Mefistofele

1923

Monday Night, October 1 at 8 o'clock

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Exposition Auditorium

San Francisco · California

September 26th to October 8th 1923

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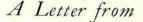
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SAN FRANCISCO

September 26 to October 8, 1923

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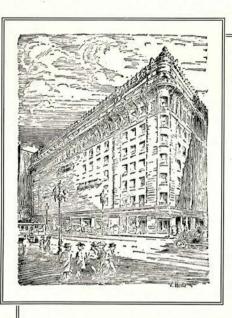
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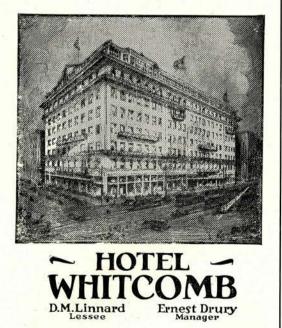
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DATES AND OPERAS

(Subject to necessary changes)

WEDNESDAY, SEPTEMBER 26TH......8:00 P. M. LA BOHEME (*Puccini*) Martinelli, Gandolfi, Didur, D'Angelo, Ananian, Mario, Young.

THURSDAY, SEPTEMBER 27TH......8:00 P. M. ANDREA CHENIER (Giordano) Gigli, De Luca, Didur, Paltrinieri, D'Angelo, Ananian, Saroya, Fernanda, Johnstone, Lazelle.

SATURDAY, SEPTEMBER 29TH......2:00 P. M. Puccini's Three New Operas IL TABARRO SUOR ANGELICA GIANNI SCHICCHI

Tokatyan, De Luca, Didur, Paltrinieri, D'Angelo, Ananían, Saroya, Fernanda, Epton, Lazelle, Young.

SATURDAY, SEPTEMBER 29TH...., 8:00 P. M. LA BOHEME (*Puccini*) Martinelli, Gandolfi, Didur, D'Angelo, Ananian, Mario, Young.

MONDAY, OCTOBER IST......8:00 P. M. MEFISTOFELE (Boito) Gigli, Didur, Paltrinieri, Saroya, Fernanda, Johnstone. ROMEO AND JULIET (Gounod) (In French) Gigli, De Luca, Didur, D'Angelo, Ananian, Paltrinieri, Mario, Fernanda, Johnstone.

SATURDAY, OCTOBER 6TH.....2:00 P. M. GIANNI SCHICCHI (*Puccini*) Tokatyan, De Luca, Paltrinieri, Ananian,

D'Angelo, Epton, Fernanda. and I'PAGLIACCI (Leoncavallo)

Martinelli, De Luca, Gandolfi, Paltrinieri, Mario.

Gigli, De Luca, Didur, D'Angelo, Ananian, Paltrinieri, Mario, Fernanda.

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SCHUMANN-HEINK America's idolized singer. The world's greatest con- tralto. Exposition Auditorium, January, 1924	COLLINE. SCHAUNARD BENOIT ALCINDORO PARPIGNOL.
PAVLOWA and Her Ballet Russe The great Pavlowa; Novikoff and Volinine. Com- pany of 100. New ballets, old favorites. Curran Theatre, Week of January 14, 1924	UN SERGENTE. UN DOGANIERE. MIMI. MUSETTA.
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Thursday Night, February 7, 1924. PADEREWSKI Colossal giant of the keyboard. Exposition Auditorium, February, 1924.	CHORUS MASTERP. Act I. The garre
CHICAGO CIVIC OPERA COMPANY Four Performances. Stars include Mary Garden, Chaliapin, Raisa, etc. Exposition Auditorium, March, 1924	Act II. Cafe Mor STEI
CHALIAPIN Russia's sensational baritone. One recital only. Exposition Auditorium, Sunday Afternoon, March 23, 1924.	Monday Night, Oct
GALLI-CURCI Greatest coloratura soprano. Idol of the world. Exposition Auditorium, April 27, 1924.	MEFI
Alice Seckels "Matinee Musicales" Monday Afternoons, Ballroom, Hotel St. Francis	Βοοκ αν
QUEENA MARIO Last year's Metropolitan sensation. Leading star, Metropolitan and San Francisco Opera Companies. Monday Afternoon, October 22, 1923.	MEFISTOFELE. FAUST WAGNER
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GRIFFES GROUP Edna Thomas, mezzo-soprano; Olga Steeb, pianist; Sascha Jacobinoff, violinist. Unique programs of solos and ensemble. Monday Afternoon, January 14, 1924.	CHORUS MASTER BALLET MASTER Prologue.
ZANELLI The Metropolitan's jolly baritone. A voice of lus- cious beauty. Monday Afternoon, March 24, 1924.	Act I—Scene 1. Frankfort on Main. Scene 2. Faust's Studio. Act II—Scene 1. Margherita's Garden.
FERENC VECSEY	Scene 2. The Brocken.

oer 29, 1923, at 8 o'clock	Selby C. Oppenheimer Attractions 1923-1924
OHEME	Columbia Theatre Concerts
Italian)	Sunday Afternoons in the Columbia Theatre
n Four Acts and P. Giacosa G. Puccini	TITO SCHIPA Leading tenor, Chicago Opera Company. Sensation in concert. Sunday Afternoons, November 4 and 11, 1923.
GIOVANNI MARTINELLI O GANDOLFI (First appearance in San Francisco) AMO DIDUR (First appearance in San Francisco)	ZIMBALIST Most popular of Russian violinists. Composer, musi cian, master. Sunday Afternoon, November 18, 1923.
LOUIS D'ANGELÓ PAOLO ANANIAN GIORDANO PALTRINIERI	JOSEF LHEVINNE Russia's greatest pianist. Tone poet and techni cian.
JOSE CORRAL	Sunday Afternoon, November 25, 1923.
A. ALIBERTINI QUEENA MARIO ANNA YOUNG NATALE CAROSSIO	RUBINSTEIN Russian pianist. Already a popular favorite. Joint recital with Paul Kochanski, violinist. Sunday Afternoon, December 9, 1923.
GAETANO MEROLA ARMANDO AGNINI ARTURO CASIGLIA	KOCHANSKI Newest violinistic sensation. A joint recital with Arthur Rubinstein. Sunday Afternoon, December 9, 1923.
IN 1815. Act III. The gate of Paris. Act IV. The garret.	ANNA CASE The beautiful lyric singer. San Francisco's favorite soprano.
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er 1, 1923, at 8 o'clock	DE GOGORZA The popular Cuban-American baritone. Peerles recitalist.
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Act III—Scene 1. The Prison. Scene 2. The Classic Sabbath.	GABRILOWITSCH Pianist-conductor-composer. Director of Detroit's orchestra. Famous recitalist. April, 1924.
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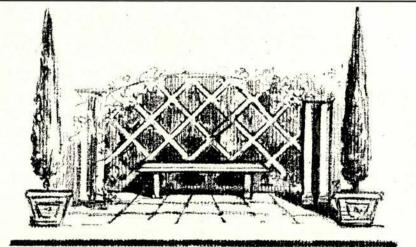
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Oppenheimer has grouped the artists and attractions that he has booked into three divisions: A series of special events, which will be held in the Exposition Auditorium and in various theaters

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THE COMING MUSICAL SEASON-Continued

and halls; a special series of popular-priced concerts in the Columbia Theatre on Sunday afternoons; and the Alice Seckels' "Matinee Musicales" series, in the ballroom of the St. Francis Hotel.

Mary Garden, whose only appearance in Northern California will be in the Exposition Auditorium on Sunday afternoon, October 21st, will mark the season's first great attraction, as well as the first of Oppenheimer's special events. These will include: Mme. Ernestine Schumann-Heink, the world's greatest contralto, in January; John Philip Sousa and his famous band of 100, at the Exposition Auditorium on January 4, 5 and 6, 1924; Anna Pavlowa and her Ballet Russe, which includes Volinine, Novikoff and 100 participants, in the Curran Theatre for the entire week beginning January 14, 1924; dePachmann, the unique and venerable pianist, at the Auditorium on February 7th; Paderewski, the colossal giant of the keyboard, in February; a limited engagement by the Chicago Civic Opera Company in March, a single recital by Chaliapin in March, and recitals by Amelita Galli-Curci in April.

At the Columbia Theatre on Sunday afternoons, many of the world's foremost artists will appear, at a scale of prices ranging from fifty cents to two dollars. Tita Schipa, the leading tenor of the Chicago Opera, comes first, giving recitals on November 4th and 11th. On November 18th Efrem Zimbalist, the Russian violinist, will be the attraction. On November 25th, Josef Lhevinne, eminent Russian pianist, plays his program. A joint recital by Arthur Rubinstein, Russian pianist, and his violinistic confrere, Paul Kochanski, is announced for Sunday afternoon,

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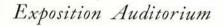
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THE COMING MUSICAL SEASON-Continued

December 9th. Anna Case sings on December 16th. Following the Holiday Season, in rapid succession in this series, will be presented the popular baritone, Emilio de Gogorza; the Isadora Duncan Dancers—"the world's most beautiful dancing trio," and Max Rabinowitsch, pianist; Josef Schwarz, the European operatic and recital baritone; a joint recital by Harold Bauer, pianist, and Pablo Casals, cellist; the first appearance here in recital of Jeanne Gordon, the Metropolitan's newest contralto; recitals by Ossip Gabrilowitsch, pianist and director of the Detroit Symphony Orchestra; and other equally-famous stars.

Mr. Oppenheimer has selected as the artists for the Alice Seckels' series in the St. Francis ballroom, which concerts are given in an unusually attractive atmosphere, on Monday afternoons: Queena Mario, star of the Metropolitan and San Francisco Opera Companies, on October 22d; Josef Lhevinne, the Russian pianist, on November 19th; Elena Gerhardt, the famous "lieder" singer, on December 17th; the Griffes Group, an organization consisting of Edna Thomas, mezzo soprano; Olga Steeb, pianist, and Sasha Jacobinoff, violinist, on January 14th; Renato Zanelli, the jolly baritone of the Metropolitan Opera Company, March 24th; and Ferenc Vecsey, Hungary's greatest violinist, on April 14th.

Additional attractions to appear here during the season will include the famous Cherniavsky Trio; Josephine Lucchese, the coloratura soprano; Jean Gerardy, cellist; and the popular London String Quartet.



A Message to Business Executives –

Perfect Control—through visible records—makes management easier. A single glance—and through the RAND Visible System of record keeping—all the recorded facts jump to attention before your eyes.

Absolute Visibility—the feature which makes the RAND System a partner in the success of so many big firms—brings the responsible man into direct command of the situation immediately. The minutes saved in this way are soon translated into dollars in an up-to-date organization. For instance:

In the Credit Department—RAND speeds up service to the waiting customer, saves you time and clerical cost, and saves loss from memory authorizations.

In Personal Records—RAND gives an instant grasp of your labor problem, often eliminating a vital labor crisis.

In Sales Promotion Work—RAND puts all facts so readily, groups prospects so clearly, it speeds your follow-up and gets more business from any given number of prospects and customers.

In Stock, or Production Management—the ease with which records are made and seen is a certain guard against over-stocking, material shortages, and gives visible control of routing and jobs in work.

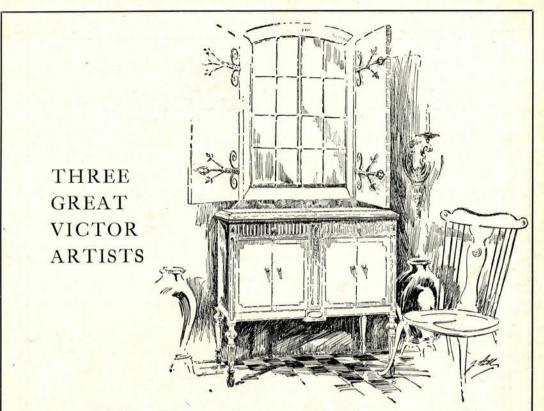
RAND Visible Systems make perfect control of all phases of work possible for the man higher up. In weight of material used, in solidity of construction and practicality of each device, RAND equipment excels.

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