bring about the tragedy in the seaport of Le Harve.

"Manon" has a tender spot in the heart of San Francisco, for one of the first exponents of the part was the California Sybil Sanderson. Massenet himself said she was an ideal Manon.

FIRST ACT. The opening scene is laid in the courtyard of the inn at Amiens.

The coach arrives. All is bustle and confusion. Among the passengers is Manon Lescaut, an exquisitely lovely young girl of a frivolous, pleasure-loving nature. Her parents are sending her to a convent in the hope of saving her from the temptations of the world.

Lescaut, Manon's cousin, an officer of the guard, is there to meet her; but, even while she is under his protection, the old roué, Guillot de Morfontain, minister of finance, who is at the inn with a party of dissolute men and women, finds an opportunity to make love to her.

Manon, repulses him, only to fall in love at sight with the Chevalier Des Grieux, whom a deeply religious nature has destined for the priesthood. The young man's heart is touched by the girl's loveliness and apparent simplicity, and he offers her all the tenderness and passion of a deep devotion.

With ample malice, Manon tricks Morfontain by using the carriage he has placed at her disposal and eloping with Des Grieux to Paris. When the old debauchee discovers he has been deceived, he vows vengeance on the girl who has tricked him.

SECOND ACT. The lovers are established in an apartment in Paris. Des Grieux is writing his father for permission to marry Manon, when Lescaut, accompanied by De Bretigny, forces his way in to avenge the honor of his family.

Des Grieux convinces the guardsman of his desire to make Manon his wife by showing him the letter. While they are talking, De Bretigny tells Manon that the old Count Des Grieux is plotting to abduct his son that very night.

Continued

Miss Jean A. Center

MEZZO SOPRANO

OF

MELBA CONSERVATORIUM OF MUSIC, MELBOURNE
CERTIFIED TEACHER OF MELBA METHOD OF SINGING

KOHLER & CHASE BLDG.
SUITE 1001
SAN FRANCISCO

Mary Dalton

BEAUTY
ATELIER

TELEPHONE GARFIELD 5058
408 ELEVATED SHOPS BUILDING
POWELL AT O'FARRELL STREET
SAN FRANCISCO

DINE ^{AND} DANCE

AT

ROMEO'S

(ITALIAN RESTAURANT)

502 COLUMBUS AVENUE

LUNCH, 40 CENTS
DINNER, \$1.25

Doke's Physical Culture Studio

45 STOCKTON ST. (Up Stairs), SAN FRANCISCO
Phone Douglas 4692

Plastic Surgery Department

Lifting the Face

We lift the face and remove the lines without the use of the knife. We remove freckles, tan, blackheads and coarse, dead skin, making the skin soft, smooth and moist. We rebuild any part of the face.

Physio Therapy Department
Corrective Weight

We positively reduce or build up the body to the correct weight. We exchange a young body for the old one. We make you young, beautiful and graceful or no pay. Men use our Radium Youth Pack after shaving; it leaves the face soft and smooth.

SPECIAL OFFER FROM 10 A. M. TO 2 P. M.

I will give my regular guaranteed \$35.00 per month reducing course for \$18.00 per month. Our Radium Youth reduction baths will give you a young body and correct your weight—the greatest discovery in ages, to reduce the weight without dieting. All treatments at a reasonable price. Come early and get in on this wonderful offer.



THE SAXOPHONE STUDIO

376 Sutter St., Suite 20

Telephone Garfield 4735

A player of a wind instrument has never been known to die of tuberculosis unless the disease was contracted before starting to play. The SAXOPHONE, a wind instrument, is one of the best for expanding the lungs.

CHARLES H. PETRY

Special attention to Beginners, Day or Evening

\$2 per lesson of 1 hour



"MANON"—*Concluded*

De Bretigny loves the girl and wants her for his mistress. He pictures the poverty of the life before her with Des Grieux, and urges her to give up her lover without a struggle. He tempts her with the luxury and worldly pleasure that her nature craves and that he can give her.

After De Bretigny and Lescaut have gone Manon reproaches herself for her frailty, and yet the simple, secluded life in a cottage in the wood, the mere thought of which fills Des Grieux with idyllic bliss, has no charm for her. She has but to warn her lover to keep him with her. But much as she loves him, she loves pleasure more, and when she hears the low knock that tells her they have come to take him, she makes but a feeble effort to keep him by her side.

From the window she sees him led away and, for the moment, grief overcomes her.

THIRD ACT. A fete is being held in Cours La Reine. Manon, now the mistress of De Bretigny, is the center of an admiring throng. Living in the midst of luxury, with every fickle whim gratified, she revels in her life of pleasure. But still she remembers her old lover.

Des Grieux' father is in the crowd and when he and De Bretigny meet Manon eagerly listens. She hears that the young chevalier has returned to the seminary and is about to become a priest.

She disguises De Bretigny and anxiously questions the old court, trying to discover if there is any love or pity left for her in the young abbe's heart. When she learns that he has buried his sorrow in the past, her old love flames up anew and she determines to win him back.

The second scene is laid in the seminary of St. Sulpice. The young novice's eloquence and sanctity have brought him fame, from which he shrinks. His father tries to dissuade him from the priesthood; but Des Grieux, robbed of Manon's love, has returned to the vocation from which, but for a brief moment, he had turned aside.

Manon finds the young priest resolved to refuse all earthly love. In the desperate fear of losing him forever, she woos him with all the tender passion her love inspires. She recalls the past, the touch of her hand, the memory of old caresses. Des Grieux can no longer fight against his love, and the lovers are reunited.

FOURTH ACT. Des Grieux has returned to the old gay life with Manon. They are on the verge of poverty, and Manon, aided by Lescaut, urges Des Grieux to try his luck at the gaming tables. With the good fortune of beginners, he wins a large sum from Morfontain, who accuses him of cheating. The old roué still has revenge in his heart for Manon, and he sends the police to arrest Des Grieux and her as his accomplice.

It is only through the intercession of his father that Des Grieux is saved from exile. But Manon is sentenced to be deported as a woman of evil life.

FIFTH ACT. In despair Des Grieux is watching on the lonely road to Havre for Manon to pass on her way to the ship. He threatens to attack the guard; but Lescaut restrains him with a promise of trying to save her. Manon appears, exhausted by fatigue, barely able to drag herself along. Lescaut disappears with the sergeant and Manon, overcome with remorse, finds peace in her lover's arms. For the last time they tell their love, and Manon dies repentant and forgiven.

A. ANDERSON

Ladies' Tailoring

AND
Coat Shop

I offer you the best value in Suits to your measure and ready-to-wear Coats in San Francisco.

New Fall Materials for Suits and a large selection of high-grade fur trimmed Coats in this season's shades and fabrics are here ready for your inspection.

I personally cut and fit all garments and guarantee a perfect fit or your money refunded.

A. ANDERSON

Ladies' Tailor

537 SUTTER STREET, SAN FRANCISCO

Sutter cars 1, 2 and 3 pass the door
Telephone Garfield 4142

Formerly with

MARSHALL FIELD

ROSE FLORENCE

Soprano

AVAILABLE FOR CONCERTS

Management—ALICE SECKELS
68 Post St.

ROSE FLORENCE
BEL CANTO STUDIO
OF VOCAL ART

683 SUTTER ST. TELEPHONE FRANKLIN 6472
SAN FRANCISCO

The Most Modernly Equipped
Grill of Its Kind in the West—Every
Machine Is Operated Automatically

Courtesy-Quality-Service
Is Our Aim

Nicholson Bros.
ROTISSERIE & GRILL

1214 Market St.

Opposite Hotel Whitcomb
San Francisco, Calif.

TELEPHONE PARK 6798

You are always cordially invited to inspect our premises.
You will enjoy our daily Commercial Plate Dinners.
You will be very delighted with our Barbecued Meats.
You will always find every accommodation for Social Parties, Weddings, Etc.
You will be well pleased with our famous Electrically Baked Waffles and Excellent Coffee.
You may try our Home Made Pastries—everything is baked on our premises.

LUNCHEON, 11:00 A. M. to 2:30 P. M.

DINNER, 5:00 to 8:00 P. M.

A Trial Will Convince You!

“LA TOSCA”

LA TOSCA,” libretto by Illica and Giacosa, is based on the play by Victor Sardou written for the immortal Sara Bernhardt. The drama is familiar to American theatre-goers of twenty years ago—when Fanny Davenport created the role of Tosca in this country.

Puccini has written some of his best music in the score of “Tosca.” His musical portrayal of the Baron Scarpia is a model of Sinister characterization.

Sardou’s drama is a story of the period of the days of the close of the French revolution. That period of liberty, equality and fraternity. It deals with those trying times—when brave souls were sacrificed for their ideals, when intrigue, fear and terror reigned.

Angelotti, a Roman patriot, brother of the Countess Attavanti, who has escaped from the political prison of San Angelo, seeks refuge in the church of San Andrea alla Valle, from whence he hopes to make his escape to the frontier.

While seeking the refuge of the church he is discovered by his friend Cavaradosi, who is engaged in the painting of the Magdalene, for whose countenance he has chosen the likeness of the Countess.

Hearing the voice of his mistress “La Tosca,” the famous singer, approaching, Cavaradosi secretes Angelotti in the chapel and turns to meet his lover who, suspicious of his apparent abstraction, is seized with a fit of jealousy and accuses him of infidelity, professing to see in the likeness of the portrait her fancied rival.

Reassuring her and with endearing caresses, Cavaradosi urges her to depart, promising to meet her later, and after she has left summons his friend and urges him to secret himself in an old abandoned well near his villa, where he promises to join him and aid him to make good his escape over the border. He has scarce disappeared when a cannon shot is heard from the fort disclosing that his escape has been discovered.

There is an inrush from the church of choristers, acolytes and penitents—headed by the Sacristan and confusion reigns. Suddenly a silence falls. Scarpia stands there with Spoletta and his agents. The crowd melts away in terror and the chief detains the Sacristan, whom he questions. Then comes a search for the fugitive.

Scarpia discovers the portrait of the Magdalene and recognizes the likeness. He inquires of the Sacristan the name of the artist. Scarpia has long cherished the hope of possessing Tosca, but sees in Cavaradosi a rival. Quickly his mind evolves a scheme to place him in his power. Hearing Tosca again approaching he quickly secretes himself behind a pillar. In a rage of jealousy Tosca enters in search of her lover, and not finding him sets out to follow him, who, she believes, has gone to his villa accompanied by her rival. Scarpia bids Spoletto follow in a closed carriage, sure that the trail leads to the hiding place of Angelotti.

Scarpia repairs to his palace to await the capture of Cavaradosi, and sends word to Tosca to bid her come thither to meet her lover. Spoletta has just brought in Cavaradosi in irons, and is upon the point of dragging from him information of the whereabouts of the fugitive when Tosca appears, and throws herself in the arms of her lover, who whispers not to disclose the hiding place of Angelotti.

Cavaradosi is dragged away to the torture chamber. Torn amid conflicting emotions, punctured with the cries of anguish of Cavaradosi at the hands of his tormentors, she

Continued

THE SAN FRANCISCO SAVINGS AND LOAN SOCIETY

(THE SAN FRANCISCO BANK)

SAVINGS

COMMERCIAL

INCORPORATED FEBRUARY 10th, 1868.

One of the Oldest Banks in California,
the Assets of which have never been increased
by mergers or consolidations with other Banks.

Member Associated Savings Banks of San Francisco

526 California Street, San Francisco, Cal.

JUNE 30th, 1924

Assets.....	\$93,198,226.96
Capital, Reserve and Contingent Funds.....	3,900,000.00
Employees' Pension Fund.....	446,024.41

MISSION BRANCH.....	Mission and 21st Streets
PARK-PRESIDIO DISTRICT BRANCH.....	Clement St. and 7th Ave.
HAIGHT STREET BRANCH.....	Haight and Belvedere Streets
WEST PORTAL BRANCH.....	West Portal Ave. and Ulloa St.

Interest paid on Deposits at the rate of
FOUR AND ONE QUARTER (4¼) per cent per annum,
COMPUTED MONTHLY and COMPOUNDED QUARTERLY,
AND MAY BE WITHDRAWN QUARTERLY

JAMES VALENTINE
CALVIN DOWLING

Cadillac
Taxicab Co.
Inc.

PHONE
PROSPECT **42**

OFFICE
599 POST STREET



ITALIAN · · FRENCH · · SPANISH
GERMAN

Class or Private Instruction
Under Native Teachers

DIRECT METHOD

KOHLER & CHASE BUILDING · · · 26 O'Farrell St.

"Puff Shop"

EDITH H. WAKEFIELD

ELEVATED SHOPS POWELL at O'FARRELL ST.

Phone Garfield 1806

DR. CAV. F. R. CARFAGNI
DENTIST

ORAL SURGEON

DIAGNOSTICIAN

OFFICE HOURS
9 A. M. TO 5:30 P. M.
EVENINGS BY APPOINTMENT

580 GREEN STREET
COR. STOCKTON
SAN FRANCISCO, CALIF.

“LA TOSCA”—*Concluded*

consents for the sake of her lover, to yield to the promises of the scheming Scarpia and pay the supreme price of giving herself as a ransom for the release of her tortured sweetheart.

Exacting a passport of safe conduct, she awaits while Scarpia sits at his table to execute the written order to the firing squad to use blank cartridges.

Quietly Tosca picks up a knife, and when he rises to approach her with the order in his hand, she stabs him to the heart. “Thus Tosca kisses,” she cries, as he falls at her feet, dying.

Loosening from his stiffening fingers the fateful document, and extinguishing the candles, she takes the crucifix from the wall and lays it on his breast, and with a backward look, disappears into the grey dawn.

Cavaradosi has but an hour to live. He is sitting in the midst of his reveries. A jailer enters with Tosca, who throws herself into his arms, whispering the good news, and telling him that Scarpia is dead.

Secure in his hope, he is led away to face the firing squad.

Alas! Scarpia, treacherous even after death, has betrayed them. The guns were loaded. Tosca waits with bated breath the signal to fire. Mario falls. Believing him shamming and playing his part she falls upon his prostrate form imploring him to arise and flee. He is dead! Voices approach. Spoletta and his men have discovered the murder and have come for Tosca. With one loud cry she leaps upon the parapet and flings herself upon the rocks below.

FOURTH SEASON—1924-1925

San Francisco Trio

One of California's best known Chamber Music Organizations.

ELSIE COOK LARAIA—*Pianist*

WILLIAM F. LARAIA—*Violinist*

WILLEM DEHE—*Cellist*

TRIOS · SONATAS · SOLOS

Announcing

3—CONCERTS—3

BALLROOM

Fairmont Hotel

TUES. EVE.—NOV. 18

TUES. EVE.—JAN. 27

TUES. EVE.—MARCH 31

ALSO AVAILABLE FOR CLUB ENGAGEMENTS

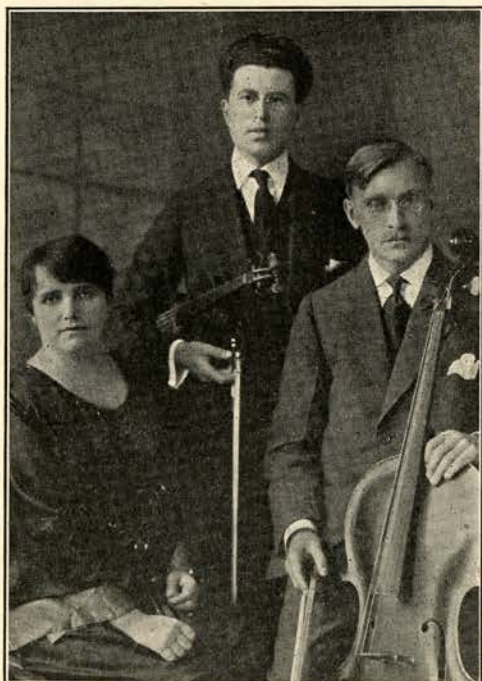
For Information Address

WILLIAM F. LARAIA, *Director*

3325 OCTAVIA ST.

PHONE FILLMORE 6102

SAN FRANCISCO



Mme. L. Fauda

Teacher of Singing

PURE ITALIAN METHOD

Graduated from the
Conservatory of Milan

Coaching pupils for Concert and Grand
Opera.

Good diction in three languages

Studio 1005
KOHLER & CHASE BUILDING
SAN FRANCISCO

EMILIE V. REED

Coloratura Soprano

Vocal Studio

376 Sutter St.

Douglas 6419

FREDERICK R. WINANT

Teacher of Singing

376 Sutter Street

Telephone Douglas 6744

VOUGHT SCHOOL OF MUSIC

Under the Direction of

Madame Stella Raymond-Vought

Coloratura Soprano

(Edmund J. Myer Vocal Method)

STUDIOS: 683 Sutter Street
PHONE PROSPECT 4820

DENISHAWN

The Ruth St. Denis and Ted Shawn School
of Dancing and its Related Arts

Classes for Adults and Chil-
dren under the Direction of

BETTY MERLE HORST

CALIFORNIA CLUB San Francisco
TOWN AND GOWN CLUB Berkeley

For Appointments Telephone Sutter 2290

“L'AMICO FRITZ”

Opera in Three Acts

By PIETRO MASCAGNI

PEOPLE were surprised when Mascagni turned from the tragic Italy of “Cavalleria Rusticana” to the placid Alsatian life of Erckmann Chatrian’s “L’Amico Fritz.” Here was no striving after “Verismo,” but a peaceful idyll of the countryside.

FIRST ACT. Fritz is a comfortable bourgeois, well off in this world’s goods, and he tells himself he is an inveterate old bachelor. But his heart is as good as gold and when David, the local rabbi, tells him the plight of young lovers, who cannot marry for lack of a dowry, he goes down into his own pocket to make good the deficiency.

The rabbi is wise, and a regular match-maker to boot. It seems a shocking thing to him that a good fellow like Fritz should not go happily in double harness.

It is Fritz’s birthday, and a little group of old cronies are seated at the hospitable board, paying their good wishes to their friend. One of the number to pay him her respects is Suzel, a lovely young girl who would make any good fellow happy. And indeed her attitude towards Fritz suggests that possibly, deep in her woman’s heart, love has already asserted itself.

In laughing fashion the rabbi makes Fritz a wager, one vineyard against another, that not forever will he remain in single blessedness. And Fritz’s Romany visitor plays the fiddle in strains that seem a prophecy of an idyll yet to be. But Fritz only scoffs. He thanks Suzel for her flowers and promises that he will visit her old father and see how things are progressing on his farm.

SECOND ACT. It is the farm of Suzel’s father and Fritz has fulfilled his promise. In the early morning his ears are greeted by the voice of Suzel, as she gathers the newly ripe cherries for the guest. Fritz is delighted by the young girl’s sweet ingenuousness and half seems to toy with sentiment; but he persuades himself that after all love is not for him.

But the rabbi is of another mind and he sets about to try how Suzel herself feels. In a lovely episode, he makes her relate to him the story from the Bible how Eleazar sought a wife for Jacob, how he went among a far away people, praying the Lord that the young woman who should give him to drink should be the chosen mate for the son of his master, Abraham. Deeply moved Suzel tells the ancient story, and from her emotion, the rabbi divines that one party to the plot which he has devised in his heart has already been won. But Fritz takes fright when he feels the hold that sentiment is obtaining over him and hurries back home, and poor Suzel is left sorrowful.

THIRD ACT. Rabbi David pursues his object steadfastly. He guesses that Fritz is not altogether indifferent to Suzel and adroitly arouses his jealousy. Suzel is of marriageable age, very beautiful; the young men are conscious of her charms and seeking her hand. Fritz is indignant. The idea of giving such a child in wedlock angers him.

This is the appropriate moment for David to bring Suzel and Fritz together. Fritz questions the girl. He has heard she is to be married. Who is the man? The maiden is confused; Fritz is in love without knowing it. Passion asserts itself in their tones, and it dawns on Fritz that Suzel is indeed destined for marriage, for he himself is the intended husband. The rabbi has won his bet and the vineyard he has won from Fritz he gives Suzel for her dowry.



— pages for
all ages

*The Illustrated
Daily Herald*

is primarily

A HOME PAPER

Interesting News from All the World. Household Hints and Social Activities.
Clean, bright Comics for the youngsters. Latest Pictures of the Latest Events.

*With the second largest circulation in San Francisco
The Illustrated Daily Herald is read in more homes than
any other newspaper because of its appeal to all ages.*

Your advertisement in The Illustrated Daily
Herald is sure to reach buyers through
this home-readership feature.

SAN FRANCISCO



CORNELIUS VANDERBILT JR., Publisher

“GIANNI SCHICCHI”

GIANNI SCHICCHI” is Puccini’s one experiment in humorous opera. It radiates Italian geniality, but a geniality with a grim, ironic touch, as might be expected from a story which draws its inspiration from the Inferno of Dante Alighieri. Musically it is urbane, jocund, spirited. Puccini knows his “Barbiere” well and he has steeped himself in the comedy of Goldoni.

It was the composer’s original intention to write a symphony, of which the first movement would be in the keen, passionate spirit of “Il Tabarro,” the second movement patterned on the emotional idyll, “Suor Angelica,” with “Gianni Schicchi” as the light-hearted conclusion. He changed his mind, however, and, instead of a “programme” symphony, we have three one-act operas.

“Gianni Schicchi” is a masterpiece in miniature. The libretto by Giacomo Forzana is literature. Puccini has been uniformly fortunate in his libretti; but his good fortune is a tribute to his artistic vision, not a matter of mere chance.

The scene is laid in the bedroom of old Buoso Donati, who has been dead only two hours. All the members of his family, no matter how distant the connection, are gathered about his bedside. Under a pretense of grief the mourners are in a fever of avaricious impatience until they shall learn the contents of the will.

The room is filled with the sound of forced groans and mumbled prayers, interrupted by exclamations of hypocritical sorrow. As they kneel the mourners glance about them furtively, watching each other and keeping an eye on the dead man’s belongings.

A little apart from the rest is Betto, the black sheep of the family. In a smothered whisper he tells them there is a rumor that when Buoso made his will he left everything to the friars.

Instantly they all jump to their feet. Dropping all pretense of grief, they crowd round Simone, who, as sheriff of the town and the oldest of the family, is a man of importance. What can they do in the face of such a calamity? Simone ponders. He decides that, if the will has been filed in the town hall, they can do nothing; but, if not and it is there in the room, where they can find it, there is still hope.

They set to work feverishly, throwing out the contents of the drawers and boxes and ransacking every nook and corner.

While they are absorbed in the search, Rinuccio, the nephew of the old woman, Zita, sends a boy for Gianni Schicchi and his daughter Lauretta. Rinuccio is in love with Lauretta; but his penurious old aunt will not let him marry her, as she has no dowry.

There is only one person who can help them out of this dilemma, and the young man knows it is Gianni Schicchi, the shrewd old peasant, who not only knows the law, but also many ways of getting around it.

The room is in a turmoil. Every now and then someone calls out excitedly, thinking he has found the will, only to be disappointed.

In the midst of the confusion Betto quietly goes his own way and makes good use of the time by picking up what he can find and stowing it away in his pocket.

Continued



CRANE NEUMAR LAVATORY IN BLACK AND GOLD ITALIAN MARBLE. DRESSING TABLE TO MATCH

Individuality in a bathroom depends as much on the choice of fixtures and appointments as upon their arrangement and the general color scheme. In the Crane *Neumar* lavatory, shown above, distinctive beauty is united with luxurious comfort and convenience.

In this *Neumar* lavatory and its companion dressing table, the broad top is of gold-veined, black Italian marble, 27 by 52 inches. It is supported by bronze legs finished, like the faucets and all

other metal parts, in a heavy gold plate. The swinging panels of the Crane triple mirror conceal cabinets for toilet articles.

You are cordially invited to visit the Crane Exhibit Rooms at 61 New Montgomery Street, opposite the Palace Hotel, and inspect the *Neumar* lavatory and dressing table and many other unusual fixtures now on display, in types and styles to satisfy every taste and building budget. Your plumbing contractor will gladly install the fixtures of your choice.

CRANE

GENERAL OFFICES: CRANE BUILDING, 836 S. MICHIGAN AVENUE, CHICAGO
CRANE LIMITED: CRANE BUILDING, 386 BEAVER HALL SQUARE, MONTREAL

Branches and Sales Offices in One Hundred and Forty-five Cities

National Exhibit Rooms: Chicago, New York, Atlantic City, San Francisco and Montreal

Works: Chicago, Bridgeport, Birmingham, Chattanooga, Trenton and Montreal

CRANE EXPORT CORPORATION: NEW YORK, SAN FRANCISCO

CRANE-BENNETT, LTD., LONDON

C^{IE} CRANE: PARIS, NANTES, BRUSSELS

"GIANNI SCHICCHI"—*Concluded*

Rinuccio is the one who at last holds up the will for them all to see. But he refuses to let it out of his hand until his aunt promises him that, if they are all remembered, she will consent to his marriage with Lauretta.

The avaricious old woman has only one desire—to get hold of the document, so she consents. They crowd about her, pushing and jostling.

Suddenly they fall back aghast. Everything, even the most valued possessions, the house in Florence, the saw mill, the famous mule, all has been left to the friars. Beside themselves with rage, they storm and revile the friars and the dead man. In the midst of the hubbub Gianni Schicchi is announced.

They resent his intrusion; but Rinuccio overcomes their distrust, and persuades them that perhaps the crafty old fellow can help them. They consent and show Gianni Schicchi the will. At first he says nothing can be done. Suddenly, however, he becomes more hopeful and sends the lovers out of the room.

First he makes sure that no one besides the family knows of Buoso's death, and cautions them to keep it secret. Then he orders the body and the candles to be removed to another room.

The doctor arrives to see the patient. Gianni Schicchi, behind the curtains, impersonates the dead man, and gives orders that he is not to be disturbed till evening.

After the doctor has been gotten rid of, he sends for a notary and witnesses to draw up another will. The relatives are delighted. Each tries to outdo the other with bribes and promises, if Schicchi will only deed him the house, the mill and the mule.

They undress Gianni and push him towards the bed. But he stops and warns them that, if the falsifying of the will is discovered, it means the banishment from Florence of all concerned and the loss of the right hand to each one of them.

A knock is heard at the door and Schicchi jumps into bed. It is the notary and the witnesses.

With all solemnity the will is drawn up. To the delight of the family Schicchi leaves only two florins for the funeral, and they heave a sigh of relief at the pittance left for the poor. To one of the relatives he leaves a cornfield and there is a sigh of contentment; to another a meadow, and so on.

But when it comes to the house, the mill and the mule Schicchi's tone changes. He leaves one and all to his dear, his beloved friend—Gianni Schicchi.

All jump up in an outburst of rage; but the false Buoso softly chants as he waves his hands, "Farewell, dear Florence, with this poor handless hand, I wave good-bye."

They seethe with repressed fury. Gianni Schicchi finishes by bidding Zita pay the notary 125 florins out of her own pocket.

When the lawyer and the witnesses have gone, they all rush to the bed; but Schicchi seizes Buoso's stick to defend himself. They turn and grabbing all they can, rush to the door.

As the crafty old peasant pursues them, the lovers come back into the room, and Schicchi finds them, when he returns, in each other's arms. Dropping his bundles on the floor, he turns to the audience, and asks if any better use could be made of old Buoso's money than to use it to make these young people happy.



Zannette W. Potter

Oakland's
CONCERT MANAGER

Now entering the *tenth* season of super-concert service to the great East Bay, presents more than *thirty first class concert events* featuring world renowned artists.

Given in the Oakland Auditorium Opera House during season 1924-25.

These include:

Artists Concerts Series

SINGLE CONCERT EVENTS

Single Admission only, \$2.00, \$1.50, \$1.00, plus tax

ALMA GLUCK, Brilliant Soprano	Nov. 17, 1924
MISCHA ELMAN, King of Violinists	Dec. 12, 1924
SCHUMANN HEINCK, Beloved and Distinguished Contralto	Jan. 26, 1925
VLADIMIR De PACHMANN, Venerable Pianist	Feb. 5, 1925
PAUL WHITEMAN AND HIS ORCHESTRA	Mch. 2, 1925
ANNA PAVLOWA AND BALLET RUSSE, Two Performances	Mch. 9-10, 1925
FEODORE CHALIAPIN, Famous Actor-Baritone	Mch. 24, 1925
FRIEDA HEMPEL, Beautiful and Eminent Soprano	Apr. 27, 1925

7 INCOMPARABLE MUSICAL ATTRACTIONS

\$9.00, \$7.00, \$5.00, plus tax for season

1. LOUIS GRAVEURE, Internationally famous baritone	Oct. 27, 1924
2. RUTH ST. DENIS AND DENISHAWN DANCERS	Dec. 8, 1924
3. SOPHIE BRASLAU, Contralto	Dec. 29, 1924
4. ERNA RUBINSTEIN, Phenomenal Violinist	Jan. 19, 1925
5. ALFRED CORTOT, French Master Pianist	Feb. 23, 1925
6. ROSA PONSELLE, Phenomenal Dramatic Soprano	Mch. 30, 1925
7. TITO SCHIPA, Premiere Lyric Tenor	Apr. 13, 1925

SAN FRANCISCO SYMPHONY ORCHESTRA, Alfred Hertz, Conductor

10 ————— CONCERTS ————— 10

Regulars and Pops alternating

Prices for season: \$15.00, \$10.00, \$7.50, \$5.00

CHAMBER MUSIC SOCIETY OF SAN FRANCISCO

Direction: LOUIS PERSINGER

Series of three recitals to be held in the Hotel Oakland

DATES: Tuesday evening, November 11, 1924

Monday evening, December 15, 1924

Tuesday evening, January 13, 1925

PRICES FOR SEASON: \$5.00 \$4.00, \$2.50



Tickets for all of above events now on sale at

Z. W. POTTER BOX OFFICE, SHERMAN, CLAY & CO., OAKLAND

"LA TRAVIATA"

Opera in Three Acts

By VERDI

THE LAST of the five kings of modern Italian music" Hans von Bulow called Verdi, and in no opera does the great Italian show his genius with more distinction than in "La Traviata."

The work was composed in the extraordinarily brief time of four weeks; the portrait of Violetta is a psychological masterpiece; the score is literally strewn with jewels of melody.

Verdi had a theme worthy of his genius. Violetta was not a fiction, but a real person. She was the courtesan, Marguerite Gauthier, whom the younger Dumas idealized so charmingly in "La Dame aux Camelias," that pilgrims to Pere La Chaise still strew flowers on her tomb.

Can a light of love be redeemed by a genuine passion? Dumas holds that she can, and "La Traviata" is the musical pleading of her cause.

At first the opera was coldly received. The Violetta was extremely stout, and she was made love to by a tenor with a bad cold. The singers commiserated Verdi on his non-success; but the composer told them they had failed to understand his music. He believed in his work, and the verdict of a world-wide public justifies his belief.

The period of the drama is about 1850; but Violetta often appears in modern dress, and Germont is usually a country gentleman of the old regime.

FIRST ACT. Violetta is living a gay, reckless life in the midst of luxury and extravagance. Her lovers indulge her every caprice, and she flits restlessly from pleasure to pleasure. In the eyes of her friends she is carefree and content; but under her mask of frivolity is loneliness and disillusion.

Only too well she knows that death lies before her, and that her way of living is shortening her days. But in a mad whirl of excitement she tries to forget not only her fear, but the dreams of her youth, when she longed for love and true devotion.

When the opera opens, her friends are gathered about her, among them Gaston Leturiere, and the Baron Dauphol, who is courting her for his mistress.

Gaston introduces his friend, Alfred Germont, and tells Violetta that for months Alfred has loved her. During her illness he came day after day, in his anxiety, to inquire after her.

Violetta is touched, but hides her emotion with gay indifference and the baron sulks, seeing in Alfred a rival.

The banquet over, the guests go into the ballroom; but Violetta, suddenly faint, stays behind and finds herself alone with Alfred.

Anxiously he watches her, urging her to give up her gay life and trying to convince her of his love, which yearns to surround her with tenderness and loving care.

The simple sincerity of his devotion touches her to the very depths. For the first time in her life the love for which she has always longed is offered her. But she shrinks from it almost in fear. She tries to harden her heart and send him from her forever. But, in the end, she relents and tells him that their parting is only till the next day.

When the guests are gone and she is alone, she gives herself up to her old dreams and hopes, realized now in Alfred. But even yet she mistrusts happiness. Resolutely

Continued

Mrs. A. F. Bridge

Voice Specialist



STUDIO

1920 Scott St. Fillmore 1561

H. B. PASMORE, *Baritone*

The PASMORE TRIO

Piano, Violin and Cello

RADIANA PAZMORE,
Contralto

Now Booking for Concerts

507 KOHLER & CHASE BLDG.

Sutter 1836

Berkeley 7445-J

A place no visitor should miss

H. H. HART

B. M. JOSEPH

The Far East

JOSEPH'S FLORAL BUILDING

233 Grant Avenue



Oriental Objects of Art

Specializing in

HAORIS · · KIMONOS · · SILKS



*Selections made now put
aside for the Holidays*



SAY IT WITH FLOWERS

through

Pelicano, Rossi & Company

ANGLEO J. ROSSI, *President*

123 Kearny Street

Phone Douglas 426

NO BRANCH STORES

SAN FRANCISCO TELEGRAPH FLORIST

"LA TRAVIATA"—*Concluded*

she thrusts the new vision from her mind and turns to thoughts of folly and pleasure to find forgetfulness.

SECOND ACT. Violetta has given up her old life and is living in happy seclusion with Alfred near Paris. Without her lover's knowledge, she is selling her jewels and all her belongings to pay the expenses of their establishment. When Alfred discovers it from Annina, the maid, he is filled with remorse and hurries to find a way in which he can repay her.

While he is absent Alfred's father comes to take him home. He reproaches Violetta for the extravagance into which she has led his son. But when he hears that she has sold all that she has, and counts it nothing for the sake of her love, he softens. Nevertheless he asks her to give up Alfred, not only for his own sake, but for the sake of his family. Germont tells Violetta of his young daughter betrothed to the man she loves, and pictures her despair when her lover's relatives threaten to break off the marriage, unless Alfred gives up the irregular life he is living.

Violetta hears him in fear. She will give up Alfred for a time. Even that would be hard. But the old man stops her; it is not enough; it must be forever.

He tries to comfort her with the thought of another love, and tells her that, as she can never marry his son, there can be no happiness in store for them.

In despair Violetta yields, asking only that some day, after she has passed away, Alfred may know of her sacrifice.

The father leaves her with gratitude in his heart, and Violetta bids him farewell, knowing that, with the loss of all she holds dear, life will soon be at an end for her.

She sits down and writes to her lover that she is leaving him forever. But, as she finishes, he comes in and she hastily hides the letter.

She goes out of the room and soon afterwards a messenger hands him a letter. It is from Violetta, telling him of her departure. Alfred utters a cry and falls into his father's arms.

He hurries to Paris and finds Dauphol and Violetta at a masked ball. The two men play and Alfred wins heavily. Violetta has been looking on, with fear in her heart. Turning on her, Alfred flings at her feet the money he has won. Violetta cowers before him, overcome with sorrow. The elder Germont intervenes, reproaching his son for his brutality.

THIRD ACT. It is morning and Violetta is just waking from her sleep. She tries to rise, but is so weak that Annina has to help her to her couch. The doctor reassures her; but he knows that in a few hours all will be over.

It is carnival time, and in the streets there is shouting and laughter. Violetta tells her maid to count the little money they have left and give part of it to the poor. When she is alone, she takes out a letter from Alfred's father. He tells her that Alfred wounded the baron in a duel and has had to leave the country for a time. When he returns he will come to her and ask her forgiveness. As she reads, Violetta tells herself that it will be too late.

Annina returns and tries to prepare her mistress for an unexpected happiness. Instantly Violetta knows that Alfred has come. She watches the door. Pale with emotion he rushes towards her and they throw themselves into each other's arms.

But her joy is too great and she sinks back, overcome by weakness. With the last feeble remnant of her strength, she gives Alfred a tiny medallion, a likeness of herself, for the bride that will be his some day, long after she is gone. Then with a sigh she falls back, her last breath a prayer for her lover.

Monteverde, Rolandelli & Parodi, Inc.

IMPORTERS

Wholesale Dealers in
FOOD PRODUCTS

ASK FOR



TIGER BRAND

Virgin Olive Oil

Packed Exclusively in Italy

SOLD IN

GALLONS — ½ GALS. — ¼ GALS.
PINTS AND ½ PINTS

WINFIELD S. DAVIS

BURT L. DAVIS

J. B. F. Davis & Son

General Insurance Brokers

*Personal Representation
and advice in relation to*

RATES

POLICY CONTRACTS
GENERAL CASUALTY
LOSS ADJUSTMENTS
FIRE PROTECTION
and ENGINEERING

SAN FRANCISCO

SEATTLE



FOR THE EFFICIENCY HOME

The Atco System

The Touch System of Gas Heating
Electrically Controlled

INSTALLED ON TIME PAYMENTS



Provides an equipment for economical house heating which is unequalled in gas furnaces. Its operation is instantaneous and the three-heat control supplies heat, at the touch of a button, in any quantity desired for Residences, Flats, Apartments and Commercial Installations.



ATLAS HEATING & VENTILATING CO.

—everything in heating—

557 Fourth St.
San Francisco
Douglas 378

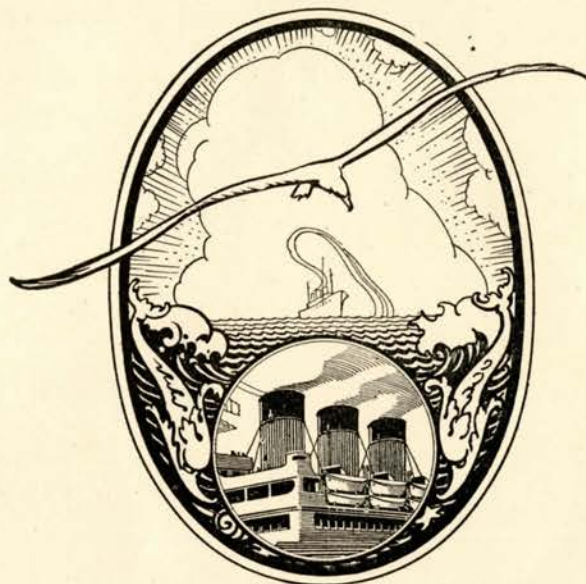


351 12th St.
Oakland
Lakeside 6750

Write or phone for circular or visit our display rooms and inspect the latest development in
GAS AND COAL FURNACES and all types of heating equipment.

French Line

Compagnie Generale Transatlantique



Regular sailings from New York to Plymouth (England) and Havre (France)
by the giant express steamers de luxe

PARIS · FRANCE · LAFAYETTE

Regular sailings from New York to Havre, Bordeaux and Vigo (Spain) by large
and comfortable one cabin steamers, which provide all comforts
of ocean travel at minimum expense:

DE GRASSE ROCHAMBEAU SUFFREN LA SAVOIE
CHICAGO ROUSSILLON LA BOURDONNAIS

From Houston, Tex., to Vigo (Spain) and Havre (France)
DE LA SALLE and NIAGARA



159 Sutter Street, San Francisco · Phone Sutter 7557



QUEEN LILY SOAP

NOT THE CHEAPEST
BUT THE BEST

FOR SALE BY ALL GROCERS

FISCHBECK SOAP CO.

A San Francisco Industry

THIS BOOK

Printed and Published by

The Blanchard Press, Inc.

G. A. BLANCHARD, *Pres.*

222 Golden Gate
Avenue

**Poster
Show
and
Commercial
Printers**

Phone
Franklin **222**

Studebaker

—has simply taken the town by storm.

—and, no wonder!

—it is the *last word* in luxurious transportation.

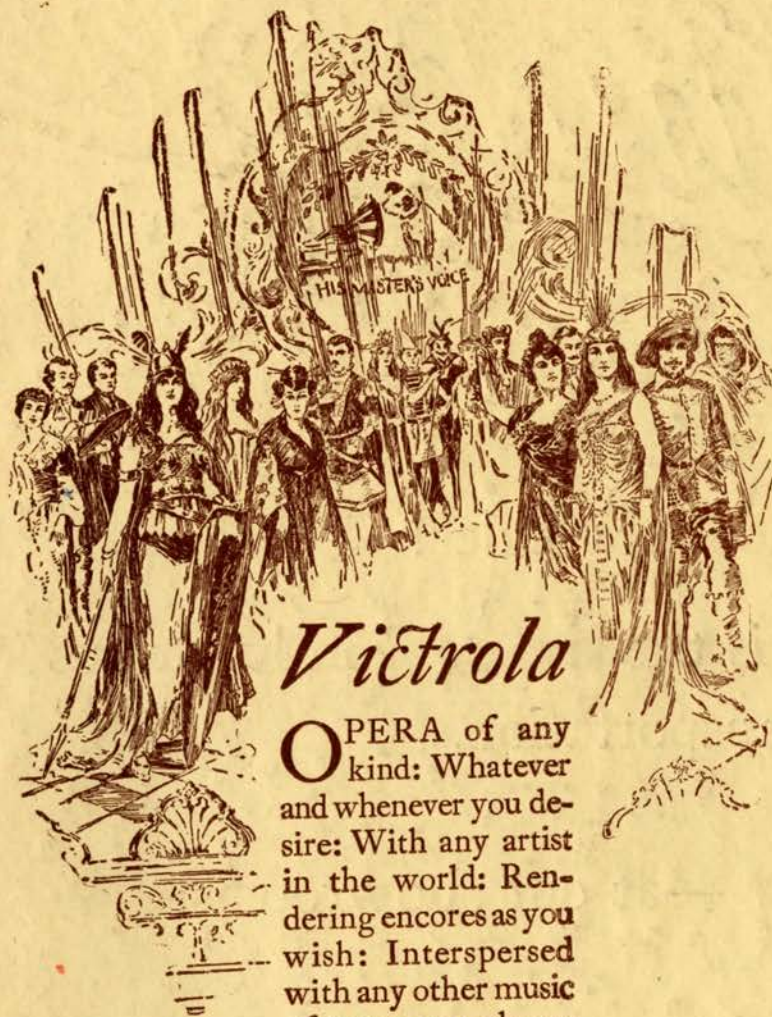
—at our showrooms.

Chester N. Weaver Co.

VAN NESS AT BUSH
WEAVER-WELLS CO, OAKLAND



SAN FRANCISCO
BENSON-WEAVER CO, SAN JOSE



Victrola

OPERA of any kind: Whatever and whenever you desire: With any artist in the world: Rendering encores as you wish: Interspersed with any other music of your own choosing: If you own: **A VICTROLA.**

Sherman,  Clay & Co.

Kearny and Sutter Sts., San Francisco
Fourteenth and Clay Streets, Oakland